# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT (METRO) BOARD OF DIRECTORS AGENDA REGULAR MEETING <br> FEBRUARY 26, 2021-9:00 AM 

## DUE TO COVID-19, THE FEBRUARY 26, 2021 SANTA CRUZ METRO BOARD OF DIRECTORS MEETING WILL BE CONDUCTED AS A TELECONFERENCE PURSUANT TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDERS N-25-20 AND N-29-20, WHICH SUSPEND CERTAIN REQUIREMENTS OF THE RALPH M. BROWN ACT

## MEMBERS OF THE PUBLIC MAY NOT ATTEND THIS MEETING IN PERSON

The public may participate remotely via the Zoom website at this link and following the instructions or by calling 1-669-900-6833 Meeting ID 84436250904

Public comment may be submitted via email to boardinquiries@scmtd.com. Please indicate in your email the agenda item to which your comment applies. Comments submitted before the meeting will be provided to the Directors before or during the meeting. Comments submitted after the meeting is called to order will be included in the Board's correspondence that is posted online at the board meeting packet link.

The Board of Directors Meeting Agenda Packet can be found online at www.SCMTD.com.
The Board may take action on each item on the agenda. The action may consist of the recommended action, a related action or no action. Staff recommendations are subject to action and/or change by the Board of Directors.

## BOARD ROSTER

Director Jimmy Dutra Director Aurelio Gonzalez<br>Director Shebreh Kalantari-Johnson<br>Director Manu Koenig<br>Director Donna Lind<br>Director Bruce McPherson<br>Director Donna Meyers<br>Director Larry Pageler<br>Director Kristen Petersen<br>Director Dan Rothwell<br>Director Mike Rotkin<br>Ex-Officio Director Dan Henderson<br>Ex-Officio Director Alta Northcutt

Alex Clifford
Julie Sherman

City of Watsonville
City of Watsonville
City of Santa Cruz
County of Santa Cruz
City of Scotts Valley
County of Santa Cruz
City of Santa Cruz
County of Santa Cruz
City of Capitola
County of Santa Cruz
County of Santa Cruz
UC Santa Cruz
Cabrillo College

METRO CEO/General Manager
METRO General Counsel

## TITLE 6 - INTERPRETATION SERVICES / TÍTULO 6 - SERVICIOS DE TRADUCCIÓN

Spanish language interpretation and Spanish language copies of the agenda packet are available on an as-needed basis. Please make advance arrangements with the Executive Assistant at 831-426-6080. Interpretación en español y traducciones en español del paquete de la agenda están disponibles sobre una base como-necesaria. Por favor, hacer arreglos por adelantado con Coordinador de Servicios Administrativos al numero 831-426-6080.

SECTION I: OPEN SESSION
NOTE: THE BOARD CHAIR MAY TAKE ITEMS OUT OF ORDER

## 1 CALL TO ORDER

2 SWEAR IN DIRECTOR
3 ROLL CALL
4 APPROVE BOARD OFFICERS AND COMMITTEE ASSIGNMENTS Board Chair

5 ANNOUNCEMENTS
5-1. Today's meeting is being broadcast by Community Television of Santa Cruz County.
6 BOARD OF DIRECTORS COMMENTS
7 ORAL AND WRITTEN COMMUNICATIONS TO THE BOARD OF DIRECTORS
7-1 New Bus Stop Signs (MAC 2/17/21 Item 8b) email from Richard Hyman
$7-2$ Benjamin Doniach Memorial Harbor Trail Bridge 2/21/2021 email from Brian Peoples
7-3 Provision of Accessible Services Coordinator Position Services 2/11/2021 letter from Santa Cruz Commission on Disabilities

## 8 LABOR ORGANIZATION COMMUNICATIONS

9 WRITTEN COMMUNICATIONS FROM THE METRO ADVISORY COMMITTEE (MAC)
10 ADDITIONAL DOCUMENTATION TO SUPPORT EXISTING AGENDA ITEMS

## CONSENT AGENDA

All items appearing on the Consent Agenda are recommended actions which are considered to be routine and will be acted upon as one motion. All items removed will be considered later in the agenda.
The Board Chair will allow public input prior to the approval of the Consent Agenda items.

| 11-1 | ACCEPT AND FILE: PRELIMINARY APPROVED CHECK JOURNAL DETAIL FOR |
| :--- | :--- |
|  | THE MONTH OF JANUARY 2021 |
|  | Kristina Mihaylova, Deputy Finance Director |

11-2 ACCEPT AND FILE: MINUTES OF THE JANUARY 22, 2021 BOARD OF DIRECTORS MEETING, THE FEBRUARY 12, 2021 CAPITAL PROJECTS STANDING COMMITTEE MEETING, THE FEBRUARY 12, 2021 PERSONNEL/HUMAN RESOURCES STANDING COMMITTEE MEETING AND THE FEBRUARY 12, 2021 FINANCE, BUDGET \& AUDIT STANDING COMMITTEE MEETING
Alex Clifford, CEO/General Manager
11-3 ACCEPT AND FILE: THE YEAR TO DATE MONTHLY FINANCIAL REPORT AS OF DECEMBER 31, 2020
Kristina Mihaylova, Deputy Finance Director

| 11-4 | APPROVE: CONSIDERATION OF RESOLUTION APPROVING THE FY21 |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | REVISED CAPITAL BUDGET |  |  |
|  | Kristina Mihaylova, Deputy Finance Director |  |  |

11-5 ACCEPT AND FILE: QUARTERLY STATUS REPORT OF GRANT APPLICATIONS, ACTIVE AND PENDING GRANTS FOR THE SECOND QUARTER OF FY21
Wondimu Wengistu, Grants/Legislative Analyst
11-6 ACCEPT AND FILE: THE METRO PARACRUZ OPERATIONS STATUS REPORT FOR OCTOBER, NOVEMBER AND DECEMBER 2020
Daniel Zaragoza, Operations Manager, Paratransit Division
11-7 ACCEPT AND FILE: METRO SYSTEM RIDERSHIP REPORTS FOR THE SECOND QUARTER OF FY21
John Urgo, Planning and Development Director
11-8 APPROVE: ADOPTION OF AN AMENDED CHAPTER 4 TO TITLE I OF THE SANTA CRUZ METRO ADMINISTRATIVE CODE POLICY FOR LOST AND FOUND ITEMS Margo Ross, COO
11-9 ACCEPT AND FILE: RECEIVE A REPORT REGARDING THE EXTENDED PROJECT SCHEDULE FOR THE PROTERRA ZERO EMISSIONS BUS PROJECT Margo Ross, COO

11-10 ACCEPT AND FILE: METRO MARKETING STATUS REPORT Danielle Glagola, Marketing, Communications \& Customer Services Director
11-11 APPROVE REQUEST FOR EXTENSION OF THE EMERGENCY PAID SICK LEAVE (EPSL) FOR COVID-19 IMPACTS Dawn Crummié, HR Director
11-12 ACCEPT AND FILE: UPDATE ON LAUNCH OF CRUZ ON-DEMAND
MICROTRANSIT SERVICE
John Urgo, Planning and Development Director

REGULAR AGENDA
12 PRESENTATION OF EMPLOYEE LONGEVITY AWARDS: EULALIO ABREGO (20 Years) Board Chair

13 CEO ORAL REPORT
Alex Clifford, CEO/General Manager
14 ORAL COVID-19 UPDATE Alex Clifford, CEO/General Manager

15 ACCEPT AND FILE: CY21 STATE AND FEDERAL LEGISLATIVE AGENDA Alex Clifford, CEO/General Manager

| 16 | ACCEPT AND FILE: STATE LEGISLATIVE UPDATE FROM SHAW, YODER, |
| :--- | :--- |
|  | ANTWIH, SCHMELZER AND LANGE |
|  | Josh Shaw, Shaw, Yoder, Antwih, Schmelzer and Lange |

17 ACCEPT AND FILE: FEDERAL LEGISLATIVE UPDATE FROM CAPITAL EDGE Chris Giglio, Capital Edge

## 18 ACCEPT AND FILE: THE YEAR TO DATE KEY PERFORMANCE INDICATORS (KPI) REPORT FOR QUARTER TWO AS OF DECEMBER 31, 2020

## 19 APPROVE: CONSIDERATION OF TEMPORARY FARE REDUCTION John Urgo, Planning and Development Director

## 20 ANNOUNCEMENT OF NEXT MEETING: FRIDAY, MARCH 26, 2021 AT 9:00 AM, VENUE (TELECONFERENCE OR PHYSICAL) TO BE DETERMINED Board Chair

## 21 ADJOURNMENT Board Chair

## Accessibility for Individuals with Disabilities

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## Public Comment

If you wish to address the Board, please follow the directions at the top of the agenda. If you have anything that you wish distributed to the Board and included for the official record, please include it in your email. Comments that require a response may be deferred for staff reply.

DATE: February 26, 2021
TO: Board of Directors
FROM: Mike Rotkin, Chair
SUBJECT: BOARD OFFICERS AND COMMITTEE ASSIGNMENTS

## I. RECOMMENDED ACTION

1) That the Board of Directors Elect Directors to the following positions:
A. Santa Cruz Metropolitan Transit District (METRO) Board Chair and Vice Chair;
B. Vacant Director Positions on various METRO Board Standing Committees;
C. Five Director Positions on the Santa Cruz Civic Improvement Corporation (SCCIC) Board; and,
D. Representatives and Alternates for the Santa Cruz County Regional Transportation Commission (SCCRTC)

## II. SUMMARY

- Article 6 of the Santa Cruz Metropolitan Transit District (METRO) Bylaws provides that the Board of Directors (Board) shall annually nominate individuals to the positions of Chair and Vice Chair.
- In 2020, the Board of Directors nominated individuals to stand for election to the Standing Committee positions referenced in this staff report.
- Article III, Section 3.03 of the Santa Cruz Civic Improvement Corporation (SCCIC) Bylaws provides that the Board of Directors shall appoint METRO Directors to the SCCIC Board.
- In order to maintain representation on the Santa Cruz County Regional Transportation Commission (SCCRTC), it is necessary that the Board of Directors elect individuals to the three positions and three alternate positions that are designated for METRO Board Members.
- Nominations for the positions referenced in this Staff Report were opened at the January 22, 2021 Board of Directors meeting. In accordance with the METRO bylaws, nominations remain open until the positions are filled through election.


## III. DISCUSSION/BACKGROUND

The terms of the officers and appointees of the Board of Directors in the positions of Chair and Vice Chair expire in February 2021. Four of the five SCCIC Directors' terms are set to expire in February 2021; the fifth has been vacated, leaving a oneyear term remaining.

SCCIC is a non-profit public benefit corporation organized under the non-profit benefit corporation law in the State of California to provide financial assistance to METRO by acquiring, constructing and financing various public facilities, land and equipment and the leasing of facilities, land and equipment for use, benefit and enjoyment of the public served by METRO.

Article III, Section 3.03 of the SCCIC Bylaws provides that METRO's Board of Directors shall appoint METRO Directors to the SCCIC Board.

Staff recommends that the METRO Board of Directors appoint METRO Directors to serve on the SCCIC Board. At this time, five appointees are needed. Three of the positions have been vacated and two are expiring. The Directors filling four of the five expiring positions will hold the office for a term of two years; one Director will complete the remaining year of the vacated term expiring in 2022.
The METRO Bylaws provide that the Board of Directors shall identify nominees to be considered for election to the positions herein referenced.

Staff recommends that the Board of Directors:

1) Elect Directors to the positions of Chair and Vice Chair
2) Reconfirm or appoint Directors to positions on the current Standing Committees:
a. Capital Projects Committee
b. Finance, Budget and Audit Committee
c. Personnel/Human Resources Committee
3) Fill five positions on the SCCIC
4) Elect three representatives and three alternates to the SCCRTC.

## IV. STRATEGIC PLAN PRIORITIES ALIGNMENT

The actions taken in this report tie to METRO's Stewardship and Accountability responsibility.

## V. FINANCIAL CONSIDERATIONSIIMPACT

Funding support for the positions identified in this Staff Report is contained under Admin in the FY21 and FY22 Final Budget adopted June 26, 2020 and in the FY22 and FY23 budget yet to be finalized.
VI. CHANGES FROM COMMITTEE

N/A

## VII. ALTERNATIVES CONSIDERED

None.

## VIII. ATTACHMENTS

Attachment A: Current METRO Board Officers and Appointees
Attachment B: Current SCCIC Board Roster
Attachment C: Board Nominated Slate(s) Worksheet

Prepared by: Gina Pye, Executive Assistant

Board of Directors
February 26, 2021
Page 4 of 4

## IX. APPROVALS

Approved as to fiscal impact:
Kristina Mihaylova, Deputy Finance Director

Alex Clifford, CEO/General Manager


# Attachment A <br> BOARD CHAIR \& VICE CHAIR, STANDING AND AD HOC COMMITTEE APPOINTMENTS 

2020 Chair, Vice Chair and Standing Committees

Chair MIKE ROTKIN

Vice Chair
DONNA LIND

Capital Projects Standing Committee
Committee Established 8/26/16
ED BOTTORFF
CYNTHIA MATHEWS
BRUCE McPHERSON
LARRY PAGELER

## Finance, Budget and Audit Standing Committee

(4-5 Board Members, as a ground rule)
Committee Established 8/26/16
TRINA COFFMAN-GOMEZ
DONNA LIND
DONNA MEYERS
MIKE ROTKIN

Personnel/Human Resources Standing Committee
Committee Established 8/26/16
MIKE ROTKIN, Current Chair
DONNA LIND, Current Vice Chair
ED BOTTORFF, Immediate Past Chair
AURELIO GONZALEZ
LARRY PAGELER

## Attachment A

## METRO

## 2020 Ad Hoc Committees

CEO Goals and Objectives Ad Hoc Committee<br>Committee Established 5/19/17<br>ED BOTTORFF<br>BRUCE McPHERSON<br>MIKE ROTKIN<br>Legislative Ad Hoc Committee<br>Committee Established 2/23/18<br>ED BOTTORFF<br>JOHN LEOPOLD<br>CYNTHIA MATHEWS<br>BRUCE McPHERSON<br>MIKE ROTKIN<br>MAC Ad Hoc Committee<br>Committee Established 3/24/17<br>ED BOTTORFF<br>TRINA COFFMAN-GOMEZ<br>DONNA MEYERS<br>LARRY PAGELER

## 2020 Other Committees

SCCIC Representatives
ED BOTTORFF
TRINA COFFMAN-GOMEZ
AURELIO GONZALEZ
JOHN LEOPOLD
BRUCE McPHERSON

SCCRTC Representatives
ED BOTTORFF
AURELIO GONZALEZ
MIKE ROTKIN

SCCRTC Alternates (in order)
DONNA LIND
DONNA MEYERS
DAN ROTHWELL


# SANTA CRUZ CIVIC IMPROVEMENT CORPORATION (SCCIC) 

## BOARD OF DIRECTORS 2020-2021

|  | YEAR TERM BEGAN | YEAR TERM ENDS |
| :--- | :---: | :---: |
| Ed Bottorff, President | 2019 | 2021 |
| John Leopold, Vice President | 2019 | 2021 |
| Bruce McPherson, Secretary | 2019 | 2021 |
| Trina Coffman-Gomez, Treasurer | 2020 | 2022 |
| Aurelio Gonzalez, Director | 2019 | 2021 |

Alex Clifford, Chief Executive Officer

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## Attachment C

# BOARD OFFICERS AND APPOINTMENTS 

## Elect Board Chair (2020: Mike Rotkin)


2.

Nominee:

1. Donna Lind

Nominated by:
Mike Rotkin
$\qquad$

SLATE 3
3. $\qquad$
4. $\qquad$

# Attachment C 

# BOARD OFFICERS <br> AND APPOINTMENTS 

Elect Board Vice Chair (2020: John Leopold/Donna Lind)

2.

Nominee:

1. Bruce McPherson

SLATE 1
$\qquad$

SLATE 3
3. $\qquad$

SLATE 4
4. $\qquad$

## Attachment C

## BOARD OFFICERS <br> AND APPOINTMENTS

## Reappoint or Elect 3: Capital Projects Standing Committee Members

3 Total Members
2020 Members: Ed Bottorff, Cynthia Mathews \& Bruce McPherson

| Nominee: | Nominated by: |
| :--- | :--- |
| 1. Bruce McPherson | Currently in place |
| 2. Donna Meyers | Mike Rotkin |
| 3. Larry Pageler | Mike Rotkin |

Nominee:
Nominated by:

1. $\qquad$
$\qquad$
Mike Rotkin
2. $\qquad$
3. $\qquad$
$\qquad$

Nominated by:
SLATE 3
Nominee:

1. $\qquad$
$\qquad$

$\qquad$
2. $\qquad$
$\qquad$
3. $\qquad$
$\qquad$

Nominee:
Nominated by:

1. $\qquad$
$\qquad$
2. $\qquad$
$\qquad$
3. $\qquad$
$\qquad$

## Attachment C

## BOARD OFFICERS <br> AND APPOINTMENTS

# Reappoint or Elect 4 or 5: Finance, Budget and Audit Standing_Committee Members <br> 4-5 Total Members 

2020 Members: Trina Coffman-Gomez, Donna Lind, Donna Meyers \& Mike Rotkin

Nominee:

1. Donna Lind
2. Shebreh Kalantari Johnson
3. Mike Rotkin
4. Jimmy Dutra $\qquad$

Nominee:

1. $\qquad$
2. $\qquad$
3. $\qquad$
4. $\qquad$
5. $\qquad$

Nominee:

1. $\qquad$
2. $\qquad$
3. $\qquad$
4. $\qquad$
5. $\qquad$

Nominee:
Nominated by:
$\qquad$
SLATE 4
Nominated by:

## SLATE 1

Currently in place
Mike Rotkin
Mike Rotkin
Mike Rotkin

Nominated by:
$\qquad$
$\qquad$
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$\qquad$

1. $\qquad$
2. $\qquad$
$\qquad$
3. $\qquad$
4. $\qquad$

5. $\qquad$
$\qquad$
$\qquad$
$\qquad$

## Attachment C

## BOARD OFFICERS <br> AND APPOINTMENTS

Appoint or Elect 2: Personnel/Human Resources Standing Committee Members
Current (2021) Board Chair: Current (2021) Board Vice Chair:

## Immediate Past (2020) Board Chair, Mike Rotkin and 2 Board Members

5 Total Members
Committee Requires Current Board Chair, Current Board Vice Chair and Immediate Past Board Chair as members PLUS two Directors 2020 Directors: Aurelio Gonzalez and Larry Pageler

Nominee:

1. Current Board Chair, Donna Lind (2021)
2. Current Board Vice Chair, Bruce McPherson(2021)
3. Mike Rotkin, Immediate Past Chair (2020)
4. Larry Pageler
5. Kristen Petersen

Nominee:

1. Current Board Chair, $\qquad$ (2021)
2. Current Board Vice Chair, $\qquad$ (2021)
3. Mike Rotkin, Immediate Past Chair (2020)
4. $\qquad$
5. $\qquad$

Nominee:

1. Current Board Chair, $\qquad$ (2021)
2. Current Board Vice Chair, $\qquad$
3. Mike Rotkin, Immediate Past Chair (2020)
4. $\qquad$
5. $\qquad$

Nominated by:

Mike Rotkin
Mike Rotkin
Automatic
Currently in place
Mike Rotkin

Nominated by:
$\qquad$
$\qquad$
Automatic
$\qquad$
$\qquad$

Nominated by:
$\qquad$

Automatic

## Attachment C

## BOARD OFFICERS <br> AND APPOINTMENTS

## Reappoint or Elect 5: SCCIC Representative <br> President, Ed Bottorff; Vice President, John Leopold; Secretary, Bruce McPherson; and, Treasurer, Trina Coffman-Gomez 5 Total Members <br> Terms ending February 2021: Directors Bottorff, Leopold, McPherson, Gonzalez <br> Departing Director: Trina Coffman-Gomez (term ends Feb 2022)

Nominee:

1. Bruce McPherson, President
2. Aurelio Gonzalez, Vice President
3. Manu Koenig, Secretary
4. Larry Pageler, Director
5. Donna Meyers, Treasurer

Nominee:

1. $\qquad$ President
2. $\qquad$ , Vice President
3. $\qquad$ Secretary
4. $\qquad$ Director
5. $\qquad$ , Treasurer

Nominee:

1. $\qquad$ , President
2. $\qquad$ , Vice President
3. $\qquad$ , Secretary
4. $\qquad$ , Director
5. $\qquad$ Treasurer

Nominated by:
Mike Rotkin
Mike Rotkin
Mike Rotkin
Mike Rotkin
Mike Rotkin

Nominated by:
Term expires 2023
Term expires 2023
Term expires 2023

Term expires 2023
Term expires 2023
Term expires 2023
Term expires 2023
Term expires 2022

Term expires 2023
Term expires 2022
Nominated by:
y
-

## Attachment C

## BOARD OFFICERS <br> AND APPOINTMENTS

Reappoint or Elect 3: SCCRTC Representatives
(2020 Reps: Ed Bottorff, Aurelio Gonzalez \& Mike Rotkin)
3 Total Representatives

Nominee:

1. Aurelio Gonzalez
2. Mike Rotkin
3. Kristen Petersen

Nominee:

1. $\qquad$
2. $\qquad$
3. $\qquad$

Nominee:

1. $\qquad$
2. $\qquad$
3. $\qquad$

Nominee:

1. $\qquad$
2. $\qquad$
3. $\qquad$
Nominated by:
Currently in place
SLATE 1

Currently in place
Mike Rotkin

Nominated by:
$\qquad$ SLATE 2
$\qquad$
$\qquad$

Nominated by:
SLATE 3
$\qquad$
$\qquad$
$\qquad$

Nominated by:
SLATE 4

## Attachment C

## BOARD OFFICERS AND APPOINTMENTS

## Reappoint or Elect 3: SCCRTC Alternates (in order) <br> 2020 Alternates: Donna Lind, Donna Meyers \& Dan Rothwell <br> 3 Total Representatives

Nominee:

1. Shebreh Kalantari-Johnson
2. Larry Pageler
3. Donna Lind

Nominee:

1. $\qquad$
2. $\qquad$
3. $\qquad$
Nominee:
4. $\qquad$
5. $\qquad$
6. $\qquad$

Nominee:

1. $\qquad$
2. $\qquad$
.
$\qquad$
3. $\qquad$

Nominated by:
$\qquad$

## SLATE 1

Mike Rotkin

Mike Rotkin

Mike Rotkin

Nominated by:
Nominated by:
$\qquad$
$\qquad$
$\qquad$

Nominated by:
$\qquad$
$\qquad$
$\qquad$


# COMMUNICATIONS TO THE BOARD 

| From: | $\underline{\text { Richard Hyman }}$ |
| :--- | :--- |
| To: | $\underline{\text { boardinquiries@scmtd.com; mac@scmtd.com }}$ |
| Subject: | new bus stop signs (MAC 2/17/21 Item 8b) |
| Date: | Monday, February 15, 2021 5:28:51 PM |

Dear Board Members and Committee Members: I urge you to retain maps on the METRO bus stop signs. I just saw a copy of the redesigned bus stop sign presentation in the MAC packet. Eliminating maps on $85 \%$ of the signs, as proposed, would not be helpful to infrequent METRO riders.

Please consider the experiences and needs of infrequent users, potential new users, and visitors. These riders and potential riders are not going to be familiar with the system and maybe not even the area. The largest component of the proposed sign -the Route number -- is of least help. Destinations are helpful and hence that wording should be larger. Times and maps are important and hence should be on all signs. The alternative of carrying a paper schedule is unlikely and the alternative of having to look up the information on line on one's cell phone (assuming one has one handy) is cumbersome.

For example, when I travel, I often take a local bus, or if walking around an unfamiliar town, think of taking a bus. To me, these new signs, especially the ones lacking maps, would be perplexing to visitors, and I probably would forego waiting for the bus for using some other easier mode. Similarly, for those in town who might not normally take the bus, but may find themselves on the street with their own vehicle (say, for example, they just left their car at a repair shop and want to get back to town or home), if they walked over to a bus stop and tried to figure out if and when a bus might come to take them close to their destination, the new signs would prove lacking.

I find that the current signs are helpful. Often, when waiting for a bus, I consult them, and notice many others also consulting them. I actually like the design that allows METRO to simply print new stickers with changed schedules to overlay on the relevant parts of the signs without having to change the whole sign. While the staff report mentions that this is an expense, it seems worthwhile to me.

I appreciate the attempt to make the signs look and read better, and some of the new design is an improvement. But, is it really worth the expense to change all of the signs, especially when the result will be less information? I'm not that familiar with emerging technology, but eventually bus stop signs will probably be replaced with electric displays; or voiced information; or simpler, one-step ways to find bus stops on one's phone. Perhaps, it's best to pause changing signs until they can be replaced with either similar (or even more) informative signs or an entirely different system.

Thanks for your consideration, Rick Hyman

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## COMMUNICATIONS TO THE BOARD

| From: | Brian Peoples |
| :---: | :---: |
| To: | Gina Pye |
| Cc: | Alex Clifford; Guy Preston; Matt Machado; Zach Friend; Patrick Mulhearn; "Bruce McPherson |
|  | (bruce.mcpherson@co.santa-cruz.ca.us)"; Gine Johnson; rli12@comcast.net; grea.caput@co.santa-cruz.ca.us; |
|  |  |
|  | dmeyers@cityofsantacruz.com; openup@cats.ucsc.edu; aurelio.gonzalez@cityofwatsonville.org; |
|  | sbrown@cityofsantacruz.com; eduardo.montesino@cityofwatsonville.org |
| Subject: | Metro Oral Communications: Benjamin Doniach Memorial Harbor Trail Bridge |
| Date: | Sunday, February 21, 2021 6:06:01 AM |

Hi Gina,

For the upcoming Metro meeting on Friday, February 26th, we would like the attached slide displayed for Oral Communications. Below is the statement we will make to the Board. I have also included 3 Sentinel articles in 2018 that are related to the death of Benjamin Doniach on the Santa Cruz Harbor Bridge to remind our community of the need to open the Santa Cruz Coastal Trail NOW.

ORAL COMMUNICATIONS:

Benjamin Doniach was an avid cyclist who would ride his bike every day to work and who was killed by a car near the Harbor Bridge on July 10, 2018. Benjamin would not have been killed if the Santa Cruz Coastal Trail was open because he would have had an alternative to commuting on his bike. Opening the Santa Cruz Coastal Trail for alternative to commuting, walking, riding, running on the road is critically needed for the safety of our community.

The facts show that it is possible to have the Interim Coastal Trail built by 2023:

- Railbanking has been recognized by the Santa Cruz County Regional Transportation Commission (RTC) as a means to preserve the Coastal Corridor for future transit
- RTC has stated that $100 \%$ of the rails / ties will need to be removed for a future transit system and the cost of removing
- Building the interim Santa Cruz Coastal Trail is less than $\$ 200,000$ per mile
- Trail Now will pay for the construction of the interim Santa Cruz Coastal Trail from Watsonville to Davenport

We ask you to think about the people who have died and those that may be killed or injured because the Santa Cruz Coastal Trail is CLOSED. We ask you consider the critical need TODAY to make our community safer for bicyclist and pedestrians with the opening of the interim Santa Cruz Coastal Trail by 2023.

Please help open the Santa Cruz Coastal Trail NOW.

## COMMUNICATIONS TO THE BOARD

Brian Peoples
Executive Director
Trail Now, LLC
https://www.santacruzsentinel.com/2018/10/06/letter-saving-the-coastal-trestles-will-savelives/


Letter: Saving the coastal trestles will save lives - Santa Cruz Sentinel

I am astounded by Ms. Strauss (Oct. 3) and other members of the bicycle advocacy community who cling to the Rail Trail fantasy. People are literally dying in our streets. The death of a long time C...
www.santacruzsentinel.com
https://www.santacruzsentinel.com/2018/07/16/letter-we-need-a-bike-bridge-now-over-santa-cruz-harbor/


Letter: We need a bike bridge now over Santa Cruz harbor

I would like the thank Michael Todd for his excellent reporting and encouragement in writing the story regarding the death of my husband, Benjamin Doniach. I would also like to thank the many peopl...
www.santacruzsentinel.com
https://www.santacruzsentinel.com/2018/07/17/letter-from-an-appalled-bike-industryprofessional/

Letter: From an appalled bike industry professional

## COMMUNICATIONS TO THE BOARD



I'm a brother-in-law to Benjamin Doniach who died last week after being hit by a car on the Murray Street Bridge. The Santa Cruz area is fast

## Benjamin Doniach Memorial Harbor Trail Bridge



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## COMMUNICATIONS TO THE BOARD



February 11, 2021
Santa Cruz Metro Transit District Board of Directors
110 Vernon Street
Santa Cruz, CA 95060
Re: Provision of Accessible Services Coordinator Position Services
Dear Chair Rotkin and Members of the Board,
The purpose of this letter is to express the Santa Cruz County Commission on Disabilities' concerns regarding provision of services historically provided by SCMTD staff in the Accessible Services Coordinator position.

As you are aware, Metro's former Accessible Services Coordinator, John Daugherty, retired as of December 31, 2020 and, to the best of our knowledge, the position has neither been filled, nor opened for recruitment. To date, initial efforts to contact Metro staff providing accessible services coordination in the absence of a designated Accessible Services Coordinator have been unsuccessful.

The accessibility of Metro services determines the accessibility of our entire community by providing access to jobs, shopping, entertainment, social and political events for seniors and people with disabilities, particularly the most economically vulnerable members of these communities. Maintaining a full-time Accessible Services Coordinator position is crucial to the overall accessibility of Metro services and thereby the community.

Metro's Accessible Services Coordinator functions as a liaison between riders with disabilities who depend upon Metro services and the SCMTD staff responsible for the creation and implementation of public policy related to accessible public transit services. In addition to facilitating communications between the disabilities community and Metro leadership, the coordinator also helps to familiarize new users with Metro services and programs designed to promote access to public transit for people with disabilities. Since the Accessible Services Coordinator position was established, the Commission has consistently advocated for it to remain a full-time position in order to ensure proactive, responsive accessibility in all of Metro's services and programs.

Today we once again advocate for Metro to maintain a full-time Accessible Services Coordinator position and to prioritize recruitment efforts with a view to filling the position as soon as is practicable. We further request that you prioritize the provision of Accessible Services Coordinator services to the senior and disabilities communities in the interim and publicly communicate how members of these communities can access such services until the position can be filled.

We appreciate your consideration on behalf of the disabilities community in Santa Cruz County.


[^1]February 23, 2021
Mr. David Molina
Santa Cruz County Commission on Disabilities
701 Ocean Street, Room 510
Santa Cruz, CA 95060
Via email: Commissions@santacruzcounty.us

## Dear Mr. Molina:

I am in receipt of your letter dated February 11, 2021. Thank you for your interest in METRO's Accessible Services Coordinator position. I want to acknowledge the points you made in your letter and assure you that METRO will be sensitive to your concerns and the needs of the community as METRO works through pandemic generated funding challenges, organizational changes and system restructuring.

In the immediate future, METRO's Paratransit Eligibility Coordinator, Eileen Wagley, in the absence of an Accessible Services Coordinator, will assist in supporting the transit needs of our county's senior and disabled population.

As we move forward, METRO will continue to evaluate the impacts of the pandemic on our ridership and the support staff needed for the agency to survive, recover, and move forward. While difficult decisions lie ahead, I want to assure you that METRO will continue to assist all of our community's transit riders and provide the best level of service possible.

Should any community members have questions on how to access services, both our ParaCruz and fixed-route services, our Customer Service Department is available to assist. Also, please don't hesitate to communicate with me directly if you hear of any METRO deficiencies.

## Respectfully,

Alex Clifford, CEO
Santa Cruz Metropolitan Transportation District
cc: County Board of Supervisors SCMTD Board

DATE: February 26, 2021
TO: Board of Directors
FROM: Kristina Mihaylova, Deputy Finance Director
SUBJECT: ACCEPT AND FILE PRELIMINARY APPROVED CHECK JOURNAL DETAIL FOR THE MONTH OF JANUARY 2021

## I. RECOMMENDED ACTION

That the Board of Directors accept and file the preliminary approved Check Journal Detail for the month of January 2021

## II. SUMMARY

- This staff report provides the Board of Directors (Board) with a preliminary approved Check Journal Detail for the month of January 2021.
- The Finance Department is submitting the check journals for Board acceptance and filing.


## III. DISCUSSION/BACKGROUND

This preliminary approved Check Journal Detail provides the Board with a listing of the vendors and amounts paid out on a monthly cash flow basis (Operating and Capital expenses).

All invoices submitted for the month of January 2021 have been processed, the checks have been issued and signed by the Deputy Finance Director.

## IV. STRATEGIC PLAN PRIORITIES ALIGNMENT

This report aligns to METRO's Financial Stability, Stewardship \& Accountability strategic plan.
V. FINANCIAL CONSIDERATIONS/IMPACT

The check journals present the invoices paid in January 2021 for Board review, agency disclosure, and transparency.

## VI. CHANGES FROM COMMITTEE

N/A.

## VII. ALTERNATIVES CONSIDERED

None.

## VIII. ATTACHMENTS

Attachment A: Check Journal Detail for the Month of January 2021

Prepared by: Holly Alcorn, Accounting Specialist

## IX. APPROVALS

Kristina Mihaylova, Deputy Finance Director


Alex Clifford, CEO/General Manager


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## Attachment A

DATE: 01/01/21 THRU 01/31/21
TRANSACTION COMMENT


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105072 105092
104996
105013


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## ABC BUS INC

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| $\begin{aligned} & \text { CHECK } \\ & \text { AMOUNT } \end{aligned}$ | VENDOR | VENDOR NAME |
| :---: | :---: | :---: |
| 5,465.98 | 003151 | ABC BUS INC |
| $\begin{array}{r} 822.50 \\ 6,089.85 \end{array}$ | $\begin{aligned} & 003330 \\ & 382 \end{aligned}$ | ACTION TOWING \& ROAD SVC CORP AIRTEC SERVICE INC. |
| 400.00 | 001016 | ALLARD'S SEPTIC SERVICE |
| 34.70 | 002861 | AMERICAN MESSAGING SVCS, LLC |
| 4,433.45 | 001D | AT\&T |
| 1,716. 20 | 003105 | AT\&T MOBILITY |
| 684.00 | 003271 | AUTO CARE TOWING |
| 526.55 | 003199 | $B$ \& H FOTO \& ELECTRONICS CORP |
| 2,804.43 | 002802 | BATTERY SYSTEMS INC. |
| 435.55 | 003248 | BAY ALARM COMPANY |
| 4,088.68 | 001230 | CAPITOL CLUTCH \& BRAKE, INC. |
| 2,690.39 | 002627 | CDW GOVERNMENT, INC. |
| 1,337.88 | 130 | CITY OF WATSONVILLE UTILITIES |
| 677.25 | 733 | CLAREMONT EAP |
| 3,909.72 | 909 | CLASSIC GRAPHICS |
| 10,979.83 | 001124 | CLEAN ENERGY |
| 1,929.55 | 075 | COAST PAPER \& SUPPLY INC. |
| 2,890. 00 | 003034 | COASTAL LANDSCAPING INC. DBA |
| -2,890. 00 | 003034 | COASTAL LANDSCAPING INC. DBA |
| -83.80 | 002814 | CREATIVE BUS SALES, INC. |
| 7,092.11 | 003116 | CUMMINS PACIFIC LLP |

## 70261 01/11/21 $7026201 / 11 / 21$


70266 01/11/21 70267 01/11/21


$\begin{array}{ll}70274 & 01 / 11 / 21 \\ 70275 & 01 / 11 / 21 \\ 70276 & 01 / 11 / 21 \\ 70277 & 01 / 11 / 21\end{array}$


## Attachment A

| DATE 02/01/21 07:15 |  | SANTA CRUZ METROPOLITAN TRANSIT DISTRICT CHECK JOURNAL DETAIL BY CHECK NUMBER ALL CHECKS FOR ACCOUNTS PAYABLE |  |  |  |  |  |  | PAGE 2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | DATE: | 01/01/21 THRU | 01/31/21 |
| CHECK NUMBER | CHECK DATE | CHECK AMOUNT | VENDOR | VENDOR NAME | VENDOR TYPE | TRANS. NUMBER | TRANSACTION DESCRIPTION | TRANSACTION AMOUNT | COMMENT |
|  |  |  |  |  |  | 104911 | CREDIT RETURN \#1210 | -273.13 |  |
|  |  |  |  |  |  | 104920 | PARTS ORDER VEH\#4210 | 177.19 |  |
|  |  |  |  |  |  | 104921 | INVENTORY ORDER | 67.99 |  |
|  |  |  |  |  |  | 104947 | INVENTORY ORDER | 118.43 |  |
|  |  |  |  |  |  | 104999 | PARTS ORDER VEH\#4202 | 60.25 |  |
| 70281 | 01/11/21 | 32.00 | 002567 | DEPARTMENT OF JUSTICE |  | 105009 | NOV 20 FINGERPRINTS | 32.00 |  |
| 70282 | 01/11/21 | 17,401.73 | 002104 | DEPT OF INDUSTRL RELATIONS-SIP |  | 105015 | 7/1-6/21 W/C ASSESS | 17,401.73 |  |
| 70283 | 01/11/21 | 35, 055.00 | 002943 | DON CHAPIN COMPANY, INC. |  | 105003 | 12/31 FIRE EGRESS | 35,055.00 |  |
| 70284 | 01/11/21 | 2,160.94 | 003274 | EAST BAY TIRE CO. |  | 104873 | REVENUE TIRES PRC | 864.03 |  |
|  |  |  |  |  |  | 104933 | NON REV TIRES VEH401 | 213.69 |  |
|  |  |  |  |  |  | 104934 | REVENUE TIRES | 1,083.22 |  |
| 70285 | 01/11/21 | 8,131. 35 | 003485 | EMPLOYNET INC |  | 104847 | TEMP W/E 12/27 | 816.00 |  |
|  |  |  |  |  |  | 104912 | TEMP W/E 12/20 | 1,020.00 |  |
|  |  |  |  |  |  | 104935 | TEMP W/E 12/13 | 1,007.25 |  |
|  |  |  |  |  |  | 104979 | TEMP W/E 12/20 | 1,152.00 |  |
|  |  |  |  |  |  | 104980 | TEMP W/E 12/20 | 790.50 |  |
|  |  |  |  |  |  | 104981 | TEMP W/E 12/27 | 1,020.00 |  |
|  |  |  |  |  |  | 104982 | TEMP W/E 12/27 | 921.60 |  |
|  |  |  |  |  |  | 104983 | TEMP W/E 12/27 TEMP W/E 12/20 | 864.00 540.00 |  |
| 70286 | 01/11/21 | 183.20 | 001297 | FASTENAL COMPANY INC |  | 104880 | COVID 19/NON INV ORD | 183.20 |  |
|  |  |  |  |  |  | 104936 | NON INVENTORY ORDER | 93.34 |  |
|  |  |  |  |  |  | 105074 | CREDIT RETURN | -93.34 |  |
| 70287 | 01/11/21 | 6,420.03 | 002952 | FLYERS ENERGY LLC |  | 104937 | 12/1-12/15 FUEL | 1,831.72 |  |
|  |  |  |  |  |  | 104938 | 12/1-12/15 FUEL PRC | 4,588.31 |  |
| $\begin{aligned} & 70288 \\ & 70289 \end{aligned}$ | 01/11/21 | 57.79 | 003418 | FRONTIER COMMUNICATIONS - 6145 |  | 105006 | 12/13-01/12 SKYLINE | 57.79 |  |
|  | 01/11/21 | 3,222.85 |  | GENFARE A DIV OF SPX CORP |  | 104867 | INVENTORY ORDER | 1,379.89 |  |
|  |  |  |  |  |  | 104868 | INVENTORY ORDER | 53.55 |  |
|  |  |  |  |  |  | 104905 | INVENTORY ORDER | 284.88 |  |
|  |  |  |  |  |  | 105018 | INVENTORY ORDER | 339.11 |  |
|  |  |  |  |  |  | 105019 | TVM REPLACEMENT PART | 568.22 |  |
|  |  |  |  |  |  | 105020 | PARTS ORDER VEH\#9810 | 597.20 |  |
| 70290 | 01/11/21 | 14,084.19 |  | GILLIG LLC |  | 104892 | INVENTORY ORDER | 208.56 |  |
|  |  |  |  |  |  | 104893 | INVENTORY ORDER | 341.08 |  |
|  |  |  |  |  |  | 104894 | INVENTORY ORDER | 214.51 |  |
|  |  |  |  |  |  | 104895 | INVENTORY ORDER | 3,925.52 |  |
|  |  |  |  |  |  | 104922 | INVENTORY ORDER | 785.07 |  |
|  |  |  |  |  |  | 104923 | INVENTORY ORDER | 1,748.00 |  |
|  |  |  |  |  |  | 104924 | INVENTORY ORDER | 2,972.86 |  |
|  |  |  |  |  |  | 104925 | CORE CREDIT | -300.44 |  |
|  |  |  |  |  |  | 104926 | CREDIT RETURN | -707.42 |  |
|  |  |  |  |  |  | 104954 | PARTS ORDER VEH\#4204 | 10.01 |  |
|  |  |  |  |  |  | 104955 | PARTS ORDER VEH4207 | 1.81 |  |
|  |  |  |  |  |  | 104998 | INVENTORY ORDER | 959.11 |  |
|  |  |  |  |  |  | 105088 | INVENTORY ORDER | 3,925.52 |  |
| 70291 | 01/11/21 | 1,171.80 | 003412 | GRAFFITI SHIELD INC |  | 104896 | INVENTORY ORDER | 1,171.80 |  |

