

SANTA CRUZ METROPOLITAN TRANSIT DISTRICT (METRO) BOARD OF DIRECTORS AGENDA MEETING MINUTES* FEBRUARY 23, 2018 – 9:00 AM WATSONVILLE CITY COUNCIL CHAMBERS 275 MAIN STREET, WATSONVILLE, CA

A regular meeting of the Board of Directors of the Santa Cruz Metropolitan Transit District (METRO) was convened on Friday, February 23, 2018 at the Watsonville City Council Chambers, 275 Main Street, Watsonville, CA.

The Board Meeting Agenda Packet can be found online at www.SCMTD.com and is available for inspection at Santa Cruz METRO's Administrative offices at 110 Vernon Street, Santa Cruz, California. *Minutes are "summary" minutes, not verbatim minutes. Audio recordings of Board meeting open sessions are available to the public upon request.

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SECTION I: OPEN SESSION

CALL TO ORDER at 9:07 AM by Chair Dutra.

Director Rothwell was sworn in by Alex Clifford, METRO CEO/General Manager.

ROLL CALL: The following Directors were **present**, representing a quorum:

Director Ed Bottorff City of Capitola **Director Cynthia Chase City of Santa Cruz Director Jimmy Dutra City of Watsonville Director Norm Hagen County of Santa Cruz City of Scotts Valley Director Donna Lind Director Bruce McPherson County of Santa Cruz County of Santa Cruz Director Dan Rothwell County of Santa Cruz Director Mike Rotkin**

Ex-Officio Director Davon Thomas UC Santa Cruz

Director Leopold, Director Mathews, Director Rios and Ex-Officio Director McKee were absent.

STAFF PRESENT:

Alex Clifford METRO CEO/General Manager

Shayna van Hoften METRO Legal Counsel

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METRO EMPLOYEES AND MEMBERS OF THE PUBLIC WHO VOLUNTARILY INDICATED THEY WERE PRESENT (IN ALPHABETICAL ORDER) WERE:

Heather Adamson, AMBAG
Jolene Church, METRO
Claire Fliesler, City of Santa Cruz
Ofelia Gomez, Public
Kate Hitt, PVUSD

Lowell Hurst, Watsonville Mayor Pro Tempore Debbie Kinslow, METRO Becky Steinbruner, Public Dan Stevenson, METRO Tom Stumbaugh, Public Daniel Zaragoza, METRO

SCCIC Representatives:

ELECT NEW CHAIR AND VICE CHAIR OF THE BOARD OF DIRECTORS

Chair Dutra expressed his gratitude for serving as Chair for the past year and appreciation to all who have participated in making METRO what it is today. Directors Rotkin, Rothwell and Hagen thanked him for his service to the Board.

CONSIDERATION OF ELECTING DIRECTORS TO SERVE AS BOARD OFFICERS, ELECTING DIRECTORS TO CONFIRM POSITIONS ON VARIOUS BOARD COMMITTEES, ELECTING ONE DIRECTOR TO FILL ONE EXPIRED POSITION ON THE SANTA CRUZ CIVIC IMPROVEMENT CORPORATION (SCCIC) AND ELECTING REPRESENTATIVES AND ALTERNATES TO THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION (SCCRTC)

The slate below was nominated and elected by unanimous vote:

Board Chair:

Bruce McPherson

Vice Chair:

Cynthia Chase
Capital Projects Standing Committee:

Cynthia Chase
Norm Hagen

Capital Projects Standing Committee:

Ed Bottorff

Cynthia Chase

Norm Hagen

John Leopold

Bruce McPherson

Bruce McPherson Oscar Rios

Finance, Budget & Audit Standing Committee: SCCRTC Representatives:

John Leopold Ed Bottorff
Donna Lind Cynthia Chase
Cynthia Mathews Mike Rotkin

Oscar Rios SCCRTC Alternates (in order):

Personnel/Human Resources Standing

Committee:

Bruce McPherson

Jimmy Dutra

Donna Lind

Dan Rothwell

Cynthia Chase Jimmy Dutra Norm Hagen John Leopold

Director Rotkin volunteered to serve on the CEO Goals and Objectives Ad Hoc Committee and MAC Ad Hoc Committee. Chair McPherson requested all the Directors let him know which Ad Hoc Committee(s) they would like to serve on.

