# AGENDA SANTA CRUZ METRO BOARD OF DIRECTORS REGULAR MEETING OF MARCH 22, 2013 8:00 AM <br>  


#### Abstract

Mission Statement: "To provide a public transportation service that enhances personal mobility and creates a sustainable transportation option in Santa Cruz County through a cost-effective, reliable, accessible, safe, clean and courteous transit service."


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THE BOARD MEETING AGENDA PACKET CAN BE FOUND ONLINE AT <br> WWW.SCMTD.COM AND IS AVAILABLE FOR INSPECTION AT SANTA CRUZ METRO'S <br> ADMINISTRATIVE OFFICES LOCATED AT 110 VERNON STREET, SANTA CRUZ, CALIFORNIA <br> | $\square$ | Director Margarita Alejo | City of Watsonville |
| :--- | :--- | :--- |
| $\square$ | Director Hilary Bryant | City of Santa Cruz |
| $\square$ | Director Dene Bustichi, Vice Chair | City of Scotts Valley |
| $\square$ | Director Daniel Dodge, Chair | City of Watsonville |
| $\square$ | Director Zach Friend | County of Santa Cruz |
| $\square$ | Director Ron Graves | City of Capitola |
| $\square$ | Director Michelle Hinkle | County of Santa Cruz |
| $\square$ | Director Deborah Lane | County of Santa Cruz |
| $\square$ | Director John Leopold | County of Santa Cruz |
| $\square$ | Director Bruce McPherson | County of Santa Cruz |
| $\square$ | Director Lynn Robinson | City of Santa Cruz |
| $\square$ | Ex-Officio Director Donna Blitzer | UC Santa Cruz |
|  | Leslie R. White, General Manager / Secretary of the Board |  |
|  | Leslyn K. Syren, District Counsel |  |

}

## TITLE 6 - INTERPRETATION SERVICES / TÍTULO 6 - SERVICIOS DE TRADUCCIÓN

Spanish language interpretation and Spanish language copies of the agenda packet are available on an asneeded basis. Please make advance arrangements with Tony Tapiz, Administrative Services Coordinator at 831-426-6080. Interpretación en español y traducciones en español del paquete de la agenda están disponibles sobre una base como-necesaria. Por favor, hacer arreglos por adelantado con Tony Tapiz, Coordinador de Servicios Administrativos al numero 831-426-6080.

$E$

## AMERICANS WITH DISABILITIES ACT

The Board of Directors meets in an accessible facility. Any person who requires an accommodation or an auxiliary aid or service to participate in the meeting, or to access the agenda and the agenda packet (including a Spanish language copy of the agenda packet), should contact Tony Tapiz, Administrative Services Coordinator, at 831-426-6080 as soon as possible in advance of the Board of Directors meeting. Hearing impaired individuals should call 711 for assistance in contacting Santa Cruz METRO regarding special requirements to participate in the Board meeting. For information regarding this agenda or interpretation services, please call Santa Cruz METRO at 831-426-6080.

# AGENDA <br> SANTA CRUZ METRO BOARD OF DIRECTORS REGULAR MEETING OF MARCH 22, 2013 <br> PAGE 2 OF 4 <br> MEETING LOCATION: <br> SANTA CRUZ CITY COUNCIL CHAMBERS <br> 809 CENTER STREET <br> SANTA CRUZ, CALIFORNIA 

8:00 A.M.

## NOTE: THE BOARD CHAIR MAY TAKE ITEMS OUT OF ORDER

## SECTION I: OPEN SESSION

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1. CALL TO ORDER <br> 2. ROLL CALL <br> \section*{3. ANNOUNCEMENTS} <br> 3-1. Please join the Board of Directors in observing a moment of silence in honor of Santa Cruz Police Detectives Loran "Butch" Baker and Elizabeth Butler.
}

3-2. Amy Weiss will be available for Spanish language interpretation during "Oral Communications" and for any other agenda item for which these services are needed.

3-3. Today's meeting is being broadcast by Community Television of Santa Cruz County.

## 4. COMMUNICATIONS TO THE BOARD OF DIRECTORS

This time is set aside for Directors and members of the general public to address any item not on the Agenda which is within the subject matter jurisdiction of the Board. No action or discussion shall be taken on any item presented except that any Director may respond to statements made or questions asked, or may ask questions for clarification. All matters of an administrative nature will be referred to staff. All matters relating to Santa Cruz METRO will be noted in the minutes and may be scheduled for discussion at a future meeting or referred to staff for clarification and report. Any Director may place matters brought up under Oral and Written Communications on a future agenda. In accordance with District Resolution 69-2-1, speakers appearing at a Board meeting shall be limited to three minutes in his or her presentation. Any person addressing the Board may submit written statements, petitions or other documents to complement his or her presentation. When addressing the Board, the individual may, but is not required to, provide his/her name and address in an audible tone for the record.

4-1. CORRESPONDENCE REGARDING ALTERNATE STOP FOR OUTBOUND HIGHWAY 17 EXPRESS.
Carmen Paras, San José, California
5. LABOR ORGANIZATION COMMUNICATIONS
6. ADDITIONAL DOCUMENTATION TO SUPPORT EXISTING AGENDA ITEMS

# AGENDA <br> SANTA CRUZ METRO BOARD OF DIRECTORS REGULAR MEETING OF MARCH 22, 2013 <br> PAGE 3 OF 4 

## CONSENT AGENDA

All items appearing on the Consent Agenda are recommended actions which are considered to be routine and will be acted upon as one motion. All items removed will be considered later in the agenda. The Board Chair will allow public input prior to the approval of the Consent Agenda items.

7-1. $\quad$ CONSIDERATION OF TORT CLAIMS: REJECT CLAIM \#13-0001- EDVAL ZOTO
7-2. NOTIFICATION OF ACTION TAKEN IN CLOSED SESSION
7-3. ACCEPT \& FILE MONTHLY BUDGET STATUS REPORTS YEAR TO DATE AS OF 12/31/2012
7-4. ACCEPT \& FILE ACCESSIBLE SERVICES REPORT FOR JANUARY 2013

## 7-5. CONSIDERATION OF AWARD OF CONTRACT WITH LAW OFFICES OF MARIE F. SANG FOR LEGAL SERVICES IN THE AREA OF WORKERS' COMPENSATION IN AN AMOUNT NOT TO EXCEED \$135,000

7-6. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT RENEWAL WITH NORTHSTAR, INC. FOR MAINTENANCE OF THE L/CNG FUELING STATION IN AN AMOUNT NOT TO EXCEED \$415,000

7-7. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT RENEWAL WITH ATHENS ADMINISTRATORS FOR WORKERS' COMPENSATION CLAIMS SERVICES IN AN AMOUNT NOT TO EXCEED \$105,000

7-8. ACCEPT \& FILE STATUS REPORTS OF PROPOSED FEDERAL AND STATE LEGISLATION AND CURRENT LEGISLATIVE ISSUES

7-9. ACCEPT \& FILE STATUS REPORT OF ACTIVE GRANTS \& SUBMITTED GRANT PROPOSALS FOR MARCH 2013

7-10. APPROVE MINUTES OF JANUARY 11, 2013 AND JANUARY 25, 2013
7-11. ACCEPT \& FILE MINUTES OF METRO ADVISORY COMMITTEE MEETING OF JANUARY 16, 2013
7-12. ACCEPT \& FILE METRO PARACRUZ OPERATIONS STATUS REPORT
7-13. ACCEPT AND FILE PRELIMINARILY APPROVED CLAIMS FOR THE MONTH OF DECEMBER 2012

## REGULAR AGENDA

8. CONSIDERATION OF A RESOLUTION APPROVING THE FY13 \& FY14 REVISED BUDGET AS OF MARCH 2013; AND CONSIDERATION OF ADOPTION OF THE FY12 SCHEDULE OF RESERVE ACCOUNT BALANCES
Presented by Angela Aitken, Finance Manager
9. PRESENTATION OF EMPLOYEE ANNIVERSARIES

Presented by Daniel Dodge, Chair

# AGENDA <br> SANTA CRUZ METRO BOARD OF DIRECTORS REGULAR MEETING OF MARCH 22, 2013 <br> PAGE 4 OF 4 

10. CONSIDERATION OF RESOLUTIONS OF APPRECIATION FOR SANTA CRUZ POLICE DETECTIVE SERGEANT LORAN BAKER AND DETECTIVE ELIZABETH BUTLER
Presented by Leslie R. White, General Manager
11. CONSIDERATION OF REVISING SANTA CRUZ METRO'S CURRENT ADVERTISING POLICY Presented by Leslyn K. Syren, District Counsel
12. CONSIDERATION OF A RESOLUTION AUTHORIZING THE SECRETARY/GENERAL MANAGER AND DISTRICT COUNSEL TO INITIATE LITIGATION ON BEHALF OF THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT
Presented by Leslyn K. Syren, District Counsel
13. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO BE THE AUTHORIZING AGENT TO IMPLEMENT CHANGES ACCORDING TO THE PUBLIC CONTRACT CODE FOR JUDY K. SOUZA OPERATIONS BUILDING COMPONENT OF THE METROBASE PROJECT Presented by Frank Cheng, MetroBase Project Manager and IT Manager
14. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT AMENDMENT WITH LEWIS C. NELSON AND SONS, INC. TO INCORPORATE ADMINISTRATIVE CHANGE ORDER PROCESS
Presented by Frank Cheng, MetroBase Project Manager and IT Manager
15. REVIEW OF ITEMS TO BE DISCUSSED IN CLOSED SESSION Presented by Leslyn K. Syren, District Counsel
16. COMMUNICATIONS REGARDING CLOSED SESSION
17. ORAL ANNOUNCEMENT

The next regularly scheduled Board meeting will be held Friday, April 12, 2013 at 8:00 a.m. at the Santa Cruz METRO Offices, 110 Vernon Street, Santa Cruz, California.

SECTION II: CLOSED SESSION - Immediately following Open Session

1. CONFERENCE WITH LEGAL COUNSEL - EXISTING LITIGATION (Pursuant to Government Code Section 54956.9)

Name of Case: Worker's Compensation Claim of Christopher Lanagan

## SECTION III: RECONVENE TO OPEN SESSION

18. REPORT OF CLOSED SESSION: District Counsel
19. ADJOURNMENT

Adjourn to the next Board of Directors meeting.

Board Member
Santa Cruz, Metro

$$
3 \mathrm{FE} 28 \mathrm{Fm}:
$$

110 Bernon St
Santa Cruz, CA 95060
Dear $\operatorname{Sir}(\mathrm{s})$,
I am a permanent passenger that takes Highway 17 Express every day (5-days a week) from San Jose to Santa Cruz and back, as I am working at the California Coastal Commission at Front Street, in Santa Cruz and lives in San Jose

I would like to request that the Highway 17 will make a short stop at COMERECA BANK on Front Street or somewhere around that area, to pick-up and unload passengers coming from Santa Cruz and going to San Jose. There are some passengers that want to stop \& ride in that area and I am one of them

Thank you for your kind consideration
Sincerely,

## cpopanas

Carmen Paras

## GOVERNMENT TORT CLAIM

## RECOMMENDED ACTION

TO: Board of Directors
FROM: District Counsel

RE: Claim of: Koto, Edval
Received: 2/13/2013 Claim \#: 13-0001
Date of Incident: $11 / 26 / 2012$
Occurrence Report No.: SC 11-12-17
In regard to the above-referenced Claim, this is to recommend that the Board of Directors take the following action:

区 1. Reject the claim entirely.
$\square \quad$ 2. Deny the application to file a late claim.
$\square$ 3. Grant the application to file a late claim.
$\square \quad$ 4. Reject the claim as untimely filed.
$\square$ 5. Reject the claim as insufficient.
$\square$ 6. Allow the claim in full.
$\square$ 7. Allow the claim in part, in the amount of \$ $\qquad$ and reject the balance.


Date:


I, Anthony Tapiz, do hereby attest that the above Claim was duly presented to and the recommendations were approved by the Santa Cruz Metropolitan Transit District's Board of Directors at the meeting of March 23, 2013.
By $\qquad$
Anthony Tapiz
RECORDING SECRETARY

Date: $\qquad$

LS/lg
Attachment (s)

Santa Cruz Metropolitan Transit District
110 Vernon Street
Santa Cruz, CA 95060

## CLAIM FOR DAMAGES

(Pursuant to Section 910 et Seq., Government Code)
Claim \#
(To be completed by METRO staff)
Please Print or Type:
The name and post office address of the claimant:
Claimant's Legal First Name: EDVAL
Claimant's Legal Last Name: ZOTO
Address to which notices are to be sent: $\qquad$
Telephone (Home): $\qquad$
Telephone (Business/Cell): $\qquad$

Section 111 of the Medicare, Medicaid and SCHIP Extension Act of 2007 (MMSEA), a new federal law that became effective January 1, 2009, requires that the Santa Cruz Metropolitan Transit District report specific information about Medicare beneficiaries who have other insurance coverage. This reporting is to assist Centers for Medicare and Medicaid Services and other insurance plans to properly coordinate payment of benefits among plans so that (your) claims are paid promptly and correctly. We are asking you to answer the following questions so that we may comply with this law.

Are you presently, or have you ever been, enrolled in Medicare Part A or B? Yes $\square$ or No 图
IF YES, please provide the following information:
Medicare Claim Number: $\qquad$
Date of Birth: $\qquad$
Social Security Number: $\qquad$



Gender: $M \mathbb{X}$ or $F \square$

Claimant Name: EDVAL 2010

CLAIM FOR DAMAGES

The date, place and other circumstances of the occurrence or transaction that gave rise to the claim asserted:
Date of Incident/Accident: $\qquad$ 26 NOV 2012

Time of Incident/Accident: $\qquad$ 01.15AM PM

Location of Incident/Accident
Street/City:
Morrisey Blvd. / Sañacruz

A general description of the indebtedness, obligation, injury, damage or loss incurred so far as it may be known at the at the time of presentation of the claim. Please state the known facts surrounding the loss and use additional paper if needed.
My wife; A1 be Fine, was returning alone from SC to Monkey achene we live. She entered Mornay Broil from Sequel). Avenue. Aftina fey ito a city bus that woo on the speeding section, of the ravel covered to the
 bis verould impact the con one die stopecel the cor immediately, St 11 the bus crobtied into the cor, at the dive side, while craving the section. When noticed the crash the bus oforped, the driver come out of the bess anal just yelled to my wile that it was her poult.
 was scared anal hocked form that happened, and fortunately, $\rightarrow$
 wasok. Fortunately de we not hurt phyzically, butt the war was smashed, but noming, Shempanapedtereturn beck home safely.
 coven it becourge we dudnot have any iname of the bus diner. we hore many a preture of the back of the bers, whachingy wigte took as the bus dinus teft without parviding furthor infomether. of arocitenee to her:
We mould like to pote remburged the omamat that we apand in fixing back the car, since beve hadino frenti in what hoffeneal.

Sincereligy
Edual 20to

Claimant Name: $\qquad$ Elowic. 2010

## CLAIM FOR DAMAGES

The name or names of the METRO employee or employees causing the injury, damage, or loss, if known:

Unknown

If the claim totals less than $\$ 10,000$, the amount claimed as of the date of the presentation of the claim:


If the amount exceeds $\$ 10,000$, this claim would be: Less than $\$ 25,000$More than (Limited Civil Case)
$\$ 25,000$

Claimant:


Signature/Print Name

Date: 12 FEB 2013
$\qquad$ -

## Attorney or

 Representative:Signature/Print Name
Date: $\qquad$

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

## NOTICE OF ACTION TAKEN IN CLOSED SESSION MEMORANDUM

DATE: $\quad$ March 22, 2013
TO: Board of Directors
FROM: Leslyn K. Syren, District Counsel
SUBJECT: Notification of Action Taken In Closed Session Regarding the Following: Claim of Stephen Abbene; Claim No. 12-0004(b)

## Claim of Stephen Abbene; Claim No. 12-0004(b)

On December 14, 2012 the Board of Directors authorized a settlement of this claim. The following directors authorized the settlement: Bryant, Bustichi, Dodge, Graves, Hinkle, Lane, Pirie and Robinson. Directors Alejo and Leopold were absent.

Pursuant to this direction, Santa Cruz METRO obtained a RELEASE IN FULL OF ALL CLAIMS AND RIGHTS executed by claimant and his attorney on February 6, 2013, and $\$ 14,000.00$ was paid to the claimant by Santa Cruz METRO on February 19, 2013.

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: March 22, 2013

TO: Board of Directors

FROM: Angela Aitken, Finance Manager
SUBJECT: MONTHLY BUDGET STATUS REPORTS YEAR TO DATE AS OF DECEMBER 31, 2012

## I. RECOMMENDED ACTION

That the Board of Directors accept and file the monthly budget status reports year to date as of December 31, 2012

## II. SUMMARY OF ISSUES

- Operating Revenues year to date as of December 31, 2012 were $\$ 584 \mathrm{~K}$ or $3 \%$ over the amount of revenue expected for the same period year to date.
- Consolidated Operating Expenses year to date as of December 31, 2012 were $\$ 1,031 \mathrm{~K}$ or $5 \%$ under budget.
- Capital Budget spending year to date through December 31, 2012 was $\$ 1,206 \mathrm{~K}$ or $4 \%$ of the Capital budget.


## III. DISCUSSION

An analysis of Santa Cruz METRO's budget status is prepared monthly in order to apprise the Board of Directors of Santa Cruz METRO's actual revenues, expenses and capital in relation to the adopted operating and capital budgets for the fiscal year. The attached revenue, expense and capital reports represent the status of Santa Cruz METRO's FY13 operating and capital budgets versus actual expenditures year to date.

The fiscal year has elapsed 50\%.

## A. Operating Revenue

Operating Revenues year to date as of December 31, 2012 were $\$ 584 \mathrm{~K}$ or $3 \%$ over the amount budgeted. Revenue variances are primarily due to higher than anticipated Passenger Fares (Bulk Purchase) and Sales Tax Revenue.

- Passenger Fares are over budget due to higher than anticipated sales of tickets in bulk.
- Sales Tax Revenue is over budget due to higher than anticipated receipts year to date through December 31, 2012. The 7 \% growth in Sales Tax year over year, as of December 31, 2012 reflects continuing improvement in consumer spending.


## B. Consolidated Operating Expenses

Consolidated Operating Expenses year to date as of December 31, 2012 were $\$ 1,031 \mathrm{~K}$ or $5 \%$ under budget. Personnel Expenses, Services, Mobile Materials \& Supplies, Casualty \& Liability, Purchased Transportation and Miscellaneous Expenses all contributed to the variance.

- Total Personnel Expenses are under budget due to vacant funded positions and extended leaves, as well as anticipated increase in Medical Insurance costs, effective in January 2013, while the budget is straight lined.
- The majority of the variance in Services is due to Repair - Equipment. These costs are under budget due to the inability to anticipate when repair costs will be incurred, while the budget is straight lined.
- Mobile Materials \& Supplies are under budget due to lower than anticipated prices of fuel.
- Casualty \& Liability is under budget primarily due to fewer settlement costs than originally anticipated.
- Purchased Transportation is under budget due to newly hired Paratransit operators, which has lowered the need for outside services to meet Paratransit demand.
- Miscellaneous expenses are under budget primarily due to Employee Training and Travel. Training and Travel expenses will be incurred later in the year, while the budget is straight lined.


## C. Capital Budget

Capital Budget spending year to date through December 2012 was $\$ 1,206 \mathrm{~K}$ or $4 \%$ of the total Capital Budget. Of this, $\$ 441 \mathrm{~K}$ has been spent on the Video Surveillance Project - CCTV (State1 B ), $\$ 275 \mathrm{~K}$ has been spent on the Land Mobile Radio Project (State-1B) and $\$ 232 \mathrm{~K}$ has been spent on the MetroBase Project (PTMISEA).

## IV. FINANCIAL CONSIDERATIONS

STIC, Funds from Carryover from Previous Years, STA, and Operating Reserves will be used in the listed order to bridge the budget gap at the end of the fiscal year, when the amount of the operating income/loss for the year is determined. In the meantime, the amount of operating income/loss year to date is reported in the monthly budget status reports.