## Attachment A

| DATE 02/01/21 07:15 |  | SANTA CRUZ METROPOLITAN TRANSIT DISTRICT CHECK JOURNAL DETAIL BY CHECK NUMBER ALL CHECKS FOR ACCOUNTS PAYABLE |  |  |  |  |  |  | PAGE 3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | DATE: | 01/01/21 THRU | 01/31/21 |
| CHECK NUMBER | CHECK DATE | CHECK AMOUNT | VENDOR | VENDOR VEN NAME | VENDOR TYPE | TRANS. NUMBER | TRANSACTION DESCRIPTION | TRANSACTION AMOUNT | COMMENT |
| 70292 | 01/11/21 | 801.90 | 282 | GRAINGER |  | 104941 | SHOPMIE WELDER PARTS | 35.50 |  |
|  |  |  |  |  |  | 104942 | INVENTORY ORDER | 56.81 |  |
|  |  |  |  |  |  | 104943 | NON INVENTORY ORDER | 187.25 |  |
|  |  |  |  |  |  | 104956 | NON INVENTORY ORDER | 31.09 |  |
|  |  |  |  |  |  | 104957 | COVID 19 SUPPLIES | 485.13 |  |
|  |  |  |  |  |  | 104958 | NON INVENTORY ORDER | 6.12 |  |
| 70293 | 01/11/21 | 119.36 |  | HOSE SHOP, THE INC |  | 104971 | PARTS ORDER VEH\#1001 | 103.65 |  |
|  |  |  |  |  |  | 104972 | INVENTORY ORDER | 15.71 |  |
| 70294 | 01/11/21 | 850.16 | 003327 | IO, RODNEY H |  | 104967 | RPR VEH\#802 | 850.16 |  |
| 70295 | 01/11/21 | 351.00 | 133 | JOBS AVAILABLE |  | 105087 | 12/20 JOB PLCMNT AD | 351.00 |  |
| 70296 | 01/11/21 | 683.50 | 1117 | KELLEY'S SERVICE INC. |  | 104960 | PARTS ORDER PC1127 | 171.18 |  |
|  |  |  |  |  |  | 104961 | PARTS ORDER VEH\#1950 | 29.13 |  |
|  |  |  |  |  |  | 104962 | INVENTORY ORDER | 38.11 |  |
|  |  |  |  |  |  | 104970 | PARTS ORDER VEH\#802 | 278.96 |  |
|  |  |  |  |  |  | 104973 | INVENTORY ORDER | 162.08 |  |
|  |  |  |  |  |  | 104974 | INVENTORY ORDER | 4.04 |  |
| 70297 01/11/21 |  | 210.62 | 036 |  |  | 105050 | PAINT SMC | 210.62 |  |
| 70298 01/11/21 |  | 10,625.00 | 003181 | KELLY-MOORE PAINT CO., INC.KL2 CONNECTS LLC |  | 104988 | RECRUITMENT OF CFO | 10,625.00 |  |
| 70299 <br> 70300 <br> $01 / 11 / 21$ |  | 374.00 | 852 | LAW OFFICES OF MARIE F. SANG 7 |  | 105008 | CL\#1999103213 | 374.00 |  |
|  |  | 4,689.70 | 003362 | LUMINATOR TECHNOLOGY GROUP INC |  | 105022 | INVENTORY ORDER | 4,689.70 |  |
| 70301 | 01/11/21 | 1,197.73 | 001052 | MID VALLEY SUPPLY INC. |  | 105061 | INVENTORY ORDER | 1,157.85 |  |
|  |  |  |  |  |  | 105062 | INVENTORY ORDER | 39.88 |  |
| 70302 | 01/11/21 | 1,666.08 | 041 | MISSION UNIFORM |  | 104931 | TOWELS/MATS PRC | 10.50 |  |
|  |  |  |  |  |  | 104985 | TOWELS/MOP/MAT MMF | 41.75 |  |
|  |  |  |  |  |  | 105004 | LAUNDRY SERVICE PRC | 10.50 |  |
|  |  |  |  |  |  | 105032 | TOWELS/MOP/MAT MMF | 41.75 |  |
|  |  |  |  |  |  | 105034 | COVID 19/TOWELS | 156.00 |  |
|  |  |  |  |  |  | 105036 | COVID 19/UNIFORM SUP | 360.94 |  |
|  |  |  |  |  |  | 105037 | COVID19/TOWELS | 156.00 |  |
|  |  |  |  |  |  | 105038 | COVID19/UNIFORM SUPP | 345.45 |  |
|  |  |  |  |  |  | 105039 | COVID 19/TOWELS | 156.00 |  |
|  |  |  |  |  |  | 105040 | COVID 19/UNIFORM SUP | 334.94 |  |
|  |  |  |  |  |  | 105043 | UNIFORM REPAIR | 27.00 |  |
|  |  |  |  |  |  | 105081 | LAUNDRY/CUSTODIAL | 25.25 |  |
| 70303 | 01/11/21 | 2,676.92 | 003529 | MONTEREY SANITARY SUPPLY, INC. |  | 104879 | COVID 19 SUPPLIES | 150.54 |  |
|  |  |  |  |  |  | 104927 | COVID 19 SUPPLIES | 2,526.38 |  |
| $\begin{aligned} & 70304 \\ & 70305 \end{aligned}$ | $\begin{aligned} & 01 / 11 / 21 \\ & 01 / 11 / 21 \end{aligned}$ | $\begin{array}{r} 100.00 \\ 1,664.56 \end{array}$ | $\begin{aligned} & 003555 \\ & 004 \end{aligned}$ | NATIONAL BUS TRAFFIC NORTH BAY FORD LINC-MERCURY |  | 105025 | APPL FOR NBTA MEMBER | 100.00 69.14 |  |
|  |  |  |  |  |  | 104872 | VEH\#PC1711 PARTS PARTS ORDER PC1702 | 47.14 |  |
|  |  |  |  |  |  | 104948 | PARTS ORDER PC1708 | 6.93 |  |
|  |  |  |  |  |  | 104949 | RPR VEH\# PC1710 | 1,506.86 |  |
|  |  |  |  |  |  | 104950 | INVENTORY ORDER | 13.50 |  |
|  |  |  |  |  |  | 104951 | PARTS ORDER PC1707 | 7.41 |  |
|  |  |  |  |  |  | 104952 | PARTS ORDER PC1701 | 13.50 |  |
| 70306 | 01/11/21 | 188.78 | 002323 | NORTHERN SAFETY CO., INC. |  | 104877 | INVENTORY ORDER | 188.78 |  |
| 70307 | 01/11/21 | 22,797.11 | 009 | PACIFIC GAS \& ELECTRIC |  | 105044 | 11/30-12/28 SMC | 3,013.48 |  |

## Attachment A

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## PACIFIC TRUCK PARTS, INC. <br> 


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| CHECK JOURNAL DETAIL BY CHECK NUMBER | 6 |

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WEBER, HAYES \& ASSOCIATES INC


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DEES \＆ASSOCIATES，
EAST BAY TIRE CO．
EMPLOYNET INC
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FLYERS ENERGY
GARDA CL WEST，INC．
GIRO，INC．
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## Attachment A

| DATE 02/01/21 07:15 |  |  |  | SANTA CRUZ METROPOLITAN TRANSIT DISTRICT CHECK JOURNAL DETAIL BY CHECK NUMBER ALL CHECKS FOR ACCOUNTS PAYABLE |  |  |  |  | PAGE 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | DATE: | 01/01/21 THRU | 01/31/21 |
| CHECK NUMBER | CHECK DATE | CHECKAMOUNT | VENDOR |  |  |  | VENDOR NAME | VENDOR TYPE | TRANS. | TRANSACTION DESCRIPTION | TRANSACTION AMOUNT | COMMENT |
|  |  |  |  | 105111 | POPPET CHECK VALVE | 49.16 |  |  |  |
|  |  |  |  | 105130 | INVENTORY ORDER MMF | 47.79 |  |  |  |
|  |  |  |  | 105157 | HOSE ASSY MMF | 162.37 |  |  |  |
| 70597 | 01/18/21 | 787.50 | 003468 | KANEKO AND KRAMMER CORP |  | 105162 | CLASS/COMP CLASSES | 787.50 |  |
| 70598 | 01/18/21 | 632.00 | 003284 | KEISH ENVIRONMENTAL PC CORP |  | 105160 | DEC20 OUTFALL MITIG | 632.00 |  |
| 70599 | 01/18/21 | 116.95 | 1117 | KELLEY'S SERVICE INC. |  | 105198 | INVENTORY ORDER | 126.86 |  |
|  |  |  |  |  |  | 105216 | PARTS ORDER PC1105 | 30.86 |  |
|  |  |  |  |  |  | 105217 | CREDIT RETURN | -40.77 |  |
| 70600 | 01/18/21 | $\begin{array}{r} 229.70 \\ 23,627.38 \end{array}$ | $\begin{aligned} & 036 \\ & 003366 \end{aligned}$ |  |  | 105214 | PAINT SMC | 229.70 |  |
|  | 01/18/21 |  |  |  |  | 105098 | JAN 21 LEASE PAYMENT | 23,627.38 |  |
| 70602 | 01/18/21 | 23, 627.38 | 003450 | KEY GOVERNMENT FINANCE INC LANGUAGE LINE SERVICES INC |  | 105161 | DEC 20 TRANSLATE SVC | 100.00 |  |
| 70603 | 01/18/21 | $\begin{array}{r} 660.74 \\ 91.75 \end{array}$ | 001052 |  |  | 105167 | INVENTORY ORDER MMF | 660.74 |  |
| 70604 | 01/18/21 |  |  | MID VALLEY SUPPLY INC. <br> MISSION UNIFORM |  | 105107 | LAUNDRY/CUSTODIAL | 19.75 |  |
|  |  |  |  |  |  | 105109 | TOWELS/MATS PRC | 10.50 |  |
|  |  |  |  |  |  | 105142 | TOWELS/MOP/MAT | 41.75 |  |
|  |  |  |  |  |  | 105164 | UNIFORMS/LAUNDRY | 19.75 |  |
| 70605 | 01/18/21 | 59.58 | 001178 | N/S CORPORATION |  | 105213 | PARTS BUS WASH SYS | 59.58 |  |
| 70607 | $01 / 18 / 21$$01 / 18 / 21$ | $3,038.75$67.28 |  | PACIFIC CREST ENGINEERING INC |  | 105194 | 12/31 FIRE EGRESS | 3,038.75 |  |
|  |  |  | ${ }^{003287} 009$ | PACIFIC GAS \& ELECTRIC |  | 105134 | 12/4-1/4 SVT | 67.28 |  |
| 70608 | 01/18/21 | 1,065.58 |  |  |  | 105105 | OFFICE SUPPLIES | 119.25 |  |
|  |  |  |  | PALACE ART \& OFFICE SUPPLY |  | 105106 | OFFICE SUPPLIES | 103.13 |  |
|  |  |  |  |  |  | 105133 | OFFICE SUPPLIES | 85.13 |  |
|  |  |  |  |  |  | 105135 | SIGNATURE STAMP | 31.28 |  |
|  |  |  |  |  |  | 105202 | OFFICE SUPPLIES | 431.43 |  |
|  |  |  |  |  |  | 105203 | OFFICE SUPPLIES | 209.27 |  |
|  |  |  |  |  |  | 105212 | LOCK CYLINDER | 86.09 |  |
|  | 01/18/21 | $1,350.00$764.50 | 003538 | PATRICIA LEIGH PARAMOURE PIED PIPER EXTERMINATORS, INC |  | 105110 | ARCHAEOLOGICAL STUDY | 1,350.00 |  |
| 70610 |  |  |  |  |  | 105143 | JAN 21 PEST WTC | 79.50 |  |
|  |  | 764.50 |  |  |  | 105144 | JAN 21 PEST OPS PARK | 212.50 |  |
|  |  |  |  |  |  | 105145 | JAN 21 PEST SBF CR | 255.00 |  |
|  |  |  |  |  |  | 105146 | JAN 21 PEST MMF | 217.50 |  |
| $\begin{aligned} & 70611 \\ & 70612 \\ & 70613 \end{aligned}$ | $\begin{aligned} & 01 / 18 / 21 \\ & 01 / 18 / 21 \end{aligned}$ | 147.49 | $\begin{aligned} & 050 \\ & 001149 \end{aligned}$ | PITNEY BOWES INC. RENTAL PMT PREFERRED PLUMBING, INC. PROBUILD COMPANY LLC |  | 105200 | 1/1-3/31/21 LEASE CS | 147.49 |  |
|  |  | 474.00 |  |  |  | 105151 | RPR H20 SUPPL BETTYS | 474.00 |  |
|  | 01/18/21 | 742.14 | 107A |  |  | 105113 | MISC TOOLS SMC | 47.67 |  |
|  |  |  |  |  |  | 105114 | SILICONE SMC | 19.64 |  |
|  |  |  |  |  |  | 105115 | POWER STRIP VERNON | 13.75 |  |
|  |  |  |  |  |  | 105116 | PIPE STRAP/PLUG SMC | 3.65 |  |
|  |  |  |  |  |  | 105117 | ELECTRICAL COVER SMC | 5.38 |  |
|  |  |  |  |  |  | 105118 | PLUMBING OPS | 19.25 |  |
|  |  |  |  |  |  | 105119 | PLUMBING SMC | 16.49 |  |
|  |  |  |  |  |  | 105120 105121 | PAINT LINERS SMC TILE SUPPLIES SMC | 5.40 32.44 |  |
|  |  |  |  |  |  | 105122 | GROUT SMC | 25.15 |  |
|  |  |  |  |  |  | 105147 | DOOR INSTALL SMC | 42.32 |  |
|  |  |  |  |  |  | 105148 | DOOR INSTALL SMC | 6.68 |  |
|  |  |  |  |  |  | 105149 | DOOR INSTALL SMC | 34.40 |  |

## Attachment A

|  |  |  |  |  |  |  | DATE $02 / 01 / 21$ SANTA CRUZ METROPOLITAN TRANSIT DISTRICT CHECK JOURNAL DETAIL BY CHECK NUMBER ALL CHECKS FOR ACCOUNTS PAYABLE | PAGE |  |
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| CHECK NUMBER | CHECK DATE | CHECKAMOUNT | VENDOR | VENDOR NAME | VENDOR TYPE | TRANS. | DESCRIPTION | TRANSACTION AMOUNT | COMMENT |
|  |  |  |  |  |  | 105150 | DOOR INSTALL SMC | 102.07 |  |
|  |  |  |  |  |  | 105152 | ANCHOR BOLTS FLD | 7.71 |  |
|  |  |  |  |  |  | 105158 | PREHUNG DOOR SMC | 305.20 |  |
|  |  |  |  |  |  | 105159 | MARKER/HARDWARE FLD | 22.99 |  |
|  |  |  |  |  |  | 105215 | LUMBER SMC | 31.95 |  |
| 70614 | 01/18/21 | 1,593.92 | 003024 | RICOH USA, INC CA |  | 105173 | 10/1-12/31COPY ADMIN | 1,593.92 |  |
| 70615 | 01/18/21 | 17,766.17 | 002917 | SANTA CRUZ METRO TRANSIT W/C |  | 105218 | DEC 20 REPLENISH W/C | 17,766.17 |  |
| 70616 | 01/18/21 | 17 502.24 | 001307 | SANTA CRUZ STAFFING, LLC |  | 105219 | TEMP W/E 12/27 | 502.24 |  |
| 70617 | 01/18/21 | 658.36 | 002459 | SCOTTS VALLEY WATER DISTRICT |  | 105123 | 10/6-12/3 SVT | 195.59 |  |
|  |  |  |  |  |  | 105179 | 12/1-12/31 SVT | 462.77 |  |
| 70618 | 01/18/21 | 2,075.00 | 001277 | SJB GLOBALNET, INC, ${ }^{\text {SLINGSHOT CONNECTIONS LLP }}$ |  | 105108 | JAN 21 IT SUPPORT | 2,075.00 |  |
| 70619 | 01/18/21 | 3,040.00 | 003292 |  |  | 105206 | TEMP W/E 11/29 | 267.52 |  |
|  |  |  |  |  |  | 105208 | TEMP W/E 12/20 | 1,155. 20 |  |
|  |  |  |  |  |  | 105209 | TEMP W/E 12/27 | 693.12 |  |
|  |  |  |  |  |  | 105210 | TEMP W/E 1/3 | 924.16 |  |
| 70620 | 01/18/21 | 1,474.00 | 003285 | SWRCB FEESTHE AFTERMARKET PARTS Co LLC |  | 105175 | 2021 OPS SBF PERMIT | 1,474.00 |  |
| 70621 | 01/18/21 | 1,299.89 |  |  |  | 105095 | PARTS ORDER VEH\#1301 | 355.54 |  |
|  |  |  |  |  |  | 105096 | INVENTORY ORDER | 604.04 |  |
|  |  |  |  |  |  | 105097 | INVENTORY ORDER | 302.03 |  |
|  |  |  |  |  |  | 105192 | PARTS ORDER VEH\#1002 | 38.28 |  |
| 70622 | 01/18/21 | 191.99 | 003500 | TREETOP PRODUCTS INC |  | 105140 | PARKING LOT POSTSMMF | 191.99 |  |
| 70623 | 01/18/21 | 45.34 |  | VEHICLE MAINTENANCE PROG INC |  | 105163 | FREIGHT | 45.34 |  |
| 70624 | 01/18/21 | 5,503.48 | 221 |  |  | 105170 | INVENTORY ORDER | 4,381.76 |  |
|  |  |  |  |  |  | 105171 | INVENTORY ORDER | 1,121.72 |  |
| 70625 | 01/18/21 | 1,118.97 | 434 | VERIZON WIRELESS | 0 | 105193 | 12/2-1/1 PAGERS MMF | - 44.46 |  |
|  |  |  |  |  |  | 105199 | 12/2-1/1 CS | 51.24 |  |
|  |  |  |  |  |  | 105201 | 12/2-1/1 PARACRUZ | 308.88 |  |
|  |  |  |  |  |  | 105211 | 12/2-1/1 PARACRUZ | 714.39 |  |
| 70626 | 01/18/21 | 34.20 | 147 | ZEE MEDICAL SERVICE CO. |  | 105139 | FIRST AID SUPPLIES | 34.20 |  |
| 70627 | 01/19/21 | 304.00 | E287 | CORTES, GUSTAVO |  | 105226 | REIMBURSE COVID TEST | 304.00 |  |
| 70628 | 01/19/21 | 219.96 | 002721 |  |  | 105222 | 10/26-11/25 OPS | 109.98 |  |
|  |  |  |  |  |  | 105223 | 11/26-12/25 OPS | 109.98 |  |
| 70629 | 01/19/21 | 3,096.87 |  | PACIFIC GAS \& ELECTRIC |  | 105224 | 12/9-1/8 PRC | 261.85 |  |
|  |  |  |  |  |  | 105225 | 12/4-1/4 SVT/WTC/PS | 2,835.02 |  |
| 70630 | 01/19/21 | 4,110.47 | 057 | U.S. BANK |  | 105227 | ********-****-4338 | 4,110.47 |  |
| 70631 | 01/25/21 | 200.00 | 001141 | AMERICAN BUSINESS SYSTEMS, INC |  | 105330 | SIGNATURE CHANGE ABS | 200.00 |  |
| 70632 | 01/25/21 | 1,831.75 | 001D | AT\&T |  | 105249 | 12/13-1/12 VER-SMC | 1,831.75 |  |
| 70633 | 01/25/21 | 30.62 | 002363 | BATTERIES PLUS \#314 |  | 105243 | BATTERIES WTC | 30.62 |  |
| 70634 | 01/25/21 | 1,925.00 | 080 | CALIFORNIA DEPARTMENT OF TAX |  | 105344 | OCT-DEC 20 SALES TAX | 1,925.00 |  |
| 70635 | 01/25/21 | 1,042.75 | 588 | CALTIP |  | 105259 | DEC 20 CODE=5100 | 1,042.75 |  |
| 70636 | 01/25/21 | 715.00 | 002109 | CITY OF SANTA CRUZ/PARKING |  | 105275 | FEB21 PARKING PERMIT | 715.00 |  |
| 70637 | 01/25/21 | 37,481.70 | 001124 | CLEAN ENERGY |  | 105276 | 12/15 LNG CHARGES | 7,983.89 |  |
|  |  |  |  |  |  | 105277 | 12/11 LNG CHARGES | 7,149.03 |  |
|  |  |  |  |  |  | 105278 | 12/18 LNG CHARGES | 6,961.93 |  |
|  |  |  |  |  |  | 105279 105283 | $12 / 23$ LNG CHARGES $12 / 30$ LNG CHARGES | $7,756.71$ $7,630.14$ |  |

## Attachment A

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| 70638 | 01/25/21 | 1,398.40 | 075 | COAST PAPER \& SUPPLY INC. |  | 105245 | INVENTORY ORDER | 1,398. 40 |  |
| 70639 | 01/25/21 | 1,001.77 | 508 | COMPLETE COACH WORKS INC |  | 105340 | RPR VEH\# 9820 | 1,001.77 |  |
| 70640 | 01/25/21 | 260.40 | 002814 | CREATIVE BUS SALES, INC. |  | 105284 | PARTS ORDER VEH\#2405 | 260.40 |  |
| 70641 | 01/25/21 | 5,456.57 | 003116 | CUMMINS PACIFIC LLP |  | 105322 | PARTS VEH\#1209 17748 | 1,829.05 |  |
|  |  |  |  |  |  | 105323 | CREDIT RETURN 81137 | -273.13 |  |
|  |  |  |  |  |  | 105327 | INV ORDER Y9-18493 | 3,900.65 |  |
| 70642 | 01/25/21 | 64.00 | 002567 | DEPARTMENT OF JUSTICE |  | 105270 | DEC 20 FINGERPRINTS | 64.00 |  |
| 70643 | 01/25/21 | 1,896.00 | 003485 | EMPLOYNET INC |  | 105228 | TEMP W/E 1/10 | 1,080.00 |  |
|  |  |  |  |  |  | 105288 | TEMPW/E 11/29 775189 | 816.00 |  |
| 70644 | 01/25/21 | 3,132.00 | 003153 | ENVIRONMENTAL LOGISTICS INC |  | 105238 | HAZMAT DISPOSAL SBF | 795.00 |  |
|  |  |  |  |  |  | 105239 | HAZMAT DISPOSAL MMF | 2,337.00 |  |
| 70645 | 01/25/21 | 48,375.16 | 002295 | FIRST ALARM SECURITY \& PATROL |  | 105248 | DEC 20 SECURITY | 48,375.16 |  |
| 70646 | 01/25/21 | 57.79 | 003418 | FRONTIER COMMUNICATIONS - 6145 |  | 105341 | 1/13-2/12 SKYLINE | 57.79 |  |
| 70647 | 01/25/21 | 567.73 | 647 | GENFARE A DIV OF SPX CORP |  | 105324 | TVM FAREBOX PARTS | 96.29 |  |
|  |  |  |  |  |  | 105325 | TVM FAREBOX PARTS | 348.44 |  |
|  |  |  |  |  |  | 105326 | TVM COIN BOX REPAIR | 123.00 |  |
| 70648 | 01/25/21 | 4.68 | 117 | GILLIG LLC |  | 105244 | PARTS ORDER VEH\#4207 | 4.68 |  |
| 70649 | 01/25/21 | 36,730.00 | 003109 | HANSON BRIDGETT LLP |  | 105260 | M\#032117.006026 | 371.70 |  |
|  |  |  |  |  |  | 105261 | M\#032117.006024 | 6,146. 20 |  |
|  |  |  |  |  |  | 105262 | M\#032117. 006001 | 1,908.00 |  |
|  |  |  |  |  |  | 105263 | M\#032117. 001001 | 4,304.10 |  |
|  |  |  |  |  |  | 105264 | DEC 20 RETAINER | 24,000.00 |  |
| 70650 | 01/25/21 | 15,905.55 | 001745 | HARTFORD LIFE AND ACCIDENT INS |  | 105337 | JAN 21 LTD | 11,346.35 |  |
|  |  |  |  |  |  | 105338 | JAN 21 LIFE AD\&D | 4,559.20 |  |
| 70652 | 01/25/21 | 796.39 5 | 003442 1117 | JOHNSON CONTROLS KELLEY'S SERVICE INC INC. |  | 105256 | 2/21-4/21 OPS 5370 | 796.39 -17.48 |  |
|  |  |  |  |  |  | 105318 | CREDIT RETURN 5370 INV/NON INV 1120282 | -17.48 23.20 |  |
| 70653 | 01/25/21 | 237.68 | 036 | KELLY-MOORE PAINT CO., INC. |  | 105253 | PAINT FOR WTC | 237.68 |  |
| 70654 | 01/25/21 | 10,625.00 | 003181 | KL2 CONNECTS LLC |  | 105329 | RECRUITMENT OF CFO | 10,625.00 |  |
| 70655 | 01/25/21 | 38,652.93 | 003017 | MANSFIELD OIL CO OF GAINSVILLE |  | 105280 | 11/27 DIESEL FUEL | 7, 038.76 |  |
|  |  |  |  |  |  | 105281 | 12/11 DIESEL FUEL | 15,522.02 |  |
|  |  |  |  |  |  | 105282 | 1/11 DIESEL FUEL | 16,092.15 |  |
| 70656 | 01/25/21 | 369.00 | 003249 | MAXIMUM OIL SERVICE LLC |  | 105247 | USED OIL PICKUP MMF | 369.00 |  |
| 70657 | 01/25/21 | 1,442.00 | 003540 | MCCAMPBELL ANALYTICAL, INC. |  | 105271 | WATER SAMPLING MMF | 721.00 |  |
|  |  |  |  |  |  | 105272 | WATER SAMPLING SBF | 721.00 |  |
| $\begin{aligned} & 70658 \\ & 70659 \end{aligned}$ | 01/25/21 | 2,206. 03 | 003273 | MGP XI REIT LLC |  | 105331 | FEB 21 RENT CAPITOLA | 2,206.03 |  |
|  | 01/25/21 | 562.94 | 041 | MISSION UNIFORM |  | 105232 | UNIFORMS/COVID19SUPP | 334.94 |  |
|  |  |  |  |  |  | 105236 | LAUNDRY/CUSTODIAL | 19.75 |  |
|  |  |  |  |  |  | 105237 | TOWELS/MATS | 10.50 |  |
|  |  |  |  |  |  | 105252 | TOWELS/MOP/MAT MMF | 41.75 |  |
|  |  |  |  |  |  | 105258 | TOWELS/COVID19 SUPPL | 156.00 |  |
| 70660 | 01/25/21 | 2,279.97 | 043 | PALACE ART \& OFFICE SUPPLY |  | 105234 | OFFICE CHAIR MMF | 525.77 |  |
|  |  |  |  |  |  | 105235 | OFFICE SUPPLIES | 24.90 |  |
|  |  |  |  |  |  | 105246 | COVID 19 SUPPLIES | 1,633.29 |  |
|  |  |  |  |  |  | 105274 | OFFICE SUPPLIES | 47.26 |  |
|  |  |  |  |  |  | 105303 | OFFICE SUPP 597221-0 | 48.75 |  |

## Attachment A


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USPS-HASLER VALLEY POWER SYSTEMS, INC.
VARI SALES CORPORATION

WCDJR, LLC
BROWN ARMSTRONG ACCOUNTANCY
CALIFORNIA DEPARTMENT OF TAX COMPLETE COACH WORKS INC
PALACE ART \& OFFICE SUPPLY THE HON COMPANY LLC ADAMS, ELLEN
 ANDERADE, GERALD
ANDRADE, OSCAR ANN, DORICE FIEANOR ASPESI, JOHN BAKER, DALE BAN, MARK BARNES, BARTHOLOMEW

 BLAIR'-ALWARD, BLAKE, GENEVA BLIGTON' EMMA
BOYD, MICHAEL BRADFORD, THOMAS BREGANTE, BATTISTA
BRONDSTATTER, CHERYL VENDOR

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11-1A. 22

# Santa Cruz Metropolitan <br> Transit District 

DATE: February 26, 2021
TO: Board of Directors
FROM: Alex Clifford, CEO/General Manager
SUBJECT: ACCEPT AND FILE MINUTES OF THE JANUARY 22, 2021 BOARD OF DIRECTORS MEETING, THE FEBRUARY 12, 2021 CAPITAL PROJECTS STANDING COMMITTEE MEETING, THE FEBRUARY 12, 2021 PERSONNEL/HUMAN RESOURCES STANDING COMMITTEE MEETING AND THE FEBRUARY 12, 2021 FINANCE, BUDGET \& AUDIT STANDING COMMITTEE MEETING

## I. RECOMMENDED ACTION

That the Board of Directors Accept and File the Minutes of the January 22, 2021 Board of Directors Meeting, the February 12, 2021 Capital Projects Standing Committee Meeting, the February 12, 2021 Personnel/Human Resources Standing Committee Meeting and the February 12, 2021 Finance, Budget \& Audit Standing Committee Meeting

## II. SUMMARY

- Staff is providing minutes from the Santa Cruz Metropolitan Transit District (METRO) November 30, 2020 Board of Directors Meeting, the February 12, 2021 Capital Projects Standing Committee Meeting, the February 12, 2021 Personnel/Human Resources Standing Committee Meeting and the February 12, 2021 Finance, Budget \& Audit Standing Committee Meeting.
- Each meeting staff will provide minutes from the previous METRO Board and Committee meetings.


## III. DISCUSSION/BACKGROUND

The Board requested that staff include, in the Board Packet, minutes from previous METRO Board and Committee meetings. Staff is enclosing the minutes from these meetings.

## IV. STRATEGIC PLAN PRIORITIES ALIGNMENT

The actions taken in this report tie to METRO's Stewardship and Accountability responsibility.

## v. FINANCIAL CONSIDERATIONSIIMPACT

None.
VI. CHANGES FROM COMMITTEE

N/A

## VII. ALTERNATIVES CONSIDERED

None.
VIII. ATTACHMENTS

Attachment A: Draft minutes for the Board of Directors Meeting of January 22, 2021

Attachment B: Draft minutes for the Capital Projects Standing Committee Meeting of February 12, 2021
Attachment C: Draft minutes for the Personnel/Human Resources Standing Committee Meeting of February 12, 2021

Attachment D: Draft minutes for the Finance, Budget \& Audit Standing Committee Meeting of February 12, 2021

Prepared by: Gina Pye, Executive Assistant

Board of Directors.
February 26, 2021
Page 3 of 3

## IX. APPROVALS

Alex Clifford, CEO/General Manager

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## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT (METRO) BOARD OF DIRECTORS MEETING MINUTES* <br> JANUARY 22, 2021 - 9:00AM MEETING HELD VIA TELECONFERENCE

A regular meeting of the Board of Directors of the Santa Cruz Metropolitan Transit District (METRO) convened on Friday, January 22, 2021, via teleconference.
The Board Meeting Agenda Packet can be found online at www.SCMTD.com. *Minutes are "summary" minutes, not verbatim minutes. Audio recordings of Board meeting open sessions are available to the public upon request.
This document was created with accessibility in mind. With the exception of certain third party and other attachments, it passes the Adobe Acrobat XI Accessibility Full Check. If you have any questions about the accessibility of this document, please email your inquiry to accessibility@scmtd.com.
1 CALL TO ORDER at 9:05AM by Board Chair Rotkin.
2 SWEAR IN NEW DIRECTORS: CEO Clifford swore in new and returning Directors Dutra, Henderson, Kalantari-Johnson, Koenig, Petersen, Northcutt and McPherson

ROLL CALL: The following Directors were present via teleconference, representing a quorum:

Director Jimmy Dutra<br>Director Aurelio Gonzalez<br>Director Shebreh Kalantari-Johnson<br>Director Manu Koenig<br>Director Donna Lind<br>Director Bruce McPherson<br>Director Donna Meyers<br>Director Larry Pageler<br>Director Kristen Petersen<br>Director Dan Rothwell<br>Director Mike Rotkin<br>Ex-Officio Director Dan Henderson<br>Ex-Officio Director Alta Northcutt

City of Watsonville<br>City of Watsonville<br>City of Santa Cruz<br>County of Santa Cruz<br>City of Scotts Valley<br>County of Santa Cruz<br>City of Santa Cruz<br>County of Santa Cruz<br>City of Capitola<br>County of Santa Cruz<br>County of Santa Cruz<br>UC Santa Cruz<br>Cabrillo College

Additional METRO staff:
Alex Clifford CEO/General Manager
Julie Sherman

## 4 ANNOUNCEMENTS

Chair Rotkin thanked outgoing Directors Bottorff, Coffman-Gomez and Mathews saying they performed admirably during a very trying period for METRO. Other Board members added accolades, noting their knowledge and contributions will be missed by the Board, at METRO and in the community.

Director Mathews said she enjoyed serving during her short tenure. Her fellow Board members represented his/her respective constituency well. Director Coffman-Gomez said management and staff were very resourceful and professional throughout her tenure. Their ability to work collectively and

## Attachment A

collaboratively was greatly appreciated. In Director Bottorff's six years on the Board, which started with the fiscal cliff and ended with the pandemic, they managed to accomplish a lot. He thanked the union reps, METRO management and staff.

Chair Rotkin announced that today's meeting will be broadcast by Community Television of Santa Cruz County.

## 5 APPROVE BOARD OFFICERS \& COMMITTEE ASSIGNMENTS

Chair Rotkin introduced his 2021 Officer and Committee slate as presented in pages 5C.1-5C.8, and welcomed additional input from the board members. The listed Santa Cruz County Regional Transportation Commission (SCCRTC) appointments were suggested to provide equal representation throughout the county. The Santa Cruz Civic Improvement Corporation (SCCIC) is in place to permit the issuance of a bond in the event it is ever required and meets once a year as part of a regularly scheduled Board meeting.

## ACTION: MOTION TO APPROVE THE ENTIRE REPORT AS PRESENTED

## MOTION: DIRECTOR MEYERS

## SECOND: DIRECTOR ROTKIN

## MOTION PASSED WITH 10 AYES (Directors Dutra, Gonzalez, Koenig, Lind, Mathews, McPherson, Meyers, Petersen, Rothwell and Rotkin) Director Pageler was not present.

## 6 ORAL AND WRITTEN COMMUNICATIONS TO THE BOARD

Brian Peoples, TrailNow, stated he was a big advocate of METRO and local transit. welcomed the new Board members and provided a bit of information and history with Measure D, etc. for their benefit.

Having nothing further, Chair Rotkin moved to the next agenda item.

## 7 LABOR ORGANIZATION COMMUNICATIONS

James Sandoval, SMART 0023 Chairperson representing Fixed Route and ParaCruz drivers, stated that he looks forward to meeting with the new Board members. Referencing the email attached, he requested the Board address an issue with the General Manager who he feels is acting in a disrespectful and unprofessional manner that has been making the relationship between the unions and METRO difficult. Drivers are the face of METRO.

Joan Jeffries, SEIU SEA Chapter President, welcomed new and returning Board members. Effective February 1, 2021, METRO office staff are scheduled to return to work onsite only; no remote work will be allowed. She asked the Board consider the staff request to continue allowing METRO's office staff to work a split schedule, alternating in-office vs out-of-office through the end of the school year. This request is based on the current ICU capacity (which is below 15\%) and the current stay at home order.

Unsuccessful attempts were made to hear Michael Rios. Chair Rotkin noted his comments would be accepted if he would like to submit them via email for distribution to the Board.

Having nothing further, Chair Rotkin moved to the next agenda item.
8 WRITTEN COMMUNICATIONS FROM THE METRO ADVISORY COMMITTEE (MAC) Having none, Chair Rotkin moved to the next agenda item.

## 9 ADDITIONAL DOCUMENTATION TO SUPPORT EXISTING AGENDA ITEMS

General Counsel Sherman will provide a copy of her confidential memo recounting the services provided and the costs of Hanson Bridgett to new Board members.

Having nothing further, Chair Rotkin moved to the next agenda item.

## Attachment A

## CONSENT AGENDA

10-1 ACCEPT AND FILE: PRELIMINARY APPROVED CHECK JOURNAL DETAIL FOR THE MONTHS OF NOVEMBER AND DECEMBER 2020

10-2 ACCEPT AND FILE: MINUTES OF THE NOVEMBER 20, 2020 BOARD OF DIRECTORS MEETING, THE JANUARY 8, 2021 CAPITAL PROJECTS STANDING COMMITTEE MEETING AND THE JANUARY 8, 2021 FINANCE, BUDGET \& AUDIT STANDING COMMITTEE MEETING

10-3 ACCEPT AND FILE: THE YEAR TO DATE MONTHLY FINANCIAL REPORT AS OF NOVEMBER 30, 2020

10-4 ACCEPT AND FILE: ACCEPTANCE OF FINANCIAL STATEMENTS WITH INDEPENDENT AUDITOR'S REPORT FOR THE YEAR ENDED JUNE 30, 2020

10-5 APPROVE: CONSIDERATION OF DECLARING VEHICLES AND/OR EQUIPMENT AS EXCESS FOR PURPOSES OF DISPOSAL OR AUCTION

10-6 ACCEPT AND FILE: INTERLINE AGREEMENT BETWEEN GREYHOUND LINES, INC. AND SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

10-7 ACCEPT AND FILE: SEMI-ANNUAL REPORT ON THE STATUS OF METRO'S DISADVANTAGED BUSINESS ENTERPRISE PROGRAM

10-8 APPROVE: CONSIDERATION OF AUTHORIZING THE CEO/GENERAL MANAGER TO ASSIGN A NEW DISADVANTAGED BUSINESS ENTERPRISE LIAISON OFFICER (DBELO) FOR THE SANTA CRUZ METRO DISADVANTAGED BUSINESS ENTERPRISE (DBE) PROGRAM

10-9 APPROVE: CONSIDERATION OF APPOINTING THE CHIEF OPERATIONS OFFICER AS DESIGNATED ALTERNATE TO THE CALIFORNIA TRANSIT INDEMNITY POOL (CALTIP) BOARD OF DIRECTORS

10-10 ACCEPT AND FILE: QUARTERLY PROCUREMENT REPORT FOR $3^{R D}$ QUARTER OF FY21
10-11 APPROVE: ACCESS CONTROL SYSTEM AT METRO MAINTENANCE FACILITY
10-12 APPROVE: CONSIDERATION OF AWARD OF CONTRACT TO CLASSIC GRAPHICS FOR BUS STOP IMPROVEMENTS

10-13 APPROVE: RECOMMENDED ACTION ON TORT CLAIMS

## ACTION: MOTION TO APPROVE THE CONSENT AGENDA AS PRESENTED

MOTION: DIRECTOR LIND

## SECOND: DIRECTOR McPHERSON

MOTION PASSED WITH 10 AYES (Directors Dutra, Gonzalez, Koenig, Lind, Mathews, McPherson, Meyers, Petersen, Rothwell and Rotkin) Director Pageler was not present.

## REGULAR AGENDA

11 PRESENTATION OF EMPLOYEE LONGEVITY AWARDS: EILEEN WAGLEY, 20 YEARS:
Board Chair Rotkin read a short bio, explained a bit about the job position, it's importance to METRO and the community and thanked Ms. Wagley in absentia.

## Attachment A

There was no public comment.
12 RETIREE RESOLUTIONS OF APPRECIATION: CIRO AGUIRRE, ANGELA AITKEN, GEORGE CAWALING, PATRICIA CUMMINGS, JOHN DAUGHERTY AND BRIAN McHALE
Board Chair Rotkin read short bios and thanked the recipients.
Director Lind added we are losing dedicated employees with a lot of METRO history. It will be difficult to fill their shoes.

John Daugherty, retiring as METRO's Accessible Services Coordinator, shared some stories of his experiences with METRO and the community and thanked his colleagues at METRO for their encouragement and support.

Ciro Aguirre, retiring as COO, thanked the Board and past/present colleagues for their support, and rewarding career at METRO. Everyone he met and worked with had an impact on his life.

## ACTION: MOTION TO APPROVE THE RESOLUTIONS AS RESENTED

## MOTION: DIRECTOR LIND

## SECOND: DIRECTOR MEYERS

MOTION PASSED WITH 10 AYES (Directors Dutra, Gonzalez, Koenig, Lind, Mathews, McPherson, Meyers, Petersen, Rothwell and Rotkin) Director Pageler was not present

## 13 CEO ORAL REPORT

CEO Clifford announced the following new hires and promotions:

- Juan Lupe, Upholsterer I
- Cathy Downes, Sr. Financial Analyst
- Robert Guzman, Vehicle Service Worker 1
- Alejandro Rondariz, Custodial Service Worker 1
- Rina Solorio was promoted to METRO's first Customer Service Manager position

He went on to provide updates from the Biden-Harris administration, funding status and hopes for transit. He and various transit organizations continue to lobby various representatives for their support.

Public comment.
Mr. Peoples requested METRO's SCCRTC representatives think local and work as a team to obtain additional METRO funding.

## 14 COVID-19 TRANSIT FISCAL CRISIS ORAL REPORT

CEO Clifford spoke to the presentation.
Director Rothwell asked how it was determined that no exposure to COVID had occurred through the workplace. CEO Clifford pointed to the County's website, which breaks down the known cases and the contract tracing undertaken by METRO.

In response to Director Dutra's questions and request for individual conversation, CEO Clifford responded the majority of the 23 agency-wide cases are from one department located at the JKS facility. We are now conducting mandatory testing onsite using the CDC and FTA approved self-test kits. We have quarantined those who tested positive, often found to be asymptomatic. The remote working option has been extended through next week, with a February 1, 2021 return to work date based on scrutiny of the seven-day infection average.
Public comment.

## Attachment A

Mr. Sandoval said the majority of positives have been Operators who work on the front lines. He believes we really do not know the source.

## 15 UPDATE ON LAUNCH OF CRUZ ON-DEMAND MICROTRANSIT SERVICE

John Urgo, Planning and Development Director, spoke briefly regarding the update. From his experience, this can be popular with the public and fill any gaps in the Fixed Route system.

CEO Clifford referred the assembly to page 15.3 in the agenda packet that explains the service areas. METRO sees this as an option to offer additional service. The program reflects our collaborative efforts to move towards a win for both METRO and the Operators.

Chair Rotkin provided some METRO history implementing a fully accessible system. It is very expensive to operate our paratransit service.. This is a model program. We need to keep our commitments to the program. We need some outside funding to continue providing this service to the community. The trend indicates a potential to reduce our fixed route service to fund the paratransit service

Public comment:
Nate Abrego, SMART 0023 Senior Vice Chair Person at ParaCruz and Operator for 12 years, welcomed new Board members. They agree with the idea of a pilot program. A copy of the agreement the union would like management to sign was provided to the Board via email. Their concerns are not with the MOU article language, but with the potential impact to the employees. To date, the CEO refuses to sign the proposed agreement.

James Sandoval read portions of the MOU contract language contained in the email sent to the Board prior to this morning's meeting. He added that some previously cut services will be replaced by microtransit. The Union has agreed to this one-year pilot project even though they disagree as to the effect on Fixed Route service and one that goes against the concept of mass public transportation. Union believes management is operating in bad faith and asks for good faith bargaining support from the Board.
After discussion among legal counsel and the Board, the decision was made to agendize this subject for a closed session at the February 26 meeting.
Chair Rotkin stressed the importance of keeping our employees employed through imaginative scheduling. The desire to protect against layoffs is sincere. It would be a mistake to assume we cannot find ourselves against a fiscal cliff in the future. We want to protect our reserves.

The exclusion of UCSC from the pilot program was discussed. Mr. Urgo said one of the key factors was that $60 \%$ of METRO's operational resources are already geared to UCSC, with seven or eight minute service runs. The probability of UCSC students overwhelming the service is very real based on their large population. We tried to look at markets and distance to keep the zones to short trips (approximately three miles across). We will adjust the program as it operates.

Director Northcutt reminded the assembly that Cabrillo students are voting in May regarding the renewal of the contract. It is wise to explore other options to continue providing the best services to serve our community.

Danielle Glagola, Marketing, Communications and Customer Service Director, will update METRO's website to market new programs and will keep the Board informed on such efforts.

The Board took no action on this item.

## 11:01 Director Meyers departed

11:18 Director Henderson departed

## Attachment A

## 16 ORAL PACIFIC STATION UPDATE

John Urgo, Planning and Development Director, provided a brief oral update on the grant application process and multiple meetings with the City of Santa Cruz.

17 ORAL PARACRUZ UPDATE
Daniel Zaragoza, Operations Manager, Paratransit Division, provided an oral update to the assembly.
Chair Rotkin suggested METRO gather support letters from the community to submit with the grant application.

18 ANNOUNCEMENT OF NEXT MEETING: FEBRUARY 26, 2021
Chair Rotkin announced the next meeting on February 26, 2021 and reminded the assembly to check the SCMTD website for venue updates, as we remain dependent upon the public health orders in place at the time.

## 19 ADJOURNMENT

Chair Rotkin adjourned the meeting at 11:35AM

Respectfully submitted,
Gina Pye
Executive Assistant

## Attachment A

| From: | Lames Sandoval |
| :--- | :--- |
| To: | boardinquiries@scmtd.com |
| Cc: | Aurelio Gonzaelez; Bruce Mcpherson; Cynthia Mathews; Dan Rothwell; Donna Lind; Donna Meyers; Ed Botorff; |
|  | Lohn Leopold; Larry Pageler; Mike Rotkin; Trina Coffman-Gomez |
| Subject: | Item 15 from the regular agenda "UPDATE ON LAUNCH OF CRUZ ON-DEMAND MICROTRANSIT SERVICE" |
| Date: | Friday, January 22, 2021 8:09:53 AM |
| Attachments: | image003.png |
|  | Metro"s publication for Microtransit.pdf |
|  | Microtransit Agreement.docx |

Hello All,

Please refer to the attachments. This is the agreement we sent Metro's General Manager and we will be speaking during the Board of Directors meeting to further clarify what the situation is.

Relevant contract language in the Paracruz MOU article 9.06:
"If new technologies such as automated vehicles and micro-transit vehicles operating as part of METRO's service is considered for implementation, METRO agrees to meet and bargain with SMART over that implementation and the effect of that implementation..."
"METRO taxi-type equipment or paratransit equipment shall not be used in fixed route service. The use of METRO equipment operated by METRO shall not result in the replacement of fixed route service of Santa Cruz Metropolitan Transit District with dial-a-ride or demand response service for the general public."