ACTION: MOTION TO APPROVE SLATE AS PRESENTED

MOTION: DIRECTOR ROTKIN SECOND: DIRECTOR DUTRA

MOTION PASSED WITH 8 AYES (Directors Bottorff, Chase, Dutra, Hagen, Lind, McPherson, Rothwell and Rotkin)

ANNOUNCEMENTS

- Carlos Landaverry is available for Spanish Language interpretation services.
- The meeting is being televised by Community Television of Santa Cruz County with technician, Mr. Lynn Dunton.
- Today's technician from the City of Watsonville is Doug Mattos.

BOARD OF DIRECTORS COMMENTS

Hearing none, Chair McPherson moved to the next item.

COMMUNICATIONS TO THE BOARD OF DIRECTORS

Brian Peoples of Trail Now, expressed concerns that Board Members are advocating trains over buses. He reminded the board that Trail Now is supportive of ideas that support METRO bus service.

Ofelia Gomez petitioned the Board to assign an early, daily 71 bus departing from Santa Cruz before 6:45 AM and an early 91 bus on the weekends (petition attached).

Becky Steinbruner expressed concerns with the relocation of the inbound 71 Aptos Village bus stop and was dismayed that there was no representation from METRO at the Portola-Pleasure Point meetings with regard to the bus stop and reconfiguration of that traffic lane.

An unidentified gentleman reiterated Ms. Steinbruner's concerns that this was a dangerous location for a bus stop. There has now been an accident involving a car and school bus. He suggested METRO go there and review the site.

Dan Stevenson, Bus Operator for METRO, expressed concerns about the proposed Code of Conduct for Passengers Policy and felt there may be an infringement on passengers' civil rights.

Kate Hitt, PVUSD Bus Driver, identified herself as the one in the accident previously mentioned. She is also concerned about the safety of that intersection. To help ease traffic congestion on the main corridors, she suggested METRO provide more door-to-door service with shuttle buses going through neighborhoods and picking up riders instead of having single hubs.

Lowell Hurst, Watsonville Mayor Pro Tempore, thanked all the Directors for their hard work and dedication in making public transportation available for residents and to METRO for remodeling the transit center and fiscal turnaround.

Director Rotkin addressed the public concerns:

- 1) Thanked Lowell Hurst for his appreciation and support of the Board's work.
- 2) He noted the Code of Conduct was created for the very reasons Mr. Stevenson brought up and recommended Mr. Stevenson read the Code of Conduct in its entirety. After reading, if he still has concerns with specific wording in the policy, let the Directors know and they'll look at that.
- 3) He asked METRO staff to revisit the Aptos Village bus stop and get back to the Board in regard to expressed concerns. He did take issue with the claim that no one is responding to the public concerns. He reminded Ms. Steinbruner that the last two times she was at Board meetings, staff did respond and he participated in responding to her questions.
- 4) Regarding Ms Gomez's concerns: He noted METRO has limited resources. In order to add service, METRO would have to cut service elsewhere.

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- 5) The suggestion to run the buses door-to-door: He stated that this concept has been studied several times in the last decade and results have found METRO's current system is the most efficient way to run a system given the limited resources.
- 6) With regard to support of rail: He stated that the Op-Ed in the Sentinel is not an argument for rail, but rather an argument for preserving a transportation corridor, and that the subject right-of-way was bought with transportation money which would have to be paid back if that corridor is turned into a park.

Director Dutra added that he was in complete support of the Code of Conduct. We need to protect all people and if you don't have rules and guidelines, a lot of people are put at risk of being harassed.

Director Hagen said he is a handicapped individual who uses a wheelchair to get around and is familiar with the aforementioned bus stop and has had no safety issues.

COMMUNICATIONS FROM MAC

Having none, Chair McPherson moved to the next item.

LABOR ORGANIZATION COMMUNICATIONS

Michael Rios, PSA Chapter President, Juan Garcia, VMU President, and Joan Jeffries, SEA President, thanked Director Dutra for his service and open door policy. They congratulated Chair McPherson and Vice Chair Chase and look forward to working with them.