Attachment A: FY13 Operating Revenue \& Expenses Year to Date as of 12/31/12
Attachment B: FY13 Capital Budget Report for the month ending - 12/31/12

Prepared by: Lorraine Bayer, Accountant II
Date Prepared: February 21, 2013

## Attachment A



## Attachment A



7-3.a2

## Attachment A



7-3.a3

$\begin{array}{llllllllllll}\$ & 8,730,869 & \$ & 8,346,674 & \$ & 384,194 & 5 \% & \$ & 8,166,719 & \$ & 564,150 & 7 \%\end{array}$
$\begin{array}{llllllllll}\% & L 68^{\prime} L L L & \$ \\ \text { Z8ナ'ZZ9'乙 }\end{array}$



## Attachment A

## Attachment A

## Attachment A

## Attachment A

## Attachment B

## Attachment B

Fleet \& Maintenance Equipment

| Small Vehicle Lift - Fleet (STA) | \$ | - | \$ | 25,000 | \$ | 25,000 | 0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Vehicle Diagnostic Code Scanner Program \& PC - PC (STA) | \$ | - | \$ | 3,500 | \$ | 3,500 | 0\% |
| Industrial Auto Upholstery Cleaning Machine - Fleet (STA) | \$ | - | \$ | 2,500 | \$ | 2,500 | 0\% |
| Subtotal Fleet \& Maintenance Equipment | \$ | - | \$ | 31,000 | \$ | 31,000 | 0\% |
| Office Equipment |  |  |  |  |  |  |  |
| None | \$ | - | \$ | - | \$ | - | 0\% |
| Subtotal Office Equipment | \$ | - | \$ | - | \$ | - | 0\% |
| Misc |  |  |  |  |  |  |  |
| Ticket Vending Machine (1) (STA) | \$ | - | \$ | 100,000 | \$ | 100,000 | 0\% |
| Subtotal Misc. | \$ | - | \$ | 100,000 | \$ | 100,000 | 0\% |
| TOTAL CAPITAL PROJECTS | \$ | 1,205,655 | \$ | 31,643,668 | \$ | 30,438,013 | 4\% |

## Attachment B

## CAPITAL FUNDING


Grant budget erroneously deleted from capital budget in anticipation of grant closure in September．Budget will be reinstated in subsequent budget revision．

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

DATE: March 22, 2013

TO: Board of Directors
FROM: John Daugherty, METRO Accessible Services Coordinator

## SUBJECT: ACCESSIBLE SERVICES REPORT FOR JANUARY 2013

## I. RECOMMENDED ACTION

## This report is informational only. No action required.

II. SUMMARY OF ISSUES

- After a demonstration project, the Accessible Services Coordinator (ASC) position became a full time position to organize and provide METRO services to the senior/older adult and disability communities.
- Services include the METRO Mobility Training program and ongoing public outreach promoting METRO's accessibility. The ASC also participates in METRO's staff training and policy review regarding accessibility.
- Two persons have served in the ASC position from 1988 to today. In 2002 the ASC position was moved into the newly created Paratransit Department. On May 27, 2011 the Board approved the staff recommendation to receive monthly reports on the activity of the ASC.


## III. DISCUSSION

The creation of the Accessible Services Coordinator (ASC) position was the result of a successful demonstration project funded through the Santa Cruz County Regional Transportation Commission. Two persons have served in the ASC position from 1988 to today. Both hiring panels for the ASC included public agency representatives serving older adults and persons with disabilities.

The first ASC, Dr. Pat Cavataio, served from April 1988 through December 1998. The second ASC, John Daugherty, began serving in December 1998.

Under direction, the Accessible Services Coordinator: 1) Organizes, supervises, coordinates and provides METRO services to the older adult and disability communities; 2) Organizes, directs and coordinates the activities and operation of METRO's Mobility Training function; 3) Promotes and provides Mobility Training and outreach services; 4) Acts as information source to staff, Management, funding sources, clients, community agencies and organizations, and the general public
$\qquad$
regarding Mobility Training and accessibility; 5) Works with Department Managers to ensure compliance with METRO's accessibility program and policies.
During 2002 the ASC position was moved from Customer Service to the newly created Paratransit Department. Mr. Daugherty was the first employee. His placement was followed by hiring of the first Paratransit Superintendent, Steve Paulson and the current Eligibility Coordinator, Eileen Wagley.

On May 27, 2011 the Board approved the following recommendation: "Staff recommends that this position be reinstated in FY 12 budget with the requirement that this position be evaluated during FY12 to make sure the service items that are being requested by the Community are being carried out by this position. Additionally, staff recommends that this position be required to provide a monthly activity report to the Board of Directors during FY12."

## IV. FINANCIAL CONSIDERATIONS

None

## V. ATTACHMENTS

Attachment A.1: Accessible Services Coordinator (ASC) Activity Tracking Report for January 2013

Prepared by: John Daugherty, METRO Accessible Services Coordinator Date Prepared: March 15, 2013

# Attachment A <br> Accessible Services Coordinator (ASC) Activity Tracking Report for January 2013 

## What is Mobility Training?

Mobility Training is customized support to allow access to METRO services. It can include:

- An Assessment: The ASC meets the trainee to assess the trainee's capabilities to use METRO services. They discuss the trainee's experience using public transit and set goals for training sessions.
- Trip Planning: Practice to use bus route schedules, maps, online resources and other tools to plan ahead for trips on METRO fixed route and METRO ParaCruz services. All Mobility Training includes some trip planning.
- Boarding/Disembarking Training: Practice to board, be secured, and then disembark (get off) METRO buses. This training has been requested by persons using walkers, wheelchairs, scooters and service animals. The training session includes work with an operator and out of service bus and lasts three to five hours.
- Route Training: Practice using METRO buses to travel to destinations chosen by trainees. The training session includes practice on handling fares, bus riding rules and emergency situations. One training session can take two to eight hours. One or two sessions to learn one destination is typical. The number of training sessions varies with each trainee.

Training Overview for 2012

Compiled statistics on 2012 trainings completed:

- 11 trainees completed 13 Route or Boarding/Deboarding trainings
- Seven (7) trainees used wheelchairs, scooters or walkers
- Two (2) trainees are seniors (at least 62 years old) 2012 trainings in progress:
- Training progressed with 32 persons
- 24 persons were referred and/or assessed for training
- Eight (8) persons received orientation to ride the bus: One classroom discussion that could be followed by field trip with escorted bus rides and set up to get Discount Fare ID cards.
- Eight (8) persons used wheelchairs, scooters or walkers
- Six (6) persons are seniors


## Attachment A

During January 2013 there was progress with 13 trainees:

- One person referred himself: The ASC assessed him during January 25 Route Training. File opened.
- One person was referred by METRO staff: The ASC set up February Assessment.
- Ongoing training for four persons progressed: One person met the ASC at Metro Center to ask trip planning questions. Another person completed her next Route Training session. The ASC postponed Route Training with a third trainee due to a destination that was unsafe to travel to from bus stops. New destinations being discussed by trainee and ASC. ASC spoke with fourth trainee regarding Route Training progress and updated her file.
- Training with seven persons is almost complete: January activity included checking on whether further training is needed and preparation to close their files or complete their referral sheets.

Training Overview for January 2013:

- Amount of time dedicated to training sessions and follow up activity: At least 40 hours
- Tracking of scheduled appointments vs. cancelled:

Five appointments scheduled, one appointment cancelled
Highlights of Other Activity - Outreach/orientation performed in the community:

- January 8 Presentation at La Posada, Santa Cruz
- January 10 Commission on Disabilities meeting
- January 15 Special Elderly \& Disabled Transportation Advisory Committee meeting
- January 18 Pedestrian Safety Work Group meeting
- January 22 Seniors Commission meeting
- January 25 Pedestrian Safety Work Group meeting

Meetings are usually scheduled for two hours. Total ASC time spent includes preparation for the meeting, the meeting itself and follow up activity. ASC activity for each meeting can take four to nine hours.

The total audience for January outreach/orientation was at least 57 persons. Information was provided during meetings and follow up phone calls and emails.

## Attachment A

Requests from the community and METRO staff:

- There were at least 31 individual contacts in person and/or over the phone. Most contacts regarded setting up training and outreach.
- On January 2 and January 7 the ASC trained the class of 16 new bus operators on Americans with Disabilities Act (ADA) requirements. This training was enhanced by public participation from MAC member Norm Hagen, E\&D TAC Vice Chair Veronica Elsea and community member Lesley Wright.

DATE: $\quad$ March 22, 2013
TO: Board of Directors
FROM: Erron Alvey, Purchasing Agent

## SUBJECT: CONSIDERATION OF AWARD OF CONTRACT WITH LAW OFFICES OF MARIE F. SANG FOR LEGAL SERVICES IN THE AREA OF WORKERS' COMPENSATION IN AN AMOUNT NOT TO EXCEED \$135,000

## I. RECOMMENDED ACTION

Authorize the General Manager to execute a contract with Law Offices of Marie F. Sang for Legal Services in the Area of Workers' Compensation in an amount not to exceed $\mathbf{\$ 1 3 5 , 0 0 0}$ and designate Robyn Slater, Human Resources Manager, as Contract Administrator.

## II. SUMMARY OF ISSUES

- Santa Cruz METRO requires representation and litigation of Workers’ Compensation claims on an as needed basis.
- A formal request for proposals was conducted to solicit proposals from qualified firms.
- Nine (9) firms submitted proposals for Santa Cruz METRO's review.
- A three-member evaluation committee comprised of Santa Cruz METRO staff reviewed and evaluated the proposals, and is recommending an award to the Law Offices of Marie F. Sang.


## III. DISCUSSION

In order to help Santa Cruz METRO in the litigation of Workers' Compensation claims, a request for proposals (RFP) was issued to solicit proposals from law firms that represent employers in Workers' Compensation cases. Santa Cruz METRO intends to use a firm to represent Santa Cruz METRO and litigate cases on an as needed basis. Santa Cruz METRO's prior litigated claims experience has been between seven to nine new cases each year.

On December 28, 2012, Santa Cruz METRO Request for Proposal No. 13-23 was mailed to nineteen (19) firms, was legally advertised, and a notice was posted on Santa Cruz METRO's website. On January 29, 2013, proposals were received and opened from nine (9) firms. A list of these firms is provided in Attachment A. A three-member evaluation committee comprised of Leslyn Syren, Santa Cruz METRO Counsel, Robyn Slater, Human Resources Manager, and Pat

> 7-5.1

Aviles, Assistant Human Resources Manager, has reviewed the proposals and is recommending an award to the Law Offices of Marie F. Sang.

The evaluation committee used the following criteria as contained in the Request for Proposals:

| Criteria | Priority |
| :--- | :---: |
| Qualifications and Experience of Firm | 1 |
| Qualifications and Certifications of Assigned Staff | 2 |
| Cost Proposal | 3 |
| References | 4 |

The evaluation committee is recommending that a three-year contract, with one two-year renewal option, be established with Law Offices of Marie F. Sang for Legal Services in the Area of Workers' Compensation in an amount not to exceed \$135,000. Robyn Slater, Human Resources Manager, will serve as the Contract Administrator. Contractor will provide all services meeting all Santa Cruz METRO specifications and requirements of the contract, and the Contract Administrator will ensure contract compliance.

## IV. FINANCIAL CONSIDERATIONS

Funds to support contract are included in the Human Resources FY13 Workers' Compensation Insurance budget.

## V. ATTACHMENTS

Attachment A: List of Responding Firms
Attachment B: Contract with Law Offices of Marie F. Sang

Note: The RFP along with its Exhibits and any Addendum(s) are available for review at the Administration Office of Santa Cruz METRO.

## Attachment A

## Responding Firms for RFP No. 13-23

Legal Services in the Area of Workers' Compensation
Received January 29, 2013 by 5:00 PM

| Law Office of Marie F. Sang | 1875 S. Winchester Blvd., \#201 | Campbell | CA | 950008 |
| :--- | :--- | :--- | :--- | :--- |
| Luna, Levering, Holmes \& Nale | 1615 Bunker Hill Way, Suite 170 | Salinas | CA | 93906 |
| Thomas, Lyding, Cartier \& Gaus, LLP | Post Office Box 428 | San Jose | CA | 95103 |
| Law Offices of Tous \& Associates | 5200 Warner Avenue, Suite 201 | Huntington <br> Beach | CA | 92649 |
| Floyd, Skeren \& Kelly, LLP | 1330 Broadway, Suite 1830 | Oakland | CA | 94612 |
| D'Andre, Peterson, Bobus \& Rosenberg | 1798 Technology Drive, Suite 292 | San Jose | CA | 95110 |
| Wai \& Connor, LLP | 2255 Contra Costa Blvd., Suite 204 | Pleasant Hill | CA | 94523 |
| Witzig, Hannah, Sanders \& Reagan, LLP | 600 Ocean Street | Santa Cruz | CA | 95060 |
|  <br> Jimenez | 3031 Tisch Way, Suite 150 | San Jose | CA | 95128 |

## Attachment B

## PROFESSIONAL SERVICES CONTRACT <br> FOR LEGAL SERVICES IN THE AREA OF WORKERS' COMPENSATION (13-23)

THIS CONTRACT is made effective on May 1,2013 between the SANTA CRUZ METROPOLITAN TRANSIT DISTRICT, a political subdivision of the State of California ("Santa Cruz METRO"), and the LAW OFFICES OF MARIE F. SANG ("Contractor").

## 1. RECITALS

1.01 Santa Cruz METRO's Primary Objective

Santa Cruz METRO is a public entity whose primary objective is providing public transportation and which has its principal office at 110 Vernon Street, Santa Cruz, California 95060.
1.02 Santa Cruz METRO's Need for Legal Services in the Area of Workers' Compensation

Santa Cruz METRO has the need for Legal Services in the Area of Workers' Compensation. In order to obtain these services, Santa Cruz METRO issued a Request for Proposals, dated December 28, 2012, setting forth specifications for such services. The Request for Proposals is attached hereto and incorporated herein by reference as Exhibit A.
1.03 Contractor's Proposal

Contractor is a firm/individual qualified to provide Legal Services in the Area of Workers' Compensation and whose principal place of business is 1875 S. Winchester Blvd., \#201, Campbell, California 95008. Pursuant to the Request for Proposals by Santa Cruz METRO, Contractor submitted a proposal for Legal Services in the Area of Workers' Compensation, which is attached hereto and incorporated herein by reference as Exhibit B
1.04 Selection of Contractor and Intent of Contract

On February 19, 2013, Santa Cruz METRO selected Contractor as the offeror whose proposal was most advantageous to Santa Cruz METRO to provide the Legal Services in the Area of Workers' Compensation described herein. This Contract is intended to fix the provisions of these services.

Santa Cruz METRO and Contractor agree as follows:

## 2. INCORPORATED DOCUMENTS AND APPLICABLE LAW

2.01 Documents Incorporated in this Contract

The documents listed below are attached to this Contract and by reference made a part hereof. This is an integrated Contract. This writing constitutes the final expression of the parties' Contract, and it is a complete and exclusive statement of the provisions of that Contract, except for written amendments, if any, made after the date of this Contract in accordance with Section 13.14 of the General Conditions to the Contract.

## A. Exhibit A

Santa Cruz Metropolitan Transit District's "Request for Proposals" dated December 28, 2012.

## B. Exhibit B (Contractor's Proposal)

Contractor's Proposal to Santa Cruz METRO for Legal Services in the Area of Workers' Compensation, signed by Contractor and dated January 29, 2013.

Conflicts
Where in conflict, the provisions of this writing supersede those of the above-referenced documents, Exhibits A and B. Where in conflict, the provisions of Exhibit A supersede Exhibit B.
2.03 Recitals

The Recitals set forth in Article 1 are part of this Contract.

## 3. DEFINITIONS

3.01 General

The terms below (or pronouns in place of them) have the following meaning in the contract:
3.01.01 CONTRACT - The Contract consists of this document, the attachments incorporated herein in accordance with Article 2, and any written amendments made in accordance with Section 13.14 of the General Conditions to the Contract.
3.01.02 CONTRACTOR - The Contractor selected by Santa Cruz METRO for this project in accordance with the Request for Proposals issued December 28, 2012.
3.01.03 CONTRACTOR'S STAFF - Employees of Contractor.
3.01.04 DAYS - Calendar days.
3.01.05 OFFEROR - Contractor whose proposal was accepted under the terms and conditions of the Request for Proposals issued December 28, 2012.
3.01.06 PROVISION - Any term, agreement, covenant, condition, clause, qualification, restriction, reservation, or other stipulation in the contract that defines or otherwise controls, establishes, or limits the performance required or permitted by either party.
3.01.07 SCOPE OF WORK (OR "WORK") - The entire obligation under the Contract, including, without limitation, all labor, equipment, materials, supplies, transportation, services, and other work products and expenses, express or implied, in the Contract.

## 4. TIME OF PERFORMANCE

### 4.01 <br> Term

The term of this Contract will be for a period not to exceed three (3) years and shall commence upon the execution of the contract by Santa Cruz METRO.

At the option of Santa Cruz METRO, this contract agreement may be renewed for one (1) additional twoyear term upon mutual written consent.

## 5. COMPENSATION

### 5.01 Terms of Payment

Effective May 1, 2013 through April 30, 2015, Santa Cruz METRO shall compensate Contractor for services performed at a rate of $\$ 160.00$ per hour. Effective May 1, 2015 through April 30, 2016, Santa Cruz METRO shall compensate Contractor for services performed at a rate of $\$ 165.00$ per hour. Santa Cruz METRO shall reasonably determine whether work has been successfully performed for purposes of payment. Compensation shall be made within thirty (30) days of Santa Cruz METRO's written approval of Contractor's written invoice for said work. Contractor understands and agrees that if he/she exceeds the $\$ 135,000$ maximum amount payable under this contract, that it does so at its own risk.
5.02 Invoices

Contractor shall submit invoices with a purchase order number provided by Santa Cruz METRO on a monthly basis. Contractor's invoices shall include detailed records showing actual time devoted, work accomplished, date work accomplished, personnel used, and amount billed per hour. Expenses shall only be billed if allowed under the Contract. Telephone call expenses shall show the nature of the call and identify location and individual called. Said invoice records shall be kept up-to-date at all times and shall be available for inspection by Santa Cruz METRO (or any grantor of Santa Cruz METRO, including, without limitation, any State or Federal agency providing project funding or reimbursement) at any time for any reason upon demand for not less than four (4) years after the date of expiration or termination of the Contract. Under penalty of law, Contractor represents that all amounts billed to Santa Cruz METRO are (1) actually incurred; (2) reasonable in amount; (3) related to this Contract; and (4) necessary for performance of the project.

## 6. NOTICES

All notices under this Contract shall be deemed duly given upon delivery, if delivered by hand, or three (3) days after posting, if sent by registered mail, receipt requested, to a party hereto at the address hereinunder set forth or to such other address as a party may designate by notice pursuant hereto.

Santa Cruz METRO
Santa Cruz Metropolitan Transit District
110 Vernon Street
Santa Cruz, CA 95060
Attention: General Manager

## CONTRACTOR

Law Offices of Marie F. Sang
1875 S. Winchester Blvd., \#201
Campbell, California 95008
Attention: Marie F. Sang

## 7. AUTHORITY

Each party has full power and authority to enter into and perform this Contract and the person signing this Contract on behalf of each has been properly authorized and empowered to enter into this Contract. Each party further acknowledges that it has read this Contract, understands it, and agrees to be bound by it.

Signed on $\qquad$

Santa Cruz METRO - SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Leslie R. White
General Manager

CONTRACTOR - LAW OFFICES OF MARIE F. SANG

By
Marie F. Sang
Owner

Approved as to Form:

Leslyn Syren
Santa Cruz METRO Counsel

DATE: $\quad$ March 22, 2013
TO: Board of Directors
FROM: Erron Alvey, Purchasing Agent
SUBJECT: CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT RENEWAL WITH NORTHSTAR, INC. FOR MAINTENANCE OF THE L/CNG FUELING STATION IN AN AMOUNT NOT TO EXCEED \$415,000

## I. RECOMMENDED ACTION

Authorize the General Manager to execute a contract renewal for a one-year contract extension with NorthStar, Inc. for Maintenance of the L/CNG Fueling Station in an amount not to exceed $\$ 415,000$.

## II. SUMMARY OF ISSUES

- Santa Cruz METRO requires the professional services of a technically skilled and licensed LNG General Repair and Installer to maintain its L/CNG fueling station.
- Santa Cruz METRO has a contract with NorthStar, Inc. for Maintenance of the L/CNG Fueling Station.
- This contract was established on April 1, 2008 for a five-year period and provides for extension upon mutual written consent.
- The current contract approved by the Board of Directors will expire on March 31, 2013.
- NorthStar, Inc. has requested a no changes for the new contract period.
- NorthStar, Inc. has performed its duties very well under this contract and therefore, a one-year contract extension with no changes is recommended.


## III. DISCUSSION

Santa Cruz METRO has a contract with NorthStar, Inc. for Maintenance of the L/CNG Fueling Station that is due to expire on March 31, 2013. According to Robert Cotter, Maintenance Manager, over the past five years, the quality of service provided by NorthStar, Inc. has been excellent. NorthStar, Inc. has reviewed the contract and no changes.