I hope all is well,

## James Sandoval

Organizer, General Chairperson
Sheet Metal Air Rail Transportation (SMART) Local 0023
8312470400


2

## Attachment A

## Agreement for the Microtransit Pilot Program

## Between

## Santa Cruz Metropolitan Transit District \& S.M.A.R.T Local 0023

The intention of implementing a Microtransit pilot program at this time is to create work and improve the level of service Metro provides during these uncertain times. Based on the negotiation meetings between Santa Cruz Metropolitan Transit District and SMART Local 0023 in regard to the implementation of Microtransit utilizing the ParaCruz Operators, the following items have been discussed and agreed upon and will not interfere with any of management's rights:

1) The pilot project will be running up to one year from the date of implementation; if the Microtransit pilot project continues after the one-year pilot period, both parties will meet to negotiate the continuation of the service.
2) The Microtransit pilot program will be renegotiated if the following conditions occur:
a) ADA Paratransit ridership reaches 275 rides or more per day.
b) Metro lays off any member within the representation of SMART Local 0023 during the Microtransit pilot project.

This temporary agreement is in compliance with article 9.03 in the Fixed Route Contract and 9.06 in the ParaCruz contract.

## Attachment A

## Cruz On-Demand

## Overview

Santa Cruz METRO is introducing a new transit service throughout Santa Cruz County that lets you book trips on-demand rather than wait at a bus stop.

Whether running a neighborhood errand or connecting to the nearest transit center for longer journeys, a Cruz On-Demand vehicle will come to you when you schedule it for service to any address within one of seven zones. Service areas include Santa Cruz Westside, Santa Cruz Eastside, Live Oak-CapitolaSoquel, Aptos-Rio Del Mar-La Selva Beach, Watsonville West, Watsonville East, and Scotts Valley-Felton.

Reserve your trip through the Ecolane app or by calling (831) 425-4664. Fares are $\$ 4.00$ for a one-way ride and can be paid for in the METRO Splash Pass app or with cash onboard.

Cruz On-Demand is a shared ride experience on smaller vans operated by METRO's trained ParaCruz operators.

## How to Ride

Schedule a ride. Download the Ecolane app on your mobile device or call METRO ParaCruz customer service at (831) 425-4664. Your pick-up and drop-off locations can be any address within one of the service zones. The scheduler will display the next available pick up time. You can also schedule a trip for later in the day.

Get ready to ride. Be ready to board the Cruz On-Demand vehicle at any time during the Ready Window. The Ready Window begins ten minutes before your scheduled pick-up time. You can track your ride in real time in the Ecolane app. When your vehicle arrives, meet your driver outside within 2 minutes.

Ride! Pay for your ride with the METRO Splash Pass App or with cash on board (exact change required). Like METRO's fixed route bus service, Cruz On-Demand is a shared-ride service. Expect stops along the way to pick up and drop off other customers before reaching your destination.

## Service Area/Zones

1. Santa Cruz West - The Santa Cruz West zone extends from Ocean Street to Western Drive, and from West Cliff to $3 / 4$ of a mile north of High Street and to the Harvey West Park area. Please note that this zone does NOT include the UCSC campus or the Seymour Marine Discovery Center. The transfer point for the Santa Cruz West zone is Pacific Station, with additional transfer opportunities to routes $3,4,10,15,16,19,20,20 \mathrm{D}, 22,35,35 \mathrm{~A}, 40,41,42,69 \mathrm{~A}, 69 \mathrm{~W}$ and 71 at various bus stops within the zone.
2. Santa Cruz East - The Santa Cruz East zone extends from Chestnut Street to the Santa Cruz Harbor, and from Seabright to the border of DeLaveaga Park. The transfer point for the Santa Cruz East zone is Pacific Station. There are additional transfer opportunities to routes 66, 68, 69A, 69W, 71 and 91X at various bus stops within the zone.
3. Live Oak/Capitola/Soquel- The Live Oak/Capitola/Soquel zone extends from the Santa Cruz Harbor and Harbor High School to Capitola and Cabrillo College, and from the coast to $3 / 4$ of a mile north of Soquel Drive, including Soquel High School. The transfer point is Capitola Mall. There are additional transfer opportunities to routes 55, 66, 68, 69A, 69W, 71 and 91 X at various bus stops within the zone.
4. Aptos/Rio Del Mar/La Selva Beach- The Aptos/Rio Del Mar/La Selva Beach zone extends from Cabrillo College to La Selva Beach, and from the coast to $3 / 4$ of a mile off Soquel Dr and up Freedom Blvd to McDonald Rd. The transfer point for the Aptos/Rio Del Mar/La Selva Beach zone is Aptos Village. There are additional transfer opportunities to routes 55, 69W, 71 and 91X at various bus stops within the zone.
5. Watsonville West - The West Watsonville zone extends from Highway 1 to Main Street and Freedom Boulevard and from Riverside Drive up Freedom Blvd to Corralitos Rd. The transfer points for the West Watsonville zone are the Watsonville Transit Center and Freedom Center. There are additional transfer opportunities to routes 69A, 69W, 71, $72,72 \mathrm{~W}, 74 \mathrm{~S}, 75,79$ and 91X at various bus stops within the zone.
6. Watsonville East - The East Watsonville zone extends from Main St. and Freedom Blvd., including the Watsonville Transit Center, to $3 / 4$ of a mile beyond College Rd. around the Kelly Lake and Drew Lake area, and from the Pajaro River and the Levee path to the north following the neighborhoods around Wagner Ave, Brookhaven Ln, Brewington Ave, Paloma Way, Atkinson Ln, and connecting to Green Valley Rd and Airport Blvd. The transfer points for the East Watsonville zone are Watsonville Transit Center and Freedom Center. There are additional transfer opportunities to routes 69A, 69W, $71,72,72 \mathrm{~W}, 75,79$ and 91 X at various bus stops within the zone.
7. Scotts Valley and Felton - The Scotts Valley and Felton zone extends $3 / 4$ of a mile from Highway 9 in Felton, Mt. Hermon Road, Scotts Valley Drive and Granite Creek Road. The transfer point for the zone is Scotts Valley Transit Center. There are additional transfer opportunities to routes 17, 35 and 35A at various bus stops within the zone.

## FAQ-

## 1. Why on-demand transit?

a. On-demand, or "microtransit," is a form of demand response transportation that has been rapidly growing in cities across the nation. Some have compared this type of service to "Uber Pool for the transit world." The service allows users to request a sameday ride via a smartphone app, online or via the customer service call center to connect to destinations that may be off the fixed route METRO network.

## 2. How does Cruz On-Demand work?

a. Cruz On-Demand is a rideshare service that uses a dynamic scheduling algorithm to pick up riders along a flexible route. There is no fixed route or schedule. There is also no advanced booking requirement, but wait times will vary based on demand. We recommend you book at least 30 minutes in advance to guarantee your trip. Rides will be shared with other Cruz On-Demand and ParaCruz customers.
3. Where is Cruz On-Demand available?
a. There are seven zones throughout the county:

## Attachment A

i. Santa Cruz Westside
ii. Santa Cruz Eastside
iii. Live Oak/Capitola/Soquel
iv. Aptos/Rio Del Mar/La Selva Beach
v. East Watsonville
vi. West Watsonville
vii. Scotts Valley/Felton

Please see the zone maps for specific boundaries and locations served. Note that pick-ups and drop-offs are limited to trips within a single zone.
4. What is a transfer point?
a. Each zone has a designated spot where you can make transfers to multiple existing fixed routes that can take you to other parts of the county. At some transfer points, a Cruz On-Demand vehicle will arrive according to a fixed schedule.
5. Will Cruz On-Demand pick me up at my house?
a. Yes, the service will pick-up and drop-off at any address or bus stop in a service zone.
6. How will I know my ride is here?
a. Be ready to board the Cruz On-Demand vehicle at any time during the Ready Window. The Ready Window begins ten minutes before your scheduled pick-up time. You can track your ride in real time in the Ecolane app. When your vehicle arrives, meet your driver outside within 2 minutes.
7. How long are typical wait times?
a. Wait times may vary, especially during high demand periods. Wait times can be as little as a few minutes to upwards of an hour.
8. How much does it cost to ride?
a. A one-way fare is $\$ 4.00$.
9. How can I pay for my ride?
a. Pay for your ride with the METRO Splash Pass App or with cash on board (exact change required).
10. Who drives METRO microtransit?
a. Trained METRO ParaCruz drivers will be operating Cruz On-Demand vehicles.
11. How can I request a ride without a smartphone?
a. You can request a ride without a smartphone by calling METRO customer service at (831) 425-8600

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# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT (METRO) CAPITAL PROJECTS STANDING COMMITTEE MEETING MINUTES* <br> FEBRUARY 12, 2021 - 10:30AM MEETING HELD VIA TELECONFERENCE 

A regular meeting of the Capital Projects Standing Committee of the Santa Cruz Metropolitan Transit District (METRO) was convened on Friday, February 12, 2021, via teleconference.
The Committee Meeting Agenda Packet can be found online at www.SCMTD.com. *Minutes are "summary" minutes, not verbatim minutes. Audio recordings of Board meeting open sessions are available to the public upon request.
This document was created with accessibility in mind. With the exception of certain third party and other attachments, it passes the Adobe Acrobat XI Accessibility Full Check. If you have any questions about the accessibility of this document, please email your inquiry to accessibility@scmtd.com
1 CALL TO ORDER at 1:05PM by Director Pageler.
2 ROLL CALL: The following Directors were present via teleconference, representing a quorum:

| Director Bruce McPherson | County of Santa Cruz |
| :--- | :--- |
| Director Larry Pageler | County of Santa Cruz |
| Director Kristen Petersen | City of Capitola |
| Alex Clifford | METRO CEO/General Manager |
| Julie Sherman | METRO General Counsel |

METRO EMPLOYEES AND MEMBERS OF THE PUBLIC WHO VOLUNTARILY INDICATED THEY WERE PRESENT (IN ALPHABETICAL ORDER) WERE:

| Margo Ross | METRO COO |
| :--- | :--- |
| John Urgo | METRO Planning \& Development Director |
| Daniel Zaragoza | METRO Operations Mgr, Paratransit Div. |

3 ADDITIONS OR DELETIONS FROM AGENDAIADDITIONAL DOCUMENTATION TO SUPPORT EXISTING AGENDA ITEMS
Having none, Director Pageler moved to the next agenda item.
4 ORAL AND WRITTEN COMMUNICATIONS TO THE CAPITAL PROJECTS STANDING COMMITTEE Having none, Director Pageler moved to the next agenda item.

There was no public comment:

## 5 RECEIVE A REPORT REGARDING THE EXTENDED PROJECT SCHEDULE FOR PROTERRA ZERO

 EMISSIONS BUS PROJECTMargo Ross, COO, provided a short oral history of the project. CEO Clifford added further details to the timeline and the steps taken with Proterra throughout the project. METRO anticipates beginning the process with the Watsonville circulator in the fall of 2021.

Director Pageler asked if there were any concerns about a possible sunset date for the grant. COO Ross said, and Wondimu Mengistu, Grants/Legislative Analyst, verified that METRO anticipates no issues with the expenditure deadline for grants funding these buses.

## Attachment B

CEO Clifford referred the assembly to Attachment B , noting that METRO's actions are being undertaken with the California Air Resources Board (CARB) and provides an option for the utilization of hydrogen fuel cell buses. Between now and the end of CY2021, we will continue to investigate hydrogen fuel cell buses.

There were no public comments.
6 ORAL PACIFIC STATION UPDATE
John Urgo, Planning \& Development Director, provided a brief oral update on the proposed facility configuration, meetings with the City of Santa Cruz, affordable housing grant options, etc. The grant deadline was extended to June and is focused on greenhouse emissions, which requires further investigation.

There was no public comment.

## 7 ORAL PARACRUZ UPDATE

Daniel Zaragoza, Operations Manager, Paratransit Division, provided a brief verbal update to the project to be located at the Soquel Park and Ride lot. We continue to work through design plans with the architect, vehicle travel strategies through the proposed parking lot, building location, support systems, landscaping, etc. Most environmental reports have been received; we anticipate receipt of the noise environmental report shortly. Work continues on the grant application. We continue to look forward to opening the new facility in fall 2022.

There will be a virtual community meeting next Thursday, February 18, 2021, at 6:00PM, to obtain community input. Danielle Glagola, Marketing, Communications and Customer Service Director, said a public meeting invite was mailed via USPS to residents living near the proposed building site. She will provide the meeting information to all of the board members.

There was no public comment.

## 8 ADJOURNMENT

Director Pageler adjourned the meeting at 1:27PM.

Respectfully submitted,
Gina Pye
Executive Assistant

# Attachment C 

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT (METRO) PERSONNELIHR STANDING COMMITTEE MEETING MINUTES* <br> FEBRUARY 12, 2021 - 10:30AM <br> MEETING HELD VIA TELECONFERENCE 

A regular meeting of the Personnel/HR Standing Committee of the Santa Cruz Metropolitan Transit District (METRO) was convened on Friday, February 12, 2021, via teleconference.
The Committee Meeting Agenda Packet can be found online at www.SCMTD.com. *Minutes are "summary" minutes, not verbatim minutes. Audio recordings of Board meeting open sessions are available to the public upon request.
This document was created with accessibility in mind. With the exception of certain third party and other attachments, it passes the Adobe Acrobat XI Accessibility Full Check. If you have any questions about the accessibility of this document, please email your inquiry to accessibility@scmtd.com
1 CALL TO ORDER at 10:33PM by Director Rotkin.
2 ROLL CALL: The following Directors were present via teleconference, representing a quorum:

| Director Donna Lind, 2020 Board Vice Chair | City of Scotts Valley |
| :--- | :--- |
| Director Larry Pageler | County of Santa Cruz |
| Cirector Aurelio Gonzalez | City of Watsonville |
| Director Mike Rotkin, 2020 Board Chair | County of Santa Cruz |
| Vacant, Immediate Past Board Chair | City of Capitola |
| Alex Clifford | METRO CEO/General Manager |
| Julie Sherman | METRO General Counsel |

METRO EMPLOYEES AND MEMBERS OF THE PUBLIC WHO VOLUNTARILY INDICATED THEY WERE PRESENT (IN ALPHABETICAL ORDER) WERE:
Margo Ross
METRO COO
Dawn Crummié
METRO HR Director

3 ADDITIONS OR DELETIONS FROM AGENDA/ADDITIONAL DOCUMENTATION TO SUPPORT EXISTING AGENDA ITEMS
Having none, Director Rotkin moved to the next agenda item.
4 ORAL AND WRITTEN COMMUNICATIONS TO THE PERSONNEL/HR STANDING COMMITTEE Having none, Director Rotkin moved to the next agenda item.

There was no public comment:
5 ADOPTION OF AN AMENDED CHAPTER 4 TO TITLE I OF THE SANTA CRUZ METRO ADMINISTRATIVE CODE POLICY FOR LOST AND FOUND ITEMS
Margo Ross, COO, spoke to the agenda item and the need to amend the policy due to the COVID-19 environment and changes to the Customer Service hours of operation.

## Attachment C

At the request of Chair Rotkin, COO Ross, used umbrellas as an example of over-accumulated items during the rainy season, and noted with the change in Customer Service hours, we needed to align pickup services during this timeframe. Julie Sherman, General Counsel, added that retaining lost items for 90 days is required by statute.

Director Pageler inquired as to the auction frequency of these items. COO Ross noted that the lost and found items are included with the excess vehicles and assets as needed. COO Ross added that rental bikes are sometimes left behind which requires a different handling. Greg Willis, Purchasing Manager, elaborated further on the auction process.

Director Gonzalez asked if items lost in Watsonville are taken to Santa Cruz. COO Ross answered yes; all items are taken to Santa Cruz, as there is not adequate storage space at the Watsonville Transit Center. CEO Clifford added that METRO has no way of knowing where a lost item originated.

Director Lind suggested that some items be donated to local nonprofits. Director Rotkin asked General Counsel Sherman to research the parameters of donating these items to a nonprofit. General Counsel Sherman will investigate and advise regarding how this might affect the use of public funds. She also clarified that the policy provides that any items that are unsold after auction may be disposed of however the agency sees fit, which would include donations to non-profits.

General Counsel clarified the edits requested by Director Gonzalez as:

- Combine Subsection H with Section B
- Subsection H to be moved up under Section B7

Director Lind suggested that the items with serial numbers be provided to Santa Cruz Police Department to ensure they have not been reported as stolen, as this could be a problem for an innocent buyer. COO Ross will add this to the procedure. General Counsel Sherman clarified this subject matter will not be in the public facing document before the committee today, but become part of the staff procedures.

Rina Solorio, Customer Service Manager, explained the Customer Service lost and found process to the assembly.

There was no public comment.
MOTION TO APPROVE THE AMENDED CHAPTER 4 TO TITLE I OF THE SANTA CRUZ METRO ADMINISTRATIVE CODE POLICY FOR LOST AND FOUND AS PRESENTED WITH THE STATED RECOMMENDATIONS

MOTION: DIRECTOR LIND
SECOND: DIRECTOR PAGELER

## MOTION PASSED UNANIMOUSLY

## 6 REVIEW REQUEST FOR EXTENSION OF THE EMERGENCY PAID SICK LEAVE (EPSL) FOR COVID-19 IMPACTS

Dawn Crummié, HR Director, elaborated on the agenda item and explained how the introduction of a new program could affect the employee's use of accruals.

Public comment.
James Sandoval, speaking for the Operators, related his personal experience using vacation accruals and expressed his gratitude to Ms. Crummié for implementing this program for the employees' benefit.

## Attachment C

MOTION TO RECOMMEND APPROVAL TO THE FULL BOARD OF THE REQUEST FOR EXTENSION OF THE EMERGENCY PAID SICK LEAVE (EPSL) FOR COVID-19 IMPACTS AS PRESENTED

MOTION: DIRECTOR PAGELER SECOND: DIRECTOR GONZALEZ
MOTION PASSED UNANIMOUSLY
ADJOURNMENT
Director Rotkin adjourned the meeting at 11:05AM.

Respectfully submitted,
Gina Pye
Executive Assistant

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# Attachment D 

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT (METRO) FINANCE, BUDGET AND AUDIT STANDING COMMITTEE MEETING MINUTES* FEBRUARY 12, 2021 - 8:00AM MEETING HELD VIA TELECONFERENCE 

A regular meeting of the Finance, Budget and Audit Standing Committee of the Santa Cruz Metropolitan Transit District (METRO) was convened on Friday, February 12, 2021, via teleconference.
The Committee Meeting Agenda Packet can be found online at www.SCMTD.com. *Minutes are "summary" minutes, not verbatim minutes. Audio recordings of Board meeting open sessions are available to the public upon request.
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1 CALL TO ORDER at 8:03AM by Board Chair Rotkin.
2 ROLL CALL: The following Directors were present via teleconference, representing a quorum:

## Director Donna Lind Director Donna Meyers Board Chair Mike Rotkin

Alex Clifford Julie Sherman

City of Scotts Valley
City of Santa Cruz
County of Santa Cruz
METRO CEO/General Manager
METRO General Counsel

METRO EMPLOYEES AND MEMBERS OF THE PUBLIC WHO VOLUNTARILY INDICATED THEY WERE PRESENT (IN ALPHABETICAL ORDER) WERE:

| Kristina Mihaylova | METRO Finance Deputy Director |
| :--- | :--- |
| Margo Ross | METRO COO |
| John Urgo | METRO Planning \& Development Director |

3 ORAL AND WRITTEN COMMUNICATIONS TO THE FINANCE, BUDGET AND AUDIT STANDING COMMITTEE
Hearing none, Chair Rotkin moved to the next agenda item.

## 4 ADDITIONS OR DELETIONS FROM AGENDAIADDITIONAL DOCUMENTATION TO SUPPORT EXISTING AGENDA ITEMS

Having none, Chair Rotkin moved to the next agenda item.

## 5 MONTHLY FINANCIAL UPDATE

Kristina Mihaylova, Deputy Finance Director, provided brief commentary to the presentation. In response to Chair Rotkin's inquiry, CEO Clifford and Wondimu Mengistu, Grants/Legislative Analyst, explained the process undertaken in the event sales tax, TDA and STA funds exceed the anticipated amount.

There was no public comment.

## Attachment D

## 6 FY22 \& FY23 PRELIMINARY OPERATIONS BUDGET ASSUMPTIONS

For the benefit of the assembly, Chair Rotkin explained the process involved in preparing METRO's budget.
Kristina Mihaylova, Deputy Finance Director, provided commentary to the presentation.
Director Meyers asked how METRO models or projects Highway 17 ridership in the COVID-19 environment, with so many remote workers. CEO Clifford replied he communicates regularly with local employers to discuss their onsite/offsite workforce status. He further reminded the assembly the CARES Act funding enables us to plan and ensure the buses are available to meet the demand. John Urgo, Planning and Development Director, added the 2020 passenger survey drove some of the implemented changes.
Discussion ensued among the assembly regarding the changing financial impacts due to adaptations to increased online sales, potential to return to onsite work, other environments, etc.
CaIPERS retirement practices, goals and costs were discussed. CEO Clifford informed the assembly that he recalls the cost to METRO is approximately $\$ 25 \mathrm{~K}$ per employee per year.
Holly Alcorn requested a list of on-hold positions be provided to the Union; i.e., any positions METRO does not intend on filling. CEO Clifford said these are preliminary discussions at this time and dependent on future funding. He can share what is known today, but cautioned this is an ongoing discussion. Referencing the bill moving through Congress, he noted it sets up an interesting scenario that is similar to that METRO experienced from the great recession (2008) through 2014/2015 wherein the reserves were continually drawn down to the extent that it resulted in a structural deficit in 2014. We want to be mindful and avoid this. Built into our funding scenario is a structural deficit. Last year, we were projecting a $\$ 2 \mathrm{M}$ structural deficit. As we use our funds to maintain our service levels, we need to make adjustments to ensure we do not return to the 2014/2015 financial environment.

Chair Rotkin and CEO Clifford noted that the Operator attrition is ascribed to retirement, not planned furloughs.

There was no public comment.

## 7 KEY PERFORMANCE INDICATORS (KPI) REPORT FOR $2^{\text {ND }}$ QUARTER FY21 THROUGH DECEMBER 31, 2020

Kristina Mihaylova, Deputy Finance Director, provided commentary to the presentation.
Director Rotkin brought the cost of the Paratransit operations to the attention of the assembly. Discussion among the assembly regarding the cost to operate ParaCruz and the potential cost offset provided by the implementation of micro-transit.

Director Lind asked if other transit agencies are taking the same approach to maintain service. CEO Clifford replied that transit agencies nationwide are trying to maintain as much service on the road as possible, while adhering to the safety regulations imposed by their respective health agencies. Director Rotkin anticipates UCSC opening up in the fall of 2021. In preparation for students returning in the fall, METRO is opening a recruitment for 10 Operators.
Regarding the alighting/disembarking incidents, Director Rotkin asked if METRO tracks the location(s) of alighting/disembarking incidents. Rufus Francis, Safety \& Risk Management Director, clarifies such incidents are typically a result of the passenger rushing to get on or off. Margo Ross, COO, added METRO does track the location of the accidents to ensure there are no impediments due to bus stop location, bus stop condition, etc.

CEO Clifford and Ms. Mihaylova noted the difficulty in obtaining reliable peer-to-peer comparisons due to the lack of data, the difference in outsourced services vs in-house services, the service area size, etc. They will continue to search for and report more reliable data.

## Attachment D

Chair Rotkin asked CEO Clifford if this was an area, outside of the NTD data, where transit organizations such as APTA, TBC, may be able to assist. CEO Clifford said there is a group within APTA that is trying to do this.

There was no public comment.

## 8 CONSIDERATION OF TEMPORARY FARE REDUCTION

John Urgo, Planning \& Development Director, spoke to the staff report included in the agenda packet and, in response to Director Rotkin's inquiry noted that Title VI will not be triggered when the standard fares are reinstated within a 6 month period, as this fare change is temporary; we are not changing our fare ordinance. Director Rotkin suggested METRO emphasize the temporary nature of the fare reduction as it is critical the public understands this is a temporary measure taken to assist everyone during this difficult environment.

There was no public comment.
9 COVID-19 TRANSIT FISCAL CRISIS ORAL UPDATE
Alex Clifford, CEO/General Manager, shared a ridership graph and highlighted the effects caused by COVID-19. He then updated the assembly on the continued onsite testing, the downward trend of employee COVID-19 positive tests, the county-wide availability of vaccines to those over age 65, the facility changes with the installation of automatic faucets, physical changes to the Operator environment on the bus, installation of additional standalone air filters and inside/outside air filtration, etc.

There is a Biden/Harris bill working its way through the process that uses a proposed formula to ensure a more equitable distribution to large and small agencies. If successful, the transit portion could provide METRO with approximately $\$ 26 \mathrm{M}$.

Daniel Zaragoza, Operations Manager, ParaTransit Division, explained the new process adopted this week to accommodate ParaCruz passengers going through the Sutter Health vaccination drive-through site.

There were no public comments.

## ADJOURNMENT

Board Chair Rotkin adjourned the meeting at 9:39AM.

Respectfully submitted,
Gina Pye
Executive Assistant

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DATE: February 26, 2021
santacrazz
METRO

TO: Board of Directors
FROM: Kristina Mihaylova, Finance Deputy Director
SUBJECT: ACCEPT AND FILE THE YEAR TO DATE MONTHLY FINANCIAL REPORT AS OF DECEMBER 31, 2020

## I. RECOMMENDED ACTION

That the Board of Directors accept and file the Year to Date Monthly
Financial Report as of December 31, 2020

## II. SUMMARY OF ISSUES

- An analysis of Santa Cruz Metropolitan Transit District's (METRO) financial status is prepared monthly in order to inform the Board of Directors (Board) regarding METRO's actual revenues and expenses in relation to the adopted operating and capital budgets for the fiscal year.
- This staff report is the web-accessible companion document to the attached PowerPoint presentation titled "Year to Date Monthly Financial Report as of December 31, 2020."
- Staff recommends that the Board accept and file the attached report.


## III. DISCUSSION/BACKGROUND

Below are the written explanations of the various charts and graphs in the attached Year to Date Monthly Financial Report as of December 31, 2020. The fiscal year has elapsed 50\%.

## Slide 1

(Cover) Year to Date Monthly Financial Report as of December 31, 2020

## Slide 2

FY21 Operating Revenue and Expenses for the Month-to-Date December 31, 2020

- Operating Revenues for the month are unfavorable by $\$ 822 \mathrm{~K}$
- Operating Expenses
- Labor Regular - favorable by $\$ 323 \mathrm{~K}$
- Labor OT - unfavorable by \$1K
- Fringe Benefits - unfavorable by $\$ 27 \mathrm{~K}$
- Non-Personnel - favorable by $\$ 48 \mathrm{~K}$
- Total Operating Expenses - favorable by \$343K
- Transfers - favorable by \$8K
- Operating Balance - unfavorable by $\$ 471 \mathrm{~K}$


## Slide 3

FY21 Operating Revenue and Expenses for the Year-to-Date December 31, 2020

- Operating Revenues for the month are unfavorable by $\$ 1,261 \mathrm{~K}$
- Operating Expenses
- Labor Regular - favorable by $\$ 1,432 \mathrm{~K}$
- Labor OT - favorable by \$270K
- Fringe Benefits - favorable by $\$ 838 \mathrm{~K}$
- Non-Personnel - favorable by \$563K
- Total Operating Expenses - favorable by $\$ 3,103 \mathrm{~K}$
- Transfers - favorable by \$111K
- Operating Balance - favorable by $\$ 1,731 \mathrm{~K}$


## Slide 4

FY21 Operating Revenue by Major Funding Source - Year to Date as of December 31, 2020

- Passenger Fares - actual is $\$ 2,329 \mathrm{~K}$, while budget is $\$ 5,181 \mathrm{~K}$; variance to budget is unfavorable by $\$ 2,452 \mathrm{~K}$, primarily due to reduced ridership across all categories as a result of COVID-19
- Sales Tax Revenue (including Measure D) - actual is $\$ 13,821 \mathrm{~K}$, while budget is $\$ 13,384 \mathrm{~K}$; variance to budget is favorable by $\$ 438 \mathrm{~K}$, primarily due to higher than anticipated receipts
- Other Revenue - actual is $\$ 357 \mathrm{~K}$, while budget is $\$ 584 \mathrm{~K}$; variance to budget is unfavorable by $\$ 227 \mathrm{~K}$, primarily due to reduced advertising and rental revenue as a result of COVID-19
- Federal OP Assistance - actual is $\$ 4,580 \mathrm{~K}$, while budget is $\$ 4,583 \mathrm{~K}$ variance to budget is unfavorable by $\$ 3 \mathrm{~K}$
- CARES Act FTA 5307/5311 - actual is $\$ 2,250 \mathrm{~K}$ related to the final reimbursements for operating expenses incurred in July and August 2020, which was not budgeted in FY21
- STIC OP Assistance - actual and budget are both $\$ 2,703 \mathrm{~K}$; there is no variance
- TDA OP Assistance - actual is $\$ 3,152 \mathrm{~K}$, while budget is $\$ 3,814 \mathrm{~K}$; variance to budget is unfavorable by $\$ 662 \mathrm{~K}$. The TDA allocation for METRO is based on the budget and TDA claim, adopted at the end of June 2020, which reflected a significant decline in sales tax based revenues. Actual cash receipts for the first five months (July - November) exceeded budget projections, which could result in revised apportionments to TDA recipients at year-end.
- STA - OP Assistance - actual is $\$ 919 \mathrm{~K}$, while budget is $\$ 1,124 \mathrm{~K}$; variance to budget is unfavorable by $\$ 204$, primarily due to reduced diesel fuel tax received at the state level


## Slide 5

FY21 Operating Expenses by Major Expense Category Year to Date as of December 31, 2020

- Labor - Regular - actual is $\$ 7,944 \mathrm{~K}$, while budget is $\$ 9,376 \mathrm{~K}$; variance to budget is favorable by $\$ 1,432 \mathrm{~K}$, primarily due to vacant funded positions along with extended unpaid leaves of absence
- Labor - OT - actual is $\$ 509 \mathrm{~K}$ while budget is $\$ 779 \mathrm{~K}$; variance to budget is favorable by $\$ 270 \mathrm{~K}$, primarily due to significant reduction of OT across the agency.
- Fringe Benefits - actual is $\$ 13,907 \mathrm{~K}$ (of which $\$ 4,782 \mathrm{~K}$ is the total Retirement Expense YTD which includes the prepayment of the CalPERS UAL of $\$ 4,434 \mathrm{~K}$ in FY21, which resulted in savings of $\$ 153 \mathrm{~K}$ ) while budget is $\$ 14,745 \mathrm{~K}$, overall variance is favorable by $\$ 838 \mathrm{~K}$
- Services - actual is $\$ 1,812 \mathrm{~K}$, while budget is $\$ 1,905 \mathrm{~K}$; variance to budget is favorable by $\$ 93 \mathrm{~K}$ due to lower than anticipated spending for Professional \& Tech fees, Admin \& Bank fees, and Repairs to Revenue Vehicles, partially offset by increased spending on Temporary Help
- Mobile Materials \& Supplies - actual is $\$ 1,024 \mathrm{~K}$, while budget is $\$ 1,428 \mathrm{~K}$; variance to budget is favorable by $\$ 404 \mathrm{~K}$ primarily due to lower spending on Fuels \& Lube Revenue Vehicles
- Other Expenses - actual is $\$ 1,417 \mathrm{~K}$, while budget is $\$ 1,483 \mathrm{~K}$; variance to budget is favorable by $\$ 66 \mathrm{~K}$, primarily due to decreased interest expense, employee training, telecommunications, and travel, partially offset by unanticipated expenses related to COVID-19.

Slide 6
FY21 Transfers to Capital Budget: Measure D Year to Date as of December 31, 2020

- FY21 Transfer to Capital Budget Commitment is \$2.3M (Measure D and STA) "Bus Replacement Program"; actual is $\$ 1,156 \mathrm{~K}$ while budget is $\$ 1,045 \mathrm{~K}$; variance to budget is favorable by $\$ 111 \mathrm{~K}$ primarily due to higher than anticipated receipts


## Slide 7

FY21 Capital Budget Spending Year to Date (by Funding Source) as of December 31, 2020

- Total Capital Spending year to date is \$1,022K; FY21 budget is \$27.6M
- Federal Capital Grants spending is $\$ 578 \mathrm{~K}$
- Operating and Capital Reserve Fund spending is $\$ 255 \mathrm{~K}$
- Transfers from Operating Budget (Measure D) spending is \$136K
- State Transportation Improvement Plan (STIP) spending is \$53K


## Slide 8

FY21 Capital Budget Spending Year to Date as of December 31, 2020

- Total Capital Projects spending year to date is $\$ 1,022 \mathrm{~K}$; FY21 budget is \$27.6M
o Construction Related Projects spending is $\$ 37 \mathrm{~K}$ for the following projects:
- New METRO-owned ParaCruz facility
- Pacific Station/METRO Center redevelopment, conceptual design
o Facilities Repair \& Improvements spending is \$624K for the following projects:
- Maintenance facility roof replacement
- Maintenance yard security/expanded parking
- Fuel management system
- Bus stop improvements
- Golf Club Drive fire egress
- Awning at fueling station
- Asphalt Repair - Pacific Station
- Watsonville Bus Shelter
o Revenue Vehicle Replacement \& Campaigns spending is $\$ 201 \mathrm{~K}$ for the following projects:
- Principal lease payment on three new Flyer replacement buses
- AVL/ITS
- Completion of cameras on six buses
o Revenue Vehicle Replacement Electrification Projects spending is \$76K for the following project:
- ZEB deployment and fleet planning
o Non-Revenue vehicle replacement spending is $\$ 0.98 \mathrm{~K}$
- Replace custodial support vehicle
- Bus yard scrubber/sweeper
o Fleet \& Maintenance Equipment spending is $\$ 8 \mathrm{~K}$ for the following project:
- Transmission Jack - VTA Gillig buses
o Miscellaneous spending is $\$ 76 \mathrm{~K}$ for the following projects:
- Laptops for Marketing
- WTC Server and security cameras (3 new, 3 replacement)
- Four folding machines
- Four METRO ParaCruz cameras
- Furniture for Customer Service


## Slide 9 \& Slide 10

FY21 Top Nine Capital Projects Status Report Year to Date as of December 31, 2020

A list of the top Capital Projects with budgets of at least \$1 million, current Year-to-Date spending and status of projects

- Electric Bus (3) + Infra \& Project Mgmt. (FTA 5339c Low-No FY16) - nothing has been spent against a budget of $\$ 4.7$ million
o METRO working with CTE and Santa Barbara Consortium on purchases for electric buses.
- Replace Six (6) CNG Buses (PTMISEA) - nothing has been spent against a budget of $\$ 4.2$ million.
o Purchase placed on Dec 10, 2020
- FY18 STIP - 2 ZEBs (STIP, LPP, HVIP = \$300K) \& 2 Electric Buses (Watsonville Circulator \& Service) (FY15/16 \& 17/18 LCTOP) - nothing has been spent against a budget of $\$ 4.4$ million.
o One bus scheduled to arrive early February, continue to work through punch list. Other buses to arrive throughout February.
- METRO-owned ParaCruz Facility FY20 LPP, Grant Match for 5339(b) - \$36 thousand has been spent against a budget of $\$ 2.3$ million.
o Civil Engineers and Architects working on site drawings. Goal to apply for county permit in early March 2021; Grant Application shortly after.
- Pacific Station/METRO Center Redevelopment w/City of Santa Cruz (Bus Replacement Funds - Board Commitment: \$4M (\$1M/year: FY20 - FY23) $\$ 875$ has been spent against a budget of $\$ 2.1$ million.
o Ongoing discussions with the City/Consultant.
o Identifying METRO needs for administrative space and bus tarmac logistics.
o Grant application delayed to spring 2021.
- 14 CNG Buses, Lease to Buy; Capital Lease - Year 1 of 6 Principle Only (Bus Replacement Fund: SGR; Measure D) - nothing has been spent against a budget of $\$ 1.5$ million.
o Project is on hold pending re-evaluation after the pandemic.
- Two 35' CNG Buses (FY19 Caltrans Discretionary FTA 5339, Bus Replacement Fund) - nothing has been spent against a budget of $\$ 1.4$ million.
o Standard Agreement to be in place Feb 2021.
o METRO working on formal procurement documents to be prepared to extend purchase when funding is released.
- Maintenance Yard-Security Hardening/Expanded Parking/Access Control $\$ 22$ thousand has been spent against a budget of $\$ 1.0$ million.
o Developing Invitation for Bid (IFB)
- 7 Replacement ParaCruz Vans (FY19 LLP, Measure D); 3 ParaCruz Vans (STBG FY19 via RTC) - nothing has been spent against a budget of $\$ 863$ thousand.
o Procurement placed January 15, 2021
The top nine projects have spent a total of $\$ 58.6$ thousand against a budget of $\$ 22.5$ million, or $0.3 \%$. All other smaller projects have spent $\$ 963.9$ thousand against a budget of $\$ 5.1$ million, or $18.9 \%$, for a total spend of $\$ 935$ thousand against a total budget of $\$ 27.6$ million or $3.7 \%$.


## Slide 11

(Cover Sheet) - Additional Information

## Slide 12

Additional Information for the Month of December 2020

- Unemployment Rate \%
- Santa Cruz County is $8.5 \%$
- State of California is $9.0 \%$
- National is $6.7 \%$
- \$ Gasoline per Gallon for the San Francisco-Oakland-San Jose area is \$3.33; \$ Diesel is \$3.36
- Ridership YTD as of December 2020 changed as follows, year-over-year (FY20 - FY21):
- $82.9 \%$ decrease in Total ridership
- 86.3\% decrease in Highway 17 ridership
- $82.7 \%$ decrease in Local ridership
- $96.0 \%$ decrease in UCSC ridership - 2020-2021 school year is primarily online due to COVID-19
- $98.2 \%$ decrease in Cabrillo ridership - 2020 - 2021 school year is primarily online due to COVID-19
- $63.6 \%$ decrease in Non-Student ridership
- Ridership recovery is 63,867 total passengers in December 2020 compared to 36,113 total passengers at the start of the Covid-19 pandemic in April 2020


## Slide 13

FY21 Operating Revenue, Expenses, and Transfers Year to Date as of January 31, 2021: Preliminary

- Revenue - unfavorable by $\$ 1,602 \mathrm{~K}$
- Operating Expenses:
- Personnel Expenses - favorable by $\$ 2,878 \mathrm{~K}$
- Non-Personnel - favorable by $\$ 636 \mathrm{~K}$
- Total Operating Expenses - favorable by $\$ 3,514 \mathrm{~K}$
- Transfers to Capital Budget - favorable by $\$ 140 \mathrm{~K}$
- Transfers from COVID Reserves - none
- COVID Reserve balance remains $\$ 18 \mathrm{M}$, as the Operating Balance YTD is positive
- Operating Balance - favorable by $\$ 1,772 \mathrm{~K}$


## Slide 14

FY21 Operating Revenue, Expenses, and Transfers Year to Date as of June 30, 2021: Preliminary
Reflects Actual Data for Qtrs. 1 and 2 and projections for Qtrs. 3 and 4 in FY21

- Revenue - unfavorable by $\$ 5,394 \mathrm{~K}$
- Operating Expenses:
- Personnel Expenses - favorable by $\$ 4,342 \mathrm{~K}$
- Non-Personnel - favorable by \$947K
- Total Operating Expenses - favorable by $\$ 5,289 \mathrm{~K}$
- Transfers to Capital Budget - no variance
- Transfers from COVID Reserves - favorable by \$105K
- COVID Reserve balance decreased by \$0.1M; Anticipated FY21 Year End Balance: \$17.9M
- Operating Balance - net zero


## IV. STRATEGIC PLAN PRIORITIES ALIGNMENT

This report pertains to METRO's Financial Stability, Stewardship \& Accountability.

## V. FINANCIAL CONSIDERATIONSIIMPACT

Unfavorable budget variances in Operating Revenues, offset by favorable Expenses contributed to higher than anticipated Transfer to Capital Budget and favorable budget variance in Operating Balance, Year to Date as of December 31, 2020.

## VI. ALTERNATIVES CONSIDERED

- There are no alternatives to consider, as this is an accept and file Year to Date Monthly Financial Report.
VII. ATTACHMENTS

Attachment A: Year to Date Monthly Financial Report as of December 31, 2020 Presentation

Prepared by: Cathy Downes, Sr. Financial Analyst

## VIII. APPROVALS

Approved as to fiscal impact: Kristina Mihaylova, Finance Deputy Director


Alex Clifford, CEO/General Manager


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Attachment A

Board of Directors
Feb 26, 2021
Kristina Mihaylova, Finance Deputy Director

FY21 Operating Revenue and Expenses $\frac{\text { For the Month Ending December 31, } 2020}{50 \% \text { of Fiscal Year Elapsed }}$

| \$ In Thousands | Actual | Budget | Budget to <br> Actual <br> Favorable/ |
| :--- | ---: | ---: | ---: |
| (Unfavorable) |  |  |  |$\left|\begin{array}{l}\text { (\$822) }\end{array}\right|$

## FY21 Operating Revenue and Expenses Year to Date as of December 31, 2020 <br> 50\% of Fiscal Year Elapsed


FY21 Operating Revenue by Major Funding Source
$\frac{\text { Year to Date as of December 31, 2020: }}{\underline{50 \% \text { of Fiscal Year Elapsed }}}$ (

FY21 Operating Expenses by Major Expense Category
$\frac{\text { Year to Date as of December } 31,2020}{50 \% \text { of Fiscal Year Elapsed }}$


Attachment A
$\frac{\text { FY21 Transfers to Capital Budget: Measure D }}{\frac{\text { Year to Date as of December } 31,2020}{50 \% \text { of Fiscal Year Elapsed }}}$



Attachment A

$$
\begin{aligned}
& \text { Transfers from } \\
& \text { pperating Budget } \\
& \text { asure D; STA-SB1), } \\
& \$ 136 \mathrm{~K} \\
& \text { State Transpo } \\
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& \text { (STI P), \$5 }
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Actual YTD

Attachment A


| FY21 Top Nine Capital Prolects: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Status Report: Year to Date as of December 31, 2020 |  |  |  |  |
| 50\% of Fiscal Year Elapsed |  |  |  |  |
| Top Capital Projects: (=>\$1M) | Actual YTD | Total FY21 Budget: \$27.6M | \% Spent YTD | Status: |
| Electric Bus (3) + Infra \& Proj Mgmt. (FTA 5339c Low-No FY16) | \$0 | \$4.7M | 0\% | METRO working with CTE and Santa Barbara Consortium on purchases for electric buses. |
| Replace Six (6) CNG Buses (PTMISEA) | \$0 | \$4.2M | 0\% | Purchase placed on Dec 10, 2020 |
| FY18 STIP - 2 ZEBs (STIP, LPP, HVIP $=\$ 300 \mathrm{~K}) \& 2$ Electric Buses (Watsonville Circulator \& Service) (FY15/16 \& 17/18 LCTOP) | \$0 | \$4.4M | 0\% | One bus scheduled to arrive early February, continue to work through punch list. Other buses to arrive throughout February |
| Metro owned Paracruz Facility FY20 LPP, Grant Match for 5339(b) | \$36K | \$2.3M | 1\% | Civil Engineers and Architects working on site drawings. Goal to apply for county permit in early March 2021, and Grant Application shortly after that. |
| Pacific Station/Metro Center Redevelopment w/City of SC (Bus Replacement Funds Board Commitment: \$4M (\$1M/year: FY20 - FY23) | \$0.9K | \$2.1M | 0\% | Ongoing disucssions with the City/Consultant. Identifying METRO needs for administrative space and bus tarmac logistics. Grant application delayed to spring 2021 |

Fry2 Top Nine Captatal Proicets cont
50\% of Fiscal Year Elapsed

| Top Capital Projects: (=>\$1M) | Actual YTD | Total FY21 Budget: \$27.6M | $\%$ Spent YTD | Status: |
| :---: | :---: | :---: | :---: | :---: |
| 14 CNG Buses, Lease to Buy; Capital Lease - Year 1 of 6 Prin Only - (Bus Replacement Fund: SGR; Measure D) | \$0 | \$1.5M | 0\% | Project is on hold until funding is secured. |
| 2 35' CNG Buses (FY19 Caltrans Discretionary FTA 5339, Bus Replacement Fund) | \$0 | \$1.4M | 0\% | Standard Agreeement to be in place Feb 2021. METRO working on formal procurement documents to be prepared to extend purchase when funding is released. |
| Maint Yard-Security Hardening/Expanded Parking/Access Control | \$22K | \$1.0M | 2\% | Developing IFB |
| 7 Replacement Paracruz Vans (FY19 LLP, Measure D); 3 Paracruz Vans (STBG FY19 via RTC) | \$0 | \$0.9M | 0\% | Procurement placed on Jan 15, 2021 |
| Total Top 9: | \$58.6K | \$22.5M | 0.3\% |  |
| Other Smaller Projects: | \$963.9K | \$5.1M | 18.9\% |  |
| Total All Projects: | \$1,023K | \$27.6M | 3.7\% |  |


Economic I ndicators \＆Ridership：


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| Budget to <br> Actual <br> Favorable/ <br> (Unfavorable) |
| :--- |

Y21 Operating Revenue, Expenses, and Transfers:
$\frac{\text { Year to Date as of January, 2021: PRELI MI NARY: }}{58 \% \text { of Fiscal Year Elapsed }}$
$(\$ 1,602)$


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DATE: February 26, 2021
TO: Board of Directors
FROM: Kristina Mihaylova, Deputy Finance Director
SUBJECT: CONSIDERATION OF RESOLUTION APPROVING THE FY21 REVISED CAPITAL BUDGET

## I. RECOMMENDED ACTION

## That the Board of Directors adopt a resolution approving the FY21 Revised Capital Budget, as presented in Attachment B

## II. SUMMARY

- The Board of Directors (Board) adopted the FY21 Capital Budget on June 26, 2020.
- Periodic capital budget revisions may be required due to new grant awards, new projects, changes to the scope of existing projects, spending adjustments and removal of projects that are no longer active.
- Revisions to an adopted capital budget require Board approval and the adoption of a resolution.