Hearing no further comments, Chair McPherson moved to the next agenda item.

ADDITIONAL DOCUMENTATION TO SUPPORT EXISTING AGENDA ITEMS

Pages 12-09A.1 – .3 were amended to correct a date and spelling errors.

Page 19.1, fourth bullet under Section III was corrected to read "Fixed route ridership, excluding UCSC, decreased 2.9%."

Item 25: Flyer announcing Highway 17 New Trips was made available to all present.

CONSENT AGENDA

- 12-01 RECOMMENDED ACTION ON TORT CLAIMS
- 12-02 ACCEPT AND FILE: PRELIMINARY APPROVED CHECK JOURNAL DETAIL FOR THE MONTH OF JANUARY 2018
- 12-03 ACCEPT AND FILE: MINUTES OF THE JANUARY 26, 2018 BOARD OF DIRECTORS MEETING
- 12-04 ACCEPT AND FILE: MINUTES OF THE SANTA CRUZ METRO FINANCE BUDGET AND AUDIT STANDING COMMITTEE MEETING OF FEBRUARY 8, 2018
- 12-05 ACCEPT AND FILE: QUARTERLY STATUS REPORT OF GRANT APPLICATIONS, ACTIVE GRANTS AND FUTURE OPPORTUNITIES OCTOBER DECEMBER 2017
- 12-06 ACCEPT AND FILE: THE METRO PARACRUZ OPERATIONS STATUS REPORT FOR OCTOBER, NOVEMBER AND DECEMBER 2017
- 12-07 ACCEPT AND FILE: PROJECT CLOSEOUT: THE HUMAN RESOURCES INFORMATION SYSTEM (HRIS) SOFTWARE UPGRADE
- 12-08 APPROVE: CONSIDER A RESOLUTION DESIGNATING THE CEO AS THE AUTHORIZED AGENT TO SUBMIT A GRANT APPLICATION FOR THE 2018 LOW CARBON TRANSIT OPERATIONS PROGRAM

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- 12-09 ACCEPT: CONSIDERATION OF DECLARING VEHICLES AND/OR EQUIPMENT AS EXCESS FOR PURPOSES OF DISPOSAL OR AUCTION
- 12-10 APPROVE: CONSIDERATION OF RESOLUTION APPROVING THE FY18 REVISED CAPITAL BUDGET

Referencing Item 12-06: Director Rotkin noted that METRO ParaCruz is outside of the 95% window of effectiveness in the delivery of rides. He congratulated staff on the improvement in service but recommended a bigger discussion is needed if that 95% window cannot be met.

There was no public comment.

ACTION: MOTION TO ACCEPT THE CONSENT AGENDA AS PRESENTED.

MOTION: DIRECTOR ROTKIN SECOND: DIRECTOR DUTRA

MOTION PASSED WITH 8 AYES (Directors Bottorff, Chase, Dutra, Hagen, Lind, McPherson,

Rothwell and Rotkin)

REGULAR AGENDA

PRESENTATION OF EMPLOYEE LONGEVITY AWARDS FOR PETE LEGORRETA

In his absence, Chair McPherson thanked METRO employee, Pete Legorreta, for his 30 years of service.

ACCEPT AND FILE: THE YEAR TO DATE MONTHLY FINANCIAL REPORT AS OF NOVEMBER 30, 2017

Angela Aitken, Finance Manager, provided an update. Chair McPherson emphasized the potential repeal of SB1 in the November election would have devastating effects to METRO and other county projects.

ACTION: MOTION TO ACCEPT AND FILE THE YEAR TO DATE MONTHLY FINANCIAL REPORT AS OF NOVEMBER 30, 2017 AS PRESENTED

MOTION: DIRECTOR ROTKIN SECOND: DIRECTOR CHASE

MOTION PASSED WITH 8 AYES (Directors Bottorff, Chase, Dutra, Hagen, Lind, McPherson, Rothwell and Rotkin)

APPROVE: CONSIDERATION OF ISSUING FORMAL INVITATIONS FOR BIDS FOR ROOF AND WINDOWS REPLACEMENT AT PACIFIC STATION

Erron Alvey, Purchasing Manager, provided background to the report and noted METRO plans to use this transit center for the next three to five years, minimally, and is concerned for the safety of staff and patrons.