Staff recommends that Santa Cruz METRO enter into a one-year contract extension with NorthStar, Inc. for an amount not to exceed $\$ 415,000$. Staff further recommends that the Board of Directors authorize the General Manager to execute a one-year contract extension on behalf of

> 7-6.1

Santa Cruz METRO. Robert Cotter, Maintenance Manager, will serve as the Contract Administrator and will ensure contract compliance.

## IV. FINANCIAL CONSIDERATIONS

This contract has a total not to exceed of $\$ 1,045,000$. Additional funds in an amount of $\$ 415,000$ are requested for approval at this time. This amount includes a monthly service charge of $\$ 14,842$ and provides for equipment rental and parts with a $10 \%$ markup. The new contract total not to exceed would be $\$ 1,460,000$.

Funds to support this contract are included in the Facilities Maintenance FY13 \& FY14 Out Repair budget.

## V. ATTACHMENTS

Attachment A: Renewal Letter from NorthStar, Inc.
Attachment B: Contract Amendment with NorthStar, Inc

# Attachment A 

NORTHSTAR, INC.

February 26, 2013

Santa Cruz Metro<br>110 Vernon Street<br>Santa Cruz, CA 95060

Attn: Aron Alvey
Re: Santa Cruz METRO Contract No.08-05 for Maintenance of LCNG System
This is a letter of intent to extend the above agreement under the same terms and conditions for an additional one-year period.

If you have any questions, please feel free to contact me.
Sincerely,


Mark Oldham

President

## Attachment B

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT SECOND AMENDMENT TO CONTRACT NO. 08-05 FOR MAINTENANCE OF LCNG FUELING STATION

This Second Amendment to Contract No. 08-05 for Maintenance of LCNG Fueling Station is made effective April 1, 2013 between the Santa Cruz Metropolitan Transit District, a political subdivision of the State of California ("Santa Cruz METRO"), and NorthStar, Inc.
("Contractor").

## I. RECITALS

1.1 Santa Cruz METRO and Contractor entered into a Contract for Maintenance of LCNG Fueling Station ("Contract") on April 1, 2008.
1.2 The Contract allows for the extension upon mutual written consent.

Therefore, Santa Cruz METRO and Contractor amend the Contract as follows:
II. TERM
2.1 Article 4.01 is replaced in its entirety by the following:

The term of this Contract shall be from April 1, 2008 to March 31, 2014.
The term of this Contract may be extended upon mutual written consent.

## III. COMPENSATION

3.1 Article 5.01 is replaced in its entirety by the following:

Santa Cruz METRO shall compensate Contractor $\$ 14,842$ per month. Cost for rental equipment if needed, materials and shipping will be charged at cost plus $10 \%$. Santa Cruz METRO shall reasonably determine whether work has been successfully performed for purposes of payment. Compensation shall be made within thirty (30) days of Santa Cruz METRO's written approval of Contractor's written invoice for said work. Contractor understands and agrees that if he/she exceeds the $\$ 1,325,000$ maximum amount payable under this contract, that it does so at its own risk.

## IV. REMAINING TERMS AND CONDITIONS

4.1 All other provisions of the Contract that are not affected by this amendment shall remain unchanged and in full force and effect.

## V. AUTHORITY

5.1 Article 7 is amended to include the following language:

Each party has full power to enter into and perform this Second Amendment to the Contract and the person signing this Second Amendment on behalf of each has been properly authorized and empowered to enter into it. Each party further acknowledges that it has read this Second Amendment to the Contract, understands it, and agrees to be bound by it.

Signed on $\qquad$

Santa Cruz METRO -
SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Leslie R. White
General Manager

Contractor -
NORTHSTAR, INC.

By
Mark Oldham
Vice President

Approved as to Form:

Leslyn Syren
Santa Cruz METRO Counsel

DATE: $\quad$ March 22, 2013
TO: Board of Directors
FROM: Erron Alvey, Purchasing Agent

## SUBJECT: CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT RENEWAL WITH ATHENS ADMINISTRATORS FOR WORKERS' COMPENSATION CLAIMS SERVICES IN AN AMOUNT NOT TO EXCEED \$105,000

## I. RECOMMENDED ACTION

Authorize the General Manager to execute a contract renewal for a one-year contract extension with Athens Administrators for Workers' Compensation Claims Services in an amount not to exceed $\$ 105,000$.

## II. SUMMARY OF ISSUES

- Santa Cruz METRO has a contract with Athens Administrators for Workers' Compensation Claims Services.
- This contract was established on April 19, 2010 for a two-year period with three optional one-year extensions.
- The current contract approved by the Board of Directors will expire on April 18, 2013.
- Athens Administrators has requested an annual fee increase of $\$ 2,000$ for the new contract period. Program year four's annual fee would be $\$ 105,000$.
- Athens Administrators has performed its duties very well under this contract and therefore, a one-year contract extension with an annual fee increase of $\$ 2,000$ is recommended.


## III. DISCUSSION

Santa Cruz METRO has a contract with Athens Administrators for Workers' Compensation Claims Services that is due to expire on April 18, 2013. Per Robyn Slater, Human Resources Manager, over the past year, the quality of service provided by Athens Administrators has been excellent. Athens Administrators has reviewed the contract and requested an annual fee of $\$ 105,000$, an increase of $\$ 2,000$ from the prior program year three. This increase is consistent with the level of increases previously approved during the life of this contract.

Staff recommends that Santa Cruz METRO exercise the option for a one-year contract extension with Athens Administrators for an annual fee of $\$ 105,000$. Staff further recommends that the
7-7.1

Board of Directors authorize the General Manager to sign a one-year contract extension on behalf of Santa Cruz METRO. Robyn Slater, Human Resources Manager, will serve as the Contract Administrator and will ensure contract compliance.

## IV. FINANCIAL CONSIDERATIONS

Program year four would have a fee of $\$ 105,000$. These additional funds are requested for approval at this time.

Funds to support this contract are included in the Human Resources FY13 \& FY 14 Workers' Compensation Insurance budget.

## V. ATTACHMENTS

Attachment A: Renewal Letter from Athens Administrators
Attachment B: Contract Amendment with Athens Administrators

March 6, 2013

Ms. Erron Alvey
Purchasing Agent
Santa Cruz METRO
110 Vernon Street
Santa Cruz, CA 95060

Re: 2013/2014 Claim Service Agreement Extension

Ms. Alvey-

This letter is to inform you that Athens Administrators has received your letter which was dated February 28, 2013. Your letter requested that Athens confirm in writing our desire to extend our current claim service agreement for another one year period. We are very much interested in extending the agreement for the period of service dated April 19, 2013 through April 18, 2014.

For Program Year 4 (2013/2014), Athens Administrators proposes a fee of $\$ 105,000$. This increase is consistent with the level of increase that has been agreed to over the past (3) years of our engagement. I hope that Santa Cruz Metro will find this to be acceptable.

If you need any further information please let me know. If not, I will look forward to hearing back from you regarding next steps in the renewal process.


## Attachment B

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT SECOND AMENDMENT TO CONTRACT NO. 10-14 <br> FOR THIRD PARTY ADMINISTRATION OF <br> WORKERS' COMPENSATION CLAIMS 

This Second Amendment to Contract No. 10-14 for Third Party Administration of Workers' Compensation Claims is made effective April 19, 2013 between the Santa Cruz Metropolitan Transit District, a political subdivision of the State of California ("Santa Cruz METRO"), and Athens Administrators ("Contractor").

## I. RECITALS

1.1 Santa Cruz METRO and Contractor entered into a Contract for Workers’ Compensation Claims Services ("Contract") on April 19, 2010.
1.2 The Contract allows for the extension upon mutual written consent.

Therefore, Santa Cruz METRO and Contractor amend the Contract as follows:

## II. TERM

2.1 Article 4.01 is replaced in its entirety by the following:

The term of this Contract shall be from April 19, 2010 to April 18, 2014.
At the option of Santa Cruz METRO, this Contract may be renewed for one (1) additional one (1) year term upon mutual written consent.

## III. COMPENSATION

3.1 Article 5.01 is amended to include the following language:

For Program year four, Santa Cruz METRO agrees to a fee in the amount of $\$ 105,000$, per Contractor's proposal letter dated March 6, 2013 (Attachment A to the Second Amendment).

Santa Cruz METRO and Contractor agree that the total amount payable pursuant to this Second Amendment shall not exceed $\$ 105,000$.

## IV. REMAINING TERMS AND CONDITIONS

4.1 All other provisions of the Contract that are not affected by this amendment shall remain unchanged and in full force and effect.

## V. AUTHORITY

5.1 Article 7 is amended to include the following language:

Each party has full power to enter into and perform this Second Amendment to the Contract and the person signing this Second Amendment on behalf of each has been properly authorized and empowered to enter into it. Each party further acknowledges that it has read this Second Amendment to the Contract, understands it, and agrees to be bound by it.

Signed on $\qquad$

Santa Cruz METRO -
SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Leslie R. White
General Manager

Contractor -
ATHENS ADMINISTRATORS

By
James R. Jenkins
President

Approved as to Form:

Leslyn Syren
Santa Cruz METRO Counsel

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: March 15, 2013
TO: Board of Directors

FROM: Tove Beatty, Grants/Legislative Analyst

## SUBJECT: STATUS REPORTS OF FEDERAL AND STATE LEGISLATION AND CURRENT LEGISLATIVE ISSUES

## I. RECOMMENDED ACTION

That the Board of Directors accept and file the status reports of Federal and State
legislation and current legislative issues through March 15, 2013.

## II. SUMMARY OF ISSUES

- Status reports on Congress's, the State Assembly's and Senate's legislative issues are provided monthly to inform the Board of the status of Federal and State legislation of interest to Santa Cruz METRO.
- This month's Federal and State reports reflect pertinent legislative activities which occurred November 21, 2012 - March 15, 2013.
- The Federal "sequester," kicked-in after a failure to reach agreement as required by the Budget Control Act of 2011 (later extended by the American Taspayer Relief Act to $2 / 28 / 13$ ). Proposed solutions in D.C. include a nebulous "Grand Bargain" which is either being negotiated or not being negotiated, depending on the source. $\$ 85.4$ billion in cuts to mostly discretionary spending are targeted for FY13's.
- To complicate matters, the House Continuing Resolution (CR) meant returning to the lower transit spending levels contained in the last approved budget, FY12's. MAP-21, the current Surface Transportation Act, which is supposedly also in effect, contains a higher funding level in certain areas, and would have been superseded by this CR.
- The Senate CR, which Santa Cruz METRO staff recommends supporting, contains the higher funding. At the time of this report, it had not yet been passed. It is clearly not in agreement with the House's recommendations. The deadline is $3 / 27 / 13$.
- Santa Cruz METRO Board and staff members attended the American Public Transportatoin Association's (APTA) $38^{\text {th }}$ Annual Legislative Conference in Washington from 3/9/13 - 3/13/13. Emphasized most at the conference besides budget concerns and need for more discretionary funding to purchase "lumpy" items (such as buses and buildings), was the next "long-term" (preferably six-year) act.
- Many of APTA's speakers represented the House majority (GOP) view from the Transportation and Infrastructure Committee, with the overriding issue being how to continue funding the transportation-dedicated Highway Trust Fund after it runs out
(by 2014). For the majority, they say they're willing to discuss "tax reforms," in terms of fuel taxes and the like, but much remains to be seen. No numbers were cited.
- The "Tax Extenders" package passed before the holiday recess and included the alternative fuel tax credit worth up to $\$ 750,000 /$ year to Santa Cruz METRO.
- Please see Attachments A and B for these and all other federal legislation and issues being monitored.
- At the State level, Board and staff will travel to Sacramento to discuss issues raised by SB 340, aka PEPRA (pension reform) and the "Section 13(c) issue" regarding collective bargaining, discussed further below.
- Local Assemblyperson Alejo has introduced AB 160, proposing that transit districts be excluded from reform, as these entities already have agreements in place. At issue are over $\$ 2$ billion in Federal Transit Administration grants to California grantees being held up by the Federal Department of Labor until this is resolved.
- Assemblyperson Stone, previously of this Board, has proposed legislation regarding buses using certain stretches of highway shoulder to bypass traffic in designated zones at designated times as agreed to with all pertinent entities and applicable to Santa Cruz and Monterey counties only.
- Monterey-Salinas Transit (MST) and AMBAG have requested that Santa Cruz METRO join in their application for a planning study to determine the feasibility of various options on state roads to facilitate greater system efficiencies and run times.
- AB 1706, legislation regarding bus axle weight, has been signed and this Board has approved the General Manager's undertaking a Short-Range Transit Plan as required.
- Other state issues being raised and/or monitored include: revisiting the restoration of vehicle licensing fees (VLF) eliminated by Governor Schwarzenegger as revenue mechanism for transportation, and Cap and Trade carbon credit auction revenues. Please see Attachments C and D for these and all other state legislation and issues being monitored.


## III. DISCUSSION

Status reports on Congress's, the State Assembly's and Senate's legislative issues are provided monthly to inform the Board of the status of Federal and State legislation of interest to Santa Cruz METRO. This month's Federal and State reports reflect pertinent legislative activities which occurred November 21, 2012 - March 15, 2013 as other issues have preclueded a report being filed until this time, with apologies to the Board.

At the top of the news is the Federal "sequester," which kicked in after a failure to reach agreement as required by the Budget Control Act of 2011 (extended by the American Taspayer Relief Act an additional two months to $2 / 28 / 13$ ). Proposed solutions in D.C. include a nebulous "Grand Bargain" which is either being negotiated or not being negotiated, depending on the source. $\$ 85.4$ billion in cuts to mostly discretionary spending are targeted for FY13 with

Board of Directors
Board Meeting of March 22, 2013
Page 3
additional draconianc cuts being made over a 10 -year period if a solution is not reached regarding budget trimming.

To complicate matters, a Continuing Budget Resolution (CR) was on the table in D.C. to continue government past the current CR expiration at $3 / 27 / 13$. Initnially, this seemed to mean returning to the lower FY12 transit spending levels contained in the last approved budget. MAP21, the current Surface Transportation Act, which is also supposed to be in effect as law (but which does not yet have an actual appropriation attached to it), contains higher funding levels in certain non-discretionary areas and is superseded by any passed budget CR.
The Senate CR, for which Santa Cruz METRO staff recommends support, contains the higher MAP-21 spending levels. At this time, it has not yet been passed, but a brief meeting with Senator Barbara Boxer in Washington (see below) provided a moment to listen to her speak about how she felt the higher spending levels would pass. However, the Senate version is clearly not in agreement with the House of Representative's seemingly recommended "Ryan Budget" (indeed, if the House is GOP is unified enough to get in line behind a single proposal at this point) and the cnanges it recommends in the CR moving forward, all with a deadline of 3/27/13.
Santa Cruz METRO Board and staff members attended the American Public Transportatoin Association's $38^{\text {th }}$ Annual Legislative Conference in Washington D.C. from 3/9/13-3/13/13. Emphasized most at the conference besides budget concerns and the need for more discretionary funding to purchase "lumpy" items (such as buses and buildings), was the next "long-term" (preferably six-year) act. Additionally, for Santa Cruz METRO, making federal staff and lawmakers aware of the Public Employee Pension Reform Act (PEPRA, passed in 2012) and its impact on the larger discussion about "Section 13(c)," or collective bargaining, was another issue. The California Secretary of Labor and Workforce Development has sent a letter to the federal Department of Labor stating that they do not feel that PEPRA is in violation of Section 13(c), as discussions continue. (See state business below.)

Many of APTA's speakers represented the House majority (GOP) view from the Transportation and Infrastructure Committee, with the overriding issue being how to continue funding the transportation-dedicated Highway Trust Fund after it runs out (by 2014). For the majority, they say they're willing to discuss "tax reforms," in terms of fuel taxes and the like, but much remains to be seen. The small bit of good news regarding taxes is that the "Tax Extenders" package passed Congress and was signed before the holiday recess and included the retroactive alternative fuel tax credit worth up to $\$ 750,000 /$ year to Santa Cruz METRO.

Please see Attachments A and B for these and all other federal legislation and issues being monitored.

At the State level, Board and staff will travel to Sacramento to discuss issues raised by SB 340, aka PEPRA and the Section 13(c) issue regarding collective bargaining. Local Assemblyperson Alejo has introduced AB 160, proposing that transit districts be excluded from SB 340, as these entities (Santa Cruz METRO included) already have agreements in place. At issue are over \$2 billion in FTA grants to California entities being held up by the Federal Department of Labor until this is resolved to the satisfaction of all parties involved.

Also in State business, Assemblyperson Stone, previously of this Board, has proposed legislation regarding buses using certain stretches of state highway shoulder to bypass traffic in designated
zones at designated times as agreed to with all pertinent entities and applicable to Santa Cruz and Monterey counties only. This issue mostly applies to Monterey-Salinas Transit and some of their routes which come into Santa Cruz County on state roads. Any such regulation would have to have buy-in from all agencies, including everyone from Caltrans, California Highway Patrol to local Planning Departments. To begin to facilitate the possibility of "buses on shoulders," Monterey-Salinas Transit (MST) and AMBAG have requested that Santa Cruz METRO join in their application for a FY14 Caltrans' planning study to determine the feasibility of various options on state corridors to facilitate greater system efficiencies and run times for transit and Monterey-Salinas Transit's over-the-road military transit service(s)/routes.
$A B 1706$, the law regarding bus axle weight, has been signed and the Board has approved the General Manager's undertaking a Short-Range Transit Plan as mandated by the legislation. The RFP is being prepared and a consultant will be selected to deliver a report to the Board of Directors on a plan by December 2013, with implementation scheduled for January 2014.
Other state issues being raised and/or monitored include: revisiting the restoration of vehicle licensing fees (VLF) eliminated by Governor Schwarzenegger as revenue mechanism for transportation, and Cap and Trade carbon credit auction revenues (Attachment C). The biggest issue at both the federal and state issues is revenue, revenue, revenue. Though it appears as if the stranglehold of GOP "no-new-taxes-or-anything-that-smacks-of-revenue-other-than-private-industry-investment-or-loans, only cuts" approach is loosening as the importance of infrastructure (on the federal level with the President's "Fix it First" proposal discussed in Attachment A) is emphasized in places such as the State of the Union Speech, their commitment to these "new ideas" is still unknown.

It has taken awhile, but it is growing clear that not only do voting citizens see their transportation and transit systems crumbling, but a begrudging Congress (it is hoped) sees it too. It is now the job of transit advocates to make sure that conservative members in both houses at least begin to see how their constituency benefits, if nothing else, and the bigger picture of how America and all of its citizens benefit from roads and transportation systems that work, are made here at home and which can compete globally.

## IV. FINANCIAL CONSIDERATIONS

As most potential legislation carries a fiscal impact, staff will report on a monthly basis of newly implemented federal and/or State legislation which financially impacts Santa Cruz METRO.

Santa Cruz METRO is hopeful that MAP-21 funding levels are retained in any CR, which will result in approximately $\$ 5.7$ million in formula funding in FY13. In FY14, approximately $\$ 5.82$ million in formula funding is expected, but much remains to be seen in light of current events. Santa Cruz METRO is slated to receive formula Bus and Bus Facilities funding in the amounts of $\sim \$ 561,000$ in FY13 and $\sim \$ 588,000$ in FY14, enough for the purchase of one bus per year (a problem, when 40 are in need of replacement and more with each passing year). This type of revenue is sorely needed. The impact of the still unresolved Continuing Budget Resolution is unknown.

At the state level, Santa Cruz METRO is positioned with the California Transit Association to make a strong case for transit to receive a signficant portion of cap-and-trade auction revenues,
still to be determined (the first auction grossed $\$ 233$ million, and a second was held in February). In addition, transit insiders are discussing another state bond issue on the 2014 ballot to supplant the running-out of Poropsition 1B funding, sunsetting in FY15.

## V. ATTACHMENTS

Attachment A: Federal Legislative Issues and Status Report, March 15, 2013
Attachment B: Federal House and Senate Bills Status Report, March 1, 2013
Attachment C: State of California Legislative Issues and Status Report, March 15, 2013
Attachment D: State of California Assembly and Senate Bills Status Report, March 15, 2013

## ATTACHMENT A

# Federal Legislative Issues and Status Report <br> March 15, 2013 

Current Legislative Issues

## The "Sequester"

Update at 3/15/13: At the time of this report and fresh off staff's return from the APTA Legislative Conference in D.C., the once "worst thing that could happen," the "sequester," hit with deep federal budget cuts to begin to be implemented within 30 days of $3 / 1 / 13$, some sooner than later. In D.C., President Obama's motorcade went back and forth to The Hill, shutting down the city on both March $12^{\text {th }}$ and $13^{\text {th }}$, and Senior Transit Planner Erich Freidrich saw the President exit the House of Representatives (behind a line of snipers, of course). Erich also reported sighting Obama as his tank/limo rounded the corner back to the White House. Meanwhile, the finger-pointing in Washington was at an all-time high as the political brinkmanship continued. The best guess is that a retroactive deal will soon be reached, as threats to air travel, national security, defense, human services and public transportation will throw many federal agencies into turmoil within the next two weeks.