## III. DISCUSSION/BACKGROUND

The Board must adopt an Operating and Capital Budget by June $30^{\text {th }}$ each year. The Board adopted the FY21 \& FY22 Operating and FY21 Capital Budget on June 26, 2020.

Periodically, capital budget revisions are required to add new projects, revise project balances and funding sources, update project descriptions, etc. This will be the third revision to the FY21 Capital Budget since adoption.

Staff requests that the Board adopt a resolution (Attachment A) to approve the FY21 Revised Capital Budget (Attachment B).

A Reconciliation by Project as of February 26, 2021 (Attachment C) is provided; this reconciles the (current) FY21 Revised Capital Budget against the (original) Final FY21 Capital Budget adopted on June 26, 2020.

This revision impacts multiple projects.

## IV. STRATEGIC PLAN PRIORITIES ALIGNMENT

This report pertains to METRO's Financial Stability, Stewardship \& Accountability

## V. FINANCIAL CONSIDERATIONS/IMPACT

The original FY21 Capital Budget adopted June 26, 2020 totals \$29,136,935.

- Revision 1 - August 28, 2020 - This revision added four (4) projects, removed eight (8) projects; revised the available budget balances for twelve (12) existing projects; added additional funding to one (1) existing project, and revised the description on one (1) project. This revision resulted in a net decrease of $\$ 998,343$, for a Revised FY21 Capital Budget balance of $\$ 28,138,592$.
- Revision 2-October 23, 2020 - This revision added eleven (11) projects, removed one (1), revised the available budget balance for one (1) existing project; added additional funding to two (2) existing projects, and revised the description on two (2) projects. This revision resulted in a net decrease of \$509,972 for a Revised FY21 Capital Budget balance of \$27,628,620.
- Revision 3 - February 26, 2021 - This revision added three (3) projects and revised available budget balances for nine (9) projects. This revision resulted in a net increase of $\$ 1,131$ for a Revised FY21 Capital Budget balance of \$27,629,751.

The Reconciliation by Project as of February 26, 2021 (Attachment C) lists the detail of all changes by project since adoption on June 26, 2020, and includes an explanation for the action. The year to date change is a net decrease of $\$ 1,507,184$.

The estimated balance of the Operating and Capital Reserve Fund after this revision is an accrued balance of approximately $\$ 706 \mathrm{~K}$. Reminder: The Operating and Capital Reserve Fund is comprised of Alternative Fuel Tax Rebates from prior years, and any excess revenues above actual expenses (carryover) transferred from the Operating Budget. Note that the estimate provided here includes deductions for approved capital projects and commitments (the required local match) against grants that may not yet have been awarded; those un-awarded projects are not included in the attached revised budget. If or when those grants are awarded, the capital budget will be revised accordingly.

## VI. CHANGES FROM COMMITTEE

N/A.

## VII. ALTERNATIVES CONSIDERED

There are no recommended alternatives at this time. If the revised budget is not approved, important capital improvements and capital projects could be delayed or cancelled.

## VIII. ATTACHMENTS

## Attachment A: FY21 Capital Budget Resolution

Attachment B: FY21 Revised Capital Budget as of February 26, 2021
Attachment C: FY21 Revised Capital Budget - Reconciliation by Project as of February 26, 2021

Prepared by: Kristina Mihaylova, Deputy Finance Director

Board of Directors
February 26, 2021
Page 4 of 4

## IX. APPROVALS

Approved as to fiscal impact: Kristina Mihaylova, Deputy Finance Director


Alex Clifford, CEO/General Manager


# BEFORE THE BOARD OF DIRECTORS OF THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

Resolution No.
On the Motion of Director $\qquad$
Duly Seconded by Director $\qquad$ The following Resolution is adopted:

## A RESOLUTION OF THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT AUTHORIZING A REVISION TO THE FY21 CAPITAL BUDGET

WHEREAS, the Board of Directors approved the FY21 Capital Budget on June 26, 2020 with a total budget of $\$ 29,136,935$; and

WHEREAS, it is necessary to revise the adopted FY21 Capital Budget by $\$ 1,507,184$;
NOW, THEREFORE, BE IT RESOLVED, that the Board of Directors of the Santa Cruz Metropolitan Transit District hereby amends the FY21 Capital Budget per Attachment B to this resolution for a total FY21 Revised Capital Budget of \$27,629,751.

PASSED AND ADOPTED this 26th day of February 2021, by the following vote:
AYES: Directors -
NOES: Directors -
ABSENT: Directors -
ABSTAIN: Directors -
Approved
Board Chair

## ATTEST

ALEX CLIFFORD
CEO, General Manager

## APPROVED AS TO FORM

JULIE A. SHERMAN<br>General Counsel

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Attachment B
SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Attachment B
SANTA CRUZ METROPOLITAN TRANSIT DISTRICT


Attachment B
SANTA CRUZ METROPOLITAN TRANSIT DISTRICT



| CAPITAL PROJECT | PJT\# | SOURCE |  | AMOUNT | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revise Project Budget Balance: Asphalt Repair-Pac Station Layover | 19-0021 | FTA | \$ | $(12,362)$ |  |
| Reason: Adjust available budget based on prior year spending |  |  |  |  |  |
| Remove: Fencing Behind Diesel Tank | 19-0023 | FTA | \$ | (575) |  |
| Reason: Project Completed in prior year |  |  |  |  |  |
| Revise Project Budget Balance: FY18 STIP - AVL/ITS (STIP, Measure D) | 19-0027 | STIP | \$ | $(53,086)$ |  |
| Reason: Adjust available budget based on prior years spending |  |  |  |  |  |
| Remove: VTA Bus Transfer - Decommission \& Retrofit 10 Electric | 19-0029 | MEASURE D | \$ | $(544,149)$ |  |
| Reason: Project Completed in prior year |  |  |  |  |  |
| Remove: CNG Bus (1) "Bus 6" | 19-0030 | FTA | \$ | $(456,957)$ |  |
|  |  | MEASURE D | \$ | $(207,158)$ |  |
| Reason: Project Completed in prior year |  |  |  |  |  |
| Change Description Only: 3 New Flyer Repl. Capital Lease - Year 4 of 6 Prin Only | 19-0032 | MEASURE D | \$ | - |  |
| Reason: Title change |  |  |  |  |  |
| Remove: Mid-Life Bus Engine Overhaul (4) | 19-0034 | FTA | \$ | $(7,966)$ |  |
| Reason: Project Completed in prior year |  |  |  |  |  |
| Revise Project Budget Balance: Completion of Cameras on Buses (6 buses) | 19-0035 | OP \& CAPITAL RESERVE | \$ | $(72,765)$ |  |
| $\underline{\text { Reason: Adjust available budget based on prior years spending }}$ |  |  |  |  |  |
| Remove: Cameras on Buses \#2 | 19-0036 | MEASURE D | \$ | $(2,438)$ |  |
| Reason: Project Completed in prior year |  |  |  |  |  |
| Revise Project Budget Balance: Electric Bus (3) + Infra \& Proj Mgmt | 19-0037 | FTA | \$ | $(20,499)$ |  |
| $\underline{\text { Reason: Adjust available budget based on prior years spending }}$ |  |  |  |  |  |


| CAPITAL PROJECT | PJT\# | SOURCE |  | AMOUNT | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revise Project Budget Balance: Completion of JKS Facility - ZEB Yard Charging Infrastructure | 19-0041 | OP \& CAPITAL RESERVE | \$ | $(2,603)$ |  |
| Reason: Adjust available budget based on prior years spending |  |  |  |  |  |
| Remove: Workstation \& Cubicles (HR) | 19-0047 | OP \& CAPITAL RESERVE | \$ | $(10,768)$ |  |
| Reason: Project Completed in prior year |  |  |  |  |  |
| Revise Project Budget Balance: Misc Capital Contingency-\$800K 11/15/19 BOD | 19-0048 | OP \& CAPITAL RESERVE | \$ | $(120,211)$ |  |
| Reason: Adjust available budget based on prior years spending |  |  |  |  |  |
| Add project: Laptop - Marketing | 19-0048e | OP \& CAPITAL RESERVE | \$ | 3,200 |  |
| Reason: New equipment needed |  |  |  |  |  |


|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Add project: Watsonville Bus Shelter | $21-0001$ | OP \& CAPITAL RESERVE |  |  |
| Reason: New equipment needed |  | 15,554 |  |  |


| Add project: Drivers Barriers | 21-0002 | MEASURE D |
| :--- | :--- | :--- |

Add project: Transmission Jack (VTA Gillig buses, vehicles 42014210)

21-0003
MEASURE D
7,700

Reason: New equipment needed (remaining funding from project 19-
0029 VTA Bus Transfer - Decommission \& Retrofit 10 Electric Hybrids)

Change Description Only: ERP Consultant (\$50K Consulting) \& System 19-0004 OP \& CAPITAL RESERVE \$

Reason: Title change

Add Funds \& Change Project Description: Awning @ Fueling Station
A\&E only (FTA 5339a FY18 \& Reserves)
Transfer Funds: Funds needed for new project
48
Misc. Capital Contingency
\$

2,000
Misc. Capital Contingency \$
$(2,000)$

Reason: Funds needed to finish project 19-0018

Add project: Awning @ Fueling Station - Construction Phase (FTA 5339a FY20)

18a
FTA
\$
238,908

Reason: METRO will install awnings around the Fueling and Wash Facility to protect employees against rain and direct sunlight when fueling buses.

# FY21 CAPITAL BUDGET <br> RECONCILIATION BY PROJECT AS OF FEBRUARY 26, 2021-3rd REVISION 


$\longrightarrow$

| Add project: METRO ParaCruz Camera Additions | $48 g$ | Misc. Capital Contingency | $\$$ | 13,450 |
| :--- | :---: | :---: | :---: | :---: |
| Transfer Funds: Funds needed for new project | 48 | Misc. Capital Contingency | $\$$ | $(13,450)$ |

Reason: Safety related request for surveillance at ParaCruz

| Add project: EOC Equipment | 48h | Misc. Capital Contingency | \$ | 10,400 |
| :---: | :---: | :---: | :---: | :---: |
| Transfer Funds: Funds needed for new project | 48 | Misc. Capital Contingency | \$ | $(10,400)$ |
| Reason: Funding needed for the new EOC project |  |  |  |  |
| Add project: Vapor Compressor Replacement (at Fueling Station) | 48j | Misc. Capital Contingency | \$ | 160,000 |
| Transfer Funds: Funds needed for new project | 48 | Misc. Capital Contingency | \$ | $(160,000)$ |
| Reason: New equipment needed urgently |  |  |  |  |
| Add project: Furniture (Customer Service) | 48k | Misc. Capital Contingency | \$ | 4,300 |
| Transfer Funds: Funds needed for new project | 48 | Misc. Capital Contingency | \$ | $(4,300)$ |
| Reason: New furniture needed |  |  |  |  |

# FY21 CAPITAL BUDGET <br> RECONCILIATION BY PROJECT AS OF FEBRUARY 26, 2021-3rd REVISION 

Attachment C


|  |  |  |  |
| :--- | :--- | :--- | :--- |
| Add project: Non-Revenue Electric Vehicles (FTA 5339a FY20) | $21-0005$ | FTA |  |
| Reason: METRO has a need to replace non-revenue vehicles that |  | 100,000 |  |


| Add project: Service Truck (FTA 5339a FY20) | $21-0006$ | FTA |
| :--- | :--- | :--- |
| Reason: METRO's service truck has exceeded its useful service life  150,000 |  |  |
| and needs to be replaced. |  |  |

$\qquad$
Add project: Hardware for Bus Stop Redesign Project
21-0007 OP \& CAPITAL RESERVE \$
70,000

Reason: Funds needed for new project

| Add project: Security Radios | 481 | Misc. Capital Contingency | $\$$ | 2,000 |  |
| :--- | :--- | :--- | :--- | :---: | :---: |
| Transfer Funds: Funds needed for new project | 48 | Misc. Capital Contingency | $\$$ | $(2,000)$ |  |

Reason: New equipment needed

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Add project: Zoom System for Conference Room | 48 m | Misc. Capital Contingency | $\$$ | 5,500 |  |
| Transfer Funds: Funds needed for new project | 48 | Misc. Capital Contingency | $\$$ | $(5,500)$ |  |

Reason: New equipment needed

| Add project: Radio Console Upgrade | $48 n$ | Misc. Capital Contingency | $\$$ | 41,800 |
| :--- | :---: | :---: | :---: | :---: |
| Transfer Funds: Funds needed for new project | 48 | Misc. Capital Contingency | $\$$ | $(41,800)$ |

Reason: New equipment needed urgently

|  |  |  |  |
| :--- | :--- | :--- | :--- |
| Add Funds: Access Control for Maintenance Facility | $19-0006 \mathrm{a}$ | OP \& CAPITAL RESERVE | $\$$ |
| Transfer Funds: Maint Yard-Security Hardening/Expanded Parking | $19-0006$ | OP \& CAPITAL RESERVE | $\$$ |
| 13,262 | $(13,262)$ |  |  |

Reason: Funds needed to complete the project

| CAPITAL PROJECT | PJT\# | SOURCE |  | AMOUNT | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Add Funds: Paint Exterior-Maint. Facility | 19-0016 | FTA | \$ | 29,551 |  |
| Transfer Funds: Maintenance Facility Roof Replacement | 19-0007 | FTA | \$ | $(29,551)$ |  |


|  |  |  |  |  |
| :--- | :---: | :--- | :---: | :---: |
| Add Funds: 138 Golf Club Fire Egress | $19-0017$ | Misc. Capital Contingency | $\$$ | 11,950 |
| Transfer Funds: Funds needed | 48 | Misc. Capital Contingency | $\$$ | $(11,950)$ |

Reason: Funds needed to complete project 19-0017

| Add Funds: Vapor Compressor replacement (at Fueling Station) | 48j | Misc. Capital Contingency | \$ | 2,134 |
| :---: | :---: | :---: | :---: | :---: |
| Transfer Funds: Funds needed | 48 | Misc. Capital Contingency | \$ | $(2,134)$ |
| Reason: Funds needed to complete project 19-0048j |  |  |  |  |
| Add Funds: 7 Replacement Paracruz Vans | 20-0001 | Measure D | \$ | 1,131 |


| FUNDING SUMMARY: |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |

DATE: February 26, 2021
TO: Board of Directors
FROM: Wondimu Mengistu, Grants/Legislative Analyst

# SUBJECT: ACCEPT AND FILE QUARTERLY STATUS REPORT OF GRANT APPLICATIONS, ACTIVE AND PENDING GRANTS FOR THE SECOND QUARTER OF FY21 

## I. RECOMMENDED ACTION

That the Board of Directors receive and file the quarterly report on grant applications, active and pending grants. This is for information only. No action is required.

## II. SUMMARY

- During the second quarter (Q2) of FY21 (October 1-December 31, 2020), the Santa Cruz Metropolitan Transit District (METRO) received two formula grants, which will be used for operating capital assistance.
- Staff also submitted a formula grant application for the Federal Transit Administration (FTA) FFY20 Federal Section 5339 Bus and Bus Facilities funds for capital assistance.
- Previously awarded grant-funded projects are underway to purchase replacement vehicles and upgrade facilities.
- A list of METRO's active grants (Attachment A) and pending applications (Attachment B) is provided quarterly to apprise the Board of Directors (Board) of grant funding status.
- No action is required; this report is for information only.


## III. DISCUSSION/BACKGROUND

During Q2 of FY21, METRO received two formula grants. METRO has been awarded $\$ 13,551,007$ million in FTA FFY21 Federal Section 5307 formula funds through the Coronavirus Response and Relief Supplemental Appropriations Act of 2021 (CRRSAA), approved by Congress and signed into law on December 27, 2020. A primary objective of the CRRSAA funding is to ensure that METRO receives sufficient funding under this bill, when combined with its Coronavirus Aid, Relief, and Economic Security (CARES) Act apportionments, to equal at least 75\% of its 2018 operating expenses totaling to nearly $\$ 46$ million, setting METRO's 75\% cap at $\$ 34$ million in CRRSAA funding. Accounting for the $\$ 21$ million in funds that
were already awarded to METRO through the CARES Act, METRO will receive $\$ 13,551,007$ in CRRSAA funding to be applied to operating costs. The CRRSAA funds will pay for FTA qualifying METRO operating expenses going back to January 20, 2020 to help offset the extraordinary direct costs and revenue losses as a result of the novel coronavirus (COVID-19) pandemic. The federal share is 100 percent. METRO also received $\$ 7,288,924$ in formula funds for FY21 FTA 5307 operating assistance for public transit service within the Santa Cruz and Watsonville urbanized areas.

Staff submitted a formula grant application for the FTA FFY20 Federal Section 5339 Bus and Bus Facilities funds for capital assistance. FTA Sections 5339 Bus and Bus Facilities formula funds will provide a total of $\$ 568,908$ to replace parts washers, to install awnings around the Fueling and Wash Facility and to replace a service truck and non-revenue vehicles that have exceeded their useful service life.

## Closed-out, Active, Pending and Future Grants

During the quarter, staff closed-out three grants.

- Project \# 19-0009 and 19-0017:FFY17 FTA 5339(a) Bus mid-life overhaul and Facilities Maintenance
o All applicable Federal funds expended and the FTA approved the closeout report. This application requested \$437,523 apportioned by formula to METRO from the FY17 FTA 5339 (a) program to install a Fuel Management System $(\$ 180,000)$ and construct an emergency egress from the second floor of the Fleet Maintenance building ( $\$ 97,523$ ). $\$ 160,000$ was used to perform mid-life overhauls on four 35- and 40-foot fixed-route New Flyer CNG buses to maintain a state of good repair through the end of their 14year useful life. California Transportation Development Toll Credits in the amount of $\$ 87,505$ provided the $20 \%$ local match to the FTA grant.
- Project \# CA-2020-144-01:FFY20 FTA 5307 CARES Act Grant - Operating
o METRO received $\$ 20,560,417$ in FTA FFY20 Federal Section 5307 formula funds through the CARES Act for operating assistance for public transit service within the Santa Cruz and Watsonville urbanized areas for the period 1/20/20-9/30/20. The CARES Act funds helped METRO offset the extraordinary direct costs and revenue losses as a result of the novel coronavirus (COVID-19) pandemic. All applicable Federal funds expended and the FTA approved the closeout report.
- Project \# CA-2020-143-01: FFY20 FTA 5307 Operating Assistance
o METRO received \$7,282,012 in formula funds for FY20 FTA 5307 for operating assistance, for fixed-route operators' wages and fringe benefits for the period 7/1/19-1/15/20 within the Santa Cruz and Watsonville urbanized areas. All applicable Federal funds expended and the FTA approved the closeout report.

This staff report apprises the Board of active (Attachment A), pending and future (Attachment B) grants which fund METRO's operations and capital improvements.

Active operating and capital improvement grants total \$29,947,482 in formula and $\$ 12,313,051$ in competitive funds. Of this amount, $\$ 10,053,555$ is to replace and refurbish buses. The remaining awarded funds are for operating assistance and capital improvement projects.

Pending grant applications request $\$ 1,595,827$ of new formula funding and $\$ 1,360,000$ of new discretionary funding. Of this $\$ 2,955,827$ in funding requests, $\$ 1,360,000$ is to replace buses. The remaining applications request funds for operating assistance and facilities improvement projects.

METRO staff continuously seeks grant funds for operating assistance and capital improvements. During the next three months, staff will prepare grant applications for State and Federal disaster relief funding through the California Office of Emergency Services (CalOES), the FY21 FTA 5339(b) Buses and Bus Facilities Discretionary Grant Program, Low Carbon Transit Operations Program (LCTOP) and Affordable Housing and Sustainable Communities (AHSC) funding program.

## IV. STRATEGIC PLAN PRIORITIES ALIGNMENT

The actions taken in this report tie to METRO's Financial Stability, Stewardship and Accountability.

## V. FINANCIAL CONSIDERATIONSIIMPACT

Current active grants (Attachment A) of $\$ 42,260,533$ for METRO's operations and capital improvements projects. The Operating and Capital Budgets will be amended as necessary when grants are awarded.

## VI. CHANGES FROM COMMITTEE

## N/A

## VII. ALTERNATIVES CONSIDERED

This is for information only and there are no alternatives to consider.

Board of Directors
February 26, 2021
Page 4 of 5

## VIII. ATTACHMENTS

Attachment A: Active Grants as of February 2021
Attachment B: Pending Grants as of February 2021

Prepared by: Wondimu Mengistu, Grants/Legislative Analyst

Board of Directors
February 26, 2021
Page 5 of 5

## IX. APPROVALS

John Urgo, Planning and Development Director


Approved as to fiscal impact:
Kristina Mihaylova,
Finance Deputy Director


Alex Clifford, CEO/General Manager


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## Attachment A

Santa Cruz METRO

| Active Grants as of 2/26/2021 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Formula Grant |  |  |  |  |  |  |
| \# | Project Description Description | Project Scope | Funding Source | \$ Budget Grant | \$ Budget <br> Total <br> Project | $\begin{gathered} \text { Project } \\ \% \\ \text { Complete } \end{gathered}$ |
| Operating Projects |  |  |  |  |  |  |
| 1Operate <br> Watsonville <br> Circulator |  | Operate new circulator route w/ ZEB in Wats DAC | FY18 Air District 2018 <br> AB2766 Program <br> Award: $1 / 18 / 18$ | \$ 200,000 | \$ 678,111 | 5\% |
|  | $2 \begin{aligned} & \text { FY21 Operating } \\ & \text { assistance }\end{aligned}$ | Operating assistance | FY21 SCCRTC Transportation Development Act-Local Transportation Fund (TDALTF) Award Revised 6/29/2020 RTC AGENDA Special Meeting | \$ 6,304,655 | \$ 12,609,310 | 50\% |
|  | 3 FY20 operating | Operating and capital <br> assistance | FY21 SCCRTC Transportation Development Act-State Transit Assistance (TDA- STA) Revised based on State Controller's estimate as of Aug 2020 | \$3,438,477 | \$ 6,876,954 | 50\% |
| End of Operating Projects |  |  |  |  |  |  |
| Capital Projects |  |  |  |  |  |  |
| $\begin{aligned} & \stackrel{\rightharpoonup}{\prime} \\ & \stackrel{y}{\prime} \end{aligned}$ | $4 \left\lvert\, \begin{aligned} & 1 \text { CNG } \\ & \text { Replacement } \\ & \text { Bus }\end{aligned}\right.$ | Purchase 40" CNG Bus | $\begin{aligned} & \text { FY13-17 Caltrans } \\ & \text { Discretionary FTA } 5339 \\ & \text { Program } \\ & \text { Award: 4/4/2018 } \end{aligned}$ | \$ 456,957 | \$ 664,799 | 95\% |

## Attachment A

Santa Cruz METRO

| Active Grants as of 2/26/2021 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3 ParaCruz <br> Vans <br> Replacement | Purchase 3 <br> ParaCruz Vans <br> Replacement | SCCRTC FY19 Surface Transportation Block Grant program <br> Award: 9/5/19 | \$ | 200,000 | \$ | 222,940 | 50\% |
|  | Vouchers for 4 ZEBs | HVIP for 4 Proterra ZEBs | CALSTART Heavy-duty zero-emission Vehicle Incentive Program (HVIP) for 4 ZEBs | \$ | 600,000 | \$ | 600,000 | 95\% |
|  | FY20 LCTOP Capital assistance | Caltrans FY20 Formula Capital assistance | Caltrans FY20 Formula Capital assistance Award:7/28/2020 | \$ | 969,394 | \$ | 1,256,489 | 0\% |
|  | Roof for Golf Club Facility | Renovating Golf Club Roof | FTA FY19 5339(a) Bus and Bus Facilities Formula Program Pre-Award: 12/10/19 | \$ | 450,000 | \$ | 450,000 | 20\% |
| 9 | Bus Washer | Mid-life overhaul for bus washer | FTA FY19 5339(a) Bus and Bus Facilities Formula Program Pre-Award: 12/10/19 | \$ | 100,000 | \$ | 100,000 | 20\% |
| 10 | Gate controlbus entries at JKS | Install Gate control-bus entries at JKSLower | FTA FY18 5339(a) Bus and Bus Facilities Formula Program Award: 7/9/19 | \$ | 100,000 | \$ | 100,000 | 20\% |
| 11 | Maintenance Facility-Paint Exterior | Paint Exterior- <br> Maintenance <br> Facility | FTA FY18 5339(a) Bus and Bus Facilities Formula Program Award: 7/9/19 | \$ | 60,000 | \$ | 60,000 | 25\% |

## Attachment A

Santa Cruz METRO

| Active Grants as of 2/26/2021 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 12 | Custodial Vehicles | Purchase Custodial Vehicles | FTA FY18 5339(a) Bus and Bus Facilities Formula Program Award: 7/9/19 | \$ | 30,000 | \$ | 30,000 | 100\% |
| 13 | Floor scrubber | Purchase Floor scrubber | FTA FY18 5339(a) Bus and Bus Facilities Formula Program Award: 7/9/19 | \$ | 45,000 | \$ | 45,000 | 75\% |
| 14 | Bus Yard Scrubber/Swee per | $\begin{array}{\|l\|} \hline \text { Purchase Bus } \\ \text { Yard Scrubber } \end{array}$ | FTA FY18 5339(a) Bus and Bus Facilities Formula Program Award: 7/9/19 | \$ | 75,000 | \$ | 75,000 | 75\% |
| 15 | SBF-Awning A\&E | Engineering and design cost for ABF-awning | FTA FY18 5339(a) Bus and Bus Facilities Formula Program <br> Award: 7/9/19 | \$ | 25,000 | \$ | 25,000 | 20\% |
| 16 | Fencing projects | Fencing behind diesel tank for facilities | FTA FY18 5339(a) Bus and Bus Facilities Formula Program <br> Award: 7/9/19 | \$ | 7,000 | \$ | 7,000 | 75\% |
| 17 | Metro Centerlayover Lot repair | Metro Center- <br> layover Lot <br> repair | FTA FY18 5339(a) Bus and Bus Facilities Formula Program Award: 7/9/19 | \$ | 16,000 | \$ | 16,000 | 75\% |
| 18 | bucket | Used for emergency security gate at Facilities and other projects | FTA FY18 5339(a) Bus and Bus Facilities Formula Program <br> Award: 7/9/19 | \$ | 85,000 | \$ | 85,000 | 100\% |

## Attachment A

Santa Cruz METRO

| Active Grants as of 2/26/2021 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Concrete surface repairbus yard | Concrete surface repairbus yard | FTA FY18 5339(a) Bus and Bus Facilities Formula Program Award: 7/9/19 | \$ | 10,000 | \$ | 10,000 | 50\% |
| 20 | CS Call Center cubicles \& furniture | CS Call Center cubicles \& furniture | FTA FY18 5339(a) Bus and Bus Facilities Formula Program Award: 7/9/19 | \$ | 19,000 | \$ | 19,000 | 100\% |
| 21 | Bus stop improvements | Bus stop improvements | FTA FY18 5339(a) Bus and Bus Facilities Formula Program Award: 7/9/19 | \$ | 124,725 | \$ | 124,725 | 20\% |
|  | $\begin{aligned} & 1 \text { Electric Bus } \\ & \text { for Watsonville } \\ & \text { DAC } \end{aligned}$ | $\begin{aligned} & \text { Watsonville } \\ & \text { Circulator } \end{aligned}$ | FY17 and FY18Low Carbon Transit Operations Program (LCTOP) Award: 6/30/18 | \$ | 709,292 | \$ | 1,251,559 | 95\% |
| 23 | 1 Electric Bus for Watsonville DAC | Serving Watsonville DAC area | FY16 Low Carbon Transit Operations Program (LCTOP) Award. 3/31/16 |  | 863,102 | \$ | 1,094,945 | 95\% |
| 24 | 2 ZEBs | $\begin{aligned} & \text { STIP purchase } \\ & 2 \text { ZEBs } \end{aligned}$ | CTC FY18 Local Partnership Program CTC FY19 STIP Award: 10/17/18 | \$ | 870,000 | \$ | 2,312,811 | 95\% |
| 25 | Refurbish 4 buses | Extend useful life of the bus by $6-8$ years | CTC FY19 STIP Award: $10 / 17 / 18$ | \$ | 900,000 | \$ | 1,316,493 | 95\% |
| 26 | Automatic Vehicle Locator | $\begin{aligned} & \text { Install tracking } \\ & \text { system to } \\ & \text { manage an } \\ & \text { overvew of } \\ & \text { vehicle travel. } \end{aligned}$ | CTC FY19 STIP Application: 8/25/17 Award: 10/17/18 |  | 1,400,000 | \$ | 1,581,385 | 75\% |

## Attachment A

Santa Cruz METRO


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## Attachment B

| Santa Cruz METRO Pending Grants as of 2/26/2021 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Competitive Grant |  |  |  |  |  |  |  |
| Formula Grant |  |  |  |  |  |  |  |
| \# | Project Description | Project Scope | Funding Source |  | \$ Budget Grant |  | \$ Budget <br> Total Project |
| 1 | FY20 Rural Transit Operations | Phase I\&II FTA <br> FY20 5311 <br> CARES ACT <br> Formula <br> Operating <br> Assistance | $\begin{array}{\|l\|} \hline \text { FTA FY20 } 5311 \text { CARES ACT } \\ \text { Formula Operating Assistance } \\ \text { Phase II Award: } 3 / 27 / 2020 \end{array}$ |  | \$584,604 |  | \$584,604 |
| 2 | FY20 Rural Transit Operations | FTA FY20 5311 <br> Formula Operating Assistance | FY20 FTA5311 Rural Operating Assistance Award:TBD |  | \$191,234 |  | \$442,315 |
| 3 | Replace two 1998 dieselfueled buses with two CNG buses | FY20 State of California FTA Section 5339 program | CalTrans FY20 5339 Discretionary Funds |  | \$1,088,000 |  | \$1,360,000 |
| 4 | FY20 capital assistance | FY20 FTA 5339a Formula Buses and Bus Facilities | FY20 FTA 5339a Buses and Bus Facilities |  | \$568,908 |  | \$568,908 |
| Total |  |  |  | \$ | 2,432,746 | \$ | 2,955,827 |
| End of Pending Grants |  |  |  |  |  |  |  |

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DATE: February 26, 2021
TO: Board of Directors
FROM: Daniel L. Zaragoza, Operations Manager, Paratransit Division
SUBJECT: ACCEPT AND FILE THE METRO PARACRUZ OPERATIONS STATUS REPORT FOR OCTOBER, NOVEMBER AND DECEMBER 2020

## I. RECOMMENDED ACTION

That the Board of Directors accept and file the quarterly METRO ParaCruz Operations Status Report for October, November and December 2020

## II. SUMMARY

ParaCruz is the federally mandated ADA complementary paratransit program of the Santa Cruz Metropolitan Transit District (METRO), providing shared ride, door-to-door demand-response transportation to customers certified as having disabilities, which prevent them from independently using the fixed route bus.

ParaCruz during the months of October, November and December provided 8,715 rides. On Time Performance for this period was $99.92 \%$.

ParaCruz is currently funded for 30 Paratransit Operators; two of these positions are vacant.

## III. DISCUSSION/BACKGROUND

- Summary review of monthly operational statistics for ParaCruz.

Comparing the monthly statistics of FY19 to the monthly statistics of FY20:

- In October, the number of ParaCruz rides decreased by: 4,130
- In November, the number of ParaCruz rides decreased by: 3,667
- In December, the number of ParaCruz rides decreased by: 3,440
- Summary review of monthly operational information about ParaCruz:
- October number of total ParaCruz rides:
3,245
- November number of total ParaCruz rides:
- December number of total ParaCruz rides:

2,665

- Comparing September 2020 statistics to October 2020, ParaCruz rides increased by 121
- Comparing October 2020 statistics to November 2020, ParaCruz rides decreased by 440
- Comparing November 2020 statistics to December 2020, ParaCruz rides increased by 140


## ParaCruz response to Covid-19

ParaCruz has experienced a decrease in ridership due to the Covid-19 pandemic Shelter in Place order.

ParaCruz vehicles are sanitized after every shift.
ParaCruz implemented a mandatory face mask policy for all ParaCruz office staff, ParaCruz Operators and riders, and a mandatory face shield for all ParaCruz Operators when securing any mobility device.

ParaCruz has established passenger capacity limits for all revenue vehicles.

## IV. STRATEGIC PLAN PRIORITIES ALIGNMENT

This report pertains to METRO's Service Quality and Delivery.

## V. FINANCIAL CONSIDERATIONS/IMPACT

There are no financial considerations for this report.

## VI. CHANGES FROM COMMITTEE

N/A

## VII. COORDINATION

This staff report has been coordinated with statistics provided by the Finance and Fleet Departments. The Eligibility Coordinator and Candis Almanza, Paratransit Supervisor, provided additional data.

## VIII. ATTACHMENTS

Attachment A: ParaCruz On-time Performance Charts for October, November and December.

Attachment B: Comparative Operating Statistics Tables for October, November and December.

Attachment C: Number of Rides Comparison Chart.

# Attachment D: Total Ride vs. Shared Ride Chart. <br> Attachment E: Annual Miles Comparison Chart. <br> Attachment F: Monthly Assessments. <br> Attachment G: Top Monthly Ride Destinations for October, November and December. 

Prepared by: Daniel L. Zaragoza, Operations Manager, Paratransit Division.

Board of Directors
February 26, 2021
Page 4 of 4

## IX. APPROVALS

Daniel L. Zaragoza, Operations Manager, Paratransit Division


Alex Clifford, CEO/General Manager


## Attachment A

## ParaCruz On-time Performance Report for October 2020

|  | October 2019 | October 2020 |
| :--- | :---: | :---: |
| Total pick ups | 7,375 | 3,245 |
| Percent in "ready window" * | $\mathbf{9 6 . 4 7 \%}$ | $\mathbf{9 9 . 8 5 \%}$ |
| 1 to 5 minutes late | $1.53 \%$ | $.12 \%$ |
| 6 to 10 minutes late | $.77 \%$ | $.00 \%$ |
| 11 to 15 minutes late | $.52 \%$ | $.03 \%$ |
| 16 to 20 minutes late | $.42 \%$ | $.00 \%$ |
| 21 to 25 minutes late | $.11 \%$ | $.00 \%$ |
| 26 to 30 minutes late | $.11 \%$ | $.00 \%$ |
| 31 to 35 minutes late | $.04 \%$ | $.00 \%$ |
| 36 to 40 minutes late | $.01 \%$ | $.00 \%$ |
| 41 or more minutes late <br> (excessively late/missed trips) | $.01 \%$ |  |
| Total beyond "ready window" | $\mathbf{3 . 5 3 \%}$ | $.00 \%$ |

*Target: 90\%

## On-time Performance

During October, ParaCruz' on time performance decreased by .02\% from last month. Ridership increased from last month. ParaCruz has two Operator positions unfilled. The total number of available working ParaCruz Operators is now 24 per weekday, not including Operators on annual leave.

## A Customer Service Report is either a compliment, comment, or a complaint.

During the month of October 2020, ParaCruz received five Customer Service Reports. Two of the reports were valid complaints: a rude Operator and an unsafe driving maneuver by an Operator. One was a non-valid complaint regarding an Operator opening the air conditioner vents in his vehicle. Two were compliments: one for a ParaCruz Operator and one for a Customer Service Representative.

## Attachment A

ParaCruz On-time Performance Report for November 2020

|  | November 2019 | November 2020 |
| :--- | :---: | :---: |
| Total pick ups | 6,472 | 2,805 |
| Percent in "ready window" | $\mathbf{9 5 . 5 0 \%}$ | $\mathbf{9 9 . 9 6 \%}$ |
| 1 to 5 minutes late | $1.41 \%$ | $.00 \%$ |
| 6 to 10 minutes late | $1.19 \%$ | $.00 \%$ |
| 11 to 15 minutes late | $.85 \%$ | $.00 \%$ |
| 16 to 20 minutes late | $.28 \%$ | $.04 \%$ |
| 21 to 25 minutes late | $.11 \%$ | $.00 \%$ |
| 26 to 30 minutes late | $.12 \%$ | $.00 \%$ |
| 31 to 35 minutes late | $.05 \%$ | $.00 \%$ |
| 36 to 40 minutes late | $.03 \%$ | $.00 \%$ |
| 41 or more minutes late <br> (excessively late/missed trips) | $.02 \%$ | $.00 \%$ |
| Total beyond "ready window" | $\mathbf{4 . 0 5 \%}$ | $\mathbf{0 . 0 4 \%}$ |

*Target: 90\%

## On-time Performance

During November, ParaCruz' on time performance increased by $.11 \%$ from last month. Ridership decreased from last month. ParaCruz has two Operator positions unfilled; one Operator out on Medical. The total number of available working ParaCruz Operators is 24 per weekday, not including Operators on annual leave.

A Customer Service Report is either a compliment, comment, or a complaint.
During the month of November 2020, ParaCruz did not receive any Customer Service Reports.

## Attachment A

## ParaCruz On-time Performance Report for December 2020

|  | December 2019 | December 2020 |
| :--- | :---: | :---: |
| Total pick ups | 6,105 | 2,665 |
| Percent in "ready window" | $\mathbf{9 5 . 1 4 \%}$ | $\mathbf{9 9 . 9 2 \%}$ |
| 1 to 5 minutes late | $1.49 \%$ | $.08 \%$ |
| 6 to 10 minutes late | $1.41 \%$ | $.00 \%$ |
| 11 to 15 minutes late | $1.08 \%$ | $.03 \%$ |
| 16 to 20 minutes late | $.49 \%$ | $.00 \%$ |
| 21 to 25 minutes late | $.20 \%$ | $.00 \%$ |
| 26 to 30 minutes late | $.15 \%$ | $.00 \%$ |
| 31 to 35 minutes late | $.03 \%$ | $.00 \%$ |
| 36 to 40 minutes late | $.00 \%$ | $.00 \%$ |
| 41 or more minutes late <br> (excessively late/missed trips) | $.02 \%$ | $0.08 \%$ |

## On-time Performance

During December, ParaCruz' on time performance decreased by .04 \% from last month. December had a decrease in ridership from last month. ParaCruz has two Operator positions unfilled and one Operator out on medical leave. The total number of available working ParaCruz Operators is 24 per weekday, not including Operators on annual leave.

## A Customer Service Report is either a compliment, comment, or a complaint.

During the month of December 2020, ParaCruz received six Customer Service Reports. Two were compliments: one was for a ParaCruz Operator and one for a Customer Service Representative. One complaint was valid: a rider that was charged the wrong fare for a ride. Three complaints were not valid: one was for a person who was upset that his Operator did not wait for him until he was done with his appointment. One was for a person that was upset that his Operator went for another passenger before taking him first to his destination, and one from the same person upset that a Paratransit Supervisor called him to explain that ParaCruz is a shared ride service.