Discussion ensued on the material that would be used to replace the roof. Vice Chair Chase asked how this item relates to Item 12-05B.5 (#30 – Repair Pacific Station Roof). Ms. Alvey explained that \$15,000 had been allocated back in FY13 for a small roof patch but upon a walk through, staff realized the damage is more extensive and was the reason behind requesting a full roof replacement. CEO Clifford said staff will look into how the grant was written to see if that money can be used for the roof replacement to reduce the amount of PTMISEA funds requested.

Public comments:

Ms. Gomez expressed her opinion that if there is money to fix facilities, there should be money to add more buses.

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Claire Fliesler, Transportation Planner with the City of Santa Cruz, said the City has been working with METRO on a partnership project to reimagine and rebuild Pacific Station. She expressed concerns that a portion of PTMISEA funds would be used for repairs rather than set aside as a funding source for the partnership project.

ACTION: MOTION TO TABLE THE ISSUANCE OF FORMAL INVITATIONS FOR BIDS FOR ROOF AND WINDOWS REPLACEMENT AT PACIFIC STATION UNTIL THE CAPITAL PROJECTS STANDING COMMITTEE CAN MEET AND MAKE A RECOMMENDATION TO THE FULL BOARD.

MOTION: DIRECTOR BOTTORFF SECOND: DIRECTOR CHASE

MOTION PASSED WITH 8 AYES (Directors Bottorff, Chase, Dutra, Hagen, Lind, McPherson, Rothwell and Rotkin)

APPROVE: CONSIDERATION OF AWARD OF CONTRACT TO PROTERRA, INC. FOR PURCHASE AND DELIVERY OF A ZERO EMISSION ELECTRIC BUS AND RELATED EQUIPMENT NOT TO EXCEED \$1,066,508

Erron Alvey, Purchasing Manager, noted the award of this contract represents the purchase of METRO'S first electric bus which will be placed in service as the Watsonville Circulator. This contract is for purchase of a single bus funded through the LCTOP program but will also have nine options, for a total of ten buses possible with this contract.

CEO Clifford addressed concerns raised regarding the cost and timeline required to replace METRO's aging fleet and the advantages/disadvantages of CNG vs electric buses.

Ms. Alvey and Barrow Emerson, Planning and Development Manager, responded to Director Lind's questions regarding the Hwy. 17 corridor.

Public comments:

Ms. Gomez requested more Route 71 buses.

ACTION: MOTION TO AWARD A CONTRACT TO PROTERRA, INC. FOR PURCHASE AND DELIVERY OF A ZERO EMISSION ELECTRIC BUS AND RELATED EQUIPMENT NOT TO EXCEED \$1,066,508

MOTION: DIRECTOR DUTRA SECOND: DIRECTOR HAGEN

MOTION PASSED WITH 8 AYES (Directors Bottorff, Chase, Dutra, Hagen, Lind, McPherson, Rothwell and Rotkin)

APPROVAL TO ADD A SECOND CUSTOMER SERVICE COORDINATOR POSITION AND ACCEPT REVISIONS TO THE CURRENT JOB DESCRIPTION

Jolene Church, Human Resources Manager, requested a second Customer Service Coordinator position and revisions to the job description to address the expansion of service hours. Addressing Director Dutra's concern that current internal METRO employees may not qualify for this position due to a non-Supervisor title, Ms. Church clarified that METRO worked with SEIU so internal, current employees who apply would automatically qualify to take the test for the Customer Service Coordinator position, but interviews are not guaranteed; i.e., the candidate must pass the Customer Service Coordinator test.

Public comments:

Olivia Martinez, SEIU Representative, and Ms. Jeffries commented that they are in support of this and worked closely with Ms. Church to make sure current members can apply if interested.