## The New Secretary and House T \& I Committee Chair

Update at 3/15/13: Department of Transportation Secretary Ray LaHood has officially announced his resignation from his post as soon as The President names his replacement and they are confirmed. Industry bets are on National Transportation Safety Board Chair Debbie Hersman, after Los Angeles Mayor Antonio Villaraigosa and a few other politicos bowed out of the running. Santa Cruz METRO board and staff in D.C. heard from Secretary LaHood, but nothing about his replacement. He did arrive in a velvet smoking jacket, though, and staff member Tove Beatty had a chance to thank him personally as he exited the auditorium for the State of Good Repair discretionary grants and ask him to consider restoring the transit portion.

Background: The House's Transportation \& Infrastructure Chairmanship has passed to Bill Shuster (R-PA), son of "Bud" Shuster, who held the post from 1995-2001. During the APTA conference, the Chair earned a new nickname-"Six-Year-Bill"-coined by a knowledgable Santa Cruz METRO staff member and referring to what the transportation sector critically needs: a real, long-term (at least six years, which was the original term of SAFETEA-LU) bill to support transit and transportation infrastructure at a level needed to maintain a nation-wide "state of good repair" on all systems, putting safety first, then pursuing new solutions such as highspeed rail and innovative zero-emissions engine designs.

## State of the Union Speech and "Fix it First"

Update at 3/15/13: The President's 2/12/13 (coincidentally Abraham Lincoln's birthday) State of the Union speech included new initiatives targeting universal pre-school, raising the minimum wage and, most important to Santa Cruz METRO, a $\$ 50$ billion front-loaded "Fix it First" infrastructure improvement federal investment in roads, bridges, ports and public transportation.

## ATTACHMENT A

Details of the proposal will not be seen until federal budget proposals are unveiled by April, according to the latest from the White House.

## California's Pension Reform's Federal Impact (Department of Labor)

Update at 3/15/13: A bill introduced by local State Assemblymember Alejo (AB160), drafted in regard to statewide public employee pension reform (PEPRA), is in response to unforseen impacts of this reform on transit agencies specifically. At the federal level, the Department of Labor reviews all of Santa Cruz METRO's grant applications and issues letters allowing the FTA to proceed with the allocation of funds. At this time, there is some question as to whether PEPRA is in violation of Section 13c at the federal level, a regulation which has to do with the collective bargaining rights. Santa Cruz METRO is one of the state's transit agencies seeking to be exempted from some of PEPRA's requirements via AB160, for those transit agencies which have collective bargaining agreements in place already. Over $\$ 2$ billion in federal grants to the agencies and districts in the state may be held back by the federal Department of Labor (DOL) due to this concern, including any Caltrans' Planning grants for which Santa Cruz METRO has applied. This is also covered in the attached state legislative report (Attachment C).

In light of this issue, Santa Cruz METRO Board and staff who were in D.C. tried to meet with DOL, along with a transit union representative, but were unsuccessful. The DOL's response was simply: "Yes we are holding these applications awaiting more information, we aren't saying no, we aren't saying yes [yet]," and the general feeling at the legislative staff level was to let California go through the process.

## Continuing Budget Resolution and Surface Transportation Act (MAP-21)

Update at 3/15/13: With the focus on the sequester, a deal to avoid the 3/27/13 deadline for extending the Continuing Budget Resolution was underway in D.C. in order to spare the public yet another financial crisis. The Senate version contains transportation funding at MAP-21 levels, higher than was originally proposed, but had not passed as the Senate recessed on $3 / 14 / 13$. The House version, needless to say, contains many points of contention.

Background: On 9/13/12, The House passed a Continuing Resolution (H.J. Res. 117) that continues government funding at roughly FY12 levels through $3 / 27 / 13$. This CR allows the program changes included in MAP-21, but does not allow for the increase in authorized transportation funding. MAP-21 sunsets at 9/30/14.

## FY13, FY14 Federal Budgets

Update at 3/15/13: With the White House's budget proposal coming in April, the "new Ryan Budget" was introduced during the APTA conference, and which is "the old Ryan Budget" with a different date on it (in other words Obamacare is still dismantled, among other things).

Background: In the absence of any additional finalized appropriations bills for FY13, Congress passed a Continuing Budget Resolution (CR) through March 27, 2013. The "fiscal cliff" was

## ATTACHMENT A

averted at 2 AM EST on 1/1/13 with the passage of the American Taxpayer Relief Act (ATRA), which landed us here, two months later, at sequestration.

## The NAT GAS (New Alternative Transportation to Give Americans Solutions) Act and Senate "Tax Extenders Package"

Update at 3/15/13: As part of ATRA, passed $1 / 1 / 13$, the 50-cent-per-gallon-equivalent credit for the use of alternative fuels, including CNG, was extended to $12 / 31 / 13$ and made retroactive to $1 / 1 / 12$, worth up to $\$ 750 \mathrm{~K}$ per year to Santa Cruz METRO as natural gas use increases in fleet and non-fleet vehicles.

Background on Natural Gas: The "tax-extenders" package includes the 50-cent per gallonequivalent tax credit for alternative fuels (i.e. CNG), retroactive to $1 / 1 / 12$. In May 2012, the Administration tightened regulations on hydraulic fracturing ("fracking"), requiring the disclosure of ingredients in "fracking fluids." Santa Cruz METRO gets its natural gas supplies from non-fracked sources.

## ATTACHMENT B

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# ATTACHMENT C <br> State of California <br> Legislative Issues and Status Report <br> March 15, 2013 

PEPRA/Pension Reform/AB 340
Update at 3/15/13: This issue was discussed with legislators and legislative staff in Washington D.C. by Board and staff members at the annual APTA Legislative Conference a week prior to this report. Currently, it is a state issue under close review, regarding Section 13(c) and collective bargaining rights specifically. Advice at the federal level was to pursue state solutions first, though they were tracking the issue closely. The California Secretary of Labor and Workforce Development, Mary Morgenstern, has written a letter to the Department of Labor stating that, "the changes in state pension law implemented by PEPRA do not impede Section 13(c)'s goal of assuring a continued right to collective bargaining." (Morgenstern, 2/13/13) Santa Cruz METRO Board and staff are traveling to Sacramento on 3/19/13 to further discuss with state legislators.

## Carbon Credit Auctions/Cap-and-Trade

Update at 3/15/13: Santa Cruz METRO supports AB 1532 (Perez) and SB 1572 (Pavley), as these bills provide provisions for cap-and-trade revenue to be allocated to transit by formula reflecting the $38 \%$ of GHG (greenhouse gas) emissions for which the industry is responsible. These positions are also held by the California Transit Association and TransForm, a strong statewide advocacy coalition to which Santa Cruz METRO belongs. This program may generate up to $\$ 10$ billion annually as it grows over the next five years and may assist in helping fill the funding hole in the public transit account, specifically to fund the currently unfunded mandates of the implementation of SB 375 (the AB 32-driven "sustainable communities" legislation), created by the loss of federal "state of good repair" dollars, the sunsetting of the state's current Proposition 1B bond funding and prior years' funding loses METRO in the tens of millions in state funding.

Background: The proceeds of the first carbon-credit auction in late 2012 were used for high-speed-rail-related funding needs. Some proceeds from the recently held second auction are expected to flow to transit.

## Restoration of the California Vehicle Licensing Fee (VLF)

Update at 3/15/13: The Schwarzenegger-rescinded VLF 2004 cut has never been restored, via legislation or ballot, and yet it is an effective way to fund transportation infrastructure needs. Other than potential revenues from cap-and-trade auction proceeds, public transportation (specifically transit) in California has little to look forward to regarding a steady funding stream once present Proposition 1B funding streams dry up in the next two years. It is essential that lawmakers look at options such as the restoration of dedicated VLFs and the example of transportation funding recently passed in Virginia, under a Republican Governor, which was a

## ATTACHMENT C

bipartisan proposal which included changes in taxation to guarantee future transportation funding. This model would also work for strengthening the rapidly dwindling federal Highway Trust Fund.

Background: This fee, rescinded by previous Governor Schwarzenegger upon taking office, resulted in state revenue losses of $\$ 6$ billion annually, roughly the size of the growth of the state deficit each year he was in office.

## FY13 State Budget and Proposition 1B Bond Programs

Background: As a result of the November election, the State is predicted to recover economically within three years with new revenues from Proposition 30 and the likely-to-beused powers of a Democratic majority to review other funding/taxation mechanisms for education and at-risk safety-net programs, amonhg others (i.e. cap-and-trade, discussed above). Talk is abuzz in Sacramento regarding a new bond program to fund public transportation, as Proposition 1B heads towards its final years and this is an opportune time to lock-in future funding for capital activities such as replacement of fleet vehicles with clean buses, since federal legislation (MAP-21) contains minimal dollars for this essential asset management.

## The California Legislature: Bills of Interest

Update at 3/15/13: Of most interest this update is Assemblymember Alejo's AB 160, introduced to specifically exempt transit districts from certain provisions of SB 340, or state pension reform. Discussion is ongoing. In addition, at the time of this report, Assemblymember Stone, formerly of this Board, was introducing a bill in regard to the use of road shoulders for transit buses in Santa Cruz and Monterey Counties as one way of addressing traffic challenges and run times. Of course, feasibility studies for this use of the shoulder are being proposed via the Caltrans' planning grants' program, and Santa Cruz METRO is participating in a proposed study via AMBAG. If funded, this study would examine the best use of roadways/highways for transit and whether or not it is a viable solution for either or both counties. Currently, counties like San Diego have tried "buses on shoulders" with varying degrees of success. Please see the attached matrix of Bills of Interest (Attachment D) for more information.

Background: AB 1706, the legislation regarding bus axle weight, passed both Houses and was signed by the Governor. Most important to Santa Cruz METRO at this time is that this legislation requires that transit agencies have a Short-Range Transit Plan adopted by the Board, a proposal which was accepted by the Board at its January meeting.

## Governor's Proposal to Create a Single Transportation Agency

Update at 3/15/13: According to state sources, this is supposed to be a painless process for the end user. Staff is continuing to monitor this issue, as it is a priority of the Governor's which may be, in part, driven by the streamlining measures in the federal legislation, MAP-21.

## ATTACHMENT C

Background: In January, Governor Brown proposed a single agency comprised of: Caltrans, the Department of Motor Vehicles (DMV), High Speed Rail Authority (HSRA), California Highway Patrol (CHP), California Transportation Commission (CTC) and the Board of Pilot Commissioners (as in pilot boats).

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ATTACHMENT D

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# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: March 22, 2013
TO: Board of Directors

FROM: Tove Beatty, Grants/Legislative Analyst
Thomas Hiltner, Grants/Legislative Analyst

## SUBJECT: STATUS REPORT OF ACTIVE GRANTS AND SUBMITTED GRANT PROPOSALS FOR MARCH 2013

## I. RECOMMENDED ACTION

This report is for informational purposes only. Active grants and grant proposals are current as of March 22, 2013. No action is required.

## II. SUMMARY OF ISSUES

- Santa Cruz METRO relies upon grant funding from other agencies for more than $25 \%$ of its FY13 operating revenue and more than $90 \%$ of its FY13 capital funding.
- A list of Santa Cruz METRO's active grants (Attachment A) and a list of grant proposals for new funds (Attachment B) are provided monthly in order to apprise the Board of the status of grants funding.
- Items in bold on Attachments A and B depict changes from last month's report.
- Santa Cruz METRO has active grant awards totaling $\$ 41,856,887$.
- Santa Cruz METRO staff is developing new applications totaling $\$ 748,079$ for new capital projects.


## III. DISCUSSION

Santa Cruz METRO relies upon grants from a number of other entities throughout the year for more than $25 \%$ of its FY13 operating revenue and over $90 \%$ of its FY13 capital funding. Programs such as the Transportation Development Act (TDA) and the Federal Transit Administration (FTA) urbanized area program annually allocate funds by formula while others such as the Monterey Bay Unified Air Pollution Control District's AB2766 Motor Vehicle Emissions Reduction Program and the California Department of Transportation (Caltrans) discretionary planning grants are competitively awarded based on merit. Santa Cruz METRO relies on both formula and discretionary grant revenue to support its operating and capital budgets.

This staff report is to apprise the Board of Directors of active grants funding current projects and proposed grants for new projects and ongoing operating costs. Attachment A lists all of Santa Cruz METRO's active grants with the award amount, the remaining balance and the status of the
projects funded by the grant. Attachment B lists Santa Cruz METRO's open grant applications with a brief description, source and status of proposed funds. Items in bold on Attachments A and $B$ depict changes from last month's report.

## IV. FINANCIAL CONSIDERATIONS

Active grant awards for operating and capital projects total $\$ 41,856,887$, unchanged from January, with an unspent balance of $\$ 25,460,390$. The unspent balance decreased by approximately $\$ 500,000$ due to project spending during the period.

Current grant applications request $\$ 748,079$ in new funds, a decline of $\$ 47,000$ from January due to the reduced ask for the Ride-On folding bike project. Staff will seek opportunities for grants to implemented unfunded capital projects.

## V. ATTACHMENTS

Attachment A: Santa Cruz METRO Active Grants Status Report as of March 15, 2013
Attachment B: Santa Cruz METRO Grant Applications as of March 15, 2013

Attachment A
Active Grants as of March 15, 2013

| \# | Grant | Description |  | \$ Grant Awarded |  | \$ Grant <br> Balance | Funding Source | Grant Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FFY10 5309 <br> Bus/Facilities SGR Program | Purchase 11 new CNG replacement buses from FTA discretionary grant program. | \$ | 4,830,600 | \$ |  | FTA 5309 SGR | Grant closed out at 12/31/12, to be removed from worksheet once confirmed by FTA. |
|  | FFY11 5309 <br> Bus/Facilities SGR Program | Discretionary, competitive grant program. | \$ | 2,814,538 | \$ | 2,814,538 | FTA 5309 SGR | 12/31/12: Going ahead with MDC specifications and bid; bus order proceeding. |
| 3 | $\begin{aligned} & \text { Bus Stop } \\ & \text { Improvements } \end{aligned}$ | Improve bus stops in Santa Cruz METRO service area | \$ | 500,000 | \$ | 243,998 | Caltrans from State <br> Transportation <br> Improvement Program (STIP) | 1/31/13: American Asphalt signing contract approved by BOD $1 / 25 / 13$, ready to proceed. Changed end date of project to 6/30/13. |
|  | $\begin{aligned} & \text { MBUAPCD } \\ & \text { AB2766 FY12 } \\ & \text { Grant } \end{aligned}$ | Discretionary Grant | \$ | 160,000 | \$ | 110,473 | MBUAPCD (Air District) | 1/31/13: Piggybacking on a possible state contract for CNG trucks is still being researched by Procurement. |
|  | County of Santa Cruz Prop 84 Challenge Grant | Discretionary grant proposals for planning/zoning of unicorporated areas (Live Oak, Soquel Dr. corridor) w/ County of Santa Cruz; and sustainable growth communities grant w/ AMBAG. All need METRO as a partner. | \$ | 10,000 | \$ | 10,000 | Funding from Proposition 84 Planning Grants from the State of California Strategic Growth Council | County received $\$ 500 \mathrm{~K}$ for Prop. 84 Sustainable Communities Planning Grant Program for a project entitled "The Santa Cruz County Sustainable Community and Transit Corridors Plan" on December 6, 2010. Notification of award $6 / 3 / 11$. Discussion of an RFP for a consultant will begin in November and the selection process complete by December 2012. |

Attachment A
Santa Cruz METRO
Active Grants as of March 15, 2013

| \# | Grant | Description |  | \$ Grant Awarded |  | \$ Grant Balance | Funding Source | Grant Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | AMBAG <br> Sustainable Communities Planning Grant | Discretionary grant sub-award. | \$ | 10,000 | \$ | 10,000 | AMBAG sub-award. | Participating in development of Sustainable Communities Strategies, awaiting letter of award from AMBAG at 10/14/11, expect MOU in 2012 per AMBAG. |
|  | FY 11/12 <br> Proposition 1B - <br> State and Local <br> Partnership Program | CTC | \$ | 5,812,000 | \$ | 5,812,000 | CTC - SLPP | 1/31/13: \$5.812,000 allocation approved at $8 / 22 / 12$ CTC meeting; Program Supplement Contract from CT issued and signed. Now must sign additional Program Supplement for third-party contractor for project. |
|  | FY10 <br> Comprehensive <br>  <br> Surveillance: <br> CCTV; LMR; EG | Continue video surveillance, LMR upgrade and install emergency generator. | \$ | 440,505 | \$ | 72,534 | FY10 CTSGP funds from Cal EMA | Ojo contract amended on 12/7/12 to add $\mathbf{\$ 8 1 0 , 1 9 8}$ for more video storage and cameras. Day Wireless installing radio heads (LMR) on 12/17/12. Ojo Technology completed Maintenance Surveillance system. Expires 3/31/13. \$ Grant Balance as of $\mathbf{3 / 1 5 / 1 3}$. |
| 9 | FY11 Transit Security Project | Santa Cruz METRO video surveillance projects | \$ | 440,505 | \$ | 440,505 | FY11 CTSGP funds from Cal EMA | Ojo contract amended on 12/7/12 to add $\$ 810,198$ for more video storage and cameras. Expires $3 / 31 / 14$. \$ Grant Balance as of $3 / 15 / 13$. |

Attachment A
Santa Crux METRO
Active Grants as of March 15, 2013

| \# | Grant | Description |  | \$ Grant Awarded |  | \$ Grant <br> Balance | Funding <br> Source | Grant Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10 | FY12 Transit Security Projects | Video Surveillance and Lighting at remaining METRO Facilities | \$ | 440,505 | \$ | 440,505 | FY12 CTSGP funds from Cal EMA | Ojo contract amended on 12/7/12 to add $\$ 810,198$ for more video storage and cameras. Expires $3 / 31 / 15$. \$ Grant Balance as of $3 / 15 / 13$. |
| 11 | FY09 Operating \& MetroBase | Urban operating assistance and MetroBase construction funding. CA-90-Y751 | \$ | 4,753,504 | \$ | 1,108,062 | FTA 5307. The Small Transit Intensive Cities (STIC) funding component are in the MetroBase Operations Building project. | FY09 transit operations are complete. Operations Building construction contracted $12 / 11 / 12$. STIC funds to be first drawdown to close grant. No expiration. \$ Grant Balance 3/15/13. |
| 12 | FY11 AB2766 | MetroBase construction of second L/CNG storage tank. | \$ | 200,000 | \$ | 3,325 | AB2766 Monterey Bay Unified Air Pollution Control District (Air District) AB 2766 Motor Vehicle Emissions Reduction Program | Santa Cruz METRO submitted a second reimbursement request to the Air District for a \$97,655 invoice from GP Strategies. Extension approved through 5/11/13 to invoice grant balance. \$ Grant Balance as of 3/15/13. |

Attachment A
Santa Cruz METRO
Active Grants as of March 15, 2013

| \# | Grant | Description | \$ Grant Awarded |  | \$ Grant <br> Balance |  | Funding Source | Grant Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 13 | FY08,09,10,11 PTMISEA funds | MetroBase development. | \$ | 20,558,730 | \$ | 13,510,430 | FY08, FY09, FY10, FY11 Prop. 1B Public Transportation Modernization and Service Enhancement Account (PTMISEA) through Caltrans | TRC Solutions construction manager on 9/14/12 for $\$ 1,495,440$; Lewis C. Nelson \& Sons construction contractor on 12/11/12 for \$13,572,000 . Ops moved to Encinal and Contractor on-site 3/9/13. \$ Grant Balance as of $3 / 15 / 13$. |
| 14 | Pacific Station Design Engineering | Contract architectural and engineering services for Pacific Station expansion and renovation | \$ | 396,000 | \$ | 394,020 | CA-03-0730-03 FY06 FTA 5309 Bus and Bus Facilities program legislative earmark. | RFP for Design/Engineering released 2/11/13. Site walk held 2/26/13; proposals due $3 / 26 / 13$. $\$$ Grant Balance as of $3 / 15 / 13$. No expiration. |
| 15 | Pacific Station Design Engineering | Contract architectural and engineering services for Pacific Station expansion and renovation | \$ | 490,000 | \$ | 490,000 | FY08 FTA 5309 Bus and Bus Facilities program legislative earmark. | RFP for Design/Engineering released 2/11/13. Site walk held $2 / 26 / 13$; proposals due $3 / 26 / 13$. \$ Grant Balance as of $3 / 15 / 13$. No expiration. |
|  |  | Total | \$ | 41,856,887 | \$ | 25,460,390 |  |  |

Attachment B
Santa Cruz METRO
Grant Applications as of March 15, 2013

| \# | Application Date | Grant | Description | \$ Grant |  | Funding Source | Status of Award |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 12/14/2012 | Regional Surface Transportation Program | SCCRTC | \$ | 50,000 | SCCRTC-RSTP | 1/31/13: Application for "Ride-On" Folding Bike program in collaboration with Ecology Action submitted 12/3/12 and not recommended for funding by RTC staff. Since then, it has been recommended for partial funding of $\$ 50 \mathrm{~K}$. |
| 2 | 2/15/2013 | Caltrans Planning Grants FY13-14 | Caltrans | \$ | 50,000 | AMBAG/SCMTD | 1/31/13: AMBAG likes this proposal. Application for intern to assist Planning Department with in-house SRTP, surveying and to support other planning activities in FY14. |
| 3 | 1/15/2013 | Project <br> FY13 Transit Security Projects | Video Surveillance and Lighting at remaining METRO Facilities | \$ | 440,505 | FY13 CTSGP funds from Cal EMA | FY13 Application submitted 1/14/13. Received Notice of Project Eligibility on 2/5/13. |
| 4 | 4/15/2013 | FY13 Rural Operating Assistance | Operating assistance for public transit service in rural areas of Santa Cruz County. | \$ | 207,574 | $\begin{aligned} & \text { Caltrans (FTA } \\ & 5311) \end{aligned}$ | New grant application in progress. C\&As requested from SCCRTC 3/15/13. |
|  |  |  | Total | \$ | 748,079 |  |  |

A Meeting of the Board of Directors of the Santa Cruz Metropolitan Transit District was convened on the above date at the Administrative Offices of Santa Cruz METRO, located at 110 Vernon Street, in Santa Cruz, California.