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## Attachment B

## Comparative Operating Statistics through October 2020

|  | $\begin{array}{\|c\|} \hline \text { October } \\ 2019 \\ \hline \end{array}$ | $\begin{gathered} \text { October } \\ 2020 \\ \hline \end{gathered}$ | FY 20 | FY 21 | Performance Averages | Performance Goals |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Requested | 8,088 | 5,261 | 27,914 | 20,506 | 5,419 |  |
| Performed | 7,375 | 3,245 | 24,888 | 12,464 | 4,019 |  |
| Cancels | 20.36\% | 36.80\% | 20.74\% | 39.22\% | 28.13\% |  |
| No Shows | 3.86\% | 4.57\% | 3.70\% | 4.69\% | 4.80\% | Less than 3\% |
| Total miles | 56,440 | 26,463 | 205,554 | 99,869 | 32,370 |  |
| Av trip miles | 5.47 | 6.21 | 6.19 | 5.91 | 6.01 |  |
| Within ready window | 96.47\% | 99.85\% | 81.51\% | 99.81\% | 96.56\% | 90.00\% or better |
| Call center volume | 5,756 | 2,162 | 22,252 | 8,832 | 3,489 |  |
| Hold times less than 2 minutes | 95.99\% | 97.65\% | 95.36\% | 97.40\% | 97.65\% | Greater than 90\% |
| Distinct riders | 722 | 367 | 1,119 | 1378 | 454 |  |
| Most frequent rider | 60 rides | 64 rides | 171 rides | 277 rides | 59 rides |  |
| Shared rides | 62.30\% | 19.97\% | 65.40\% | 15.85\% | 35.93\% | Greater than 60\% |
| Passengers per rev hour | 1.86 | 1.73 | 1.67 | 1.78 | 1.86 | Greater than 1.6 passengers/hour |
| Rides by <br> supplemental <br> providers | N/A | N/A | N/A | N/A | N/A | No more than $25 \%$ |
| Vendor cost per ride | N/A | N/A | N/A | N/A | N/A |  |
| $\text { Rides < } 10$ miles | 63.24\% | 63.17\% | 65.11\% | 61.09\% | 59.04\% |  |
| Rides > 10 | 36.76\% | 36.83\% | 34.89\% | 38.91\% | 40.96\% |  |
| Denied Rides | 0 | 0 | 0 | 0 | 0 | Zero |
| Missed Trips | 1 | 0 | 70 | 0 | 2 |  |
| Excessively Long Trips | 1 | 0 | 12 | 0 | 1.08 |  |
| \# Trips at Base Fare | 4,516 | 2,047 | 15,741 | 7,079 | 2,320 |  |
| \# Trips > Base Fare | 1,370 | 477 | 4,482 | 2,176 | 759 |  |

## Attachment B

## Comparative Operating Statistics through November 2020

|  | $\begin{array}{\|c\|} \hline \text { November } \\ 2019 \\ \hline \end{array}$ | November $2020$ | FY 20 | FY 21 | Performance Averages | Performance Goals |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Requested | 7,483 | 4,706 | 36,568 | 25,212 | 5,188 |  |
| Performed | 6,472 | 2,805 | 32,340 | 15,269 | 3713 |  |
| Cancels | 23.77\% | 37.95\% | 22.10\% | 36.93\% | 29.31\% |  |
| No Shows | 4.50\% | 3.94\% | 4.01\% | 4.54\% | 4.75\% | Less than 3\% |
| Total miles | 49,242 | 23,876 | 250,077 | 123,745 | 30,255 |  |
| Av trip miles | 5.32 | 6.34 | 5.58 | 5.86 | 6.09 |  |
| Within ready window | 95.50\% | 99.96\% | 94.93\% | 99.84\% | 97.94\% | 90.00\% or better |
| Call center volume | 5,306 | 2,100 | 32,340 | 10,932 | 3,221 |  |
| Hold times less than 2 minutes | 93.90\% | 97.98\% | 94.32\% | 97.51\% | 95.66\% | Greater than 90\% |
| Distinct riders | 700 | 330 | 1,700 | 1,708 | 423 |  |
| Most frequent rider | 52 rides | 64 rides | 215 rides | 341 rides | 60 rides |  |
| Shared rides | 62.70\% | 15.94\% | 60.7\% | 15.73\% | 32.03\% | Greater than 60\% |
| Passengers per rev hour | 1.85 | 1.72 | 1.84 | 1.77 | 1.85 | Greater than 1.6 passengers/hour |
| $\qquad$ | N/A | N/A | N/A | N/A | N/A | No more than $25 \%$ |
| Vendor cost per ride | N/A | N/A | N/A | N/A | N/A |  |
| Rides < 10 miles | 63.83\% | 60.78\% | 64.12\% | 59.80\% | 58.79\% |  |
| Rides > 10 | 36.17\% | 39.22\% | 35.88\% | 40.20\% | 41.05\% |  |
| Denied Rides | 0 | 0 | 0 | 0 | 0 | Zero |
| Missed Trips | 1 | 0 | 22 | 0 | 2 |  |
| Excessively Long Trips | 2 | 0 | 5 | 0 | . 92 |  |
| \# Trips Base Fare | 3,943 | 1799 | 20,050 | 8,878 | 2,141 |  |
| \# Trips > Base Fare | 1,234 | 396 | 5,580 | 2,530 | 689 |  |

## Attachment B

## Comparative Operating Statistics through December 2020

|  | $\begin{array}{\|c\|} \hline \text { December } \\ 2019 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { December } \\ 2020 \\ \hline \end{array}$ | FY 20 | FY 21 | Performance Averages | Performance Goals |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Requested | 7,237 | 4,555 | 43,805 | 29,767 | 4,964 |  |
| Performed | 6,105 | 2,665 | 38,445 | 17,934 | 3,427 |  |
| Cancels | 26.28\% | 39.17\% | 22.79\% | 37.30\% | 30.38\% |  |
| No Shows | 4.38\% | 3.82\% | 4.07\% | 4.42\% | 4.70\% | Less than 3\% |
| Total miles | 48,591 | 23,867 | 298,668 | 128,300 | 28,195 |  |
| Av trip miles | 5.58 | 6.70 | 5.58 | 6.00 | 6.18 |  |
| Within ready window | 95.14\% | 99.92\% | 94.96\% | 99.85\% | 98.33\% | 90.00\% or better |
| Call center volume | 5,832 | 2,248 | 38,445 | 10,932 | 2,923 | information not available |
| Hold times less than 2 minutes | 87.45\% | 98.17\% | 93.10\% | 97.71\% | 96.60\% | Greater than 90\% |
| Distinct riders | 691 | 290 | 1,319 | 1,998 | 389 |  |
| Most frequent rider | 44 rides | 72 rides | 257 rides | 378 rides | 62 rides |  |
| Shared rides | 59.10\% | 22.22\% | 60.5\% | 16.82\% | 28.96\% | Greater than 60\% |
| Passengers per rev hour | 1.80 | 1.77 | 1.83 | 1.77 | 1.84 | Greater than 1.6 passengers/hour |
| Rides by <br> supplemental <br> providers | N/A | N/A | N/A | N/A | N/A | No more than 25\% |
| Vendor cost per ride | N/A | N/A | N/A | N/A | N/A |  |
| $\begin{gathered} \hline \text { Rides }<10 \\ \text { miles } \end{gathered}$ | 62.96\% | 58.91\% | 63.94\% | 59.65\% | 58.45\% |  |
| Rides > 10 | 37.04\% | 41.09\% | 36.06\% | 40.35\% | 41.55\% |  |
| Denied Rides | 0 | 0 | 0 | 0 | 0 | Zero |
| Missed Trips | 1 | 0 | 23 | 0 | 1.50 | N/A |
| Excessively Long Trips | 1 | 0 | 15 | 0 | . 83 |  |
| \# Trips Base <br> Fare | 3,700 | 1,642 | 23,750 | 10,520 | 2,526 |  |
| \# Trips > Base Fare | 1,078 | 435 | 6,958 | 2,553 | 833 |  |

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## Attachment C



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Attachment D
Total Ride vs. Shared Ride Count

| 4,300 |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3,800 |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3,300 |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | - Tot | IRides |  |  |  |  |  |  |
|  |  |  | $\sim$ | - |  |  |  |  |  |  |  |  |
| 2,800 |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | - |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2,300 |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1,800 |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | - Sha | ed Rides |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1,300 |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 800 |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | $\square$ |  |  |  |  |  |  |  |
| 300 |  | - | $\square$ |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Jut | aug | SEP | ост | nov | dec | jan | ${ }_{\text {feb }}$ | MAR | APR | may | jun |
| Total Rides | 3,055 | 3,040 | 3,124 | 3,245 | 2,805 | 2,665 |  |  |  |  |  |  |
| Shared Rides | 396 | 456 | 475 | 648 | 606 | 590 |  |  |  |  |  |  |

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Attachment E


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## Attachment F

## Monthly Assessments

| MONTHLY ASSESSMENTS |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | UNRESTRICTED | RESTRICTED CONDITIONAL | RESTRICTED TRIP BY TRIP | TEMPORARY | DENIED | TOTAL |
| JANUARY 2020 | 15 | 0 | 0 | 0 | 0 | 15 |
| FEBRUARY2020 | 0 | 0 | 0 | 55 | 0 | 55 |
| MARCH 2020 | 0 | 0 | 0 | 49 | 0 | 49 |
| APRIL 2020 | 0 | 0 | 0 | 23 | 0 | 23 |
| MAY2020 | 0 | 0 | 0 | 32 | 0 | 32 |
| JUNE 2020 | 0 | 0 | 0 | 36 | 0 | 36 |
| JULY 2020 | 0 | 0 | 0 | 36 | 0 | 36 |
| AUGUST 2020 | 0 | 0 | 0 | 55 | 0 | 55 |
| SEPTEMBER 2020 | 0 | 0 | 0 | 48 | 0 | 48 |
| OCTOBER 2020 | 0 | 0 | 0 | 39 | 0 | 39 |
| NOVEMBER 2020 | 0 | 0 | 0 | 28 | 0 | 28 |
| DECEMBER 2020 | 0 | 0 | 0 | 23 | 0 | 23 |

Number of Eligible Riders for the month of October $2020=3,245$
Number of Eligible Riders for the month of November $2020=2,805$
Number of Eligible Riders for the month of December $2020=2,665$

Unrestricted: If, because of a disability, a person can never use the fixed route bus service under any condition.

Restricted: If a person can use fixed route bus service for some trips, then they may be determined eligible but restricted from those trips that they could make using the fixed route bus system.

Immediate need: If, due to unforeseeable circumstances, a person may need transportation before completing the eligibility process, they made be provided with immediate need eligibility for up to 14 days.

Temporary: If a person has a limited term condition that prevents them from using the fixed route service system.

ParaCruz is currently providing all applicants for ParaCruz Certification or recertification with a temporary 6 month certification due to the current COVID-19 pandemic.

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## Attachment G

## Top Ride Destinations

| LOCATION | October | November | December | TOTAL | \% of total Rides |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Satellite Dialysis - Capitola | 721 | 652 | 655 | 2028 | 23.27\% |
| Satellite Dialysis - Watsonville | 273 | 248 | 267 | 788 | 9.04\% |
| Palo Alto Medical Foundation- Soquel Ave. Location | 74 | 56 | 66 | 196 | 2.25\% |
| Pleasure Pizza- 800 $41^{\text {st }}$ Ave. Capitola | 64 | 56 | 52 | 172 | 1.97\% |
| Santa Cruz Post-Acute 1115 Capitola Rd. | 132 | 37 | 0 | 169 | 1.94\% |
| LA Posada - 609 Fredrick St. SC | 45 | 55 | 50 | 150 | 1.75\% |
| Pajaro Valley Medical Clinic 65 Nielsen St. Watsonville | 48 | 53 | 32 | 133 | 1.53\% |
| Rodeo Mobile Estates 100 N. Rodeo Gulch | 41 | 40 | 50 | 131 | 1.50\% |
| Via Pacifica Gardens 1860 Via Pacifica - Aptos | 40 | 41 | 45 | 126 | 1.45\% |
| Watsonville Community Hospital | 44 | 26 | 55 | 125 | 1.43\% |
| Katz Cancer Resource Center 3150 Mission Dr. SC | 44 | 49 | 26 | 119 | 1.37\% |
| Safeway Supermarket 2600 41 $^{\text {st }}$ Ave. Soquel | 42 | 44 | 27 | 113 | 1.30\% |

Number of rides for the month of October $2020=3,245$
Number of rides for the month of November $2020=2,805$
Number of rides for the month of December $2020=2,665$

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TO: Board of Directors
FROM: John Urgo, Planning \& Development Manager

## SUBJECT: ACCEPT AND FILE THE METRO SYSTEM RIDERSHIP REPORTS FOR THE SECOND QUARTER OF FY21

## I. RECOMMENDED ACTION

That the Board of Directors accept and file the METRO system ridership report for the second quarter of FY21

## II. SUMMARY

- FY21 Q2 total ridership decreased 84.6\% (-1,187,975) compared to FY20 Q2.
- Non-student ridership decreased 59.7\% (-257,480)
- Highway 17 ridership decreased $85.8 \%(-61,807)$
- UCSC ridership decreased 96.5\% (-782,732)
- Cabrillo College ridership decreased $97.9 \%(-85,956)$


## III. DISCUSSION/BACKGROUND

This report contains ridership summaries and ridership by route for Santa Cruz Metropolitan Transit District (METRO) fixed route bus service for the second quarter (Q2) of FY21, October 1 - December 31, 2020. Quarterly ridership reports keep the Board of Directors (Board) apprised of METRO's ridership statistics and ridership trends:

- Attachment A shows system-wide and college student ridership statistics for Q2 of FY21 and makes year-over-year comparisons with ridership statistics.
- Attachment B shows the average ridership and pass/fare usage per route and system-wide.
FY21 Q2 total fixed-route ridership decreased 84.6\% compared to FY20 Q2.
Reason(s) include:
- Shelter-in Place directives, carrying capacity restrictions adhering to social distancing protocols, and increased remote learning and teleworking in response to COVID-19.
- Due to decreased ridership, METRO reduced vehicle revenue hours operated by an average of $21.9 \%$ in the second quarter of FY21, compared to Q2 of FY20. [October: -24.4\%, November: -21.4\%, December: -19.9\%]
- Local ridership declined 84.6\%. [95.3\% of total fixed route ridership].
- Non-Student ridership on METRO's local system decreased 59.7\%. [84.7\% of local ridership].
- Student pass usage decreased 96.5\% [15.3\% of local ridership].
o Total UCSC ridership decreased 96.4\%.
- No in-person classes were held in Q2 FY21.
- UCSC had approximately 1,800 residential students on campus in the fall quarter. Given the total UCSC ridership of 29,522, the average Q2 ridership per on-campus student was 16.4.
- Attachment C contains a weekly ridership comparison with Q2 of FY21 to Q2 of FY20. At the start of FY21 Q2, Santa Cruz County (the County) was in Level Orange of the Tiered Recovery Stages. By the end of Q2, the County was upgraded to Level Purple and Shelter-in-Place Orders that resumed on 12/18/20. Ridership was reduced significantly by the end of the December Q2 compared to the beginning of October Q2; in part due to this change in recovery status, but also as a result of the start of Winter Break for UCSC and Cabrillo students and Winter Holidays.
o Total Cabrillo ridership decreased 98.6\%.
- No regular in-person classes were held in Q2 FY21.
- Cabrillo student Enrollment in the fall Semester was 8,500. However, with most classes taking place remotely through the end of 2020, Cabrillo ridership remained very low in FY21 Q2.
- Highway 17 ridership decreased 85.8\%. [4.7\% of total fixed route ridership].
- Shelter-in-Place directives implemented in both Santa Cruz and Santa Clara County, and the resulting increases in telecommuting and remote learning, severely depressed Highway 17 ridership.
o According to FY20 spring COVID-19 survey results, about one-third of respondents indicated that they were likely to ride less due to increased telecommuting. Furthermore, it is expected that remote learning for universities and colleges will continue through the end of the 20-21 school year. As a result, Highway 17 ridership is likely to have reduced boardings through the end of FY21.
- Quarterly discounted ridership decreased 51.9\% [Passes -58.0\% and Cash 41.3\%]
- Regular pass and cash fares decreased 68.4\% [Passes -1.7\% and Cash 65.0\%]
- Shelter-in-Place orders, social distancing measures and widespread telecommuting precipitated decreases in overall ridership throughout FY21 Q2.
- Public concern with crowding and disease transmission likely persists, contributing to continued loss of transit ridership, even after restrictions were eased and many activities resumed. Transit users with access to cars may be more likely to avoid public transit in the future.
- Lower-income households, particularly those most impacted economically by the shutdown, may be less able to afford a car and will favor public transit as a means of transportation. This may have long-term impacts on overall rider demographics, with lower-income riders comprising a larger share of overall ridership.

Attachment B shows average ridership per trip for all weekday and weekend routes in Q2 of FY21.

- Total ridership per trip decreased 79.0\% [Weekday 80.0\% \& Weekend -75.0\%].
- System-wide, there are 6.4 riders on the average weekday trip and an average of 7.0 riders on a weekend trip.
- The capacity restriction on all trips for local routes is 10 riders on a 35 ' bus and 15 riders on a 40' bus.
o The average trip ridership for all local weekday routes is $66.0 \%$ and $44.0 \%$ of the maximum carrying capacity with a $35^{\prime}$ or a $40^{\prime}$ bus, respectively.
o The average trip ridership for local weekend routes, operated on either a 35 ' bus or a 40 ' bus, is $75.0 \%$ or $50.0 \%$ of the maximum carrying capacity.
- The Highway 17 bus has a capacity restriction of 8 riders' maximum, due to Santa Clara County Health Office restrictions.
o The average trip ridership for weekday and weekend routes is 47.5\% and $36.9 \%$, respectively.
- The weekday route with the highest ridership average is the Route 69A [Weekday-10.5]
o This route is an intercity route that operates round-trip service from Santa Cruz to Watsonville, serving Capitola Road. This route serves Neilson Hospital in Watsonville.
- The weekend route with the highest ridership average is the Route 69W [Weekend-11.1]
o This route is an intercity route that operates round-trip service from Santa Cruz to Watsonville, serving Capitola Road and Cabrillo College. This route serves Neilson Hospital in Watsonville.
- The weekday route with the lowest ridership average is the Route 40 [Weekday-1.1]
o Route 40 serves Davenport and the North Coast.
- Without in-person classes, ridership on this route remained low into the fall of FY21. This route, along with the Route 41, was entirely suspended in the Winter Bid due to low ridership. To maintain coverage in this area, there is a trip in the AM on Route 42 to supplant that service.
- The weekend route with the lowest ridership average is the Route 79 [Weekend-1.9]
o Route79 serves local Watsonville along Pajaro/East Lake.
- The service on this route was reduced by $50 \%$ in the Winter Bid to reduce under-utilized service, while still maintaining some coverage in the Pajaro/East Lake area.


## IV. STRATEGIC PLAN PRIORITIES ALIGNMENT

This report aligns with METRO's Service Quality and Delivery strategic priority.

## V. FINANCIAL CONSIDERATIONS/IMPACT

Revenue derived from passenger fares and passes is reflected in the FY21 operating budget. Farebox revenue this quarter decreased $64.2 \%$ compared to Q2 in FY20. The COVID-19 pandemic fallout will adversely affect actual passenger fares in the remainder of FY21. The severity of this negative impact will be realized in the coming months.

## VI. CHANGES FROM COMMITTEE

N/A

## VII. ALTERNATIVES CONSIDERED

There are no alternatives to consider.

## VIII. ATTACHMENTS

Attachment A: Quarterly System Ridership Summary for FY21 Q2 October 1, 2020-December 31, 2020

Attachment B: Quarterly Average Ridership by Route Report for FY21 Q2 October 1, 2020-December 31, 2020

Attachment C: Quarterly Ridership by Week for FY21 Q2 October 1, 2020December 31, 2020

Prepared by: Cayla Hill, Planning Analyst

## IX. APPROVALS

John Urgo<br>Planning and Development Director

Approved as to fiscal impact:
Kristina Mihaylova,
Finance Deputy Director

Alex Clifford, CEO/General Manager

Attachment A

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Quarterly Average Ridership by Route Report

| October 1, 2020 -December 31, 2020 |  | Average Weekday Ridership per Trip |  |  |  |  | Average Weekend Ridership per Trip |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Route | Corridor | Total Riders | ucsc Riders \% | Cabrillo Riders \% | Discount <br> Fares and Passes \% | *Regular <br>  <br> Passes \% | Total Riders | ucsc <br> Riders \% | Cabrillo Riders \% | Discount <br> Fares and Passes \% | *Regular <br> Fares and Passes \% |
|  | UCSC |  |  |  |  |  |  |  |  |  |  |
| 10 | UCSC via High St. | 5.4 | 87.1\% | 0.1\% | 5.0\% | 7.8\% | 6.9 | 82.3\% | 0.1\% | 5.0\% | 12.7\% |
| 15 | UCSC via Laurel West | - | - | - | - | - |  |  |  |  |  |
| 16 | UCSC via Laurel East | 6.7 | 80.5\% | 0.5\% | 8.3\% | 10.7\% | 5.5 | 78.6\% | 0.2\% | 6.1\% | 15.1\% |
| 19 | UCSC via Lower Bay | 7.9 | 72.0\% | 0.1\% | 16.1\% | 11.8\% | 7.4 | 72.9\% | 0.1\% | 13.9\% | 13.1\% |
| 20 | UCSC via West Side | 6.5 | 63.6\% | 0.4\% | 15.0\% | 21.0\% | 6.4 | 74.8\% | 0.3\% | 6.1\% | 18.8\% |
| 20D | UCSC via West Side Supp. | - | - | - | - | - |  |  |  |  |  |
| 22 | UCSC/ Coastal Science Campus | - | - | - | - | - |  |  |  |  |  |
|  | Intercity |  |  |  |  |  |  |  |  |  |  |
| 35/ 35A | Santa Cruz/ Scotts Valley/ SLV | 5.4 | 2.5\% | 0.8\% | 34.6\% | 62.1\% | 7.6 | 1.9\% | 0.6\% | 34.8\% | 62.7\% |
| 69A | Capitola Road/ Watsonville | 10.5 | 2.5\% | 0.8\% | 39.1\% | 57.5\% | 9.5 | 3.9\% | 1.1\% | 36.0\% | 59.0\% |
| 69W | Cap. Road/ Cabrillo/ Watsonville | 9.5 | 4.2\% | 1.1\% | 32.8\% | 61.9\% | 11.1 | 4.8\% | 0.9\% | 29.7\% | 64.7\% |
| 71 | Santa Cruz to Watsonville | 10.1 | 2.6\% | 1.2\% | 37.2\% | 59.0\% | 9.5 | 2.4\% | 1.2\% | 34.7\% | 61.6\% |
| 91X | Santa Cruz/ Watsonville Express | 4.3 | 2.3\% | 2.1\% | 35.6\% | 60.0\% |  |  |  |  |  |
|  | Rural |  |  |  |  |  |  |  |  |  |  |
| 40 | Davenport/ North Coast | 1.1 | 4.2\% | 2.8\% | 31.3\% | 61.7\% |  |  |  |  |  |
| 41 | Bonny Doon | 1.3 | 11.0\% | 0.4\% | 24.4\% | 64.2\% |  |  |  |  |  |
| 42 | Davenport/ Bonny Doon | 3.6 | 11.0\% | 0.6\% | 38.7\% | 49.7\% | 4.6 | 8.2\% | 0.0\% | 40.7\% | 51.0\% |
|  | Local |  |  |  |  |  |  |  |  |  |  |
| 3 | Mission/ Beach | 3.4 | 8.2\% | 0.6\% | 53.1\% | 38.0\% | 3.2 | 18.2\% | 1.8\% | 52.5\% | 27.6\% |
| 4 | Harvey West/ Emeline | 3.8 | 6.3\% | 0.9\% | 50.9\% | 41.9\% |  |  |  |  |  |
| 55 | Rio Del Mar | 3.7 | 7.8\% | 1.4\% | 47.3\% | 43.5\% | 4.1 | 3.6\% | 2.3\% | 47.7\% | 46.4\% |
| 66 | Live Oak via 17th | 5.3 | 6.6\% | 0.8\% | 40.6\% | 52.0\% | 5.3 | 5.8\% | 1.0\% | 39.8\% | 53.5\% |
| 68 | Like Oak via Broadway/ Portola | 4.1 | 7.0\% | 0.7\% | 38.7\% | 53.5\% | 3.8 | 4.0\% | 0.6\% | 41.5\% | 53.9\% |
| 72 | Watsonville Hospital/ Pinto Lake | 4.8 | 0.5\% | 0.7\% | 44.5\% | 54.3\% | 4.3 | 1.2\% | 0.7\% | 40.8\% | 57.3\% |
| 74S | PVHS/ Watsonville Hospital | 1.4 | 4.4\% | 1.3\% | 31.3\% | 63.1\% |  |  |  |  |  |
| 75 | Green Valley Road | 6.0 | 0.8\% | 0.7\% | 48.0\% | 50.5\% | 6.3 | 0.2\% | 0.6\% | 44.6\% | 54.6\% |
| 79 | Paj aro/ East Lake | 2.0 | 3.4\% | 0.2\% | 42.9\% | 53.5\% | 2.0 | 1.3\% | 0.0\% | 29.7\% | 69.0\% |
|  | Highway 17 |  |  |  |  |  |  |  |  |  |  |
| Hwy 17 | Hwy 17 Express | 3.8 | - | - | 13.4\% | 86.6\% | 3.0 | - | - | 9.2\% | 90.8\% |
|  | Avg. Ridership per Trip | 6.4 | 13.4\% | 0.9\% | 32.9\% | 47.1\% | 7.0 | 14.3\% | 0.8\% | 30.0\% | 54.9\% |

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Q2 FY21 Weekly Ridership


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DATE: February 26, 2021
TO: Board of Directors
FROM: Margo Ross, Chief Operations Officer

## SUBJECT: ADOPTION OF AN AMENDED CHAPTER 4 TO TITLE I OF THE SANTA CRUZ METRO ADMINISTRATIVE CODE POLICY FOR LOST AND FOUND ITEMS

## I. RECOMMENDED ACTION

## That the Board of Directors adopt the amended Chapter 4 to Title I of the

 METRO Administrative Code
## II. SUMMARY

- Santa Cruz Metropolitan Transit District (METRO) is required to have a policy regarding the safeguarding and disposal of lost and found items which come into METRO's custody.
- METRO has created an Administrative Code to codify certain actions taken by the Board and METRO staff with regard to the safeguarding and disposal of lost and found items.
- Changes are reflected in Attachment A, redline version.


## III. DISCUSSION/BACKGROUND

In 1996, the Board of Directors (Board) adopted a regulation regarding its procedures for the logging, storage, and disbursement of lost and found items. In 2003 the regulation was amended to update the hours of operation of the Customer Service Department and in 2005 it was amended to add additional language to the policy.

The proposed revisions to the policy will provide guidelines for staff with respect to the disposition of personal property found or saved on its property. In addition, it will allow the Board to adopt reasonable regulations for the care, restitution, sale or destruction of unclaimed property in its possession.

## IV. STRATEGIC PLAN PRIORITIES ALIGNMENT

In keeping with METRO's effort of strategic alliances and community outreach this change in policy and procedures will provide easy access to the public to
retrieve loss items from METRO's Customer Service Department. Additionally, the policy updates the disposal of unsafe articles found on METRO buses.

## V. FINANCIAL CONSIDERATIONSIIMPACT

None.

## VI. CHANGES FROM COMMITTEE

At the February 12, 2021 Personnel/Human Resources Standing Committee meeting, the Committee requested the following edits:

- Combine Subsection H with Section B
- Subsection H to be moved up under Section B7

These changes have been incorporated into the redline and clean versions attached.

## VII. ALTERNATIVES CONSIDERED

- Do nothing is an alternative, but staff does not recommend this action as the prior policy was outdated.


## VIII. ATTACHMENTS

Attachment A: Amended Chapter 4 to Title I of the METRO Administrative Code - Clean and REDLINE versions

Prepared by: Margo Ross, Chief Operations Officer

Board of Directors
February 26, 2021
Page 3 of 3

## IX. APPROVALS

Margo Ross,
Chief Operations Officer


Alex Clifford, CEO/General Manager


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## Attachment A

## CLEAN AND REDLINE VERSIONS

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# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT ADMINISTRATIVE CODE 

## TITLE I - ADMINISTRATION CHAPTER 4

LOST AND FOUND POLICY

## Table of Contents:

## Article I General Requirements

Article II Applicability of the Lost and Found Policy

Article III Unclaimed Items

## Article I <br> General Requirements

### 1.4.101 Administrative Procedures

A. The Santa Cruz Metropolitan Transit District (Santa Cruz METRO) maintains this Lost and Found Policy in compliance with CA Civil Code Section 2080.6 to safe guard and properly dispose of found items that come into Santa Cruz METRO's custody. Items are kept at the Customer Service Office located within Pacific Station, 920 Pacific Avenue, Santa Cruz, California.
B. With the exception of items that are purposely discarded (e.g., soiled clothing), lost items listed in Section 1.4.101.C (below) that are left on Santa Cruz METRO buses, bus benches, at transit centers, and /or which have been turned into Bus or ParaCruz Operators, Customer Service Representatives, or any METRO employee will be held at Customer Service for a 3-month period.
C. Lost items can be claimed by calling Customer Service at (831) 425-8600 between the hours of 8:00AM and 5:00PM, Monday through Friday, to check on the status of the lost \& found item in order determine if Santa Cruz METRO is in the possession of said item. If it is determined that Santa Cruz METRO is in possession of the item, the owner can then schedule an appointment with the Customer Service Department to pick-up the item from Pacific Station. Lost \& found items will only be released during a scheduled appointment and the owner shall produce proof of their ownership. Items may not be claimed after normal business hours or on the weekends.
D. Lost items will be stored according to the procedures outlined in this policy.
E. ONLY the following intact items will be held by Santa Cruz METRO:

1) Electronic devices (cell phones, laptops, iPods, etc.).

## Attachment A - CLEAN

2) Wallets/purses and Drivers Licenses or Identification cards.
3) Keys, glasses, jewelry, credit cards, gift cards and cash.
4) Musical Instruments.
5) Skateboards and strollers.
6) Umbrellas.
7) Bicycles, bike helmets, and locks.
A.) To claim items in \#7 listed above (Bicycles, etc.) the owner must be able to describe the item in full detail and then an on-site Security Guard will release the owner's property directly to them at Pacific Station.
8) Briefcases, portfolios, books and backpacks.
F. Purposely discarded items and/or broken/non-functional items will be discarded at the end of the business day they are found.
G. The following items will be disposed of immediately:
9) Hazardous, perishable and unsanitary items.
10) Items prohibited by law (as defined in State or Federal statutes), or items held as evidence, will be turned over to security or law enforcement.
11) Drugs, knives, weapons, and prescription drugs-will be turned over to security for proper disposal.
H. If it is after business hours, and a customer realizes that they have lost a personal item on the bus or at a transit center, the customer can complete a "Customer Service Report" on Santa Cruz METRO's website. To access this, go to the "Rider's Guide" tab on Santa Cruz METRO's website and then select "Lost \& Found": https://www.scmtd.com.

## Article II

Applicability of the Lost and Found Policy

### 1.4.102 <br> Purpose and Applicability

A. As a public entity and recipient of state, federal and local funds, Santa Cruz METRO must follow the guidelines of the CA Civil Code Section 2080.6 regarding Lost and Unclaimed Property. CA Civil Code 2080.6 allows any public agency to elect to be governed by the provisions of this article with respect to disposition of personal property found or saved on its property subject to its jurisdiction, or may adopt

## Attachment A - CLEAN

reasonable regulations for the care; restitution; sale or destruction of unclaimed property in its possession. (CA Civil Code Section 2080.6 (a))
B. The standards established herein shall apply to all activities associated with all Lost and Found items recovered by Santa Cruz METRO and its employees.

## Article III <br> Unclaimed Items

### 1.4.301 Disposal of Unclaimed Items

A. Lost items, having a value of $\$ 100.00$ or greater and those having a value of less than $\$ 100.00$ that Santa Cruz METRO deems appropriate for auction, listed in Section 1.4.101.C. that remain unclaimed after the 3 -month period will be sold at auction to the highest bidder. The auction may be conducted by Santa Cruz METRO or their authorized representative; Santa Cruz METRO may enlist the services of a professional auctioneer to conduct the auction on behalf of Santa Cruz METRO.
B. Santa Cruz METRO shall publish a "Notice of Auction" to sell/dispose of any property found and stored by Santa Cruz METRO pursuant to the requirements of CA Civil Code Section 2080.6.

1) Santa Cruz METRO shall publish the Notice of Auction in a newspaper of general circulation in the County of Santa Cruz at least 5 days before the time fixed for the auction.
2) Any property remaining unsold after being offered at auction may be destroyed or otherwise disposed of by Santa Cruz METRO as the General Manager/CEO or designee may direct.
G. Lost and unclaimed money in the custody of Santa Cruz METRO that is not claimed within the 3-month period shall be delivered to Santa Cruz METRO's CFO for deposit into Santa Cruz METRO's general fund.

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# Attachment A - REDLINE 

## TITLE I - ADMINISTRATION CHAPTER 4

## LOST AND FOUND POLICY

## Table of Contents:

| Article I | General Requirements |
| :--- | :--- |
| Article II | Applicability of the Lost and Found Policy |
| Article III | AppendicesUnclaimed Items |

Article I

## General Requirements

1.4.101Definitions

The following capitalized words and phrases whenever used in this Chapter shall be
construed as defined below:

BOARD shall mean the Board of Directors of the Santa Cruz Metropolitan Transit District (Santa Cruz METRO).

GENERAL MANAGER shall mean the chief executive officer of Santa-Cruz METRO appointed by the Board of Directors.

## Attachment A - REDLINE

"Santa-Cruz METRO" shall mean the Santa Cruz Metropolitan Transit District as established and operated under Part 10, Division of the California Public Utilities Code.

## Administrative Procedures

A. The Santa Cruz Metropolitan Transit District (Santa Cruz METRO) maintains this Lost and Found Policy in compliance with CA Civil Code Section 2080.6 to safe guard and properly dispose of found items thich that come into Santa Cruz METRO's custody. Items are kept at the Customer Service Office located within Pacific Station (formerly Santa Cruz Metro Center), 920 Pacific Avenue, Santa Cruz, California.
B. With the exception of items that are purposely discarded (e.g., soiled clothing), Itost items listed in Section 1.4.101.C.22-C (below) which that are left on Santa Cruz METRO buses, bus benches, at transit centers, and /or which have been turned into Bus or ParaCruz Operators, Customer Service Representatives, or any METRO employee will be held at Customer Service for a 3 30-day month periodperiod.
C. Lost items can be claimed by calling Customer Service at (831) $425-8600$ between the hours of 8:00AM and 5:00PM, Monday through Friday, to check on the status of the lost \& found item in order determine if METRO is in the possession of said item. If it is determined that Santa Cruz METRO is in possession of the item, the owner can then schedule an appointment with the Customer Service Department to pick-up the item from Pacific Station. Lost \& found items will only be released during a scheduled appointment and the owner shall produce proof of their ownership. Items may not be claimed after normal business hours or on the weekends.
B.
G.D.Lost items will be stored according to the procedures outlined in this policy.
C. ONLY t The following intact items will be held by Santa Cruz METRO:
a-1)Electronic devices (cell phones, laptops, iPods, etc.).
G. -b-2)Wallets/purses and Drivers Licenses or Identification cards.

G -3 ) Keys, glasses, jewelry, credit cards, gift cards and cash.
d.4) Musical

Instruments.

## Attachment A - REDLINE

e-5) Skateboards and strollers.
£6) Umbrellas.
g.7) Bicycles, bike helmets, and locks.

To claim items in \#7 listed above (Bicycles, etc.) the owner must be able to describe the item in full detail and then an on-site Security Guard will release the owner's property directly to them at Pacific Station.
8) Briefcases, portfolios, books and backpacks.
h.
D. All otherPurposely discarded items and/or broken/non-functional items will be discarded at the end of that the business day they are found.
E. The following items will be disposed of immediately:
ar-1) Hazardous, perishable and unsanitary items.
b-2) Hegal itemsItems prohibited by law (as defined in State or Federal
statutes), or items held as evidence, will be turned over to security or law enforcement.

G3) Drugs, knives, weapons, and preerscriptionprescription drugssdrugs-will be turned over to security for proper disposal.

Lest items can be claimed by calling Customer Service at (831) 425-8600 between the hours of 8:00AM andto 5:00PM, Monday through Friday, to check on the status of thea lost \& found item andin order determine if METRO is in the possession of thesaid item. If it is determined that Santa-Cruz METRO is in possession of the item, the owner can then schedule an appointment with the Customer Service Department to pick-up the item from Pacific Station. Lost \& fFound items will only be released during a scheduled appointment and the owner shall produce proof of their ownership. Items may not be claimed after normal business hours or on the weekends.

To claim items in \#7 listed above (Bicycles, etc.) the owner must be able to describe the item in full detail and then an on-site Security Guard will release the owner's property directly to them at Pacific Station.

# Attachment A - REDLINE 

F. from 7:00 AM to 6:00 PM, Monday through Friday ONLY. Items can be-
picked up at Customer Service located at Pacific Station. If an owner appearsand the property in question is in the possession of Santa Cruz MAETRO, the owner shall produce proof of his or her ownership_Items may not be
claimed after normal-business-hours-or-on-weekends.
F. 2-1)If it is after business hours, and a customer realizes that he/shethey haves lost a personal item on the bus or at a transit center, the customer can complete a
"Customer Service Report" on Santa Cruz METRO's website. To access this, go to
the "Rider's Guide" tab on Santa Cruz METRO's website and then select "Lost \&
Found": https://www.scmtd.com.

Simply click the Customer Service icon on METRO's homepage to obtain a Customer Service Report. https://www.semtd.com

## Article II

## Applicability of the Llost and Found Policy

### 1.4.201 <br> Purpose and Applicability

A. As a public entity and recipient of state, federal and local funds, Santa Cruz METRO must follow the guidelines of the CA Civil Code Section 2080.6 regarding Lost and Unclaimed Property. CA Civil Code 20880.6 allows any public agency to elect to be governed by the provisions of this article with respect to disposition of personal property found or saved on its property subject to its jurisdiction, or may adopt reasonable regulations for the care; restitution; sale or destruction of unclaimed property in its possession. (CA Civil Code Section 2080.6 (a))
B. The standards established herein shall apply to all activities associated with all Lost and Found items recovered by Santa Cruz METRO and its employees.

## Article III <br> Unclaimed Items

### 1.4.301 <br> Disposal of Unclaimed Items

A. Lost items, having a value of $\$ 100.00$ or greater and those having a value of less than \$100.00 that Santa Cruz METRO deems appropriate for auction, listed in Section 1.4.101.C. z-C that remain unclaimed after the 3-month 30 -day-period will

## Attachment A - REDLINE

be sold at auction to the highest bidder by an auction house chosen by Santa Cruz METRO's BOARD. The auction may be conducted by Santa Cruz METRO or their authorized representative; Santa Cruz METRO may enlist the services of a professional auctioneer to conduct the auction on behalf of Santa Cruz METRO.
B. Santa Cruz METRO The CEO/General Manager shall publish a "Notice of Azuction" to sell/dispose of any property found and stored by Santa Cruz METRO pursuant to the requirements of CA Civil Code Section 2080.6.
1.1) Santa Cruz METRO The CEO/General Manager shall publish have-the Notice of Auction published in a newspaper of general circulation in the County of Santa $\mathrm{Cruz}_{\bar{\prime}}$ at least 5 days before the time fixed for the auction.
Z.2)Any property remaining unsold after being offered aft auction may be destroyed or otherwise disposed of by Santa Cruz METRO as the General Manager/CEO or designee may direct.
C. Lost and unclaimed money in the custody of Santa Cruz METRO that is not claimed within the three 43 ---month period shall be delivered to Santa Cruz METRO's CFO for deposit into Santa Cruz METRO's general fund. If METRO determines that any property transferred to it for sale is needed for a public use, such property may beretained by METRO and need not be sold.

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DATE: February 26, 2021
TO: Board of Directors
FROM: Margo Ross, Chief Operations Officer
SUBJECT: RECEIVE A REPORT REGARDING THE EXTENDED PROJECT SCHEDULE FOR THE PROTERRA ZERO EMISSIONS BUS PROJECT

## I. RECOMMENDED ACTION

That the Board of Directors receive and file the report on the extended project schedule for the Proterra Bus Project

## II. SUMMARY

- This staff report provides the Board of Directors (Board) with an update to the Proterra Zero Emissions Bus Project.
- At its September 25, 2015 meeting, the Santa Cruz Metropolitan Transit District (METRO) Board of Directors (Board) adopted its first Electric Bus Implementation Strategy authorizing METRO to pursue grant funding to deploy electric buses.
- At its May 19, 2017 meeting, the METRO Board adopted a resolution to set a goal for achieving a full zero-emission fleet by 2040 and to support a fleet management plan which phases out the purchase of Compressed Natural Gas (CNG) buses by 2030.
- Between 2016 and 2018 METRO received grants sufficient to fund four zero emission fixed route buses.
- METRO has worked with Proterra, Inc. (Proterra) since March 2017 to acquire battery electric buses.
- In September of 2018 Proterra improved their bus range from the 440 kWh to 660 kWh ; which prompted METRO to terminate the purchase of the 440 kWh , and move to the 660 kWh , which was yet to be produced.
- The 660 kWh bus has now cleared the Altoona testing, the FTA requirement, and is expected to be delivered to METRO in mid-March 2021.
- The buses will then be put through an exhaustive acceptance program before they are accepted and placed into service, estimated Fall 2021.
- Staff requests that the Board receive and file this report.


## III. DISCUSSION/BACKGROUND

At its September 25, 2015 meeting, the Board authorized METRO to begin pursuing grant funding to deploy electric buses and adopted its first Electric Bus Implementation Strategy, which documented a favorable technological, regulatory, operating and financial environment for Zero Emission Bus (ZEB) deployment, and proposed a timeline to implement ZEBs incrementally, beginning with the first acquisition in 2016.

On June 1, 2016, Caltrans announced a grant award to METRO for the purchase of one battery electric bus to run new circulator service in downtown Watsonville. The grant is funded through the States Cap and Trade Program - Low Carbon Transit Operations Program (LCTOP). In October 2018, the California Transportation Commission approved an allocation of State Transportation Improvement Program (STIP)/Local Partnership Program (LPP) funding to METRO for the purchase of two electric buses. In June 2018, the combined fiscal year 2017 and fiscal year 2018 LCTOP awards were approved to fund one ZEB.

On December 14, 2018, the California Air Resources Board (CARB) adopted its Innovative Clean Transit (ICT) Regulation which requires any transit agency designated as a small transit agency to transition their bus fleet to all ZEBs beginning in 2026. Starting in 2026, small transit agencies must purchase ZEBs for $25 \%$ of all bus purchases; and, 100\% of all bus purchases must be ZEBs starting in 2029 (Zero Emission Buses or Battery Electric Buses).

On April 28, 2017, the Board authorized staff to participate in a joint procurement with Clemson Area Transit (CAT). On May 1, 2017, CAT issued a Request for Proposals for Purchase and Delivery of Zero Emission Electric Buses and Equipment. On June 16, 2017, proposals were received and opened from Build Your Dreams (BYD), New Flyer of America and Proterra, Inc. An evaluation team composed of CAT, Solano County Transit (SolTrans), Center for Transportation and the Environment (CTE), and METRO staff reviewed and evaluated the proposals, and interviewed BYD and Proterra, Inc. On February 23, 2018, staff recommended an award to Proterra, Inc. for the Purchase and Delivery of one Zero Emission Electric bus and related charging equipment, with nine additional bus purchase options. The Board awarded the contract and authorized the CEO to execute future amendments with Proterra, Inc. for the nine options as funding became available. Staff added each subsequent purchase to the applicable Capital Budget for Board approval before proceeding with an order.

In March 2018, Proterra and METRO started engaging in the initial configuration discussion to meet METRO's routes, local terrains and performance and range expectations. METRO's bus configuration consists of Proterra's 660kWh battery energy capacity and Duo-Power transmission. Both configuration options required full Altoona testing. However, due to the COVID-19 pandemic, the Altoona testing facility was completely closed from March 2020 until September 2020, shifting the project timeline.

Proterra recently announced that their 40' Catalyst E2 Plug-In Electric Bus has successfully completed the safety, structural strength and distortion tests at the Altoona Bus Research and Testing Center. The new-targeted delivery date for the vehicle is March 15, 2021. With delivery of the vehicle in early March 2021 and vehicle testing and operator training through the summer of 2021, METRO intends to include the bus to service as part of its Fall service change in early September 2021.

| Project Details | Date |
| :--- | :--- |
| CATZEB RFP Issued | $05 / 01 / 2017$ |
| CATZEB RFP Awarded to Proterra | $09 / 07 / 2017$ |
|  <br> Proterra | $03 / 19 / 2018$ |
| Proterra submitted a program timing <br> letter for 660kWh+DuoPower per <br> METRO's request to upgrade from <br> 440kWh to 660kWh battery capacity <br> Contract Executed | $09 / 10 / 2018$ |
| Notice to proceed issued by METRO | $04 / 12 / 2019$ |
| Proterra engineering design started | $07 / 23 / 2019$ |
| Design Review Meeting \#1 | $09 / 09 / 2019$ |
| Contract Amendment \#1 executed | $10 / 29 / 2019$ |
| Design Review meeting \#2 | $11 / 20 / 2019$ |
| Contract Amendment \#2 executed | $02 / 24 / 2020$ |
| Production of Bus \#1 started | $04 / 01 / 2020$ |
| Proterra sends Force Majeure letter to <br> METRO related to COVID-19 delays <br> within the Proterra plant | $04 / 03 / 2020$ |
| Production of bus \#4 completed | $07 / 16 / 2020$ |
| METRO Bud Post-build inspection visit <br> to Proterra | $07 / 21 / 2020$ |


| Proterra CPM changed | $10 / 08 / 2020$ |
| :--- | :--- |
| Altoona Testing-Phase 1- Full Test for <br> Durability <br> Test Started-3/28/2020 <br> Altoona Facility Shut Down-March <br> 2020 | $3 / 28 / 2020$ |
| Altoona Facility Reopened 9/10/2020 | $9 / 10 / 2020$ |
| Test Completed 9/10/2020 | $9 / 10 / 2020$ |
| Test Report (LTI-BT-R1906 Released | $9 / 24 / 2020$ |
| Altoona Testing-Phase 2: Partial Test <br> for Performance \& Fuel Economy <br> Test Started | $8 / 24 / 2020$ |
| Test Completed | $9 / 17 / 2020$ |
| Test Report (LTI-BR-R2020-06-P) <br> Released | $11 / 09 / 2020$ |

## IV. STRATEGIC PLAN PRIORITIES ALIGNMENT

The actions taken in this report tie to METRO's Financial Stability, Stewardship and Accountability and State of Good Repair.