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ACTION: MOTION TO APPROVE THE ADDITION OF A SECOND CUSTOMER SERVICE COORDINATOR POSITION AND ACCEPT REVISIONS TO THE CURRENT JOB DESCRIPTION

MOTION: DIRECTOR BOTTORFF SECOND: DIRECTOR ROTKIN

MOTION PASSED WITH 8 AYES (Directors Bottorff, Chase, Dutra, Hagen, Lind, McPherson, Rothwell and Rotkin)

APPROVAL OF RECLASSIFICATION OF LEAD CUSTODIAN TO A WORKING TITLE OF CUSTODIAL COORDINATOR

Jolene Church, Human Resources Manager, performed a desk audit and discovered the Lead Custodian had been working out of class. METRO does not currently have a structure to move him into a supervisory position. Staff has verified that this needs to be done and will provide retroactive pay per the SEIU contract, along with permanently revising the job description to actively reflect the duties of the incumbent.

Public comments:

Ms. Martinez thanked Ms. Church and METRO for doing this; the employee is grateful. SEIU strongly supports the collaboration on this position.

Ms. Jeffries commented that it has been a long road and is happy with the resolution.

ACTION: MOTION TO APPROVE THE RECLASSIFICATION OF LEAD CUSTODIAN TO A WORKING TITLE OF CUSTODIAL COORDINATOR

MOTION: DIRECTOR ROTKIN SECOND: DIRECTOR DUTRA

MOTION PASSED WITH 8 AYES (Directors Bottorff, Chase, Dutra, Hagen, Lind, McPherson, Rothwell and Rotkin)

ACCEPT AND FILE: METRO SYSTEM RIDERSHIP REPORTS FOR THE SECOND QUARTER OF FY18

Barrow Emerson, Planning and Development Manager, reminded the Board that this is the first quarter since the service reductions wherein we can now compare apples to apples. He gave an overview of nationwide transit trends and the contributing factors to the decline in ridership. He outlined the second quarter ridership of METRO and reminded the assembly that the new schedules will be effective March 8, 2018.

Director Rothwell and Vice Chair Chase noted that Cabrillo College ridership was up. Mr. Emerson attributed that to more student awareness about the student ID cards.

Public comments:

Ms. Gomez suggested that ridership information extend beyond Cabrillo College and UCSC to the whole community. Director Rotkin agreed and suggested METRO should be able to provide that information once the technology is in place to track it. METRO is hoping to acquire that technology in the next year.

Mr. Stevenson hopes the Board will advocate for HOV lanes and raise the profile of a bus' utility over an automobile at RTC meetings to attain long-term sustainability.

ACTION: MOTION TO ACCEPT AND FILE METRO SYSTEM RIDERSHIP REPORTS FOR THE SECOND QUARTER OF FY18

MOTION: DIRECTOR ROTKIN SECOND: DIRECTOR BOTTORFF

MOTION PASSED WITH 8 AYES (Directors Bottorff, Chase, Dutra, Hagen, Lind, McPherson, Rothwell and Rotkin)

APPROVE: CONSIDERATION OF AWARD OF CONTRACT TO DAN BOYLE & ASSOCIATES, INC. FOR A DOWNTOWN SANTA CRUZ TRANSIT OPERATIONS ANALYSIS NOT TO EXCEED \$49.890

Barrow Emerson, Planning and Development Manager, said this analysis will determine the best, long-term plan for METRO operations in downtown Santa Cruz. Dan Boyle & Associates, Inc. were deemed by an evaluation team comprised of City and METRO staff to be the most qualified firm to provide the services requested in the scope of service. The cost will be shared equally between METRO and the City of Santa Cruz.

Director Rotkin and Vice Chair Chase felt this was a great collaboration to get this project to move forward.

Public comments:

Ms. Fliesler reiterated the Directors' comments and is enthusiastic to begin work on this project.

ACTION: MOTION TO APPROVE AWARDING THE CONTRACT TO DAN BOYLE & ASSOCIATES, INC. FOR A DOWNTOWN SANTA CRUZ TRANSIT OPERATIONS ANALYSIS NOT TO EXCEED \$49,890

MOTION: DIRECTOR ROTKIN SECOND: DIRECTOR CHASE

MOTION PASSED WITH 8 AYES (Directors Bottorff, Chase, Dutra, Hagen, Lind, McPherson, Rothwell and Rotkin)

Director Dutra left the meeting at 11:18 AM.