## 1. CALL TO ORDER / ROLL CALL

1-1. Vice Chair Dodge called the meeting to order at 8:38 a.m.
1-2. The following Directors were present:

Director Margarita Alejo
Director Hilary Bryant
Director Dene Bustichi
Director Daniel Dodge
Director Ron Graves
Director Michelle Hinkle
Director Deborah Lane
Director John Leopold vacant

Director Lynn Robinson vacant

## Ex-Officio Director Donna Blitzer

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## STAFF PRESENT

Anthony Tapiz, Administrative Services Coordinator
Leslie R. White, General Manager
Leslyn K. Syren, District Counsel

## METRO EMPLOYEES AND MEMBERS OF THE PUBLIC WHO VOLUNTARILY INDICATED THEY WERE PRESENT

Angela Aitken, SC METRO
Robert Cotter, SC METRO
Tove Beatty, SC METRO
Debbie Kinslow, SC METRO

Erron Alvey, SC METRO
April Warnock, Paracruz Carolyn Derwing, SEA

## 2. ANNOUNCEMENTS

None.

## 3. COMMUNICATIONS TO THE BOARD OF DIRECTORS

Director Bustichi asked for a review of the Service Dog policy to be agendized.
4. LABOR ORGANIZATION COMMUNICATIONS

None.

## 5. ADDITIONAL DOCUMENTATION TO SUPPORT EXISTING AGENDA ITEMS

None.

## CONSENT AGENDA

6-1. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT RENEWAL WITH MASTER CAR WASH FOR PARACRUZ VEHICLE WASHING SERVICES

6-2. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT RENEWAL WITH FLYERS ENERGY FOR PARACRUZ VEHICLE FUELING SERVICES IN AN AMOUNT NOT TO EXCEED \$185,000

6-3. CONSIDERATION OF TORT CLAIMS: REJECT THE CLAIM OF DAVID SEWART, CLAIM \#12-0026

6-4. NOTIFICATION OF ACTIONS TAKEN IN CLOSED SESSION
6-5. ACCEPT AND FILE MINUTES OF BOARD OF DIRECTORS MEETINGS OF OCTOBER 12 AND OCTOBER 26, 2012

6-6. ACCEPT AND FILE MINUTES OF BOARD OF DIRECTORS MEETINGS OF NOVEMBER 9, 2012 AND NOVEMBER 30, 2012

ACTION: MOTION: DIRECTOR BUSTICHI SECOND: DIRECTOR LEOPOLD

Approve Consent Agenda as presented.
Motion passed unanimously.

## REGULAR AGENDA

7. CONSIDERATION OF NOMINATION OF DIRECTORS TO SERVE AS BOARD OFFICERS, AND NOMINATIONS FOR MEMBERSHIP ON THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION

Leslie R. White presented the staff report and stated that the County Board of supervisors would not be naming its appointees until January $29^{\text {th }}$. There was a discussion about nominations and quorum. Chair Robinson nominated Daniel Dodge for Board Chair and Dene Bustichi for Vice-chair. For SCCRTC Representatives Chair Robinson nominated Dene Bustichi, Lynn Robinson and Ron Graves. For SCCRTC Alternates Chair Robinson nominated Daniel Dodge, Hilary Bryant and Margarita Alejo. Director Lane nominated John Leopold for Vice-chair.

Chair Robinson asked for more nominations and announced that nominations would be accepted until January 25th.

## 8. CONSIDERATION OF TENANT'S REQUEST TO SELL CIGARETTES AND LOTTERY TICKETS

Leslyn K. Syren presented the staff report. There was a discussion about the request and existing METRO policy regarding smoking.

ACTION: MOTION: DIRECTOR BUSTICHI
SECOND: DIRECTOR LEOPOLD
Approve behind-the-counter lottery sales, but not cigarette sales, at Cavallaro Transit Center.

## Motion failed.

9. CONSIDERATION OF MODIFICATION TO SANTA CRUZ METROPOLITAN TRANSIT DISTRICT'S BYLAWS TO ALLOW BOARD OF DIRECTORS TO SET THE SCHEDULE AND TIME FOR REGULAR BOARD MEETINGS

Leslyn K. Syren presented the staff report. There was a discussion regarding the start time for board meetings.

## ACTION: MOTION: DIRECTOR LEOPOLD SECOND: DIRECTOR GRAVES

Approve modification to Santa Cruz Metropolitan Transit District's bylaws to allow Board of Directors to set the schedule and time for regular board meetings.

Motion passed unanimously.
10. CONSIDERATION OF AWARD OF CONTRACT WITH AMERICAN ASPHALT REPAIR \& RESURFACING COMPANY, INC., FOR COMPLETION OF THE BUS STOP IMPROVEMENT PROJECT IN AN AMOUNT NOT TO EXCEED \$257,300

Erron Alvey presented the staff report.
DIRECTOR GRAVES LEFT THE ROOM

## ACTION: MOTION: DIRECTOR LEOPOLD SECOND: DIRECTOR BRYANT

Award contract to American Asphalt Repair \& Resurfacing Company, Inc., for completion of the Bus Stop Improvement Project in an amount not to exceed \$257,300.

Motion passed unanimously.
11. CONSIDERATION OF APPOINTMENT OF JAMES ANASTAS TO THE METRO ADVISORY COMMITTEE (MAC) FOR A TERM OF OFFICE ENDING DECEMBER 31, 2014
Presented by Leslie R. White, General Manager
ACTION: MOTION: DIRECTOR BUSTICHI
SECOND: DIRECTOR LEOPOLD
Appoint James Anastas to the Metro Advisory Committee (MAC) for a term of office ending December 31, 2014.

Motion passed with Director Graves being absent.
12. ORAL ANNOUNCEMENT

The next regularly scheduled Board meeting will be held Friday, January 25, 2013 at 9:00 a.m. at the Santa Cruz City Council Chambers, 809 Center Street, Santa Cruz, California.
13. ADJOURNMENT

Adjourn to the next Board of Directors meeting.

Respectfully submitted,


ANTHONY TAPIZ
Administrative Services Coordinator

A regular meeting of the Board of Directors of the Santa Cruz Metropolitan Transit District was convened on the above date at the Administrative Offices of Santa Cruz METRO, located at 110 Vernon Street, in Santa Cruz, California.

## 1-1. CALL TO ORDER

Chair Robinson called the meeting to order at 9:10 a.m.

## 1-2. ROLL CALL

The following Directors were present:
Director Margarita Alejo

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## V

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vacant

## Ex-Officio Director Donna Blitzer

## STAFF PRESENT

Anthony Tapiz, Administrative Services Coordinator
Leslie R. White, General Manager
Leslyn K. Syren, District Counsel
METRO EMPLOYEES AND MEMBERS OF THE PUBLIC WHO VOLUNTARILY INDICATED THEY WERE PRESENT

Angela Aitken, SC METRO
Robert Cotter, SC METRO
Tove Beatty, SC METRO
Debbie Kinslow, SC METRO

Erron Alvey, SC METRO
April Warnock, Paracruz Carolyn Derwing, SEA

1-3. CONSIDERATION OF ELECTING DIRECTORS TO SERVE AS BOARD OFFICERS, ELECTION OF REPRESENTATIVES AND ALTERNATES TO THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION

Leslie R. White presented the staff report.

## ACTION: MOTION: CHAIR ROBINSON

## Elect Daniel Dodge as Chair of the Santa Cruz Metropolitan Transit District Board of Directors.

Motion passed unanimously with Director Leopold being absent.

## ACTION: MOTION: CHAIR ROBINSON

Elect Dene Bustichi Dodge as Vice Chair of the Santa Cruz Metropolitan Transit District Board of Directors.

Motion passed with Director Lane voting no and with Director Leopold being absent.

## ACTION: MOTION: CHAIR ROBINSON

Appoint Dene Bustichi, Ron Graves and Lynn Robinson as representatives of the Santa Cruz Metropolitan Transit District on the Santa Cruz County Regional Transportation Commission.

Motion passed unanimously with Director Leopold being absent.

## ACTION: MOTION: CHAIR ROBINSON

Appoint Daniel Dodge, Hilary Bryant and Margarita Alejo as alternate representatives of the Santa Cruz Metropolitan Transit District on the Santa Cruz County Regional Transportation Commission.

Motion passed unanimously with Director Leopold being absent.
DIRECTOR ROBINSON PASSED THE GAVEL TO CHAIR DANIEL DODGE.
Vice Chair Bustichi thanked Director Robinson for her dedication and service. Director Robinson said she was honored to serve and was excited for the future of METRO.

## 2. ANNOUNCEMENTS

2-1. Chair Dodge announced that Amy Weiss was available for Spanish language interpretation during "Oral Communications" and for any other agenda item for which these services were needed. Amy Weiss introduced herself.

2-2. Chair Dodge announced that the Board of Director's meeting was being broadcast by Community Television of Santa Cruz County.

2-3. Chair Dodge thanked TAQUERIA EL DANDY for the refreshments.

## 3. COMMUNICATIONS TO THE BOARD OF DIRECTORS

Speaker 1 welcomed Chair Dodge asked METRO to consider smaller buses on the less travelled routes.

Amelia Conlyn, Director of People Power, commended METRO staff for the folding bike grant application and encouraged the RTC to support the project.

Sarah Shiffrin expressed her appreciation for METRO and ParaCruz. Mrs. Shiffrin detailed the dangers pedestrians face at the Soquel Avenue and Frederick Street intersection and she requested the return of service to La Posada.

Lesley Wright detailed problems with route 66n.
Director Lane expressed her support for the return of service to La Posada and thanked METRO staff for the grant application.

3-1. MEMORANDUM FROM M ETRO ADVISORY COMMITTEE REGARDING E\&DTAC SIDEWALK MAINTENANCE OUTREACH CAMPAIGN
D. Norman Hagen, Chair, Metro Advisory Committee, Santa Cruz, California

Veronica Elsea, Chair of the E\&DTAC Sidewalk Improvement Subcommittee, spoke about the benefits of improving sidewalk conditions and she asked for support for the Sidewalk Hazard Reporting System in the form of informational posters and website links. Ms. Elsea noted that better sidewalks allow for more access to public transit. Chair Dodge said that a written reply would be forthcoming.

## 4. LABOR ORGANIZATION COMMUNICATIONS

Eduardo Montesino, UTU, Carolyn Derwing, SEA, and Manny Martinez, PSA, thanked Director Robinson and welcomed Chair Dodge.

## 5. ADDITIONAL DOCUMENTATION TO SUPPORT EXISTING AGENDA ITEMS

None.

## CONSENT AGENDA

6-1. CONSIDERATION OF AWARD OF CONTRACT WITH FOLGER GRAPHICS, INC. FOR THE PRINTING OF HEADWAYS IN AN AMOUNT NOT TO EXCEED \$18,295

6-2. CONSIDERATION OF AWARD OF CONTRACT WITH FEENEY WIRELESS, LLC FOR ONBOARD BUS WI-FI SERIVCE AND EQUIPMENT IN AN AMOUNT NOT TO EXCEED \$165,000

6-3. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT RENEWAL WITH DAY WIRELESS SYSTEMS FOR THE LAND MOBILE RADIO SYSTEM UPGRADE PROJECT IN AN AMOUNT NOT TO EXCEED \$140,000

6-4. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT RENEWAL WITH CAPITAL EDGE ADVOCACY, INC. FOR FEDERAL LEGISLATIVE REPRESENTATIVE SERVICES IN AN AMOUNT NOT TO EXCEED \$64,000
6-5. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A 5 YEAR LEASE AGREEMENT WITH ZOOM SOLUTIONS, INC. FOR THE LEASING OF A COPY MACHINE AT 110 VERNON STREET IN AN AMOUNT NOT TO EXCEED $\$ 27,000$

6-6. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT AMENDMENT WITH TIRE DISTRIBUTION SYSTEMS, INC. FOR PURCHASE OF REVENUE AND NON-REVENUE TIRES IN AN AMOUNT NOT TO EXCEED \$73,000

6-7. ACCEPT \& FILE PRELIMINARILY APPROVED CLAIMS FOR MONTH OF OCTOBER 2012
6-8. ACCEPT \& FILE ACCESSIBLE SERVICES REPORT FOR NOVEMBER 2012
6-9. ACCEPT AND FILE VOTING RESULTS FROM APPOINTEES TO THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION FOR PREVIOUS MEETINGS

6-10. ACCEPT \& FILE STATUS REPORTS OF ACTIVE GRANTS AND SUBMITTED GRANT PROPOSAL FOR JANUARY 2013

6-11. ACCEPT \& FILE RIDERSHIP REPORT
6-12. ACCEPT \& FILE METRO PARACRUZ OPERATIONS STATUS REPORT
6-13. APPROVE MINUTES OF DECEMBER 7, 2012 AND DECEMBER 14, 2012 BOARD OF DIRECTORS MEETINGS.

6-14. ACCEPT \& FILE MINUTES FROM METRO ADVISORY COMMITTEE MEETINGS OF APRIL THROUGH DECEMBER 2012

6-15. CONSIDERATION OF DECLARING ONE (1) 1979 CLARK FORKLIFT AS EXCESS FOR PURPOSES OF DISPOSAL AND DONATION / PURCHASE TO THE SANTA CRUZ COUNTY FAIR FOR THE AGRICULTURAL HISTORY PROJECT

6-16. ACCEPT \& FILE MONTHLY BUDGET STATUS REPORTS YEAR TO DATE AS OF OCTOBER 31, 2012

ACTION: MOTION: DIRECTOR BUSTICHI SECOND: DIRECTOR BRYANT

## Approve Consent Agenda as presented.

Motion passed unanimously with Director Leopold being absent.

## REGULAR AGENDA

7. PUBLIC HEARING: RECEIVE COMMENTS AND CONSIDER ADOPTING A RESOLUTION TO ACCEPT THE 2013 TITLE VI PROGRAM REPORT FOR SUBMISSION TO THE FEDERAL TRANSIT ADMINISTRATION

Tom Hiltner presented the staff report.
CHAIR DODGE OPEND THE PUBLIC HEARING AT 9:37 A.M.
CHAIR DODGE CLOSED THE PULBIC HEARING AT 9:38 A.M.

## ACTION: MOTION: DIRECTOR BUSTICHI SECOND: DIRECTOR BRYANT

Adopt a Resolution to accept the 2013 Title VI Program Report for Submission to the Federal Transit Administration.

Motion passed unanimously with Director Leopold being absent.
8. CONSIDERATION OF A RESOLUTION OF APPRECIATION FOR THE SERVICES OF DELIA CARLON AS A PARACRUZ RESERVATIONIST FOR THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

ACTION: MOTION: DIRECTOR BUSTICHI SECOND: DIRECTOR BRYANT
Approve a Resolution of Appreciation for the services of Delia Carlon as a ParaCruz Reservationist for the Santa Cruz Metropolitan Transit District.

Motion passed unanimously with Director Leopold being absent.
9. CONSIDERATION OF A RESOLUTION OF APPRECIATION FOR THE SERVICES OF RICHARD COWELL AS A BUS OPERATOR FOR THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

## ACTION: MOTION: DIRECTOR BRYANT SECOND: DIRECTOR ROBINSON

Approve a Resolution of Appreciation for the services of Richard Cowell as a Bus Operator for the Santa Cruz Metropolitan Transit District.

Motion passed unanimously with Director Leopold being absent.
Director Robinson read aloud and presented the resolution.
10. CONSIDERATION OF A RESOLUTION OF APPRECIATION FOR THE SERVICES OF MICHAEL STEBER AS A BUS OPERATOR FOR THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

## ACTION: MOTION: DIRECTOR ROBINSON SECOND: DIRECTOR HINKLE

## Approve a Resolution of Appreciation for the services of Michael Steber as a Bus Operator for the Santa Cruz Metropolitan Transit District.

Motion passed unanimously with Director Leopold being absent.
Director Robinson read aloud and presented the resolution.

## 11. PRESENTATION OF EMPLOYEE LONGEVITY AWARDS

Director Robinson presented the awards for 15 years of service between 1998 and 2013 to Jose Polanco, Bus Operator; Juan Flores, Bus Operator; Michael Miller, Bus Operator; Carolyn Derwing, Schedule Analyst; and for 25 years of service between 1988 and 2013 to Pete Legorreta, Transit Supervisor.

## 12. REVIEW OF SERVICE CHANGES FROM FALL 2010 TO FALL 2012 AND ACCEPT PROPOSED SPRING 2013 SERVICE CHANGES

Erich Friedrich presented the staff report. There was a discussion about service changes. There was a discussion about service at La Posada. Peter Scott of the campaign for Sensible Transportation asked for service to Big Basin State Park to be restored.

## DIRECTOR GRAVES LEFT.

ACTION: MOTION: DIRECTOR ROBINSON

## SECOND: DIRECTOR BRYANT

Accept proposed Spring 2013 service changes.
Motion passed unanimously with Director Leopold being absent.
13. CONSIDERATION OF ESTABLISHING A TIME FOR MEETINGS OF THE BOARD OF DIRECTORS FOR THE REST OF CALENDAR YEAR 2013

Leslie R. White presented the staff report. There was a discussion about the start time for board meetings.

## ACTION: MOTION: DIRECTOR ROBINSON

SECOND: DIRECTOR BUSTICHI
Set 8:00 a.m. as the start time for the Board of Directors meeting of February 22, 2013 and for the meetings for the months of April and May, 2013.

Motion passed unanimously with Director Leopold being absent.
14. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A LEASE AGREEMENT WITH KIM FAMILY ENTERPRISES(SC), LLC. FOR PROPERTY LOCATED AT 165 DU BOIS STREET, SANTA CRUZ, CA FOR THE OPERATIONS BUILDING TEMPORARY RELOCATION

Frank Cheng presented the staff report.

## ACTION: MOTION: DIRECTOR BUSTICHI SECOND: DIRECTOR BRYANT

Authorize the general manager to execute a lease agreement with Kim Family Enterprises(SC), LLC. for property located at 165 Du Bois Street, Santa Cruz, California, for the Operations Building temporary relocation.

## Motion passed unanimously with Director Leopold being absent.

## 15. ORAL ANNOUNCEMENTS

Chair Dodge announce that the next regularly scheduled Board meeting will be held Friday, February 8, 2013 at the Santa Cruz Metro Administration Offices at 110 Vernon Street, Santa Cruz, California.

## 16. ADJOURNMENT

There being no further business, Chair Dodge adjourned at 11:23 a.m. to the next regularly scheduled Board Meeting.

Respectfully submitted,


ANTHONY TAPIZ
Administrative Services Coordinator

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Minutes - METRO Advisory Committee (MAC)
January 16, 2013
The METRO Advisory Committee (MAC) met on Wednesday, January 16, 2013 in the Pacific Station Conference Room located at 920 Pacific Avenue in Santa Cruz, California.

## 1. CALL TO ORDER

Norm Hagen called the meeting to order at 6:02 p.m.