## V. FINANCIAL CONSIDERATIONS/IMPACT

Funding for this project is currently available from various identified sources at total budget of $\$ 5,254,315$. METRO has combined the scopes of work from various sources of funding into one project to purchase four ZEB replacement bus. Attachment A reflects funding sources for the purchase agreements for four Proterra Electric buses:

- METRO received \$709,292 from the FY2015-16 LCTOP program to purchase one ZEB for Watsonville Circulator. Additional funding in amount of \$357,216 in Public Transportation Modernization, Improvement, and Service Enhancement Account (PTMISEA), \$150,000 in the Hybrid and ZeroEmission Truck and Bus Voucher Incentive Project (HVIP) and \$185,051 in Measure D were needed to purchase the first ZEB.
- METRO received $\$ 863,102$ from the FY2017-18 LCTOP program. Additional funding in amount of $\$ 150,000$ in HVIP and $\$ 231,843$ in Measure D were needed to purchase the second ZEB for the Watsonville service area.
- In October 2018, METRO received \$1,656,000 from CTC's STIP and LPP funding to purchase two ZEBs. Additional funding in amount of $\$ 300,000$ in HVIP and $\$ 651,811$ in Measure D were needed to purchase the two ZEBs.
- Eddie Benson, Maintenance Manager, is the Project Manager responsible for budgeting the appropriate capital amount in the budget during the life of the project.


## VI. ALTERNATIVES CONSIDERED

There are no alternatives to consider. This is just a project status report.

## VII. ATTACHMENTS

Attachment A: Funding Sources for the Purchase agreements for Four Proterra Electric Buses
Attachment B: Santa Cruz METRO's Preliminary Outlook for Zero Emission Bus Purchases

Prepared by: Margo Ross, Chief Operations Officer Wondimu Mengistu, Grants/Legislative Analyst

Board of Directors
February 26, 2021
Page 6 of 6

## VIII. APPROVALS

Margo Ross, COO


Approved as to fiscal impact:
Kristina Mihaylova,
Finance Deputy Director


Alex Clifford, CEO/General Manager


## Attachment A

Table 1: Funding sources for the Purchase agreements for 4 Proterra Electric buses


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Attachment B
SC METRO's Preliminary Outlook for Zero Emission Bus Purchases
2040
 all Transit operating 100\% Zero $\stackrel{n}{C}$
Buses


20202022

## 



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TO: Board of Directors

FROM: | Danielle Glagola, Marketing, Communications, \& Customer Service |
| :--- |
| Director |

SUBJECT: ACCEPT AND FILE THE METRO MARKETING STATUS REPORT
I. RECOMMENDED ACTION

That the Board of Directors accept and file the METRO Marketing Status Report. This report is for informational purposes only. No action is required.

## II. SUMMARY

Summary review of external-customer facing marketing initiatives since Marketing, Communications, and Customer Service Director hiring in July 2020.

## III. DISCUSSION/BACKGROUND

Since July 2020, the Santa Cruz Metropolitan Transit District (METRO) Marketing Department has highlighted several campaigns focused on external customer awareness, promoting company initiatives, and encouraging ridership. These campaigns centered around promoting awareness regarding METRO's COVID19 safety prevention measures onboard vehicles and transit centers, new programs, event promotions, and promoting contactless/touchless resources. Many of these campaigns were picked up by national and local media outlets and further supported by press interviews including KSBW, KION, Univision, KSCO, KSQD, The Santa Cruz Sentinel, The Pajaronian, Goodtimes, Lookout, Mass Transit Magazine, Metro Magazine and Politico. Coordination of these initiatives were done with help from Planning, Safety \& Risk, Fixed Route and ParaCruz Operations, Facilities, Fleet and Customer Service Departments.

Marketing campaigns included:
Educating the community about METRO's COVID-19 response. Promoting safety and prevention measures including guidance from the CDC, state, and local health agencies (July 2020 - Current):
o Press release and press coverage including interviews
o Press event at the JKS Operations Yard (10/21/2020)
o Social media graphics and postings
o Newsletter/Gov Delivery alerts
o Onboard bus advertisements: car cards, decals
o External bus advertisements: king, queen, tail ads
o Transit Center postings
o Promoting Customer Service Call Kiosks at METRO Center and Watsonville Transit Center
o Promotion in Headways
o Promotion via METRO's website: Homepage, stationary Coronavirus bar, Coronavirus tab, supporting sub-pages
o Safety Tips Brochure
o In-office and facility postings
o Submitted Comprehensive COVID-19 Prevention Campaign to APTA Ad Wheel Awards (1/13/2021)

California Clean Air Day (10/07/2020)
o Social media graphics and postings
o Newsletter/Gov Delivery alerts
o Promotion via METRO's website
o Employee Engagement
METRO Joins the APTA Health \& Safety Commitments Program (10/12/2020)
o Press release and press coverage, including interviews
0 Press event at the JKS Operations Yard (10/21/2020)
o Social media graphics and postings
o Newsletter/Gov Delivery alerts
o Onboard bus advertisements: car cards, decals
o External bus advertisements: king, queen, tail ads
o Transit Center postings
o Promotion in Headways
o Promotion via METRO's website
Watsonville Transit Center Mural Unveiling Event (10/29/2020)
o Press release and press coverage, including interviews
o Press and community event at the Watsonville Transit Center
o Social media graphics and postings
o Newsletter/Gov Delivery alerts
o Promotion via METRO's website
Free Fares on Election Day (11/03/2020)
o Press release and press coverage
o Social media postings
o Newsletter/Gov Delivery alerts
o Promotion via METRO's website

Save Public Transit Day (12/15/2020)
o Press release and press coverage
o Social media postings
o Newsletter/Gov Delivery alerts
o Promotion via METRO's website
o Employee Engagement
Free Fares on New Year's Eve (12/31/2020)
o Press release and press coverage
o Social media postings
o Newsletter/Gov Delivery alerts
o Promotion via METRO's website
METRO Encourages Prioritization of Public Transportation Workers in the COVID-19 Vaccine Distribution Plan (1/05/2021)
o Press release, press coverage and interviews
o Social media postings
o Newsletter/Gov Delivery alerts
o Promotion via METRO's website
METRO to Receive Additional Funding Through Coronavirus Response and Relief Supplemental Appropriations Act of 2021 (CRRSAA) (1/26/2021)
o Press release, press coverage and interviews
o Social media postings
o Newsletter/Gov Delivery alerts
o Promotion via METRO's website
METRO/Greyhound Connection Service (2/04/21)
o Press release and press coverage
o Social media graphics and postings
o Newsletter/Gov Delivery alerts
o Promotion in Headways
o Promotion via METRO's website
TSA Security Directive Mask Mandate (2/18/21)
o Press release and press coverage
o Social media graphics and postings
o Newsletter/Gov Delivery alerts
o Onboard bus advertisements: car cards
o Transit Center postings
o Promotion in Headways
o Promotion via METRO's website
o In-office and facility postings
METRO's Splash Pass (October 2020 - March 2021)
o Soft launch October 2020
o Large campaign push March 2021
o Press release and press coverage
o Covered in press event at JKS Operations Yard (10/21/2020)
o Social media graphics and postings
o Newsletter/Gov Delivery alerts
o Onboard bus advertisements: car cards
o Transit Center postings
o Promotion in Headways
o Promotion via METRO's website
o Step-by-Step Brochure Guide
Upcoming Initiatives (Next 6 months)
o Code of Conduct Policy Awareness (Requested by Metro Advisory Committee)
o Brochure available onboard buses/vehicles
o Transit Center signage
o Microtransit (Pending)
o Possible logo/tagline development (TBD)
o Press release and distribution
o Social media graphics and postings
o Newsletter/Gov Delivery alerts
o Onboard bus advertisements: car cards
o Transit Center postings
o Promotion in Headways
o Promotion via METRO's website
o Brochure (TBD)
o Proterra Electric Vehicles
o Metro Magazine April/May cover and article
o Photoshoot
o Press release and distribution
o Social media graphics and postings
o Newsletter/Gov Delivery alerts
o Transit Center postings
o Promotion in Headways
o Promotion via METRO's website
o Revise METRO Advertising Offerings
o Update advertising contract
o Review price plans
o Increase advertising space

- Internal car cards and decals
- External vinyl ads
- Bus wraps
- Bus shelters
- Transit Centers
o Increase Community Awareness
o Advertising
- TV Commercials
- Radio Ads
- External website promotions
o Increase Social Media Channels
- LinkedIn
- Youtube
o Produce Videos
- Commercials
- Social Media postings
- Website: internal and external
- Employee Engagement
- METRO Hiring


## IV. STRATEGIC PLAN PRIORITIES ALIGNMENT

The actions taken in this report tie to METRO's Safety First Culture, Service Quality and Delivery, Internal and External Technology, and Strategic Alliances and Community Outreach.

## V. FINANCIAL CONSIDERATIONS/IMPACT

These marketing campaigns printed collateral required funding from the Marketing, Communications \& Customer Service Printing budget (1300-504215).
VI. CHANGES FROM COMMITTEE

N/A
VII. ALTERNATIVES CONSIDERED

This is for informational purposes only and there are no alternatives to consider.
VIII. ATTACHMENTS

Attachment A: METRO Marketing Campaigns Feb 2021 Report

Prepared by: Danielle Glagola, Marketing, Communications and Customer Service Director

Board of Directors
February 26, 2021
Page 6 of 6

## VIII. APPROVALS

Danielle Glagola,
Marketing, Communications \& Customer Service Director

Approved as to fiscal impact: Kristen Mihaylova,
Finance Deputy Director


Alex Clifford, CEO/General Manager


Attachment A
METRO Marketing Campaigns
(July 2020 - Current)
Informational Purposes Only
Danielle Glagola, Marketing, Communications and
Customer Service Director
Promoting METRO's COVID-19
Prevention Measures
METRO's COVID-19 Safety Response

Press Event Focused on METRO's COVID-19 Response Press Release

## 

Today METRO Launched Its American Public Transportation's (APTA) Health \& Safety Commitments Program.
METRO Joins Over 200 Public Transit Centers in the Pledge
Santa Cruz, CA (October 21, 2020) Today METRO launched our APTA Health \& Safety Commitment Program with a
masked social distanced event with local media and County Representatives. masked social distanced event with local media and County Representatives.
Now more than ever, we need our community to know that the health and safety of METRO passengers and employees is a priority for METRO. To convey this priority, METRO signed onto the American Public Transportation Association's (APTA) Health and Safety Commitments Program with more than 200 public transit systems, the public transportation industry's overarching pledge to passengers that public transit systems are taking all the necessary measures to operate
safely as the nation recovers from the COVID-19 pandemic.
Attendees were able to hear from METRO CEO/General Manager, Alex Clifford, County of Santa Cruz Supervisor and METRO Board of Directors Vice Chair, John Leopold, METRO Board of Director Chair, Mike Rotkin, and SMART Local 0023 Union General Chairperson, James Sandoval about METRO's safety and prevention measures, such as: between row METR servics. These preve also the la unch of the employees and customers safe while using METRO services. These prevention efforts also includes the launch of the Play. Allowing for a cash-fee, contactless, and COVID-19 safe way for customers to purchase fares and display tickets on their smartphone devices.
METRO is doing our part to make our community feel confident in continuing to use METRO services and getting them
For more information on METRO's commitment to safety visit scmtd.com/safety
For more information on METRO's Health \& Safety Commitments Pledge visitscmtd.com/aptapledge

Attachment A
Press Event Focused on METRO's COVID-19 Response

COVID-19?
To keep our employees and customers safe onboard a bus and visiting our Transit Centers
METRO created internal and external bus signage in both English and Spanish.


 Silencio en el autobús Para mayor seguridad, los pasajeros debe
permanecer callados en el autobús.



$\qquad$ - Stay home when sick. e पem sazpules puey ys $n$.

 the bus.
More information

Attachment A
$\frac{\text { Advertising Foc used on METRO's COVID-19 Response }}{\text { Onboard Bus Advertising - Decals }}$


Attachment A

Advertising Foc used on METRO's COVID-19 Response
External Bus Advertising - King, Queen, Tail Ads
METRO is spreading the word to our community about our added safety measures with a
full fleet of advertisements on the sides of our buses through King, Queen, and Tail ad
placements. This series of ads features three messages: Serious About Safety,
Deliberately Disinfecting, and Seriously Sanitizing.


Attachment A
Advertising Focused on METRO's COVID-19 Response External Bus Advertising


Attachment A
Postings Focused on METRO's COVID-19 Response

Postings Focused on METRO's COVID-19 Response
Transit Centers - Customer Service Call Kiosk

 video calling system. Representatives will be able to view and hear the customer placing the call, so you can get assistance right away while still social distancing. It's as simple as pushing a button.
 de METRO? No hay ningún problema. Presentamos el quiosco de llamadas "a pedido" de Servicio ente de METRO
ese virtualmente con un agente de Servicio al Cliente utilizando nuestro sistema ollamadas unidireccionales. Los representantes podrán ver y escuchar al cliente iza la llamada, por lo que puede obtener asistencia de inmediato sin dejar de istancia social. Es tan fácil como presionar un botón.
Collateral Focused on METRO's COVID-19 Response
Fall 2020 Headways

Collateral Focused on METRO's COVID-19 Response Clifford
we ask that you maintain a minimum of six feet between
you and the operator and do not stand while the bus is
moving. During this CoviD-19 pandemic, an emergency
directive is in place restricting personal carry-on items to
no more than one item that can be carried on one's lap.
Going forward, METRO will continue to innovate new safety
measures. We have completed installation of dear curtain
protective barriers for the operator compartment and
have started to install dear sneeze barriers between rows
of seating on all fixed-route buses to mitigate the risk of
passing the virus. We also continue to monitor all Covid-19
prevention information from the CDC, California Health
Agency, and the Santa Cruz County Health Agency, along
with industry-wide best practices. For Highway 17 service,
we are dosely monitoring guidance and orders from the
Santa Clara County Health Agency.
Santa Gur Transit Genter (METRO Center) and the Wotsonvill CO Letter KEEPING RIDERS \& OPERATORS SAFE DURING THE PANDEMIC Santa Gruz Transit Center (METRO Center) and the Watsonwille
Transit Centers lobbies have been dosed since mid-March Transit Centers lobbies have been dosed since mid-March and will remain dosed indefinitely. In order to better serve
you, METRO has installed customer service windows that can be accessed from outside. We are also in the process of expanding our Customer Service accessibility to indude an
"on-demand" calling kiosk at Santa Cruz and Watsonville on-demand"calling kiosk at Santa Cruz and Watsorwille
Transit Centers to give oustomers direct access to a Customer
Service Representative. Moreover, for ease of processing Service Representative. Moreover, for ease of processing
transactions via credit card or to reload your CruzCard, we have moved the two transit ticket vending machines from
inside to outside and they are available 24-hours a day.
Additionally, to help our customers' needs in real-time w have created schedule-by-stop route updates, subsciption alerts, and overnight parking apps. Also be on the lookout
for new service initiatives to launch this fall, induding the ability to purchase passes with your mobile phone.
Finally, a recent survey indicates our customers want METRO's services to go back to pre-COVID-19 levels. In response, we
are working to increase routes and frequencies during these challenging times.

[^4] on all local routes and restoring service to pre-pandemic
weekday and weekend levels. These service changes will

[^5]Collateral Focused on METRO's COVID-19 Response KEEPING RIDERS \& OPERATORS SAFE (Continued from CEO Note)
support enhanced essential travel, provide adequate There is opportunity in every crisis and we are working hard physical distancing onboard, and
reopening of economic activity.
The biggest exceptions to a return to "normal" schedule remain School Term and Highway 17 service. With all university campuses moving the majority of activities online, School Term service has been suspended until
further notice. Highway 17 service will operate with further notice. Highway 17 service will operate with to summer, but at reduced levels.

## IMPORTANT PHONE NUMBERS

## TABLE OF GONTENTS

 Fall Service FAQs . . . . . . . . .

Accessible Services Coordinator . . . . . . . . . . . . . . (831) 423-3868 ADA Paratransit (METRO ParaCruz) ..................(831) 425-4664 ADA Paratransit Ombudsman .................. (831) 462-8720 AMTRAK Automated Agent . . . . . . . . . . . . . . . . . . . 800 ) 872-7245 BART . .................................. (510) 464-6000 Cabrillo College Cart/ Tram Service. . . . . . . . . . . . . . .
Caltrain (Schedules \& Fares) .
(800)
669-60-4287 Caltrain (Schedules \& Fares) . . . . . . . . . . . . . . . . . (800) 660-4287 Commute Solutions. . . . . . . . . . . . . . . . . . . . . . . . . . (8331) 481) 429-76-3933
Early Bird Airport Shuttle. . . . . . . . . Greyhound ................. (831) 423-1800 / (831) 423-4082 Monterey-Salinas Transit ...........................(888) 678-2871 VTA: Santa Clara Valley Transportation Authority .... (408) 321-2300 (408) 321-2300
(800) 894-9908


$\frac{\text { Collateral Focused on METRO's COVID-19 Response }}{\text { Fall } 2020 \text { Headways - Face Covering Requirement }}$
FALL SERVICE FAQs


[^6]$\begin{array}{ll}\text { Fall Service begin? } & \text { As of July } 1,2020, \text { METRO has a new contract with UCSC. } \\ \text { Beginning in the Fall, METRO will be going back to } & \text { Service is reduced due to the majority of campus activity }\end{array}$ Cavallaro Tansit Center.

Will there be a school/university
schedule in Fall 2020?
We will be providing service to Cabrillo, UCSC, and SLV
schools; however any trips and full routes designated as
School Term (ST) will not be in service.


## LARGE PRINT HEADWAYS

A large print copy can be requested from Customer Service (831) 425-8600 or from dial 711 ).

Collateral Focused on METRO's COVID-19 Response
Fall 2020 Headways - Safety Measures FAQ

COVID SAFETY MEASURES
centers to clean high-
bus that goes through
the center. We have
stations to our Santa Cruz,
Watsonville, and Scotts
the process of installing hand sanitizer dispensers on all
the process of installing hand sanitizer dispensers on all
buses. In addition, buses are fogged with disinfectant
every night.
Do I have to wear a mask?
Yes, face coverings are required for all customers using
METRO's services including while riding a bus, waiting in line, waiting at a bus stop, and using a Customer Service window (unless exempt which then requires a face shield)

When will the Customer Service booths, lobbies, and restrooms re-open? The Santa Cruz MEIRO Center Information Booth Customers Service window) is currently open Monday
Friday, 8am-12pm (Noon). A re-opening date for the
 in late August. Lobbies and restrooms at the two Transit Centers are closed until further noticee. We apologize for
any inconvenience. Please see website for updates as they
become available.












































Website Foc used on METRO's COVID-19 Response
Dedicated Coronavirus Tab
METRO created a series of COVID-19 resource pages for our customers under a dedicated
Coronavirus tab making it easy to find service impacts, coronavirus information, additional
prevention measures and METRO's participation in the APTA Health \& Safety Commitments
Program.

Website Focused on METRO's COVID-19 Response
 H - Pacific Station Customer Service outside window is currently closed, check back for updates \& reopening date

- WTC Customer Service outside window is currently closed, check back for updates \& reopening date - Watsonville \& Santa Cruz Transit Center interior lobbies remain closed to the public - Customer Service Call Kiosk available at Pacific Station \& WTC 7 days a week, 8am5pm Face coverings are required when visiting our transit centers
coverings are available onboard our buses as supplies last.


## Bus Service:

- Face coverings are required onboard all of our vehicles: No Mask, No Ride (unless exempt, which a face shield will be
required)
- Maximum of 10-15 passengers per size of METRO bus:
- Max the Santa Clara County Public Health Order, H
- Per the Santa Clara County Public Health Order, Hwy 17 bus capacity is limited to 8 passengers plus 2 ADA
seats
- Please adhere to all posted protocol while on the bus
Paratransit Service:
required)
required)
- Maximum
- To book a ParaCruz ride or apply for eligibility, please call (831) 425-4664 7 days a week, 8am-5pm
Website Focused on METRO's COVID-19 Response
Coronavirus Information Page

COVID Symptoms and Information
Callfornla Blueprint for a Safer Economy
Attes:/(Covilis.ca. eov/aster-sconomyl
Santa Cruz County Current Status or Covio-19,
Calitomla ALL
County Heath Agency - Santa Cruz Paces on Nontioning Lust - Juy 27, 2020
County Heoith A aency - Collornio Closes Insoor Activites - Jul 13.2020
Cointornis state - Dimming Entire state - July 13,2020
Counti Hes :h hatens - Fase Coverinaypare - Juhe 24,2020
unty Heath A Eency- Continue Shether-in-P Pses - June 9,2020
Count, Heoth Agency - Supplemental Strae 2 Vorionce - Mov 29.2020
County Health A aennev-Curba do Food and Retall - May 5. 2029


Ountry Heath Agensy Snester-in-Plase - March 31 ,
Co itornio Stote Shelter-in-Plose - March 19,2020
Sollornla Roadmpoto Modity the Star-at-Heme Order- Six Indicatora
CDECOVID19 Symptoms
Website Foc used on METRO's COVID-19 Response

Safety Commitment Page
- 畨 and our community. A key component to the success of this mission is the shared responsibility of our system and our riders
to follow the guidelines. Riders rely on us to follow these commitments, and METRO relies on riders to protect themselves and other customers.
METRO needs your help to protect you and other riders, to do so please adhere to the following rules when using METRO services.
- Stay at home if sick or with COVID-19 symptoms such as fever, cough, or shortness of breath
- Face coverings are mandatory for all customers using METRO services including waiting at a bus stop, boarding the bus, and riding the bus (unless exempt, which a face shield will be required)
- Please adhere to all posted protocols while on the bus including no eating, drinking, smoking, or vaping while riding a
- Do not sit in blocked seats; unless travelling with immediate family
- Maintain physical separation with other passengers while waiting at a bus stop/terminal, boarding, and while riding a
- For added safety, talking, singing, and yelling are discouraged while on the bus
- Wash your hands with soap and warm water or use hand sanitizer to disinfect your hands before and after riding a
- Do not stand near the bus operator or in the restricted ADA securement area
- Limit carry-on items. No personal items are allowed in the aisle, restricted areas, on the wheel well, or empty seats; and all carry-on items must be carried in one's lap
- Always exit through the rear door - Always exit through the rear door
Website Focused on METRO's COVID-19 Response
$=\frac{9}{0}$
APTA Health \& Safety Commitments Page
coronavirus. By signing on to the APTA Health and Safety Commitments Program with more than 150 public transit systems coronavirus. By signing on to the APTA Health and Safety Commitments Program with more than 150 public transit systems,
METRO and the public transit industry are actively working to instill confidence in riders by committing to protecting their
health and safety.
The Program was developed after asking transit users from across the country what measures would make them feel more
confident riding public transportation amid concerns about COVID-19.
confidence:
- Putting health first by requiring nders and employees
METRO has pledged to meet these commitments by enforcing specific policies that are effective for our system, our riders, and our community. A key component of the Health and Safety Commitments Program is the shared responsibility of our to protect themselves and other customers.
METRO is serious about the safety of our employees and our customers. On March 3,2020 METRO began
initiating new safety measures to address COVID-19 and we continue to do so. This includes following official initiating new safety measures to address COVID-19 and we continue to do so. This includes following official guidelines, protecting each other with face coverings and healthy behavior,
- Alex Clifford, METRO CEO/General Manager

Attachment A
Collateral Focused on METRO's COVID-19 Response

## METRO developed a Safety Tips Brochure for our riders around COVID-19 prevention measures and other safety measures to follow while using METRO services. This brochure is available onboard our buses, at Transit Centers and on our website.



Attachment A
lean Air Day
October 7, 2020

Clean Air Day

## Social Media




 Savvy Millennial
Scrap Labs
Scripps Health
SDG\&E
SGA Marketing
Sharn HealthCare

City of Long Beach - Environmental Services Bureau
Angeles Department of Neighborhood Empowerment City of Menifee
City of Paramount CITY OF POWAY
City of Richmond
City of Sacramento
City of West Hollywood
larity Movement Co
Clean Energy
Clean Power Alliance CleanEarth4Kids.org
CleanFuture, Inc.
Cleantech San Diego
Cleantek - EV Charging
Climate Action Reserve
Climate First: Replacing Oil \& Gas (CFROG) Climate Reality Project Bay Area Chapter
Climate Reality Project Los Angeles Chapter
Climate Reality Project, Santa Barbara Chapter
Climate Reality SLO limate Resol
Health
Program
 2020
Joins the
Commitm
October 12,
METRO
\& Safety

[^7]
## METRO's Pledge

APTA Health \& Safety Commitments Press Release cont...

> METRO is committed to continually addressing and implementing prevention measures. Current prevention measures include: - Self-imposed bus capacity limits on our buses to provide a measure of physical distance; current capacity limits are set at $25 \%$ of regular bus capacity - Blocked off seats to allow for a measure of physical distance - Deeper cleaning of our buses and ParaCruz vehicles by cleaning all high-touch surfaces with disinfectant including seats, handrails, stanchions, hand straps, and bus operator's compartment - Installed between row sneeze barriers on all fixed-route buses to provide an added level of protection from someone seated in the row immediately behind or in front of you - Installed hand sanitizer dispensers on all of our buses - Nightly use of an electrostatic fogger to disinfect the interior bus surfaces - Deeper and more frequent cleaning of the transit centers, including the addition of hand washing stations and hand sanitizer dispensers - Posted official guidance from CDC and County Health Agency regarding prevention tips and other safety measures - Closed our Santa Cruz and Watsonville Transit Center lobbies and moved ticket vending machines (TVMs) to the outside of the building to avoid creating crowded spaces - Installed a Customer Service Call Kiosk at both Santa Cruz and Watsonville Transit Centers so that customers can virtually connect with a Customer Service Representative while physically distance - Installed ground markers at our transit centers to denote where to stand while boarding, in order to maintain physical distance - Launched our new Splash Pass App, METRO's new mobile ticketing app, allowing for contactless payment of fares. Visit www.scmtd.com/apps for more detail - Launched a new fleet of advertisements on our buses to promote and gain confidence from our community on all of METRO's added safety measures. Messaging includes Serious About Safety, Deliberately Disinfecting, and Seriously Sanitizing. APTA's Health and Safety Commitments Program is the public transportation industry's pledge to encourage sensible policies and practices established to keep customers and employees safe during the COVID-19 pandemic and METRO is proud to join our fellow leading transit agencies in this mission. METRO's number one priority has always been to keep our customers, community, and employees safe and through these additional measures, we will fulfill our pledge to you. -
METRO's Pledge
APTA Health \& Safety Commitments Program

METRO joined over 150 public transit agencies across the country in signing on to the American Public Transportation Association (APTA) "Health and
Safety Commitments" Program. The public transportation industry's
overarching pledge to passengers that public transit systems are taking all
of the necessary measures to operate safely as the nation recovers from the
COVID-19 pandemic.

The health and safety of passengers and Operators is a priority for METRO. Since the beginning of the pandemic, METRO has worked tirelessly to keep employees and riders safe from infection from the Coronavirus. By signing on to the APTA Health Safety Commitments Program, METRO and the public transit industry are actively working to instill confidence in riders by committing to protecting their health and safety.

METRO's Pledge
APTA Health \& Safety Commitments Program METRO has pledged to meet these commitments by enforcing specific policies,
outlined in this Playbook, that are effective for our system, our employees, our riders
and our community. A key component of the Health and Safety Commitments
Program is the shared responsibility of our system and our riders to follow these
guidelines. Riders rely on us to follow these commitments, and METRO relies on
riders to protect themselves and other customers. METRO is committed to continually addressing and implementing prevention measures. Examples of current prevention measures include:

- Self-imposed bus capacity limits on our buses to provide a measure of physical distance;
£0
METRO's Pledge
APTA Health \& Safety Commitments Program
Posted official guidance from CDC and County Health Agency regarding prevention
tips and other safety measures, including physical distancing in our buses and at our
transit centers
Closed our Santa Cruz and Watsonville Transit Center lobbies and moved ticket
vending machines (TVMs) to the outside of the building to avoid creating crowded
spaces
Installed a Customer Service Call Kiosk at both Santa Cruz and Watsonville Transit
Centers so that customers can virtually connect with a Customer Service
Representative while maintaining physical distance
Installed ground markers at our Transit Centers to denote where to stand while
boarding in order to maintain physical distance
Launched our new Splash Pass App, METRO's new mobile ticketing app, allowing for
contactless payment of fares. Visit www. scmtd.com/apps for more detail
Launching a new fleet of advertisements on our buses to promote and gain
confidence from our community on all of METRO's added safety measures








## METRO's Pledge

APTA Health \& Safety Commitments Program
The health and safety of transit passengers and employees is the most important priority for public transportation agencies. The coronavirus pandemic and its impact on our industry have underscored this principle and challenged us to develop innovative solutions. As the work
continues to mitigate the spread of COVID-19, our industry will speak with a single voice about its commitment to transit users.
The APTA Health \& Safety Commitments Program is designed to help public transit agencies put in place their own, individualized policies and practices that transit users have told us they want and expect. The Program defines four core categories of responsibilities - for every transit
agency and for their passengers - making this a true partnership for health and safety.
By agreeing to participate in the Program, my agency pledges to address the following areas:

| Santa Cruz Metropolitan Transit District (METRO) | METRO Customers: |
| :---: | :---: |
| We follow CDC, State, and Local guidance whenever possible. | We follow Federal, State, Local, and METRO guidance. |
| We deep clean high-touch surfaces and disinfect our buses, ParaCruz vehicles, and facilities. | We always wear a face covering properly when at a bus stop and when riding the bus. We never remove our face covering while riding the bus. We follow CDC guidance and wash our hands. |
| We provide useful COVID-19 prevention information and resources to support safe travel. | We adjust our travel time to the off-peak whenever possible to help reduce the number of people on a bus. |
| Our employees use PPE; adjust the air flow within the bus to increase the exchange of outside air; deploy the protective clear curtain; provide hand sanitizer dispensers on the bus; and don't come to work sick. | We don't ride sick; observe physical distancing from bus operators/drivers and others; don't sit in blocked seats; and don't talk when riding the bus. |

Additionally, we agree to stay current with changes to these commitments as guidance and science regarding the pandemic continue to evolve.
METRO's Pledge
Social Media, Onboard Bus Advertising, Bus Decals, Transit Center Signage
Cleaning $\& x$

๗ washing hands
Wearing health \& safety rules
 Sharing information

## 

WE'RE DOING OUR PART YOU'RE DOING YOURS science-based policies

Sharing


riders' space


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Advertising Foc used on METRO's COVID-19 Response
APTA Health \& Safety Commitments Program Bus Advertising

Winter 2020 Headways - Encouraging Ridership, Health \& Safety Commitments Program

Collateral Focused on METRO's COVID-19 Response
 pandemic, METRO has worked tirelessly to keep riders safe from infection from the coronavirus by being proactive in installing prevention measures throughout the pandemic. I and customers to know we are taking all necessary steps
to safely transport riders to their destinations, encouraging riders to return to METRO services.
On October 12, 2020, METRO announced that it joined "Health and Safety Commitments Program"" the public transportation industry's overarching pledge that public transit systems are taking all the necessary measures to
operate safely as the nation recovers from the pandemic. By signing on to the APTA program with more than 200 public transit systems across the nation, METRO is actively working to instill confidence in riders by committing to
protecting their health and safety. The APTA program was developed after asking transit users what measures would make them feel more confident riding public transportation
amid concerns about COVID-19. Additionally, METRO conducted a customer survey of riders and identified four key areas to address, to earn riders' Following public health guidelines from official
sources such as $C D C$, state, and local guidance sources such as
whenever possible moved tick.

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& \text { including the addition of h } \\
& \text { hand sanitizer dispensers. }
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bus operator's compartment. Installed between-row sneeze barriers on all fixed-route
buses to provide an added level of protection from someone seated in the row immediately behind or in
front of you. Installed hand sanitizer dispensers on all buses. Improved airflow inside of our buses by exchanging
outside and inside air to increase air circulation. Upgraded all air filters on our buses to MERV 7 filters. Provide complimentary face coverings to customers. Nightly use of an electrostatic fogger to disinfect
interior bus surfaces.
Deeper and more frequent cleaning of transit centers,
including the addition of hand washing stations and
hand sanitizer dispensers.
Posted official guidance from CDC and County Health
Agency regarding prevention and other safety measures, Closed our Santa Cruz and Watsonville Transit Center lobbies, opened Customer Service windows, and
moved ticket vending machines to the outside of the
nstalled a Customer Service Call Kiosk at both Santa Cruz and Watsonville Transit Centers so customers can virtually connect with a Customer Service
Installed physical distancing ground markers at our
transit centers to denote where to stand while boarding. Additionally, in the spirit of prevention, we recently Additionally, in the spirit of prevention, we recently
launched a new contactless way for customers to purchase
fares through the METRO Splash Pass App, METRO's
Collateral Focused on METRO's COVID-19 Response
standing while the bus is moving, and asking ambulatory
customers to no longer use the ADA-restricted area towards customers to no longer use the ADA-restricted area towards
the front of the bus. By requesting this, we are protecting our operators and providing them the ability to continue
physical distancing.
Through all of these prevention measures and with your help, I believe we are on the right track in continuing to provide safe services to our community.
I would like to commend METRO employees for all of their efforts in keeping our community safe while providing
an essential service. Through these additional measures, an essential service. Through these additional measures,
METRO is fulfilling our Health and Safety Commitments Pledge to our community. We look forward to our
customers returning to METRO's safe services. We'll see you on your next ride.


IMPORTANT PHONE NUMBERS
(831) 423-3868 (831) 425-4664 (800) $872-7245$ (510) $464-6000$ (831) 479-6379 $(800) 660-4287$
$(831) 42-3933$

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 Accessible Services Coordinator . . Alex Clifford, METRO CEO
new mobile ticketing app available for download at the
AppStore or GooglePlay. This allows customers the option AppStore or GooglePlay. This allows customers the option
to pay using their smartphones instead of paying with cash or visiting a ticket vending machine. If you have not done
so already, please help METRO be contactless/touchless by so already, please help METRO be contactless/touchless by
immediately utilizing the METRO Splash Pass App or to the METRO Cash Card or Cruz Card.
To further promote our safety messaging and gain confidence from our community that METRO is doing our
part, we have also launched a new fleet of advertisements part, we have also launched a new fleet of advertisement includes Serious About Safety, Deliberately Disinfecting, and Seriously Sanitizing - all of which are sentiments we
uphold at METRO.
Since the APTA program is the shared responsibility of METRO and our riders, we are asking all customers to also assist us in our prevention measures, including wearing a washing hands and/or using hand sanitizer frequently,
not riding a bus if you are sick or think you are sick, not

## TABLEOF BONTENTS

Winter Service FAQs.
Metro Fares. Customer Service.
Lost \& Found .
Schedule Changes. alendars: Holiday Mail-Order Form .
SCHEDULES
Amtrak / Highway 17 Express . . . . . . 10-13
 Monterey-Salinas Transit (MST) . . . . 53-55

## LARGE PRINT HEADWAYS

A large print copy can be requested from Customer Service (831) 425-8600 or from the Accessibility Coordinator (831) 423-3868 (CRS Hearing / Speech Impaired dial 711). Email MailOrderHeadways@scmtd.com to request to be added to the
Collateral Focused on METRO's COVID-19 Response
METRO'S transportation industry have underscored this principle and challenged us to develop innovative solutions to keep our riders safe transit.
To further this commitment, METRO has signed onto the APTA Health \& Safety Commitments Program, designed to help public transit agencies put in place their own, individualized policies and practices that transit users have told us they want and this a true partnership for health and safety.
A key component of the Health and Safety Commitments Program Is the shared responsibility of our system and protect themselves and other customers.

> We ask that you follow federal,
state, local, and METRO guidance.
> We ask that you always wear a face covering properly
when at a bus stop and when riding the bus. Please never remove your face covering while riding the bus. We
ask that you follow CDC guidance and wash your hands.

> We ask that you adjust your travel time to the off-peak whenever possible to help reduce the number of people on a bus.

We ask that you don't ride sick; observe physical


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the pandemic con information on METRO's commitment to safety visit scmtd.com/safety.


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& \text { Watsonville Transit Center } \\
& \text { Mural Unveiling Event } \\
& \text { October } 29,2020
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Attachment A

Mural Unveiling Event
Watsonville Transit Center

res on Election Day
November 3, 2020 눈
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# Free Fares on Election Day 

## 

 METRO will be providing free local transit rides county-wide including the Hwy-17 Express on Election Day, Tuesday, November 3, 2020.The health and safety of METRO customers and operators has been a priority for METRO since the start of the COVID-19 pandemic and on Election Day this priority will no different. METRO recently joined the American Public Transportation Association's (APTA) Health and Safety Commitments Program, the public transportation industry's overarching pledge to passengers that public transit systems are taking all the necessary measures to operate safely as the nation recovers from the COVID-19 pandemic.
METRO is fulfilling this pledge in continuing to following public health guidelines from official sources such as CDC, State, and local guidance whenever possible. Cleaning and disinfecting transit vehicles frequently and requiring face coverings
and other protections. Keeping passengers informed and providing resources to support safe travel. In addition, to
putting health first by requiring riders and employees to avoid public transit if they have been exposed to COVID-19 or feel ill and installing additional safety measures.
This promotional campaign, offering voters free transportation to and from the polls is just another way METRO is committing to the health and safety of our customers and operators. This free fare day will provide a touchless boarding process without the need to navigate fare payment, minimize interaction between riders and operators, and reduce boarding times at bus stops. Free fares will also allow the Santa Cruz's community equal opportunity to get to the polls and provide an additional incentive for voters to take public transit to polling places.
All of METRO's travel in Santa Cruz County and travel on METRO's Hwy-17 Express to Diridon Station in San Jose will be free on Election Day.
On Election Day METRO will continue to adhere to physical distancing guidance onboard vehicles, and limit the number of passengers onboard at any given time.
If you haven't used METRO services in the past we encourage you try us out for free on Election Day.
On Election Day, the polls will be open from 7 a.m. to 8 p.m.
For information on METRO, visit scmtd.com. For information on METRO routes and schedules visit scmtd.com/en/routes or to stay connected to bus arrival information in real-time visit scmtd.com/en/riders-guide/stay-
connected.
For more information on METRO's Health \& Safety Commitments Pledge visit scmtd.com/apta-pledge
Public Transit Day
December 15, 2020

## Save Public Transit Day

 APTA-organized day of action and engagement will take place on Tuesday, December 15

## Santa Cruz, CA (December 10, 2020) - The Santa Cruz Metropolitan Transit District (METRO) is joining fellow APTA members and industry partners on Tuesday, December 15 to collectively fight to \#SavePublicTransit with a day of mobilization and engagement.

Organized by the American Public Transportation Association (APTA), \#SavePublicTransit Day will shine the light on the dire financial crisis facing the public transportation industry and urge elected officials to take immediate action.
It is critical that Congress move forward and provide emergency funding for public transit in the lame duck session before Congress recesses for the holiday. The industry is calling on Congress and the Administration to provide at least $\$ 32$ billion in emergency funding to ensure that public transit agencies can survive and help our communities and nation recover from the economic fallout of the pandemic.

## Without at least $\$ 32$ billion in emergency funding the transportation industry will be forced into possible service reductions and/or labor cuts.

"Immediate action needs to be taken to address the public transportation industry's dire financial situation so that we can continue to serve essential employees every day and can help with the nation's economic recovery," said APTA President and CEO Paul P. Skoutelas. "The industry's very survival is at stake."
"It is crucial that Congress take the necessary time and steps to approve emergency funding for public transit as soon as possible. The Santa Cruz METRO and transit agencies across the nation need this funding in order to continue providing services to our community that rely on us to transport them to and from essential functions and essential jobs." - Alex Clifford, METRO CEO/General Manager

## \#\#\#

Established in 1968, Santa Cruz METRO provides fixed-route and Highway 17 commuter service throughout Santa Cruz County, with limited service connecting to Monterey Salinas Transit at our Watsonville Transit Center and Santa Clara County, transporting more than 5 million passenger trips a year. METRO also operates ParaCruz paratransit service to Santa Cruz County, providing about 73,500 trips per year. METRO's operating budget in FY21 is almost $\$ 55$ million and is funded through a combination of farebox revenue, sales tax, and state and federal sources. Today it operates a fleet of 102 buses on 26 fixed-routes. For more information, visit www.scmtd.com.

## Save Public Transit Day


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December 31, 2020
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# Free Fares on NYE 

## Press Release

Santa Cruz METRO Announces Free Fares County-Wide on New Year's Eve and on Hwy-17 Express New Year's Day Dor Des 30, 2020 Contact: Danielle Glagola (831) 420-2550 dglagola@scmtd.com scmtd.com
Santa Cruz, CA (Wednesday, December 30, 2020) - The Santa Cruz Metropolitan Transit District (METRO) announces that METRO will be providing free local transit rides county-wide including the Hwy-17 Express all day on New Year's Eve, Thursday, December 31, 2020 and free fare on the Hwy-17 Express on New Year's Day, Friday, January 1, 2021.
METRO would like to express our gratitude to all essential workers who continue to assist our community in these difficult times and as a sign of our appreciation, we are saying goodbye to 2020 and ringing in a brighter 2021 by providing free fares all day to our riders.
The health and safety of METRO customers and operators has been a priority for METRO since the start of the COVID-19 pandemic and as 2020 comes to an end, we want to express our appreciation to all of our essential workers who support our community as the nation recovers from the COVID-19 pandemic.
METRO continues to follow public health guidelines from official sources such as CDC, State, and local guidance whenever possible. Cleaning and disinfecting transit vehicles frequently and requiring face coverings and other
protections. Keeping passengers informed and providing resources to support safe travel. In addition, to putting health first by requiring riders and employees to avoid public transit if they have been exposed to COVID-19 or feel ill and installing additional safety measures.
This promotional campaign, offering riders free transportation to and from essential jobs and services is just another way METRO is committing to the health and safety of our customers and operators. This free fare day will provide a touchless boarding process without the need to navigate fare payment, minimize interaction between riders and operators, and reduce boarding times at bus stops while giving back to those who support essential functions.
METRO will continue to enforce physical distancing guidance onboard vehicles, and limit the number of passengers onboard at any given time.
If you haven't used METRO services in the past we encourage you try us out for free as we say goodbye to 2020 and welcome in an optimistic 2021.
Please note that on New Year's Day METRO will only be providing Weekend-Level service on the Hwy-17 Express to Diridon Station, all other routes will not be in service. ticketing app, METRO's Splash Pass, at scmtd.com/apps.
For information on METRO routes and schedules visit scmtd.com/en/routes or to stay connected to bus arrival information in real-time visit scmtd.com/en/riders-guide/stay-connected.

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& \text { METRO Encourages Prioritization of } \\
& \text { Public Transportation Workers in the } \\
& \text { COVID-19 Vaccine Distribution Plan } \\
& \text { January 5, } 2021
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For Immediate Release
Date: January 5, 2021
(831) 420-2550
dglagola@scmtd.com
scmtd.com

## Press Release

> MEIRO Encourages Prioritization of Public Transportation Workers in the COVID-19 Vaccine Distribution Plan

Santa Cruz, CA (Tuesday, January 5, 2021) - The Santa Cruz Metropolitan Transit District (METRO) encourages the California Department of Public Health's COVID-19 Vaccine Drafting Guidelines Workgroup to include essential public transit workers to be included in the Phase 1B-Tier 2 vaccine distribution plan, making vaccines available to essential public transit workers as soon as January 2021.

METRO is requesting that public transit workers be included in Phase 1B-Tier 2 of the state's vaccine distribution plan, consistent with the interim recommendations of the Centers for Disease Control and Prevention's Advisory Committee on Immunization Practices.

Throughout the pandemic, California's public transportation agencies have played a critical role in transporting essential workers to their jobs in health care, education, food service and hospitality. Additionally, public transportation agencies have continued to provide critical services to elderly and disabled people throughout California, often serving as a lifeline. Public transit workers have supported these Californians directly by operating bus and ParaCruz services that get them to their destinations safely by sanitizing transit facilities and vehicles to limit the spread of the virus, consistent with federal, state and local guidance, as well as installing additional onboard safety measures, and enforcing additional prevention measures.