APPROVE: ACCEPT INITIAL FARE RESTRUCTURING ANALYSIS AND CONCEPTS AND DIRECT STAFF TO INITIATE PUBLIC OUTREACH

Barrow Emerson, Planning and Development Manager, requested the Board direct METRO in initiating the first round of outreach. Based on future budget projections, METRO will need additional revenue to maintain our current service level in the future.

Mr. Emerson clarified an error in the staff report about "no fare increases for ParaCruz as part of this fare restructure." Staff is not specifically proposing any increase to ParaCruz fares and has not assumed any increased fares from ParaCruz in the financial models. However, federal law states that senior and disabled fares be no more than double the base fare for fixed route services. Therefore, should the Board choose to raise the base fare as part of this fare restructure, the Board also has the ability to raise ParaCruz fares.

Discussion unfolded on what benefits the public and METRO could receive in the various scenarious laid out.

Mr. Emerson described the outreach process that will take place with the Board's approval of this item today. Once a formal recommendation is presented to the Board on March 23, 2018, METRO will start a formal public process.

Public comments:

Ms. Gomez reiterated her previous stance that she would like more local service added with a fare increase.

Becky Taylor pointed out the irony of considering plans that will cut back ridership after the report says ridership is up. She added that she would rather have a fare increase than a service cut.

Mario Torres, Vice Chair of VTU, raised concerns about getting technology if we don't have the bus service to go with it.

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Mr. Stevenson suggested METRO increase efficiency for patrons paying cash and create a transfer system.

Board comments:

Director Rotkin inquired if this is going before the Finance, Budget and Audit Standing Committee. Mr. Emerson confirmed that this has been going to the Committee each month and staff will continue to do so before presenting to the Board.

Director Bottorff asked how much of our ridership is UCSC and Cabrillo. Mr. Emerson replied UCSC is in the 55% range and Cabrillo being 6-8%. Hwy. 17 is about the same as Cabrillo (6-8%).

CEO Clifford added that if this recommendation is adopted, METRO will begin the process of public outreach with press releases and will include Paratransit patrons to get as much public input as we can in the process. When recommendations are brought back to the Board, if a base fare increase is proposed, a decision could need to be made on whether to increase the fare for Paratransit to twice that of the proposed base fare, which is allowd by federal law, or keep that as it is today and preserve the right to consider this issue at a later date.

ACTION: MOTION TO APPROVE INITIAL FARE RESTRUCTURING ANALYSIS AND CONCEPTS AND DIRECT STAFF TO INITIATE PUBLIC OUTREACH

MOTION: DIRECTOR HAGEN SECOND: DIRECTOR BOTTORFF

MOTION PASSED WITH 7 AYES (Directors Bottorff, Chase, Hagen, Lind, McPherson, Rothwell and Rotkin)

APPROVE: A RESOLUTION IN SUPPORT OF PROPOSITION 69 ON THE STATEWIDE JUNE 2018 BALLOT AND IN OPPOSITION TO EFFORTS TO REPEAL THE "ROAD REPAIR AND ACCOUNTABILITY ACT" (SB 1)

Barrow Emerson, Planning and Development Manager, discussed support for Proposition 69 that will be on the June 2018 ballot and opposition to the repeal of SB1 in November 2018. The repeal of SB1 would be catastrophic for all types of transportation providers, not just public transit. These funds are at the heart of our financial assumptions for the next five years going forward. Adopting this resolution will contribute to efforts in establishing a strong constituency of transit and transportation providers who are in dire need of these critically needed funds. He reinforced that METRO public funds are used only to educate the public.

CEO Clifford encouraged the Board's support of Proposition 69 in June and opposition to the repeal of SB1 in November.

No public comment.