## ROLL CALL

## MEMBERS PRESENT

Donald "Norm" Hagen, Chair
Steve Johnson, Vice-Chair James Anastas
Roseann Marquez
Dennis "Pops" Papadopulo
Charlotte Walker

## STAFF PRESENT

April Warnock, Paratransit Superintendent
Bob Cotter, Maintenance Manager
Sherri Escobedo, Administrative Assistant/ MAC Secretary
April told the committee that Ciro would not be able to attend tonite's meeting as he is under the weather.

## 2. AGENDA ADDITIONS/DELETION

None.

## 3. ORAL/WRITTEN COMMUNICATION

None.

## 4. APPROVE MINUTES OF MAC MEETING OF JANUARY 2013

## ACTION: MOTION: POP PAPADOPULO SECOND: ROSEANN MARQUEZ

Motion passed, with Mara Murphy, Naomi Gunther, Rocky Barrera, and Dave Williams being absent. Charlotte Walker and Steve Johnson abstained.

## 5. APPOINTMENT OF JOHN ANASTAS TO THE METRO ADVISORY COMMITTEE (MAC) FOR A TERM OF OFFICE ENDING DECEMBER 31, 2014.

The committee welcomed James to MAC. James gave a brief introduction of himself to the group.
6. DISCUSSION OF SIDEWALK MAINTENANCE PROGRAM - FOLLOW UP-LETTER TO BOARD OF DIRECTORS

Veronica Elsea came to follow-up on the letter that was suppose to be written to the Board of Directors in support of getting posters on the bus for the RTC's Sidewalk Maintenance program. Norm Hagen stated that he would get a letter written and sent to the Board for the next Board Meeting on January $25^{\text {th }}$. Charlotte Walker asked if Veronica would report back to the committee the result at the Board meeting.

## 7. DISCUSSION OF BUS STOPS

Bob Cotter stated that he had been asked to look at the bus stop on Cedar \& Tuttle in Watsonville and he reported that the bench has been replaced there. He was also asked to look at trimming back the vegetation on Bronte \& Bridge. He has not been able to look at this stop to see if it has been taken care of; however he will make a point to do this. Norm asked if Bob had been able to look at this report on the stops along Freedom Blvd. Bob stated that he had not. Norm felt that there were a number of unsafe bus stops along this route, and perhaps some of them should be removed. Bob also stated that he would be taking pictures of these stops and bringing them to the BSAC Committee (Bus Stop Advisory Committee) to see if the stops should be removed or not. He stated that his staff has been doing basic maintenance on all the stops, which includes leveling off the stops to make them safer, so that people are not standing in the street instead of at the bus stop. At this point, this is about all we can do. Charlotte asked a question about removing bus stops, and how do we know if people are using these stops or not. Bob stated that the Planning Dept. does do route surveys, so they are aware of bus stop usage by the public. A bus stop will not just be removed without going through the BSAC Committee. Steve Johnson asked if there is a list of every bus stop we have, and Bob stated that yes, there is a list. There is a series of 3 binders that all the stops are listed in outside of his office. It is not available on our website. Steve wondered if it could be put into electronic form and sent to him, and Bob stated that he would see if that could be done. Bob stated that we have 1,011 bus stops in total. Roseann asked if it were true that when a bus stop is removed, it's much harder to bring the bus stop back. Bob stated that yes, this is true. Roseann said she was in favor of doing improvements to the bus stop, instead of having it removed. Charlotte asked about the shelter at Hageman \& Soquel, in front of the Walgreens. It used to be there, and then someone had an accident there and the shelter was never replaced. Bob said that he would look into that stop as well; he does have some money in his budget to replace shelters that have been damaged. Roseann then asked again about the Bronte \& Bridge bus stop, and having it moved to Bridge Street instead of Bronte, as there are overwhelming plants at the stop which belong to the residence there. It is completely overgrown. Bob stated that he would be looking into that.
Bob then told the committee that in 1994 the district stopped power washing the bus stops. The Board has now approved the purchase of a steam cleaner with a water reclamation system. The issue prior to this was this if we put water down; we also have to pick it up. So this system will do this. The Board has also approved the hiring of 2 additional maintenance workers in order to facilitate getting the bus stops steam cleaned. We should be able to clean every bus stop twice a year, and more with heavily used bus stops. Proposals will go out shortly for the steam cleaning machine. Norm stated that it would be nice for the riders to know that these improvements are being made. April stated that "Headways" is a good way to get information out to the community. They often highlight pictures of improvements to the system. Charlotte asked about the Adopt a Bus Stop program, and April stated that it was a legal issue and explained that the public often associates the transit district with the people who adopt the bus stop, and in some cases this is not always good for the district. Charlotte then asked about how many bus stops could be cleaned in a day with the new Steam Cleaner, and Bob stated approximately 7. James Anastas asked how
often the bus stop benches get painted, and Bob stated that they do routine preventative maintenance on the benches quarterly, however, they often get painted more due to grafitti. All the maintenance trucks have a can of paint on them so that whenever they encounter a bench that needs painting, it's available to be taken care of. They try to address grafitti within 24 hours.

Veronica Elsea had a question regarding the contract language that she had asked Ciro about, and compatibility of our website to ADA Compliance. April stated that he had brought a contract last month to show the language that states the requirements for ADA compliance. There was a brief discussion then of the TVM's and the website and issues that Veronica is having with them. There has been improvement to the TVM's, but not to the website. Veronica stated that she would followup with Ciro to see a copy of the contract. Steve Johnson stated that Veronica should follow up with the committee so that they would know what her issues are with the website. Veronica stated that an example is that she cannot fill out a customer service report online, and also she is unable to use the google map section. It's also very difficult to hear and understand the captcha.

## 8. COMMUNICATIONS TO THE GENERAL MANAGER

None.

## 9. COMMUNICATIONS TO THE BOARD OF DIRECTORS

Steve Johnson asked about the change to the Board of Directors this year. April stated that 2 positions will be filled at the next Board of Supervisor's Meeting at the end of January.

## 10. ITEMS FOR NEXT AGENDA

## Service Changes

## 11. ADJOURNMENT

There being no further business, Norm Hagen adjourned the meeting at 7:00 p.m.
Respectfully submitted,
Sherri Escobedo
Administrative Assistant

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: March 22, 2013
TO: Board of Directors

FROM: April Warnock, Paratransit Superintendent

## SUBJECT: METRO PARACRUZ OPERATIONS STATUS REPORT-DECEMBER 2012 AND JANUARY 2013

## I. RECOMMENDED ACTION

## This report is for information only - no action requested

## II. SUMMARY OF ISSUES

- METRO ParaCruz is the federally mandated ADA complementary paratransit program of the Transit District, providing shared ride, door-to-door demand-response transportation to customers certified as having disabilities that prevent them from independently using the fixed route bus.
- METRO assumed direct operation of paratransit services November 1, 2004. This service had been delivered under contract since 1992.
- Discussion of ParaCruz Operations Status Report.
- Attachment A: On-time Performance Chart displays the percentage of pick-ups within the "ready window" and a breakdown in 5-m inute increments for pick-ups beyond the "ready window". The monthly Customer Service Reports summary is included.
- Attachment B1 and B2: Report of ParaCruz' operating statistics. Perform ance Averages and Performance Goals are reflected in the Comparative Operating Statistics Table in order to establish and compare actual performance measures, as performance is a critical indicato $r$ as to ParaCruz' efficiency.
- Attachments C and D: ParaCruz Performance Charts displaying tre nds in rider-ship and mileage spanning a period of three years.
- Attachment E: Current calendar year's statistical information on the number of ParaCruz in-person eligibility assessments, including a comparison to past years, since implementation in August of 2002.

Board of Directors
Board Meeting March 22, 2013
Page 2

## III. DISCUSSION

From November 2012 to December 2012, ParaCruz rides decreased by 387 rides.
The number of rides performed in December 2012 was 442 less than the number of rides performed in December 2011.

From December 2012 to January 2013, ParaCruz rides increased by 223 rides.
The number of rides performed in January 2013 was 273 more than the number of rides performed in January 2012.

## IV. FINANCIAL CONSIDERATIONS

NONE

## V. ATTACHMENTS

Attachment A: ParaCruz On-time Performance Chart
Attachment B1, B2: Comparative Operating Statistics Table
Attachment C: Number of Rides Comparison Chart and Shared vs. Total Rides Chart
Attachment D: Mileage Comparison Chart and Year to Date Mileage Chart
Attachment E: Eligibility Chart

## ATTACHMENT A

Board of Directors
Board Meeting March 22, 2013

| ParaCruz On-time Performance Report |  |  |
| :--- | :---: | :---: |
|  | Dec 2011 | Dec 2012 |
| Total pick ups | 7232 | 6790 |
| Percent in "ready window" | $\mathbf{9 4 . 9 3 \%}$ | $\mathbf{9 6 . 8 0 \%}$ |
| 1 to 5 minutes late | $1.81 \%$ | $1.28 \%$ |
| 6 to 10 minutes late | $1.55 \%$ | $.91 \%$ |
| 11 to 15 minutes late | $.76 \%$ | $.44 \%$ |
| 16 to 20 minutes late | $.37 \%$ | $.22 \%$ |
| 21 to 25 minutes late | $.22 \%$ | $.10 \%$ |
| 26 to 30 minutes late | $.21 \%$ | $.13 \%$ |
| 31 to 35 minutes late | $.08 \%$ | $.03 \%$ |
| 36 to 40 minutes late | $.03 \%$ | $.06 \%$ |
| 41 or more minutes late | $.04 \%$ |  |
| (excessively late/missed trips) | $\mathbf{5 . 0 7 \%}$ | $.01 \%$ |
| Total beyond "ready window" |  | $\mathbf{3 . 2 0 \%}$ |

During the month of December 2012, ParaCruz received five (5) Customer Service Reports. Two (2) of the reports were valid. Two (2) of the reports were unverifiable; one (1) of the reports was not valid.

| ParaCruz On-time Performance Report |  |  |
| :--- | :---: | :---: |
|  | Jan 2012 | Jan 2013 |
| Total pick ups | 6740 | 7013 |
| Percent in "ready window" | $\mathbf{9 6 . 5 0 \%}$ | $\mathbf{9 7 . 0 6 \%}$ |
| 1 to 5 minutes late | $1.48 \%$ | $1.30 \%$ |
| 6 to 10 minutes late | $.98 \%$ | $.60 \%$ |
| 11 to 15 minutes late | $.45 \%$ | $.60 \%$ |
| 16 to 20 minutes late | $.31 \%$ | $.29 \%$ |
| 21 to 25 minutes late | $.13 \%$ | $.07 \%$ |
| 26 to 30 minutes late | $.04 \%$ | $.03 \%$ |
| 31 to 35 minutes late | $.07 \%$ | $.01 \%$ |
| 36 to 40 minutes late | $.03 \%$ | $.00 \%$ |
| 41 or more minutes late | $.00 \%$ |  |
| (excessively late/missed trips) | $\mathbf{3 . 5 0 \%}$ | $.04 \%$ |
| Total beyond "ready window" |  | $\mathbf{2 . 9 4 \%}$ |

During the month of January 2013, ParaCruz received four (4) Customer Service Reports. One (1) of the reports was valid. Three (3) of the reports were compliments.

## ATTACHMENT B 1

Board of Directors
Board Meeting March 22, 2013
Comparative Operating Statistics This Fiscal Year, Last Fiscal Year through December 2012.

|  | Dec 11 | Dec 12 | Fiscal 11-12 | Fiscal 12-13 | Performance <br> Averages | Performance <br> Goals |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Requested | 8098 | 7616 | 50,595 | 48,365 | 8085 |  |
| Performed | 7232 | 6790 | 47,425 | 44,543 | 7454 |  |
| Cancels | $20.65 \%$ | $21.82 \%$ | $17.86 \%$ | $19.19 \%$ | $18.73 \%$ |  |
| No Shows | $3.64 \%$ | $3.90 \%$ | $3.14 \%$ | $3.34 \%$ | $3.27 \%$ | Less than 3\% |
| Total miles | 49,061 | 47,783 | 321,940 | 306,223 | 51,185 |  |
| Av trip miles | 5.16 | 4.77 | 4.65 | 4.65 | 4.74 |  |
| Within ready <br> window | $94.93 \%$ | $96.80 \%$ | $95.09 \%$ | $95.85 \%$ | $95.48 \%$ | $92.00 \%$ or better |
| Excessively <br> late/missed trips | 3 | 1 | 13 |  |  |  |
| Call center <br> volume | 5928 | 5151 | 39,428 | 34,564 | 5784 |  |
| Call average <br> seconds to <br> answer | 32 secs | Secs | 24 secs | 26.02 | Secs |  |
| Hold times less <br> than 2 minutes | $98.2 \%$ | $95.5 \%$ | $97.84 \%$ | $95.72 \%$ | 20.57 | Less than 2 <br> minutes |
| Distinct riders | 686 | 767 | 1251 | 1404 | 96.91 | Greater than $90 \%$ |
| Most frequent <br> rider | 53 rides | 48 rides | 281 rides | 213 rides | 50 rides |  |
| Shared rides | $64.6 \%$ | $62.7 \%$ | $64.9 \%$ | $65.2 \%$ | $65.43 \%$ | Greater than 60\% |

## ATTACHMENT B 2

Board of Directors
Board Meeting March 22, 2013
Comparative Operating Statistics This Fiscal Year, Last Fiscal Year through January 2013.

|  | Jan 12 | Jan 13 | Fiscal 11-12 | Fiscal 12-13 | Performance Averages | Performance Goals |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Requested | 7150 | 7587 | 57,745 | 55,952 | 8121 |  |
| Performed | 6740 | 7013 | 54,165 | 50,556 | 7476 |  |
| Cancels | 17.85\% | 19.99\% | 17.86\% | 19.30\% | 18.91\% |  |
| No Shows | 3.73\% | 3.43\% | 3.22\% | 3.35\% | 3.24\% | Less than 3\% |
| Total miles | 46,417 | 50,191 | 366,760 | 356414 | 51,499 |  |
| Av trip miles | 4.83 | 4.55 | 4.89 | 4.70 | 4.71 |  |
| Within ready window | 95.26\% | 96.02\% | 95.26\% | 96.02\% | 95.54\% | 92.00\% or better |
| Excessively late/missed trips | 0 | 3 | 13 | 10 | 1.75 | Zero (0) |
| Call center volume | 5391 | 5536 | 42,422 | 40,100 | 5797 |  |
| Call average seconds to answer | 29 secs | $\begin{array}{r} 28.8 \\ \text { Secs } \\ \hline \end{array}$ | 23 secs | $\begin{gathered} 26.42 \\ \text { Secs } \\ \hline \end{gathered}$ | 20.55 | Less than 2 minutes |
| Hold times less than 2 minutes | 98.5\% | 94.1\% | 97.86\% | 95.54\% | 96.5 | Greater than 90\% |
| Distinct riders | 570 | 743 | 1284 | 1494 | 772 |  |
| Most frequent rider | 47 rides | 51 rides | 315 rides | 246 rides | 51 rides |  |
| Shared rides | 60.9\% | 60.0\% | 64.4\% | 64.5\% | 65.36\% | Greater than 60\% |
| Passengers per rev hour | 1.93 | 1.87 | 2.01 | 1.87 | 1.95 | Greater than 1.6 passengers/hour |
| Rides by supplemental providers | 12.39\% | 4.72\% | 13.26\% | 6.61\% | 8.72\% | No more than 25\% |
| Vendor cost per ride | \$22.55 | \$20.62 | \$21.16 | \$21.51 | \$21.88 |  |
| ParaCruz driver cost per ride (estimated) | \$27.13 | \$25.16 | \$27.72 | \$28.16 | \$27.35 |  |
| $\begin{gathered} \hline \text { Rides }<10 \\ \text { miles } \\ \hline \end{gathered}$ | 68.53\% | 67.57\% | 69.16\% | 67.82\% | 68.34\% |  |
| Rides > 10 | 31.47\% | 32.43\% | 30.84\% | 32.18\% | 31.66\% |  |

## ATTACHMENT C

## TOTAL RIDES vs. SHARED RIDES



NUMBER OF RIDES COMPARISON CHART


## ATTACHMENT D

MILEAGE COMPARISON


YEAR TO DATE MILEAGE COMPARISON CHART


## ATTACHMENT E

| MONTHLY ASSESSMENTS |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | UNRESTRICTED | RESTRICTED | RESTRICTED | TEMPORARY | DENIED | TOTAL |
|  |  | CONDITIONAL | TRIP BY TRIP |  |  |  |
| DECEMBER 2011 | 49 | 0 | 1 | 3 | 0 | 53 |
| JANUARY 2012 | 31 | 0 | 2 | 3 | 0 | 36 |
| FEBRUARY 2012 | 45 | 0 | 1 | 3 | 0 | 49 |
| MARCH 2012 | 52 | 1 | 4 | 0 | 0 | 57 |
| APRIL 2012 | 32 | 1 | 3 | 3 | 0 | 39 |
| MAY 2012 | 50 | 0 | 3 | 1 | 0 | 54 |
| JUNE 2012 | 47 | 0 | 2 | 0 | 0 | 49 |
| JULY 2012 | 57 | 1 | 2 | 6 | 0 | 66 |
| AUGUST 2012 | 42 | 0 | 4 | 5 | 0 | 51 |
| SEPTEMBER 2012 | 38 | 0 | 3 | 11 | 0 | 52 |
| OCTOBER 2012 | 57 | 0 | 9 | 2 | 0 | 68 |
| NOVEMBER 2012 | 43 | 0 | 2 | 3 | 0 | 48 |

Number of Eligible Riders for the month of October $2012=3035$
Number of Eligible Riders for the month of November 2012=3081



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CA PUBLIC EMPLOYEES＇ CA PUBLIC EMPLOYEES＇
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DAVILA，ANA MARIA
DEPARTMENT OF JUSTICE
DIESEL MARINE ELECTRIC，INC．
DOC AUTO LLC ERGOMETRICS FLYERS ENERGY LLC

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| 12.00 | E665 | GARCIA，JUAN JOSE |  |
| 226.84 | 001302 | GARDA CL WEST，INC． |  |
| 254.98 | 647 | GFI GENFARE |  |
| 171.52 | 117 | GILLIG LLC |  |
| 81.25 | 003014 | GOODEX SERVICES，INC． |  |
| 71.11 | M041 | GOUVEIA，ROBERT | 0 |
| 163.00 | 001212 | GOVSTOR，INC． |  |
| 97，655．36 | 003033 | GP STRATEGIES CORPORATION |  |
| 51.09 | 282 | GRAINGER |  |
| 459.18 | 001097 | GREENWASTE RECOVERY，INC． |  |
| 8，734．00 | 001144 | HARTFORD FLOOD INSURANCE CO |  |
| 121.33 | 510A | HASLER，INC． |  |
| 13，957．71 | 002979 | HUNT \＆SONS，INC． |  |
| 326.98 | M061 | KAMEDA，TERRY | 0 |
| 2，146．64 | 001233 | KIMBALL MIDWEST |  |
| 1，168．00 | 852 | LAW OFFICES OF MARIE F．SANG | 7 |
| 12.00 | E182 | LOGIUDICE，JASON |  |
| 665.21 | 001145 | MANAGED HEALTH NETWORK |  |
| 26，760．60 | 003017 | MANSFIELD OIL CO OF GAINSVILLE |  |
| 3， 046.55 | 001052 | MID VALLEY SUPPLY |  |
| 774.18 | 041 | MISSION UNIFORM |  |
| 3，125．51 | 001063 | NEW FLYER INDUSTRIES LIMITED |  |
| 1，428．11 | 002721 | NEXTEL COMMUNICATIONS／SPRINT |  |
| 78.12 | 882 | NORMA LARAE WEST | 7 |
| 634.61 | 004 | NORTH BAY FORD LINC－MERCURY |  |
| 408.65 | 002323 | NORTHERN SAFETY CO．，INC． |  |
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## VISION COMMUNICATIONS

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CLASSIC GRAPHICS
CLEAN ENERGY
COLE SUPPLY COMPANY，INC．
COMMERCIAL ENVIRONENT
CUMMINS WEST，INC．
DAIMLER BUSES N．AMERICA INC．
DIGITAL RECORDERS，INC
DOC AUTO LLC
ECOLAB VEHICLE CARE DIVISION
EDDIE LOZANO，NCAC，CADC II， FEDERAL EXPRESS
FERRIS HOIST \＆REPAIR，INC． FLORES，JUAN
GFI GENFARE GRAINGER HOSE SHOP，THE
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BRINKS AWARDS \& SIGNS
BRINKS INCORPORATED
CAFE AMIGO BUSTNESS SYSTEMS
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CAPITALEDGE ADVOCACY, INC.
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CITY OF SANTA CRUZ-FINANCE
costco

DOCTORS ON DUTY MEDICAL CLINIC
EVERGREEN OIL INC. EVERGREEN FIRST ALARM
FRICKE PARKS PRESS INC
GARCIA, JUAN JOSE
GARY KENVILLE LOCKSMITH
GOODEX SERVICES, INC.
GRAINGER
HARTFORD
GARTFORD LIFE AND ACCIDENT INS
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JESSICA GROCERY STORE, INC.
JOHN WALDORF CONSTRUCTION INC KINKO'S INC. LAW OFFICES OF MARIE F. SANG
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# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: March 22, 2013
TO: Board of Directors

FROM: Angela Aitken, Finance Manager

## SUBJECT: CONSIDERATION OF RESOLUTION APPROVING THE FY13 \& FY14 REVISED BUDGET AS OF MARCH 2013; AND ADOPTION OF THE FY12 SCHEDULE OF RESERVE ACCOUNT BALANCES

## I. RECOMMENDED ACTION

That the Board of Directors adopt a resolution approving the FY13 \& FY14 Revised Budget as of March 2013, as presented in Attachments B - C; and adopt the FY12 Schedule of Reserve
Account Balances, as presented in Attachment D.