Given the clear societal, economic and equity benefits of the services public transit workers provide, METRO believes it would be a significant mistake for the state to fail to include public transit workers in Phase 1B - Tier 2 of the state's vaccine distribution plan. Much like health care professionals, emergency service workers and food and agricultural workers, public transit workers provide an essential service, cannot work from home, and must interact with the public in the course of their duties.

As the pandemic subsides, public transit service will be vital to a balanced recovery and the continued health of our public transit workers must be a top priority for the state. Please join METRO in advocating for the health \& safety of all public transit workers in California and encouraging the California Department of Public Health's COVID-19 Vaccine Drafting Guidelines Workgroup to include public transit workers in Phase 1B - Tier 2 of the COVID-19 Vaccine Distribution Plan in their next public meeting being held January 6, 2021 at 3PM PST by emailing covid19vaccineoutreach@cdph.ca.gov.

Established in 1968, Santa Cruz METRO provides fixed-route and Highway 17 commuter service throughout Santa Cruz County, with limited service connecting to Monterey Salinas Transit at our Watsonville Transit Center and Santa Clara County, transporting more than 5 million passenger trips a year. METRO also operates ParaCruz paratransit service to Santa Cruz County, providing about 73,500 trips per year. METRO's operating budget in FY21 is almost $\$ 55$ million and is funded through a combination of farebox revenue, sales tax, and state and federal sources. Today it operates a fleet of 102 buses on 26 fixed-routes. For more information, visit www.scmtd.com.

Press Release
Santa Cruz METRO To Receive Additional COVID-19 Emergency Funding
For Immediate Release Contan Danielle Glagol (831) 420-2550
dglagola@scmtd.com
scmtd.com
Santa Cruz, CA (Tuesday, January 26, 2021) - The Santa Cruz Metropolitan Transit District (METRO) announces that METRO will receive additional funding through the federal Coronavirus Response and Relief Supplemental Appropriations Act of 2021 (CRRSAA).
On December 21, 2020 both the House and Senate approved a $\$ 1.4$ trillion bill to fund the federal government through September 2021 and $\$ 900$ million in the Coronavirus Response and Relief Supplemental Appropriations Act of 2021 (CRRSAA). Included in the CRRSAA funding relief package is $\$ 45$ billion for transportation, which includes funding for transit, passenger rail, and private transportation providers. Of that bill \$14 billion will go to transit agencies nationwide and is broken down to $\$ 13.27$ billion for 49 U.S.C. $\$ 5307$ grants (including the 49 U.S.C. $\$ 5337$ formula) to urbanized areas, $\$ 50$ million for 49 U.S.C. $\$ 5310$ grants for seniors and persons with disabilities funds, and $\$ 678.65$ million 49 U.S.C. § 5311 grants to rural areas.
This emergency funding can't come soon enough as transit agencies nationwide are facing a deficient due to declines in ridership from the COVID-19 pandemic resulting in agencies having to make hard decisions in regards to layoffs and service reductions while still trying to provide an essential service to their communities.
The new Coronavirus Response and Relief Act (CRRSAA) will be awarded to transit agencies that fall within a specific threshold, that being only agencies that haven't already reached their additional funding cap, limited to $75 \%$ of the transit agency's 2018 operating budget. Calculated by adding the Coronavirus Aid, Relief and Economic Security (CARES) Act allocation for FY2020 and the CRRSAA allocation for FY2021.
Thankfully, for METRO this means that our agency will receive much needed funding to assist us in continuing to provide
service to our community in reaching essential services and jobs over the coming year. Per the allocation cap, METRO's additional funding is based on 2018 operating expense
Per the allocation cap, METRO's additional funding is based on 2018 operating expenses totaling to nearly $\$ 46$ million, setting our $75 \%$ cap at $\$ 34$ million in CRRSAA funding. Accounting for the $\$ 21$ million in funds that were already awarded to METRO through the CARES Act, METRO will receive roughly $\$ 13.5$ million in CRRSAA funding to be applied to operating costs.

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|  | ound Connection

February 4, 2021
METRO/Greyhound Connection Service
Santa Cruz, CA (February 4, 2021) - Greyhound Lines Inc. and Santa Cruz Metropolitan Transit District (METRO) have officially announced their interline partnership, allowing customers to transfer from Greyhound's network to METRO's Highway 17 Express service providing travel between Santa Cruz, CA to San Jose, CA. Greyhound previously served this route until July of 2020 when it postponed service due to the impacts of COVID-19. Greyhound customers can once again travel this route with the assistance of METRO, strengthening the community's access to area and intercity transportation.
"METRO is excited to launch this partnership with Greyhound and to begin welcoming Greyhound customers aboard our Highway 17 Express service," said John Urgo, METRO Planning and Development Director. "We look forward to providing a seamless service for Greyhound customers traveling between Santa Cruz and San Jose or wherever their final destination may be."
With 11 schedules offered daily between the hours of 5 a.m. and 9 p.m., the Santa Cruz to San Jose connection is now part of Greyhound's network of 2,400 destinations nationwide. Greyhound customers interested in connecting to METRO's Santa Cruz to San Jose route via the Highway-17 Express can view schedule information at Greyhound.com.
"We look forward to partnering with METRO to provide customers with access to their Highway-17 Express service," said John Baranowski, Senior Director Accounting Operations, Greyhound Lines, Inc. "Partnerships like what we have created with METRO elevate the customer experience for area residents and visitors while creating a strong bond between local and intercity transportation."
For fare and schedule information, or to purchase tickets, call 1-800-231-2222, visit Greyhound.com or download Greyhound's mobile app.

Continued Promotion

For Immediate Release Date: October 20, 2020 Contact: Danielle Glagola (831) $420-2550$ scmtd.com

## Santa Cruz Metro Launches METRO Splash Pass a Contactless Mobile Ticketing App

The Santa Cruz METRO Splash Pass, powered by Masabi's Justride,, mobile ticketing application is now available to riders across Santa Cruz County and to San Jose.

Santa Cruz, CA (October 20, 2020) - Santa Cruz Metropolitan Transit District (METRO) today
announced the launch of the Santa Cruz METRO Splash Pass, its new mobile ticketing application, in partnership with Masabi, the global leader in mobile ticketing and the company bringing Fare partnership with Masabi, the global leader in mobile ticketing and the company bringing Fare ticketing solution allows Santa Cruz METRO riders to purchase fares and display tickets on their ticketing solution allows Santa Cruz METRO riders to purchase fares and display tickets on their
smartphone devices anytime, anywhere. For use in Santa Cruz County and the Highway 17 Express the San Jose Diridon Station.

The METRO Splash Pass can be downloaded from Google Play and the Apple App Store. Riders have the option of purchasing Local and Highway 17 Express tickets including full or discounted options. 1Ride, 15-Ride, Day, 3-Day, 7-Day and 31-Day passes are available using a debit or credit card or via digital payment services such as Apple Pay. Once purchased, riders simply activate their tickets on their phones and present them to the driver when boarding for visual validation.
"As a transit agency, our focus is on delivering a modern, frictionless transit experience that our riders can rely on and that is part of the fabric of the Santa Cruz community. It is also essential, now more than ever, that we continue to provide a service that puts customer safety first," said Alex Clifford, CEO/General Manager, at Santa Cruz Metropolitan Transit District. "Removing the need to use cash is just one of the many benefits of Masabi's solution which will help us keep riders safe throughout their journeys. We are excited to begin rolling the METRO Splash Pass out across our County and on the Highway 17 Express."
"In recent months the importance of mobile ticketing has taken on a new relevance to agencies with a focus on providing riders with a simple, contactless and safe ticketing experience," said Brian Zanghi, CEO of Masabi. "Masabi is delivering market-leading fare payment technology to forwardthinking cities by providing Fare Payment-as-a-Service, in a fraction of the time and at a fraction of the cost of bespoke ticketing systems. By using a multi-tenant platform, which is constantly updating with new features and functionality, we are helping agencies like Santa Cruz Metro deliver the latest innovations to riders, while helping them keep up with the pace of technology change."
METRO Splash Pass Mobile Ticketing App
METRO launched our Splash Pass in October 2020 as another prevention measure for
COVID-19. Our mobile ticketing app is a great resource that allows for contactless
payment and processing of fares that removes the need to purchase a ticket in-person
from a sales agent or a ticketing vending machine. It is also limits the time a customer
needs to spend in line allowing for less contact between passengers and operators.



anywhere, anytime.
Available on local routes and $\qquad$

allowing for less contact between passengers and operators.


Attachment A


Attachment A

METRO Splash Pass
Set-Up Guide Brochure cont...

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Attachment A


Attachment A


DATE: February 26, 2021
TO: Board of Directors
FROM: Dawn Crummié, Human Resources Director

## SUBJECT: APPROVE REQUEST FOR EXTENSION OF THE EMERGENCY PAID SICK LEAVE (EPSL) FOR COVID-19 IMPACTS

## I. RECOMMENDED ACTION

## That the Board of Directors:

- Approve the request for extension of the Emergency Paid Sick Leave (EPSL) provision for the below-specified reasons, as illustrated in the Families First Coronavirus Response Act (FFCRA) to a Santa Cruz Metropolitan Transit District (METRO) agency program until March 31, 2021
- Approve a rollover of unused hours for all METRO employees with a remaining balance of the EPSL as of 12/31/20, retro to January 1, 2021.
- Direct staff to suspend the extension program if federal or state legislation results in an extension of FFCRA or a replacement program


## II. SUMMARY

- In light of the ongoing public health emergency, employees remain vulnerable to illness as a result of the community spread and necessitate time off. Federal legislation to provide employer paid time off for employees experiencing COVID related medical impact expired on December 31, 2020. Conversion of the federal legislation to a Santa Cruz Metropolitan Transit District (METRO) policy will provide employees with an ability to rollover unused hours and utilize them for time off for specified COVID related health needs through March 31, 2021.
- This report was submitted and reviewed at the February 12, 2021 METRO Personnel/Human Resources Standing Committee.


## III. DISCUSSION/BACKGROUND

On March 18, 2020, the President signed into law the Families First Coronavirus Response Act (FFCRA), which aimed to provide initial relief to workers who were affected by the COVID-19 pandemic. This new law required covered employers to offer 80 hours of paid time for the employee's COVID related illness or quarantine. Due to the lack of any federal or similar state action, FFCRA expired on December 31, 2020. Absent an extension of the program, employees are now required to utilize their accruals for COVID related time off. Although FFCRA expired, the recent surge warrants extending the EPSL provision for METRO employees who did not utilize their available hours in calendar year 2020. The extension will ensure that employees are able to honor state and local guidance for quarantine or selfisolation in an effort to stop the community spread.

The current proposed extension of the EPSL Program would be available to employees for specified reasons, who did not exhaust their 80 hours by December 31,2020 . As such, unused hours, either the full 80 hours or partial remaining hours, will be rolled over for use until March 31, 2021. The intent of the program is also to bridge any gaps in employee eligibility from the expiration of FFRCA to the initiation of the METRO program.

This action applies only to the EPSL provisions of the FFCRA. Specifically, employees may only take paid EPSL under this METRO program for Qualifying Reasons 1 through 4 on the Employee Rights poster issued by the Department of Labor (attached).

EPSL under this METRO program may not be used during self-quarantine after non-essential travel.

This action does not extend or otherwise impact the expiration on December 31, 2020 of the Emergency Family and Medical Leave Expansion Act (EFMLEA) provision of the FFCRA, which required paid emergency family and medical leave for eligible employees caring for a child whose school or place of care was closed or whose child care provider was unavailable for reason related to COVID-19.

The extension of the EPSL provision will be funded in the operating budget by available federal, state and local revenue sources. In the event that federal and state stimulus funds are received, these funds could be appropriateded to cover expenses related to the extension of the program. If there is a federal extension and/or state legislation enacted, the new federal and/or state legislation would replace METRO's extended program.

At the February 12, 2021 METRO Personnel/HR Standing Committee meeting, the Committee received, reviewed and recommended approval to the full Board.

## IV. STRATEGIC PLAN PRIORITIES ALIGNMENT

This report ties to the following strategic priorities:

- Service Quality and Delivery
- Employee Engagement: Attract, Retain and Develo9p
- Strategic Alliances and Community Outreach


## V. FINANCIAL CONSIDERATIONS/IMPACT

Based on staff usage of EPSL between April 2020 and December 2020 in the amount of $\$ 195 \mathrm{~K}$, it is anticipated that the fiscal impact of the extension to a METRO program until March 31, 2021 will be approximately \$30K. This amount takes the recent COVID-19 surge into consideration.

## VI. CHANGES FROM COMMITTEE

None.

## VII. ALTERNATIVES CONSIDERED

Not approving the extension of the Emergency Paid Sick Leave Program. Staff does not recommend this option. The extension will ensure that employees are able to honor state and local guidance for quarantine or self-isolation in an effort to stop the community spread without having to deplete their accrual balance.

## VIII. ATTACHMENTS

Attachment A: FFRCA Poster

Prepared by: Dawn Crummié, HR Director

## IX. APPROVALS

Dawn Crummié, HR Director


Approved as to fiscal impact:
Kristina Mihaylova,
Deputy Finance Director


Alex Clifford, CEO/General Manager


## Attachment A

# EMPLOYEE RIGHTS PAID SICK LEAVE AND EXPANDED FAMILY AND MEDICAL LEAVE UNDER THE FAMILIES FIRST CORONAVIRUS RESPONSE AGT 

The Families First Coronavirus Response Act (FFCRA or Act) requires certain employers to provide their employees with paid sick leave and expanded family and medical leave for specified reasons related to COVID-19. These provisions will apply from April 1, 2020 through December 31, 2020.

## - PAID LEAVE ENTITLEMENTS

## Generally, employers covered under the Act must provide employees:

Up to two weeks ( 80 hours, or a part-time employee's two-week equivalent) of paid sick leave based on the higher of their regular rate of pay, or the applicable state or Federal minimum wage, paid at:

- $100 \%$ for qualifying reasons \#1-3 below, up to $\$ 511$ daily and $\$ 5,110$ total;
- $2 / 3$ for qualifying reasons \#4 and 6 below, up to $\$ 200$ daily and $\$ 2,000$ total; and
- Up to 12 weeks of paid sick leave and expanded family and medical leave paid at $2 / 3$ for qualifying reason \#5 below for up to $\$ 200$ daily and $\$ 12,000$ total.
A part-time employee is eligible for leave for the number of hours that the employee is normally scheduled to work over that period.


## - ELIGIBLE EMPLOYEES

In general, employees of private sector employers with fewer than 500 employees, and certain public sector employers, are eligible for up to two weeks of fully or partially paid sick leave for COVID-19 related reasons (see below). Employees who have been employed for at least 30 days prior to their leave request may be eligible for up to an additional 10 weeks of partially paid expanded family and medical leave for reason \#5 below.

## - QUALIFYING REASONS FOR LEAVE RELATED TO COVID-19

An employee is entitled to take leave related to COVID-19 if the employee is unable to work, including unable to telework, because the employee:

1. is subject to a Federal, State, or local quarantine or isolation order related to COVID-19;
2. has been advised by a health care provider to self-quarantine related to COVID-19;
3. is experiencing COVID-19 symptoms and is seeking a medical diagnosis;
4. is caring for an individual subject to an order described in (1) or self-quarantine as described in (2);
5. is caring for his or her child whose school or place of care is closed (or child care provider is unavailable) due to COVID-19 related reasons; or
6. is experiencing any other substantially-similar condition specified by the U.S. Department of Health and Human Services.

## - ENFORCEMENT

The U.S. Department of Labor's Wage and Hour Division (WHD) has the authority to investigate and enforce compliance with the FFCRA. Employers may not discharge, discipline, or otherwise discriminate against any employee who lawfully takes paid sick leave or expanded family and medical leave under the FFCRA, files a complaint, or institutes a proceeding under or related to this Act. Employers in violation of the provisions of the FFCRA will be subject to penalties and enforcement by WHD.


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DATE: February 26, 2021
TO: Board of Directors
FROM: John Urgo, Planning and Development Director

## SUBJECT: UPDATE ON LAUNCH OF CRUZ ON-DEMAND MICROTRANSIT SERVICE

## I. RECOMMENDED ACTION

That the Board of Directors receive an update on METRO's plans to initiate an on-demand transit service open to the general public ("microtransit")

## II. SUMMARY

- On January 22, 2021, staff presented an update to the Board of Directors (Board) on plans to launch an on-demand transit pilot open to the general public.
- Staff's plan proposes to utilize capacity available within the Santa Cruz Metropolitan Transit District's (METRO) existing demand responsive operation, ParaCruz.
- METRO's operator's union, SMART Local 0023 (SMART), voiced some concerns regarding allowing ParaCruz to serve general public on-demand trips without a written agreement between METRO and SMART in place.
- METRO and SMART have since agreed in writing to establish a pilot project utilizing ParaCruz for general public on-demand trips for a period of up to one year.


## III. DISCUSSION/BACKGROUND

On September 25, 2020 and January 22, 2021, staff apprised the Board of plans to initiate a pilot project for general public on-demand trips (commonly referred to as microtransit) that takes advantage of two unique factors of METRO's service operation: an on-demand transportation service operated in-house [ParaCruz, METRO's Americans with Disabilities Act (ADA) Complementary Paratransit Service] and an existing contract with a technology provider (Ecolane) that provides scheduling and ride-matching capabilities for that service. Additionally, with ParaCruz ridership currently down 70\%, due to the COVID-19 pandemic, there is available capacity for additional on-demand trips to be open to the general public. By making use of existing resources, staff proposed that METRO could launch a microtransit pilot at no or low cost using ParaCruz's trained
operators and fully wheelchair accessible fleet. The pilot would also serve an important role in transporting customers to COVID-19 vaccination sites inaccessible by fixed-route transit.

On at least three occasions between September and January, staff met with SMART Local 0023 (SMART) to discuss the pilot program and receive feedback. Staff proposed that the pilot would not change anything related to the operation of ParaCruz: the service area and service hours would be the same, the fare would be the same, and ADA paratransit eligible customers and the general public would book trips in the same way. To the operator, trips would appear in the manifest in the same way. The only change would be that a new customer type would be eligible to book trips on ParaCruz. Staff responded to requests for clarification on all aspects of the program, and incorporated feedback from SMART representatives on program elements such as the size and distribution of the service zones and the decision to not allow the booking window to overlap between ADA customers and the general public, in order to give ADA customers first priority in booking.

In January, SMART indicated a refusal to serve general public trips on ParaCruz without a signed agreement in place.

On February 12, 2021, METRO and SMART, having engaged in bargaining, signed an agreement (Attachment A) that sets forth the term, operation and procedure for extension or curtailment of the Microtransit Pilot Project.

With the agreement with SMART now in place, staff plans to launch the pilot in mid to late March for a period of up to one year.

## IV. STRATEGIC PLAN PRIORITIES ALIGNMENT

This item aligns with METRO's Service Quality and Delivery strategic priorities.

## V. FINANCIAL CONSIDERATIONSIIMPACT

There is no cost to this proposal, as it takes advantage of existing resources within METRO's ParaCruz operation.

## VI. CHANGES FROM COMMITTEE

N/A.

## VII. ALTERNATIVES CONSIDERED

The Board could consider not launching a microtransit pilot, or contracting with a third party operator for microtransit service. Staff does not recommend these options as they fail to take advantage of available resources and capacity within

METRO's ParaCruz operation. Contracting for service or operation would also incur cost without the surety of success given the experience of transit agencies around the country with microtransit pilots. However, should METRO wish to continue microtransit operation once ParaCruz ridership has returned to preCOVID levels, staff will need to explore additional service models.

## VIII. ATTACHMENTS

Attachment A: METRO and SMART Agreement for a Microtransit Pilot Project

Prepared by: John Urgo, Planning and Development Director

Board of Directors
February 26, 2021
Page 4 of 4

## IX. APPROVALS

John Urgo, Planning \& Development Director


Approved as to fiscal impact:
Kristina Mihaylova,
Deputy Finance Director


Alex Clifford, CEO/General Manager


## Attachment A

Santa Cruz Metropolitan Transit District \& S.M.A.R.T Local 0023<br>Agreement for a Microtransit Pilot Project<br>February 12,2021

Santa Cruz Metropolitan Transit District (METRO) and SMART Local 0023 (SMART), having engaged in bargaining, hereby agree to the following:

1) To establish a pilot project, to last for a period of up to one year, to use ParaCruz vehicles and Operators to provide on demand local transportation services (microtransit), to riders in METRO's transit district. These services will be provided under terms and conditions established by METRO and reviewed and approved by its Board of Directors.
2) The microtransit services operated during the pilot project will not result in the replacement of fixed route or paratransit services or the layoff of any ParaCruz or Fixed Route Operators.
3) If METRO desires to extend the microtransit services program beyond the pilot project period it will again meet and bargain with SMART about the effects of the extension on the terms and conditions of employment of the ParaCruz Operators and or its existing agreement with SMART.
4) If demand for paratransit services changes during the pilot project period such that the terms and conditions of employment of the ParaCruz Operators are significantly impacted because of the existence of the pilot project, METRO will re-evaluate the scope of the microtransit pilot project and meet and bargain with SMART about the effects of any proposed changes to the project on the terms and conditions of the ParaCruz Operators.

This temporary agreement is non-precedential.


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# VERBAL PRESENTATION 

## CEO UPDATE

Alex Clifford

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# VERBAL PRESENTATION 

COVID-19 UPDATE

Alex Clifford

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# Santa Cruz Metropolitan Transit District 

DATE: February 26, 2021
TO: Board of Directors


FROM: Alex Clifford, CEO/General Manager
SUBJECT: CY21 STATE AND FEDERAL LEGISLATIVE AGENDA

## I. RECOMMENDED ACTION

## That the Board of Directors approve the Santa Cruz Metropolitan Transit District (METRO) CY21 State and Federal legislative agenda as presented in this report

## II. SUMMARY

- At the start of each new legislative cycle, the CEO requests the Board of Directors (Board) to review, comment and approve the proposed State and Federal legislative agendas for the upcoming calendar year.
- Once approved, the CEO uses this legislative agenda as a guide throughout the year as he represents the Santa Cruz Metropolitan Transit District (METRO) on various state and federal transportation association Boards and Committees and as he provides legislative guidance to METRO's state and federal legislative advocates.
- The overall central goal of the program is to advocate for stable and growing state and federal capital and operating funding and to avoid costly unfunded mandates.
- The legislative program is further augmented this year by a need to seek continued state and federal emergency COVID-19 funding and regulatory relief.
- This year's legislative agenda includes, as top priorities, continued active outreach to Congress on the Fixing America's Surface Transportation Act (FAST Act) extension or replacement. The current FAST Act was authorized from October 1, 2016 - September 30, 2020, and was extended by a Continuing Resolution on October 1, 2020 by one-year to September 30, 2021.
- The legislative agenda also provides guidance to Board members. Typically, up to four Board members, designated by the Board Chair, join the CEO in a federal advocacy trip to Washington, D.C. in March or April each year. As a
result of the pandemic, such a visit may be via Zoom video conference in 2021.
- The Board also accepts and encourages the CEO to continue his active participation and expanded leadership roles in APTA, CTA, The Bus Coalition, CaIACT, CTAA and ZEBRA.


## III. DISCUSSION/BACKGROUND

## CY20 State \& Federal Outcomes

## State

- The California State Legislature and Governor's Administration enacted several measures designed to temporarily reduce operating costs incurred by public transit agencies due to the pandemic, including pushing back costly regulatory mandates.
- As well, the State enacted measures to make existing sources of State transit funding temporarily more flexible, so transit agency managers could target operating as precisely as possible to meet pandemic-related needs.
- And the State enacted measures to temporarily suspend financial penalties that could arise and be assessed to transit agencies for non-compliance with certain statutory or regulatory requirements.
- Finally, most legislation adverse to transit operations and sound financial management, such as three bills that would have compelled transit agencies to provide fare free transit service to some demographic of transit's ridership, was halted due to the pandemic.


## Federal

- CARES Act $\$ 20$ million to METRO for pandemic impacts on operations
- CRRSAA $\$ 13.5$ million to METRO for pandemic impacts on operations
- Free face coverings, two rounds for employees and customers
o Round one for employees $-5,500$
o Round two for customers - 5,000
- Continuing Resolution extending the FAST Act by one year
o Omnibus Bill - FY21 Budget - Transit (FAST Act \& Alt Fuel Tax)
o One year extension of the Alt fuel tax credit - approx. \$300K (Capital)
o Plus Ups - Increase from FAST Act Authorized (5307, 5311 \& 5339a): o \$198 M nationwide
o METRO's share (inclusive of STIC) approx. $=+\$ 205 \mathrm{~K}$ above our normal FAST Act authorization level (Operating \& Capital)
- Competitive Program Plus Ups - Nationwide:
o \$125 M Bus and Bus Facilities
o \$125 M Low-No
(\$448 M Plus-Up total 5339a, 5339b, Low-No and 5311 Formula)


## METRO Economic Background

METRO serves the County of Santa Cruz, which has a population of over 273,000. According to a 2019 survey and a 2020 COVID-19 survey, approximately $32 \%$ of METRO riders use the service to get to and from work. Santa Cruz County is home to the University of California, Santa Cruz (UCSC) and Cabrillo College. METRO's ridership data also reflects that over 55\% of METRO riders are students and faculty of these institutions.

Other notable data and demographics:

- Hwy 17 Express ridership comprises 6\% of total METRO ridership
- $49 \%$ of METRO riders ride five or more days a week
- $87 \%$ of METRO riders rate their overall impression of METRO as good or excellent
- $37 \%$ of METRO riders do not have access to a personal vehicle
o Almost one-third of METRO's riders depend on the service as their primary option for transportation
- $65 \%$ of METRO riders earn less than $\$ 24,000$ annually

While normal pre-COVID-19 annual ridership is typically around 5 million passenger trips per year. The impacts of the pandemic on ridership has resulted in METRO delivering 3.5 million trips in FY20 (year ended June 30, 2020). The ongoing pandemic continues to impact METRO ridership, with ridership down year-over-year an average of $84 \%$ by the end of January 2021.

METRO helps implement the California Global Warming Solutions Act of 2006 (AB 32) and its successor (SB 32) by reducing greenhouse gas emissions with deployment of low-emission, high capacity buses. METRO's buses reduce fuel consumption by delivering more trips with fewer vehicle miles of travel than single-occupant vehicles. Although delivery was delayed from 2020 due to the pandemic and other manufacturing delays, in early 2021 METRO's first zero emission buses will be received, and are tentatively scheduled to go into service in the fall. Over their life, these buses will reduce diesel fuel consumption by
thousands of gallons. Additionally, METRO's routes 69 A, 69W, 71 and 91X provide much needed traffic congestion relief to the gridlocked Highway 1.

METRO is a California Special District, employing about 300 people. METRO's FY21 operating budget is budget is $\$ 55$ million. METRO supports the local economy through the purchase of goods and services for its operations. Labor costs (wages and benefits) represent approximately 83\% (FY20) of the operating costs. Since $82 \%$ of METRO's employees reside in Santa Cruz County, the local multiplier effect of these labor dollars to the region is high as our employees' income is reinvested locally in housing, goods, services and recreation.

## Current Funding for Operations \& Capital - see Attachment A

Operations and Capital are substantially supported by the $1 / 2$ cent local sales tax approved by the voters in 1978, and further augmented by METRO's share of Measure D, State and Federal grants and customer fares. The FY21 budget includes: $\$ 54,998,409$ for Operations and a $\$ 29,136,935$ Capital Program, which contains new revenues, the carryover of obligated but unspent capital commitments to various projects in process, including bus purchases and Unrestricted Funds.

## Operating Grants vs. Capital Grants

Think of the operating budget as "running buses" and the capital budget as "buying buses." State and federal discretionary (competitive) grants do not typically provide revenue for the operating budget, and local grants that might provide operating funds are few and far between. Nearly all state and federal grant opportunities are for capital improvements and augment METRO's ability to buy buses and build/maintain facilities.

## Formula Grants

State and federal formula grants come to METRO as a result of legislation; usually require an annual application; and always require follow-up information on how METRO used the money. While this is a cumbersome and time-consuming process for the Grants Department, METRO always follows the directed processes and never risks or jeopardizes its state and federal formula grant allocations. These state and federal formula dollars are typically used for operations and are sometimes flexible for use in both operations and capital.

## Discretionary (Competitive) Grants

In any given year, there are a number of state and federal discretionary grant programs offered. METRO always submits highly competitive grant applications for programs for which it qualifies unless there is a strategic or local match reason not to do so.

When grants become available for competition, they are always extremely oversubscribed. Typically, the value of the federal grant applications nationwide exceeds by ten times or more the actual grant awards available, and the amount
awarded to each successful recipient is typically a fraction of the amount requested.

In FY20, METRO received $\$ 38,361,399$ in State \& Federal Formula Grants for operating assistance.

In FY20, METRO received \$1,836,302 in State \& Federal Formula Grants for capital assistance. In addition, in FY20, METRO received \$1,560,000 in State and Federal Discretionary Grants for capital assistance.

## IV. STRATEGIC PLAN PRIORITIES ALIGNMENT

The CEO will ensure that his state and federal advocacy efforts on behalf of METRO are consistent with and help support the Board's Strategic Priorities:
a. Safety First Culture
b. Financial Stability, Stewardship \& Accountability
c. Service Quality and Delivery
d. Internal and External Technology
e. Employee Engagement: Attract, Retain and Develop
f. State of Good Repair
g. Strategic Alliances and Community Outreach

## V. FINANCIAL CONSIDERATIONSIIMPACT

There are no direct financial considerations to approving the proposed State and Federal legislative program. The overall goal of the program is to secure stable and growing State and Federal capital and operating funding for the agency and to avoid costly unfunded mandates.

## VI. CHANGES FROM COMMITTEE

N/A

## VII. ALTERNATIVES CONSIDERED

- Take no action. The CEO does not recommend this alternative since he will need Board direction on where to focus his State and Federal legislative efforts in CY 2021.
- Accept the proposed legislative program but with Board adopted edits/changes.


## VIII. ATTACHMENTS

Attachment A: State Legislative Agenda
Attachment B: Federal Legislative Agenda
Attachment C: Current Funding for Operations \& Capital Pie Chart
Attachment D: CEO Participation in State \& Federal Transit Advocacy Organizations

Attachment E: The Changing Landscape of Grants Availability

Prepared by: Alex Clifford, CEO/General Manager

Board of Directors
February 26, 2021
Page 7 of 7

## IX. APPROVALS

Alex Clifford, CEO/General Manager


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## Attachment A

## CY21 State Legislative Agenda

- Existing Funding: Protect against the elimination or diversion of any State-directed funds that support Santa Cruz County transportation needs.
- Cap-and-Trade: Continue to seek maximum flexibility in the use of Cap-and-Trade dollars and work to ensure growth in Cap-and-Trade funding available to transit.
- Voter-Threshold: Support efforts to amend the State Constitution to reduce the voter threshold required for a city, county, special district or regional transportation agency to impose a special tax for transportation projects or programs.
- Transit Oriented Development: Support establishing new funding sources for Transit Oriented Development (TOD) and bus facilities.
- Bus on Shoulder Expansion: Support other transit systems as they define and seek an expansion of the existing, very limited, bus on shoulder statutory authorization granted to Monterey-Salinas Transit District and Santa Cruz Metropolitan Transit District by AB 946 (Stone) [Chapter 426, Statutes of 2013].
- Statewide Coordination: Continue active involvement in the California Transit Association (CTA) and the California Association for Coordinated Transportation (CaIACT) and their associated sub-committees, advocating for the METRO Legislative Agenda with these organizations.
- Transportation Development Act Reform: In 2019, the CEO was appointed to a statewide Transportation Development Act (TDA) Reform Task Force. On behalf of METRO, the CEO will continue to seek various changes to the current law that will protect or increase the TDA funds received today by METRO. The CEO will continue to seek to reduce the burden of the current outdated performance measures and eliminate the penalties associated with a transit agency missing its farebox recovery ratio.
- Resiliency: The implementation of Pacific Gas \& Electric's Public Safety Power Shutoff program and the ongoing threat of natural disasters has increased the likelihood that METRO's bus depots will periodically be without power. This creates new challenges as METRO transitions to zero-emission buses and potentially threatens the role METRO plays in emergency response.

METRO will therefore pursue various strategies for mitigating the impacts on its operations of an unreliable grid. These strategies may include: advocating for a carve out or an exemption to the Innovative Clean Transit regulation, which would allow transit agencies to retain a contingency fleet of CNG or diesel buses; advocating for long-term consideration at the California Public Utilities Commission (CPUC), California Energy Commission (CEC) and California Air Resources Board (CARB) for funding that hardens and/or creates redundancies to the grid; and, advocating for legislation or regulation that requires Independently Owned Utilities (IOUs) to identify transit agencies as priority users of the grid, much like what is in place for fire and police departments and hospitals.

## Attachment A

METRO will also support the Governor's proposal to statutorily extend and securitize current funding sources supporting the CEC's Clean Transportation Program, to continue and enhance investments in alternative fuel production, alternative fuel infrastructure, advanced vehicle technologies, and ancillary needs, including manufacturing, workforce training and development, and research. This program could support transit resiliency expenditures.

- Continue to monitor and participate in statewide discussions related to utility rate changes and the definition of peak/off-peak.
- Advocate and support efforts to increase the amount of Hybrid and Zero-Emission Truck and Bus Voucher Incentive Project (HVIP) dollars available each year.
- Support legislation establishing expanded authorization for the use of automated enforcement technologies by transit agencies.
- Advocate for state-funded COVID-19 emergency funding assistance and continued statutory and regulatory relief, most notably relief from TDA's compliance penalties and other costly burdens, while California recovers from the economic impacts and ridership losses associated with the pandemic. Such relief would include ensuring vaccination opportunities are provided to frontline transit workers.


## Attachment B

## CY21 Federal Legislative Agenda

- Given that the FAST Act expired on September 30, 2020, and was extended by Congress through September 30, 2021, encourage Congress to continue to seek creative solutions to securing sufficient, long-term dependable and recurring revenues to ensure the stability of the federal Highway Trust Fund and address the growing transportation infrastructure needs of the country.
- Advocate for the reauthorization to include increasing year-over-year authorized appropriations for the FTA 5307, 5311 and STIC programs along with the FTA 5339 (a), (b) and (c) capital programs, using the FY2020 or FY2021 appropriations as the baseline from which to calculate the first year increase.
- Advocate for inclusion in the reauthorization an increase in the Small Transit Intensive Cities (STIC) Program to $3 \%$ of the Section 5307 urbanized area formula program.
- Advocate for a federal Infrastructure program that will include transportation and provide transit a much-needed infusion of capital dollars for state-of-good-repair, such as facilities and new buses. Advocate for this new program to NOT be restricted to "shelf ready or shovel ready" projects.
- Advocate for the Alternative Fuels Excise Tax Credit (tax extender) to be made permanent instead of continuing the annual attempts at renewal via the "Tax Extenders" approach.
- Advocate for the Alternative Fuels Excise Tax Credit Program to be modified to include zero emission electric buses.
- Advocate for and seek congressional support for an increase the federal gasoline and diesel fuel tax which would increase funding to the Highway Trust Fund and the Mass Transit Account. Federal gas tax has been unchanged since 1993 at 18.4 cents/gallon. Federal diesel fuel tax has been unchanged since 1993 at 24.4 cents/gallon. These federal gas and diesel taxes provide revenues to the Federal Highway Trust Fund (HTF). 2.86 cents/per gallon from each of these two fuel taxes goes to the Mass Transit Account. Federal bus transit funding comes from the Mass Transit Account. The Mass Transit Account, combined with other federal funding sources, help to fund METRO operations through the FTA-5307 \& 5311 grant programs.
- Lift the ban on congressionally directed spending (earmarks).
- Support continued annual funding for the BUILD program at or above current levels.
- Develop strong METRO grant submissions to Department of Transportation (DOT) discretionary (competitive) programs such as BUILD, Bus and Bus Facilities, and Low and No Emissions Bus programs and advocate for their funding.
- Ensure that DOT implementation of MAP-21 and FAST Act rules and regulations do not have a negative impact on METRO operations.


## Attachment B

- Reinstate the tax deduction for employers that provide commuter benefits, such as transit passes (and parking), that was eliminated in the 2017 federal tax law. While corporate tax rates overall were lowered in the 2017 tax law, the elimination of the deduction for commuter benefits provides a disincentive for employers to provide transit benefits (employees may still receive those benefits in a pre-tax manner if employers choose to offer them).
- Carefully monitor the next Census to encourage the U.S. Census Bureau to maintain separate urbanized area (UZA) designations for the cities of Santa Cruz, Watsonville and Salinas following the 2020 Census.
- Seek amendments to the Transportation Infrastructure Finance and Innovation Act (TIFIA) loan program at DOT to make it more attractive as a tool to assist bus purchases.
- Support establishing new dedicated funding sources for Transit Oriented Development (TOD) and bus facilities and allow planning, engineering and design to be eligible activities.
- Work with Congress and the FTA to help them understand the significant challenges for small to mid-size transit properties to fund operating and capital programs and to keep up with State-of-Good-Repair.
- Oppose any federal efforts that would preempt local authority over the use of autonomous vehicles in their communities.
- Oppose unfunded federal mandates.
- Start talking with Congress now about identifying stable, dependable and recurring funding sources for the successor or extension of the FAST Act.
- Continue active involvement in the STIC Coalition, The Bus Coalition, CTAA, CaIACT, CTA, APTA, ZEBRA and various associated sub-committees, advocating the METRO Legislative Agenda with these organizations.
- When safe again, continue the annual transit funding advocacy trip to Washington, DC in March/April and encourage up to four Board members to participate
- Urge the Biden/Harris Administration and Congress to continue to provide transit agencies with emergency funding to address revenue losses associated with COVID-19 for as long as the pandemic the pandemic impacts the Santa Cruz area economy.


## Attachment C



Reflects FY21 \% of Total Revenues (Operating \& [new] Capital

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## Attachment D

## CEO Participation in State \& Federal Transit Advocacy Organizations

- California Transit Association (CTA)
o Executive Committee member
o State Legislative Committee member
o Program \& Conference Committee member
o TDA Reform Task Force member
o Governance and Finance Task Force member
- American Public Transportation Association (APTA)
o APTA Board Member
o APTA Finance Committee
o Access Committee
o Bus \& Paratransit CEOs Committee
o Legislative Committee
o Public Transportation CEOs Coordinating Council
o Small Operations Committee, Vice-Chair
- The Bus Coalition
o Board of Directors
- Community Transportation Association of America (CTAA)
o Member
o California CTAA delegate
- California Association for Coordinated Transportation (CalACT)
o Board of Directors, Vice Chair
o Legislative Committee
- Zero Emission Bus Resource Alliance (ZEBRA)
o Member


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## Attachment E

## The Changing Landscape of Grants Availability

The grant funding landscape has changed dramatically over the past decade. Here are just a few examples:

- In 2006, California voters created a capital funding source through Proposition 1B - Highway Safety, Traffic Reduction, Air Quality, and Port Security Bond Act of 2006. This ten-year capital program, which expired in 2016, funded numerous METRO security, facilities and bus procurements. Fortunately, the Governor signed the Road Repair and Accountability Act (SB1) in April 2017 to partially replace Proposition 1B and to provide additional State Transit Assistance (STA). Again, this legislation favors capital projects for the use of this money, although some of it can be used for operating assistance if METRO meets specific performance criteria.
- The American Recovery and Reinvestment Act of 2009 (ARRA), signed into law by President Barack Obama on February 17, 2009, was an economic stimulus package which provided METRO valuable capital dollars. ARRA was a one-time capital program and did not provide recurring resources.
- Up until 2012, the federal transportation authorization included a Bus and Bus Facilities Program, which was a discretionary capital grant program. Until 2012, METRO had competed successfully for some of this capital funding. With MAP-21 in 2012, the Bus and Bus Facilities discretionary grant program was eliminated and replaced with a small formula program (5339(a). It was not until the FAST Act reauthorization in 2016 that the Bus and Bus Facilities discretionary grant program was reestablished, albeit at a substantially reduced funding level in comparison to pre-2012 funding levels. In 2017 METRO successfully applied for nine CNG buses from this program and received funding for four buses.
- In 2012, the US Congress eliminated federal "earmarks," a process that provided legislative appropriations to specific projects in a congressional representative's district. Until then, METRO had secured federal earmarks to fund multiple capital projects.
- The Biden/Harris administration has put forth for congressional action a $\$ 1.9$ trillion COVID-19 Emergency Relief package that includes $\$ 30$ billion in emergency relief for transportation. Over the past year, METRO has advocated for COVID-19 emergency relief to be distributed in an equitable manner using established FTA 5307 and 5311 grant programs. To our satisfaction, the $\$ 30$ billion Budget Reconciliation Title submitted to the House


## Attachment E

T\&I Committee on February 9, 2021 requests over $\$ 26$ billion in emergency relief for transit agencies and for it to be distributed via the FTA 5307 and 5311 programs.

Each year federal subsidies for public transit are threatened. The result of this constant threat is often flat or nominal growth in federal transportation funding, in an environment where operational costs typically grow at a rate equal to or greater than the Consumer Price Index (CPI).

With the loss and severe reduction of several substantial capital funding programs since 2012, METRO's capital challenge in the coming years will continue to be a struggle. METRO will need to find the resources with which to replace 21 buses that will reach the end of their useful life by the end of FY21 and are in need of replacement at an estimated cost of $\$ 16$ million to $\$ 21$ million, depending on whether METRO purchases CNG or zero emission electric buses.

In order to attempt to catch up and keep up with the capital needs of the agency in the coming years, starting in FY18, the METRO Board established a policy of budgeting $\$ 3$ million per year to a Bus Replacement Fund in an effort to leverage these local resources for state and federal discretionary grants. Even with this funding commitment, it will remain challenging for METRO to eliminate all buses in the fleet that are operating beyond their useful life.