ACTION: MOTION TO APPROVE A RESOLUTION IN SUPPORT OF PROPOSITION 69 ON THE STATEWIDE JUNE 2018 BALLOT AND IN OPPOSITION TO EFFORTS TO REPEAL THE "ROAD REPAIR AND ACCOUNTABILITY ACT" (SB 1)

MOTION: DIRECTOR CHASE SECOND: DIRECTOR ROTKIN

MOTION PASSED WITH 7 AYES (Directors Bottorff, Chase, Hagen, Lind, McPherson, Rothwell and Rotkin)

ACCEPT: ORAL ARTICULATED BUSES UPDATE

Barrow Emerson, Planning and Development Manager, reminded everyone that three articulated buses being leased through UCSC's spring quarter. They operate seven days a week and 150 Bus Operators have been trained to drive them. The cost of this is being covered by UCSC and the buses

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are very popular with the students. Since the introduction of the articulated buses, METRO has not needed to send any extra morning trippers to campus.

Larry Pageler, Director of Transportation and Parking Services at UCSC, gave a quick update on the upcoming student election in May 2018. He has been working with his staff to craft a fee measure to fund and sustain the current program. The current proposal is a five year increase that totals approximately \$82 over five years. He and staff are reaching out to all student groups on campus to promote the measure. This would be the first fee increase to the system since 2008.

Board comments:

Ex-Officio Director Davon Thomas added that students are not big fans of paying more fees; however, the articulated buses have been very popular, resulting in fewer students waiting for buses and late for classes.

Chair McPherson thanked UCSC for providing the funds to permit METRO to test this, adding UCSC has been a tremendous partner throughout METRO's life.

Director Rotkin said this is an area of exemplary cooperation and success. His students talk about these buses all the time. It's not often people get excited in class about some local issue.

CEO Clifford added the slug decals would add an additional element of excitement to the buses. Unfortunately, Mr. Pageler has been challenged to locate the necessary funding. CEO Clifford is requesting authority to offer to share in the cost of those decals.

Vice Chair Chase thought this was a great idea to pursue. It's a great way to get more attention on the articulated buses and people even more excited about them.

Director Lind suggested that some of the printers of the decals may want to partner and donate to the cause for some recognition.

ACTION: MOTION TO ACCEPT ORAL ARTICULATED BUSES UPDATE

MOTION: DIRECTOR CHASE SECOND: DIRECTOR ROTKIN

MOTION PASSED WITH 8 AYES (Directors Bottorff, Chase, Dutra, Hagen, Lind, McPherson, Rothwell and Rotkin)

ACCEPT: ORAL APTA UNIVERSITY UPDATE

Barrow Emerson, Planning and Development Manager, gave a brief update on the upcoming American Public Transit Association's (APTA) Public Transportation and Universities Conference that METRO is hosting. It is scheduled for Saturday, June 23 - Tuesday, June 26, 2018 at the Scotts Valley Hilton. The keynote speaker is from Lyft and a UCSC graduate and resident. The reception will be on Sunday evening, June 24, on the beach in front of the Crow's Nest. This event will not cost METRO anything; it will be sponsored by a bus manufacturing company, Gillig, and AmeriCorps. We look forward to the Board members participating and/or attending the opening session on Sunday afternoon, followed by the evening reception, and hopefully attending a number of the conference sessions.

CEO ORAL REPORT

CEO Clifford briefly highlighted the following:

- News Clips transit related articles in our local area as well as nationwide.
- Congressman Panetta recently visited METRO and participated in a facility tour. Mr. Clifford shared the thank you note with the Board (attached).
- New Weekday AM Hwy. 17 Trips flyer (attached).

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- Continues to participate in California Transit Association (CTA) on its Electrification Committee guiding the position we put forward to the California Air Resources Board (CARB).
- Washington, D.C. trip has been scheduled for April 8th April 10th.

There were no public comments.

ANNOUNCEMENT OF NEXT MEETING: FRIDAY, MARCH 23, 2018 AT 9:00 AM AT THE SANTA CRUZ CITY COUNCIL CHAMBERS, 809 CENTER STREET, SANTA CRUZ, CA

ADJOURNMENT

CHAIR McPHERSON ADJOURNED THE MEETING AT 12:00 PM.

Respectfully submitted,

Donna Bauer Administrative Assistant

February, 2018

Petition to assign a daily early 71 bus, departing from Santa Cruz before 6:45am.