## II. SUMMARY OF ISSUES

- The FY13 \& FY14 Revised Budget as of March 2013 is a revised two-year budget. The Board of Directors adopted the previous FY13 \& FY14 Final two-year budget in June of 2012.
- The proposed two-year FY13 \& FY14 Revised Operating Budget as of March 2013 Attachment B total \$40,558,597 and \$43,138,168, respectively.
- Major Operating Revenue assumptions in the FY13 \& FY14 Revised Operating Budget as of March 2013 over the FY12 Actual include:
- Increase in Passenger Fares, 5 \% in FY13 and 2 \% in FY14
- Increase in Special Transit Fares, 1 \% in both FY13 and FY14
- Increase in Highway 17 Fares, 5.6 \% in FY13 and 3 \% in FY14
- 5.9 \% decrease in Highway 17 Payments in FY13, and 3 \% increase in FY14
- 63.3 \% decrease in Other Non-Transp Revenue with no increase in FY14
- Increase in Sales Tax, $6 \%$ in both FY13 and FY14
- Increase in Transp Dev Act (TDA) Funds, 5 \% in FY13 and 10.8 \% in FY14
- Increase in STIC, 3.6 \% in FY13 and $40 \%$ in FY14
- 197.3 \% increase in Fuel Tax Credit in FY13, and 32.5 \% decrease in FY14
- 63.7 \% increase in use of Carryover from Previous Years, and 97.9 \% decrease in FY14
- 100 \% increase in Transfer (to)/from Operating Reserves in FY14
- Major Operating Expenses assumptions in the FY13 \& FY14 Revised Operating Budget as of March 2013 over the FY12 Actual include:
- Increase in Personnel Expenses (Labor and Fringe Benefits), 14.3 \% in FY13 and 8.4 \% in FY14
- Increase in Non-personnel Expenses, .4\% in FY13 and 1.1\% in FY14
- The FY13 Revised Capital Budget as of March 2013 - Attachment C totals $\$ 34,042,185$, which is an increase of $8 \%$ from the FY13 Revised Capital Budget as of September 2012 (09/28/2012).
- The Schedule of Reserve Account Balances for fiscal year ending 06/30/12 is presented in Attachment D.


## III. DISCUSSION

The proposed FY13 \& FY14 Revised Operating and FY13 Revised Capital Budget as of March 2013 is a revised two-year operating budget and one year capital budget. The Board of Directors adopted the previous FY13 \& FY14 Final Operating two-year budget in June of 2012 and the previous FY13 Revised Capital Budget in September of 2012.

## A. Operating Revenues

Operating Revenues total \$40,558,597 in FY13 and \$ 43,138,168 in FY14.

The anticipated increases in most Fare Revenue accounts in FY13 and FY14 have been projected based on actual revenue data year to date, as of December 31, 2012, as well as the anticipation of continuing increase in collected fares due to service enhancements in FY13. The anticipated decrease in Highway 17 Payments is due to the projected increase in Highway 17 Fares (resulting in lower invoice payments from VTA).

Sales Tax Revenue is projected to increase $6 \%$ in both FY13 and FY14 due to improvement in consumer spending and economic growth, further reflected in the actual sales tax receipts for the first seven (7) months of FY13, exceeding last year actuals for the same period by 6 $\%$. The projected increase is also consistent with the estimate provided by the State Board of Equalization in August 2012.

Other Non-Transp Revenue is projected to decrease 63.3 \% in FY13 with no change in FY14. The increase in Other Non-Transport Revenue in FY12 was due to auction proceeds received on the sale of excess buses and Paratransit vans, related bus parts, and excess shop equipment.

TDA funding is budgeted to increase $5 \%$ in FY13 (approved at the Santa Cruz County Regional Transportation Commission meeting held February 7, 2013) and 10.8 \% in FY14. The increase in FY14 is based on Auditor Controller fund estimates as of January 2013 and was presented and proposed at the Regional Transportation Commission meeting held February 14, 2013.

STIC is budgeted to increase $3.6 \%$ in FY13 and $40 \%$ in FY14. The latter increase is an estimate, based upon doubling the FY13 half-year apportionments published by FTA in late October 2012. Funds from STIC shall be used before funds from Carryover from Previous Years, STA, and Operating Reserves, when needed, to bridge the budget gap. The order of using STIC and Carryover Funds has been restated due to compliance with the Generally Accepted Accounting Principles (GAAP). STIC must be recognized in the current year as revenue since it is a reimbursement for operating expenses incurred in the previous year.

Fuel Tax Credit increased 197.3 \% in FY13 as the tax credits were extended until December 31,2013 and is retroactive for all of 2012. The credit is projected to decrease by $32.5 \%$ in FY14 due to no retroactive payments in FY14.

The increase in the use of funds from Carryover from Previous Years in FY13 and Transfer (to)/from Operating Reserves in FY14 is due to recurring expenses exceeding reoccurring revenues and are needed to bridge the budget gap in FY13 and FY14.

## B. Operating Expenses - Consolidated

Operating Expenses total \$40,558,597 in FY13 and \$43,138,168 in FY14.

The 14.3 \% and 8.3 \% increase in Personnel Expenses (Labor and Fringe Benefits) in FY13 and FY14 respectively is primarily due to the following:

- New Positions added in FY13:
- Sr. Transportation Planner: 1 FTE in the Administration Department due to increased service modifications, as well as anticipation of an Automated Vehicle Locator and Automated Passenger Count Project in future years.
- Administrative Specialist: 1 FTE in the Administration Department. The position will assist the Project Manager of the MetroBase Operations Project construction in record keeping and contractor monitoring for the next three years. The cost of labor and fringe benefits for the new Administrative Specialist will be paid with grant funds from the MetroBase project.
- Sr. Information Technology Technician: 1 FTE in the Information Technology Department due to the anticipation of additional systems and database support as a result of implementation of various systems in prior and future years.
- Admin Assistant: 1 FTE funded for six (6) months in the Purchasing Department due to increased purchasing activity in recent months.
- FM Workers II: 2 FTEs in the Facilities Maintenance Department due to the additional work load of pressure washing bus stops, among other duties.
- Transit Supervisors: 2 FTEs in the Parcruz Department. The positions are being added as agreed to during negotiations.
- Provisional Scheduling Analyst: 1 FTE in the Operations Department. The position will provide analytical support during the continued implementation of Hastus and other systems.
- Transit Supervisor: 1 FTE in the Operations Department due to service enhancements.
- Bus Operators: 17 FTEs in the Bus Operators Department. The increase in staffing was effective December 13, 2012 and has been authorized by the Board via the approval of additional service to be implemented in Spring 2013.
- Fleet Maintenance Supervisor: 1 FTE in the Fleet Maintenance Department due to service enhancements and bus deployments.
- Fully funding all positions in FY13 Revised Budget, including positions that were vacant, added later in FY12, and positions where employees were absent due to extended leaves.
- Contractual items in FY 13 and FY14, such as:
- $2 \%$ contractual wage adjustment for all employees in both FY13 and FY14.
- $5 \%$ longevity adjustment for UTU Fixed Route and Paracruz employees with ten (10) and fifteen (15) year of continuous METRO service.
- Wage progression changes in the pay schedules for UTU Parcruz and SEIU VMU.
- Supplemental cash payments for SEIU employees in FY13 and FY14, and for Management employees in FY13.
- Incorporated anticipated pay rate increases due to step advancements and promotions, as well as retirement and accrued leave payouts.
- Increased Overtime Pay for Bus and Van Operators due to consistent increases in overtime in the past five years.
- Increases in retirement employer contribution rates in FY13 and FY14. The employer contribution rates for retirement are 17.679 \% in FY13 and $19.268 \%$ in FY14, as per CalPERS Annual Valuation Reports from October 2011 and October 2012.
- Average increase of $10.9 \%$ in medical insurance premiums, effective January 2013, and an anticipated increase of $8 \%$, effective January 2014. The anticipated increase in medical insurance premiums in FY14 is only an estimate and is based on historical trends, as well as current market conditions.

The increase in Non-Personnel Expenses, 0.4 \% in FY13 and 1.1 \% in FY14, is primarily due to increases in Services, Mobile Materials and Supplies, Other Material and Supplies, Utilities, and Misc. Expenses.

- Services increased by $4.8 \%$ in FY13 and by 2.9 \% in FY14. The Increase in Services is primarily due to the following:
- 64.5 \% increase in Prof/Technical Fees in FY13 due to projected increase in Prof/Tech services in departments Administration, Information Technology and Risk Management. Prof/Tech Fees is projected to increase $42.5 \%$ in FY14 due to funding for the Short Range Transit Plan (SRTP) in Administration.
- 15.2 \% increase in Legislative Services in FY13 due to the anticipation of additional expenses related to the contracts for Federal and State Lobbying Assistance. No increase is projected for FY14.
- $9 \%$ increase in Custodial Services due to increased cleaning service that will begin in FY13, as well as payments to the new tenant for janitorial services at the Scotts Valley Transit Center; 2.7 \% increase in FY14.
- $35.2 \%$ increase in Security Services due to providing additional hours of security at the Transit Centers in FY13. No increase is projected for FY14.
- 20.1 \% increase in Repair-Equipment is due to anticipated CNG station repairs in FY13; 0.3 \% increase in FY14.
- $2.5 \%$ increase in Repair- Rev Vehicle in FY13 is due to an aging fleet, expiration of warranties, as well as service enhancements in FY13. No increase is projected in FY14.
- The increases in Mobile Materials \& Supplies, $4 \%$ in FY13 and $1.3 \%$ in FY14, are due to the service enhancements in FY13, as well as some increase in fuel prices in FY13 and FY14.
- Other Materials \& Supplies increased by 17.2 \% in FY13 and decreased by 1.9 \% in FY14. The increase in FY13 is primarily due to the following:
- 73.5 \% increase in Printing due to the printing of all labor contracts in FY13, as well as additional printing of outreach and marketing materials to complement enhancements in service.
- $30.6 \%$ increase in Photo Supplies and Processing due to outreach programs in Customer Service that will increase information regarding Santa Cruz METRO services such as Large Print Headways, Smart Card Information brochures, and others, therefore increasing expenditures for digital processing and supplies.
- $9.1 \%$ increase in Cleaning Supplies due to increased cleaning services starting in FY13 and increased use of custodial cleaning supplies.
- Utilities are projected to increase 5.1 \% in FY13 and decrease 3.7 \% in FY14. The increase in FY13 is due to the payoff of the PG\&E installment loan.
- The decrease in Casualty \& Liability in FY13 (36.3 \%) is due to lower budget for Settlement costs, as expenses for major cases were incurred in the prior fiscal year. An increase of $0.3 \%$ is projected for Casualty \& Liability in FY14.
- Misc Expenses increased by 63.2 \% in FY13 and decreased by 0.3 \% in FY14 primarily due to increased Employee Incentive Program, Training, and Travel in FY13.

Significant departmental changes in FY13 Revised Budget over the FY12 Actual include:

- 83.6 \% increase in Administration is primarily due to positions moved from Finance (Grants Analysts, Jr. Transportation Planner and Transit Surveyor), new position added in FY13 (Sr. Transportation Planner), as well as anticipated increased Prof/Technical Fees, Legislative Services, Travel and Training.
- 17.8 \% decrease in Finance is primarily due to positions moved to Administration, as mentioned above, and positions moved to a new department - Purchasing (Purchasing Agent and Purchasing Assistant).
- $6.5 \%$ increase in Customer Service is primarily due to the contractual wage adjustment and supplemental cash payments for SEIU employees.
- 11.1 \% increase in Human Resources is primarily due to Assistant HR Manager and HR Clerk funded full time in FY13, as well as the contractual wage adjustment and supplemental cash payments for SEIU and Management.
- 6.6 \% increase in Information Technology is primarily due to increased staffing: 1 FTE: Senior Information Technology Technician.
- 16.9 \% increase in District Counsel is primarily due to retirement payout.
- 55.6 \% decrease in Risk Management is due to lower budget for Settlement costs after expenses for major cases were incurred in the prior fiscal year.
- 100 \% increase in Purchasing - Purchasing is a new department added in FY13. Positions were moved from Finance, as mentioned above.
- 19.4 \% increase in Facilities Maintenance is primarily due to new positions (FM Workers II) added in FY13.
- $8.6 \%$ increase in Paratransit is due to new positions (Transit Supervisors) added in FY13, as well as contractual and wage progression adjustments.
- 13.9 \% increase in Operations is primarily due to increased staffing: 2 FTEs: Provisional Scheduling Analyst and Transit Supervisor positions.
- 13.7 \% increase in Bus Operators is due to increased staffing, effective December 2012, and contractual and longevity wage adjustments.
- 12.3 \% increase in Fleet Maintenance is primarily due to increased staffing: 1 FTE: Fleet Maintenance Supervisor and 1 FM Mechanic I (moved from Paratransit in February 2013), as well as service enhancements in FY13.

Significant departmental changes in FY14 over FY13 include:

- 20.3 \% decrease in Purchasing due to decreased staffing (Admin Assistant position is funded for 6 months in FY13).
- 13.5 \% increase in Bus Operators due to new position, added in December 2013, funded for a full fiscal year in FY14.


## C. Capital Budget

The FY13 Revised Capital Budget as of March 2013 - Attachment C totals \$34,042,185, which is an increase of $8 \%$ from the FY13 Revised Capital Budget as of September 2012 (09/28/2012). Significant proposed revision in the FY13 Revised Budget as of March 2013 includes the addition of the State of Good Repair \# 2 project.

## D. Schedule of Reserve Account Balances

The Schedule of Reserve Account Balances for fiscal year ending 06/30/12 is presented in Attachment D. Board adopted minimum balances are not being maintained at their desired levels.

## IV. FINANCIAL CONSIDERATIONS

The proposed two-year FY13 \& FY14 Revised Operating Budget as of March 2013 (Attachment B) totals $\$ 40,558,597$ and $\$ 43,138,168$, respectively. The FY13 \& FY14 Revised Operating Budget include anticipated savings from Labor and Fringe Benefits of \$1,300,000 in FY13 and \$1,700,000 in FY14. The anticipated savings are only an estimate. The savings are the result of budgeting all funded positions, and the subsequent savings due to vacant positions, and extended unpaid leaves of absence.

The proposed two-year FY13 \& FY14 Revised Operating Budget as of March 2013 is a balanced budget with the use of funds from Carryover from Previous Years and Operating Reserves. However, the proposed two-year FY13 \& FY14 Revised Operating Budget is not a structurally balanced budget. This means that recurring expenses exceed recurring revenues. For a variety of reasons, true structural balance may not be possible at a given time. In such a case, using reserves to balance the budget may be considered but only in the context of a plan to return to structural balance, replenish fund balances, and ultimately remediate the negative impacts of any other shortterm balancing actions that may be taken.

The Government Finance Officers Association (GFOA) recommends adopting policies aimed at achieving and maintaining a structurally balanced budget. The policies should include parameters for achieving and maintaining structural balance where recurring revenues are equal to recurring expenditures in adopted budgets. Further, the plan should be clear about the time period over which returning to structural balance, replenishing reserves, and remediating the negative impacts of balancing action are to occur. Finance is working on draft policies for the Board to consider at a later date.

Additionally, Board adopted minimum reserve account balances are not being maintained at their desired levels (Attachment $\mathbf{D}$ ), which is another indication that the organization is not maintaining a structurally balanced budget. It should be noted that reserve levels are not a perfect measure of structural balance, but are a good and readily available measure.

The FY13 Revised Capital Budget as of March 2013 (Attachment C) totals \$34,042,185, which is an increase of $8 \%$ from the FY13 Revised Capital Budget as of September 2012. MetroBase Operations Building Project is moving forward and other major equipment projects are on track.

## V. ATTACHMENTS

Attachment A: FY13 \& FY14 Budget Resolution
Attachment B: FY13 \& FY14 Revised Operating Budget as of March 2013
Attachment C: FY13 Revised Capital Budget as of March 2013
Attachment D: $\quad$ Schedule of Reserve Account Balances as of 06/30/12

Prepared by: Kristina Mihaylova, Sr. Financial Analyst
Date Prepared: March 5, 2013

## Attachment A

## BEFORE THE BOARD OF DIRECTORS OF THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Resolution No. $\qquad$
On the Motion of Director $\qquad$
Duly Seconded by Director
The following Resolution is adopted:

## A RESOLUTION OF THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT AUTHORIZING A REVISION TO THE FY13 \& FY14 OPERATING BUDGET AND THE FY13 CAPITAL BUDGET

WHEREAS, it is necessary to revise the adopted FY13 \& FY14 Operating Budget and FY13 Capital Budget of the Santa Cruz Metropolitan Transit District to provide for revisions in the operating revenue and expense budget.

NOW, THEREFORE, BE IT RESOLVED, the budget is hereby amended per the attached Attachments B - C.