SYASL Advocacy Team

16.2

16.3
2021-22 Legislative Session
" Legislature convened 2021-22 Regular Session: January 11
" Deadline to introduce new legislation: February 19

- Nearly 2,500 measures introduced
Focus on COVID-19 Pandemic
Legislative leaders again requested legislators limit bill loads
- Continued focus on COVID-19 relief/recovery measures
- Continued interest in zero-emission vehicle technology, housing, C
streamlining
- Mostly a return to business as usual
No New Fare Free Transit Bills
No legislator has introduced a bill requiring transit agencies to
provide fare free transit
- Big focus of Legislature pre-COVID-19 pandemic
16.6
SB 44 （Allen）CEQA：Streamlined
Judicial Review：Transit Projects．
Establishes expedited administrative and judicial review
procedures under CEQA for select public transit projects
Limits public comment，requires courts to resolve CEQA lawsuits
w／in 270 days of submittal of certified documents
Recommendation：Support
ACA 1 (Aguiar-Curry) Local Government
Financing: Voter Approval.

$$
\begin{aligned}
& \text { Lowers the voter-threshold for special taxes that fund public } \\
& \text { infrastructure, like transit improvements, or affordable housing } \\
& \text { from } 2 / 3 \text { to } 55 \% \\
& \text { Recommendation: Support }
\end{aligned}
$$


16.9

| Estimated Transit Funding (January 2021) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Source | $\begin{gathered} \hline 2020-21 \\ (2020 G B) \end{gathered}$ | $\begin{gathered} \hline 2020-21 \\ (2020 \mathrm{MR}) \end{gathered}$ | $\begin{gathered} 2020-21 \\ (2021 G B) \end{gathered}$ | YOY Change (2020 GB to 2021 GB) | $\begin{gathered} \hline 2021-22 \\ (2021 \mathrm{~GB}) \end{gathered}$ |
| STA |  |  |  |  |  |
| Base (2.375\%) | \$225,281 | \$138,012 | \$172,965 | $(\$ 52,317)$ | \$179,263 |
| Gas Tax Swap (1.75\%) | \$155,684 | \$91,895 | \$118,716 | $(\$ 36,968)$ | \$123,356 |
| SB 1 (3.5\%) | \$311,288 | \$183,789 | \$237,431 | $(\$ 73,857)$ | \$246,712 |
| STA SOGR (TIF) | \$112,000 | \$114,600 | \$114,067 | \$2,067 | \$117,488 |
| Total | \$804,253 | \$528,296 | \$643,178 | (\$161,075) | \$666,819 |
| INTERCITY \& COMMUTER RAIL |  |  |  |  |  |
| Base (2.375\%)* | \$225,281 | \$138,012 | \$172,965 | (\$52,317) | \$179,263 |
| SB 1 (0.5\%) | \$44,470 | \$26,256 | \$33,919 | (\$10,551) | \$35,245 |
| Total | \$269,751 | \$164,267 | \$206,883 | $(\$ 62,868)$ | \$214,507 |
| LCTOP |  |  |  |  |  |
| Cap \& Trade (5.0\%)** | \$114,666 | \$115,900 | \$100,000 | (\$14,666) | \$106,000 |
| Total | \$114,666 | \$115,900 | \$100,000 | $(\$ 14,666)$ | \$106,000 |
| TIRCP |  |  |  |  |  |
| Cap \& Trade (10.0\%)** | \$233,408 | \$225,400 | \$200,000 | $(\$ 33,408)$ | \$213,000 |
| SB 1 (TIF) | \$261,000 | \$267,400 | \$266,155 | \$5,155 | \$274,140 |
| Total | \$494,408 | \$492,800 | \$466,155 | $(\$ 28,253)$ | \$487,140 |
| LTF |  |  |  |  |  |
| Sales and Use Tax (.25\%) | \$1,993,621 | \$1,426,873 | \$1,822,723 | $(\$ 170,898)$ | \$1,807,441 |
| Total | \$1,993,621 | \$1,426,873 | \$1,822,723 | (\$170,898) | \$1,807,441 |
| * Funds also used for other Caltrans purposes <br> **Amount reflects auction revenues for the Fiscal Year |  |  |  |  |  |



Zero-Emission Buses and Infrastructure

Statutory Relief

SHAW YODER ANTWIH SCHMELZER \& LANGE
16.12


Questions?
16.13


$16.14$


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fӘ!כY 6I-
Congress enacted $\$ 2$ trillion "CARES Act" in March 2020
$\$ 25$ billion for public transit
Congress enacted $\$ 900$ b "CRRSAA" in December 2020
$\$ 14$ billion for public transit, with some caveats
White House $\$ 1.9$ trillion "American Rescue Plan"
proposed in January; Congress advancing right now
$\$ 30$ billion for public transit with more generous
distribution method

Infrastructure Package
After pandemic relief, White House will move to
infrastructure
$\$ 2$ billion?
Not just transportation
Water, Broadband, Affordable Housing, School
-
Biden Administration
"Secretary Pete" Buttigieg Confirmed by Senate

- Former Mayor of South Bend, Indiana
" "Boot-edge-edge"
O
 $\bigcirc$

$$
\begin{aligned}
& \text { New themes already on display } \\
& \text { Grant notices including priority for projects that address } \\
& \text { climate change and racial equity }
\end{aligned}
$$




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DATE: February 26, 2021
TO: Board of Directors
FROM: Kristina Mihaylova, Finance Deputy Director

## SUBJECT: ACCEPT AND FILE THE YEAR TO DATE KEY PERFORMANCE INDICATORS (KPI) REPORT FOR QUARTER TWO AS OF DECEMBER

 31, 2020
## I. RECOMMENDED ACTION

## That the Board of Directors accept and file the Year to Date Quarterly KPI

 Report as of December 31, 2020
## II. SUMMARY

- Santa Cruz Metropolitan Transit District (METRO) has established common Key Performance Indicators (KPIs).
- METRO's KPI Report is prepared quarterly in order to inform the Board of Directors (Board) regarding METRO's financial and operational performance.
- Staff recommends that the Board accept and file the attached report.


## III. DISCUSSION/BACKGROUND

METRO has established common Key Performance Indicators (KPIs) to ensure that the organization is constantly monitoring and improving its performance. The KPIs are a set of quantifiable measures that METRO can utilize to gauge its performance and determine if it is meeting its strategic and operational goals. Additionally, they would allow METRO to make data-driven decisions and work towards achieving its objectives by leveraging verified and carefully analyzed data, ultimately providing an improved service to our community.

The succeeding information will be discussed in further detail in Attachment A. KPIs are reported for six categories:

## Financial Performance (Kristina Mihaylova)

Financial Performance KPIs evaluate how efficiently agencies use resources to meet travel demand within their budget constraints. Financial Performance measures are the most widely used measures for transit agencies, due in part to National Transit Database reporting requirements, which require transit agencies to annually report data on measures such as Farebox Recovery Ratio and Cost per Revenue Service Hour.

METRO's Farebox Recovery Ratio for the past three fiscal years and FY21 through Quarter 2 (July - December) is presented on page 1 of Attachment A and demonstrates the ratio of passenger fares to total operating costs. The Farebox Recovery Ratio is an indication of how much of a transit agency's costs are covered by passenger fares and provides insight to the amount of non-passenger revenue (subsidy) needed to cover costs. Additionally, it allows the agency to compare cost-effectiveness within its own service.

Fixed Route and Commuter Cost per Revenue Service Hour KPIs, presented on page 2 of Attachment A, depict the cost per hour of service and are measured to ensure that transit services are delivered efficiently through effectively tracking and minimizing costs. Significant increases in Quarter 4 (Q4) of FY20, Quarter 1 (Q1) of FY21, and Quarter 2 (Q2) of FY21 are directly related to the global pandemic and the resulting cuts in revenue service hours, while the level of operating expenses is relatively stable. As revenue service hours increase, the measures of cost per hour of service will stabilize. The spike in July of FY21 is due to the PERS Unfunded Accrued Liability pre-payment of $\$ 4.4 \mathrm{M}$. The same pattern in present in the ParaCruz Cost per trip, also on page 2 of Attachment A.

## Productivity (John Urgo)

Performance measures presented in this category are indicators of productivity and provide valuable insights regarding type of ridership; locations, route productivity, as well as seasonal fluctuations in ridership and routes.

Currently, all Productivity metrics reflect the plummet in ridership in Q4 of FY20 as a result of the pandemic. As shelter-in-place has ended and Santa Cruz County is opening up again, METRO's ridership is slowly increasing, as seen in metrics for Q1 and Q2 of FY21. UCSC and Cabrillo ridership, however, has remained low since both institutions continue to utilize online classes for the time being.

The Productivity KPIs listed below are discussed in more details on pages 3 to 7 of Attachment A and clearly depict the impact of COVID-19 on transit ridership:

- Total Ridership per Hour for FY19, FY20, and FY21 YTD
- Total Ridership for FY19, FY20, and FY21 YTD
- Highway 17 Ridership for FY19, FY20, and FY21 YTD
- UCSC Ridership for FY19, FY20, and FY21 YTD
- Cabrillo Ridership for FY19, FY20, and FY21 YTD
- Local Ridership for FY19, FY20, and FY21 YTD
- FY21 Total Ridership by Route YTD
- FY21 Total Average Passengers per Hour by Route YTD


## Risk Management \& Safety (Rufus Francis)

Note: This section has not been updated for FY21 Q2
Safety KPIs aid safety teams in tracking and determining progress on specific objectives, and evaluate protocols. Safety performance is commonly tracked at transit agencies for NTD reporting and OSHA requirements.

METRO's Traffic Accidents for the past three fiscal years (Q1) are presented on page 8 of Attachment A. Traffic accidents are tracked by a variety of causes including the location on the street and what kind of object the accident was with.

METRO's Passenger Incidents for the past three fiscal years (Q1) are presented on page 8 of Attachment A. Passenger Incidents are recorded by what period of the trip the incident occurred, while boarding the bus, while on board the bus, or while descending the bus.

Currently, both Traffic Accidents and Passenger Incidents are reporting low numbers for Q1 of FY21. While METRO's safety protocols are consistently improving, the decrease in Traffic Accidents and Passenger Incidents is likely in part due to the lower volume of trips.

- Traffic Accidents for FY19 Q1, FY20 Q1, and FY21 Q1 are presented on page 8 of Attachment A
- Passenger Incidents for FY19 Q1, FY20 Q1, and FY21 Q1 are presented on page 8 of Attachment A


## Reliability (Eddie Benson)

Reliability KPIs assess the quality of the agency's vehicles, and help fleet maintenance staff run the department as efficiently as possible.

The Mean Distance between Chargeable Road Calls is a transit industry standard that measures the mechanical reliability of an agency's fleet by tracking the mean distance between bus breakdowns or failures. It is an important measure of the success of the agency's maintenance department and the investment in newer buses, which are less prone to maintenance issues. Additional definitions, information pertaining to KPIs listed below, as well as implemented steps to improve performance are presented on pages 9, 10 and 11 of Attachment A.

Currently, mean miles between chargeable road calls has been improving in Q1 and Q2 of FY21 for both Fixed Route (Local) and Highway 17. This is due to the fact that mileage has increased while the number of road calls has remained relatively the same, so the overall mileage between chargeable road calls has improved. For ParaCruz, miles between chargeable road calls has been declining. This is due to cut mileage starting in April of FY20 as a result of the
shelter-in-place. The number of miles were reduced nearly in half, while the number of road calls remained the same, resulting in a decrease of mean miles between chargeable road calls in Q4 of FY20 and into Q1 and Q2 of FY21.

- Mean Miles Between Chargeable Road Calls for FY19, FY20, and FY21 YTD - Fixed Route are presented on page 9 of Attachment A
- Mean Miles Between Chargeable Road Calls for FY19, FY20, and FY21 YTD - Highway 17 are presented on page 10 of Attachment A
- Mean Miles Between Chargeable Road Calls for FY19, FY20, and FY21 YTD - ParaCruz are presented on page 11 of Attachment A


## Dependability (Margo Ross)

Service Dependability measures evaluate the quality of passengers' day-to-day experiences using transit, such as service reliability. Additionally, they allow agencies to pinpoint the key reasons behind cancelled trips, such as lack of manpower, road calls, traffic accidents and traffic congestion, and embark on corrective actions.

In Q2 of FY21 the majority of cancelled trips were in December. The regions with cancelled trips were primarily Cabrillo \& South County, UCSC \& Westside, Scotts Valley \& San Lorenzo Valley (SLV), and Live Oak. The majority of these cancelled trips were due to staffing shortages, and occurred within one week of the Federal Holiday, Christmas Day.

Since March of FY20 the number of pass-ups has been tracked and recorded. This metric allows METRO to improve service by honing in on the different reasons why pass-ups occur and working on ways to reduce those numbers. Pass-up reasons vary from excess luggage and no fare, to no mask and full bus.

The following Cancelled Trips and Pass-ups KPIs are depicted and discussed in more details on pages 12 and 13 of Attachment A, respectively.

- Cancelled Trips by Region for Q2 FY21
- Cancelled Trips by Cause for Q2 FY21
- Pass-ups by Month for March FY20 through December FY21
- Pass-ups by Cause for March FY20 through December FY21


## Peer Comparison

Peer Comparisons offer a rough guideline for where METRO is at compared to other transit agencies. While comparisons are a benefit, it is often difficult to come by true comparisons for a number of reasons, including different metrics, inconsistent data and lack of reporting.

The following Peer Comparisons are presented on pages 14 through 16 of Attachment A

- Monterey Salinas Transit - Farebox Recovery Ratio Fixed Route
- Monterey Salinas Transit - Cost/RSH Fixed route
- Monterey Salinas Transit - Average Passengers/RSH
- Monterey Salinas Transit - Miles Between Chargeable Road Calls Fixed Route
- Golden Empire Transit - Total System Boardings FY21 Q1
- Golden Empire Transit - Cost/RSH FY21 Q1 Fixed Route


## IV. STRATEGIC PLAN PRIORITIES ALIGNMENT

This report pertains to METRO's Financial Stability, Stewardship \& Accountability and will assist in management's effort to continuously improve the performance of the agency.
V. FINANCIAL CONSIDERATIONSIIMPACT

None.

## VI. CHANGES FROM COMMITTEE

None.

## VII. ALTERNATIVES CONSIDERED

- There are no alternatives to consider, as this is an accept and file KPI Report as of December 31, 2020


## VIII. ATTACHMENTS

Attachment A: KPI Report as of December 31, 2020
Attachment B: KPI Presentation as of December 31, 2020

Prepared by: Caitlin Nelson, Financial Analyst

## IX. APPROVALS

Approved as to fiscal impact: Kristina Mihaylova,
Finance Deputy Director


Alex Clifford, CEO/General Manager


## I. Financial Performance



Above we have Santa Cruz METRO’s System Farebox Recovery Ratio over the past three fiscal years. Our Farebox Recovery Ratio demonstrates the ratio of passenger fares to total operating costs.

The Farebox Recovery Ratio is an indication of how much of a transit agency's costs are covered by passenger fares and provides insight to the amount of non-passenger revenue (subsidy) needed to cover costs. Additionally, it allows the agency to compare cost-effectiveness within its own service.

Our Fare Box Recovery Ratio has been slowly increasing in Q1 and Q2 of FY21 since Santa Cruz METRO resumed fare collection on June 15, 2020. Major factors affecting year-over-year performance is the loss of in-person classes at UCSC and Cabrillo. Year-to-date lost revenue from these institutions is approximately $\$ 1,269 \mathrm{~K}$.

## Attachment A

KPI Report as of December 31, 2020


Above is Santa Cruz METRO’s Fixed Route and Commuter Cost/Revenue Service Hours (RSH). The cost per RSH shows the cost per hour of service. The significant increase in July 2020 (FY21) is due to the PERS UAL pre-payment of $\$ 4.4 \mathrm{M}$. This payment was made in one month instead of being spread out over 12 months. In FY20 and FY21 cost per RSH increased due to reduced service hours during shelter-in-place, while expenses remained relatively fixed.


Above is ParaCruz's cost per trip. In July 2020 (FY21) there was a spike in costs due to the PERS UAL pre-payment of $\$ 4.4 \mathrm{M}$. This payment was made in one month instead of distributed over 12 months. In FY20 and FY21 cost per trip increased due to reduced trips during shelter-inplace, while expenses remained relatively fixed.

## II. Productivity



Above is a breakdown of Santa Cruz METRO's Passenger per Hour. This is a measure of productivity. Ideally, productivity would be 30 or more passengers per hour; however, Santa Cruz METRO provides rural and intercity service which traditionally operate at a lower level of productivity.


The graph above depicts Santa Cruz METRO's total ridership throughout each month. The seasonal trends of ridership related to school term service and holidays can be seen in the changes from month to month. The effects of COVID-19 are reflected in the dramatic drop in ridership in Q4 of FY20 and has been slowly increasing in Q1 and Q2 of FY21.

## Attachment A

KPI Report as of December 31, 2020

The next four graphs breakdown the different areas of Santa Cruz METRO’s Ridership: Highway 17 Commuter Ridership, UC Santa Cruz Ridership, Cabrillo Ridership, and all other Non-Student patrons.


Highway 17’s Ridership took a sharp decline in Q4 of FY20 due to COVID-19 and has been slowly climbing back in Q1 and Q2 of FY21.


UCSC’s Ridership decreased significantly throughout Q4 of FY20. On March 11, 2020 UCSC switched to online classes due to COVID-19. UCSC ridership has stayed low since online classes.

Attachment A
KPI Report as of December 31, 2020


Similar to UCSC, Cabrillo’s Ridership decreased throughout Q4 of FY20 after changing to online classes on March 16, 2020 because of COVID-19. Cabrillo's ridership has stayed low in Q1 and Q2 of FY21.


This graph also reflects a decrease in Q4 of FY20 because of COVID-19, and a slow yet steady increase in ridership for Q1 and Q2 of FY21.

## Attachment A

KPI Report as of December 31, 2020


Above is Santa Cruz METRO’s total Ridership delineated by Route for FY21 YTD. This combines the estimated total number of boarding's for each route during the Fiscal Year.

## Attachment A

KPI Report as of December 31, 2020


Above is the total annual average Passengers per Hour displayed by Route. This shows the productivity of each route as measured by passengers per hour. This ratio levels the playing field for Santa Cruz METRO's smaller Local and Rural Routes which do not have as many Service Hours compared to the larger, high-volume UCSC Routes. Intercity routes often have lower passengers per hour outcome because they have fewer stops.

## Attachment A

KPI Report as of December 31, 2020

## III. Risk Management \& Safety

Note: This section has not been updated for FY21 Q2


Traffic Collisions are broken down into different categories: in loading zones, in intersections, between intersections, with bicycles, with pedestrians, with other district vehicles, with the rear of the vehicle, with stationary objects, and a few other types. This chart does not represent the final determination of fault (chargeability). In Q1 of FY21 YTD there have been very few traffic accidents, likely in part due to the lower volume of trips.


Passenger Incidents are accidents with METRO passengers either while boarding a bus, on board a bus, or alighting (descending) a bus. Similar to the preceding graph, there are fewer passenger incidents to report of in FY21 YTD, in part due to METRO's decreased service during the pandemic.

# Attachment A <br> KPI Report as of December 31, 2020 

## IV. Reliability

A chargeable road call results from a mechanical failure. NTD defines major mechanical failures as failures that are the result of some mechanical element of the revenue vehicle and impedes the vehicle from completing or starting a scheduled revenue trip because actual movement is limited, or there are safety concerns. Some examples are breakdowns of brakes, doors, engine, cooling systems, steering, axels, and/or suspension.

The mileage depicted is how many miles were run for the month divided by the number of Chargeable road calls in the month. This is an indicator of several things, including Santa Cruz METRO's maintenance program, age of fleet, state of good repair, and fleet failures.


Above is the metric for mean miles between chargeable road calls for METRO's Fixed Route (Local). Currently mileage is increasing while road calls vary by 1 or 2 so mileage between chargeable road calls has improved in Q1 and Q2 of FY21.


Above is the metric for mean miles between chargeable road calls for METRO’s Highway 17 commuter route. Commuter buses tend to perform better due to more highway miles, fewer stops, and the newer fleet which has less wear and tear. Similar to Fixed Route, mileage has been increasing while road calls remain relatively the same, so the mean miles between chargeable road calls for Highway 17 has shown improvement in Q1 and slightly decreased in Q2 of FY21.


Above is the metric for mean miles between chargeable road calls for METRO's ParaCruz vehicles. In April of FY20 the overall number of miles ran each month was abruptly cut nearly in half, compared to the number of miles ParaCruz would normally run prior to COVID-19. Since the number of miles decreased while the number of chargeable road calls remained the same, METRO's mean miles between chargeable road calls decreased for ParaCruz in Q4 of FY20 and into Q1 of FY21. As of Q2 of FY21 the metric is improving.

## Attachment A

KPI Report as of December 31, 2020

## V. Dependability

FY21 Cancelled Trips by Region Q2
(October 20 - December 20)


Above are Santa Cruz METRO’s cancelled trips separated into eight regions: UCSC \& Westside, Scotts Valley \& San Lorenzo Valley, Live Oak, Cabrillo \& South County, Local WV, N. Coast, Mid-County, and Highway 17. In Q2 of FY21 the cancelled trips were dispersed amongst the regions Santa Cruz METRO provides service to and was due to a lack of personnel as a direct result of the Holiday season.


Above are Santa Cruz METRO’s cancelled trips by different causes. In Q2 of FY21 the majority of cancelled trips were in the week between Christmas Day and New Year's Day and due to a lack of operators.



Above are graphs for pass-ups in two ways: on a monthly basis and by reason. Pass-ups are an imperative metric that allows METRO to reflect upon ways to enhance our service. The effects of COVID-19 are displayed in April, May, and June of FY20 as the number of pass-ups due to a limited bus capacity dramatically increased. This was primarily due to reduced bus capacity to comply with social distancing and fewer trips. When passenger capacity per bus increased, passups declined. Other reasons for pass-ups vary from a full bicycle rack to no dog carrier.

## Attachment A

KPI Report as of December 31, 2020

## VI. Peer Comparison



Above is the average Farebox recovery ratio for METRO’s Fixed Route compared to Monterey Salinas Transit's (MST) average Farebox recovery ratio compared over two fiscal years and the current fiscal year through Q1.


Above is METRO's average Cost per Revenue Service hour for Fixed Route compared to Monterey Salinas Transit (MST) for FY19, FY20, and FY21 Q1. METRO has maintained a higher Cost per RSH over the past two years, however, in FY21 Q1 METRO shows a significantly higher Cost per RSH compared to MST. This is most likely due to METRO's UAL payment in July FY21.

## Attachment A

KPI Report as of December 31, 2020


Above are the average number of passengers per revenue service hour for FY19, FY20, and FY21 through Q1. This demonstrates a comparison of how METRO is doing compared to Monterey-Salinas Transit (MST) before and during the pandemic.


Above are METRO’s average Miles between Chargeable Road Calls for Fixed Route compared to Monterey Salinas Transit (MST) for FY19, FY20, and FY21 Q1. METRO has maintained even numbers over the past 2 years and this past quarter while MST shows a significant spike in FY21 Q1.

Attachment A
KPI Report as of December 31, 2020


Above is METRO's total passenger boardings for FY21 Q1 compared to Golden Empire Transit District (GET). GET is located in Bakersfield, CA and services a large area.


Above is METRO’s Cost per Revenue Service Hour for FY21 Q1 compared to Golden Empire Transit District (GET). METRO's higher Cost per RSH in FY21 Q1 is attributed to METRO's UAL payment.

Attachment B


Attachment B



| Metric: | System Farebox Recovery Ratio |
| :--- | :--- |
| Description \& | The Farebox Recovery Ratio is an indication of how much of a transit <br> agency's costs are covered by passenger fares and provides insight to the <br> amount of non-passenger revenue (subsidy) needed to cover costs. <br> Additionally, it allows the agency to compare cost-effectiveness within its <br> Importance: |
| own service. |  |




PARACRUZ COST/TRIP

-


to reduced trips during
shelter-in-place because of
remained relatively fixed


\$149
\$212 FY19 FY19

FY21 YTD

##  <br> Fisca Year

## :әэиещлодəəd <br> Financial



298\$

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-
$\qquad$
08t\$ $5 \angle \$$ +2

89\$ "ぬ $\angle I I \$$



■FY19【FY20 ■ FY21

Attachment B
Patactury

| Metrics: | - Total Ridership |
| :--- | :--- |
| Description \& | Total Ridership and Ridership per hour are measures of productivity. The <br> metrics depict seasonal fluctuations in ridership related to holidays and <br> school terms and other. |
| Importance: |  |

Total Ridership
Current Status:
Total Ridership across all routes has decreased due to COVID-19 compared to previous years. Ridership has stayed low throughout FY21




700,000
600,000 500,000 400,000 300,000 200,000 100,000

Total Ridership per hour took a sharp decline in march and has been slowly increasing. Ridership has
remained steady through FY21 Q2
amamax

| Metrics: | UCSC Ridership |
| :--- | :--- |
| Cabrillo Ridership |  |$|$| Description \& | Historically, student ridership has been a large portion of METRO's total <br> ridership. Increases in student enrollment and seasonal trends can be seen <br> year over year in the graphs below. |
| :--- | :--- |
| Importance: |  |

UCSC Ridership
Current Status:
In March of FY20 UCSC switched to online classes, thus ridership decreased.
Through FY21 Q2 ridership has slightly
increased
Cabrillo Ridership





Current Status: decreased since the community college

and has stayed low throughout FY21 Q2
Productivity:

## Metrics: - Highway 17 Ridership

Description \&
Importance:


Emaxam

Local Ridership
unty.

Productivity:

| Metrics: | - FY21 Passengers per Revenue Service Hour by Route |
| :--- | :--- |
| Description \& | Passengers per Revenue Service Hour (RSH) depicts the overall productivity <br> of each route measured by passengers per hour of service. This ratio of <br> productivity helps the agency focus on poor productivity routes and can <br> Itimulate discussions about frequency of service in urban and semi-urban <br> areas of the of the county versus geographic coverage. |

- 21 Passengers per Revenue Service Hour
$\begin{array}{cc}\text { FY21 Passengers per Revenue Service Hou } \\ 8.0 & \text { July 1, } 2020 \text { - December 31, } 2020\end{array}$

MeMCES
Description \&
Importance


18B. 10
Traffic Collisions are broken down into different categories: in loading zones, in intersections, between intersections, with bicycles, with pedestrians, with other district vehicles, with the rear of the vehicle, and other types of collisions, including with stationary objects. This chart does not represent the final determination of fault (chargeability). This metric reflects Accidents that occurred during Q1 of each fiscal year.
Note: this slide has not been updated to reflect FY21 Q2
Current Status:
 have been fewer traffic accidents, compared to Q1 of
 the lower volume of


## $\varnothing$

Passenger Incidents for Q1



■FY19 ■FY20 ■ FY21
Risk Management \& Safety:

## Passenger Incidents

Passenger Incidents are accidents with METRO passengers either while boarding a bus, on board a bus, or alighting (descending) a bus. This metric reflects Incidents that occurred during Q1 of each fiscal year. Note: this slide has not been updated to reflect FY21 Q2

18B. 12

| Metrics: | Mean Miles Between Chargeable Road calls - Fixed <br> Route (Local) |
| :--- | :--- |
|  <br> Importance: | A chargeable road call results from a mechanical failure that impedes the <br> vehicle from completing or starting a scheduled revenue trip because actual <br> movement is limited, or there are safety concerns. The mileage depicted is <br> how many miles were run for the month divided by the number of <br> chargeable road calls. The graph below is for METRO's Fixed Route. |

Mean Miles Between Chargeable Road Calls - Fixed Route

| Fiscal | 12 Month |
| :--- | :--- |
| Year | Average |

$$
\begin{array}{l|l|}
\hline \text { FY19 } & 13,610 \\
\hline \text { FY20 } & 13,216 \\
\hline \text { FY21 YTD } & 13,354 \\
\hline
\end{array}
$$


$2,792,066$
$2,359,097$
$1,779,027$

13.8 yrs
12.55 yrs
12.96 yrs


Current Status:
10,000
and December, respectively.
Eamax

| Metrics: | Mean Miles Between Chargeable Road Calls - Highway |
| :--- | :--- | :--- |
| Description \& | A chargeable road call results from a mechanical failure that impedes the <br> vehicle from completing or starting a scheduled revenue trip because actual <br> movement is limited, or there are safety concerns. The mileage depicted is <br> Importance: <br> how many miles were run for the month divided by the number of <br> chargeable road calls. The graph below is for METRO's Commuter Route. |

[^9]Current Status:
Fiscal
Year
Average
\[

$$
\begin{array}{|l|l|}
\hline \text { FY19 } & 23,043 \\
\hline \text { FY20 } & 24,126 \\
\hline \text { FY21 YTD } & 15,826 \\
\hline
\end{array}
$$
\]

Fiscal
*Avg.
Road
Miles

| 13.8 yrs | 447,895 |
| :--- | :--- |
| 12.55 yrs | 588,010 |
| 12.96 yrs | 198,982 |

*this is a percentage of
Fixed Route road miles
Chargeable road calls have been 2 per month in FY 21 Q 2 . Mean
miles between chargeable road calls has been steady in this time 70,000
60,000
50,000
40,000
30,000
20,000
10,000
0


18B. 14
and

| Metrics: | Mean Miles Between Chargeable Road Calls - ParaCruz |
| :--- | :--- |
| Description \& | A chargeable road call results from a mechanical failure that impedes the <br> Importance: <br> vehicle from completing or starting a scheduled revenue trip because actual <br> howement is limited, or there are safety concerns. The mileage depicted is <br> chargeable road calls. The graph below is for METRO's ParaCruz vehicles. |

Mean Miles Between Chargeable Road Calls - ParaCruz

Dependability:

Current Status:
In Q2 of FY21 all cancelled trips were in December (on December 24 ${ }^{\text {th }}$ and the week of December $26^{\text {th }}$ through December $31^{\text {st }}$.) This concentration of cancelled trips can be attributed to the holiday season and a lack of personnel.

## Dependability:




| Metrics: | - Farebox Recovery MST Comparison - FR |
| :--- | :--- |
| - Cost per RSH MST Comparison - FR |  |

Current Status:
METRO's Farebox recovery ratio has
declined since the pandemic, however compared to MST, METRO has retained a higher Farebox recovery ratio in the current fiscal year
Cost Per Revenue Service Hour - Fixed Route



Peer Comparison:


$$
\begin{aligned}
& \text { Current Status: } \\
& \text { Prior to COVID-19, METRO had a } \\
& \text { higher volume of passengers per RSH } \\
& \text { compared to MST. Numbers have } \\
& \text { fallen dramatically in Q1 of FY21 }
\end{aligned}
$$ Miles Between Chargeable Road Calls - Fixed Route

 $\stackrel{3}{4}$
$\frac{3}{4}$


 FY19
Average Passengers per RSH



[^10]
## Peer Comparison:

| Metrics: | - Total System Boardings for FY21 Q1 GET Comparison |
| :--- | :--- |$\left|\begin{array}{ll}\text { - Cost per RSH Fixed Route FY 21 Q1 GET Comparison }\end{array}\right|$| A few examples of Santa Cruz METRO's KRIs compared to Golden Empire |
| :--- |
| Importance: |
| Transit District (GET) located in Bakersfield, CA. This is the latest |
| information available from GET updated for FY21 Q1. |

Current Status:


Cost Per Revenue Service Hour FY21 Q1 Fixed Route


0
4
4
4
4 ~ or $\stackrel{\circ}{\sim}$ \$200 \$150 8 은
\$0
139

Total System Boardings FY21 Q1


Current Status:


Service Hour is attributed to the
payment made in July of 2020
METRO's higher Cost per Revenue
Service Hour is attributed to the UAL

[^11]$\circ$

Attachment B


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## DATE: February 26, 2021

TO: Board of Directors
FROM: John Urgo, Planning and Development Director
SUBJECT: CONSIDERATION OF TEMPORARY FARE REDUCTION

## I. RECOMMENDED ACTION

That the Board of Directors consider a proposal to temporarily reduce fares for up to a six month period

## II. SUMMARY

- The COVID-19 pandemic triggered a steep decline in ridership and fare revenue beginning in March 2020 from which the Santa Cruz Metropolitan Transit District (METRO) has yet to recover.
- Agencies around the country have differed in their responses to the need to balance revenue loss with ridership and equity considerations, with some electing to increase fares and others choosing to eliminate fares altogether.
- Staff recommends a hybrid approach: a temporary fare reduction to last up to six months consisting of a 50\% discount on adult and youth regular fares, and free fares for riders with an eligible discount card.
- Staff projects this proposal could increase ridership by 20\%, while lowering the financial burden of transportation for customers who need it most.
- Fare box revenues are expected to decrease $56 \%$, or $\$ 200,000$, over the sixmonth period with implementation of the fare reduction.


## III. DISCUSSION/BACKGROUND

The sustained drop in ridership due to COVID-19 has resulted in considerable fare revenue loss for transit agencies around the country. Responses to the need to balance loss of revenue without further burdening or deterring transit riders have varied from agency to agency:

- Some agencies, such as San Diego's North County Transit District (NTCD) and Metropolitan Transit System (MTS), are planning fare increases to help balance their budgets.
- Others, such as the San Francisco Municipal Transportation Agency (SFMTA) and the Southeastern Pennsylvania Transportation Authority (SEPTA), have postponed previously planned fare increases.
- A growing number of smaller and rural transit agencies have extended fare free policies that began with the pandemic, or are considering eliminating fares once again. Prior to the pandemic, Kanas City became the first metropolitan area in the United States to implement fare-free transit, starting in stages with veterans, then students, and then extending the policy to all riders. Los Angeles Metro is also studying whether to go fare free, which would make it the largest transit agency in the world to do so.
Deciding whether to increase, decrease or maintain fares requires a consideration of ridership, revenues and equity. Ridership impacts are evaluated using fare price elasticity, or the percentage change in consumption resulting from a 1 percent change in price. A frequently used rule-of-thumb in the industry is that each 3 percent fare increase reduces ridership by 1 percent. San Diego's planned fare increase of 10\%, for example, could result in a ridership loss of 3\% but a fare revenue increase of $6 \%$. The revenue increase, despite ridership loss, is due to the fact that demand for transit with respect to price is relatively inelastic.

This oversimplification misses some important nuance. First, the effects of price changes vary considerably by individual circumstances, such as trip purpose, time of day, income, age and car ownership. Price changes also tend to have limited impact on ridership in the short run, as riders do not have time to adjust their behavior. This is particularly true for transit systems that serve so-called transit dependent riders, or those who simply choose transit regularly over other options. Bringing about greater changes in ridership in the short term requires a more significant change in price. There is also evidence that free fares have a greater impact on ridership than reducing fares (as evidenced by recent experience in Corvallis, Oregon, or the establishment of free fare zones in Portland and Seattle during the 1980's and 90's). However, a recent report by the Transit Cooperative Research Program (TCRP Synthesis 121) finds consensus among transit agencies of a preference to avoid free fares, as they exacerbate potential conflicts with people experiencing homelessness.

While fare reductions may not bring about dramatic increases in ridership over the short run, there are other perhaps more important rationales for considering fare reduction policies, particularly as the COVID-19 pandemic rages on. Foremost of these is equity. Los Angeles Metro, for example, has described its fare free proposal primarily in terms of equity. Transit riders are disproportionately low-income and people of color, and these populations are also more likely to be impacted by the pandemic in terms of their health, employment and economic security. Lowering the economic burden of transportation expands access to employment and healthcare opportunities, and puts money back into people's pockets than can be spent elsewhere in the economy.

Title VI of the Civil Rights Act of 1964 requires public transit agencies to evaluate equity when considering fare changes to avoid or mitigate disparate impacts to low-income or minority populations. The Federal Transit Administration (FTA) exempts fare changes enacted because of an emergency (such as COVID-19) or that last for less than six months from this requirement. The FTA also does not require a transit agency to document the process in these exempt cases, get Board of Directors' (Board) approval prior to implementing the changes, or share documentation on the changes with FTA. Still, the FTA expects transit agencies to take reasonable measures to implement temporary service or fare changes equitably to prevent unintentional discrimination and recommends that agencies document the rationale in the event someone files a complaint.
Temporary Fare Reduction Proposal
In order to balance the equity, ridership and revenue considerations discussed above, staff proposes a temporary 6-month fare reduction to begin in late March or early April.
Staff recommends setting the temporary fares as follows:

- Adult and Youth: 50\% discount across all fare categories, including Highway 17 pass products.
- Discount Fare: Free with valid Discount Photo ID.

Setting temporary fares in this way supports the following goals:

- Ridership: Based on an average fare price elasticity of -0.33 , a $50 \%$ reduction in adult and youth fares could result in a $17 \%$ increase in ridership, while free fares for discount eligible riders could increase ridership 33\%, for an overall projected increase of $20 \%$. With ridership down $85 \%$, this is a gain of three percentage points compared to pre-COVID levels. While this may seem small, staff believes it is important to support the return of ridership to METRO.
- Equity: METRO customers are disproportionately low-income, with more than $60 \%$ of riders reporting a household income below $\$ 24,000$, according to the 2019 Onboard Survey. As the COVID-19 pandemic continues to take its toll on the economy and public health, reducing fares can help lower the financial burden of transportation for Santa Cruz County residents who need it most.
- Regional recovery: Lowering the financial burden of transportation can also help support regional economic recovery efforts from the COVID-19 pandemic, expanding access to economic opportunity and putting money back in riders' pockets that can be spent on other goods and services. Gains in transit ridership also have other regional benefits, leading to reduced congestion, greenhouse gas emissions and local air pollution.
Disadvantages of this proposal include:
- The cost to implement the new fare structure, which includes reprogramming fare boxes, ticket vending machines and customer service terminals.
- The need to print new fare tables for distribution at transit centers, in printed material and onboard buses.
- Potential ridership loss at the end of the temporary fare reduction period.
- Fare revenue loss (although staff notes that fare box revenue is already down $68 \%$, so the impact is relatively minor).
- Potential free rider problem. However, customers boarding free will be required to show proof of discount eligibility.


## Implementation

The FTA does not require Board approval or a Title VI fare equity analysis to implement the changes described above. Staff will evaluate the effects of the fare change on ridership, revenues and equity at the end of the six-month pilot period and make a determination whether to request that the Board extend the policy and triggering a Title VI fare equity analysis.
On February 12, 2021, the METRO Finance, Budget and Audit Standing Committee met to review the temporary fare reduction. With a request to change the implementation date from March $4^{\text {th }}$ to late March/early April, they recommended approval to the full Board.

## IV. STRATEGIC PLAN PRIORITIES ALIGNMENT

This item aligns with the Financial Stability, Stewardship \& Accountability and Service Quality and Delivery strategic priorities.

## V. FINANCIAL CONSIDERATIONS/IMPACT

The Fiscal Year 2020-2021 budget projects $\$ 711,300$ in passenger fare box revenues. This takes into account a projected 62\% decline compared to preCOVID levels. Staff estimates the temporary fare reduction would result in a 56\% decrease in fare box revenue during the six-month term. This is composed of a $100 \%$ loss in discount fare revenue and a $42 \%$ loss in regular fare and pass revenue (calculated by multiplying the 17\% ridership increase by the $50 \%$ decrease in fare), for a total estimated loss of \$200,000.

There is an additional cost of $\$ 1,800$ associated with reprogramming the fare boxes, ticket vending machines and customer service terminals. There is also significant staff time involved in the reprogramming process. METRO would incur this cost again at the end of the pilot period.

## VI. CHANGES FROM COMMITTEE

Based on input from the Finance, Budget and Audit Standing Committee members on February 12, 2021, METRO staff has changed the implementation date from March $4^{\text {th }}$ to late March/early April to account for the extra time needed
to reprogram the fare boxes, ticket vending machines and mobile application with the new fare information.

## VII. ALTERNATIVES CONSIDERED

The Board could consider raising fares to help make up for lost fare revenue. Staff does not recommend this option as it would further depress ridership and could result in a disproportionate impact to low-income riders.

The Board could also consider eliminating fares entirely. Staff does not recommend this option as it would result in fare revenue loss of \$355,000 over the pilot period. Recent experience also suggests that free fares could exacerbate potential problems with people experiencing homelessness. Staff believes the free fare for discount eligible riders provides a meaningful benefit for METRO's most vulnerable riders while providing a mechanism for enforcement.

## VIII. ATTACHMENTS

None.

Prepared by: John Urgo, Planning and Development Director

Board of Directors
February 26, 2021
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## IX. APPROVALS

John Urgo, Planning \& Development Director


Approved as to fiscal impact:
Kristina Mihaylova,
Finance Deputy Director


Alex Clifford, CEO/General Manager



[^0]:    Each Director holds office for a term of two (2) years from the date of appointment. The Board of Directors holds an annual meeting for the purpose of organization, selection of Directors and officers, and the transaction of other business. Annual meetings of the Board are held on the fourth Friday of March. The meetings are held in the same venue as the Santa Cruz METRO Board of Directors meeting.

[^1]:    cc: Santa Cruz County Board of Supervisors
    Santa Cruz County Seniors Commission
    Santa Cruz County IHSS Commission

[^2]:    
    
    
    
    

[^3]:    | *In-person Classes |
    | :--- |
    | Suspended, due to |
    | COVID-19 |

    0 * Calendar School Days of SJ SU
    0 * Calendar School Days of Cabrillo
    0 * Calendar School Days of UCSC

[^4]:    This fall METRO is bringing back more buses and schedules

[^5]:    METRO is serious about the safety of our employees
    and our customers. On March 3, 2020, METRO began and our customers. On March 3, 2020, METRO began initial phase induded daily deep deaning of high-touch areas on buses and ParaCruz vehides, including seats, handrails, stanchions, hand straps, and the bus operator's
    compar tment. Additionally, we began nightly use of an
    electrostatic fogger to disinfect interior bus surfaces. On March 23 rd, in order to further protect our employees and customers, we initiated deeper and more frequent deaning of our transit centers. We also added hand sanitizer
    dispensers for public use. More recently, we added handwashing stations to our Santa Cruz, Watsonville, and Scotts Valley Transit centers and are in the pronitizer dispensers on all buses.
    hand sal

    > If you've recently traveled through our transit centers, you have undoubtedly noticed that METRO has posted you have undoubtedly noticed that METRO has posted
    numerous flyers reflecting CDC and County Health Agency COVID-19 prevention tips and other safety measures.
    Additionally, to assist with physical distancing we've added ground markers at bus stops denoting where to stand while lining up for a bus. We have also hired additional deaning staff and stationed them at all transit centers. Each time a
    bus or ParaGruz vehicle pulls into a transit terminal, all hightouch surfaces are deaned with disinfectant.

    Going beyond health guidelines, MEIRO has self-limited bus capacity to a maximum of 15 riders per bus, plus two additional $A D A$ seats $-25 \%$ of regular bus capacity, set at
    60 riders. If a bus passes you by, this means that the bus is 60 riders. If a bus passes you by, this means that the bus is behind or the operator may radio dispatch to see if a backup bus can be deployed. Please also note that METRO is enfording the current County
    Health Agency Order that all customers waiting at a bus Health Agency Order that all customers waiting at a bus
    stop, boarding a bus, and/or riding the bus must wear a face
    covering at all times. Once aboard the bus, please maintain physical distancing by not sitting in seats that are blocked off, unless you are traveling with one or more members of your immediate
    family. Additionally, for the protection of the bus operator

[^6]:    What level of service will METRO
    provide in Fall 2020 and when does
    Beginning in the Fall, METRO will be going back to
    providing separate weekday and weekend service. ALL
    previously suspended NON (ST) service will be restored. Fall
    Will there be a school/university

[^7]:    APTA Health \& Safety Commitments Press Release

    Santa Cruz METRO Announces Participation in Nationwide Public Transportation Industry "Health and Safety Commitments" Program

    METRO joins more than 150 public transit agencies across the country in signing on to the program
    Santa Cruz, CA (October 12, 2020) - METRO announced Monday that it has joined the American Public Transportation Association's (APTA) "Health and Safety Commitments Program," the public transportation industry's overarching pledge to passengers that public transit systems are taking all the necessary measures to operate safely as the nation recovers from the COVID-19 pandemic.

    The health and safety of passengers and operators is a priority for METRO. Since the beginning of the pandemic, METRO has worked tirelessly to keep riders safe from infection from the coronavirus. By signing on to the APTA Health and Safety Commitments Program with more than 150 public transit systems, METRO and the public transit industry are actively working to instill confidence in riders by committing to protecting their health and safety.

    The Program was developed after asking transit users from across the country what measures would make them feel more confident riding public transportation amid concerns about COVID-19.

    Additionally, METRO conducted a customer survey of our riders and identified four key areas to address to earn riders' confidence:

    - Following public health guidelines from official sources such as $\mathrm{CDC}, \mathrm{State}$, and local guidance
    - whenever possible protections

    Keeping passengers informed and providing resources to support safe travel
    Putting health first by requiring riders and employees to avoid public transit if
    exposed to COVID-19 or feel ill and installing additional safety measures
    METRO has pledged to meet these commitments by enforcing specific policies that are effective for our system, our riders, and our community. A key component of the Health and Safety Commitments
    Program is the shared responsibility of our system and our riders to follow these guidelines. Riders rely Program is the shared responsibility of our system and our riders to follow these guidelines. Riders rely
    on us to follow these commitments, and METRO relies on riders to protect themselves and other customers.
    "METRO is serious about the safety of our employees and our customers. On March 3, 2020 METRO began initiating new safety measures to address COVID-19 and we continue to do so. This includes following official guidelines, protecting each other with face coverings and healthy behavior, and giving you the information to make smart choices. We're putting health first - yours and our employees." Alex Clifford, METRO CEO/General Manager

[^8]:    This additional emergency funding has been advocated by transit agencies, associations, and advocates nationwide as well as members of our federal and local governments and we would like to thank everyone who has championed for this bill, including specifically California's Congressman Panetta and Congresswomen Eshoo who made this funding possible for METRO and other transit agencies. This additional funding will go a long way in heeding possible layoffs and service reductions and allow METRO to continue providing an essential service to our community.

[^9]:    Mean Miles Between Chargeable Road Calls - Highway

[^10]:    Over the years, METRO has
    consistently had a lower number of
    miles between chargeable road calls compared to MST

[^11]:    200,000
    100,000
    800,000
    700,000
    600,000
    500,000
    400,000
    300,000