"My wish is that everybody could say, 'That has never happened to me'." - Ofelia Gomez

As a senior and disabled student of Cabrillo College, making many trips on the bus weekly, I recommend that Metro prioritize the following services. Based on the new \$40/semester fee imposed on Cabrillo students, I recommend that more than one bus be assigned from Santa Cruz to the Dominican Hospital. As it stands, the 71 bus is the only one that goes to the Dominican Hospital. It needs to come earlier than 6:45am, at least at 6:20am, to be at the Dominican Hospital for the patients' early appointments. With the current schedule, the bus does not arrive at Dominican by 7:00am. If patients miss appointments, they are charged a late fee. ParaCruz is much too expensive for a long trip. It is important that the bus come early on weekends because many people work early or have early appointments.

Petition to be presented at the MAC meeting at the Watsonville City Council Chamber on February 23rd, 2018.

| Name: | Signature: | Address: |
|-------------------|--------------------|----------------------------------|
| Maria del Rosario | 10 Hidd Rosario F. | 87 Chestnut st. #121 |
| Sonia Redrovan | Sopin to bre wer | 87 chestnut st # 223 |
| Catalina Alarcón | Dalarons. | 1430 Jose Ave. SC 95062 |
| Sara Alfaro | Sara Affaro | 140 Park Place # B Bouter Croz |
| Rosario Chavez | Rosario Charez | 127 Sycamore Street #113 CA.9500 |
| Jon my chal cox | 932 | 11/9 Pacific my # 204 |
| Norman Goss | Horman L. Hoss | 1110 Pacific # 410 |
| JOHL MILLS | | 1110 Pacific #409 |
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Petition to be presented at the MAC meeting at the Watsonville City Council Chamber on February 23rd, 2018.

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Petition to assign a daily early 71 bus, departing from Santa Cruz before 6:45am.

"My wish is that everybody could say, 'That has never happened to me'." - Ofelia Gomez

As a senior and disabled student of Cabrillo College, making many trips on the bus weekly, I recommend that Metro prioritize the following services. Based on the new \$40/semester fee imposed on Cabrillo students, I recommend that more than one bus be assigned from Santa Cruz to the Dominican Hospital. As it stands, the 71 bus is the only one that goes to the Dominican Hospital. It needs to come earlier than 6:45am, at least at 6:20am, to be at the Dominican Hospital for the patients' early appointments. With the current schedule, the bus does not arrive at Dominican by 7:00am. If patients miss appointments, they are charged a late fee. ParaCruz is much too expensive for a long trip. It is important that the **71** bus come early on weekends because many people work early or have early appointments at the flospital on the weekends.

Petition to be presented at the MAC meeting at the Watsonville City Council Chamber on February 23rd, 2018.

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RECEIVED AT 2/23/18 METRO BOARD OF DIRECTORS MEETING

Attachment



CONGRESSMAN JIMMY PANETTA 20TH DISTRICT, CALIFORNIA

February 15, 2018

Mr. Alex Clifford CEO/ General Manager Santa Cruz Metro 110 Vernon St Santa Cruz, CA 95060-2130

Dear Mr. Chifford, Alex 1

Thank you for meeting and for the tour of the Santa Cruz Metropolitan Transit District. It was great to see firsthand Santa Cruz Metro and its employees at work. I look forward to continuing our discussion about federal funding for the transit program and other infrastructure projects on the central coast of California.

Thank you, again, and please contact my office if there is anything that I can do for you in the future

can do for you in the future.

Sincerely,

JIMMY PANETTA Member of Congress

Attachment



Northbound to San Jose:

For Scotts Valley passengers, A NEW TRIP will start from Cavallaro Transit Center,



<u>departing at 6:50am</u>

Metro Center will depart at 6:40am and <u>serve Pasati</u>empo, but <u>**WILL NOT stop in**</u> The 6:35am departure from Santa Cruz Scotts Valley

Meekdav



Southbound to Santa Cruz:

A NEW TRIP will depart San Fernando & 7th and Santa Cruz, but WILL NOT serve Scotts Jose stops then proceed to Pasatiempo at **7:20am** and service the regular San Valley

Remove 3/23/18 For the complete list of Hwy 17 Express schedule changes, visit scmtd.com/metro-news-bulletins.