PASSED AND ADOPTED this 22nd day of March 2013, by the following vote:
AYES: Directors -
NOES: Directors -

ABSENT: Directors -
ABSTAIN: Directors -

Approved $\qquad$
DANIEL DODGE
Board Chair
ATTEST
LESLIE R. WHITE
General Manager
APPROVED AS TO FORM:

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## Attachment B

| REVENUE SOURCE | ACTUAL FY12 | REVISED <br> BUDGET FY13 | \% CHANGE <br> ACTUAL FY12 REV BUDG FY13 | REVISED <br> BUDGET FY14 | \% CHANGE BUDG FY13 BUDG FY14 |
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| Passenger Fares | 3,729,509 | 3,915,984 | 5.0\% | 3,994,304 | 2.0\% |
| Special Transit Fares | 3,014,081 | 3,044,222 | 1.0\% | 3,074,664 | 1.0\% |
| Paratransit Fares | 296,345 | 277,462 | -6.4\% | 285,786 | 3.0\% |
| Highway 17 Fares | 1,482,786 | 1,565,089 | 5.6\% | 1,612,042 | 3.0\% |
| Highway 17 Payments | 250,228 | 235,579 | -5.9\% | 242,646 | 3.0\% |
| Commissions | 3,644 | 5,600 | 53.7\% | 5,600 | 0.0\% |
| Advertising Income | 269,895 | 257,500 | -4.6\% | 265,225 | 3.0\% |
| Rent Income | 148,687 | 147,460 | -0.8\% | 148,935 | 1.0\% |
| Interest Income | 115,371 | 100,000 | -13.3\% | 100,000 | 0.0\% |
| Other Non-Transp Revenue | 49,029 | 18,000 | -63.3\% | 18,000 | 0.0\% |
| Sales Tax (1/2 cent) | 16,064,503 | 17,028,373 | 6.0\% | 18,050,076 | 6.0\% |
| SLPP Backfill for Metro Base |  | $(2,800,000)$ | 100.0\% | $(2,800,000)$ | 0.0\% |
| Transp Dev Act (TDA) Funds | 5,244,964 | 5,507,038 | 5.0\% | 6,104,531 | 10.8\% |
| FTA Sec 5307 - Op Assistance | 3,707,070 | 3,695,976 | -0.3\% | 3,940,156 | 6.6\% |
| Prop 84 -TOD | - | - | 0.0\% | - | 0.0\% |
| FTA Sec 5311 - Rural Op Asst | 156,312 | 156,312 | 0.0\% | 207,574 | 32.8\% |
| AMBAG/CTC/Misc. Grant Funding | 19,144 | 10,000 | -47.8\% | 10,000 | 0.0\% |
| STIC | 1,020,417 | 1,057,097 | 3.6\% | 1,479,760 | 40.0\% |
| STA | - | 2,800,000 | 100.0\% | 2,800,000 | 0.0\% |
| Fuel Tax Credit | 269,092 | 800,000 | 197.3\% | 540,000 | -32.5\% |
| Carryover from Previous Years | 1,626,052 | 2,661,905 | 63.7\% | 56,676 | -97.9\% |
| Medicare Subsidy | 85,071 | 75,000 | -11.8\% | 75,000 | 0.0\% |
| Transfer (to)/from Capital Reserves | - | - | 0.0\% | - | 0.0\% |
| Transfer (to)/from Operating Reserves | - | - | 0.0\% | 2,927,194 | 100.0\% |
| TOTAL REVENUE | 37,552,200 | 40,558,597 | 8.0\% | 43,138,168 | 6.4\% |

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT FY13 \& FY14 REVISED OPERATING BUDGET AS OF MARCH 2013

[^4]
## Attachment B

ABOR

| ACTUAL | REVISED <br> BUDGET | \% CHANGE <br> ACTUAL FY12 <br> REV | REVISED <br> BUDGET | \% CHANGE <br> REV BUDG FY13 |
| :---: | :---: | :---: | :---: | :---: |
| FYM |  |  |  |  |



## Attachment B

| ACCOUNT | ACTUAL FY12 | REVISED BUDGET FY13 | \% CHANGE ACTUAL FY12 REV BUDG FY13 | REVISED BUDGET FY14 | \% CHANGE REV BUDG FY13 REV BUDG FY14 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SERVICES |  |  |  |  |  |
| 503011 Accting/Audit Fees | 77,560 | 80,250 | 3.5\% | 80,250 | 0.0\% |
| 503012 Admin/Bank Fees | 275,529 | 280,050 | 1.6\% | 280,050 | 0.0\% |
| 503031 Prof/Technical Fees | 116,077 | 190,957 | 64.5\% | 272,104 | 42.5\% |
| 503032 Legislative Services | 91,111 | 105,000 | 15.2\% | 105,000 | 0.0\% |
| 503033 Legal Services | - | 55,000 | 100.0\% | 55,000 | 0.0\% |
| 503034 Pre-Employment Exams | 26,414 | 10,475 | -60.3\% | 10,475 | 0.0\% |
| 503041 Temp Help | 262,802 | 21,000 | -92.0\% | - | -100.0\% |
| 503161 Custodial Services | 68,375 | 74,500 | 9.0\% | 76,500 | 2.7\% |
| 503162 Uniforms/Laundry | 20,334 | 22,000 | 8.2\% | 21,200 | -3.6\% |
| 503171 Security Services | 324,827 | 439,135 | 35.2\% | 439,272 | 0.0\% |
| 503221 Classified/Legal Ads | 10,930 | 17,100 | 56.4\% | 16,100 | -5.8\% |
| 503222 Legal Ads | - | - | 0.0\% | - | 0.0\% |
| 503225 Graphic Services | 1,333 | 5,000 | 275.1\% | 5,000 | 0.0\% |
| 503351 Repair - Bldg \& Impr | 69,062 | 68,000 | -1.5\% | 68,000 | 0.0\% |
| 503352 Repair - Equipment | 384,521 | 461,745 | 20.1\% | 462,945 | 0.3\% |
| 503353 Repair - Rev Vehicle | 341,419 | 350,000 | 2.5\% | 350,000 | 0.0\% |
| 503354 Repair - Non Rev Vehicle | 22,409 | 15,000 | -33.1\% | 17,000 | 13.3\% |
| 503363 Haz Mat Disposal | 39,337 | 40,000 | 1.7\% | 41,000 | 2.5\% |
| Totals | 2,132,041 | 2,235,212 | 4.8\% | 2,299,896 | 2.9\% |
| MOBILE MATERIALS \& SUPPLIES |  |  |  |  |  |
| 504011 Fuels \& Lubricants - Non Rev Veh | 69,981 | 81,000 | 15.7\% | 88,100 | 8.8\% |
| 504012 Fuels \& Lubricants - Rev Veh | 1,981,568 | 2,075,000 | 4.7\% | 2,080,000 | 0.2\% |
| 504021 Tires \& Tubes | 139,709 | 195,000 | 39.6\% | 205,000 | 5.1\% |
| 504161 Other Mobile Supplies | - | - | 0.0\% | - | 0.0\% |
| 504191 Rev Vehicle Parts | 672,431 | 626,250 | -6.9\% | 644,017 | 2.8\% |
| Totals | 2,863,689 | 2,977,250 | 4.0\% | 3,017,117 | 1.3\% |

## Attachment B

SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

FY13 \& FY14 REVISED OPERATING BUDGET AS OF MARCH 2013
ACCOUNT

| ACCOUNT | ACTUAL FY12 | REVISED BUDGET FY13 | \% CHANGE <br> ACTUAL FY12 <br> REV BUDG FY13 | REVISED BUDGET FY14 | \% CHANGE REV BUDG FY13 REV BUDG FY14 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| OTHER MATERIALS \& SUPPLIES |  |  |  |  |  |
| 504205 Freight Out | 2,473 | 2,550 | 3.1\% | 2,601 | 2.0\% |
| 504211 Postage \& Mailing | 10,342 | 12,950 | 25.2\% | 13,250 | 2.3\% |
| 504214 Promotional Items | - | 1,000 | 100.0\% | - | -100.0\% |
| 504215 Printing | 59,728 | 103,650 | 73.5\% | 94,650 | -8.7\% |
| 504217 Photo Supp/Process | 2,374 | 3,100 | 30.6\% | 3,100 | 0.0\% |
| 504311 Office Supplies | 73,882 | 68,985 | -6.6\% | 67,444 | -2.2\% |
| 504315 Safety Supplies | 15,877 | 19,200 | 20.9\% | 19,400 | 1.0\% |
| 504317 Cleaning Supplies | 44,167 | 48,200 | 9.1\% | 52,270 | 8.4\% |
| 504409 Repair/Maint Supplies | 87,733 | 87,000 | -0.8\% | 87,000 | 0.0\% |
| 504421 Non-Inventory Parts | 10,558 | 10,100 | -4.3\% | 10,100 | 0.0\% |
| 504511 Small Tools | 6,932 | 8,900 | 28.4\% | 9,000 | 1.1\% |
| 504515 Employee Tool Replacement | 545 | 3,000 | 450.1\% | 3,000 | 0.0\% |
| Totals | 314,611 | 368,635 | 17.2\% | 361,815 | -1.9\% |
| UTILITIES |  |  |  |  |  |
| 505011 Gas \& Electric | 255,555 | 275,000 | 7.6\% | 256,550 | -6.7\% |
| 505021 Water \& Garbage | 115,034 | 121,200 | 5.4\% | 121,200 | 0.0\% |
| 505031 Telecommunications | 101,487 | 100,000 | -1.5\% | 100,000 | 0.0\% |
| Totals | 472,075 | 496,200 | 5.1\% | 477,750 | -3.7\% |
| CASUALTY \& LIABILITY |  |  |  |  |  |
| 506011 Insurance - Property | 101,705 | 98,000 | -3.6\% | 100,000 | 2.0\% |
| 506015 Insurance - PL/PD | 466,962 | 450,000 | -3.6\% | 450,000 | 0.0\% |
| 506021 Insurance - Other | 711 | 750 | 5.5\% | 750 | 0.0\% |
| 506123 Settlement Costs | 545,500 | 150,000 | -72.5\% | 150,000 | 0.0\% |
| 506127 Repairs - District Prop | $(18,366)$ | - | -100.0\% | - | 0.0\% |
| Totals | 1,096,511 | 698,750 | -36.3\% | 700,750 | 0.3\% | Consolidated Expenses

Totals

## Attachment B

SANTA CRUZ METROPOLITAN TRANSIT DISTRICT
FY13 \& FY14 REVISED OPERATING BUDGET AS OF MARCH 2013

| ACCOUNT | ACTUAL FY12 | REVISED BUDGET FY13 | \% CHANGE <br> ACTUAL FY12 <br> REV BUDG FY13 | REVISED <br> BUDGET FY14 | \% CHANGE REV BUDG FY13 REV BUDG FY14 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TAXES |  |  |  |  |  |
| 507051 Fuel Tax | 13,661 | 14,000 | 2.5\% | 14,000 | 0.0\% |
| 507201 Licenses \& Permits | 17,130 | 16,550 | -3.4\% | 16,550 | 0.0\% |
| 507999 Other Taxes | 11,196 | 17,000 | 51.8\% | 18,000 | 5.9\% |
| Totals | 41,987 | 47,550 | 13.2\% | 48,550 | 2.1\% |
| PURCHASED TRANS. |  |  |  |  |  |
| 503406 Contract/Paratransit | 260,687 | 250,000 | -4.1\% | 250,000 | 0.0\% |
| Totals | 260,687 | 250,000 | -4.1\% | 250,000 | 0.0\% |
| MISC EXPENSE |  |  |  |  |  |
| 509011 Dues/Subscriptions | 67,416 | 67,425 | 0.0\% | 67,625 | 0.3\% |
| 509081 Advertising - District Promo | - | 1,000 | 100.0\% | - | -100.0\% |
| 509101 Employee Incentive Program | 226 | 13,500 | 5865.8\% | 13,500 | 0.0\% |
| 509121 Employee Training | 50,297 | 105,100 | 109.0\% | 105,100 | 0.0\% |
| 509123 Travel | 44,905 | 98,359 | 119.0\% | 98,359 | 0.0\% |
| 509125 Local Meeting Expense | 4,935 | 5,100 | 3.3\% | 5,100 | 0.0\% |
| 509127 Board Director Fees | 7,650 | 12,600 | 64.7\% | 12,600 | 0.0\% |
| 509150 Contributions | - | - | 0.0\% | - | 0.0\% |
| 509198 Cash Over/Short | 10,273 | - | -100.0\% | - | 0.0\% |
| Totals | 185,702 | 303,084 | 63.2\% | 302,284 | -0.3\% |
| LEASES \& RENTALS |  |  |  |  |  |
| 512011 Facility Lease | 212,684 | 228,000 | 7.2\% | 230,400 | 1.1\% |
| 512061 Equipment Rental | 19,096 | 22,612 | 18.4\% | 26,400 | 16.8\% |
| Totals | 231,779 | 250,612 | 8.1\% | 256,800 | 2.5\% |
| PERSONNEL TOTAL | 29,953,117 | 34,231,304 | 14.3\% | 37,123,206 | 8.4\% |
| Savings from Labor and Fringe Benefits |  | $(1,300,000)$ |  | $(1,700,000)$ |  |
| NON-PERSONNEL TOTAL | 7,599,082 | 7,627,293 | 0.4\% | 7,714,962 | 1.1\% |
| TOTAL OPERATING EXPENSES | 37,552,200 | 40,558,597 | 8.0\% | 43,138,168 | 6.4\% |

## Attachment B

SANTA CRUZ METROPOLITAN TRANSIT DISTRICT
FY13 \& FY14 REVISED OPERATING BUDGET AS OF MARCH 2013
Departmental Expenses


Attachment C


Attachment C


Attachment C


## Attachment D

SANTA CRUZ METROPOLITAN TRANSIT DISTRICT SCHEDULE OF RESERVE ACCOUNT BALANCES FY12 6／30／12

|  | Reason／Board Adopted Minimum Balance | Balance at 6／30／11 | Addition／ （Withdrawal） | Balance at 6／30／12 | \％Funded | Addt＇l．Comments： |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Capital－Capital Funding Reserve | Capital projects require METRO to advance funds，for which reimbursement may not be received for months at a time，depending upon what agency is funding the project／N／A | \＄11，500，000 | \＄ | \＄11，500，000 | N／A | The capital funding reserve balance is what remains of＂Cash In Treasury＂after all other reserves are deducted；it is currently estimated between～\＄11 and \＄12 million |
| Operating－GASB 45 － OPEB Liability | Net OPEB obligation－ per Actuarial Study from Bartell Assoc．LLC dated 9／28／12／\＄0 | \＄ | \＄ | \＄－ | 0\％ | GASB 45 －Other Post Employment Benefits （OPEB）actuarial accrued liability $(A A L)=$ \＄59，164，000 |
| Operating－Cash Flow Reserve | To cover two month＇s cash flow for fiscal or natural disaster or emergency／\＄5，225，000 | \＄2，511，102 | \＄ | \＄2，511，102 | 48\％ | Amount remaining after the Board approved use of $\$ 2.5 \mathrm{M}$ to balance the FY11 operating budget． |
| Operating－Workers Compensation Reserve | Long term portion of workers compensation liability per 6／30／10 audit／ \＄3，310，633 | \＄2，091，581 | \＄ | \＄2，091，581 | 63\％ | Minimum balance updated for FY12 per workers＇compensation audit |
| Operating－Liability Insurance Reserve | \＄250，000 Self Insured Retention（SIR）plus estimated liability on outstanding cases／ \＄876，985 | \＄700，757 | \＄ | \＄700，757 | 80\％ | Minimum balance updated for FY12，claims outstanding $=\$ 626,985+$ \＄250，000 SIR． |
| Operating－Carryover from Previous Year | Net excess revenue to support operating expenses in subsequent year（s） | \＄4，344，632 | \＄（1，626，052） | \＄2，718，580 | N／A | Used \＄1．6M net excess revenue from prior years to balance FY12 operating budget |
| Operating－FTA STIC | FTA STIC allocations are now re－directed from the capital budget to the operating budget／N／A | \＄－ | \＄ | \＄－ | N／A | FTA STIC payment（s） will be used to balance future operating budget（s） |
|  |  | \＄21，148，071 | \＄（1，626，052） | \＄19，522，019 |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

DATE: March 22, 2013
TO: Board of Directors

FROM: Robyn Slater, Human Resources Manager
SUBJECT: PRESENTATION OF EMPLOYEE LONGEVITY AWARDS

## I. RECOMMENDED ACTION

Staff recommends that the Board of Directors recognize the anniversaries of those District employees named on the attached list and that the Board Chair present them with awards.

## II. SUMMARY OF ISSUES

- None.


## III. DISCUSSION

Many employees have provided dedicated and valuable years to the Santa Cruz Metropolitan Transit District. In order to recognize these employees, anniversary awards are presented at five-year increments beginning with the tenth year. In an effort to accommodate those employees that are to be recognized, they will be invited to attend the Board meetings to receive their awards.

## IV. FINANCIAL CONSIDERATIONS

None.

## V. ATTACHMENTS

Attachment A: Employee Recognition List

Prepared by: Sherri Escobedo, Administrative Assistant
Date Prepared: March 22, 2013


## EMPLOYEE LONGEVITY AWARDS

## CERTIFICATE OF APPRECIATION - 25 YEARS

The Board of Directors proudly presents this Certificate of Appreciation for the completion of 25 years of service between 1988 and 2013 to:

# BEFORE THE BOARD OF DIRECTORS OF THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

Resolution No. 13-03-01
On the Motion of Director
Duly Seconded by Director
The Following Resolution is Adopted:

## A RESOLUTION OF APPRECIATION IN HONOR OF THE LIFE AND SERVICE OF SANTA CRUZ POLICE DETECTIVE SERGEANT LORAN BAKER

WHEREAS, law enforcement officers throughout California conduct themselves in a manner that supports, maintains, and defends the Constitution of the United States and the Constitution of the State of California; and

WHEREAS, Detective Sergeant Loran Baker of the Santa Cruz Police Department demonstrated commitment and care in the exercise of his duties and was an eager protector of the public and his fellow officers; and

WHEREAS, Detective Sergeant Loran Baker served as a licensed officer in the State of California for 28 years with the Santa Cruz Police Department; and

WHEREAS, Detective Sergeant Loran Baker was a dedicated public servant who performed his duties in a manner that has brought honor to the entire law enforcement profession; and

WHEREAS, on February 26, 2013, Detective Sergeant Loran Baker gave his life in the service of the people of California; and

WHEREAS, the family members and friends of Detective Sergeant Loran Baker bear the most immediate and profound burden of the absence of their loved one; and

WHEREAS, the Santa Cruz Metropolitan Transit District, on behalf of its employees, expresses profound sympathy to the family, fellow officers, friends, and loved ones of Detective Sergeant Loran Baker;

NOW, THEREFORE, BE IT RESOLVED, that on behalf of the citizens of Santa Cruz County, the Board of Directors of the Santa Cruz Metropolitan Transit District pays their highest tribute to the service and sacrifice of Santa Cruz Police Detective Sergeant Loran Baker, and stands with solidarity with the people of California as they celebrate the life and mourn the loss of this remarkable and selfless hero who represented the best of his community, and whose memory will serve as an inspiration for future generations; and

BE IT FURTHER RESOLVED, that a copy of this resolution be sent to the family of Detective Sergeant Loran Baker and that a copy of this resolution be entered into the official records of the Santa Cruz Metropolitan Transit District.

PASSED AND ADOPTED this 22th day of March by the following vote:
AYES: Directors
NOES: None

ABSTAIN: None

ABSENT: Directors

## APPROVED

DANIEL DODGE
Board Chair

ATTEST
LESLIE R. WHITE
General Manager

APPROVED AS TO FORM:

LESLYN K. SYREN
District Counsel

# BEFORE THE BOARD OF DIRECTORS OF THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

Resolution No. 13-03-02
On the Motion of Director
Duly Seconded by Director
The Following Resolution is Adopted:

## A RESOLUTION OF APPRECIATION IN HONOR OF THE LIFE AND SERVICE OF SANTA CRUZ POLICE DETECTIVE ELIZABETH BUTLER

WHEREAS, law enforcement officers throughout California conduct themselves in a manner that supports, maintains, and defends the Constitution of the United States and the Constitution of the State of California; and

WHEREAS, Detective Elizabeth Butler of the Santa Cruz Police Department demonstrated commitment and care in the exercise of her duties and was an eager protector of the public and her fellow officers; and

WHEREAS, Detective Elizabeth Butler served as a licensed officer in the State of California for 10 years with the Santa Cruz Police Department; and

WHEREAS, Detective Elizabeth Butler was a dedicated public servant who performed her duties in a manner that has brought honor to the entire law enforcement profession; and

WHEREAS, on February 26, 2013, Detective Elizabeth Butler gave her life in the service of the people of California; and

WHEREAS, the family members and friends of Detective Elizabeth Butler bear the most immediate and profound burden of the absence of their loved one; and


#### Abstract

WHEREAS, the Santa Cruz Metropolitan Transit District, on behalf of its employees, expresses profound sympathy to the family, fellow officers, friends, and loved ones of Detective Elizabeth Butler;


NOW, THEREFORE, BE IT RESOLVED, that on behalf of the citizens of Santa Cruz County, the Board of Directors of the Santa Cruz Metropolitan Transit District pays their highest tribute to the service and sacrifice of Santa Cruz Police Detective Elizabeth Butler, and stands with solidarity with the people of California as they celebrate the life and mourn the loss of this remarkable and selfless hero who represented the best of her community, and whose memory will serve as an inspiration for future generations; and

BE IT FURTHER RESOLVED, that a copy of this resolution be sent to the family of Detective Elizabeth Butler and that a copy of this resolution be entered into the official records of the Santa Cruz Metropolitan Transit District.

PASSED AND ADOPTED this 22th day of March by the following vote:

AYES: Directors
NOES: None
ABSTAIN: None

ABSENT: Directors

## APPROVED

DANIEL DODGE Board Chair

ATTEST
LESLIE R. WHITE
General Manager

## APPROVED AS TO FORM:

LESLYN K. SYREN
District Counsel

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

DATE: $\quad$ March 22, 2013
TO: Board of Directors
FROM: Leslyn K. Syren, District Counsel

## SUBJECT: CONSIDERATION OF REVISING SANTA CRUZ METRO'S CURRENT ADVERTISING POLICY

## I. RECOMMENDED ACTION

Revise Santa Cruz METRO's current Advertising Policy as set forth in Attachments A and
B, and create a new and separate policy for the Mobile Muse Program as set forth in
Attachments C and D.

## II. SUMMARY OF ISSUES

- On September 27, 2002 Santa Cruz METRO adopted an Advertising Policy and Regulation.
- On March 23, 2012, the Santa Cruz METRO Board of Directors gave a preliminary approval to implement a Mobile Muse Program (Poetry on the Buses) on Santa Cruz METRO's buses.
- On August 10, 2012, to implement the Mobile Muse Program, Santa Cruz METRO's Advertising Policy Regulation AR-1006 was modified in order to allow noncommercial posters to be displayed inside the buses.
- There is a need to separate the Advertising Policy and the Implementation of the Mobile Muse Program as the Mobile Muse does not promote advertising on the buses, but promotes "Art."
- While the current Advertising policy does not allow federal, state and local governments to advertise on the buses, the proposed revisions to the policy would allow partnering government agencies within the jurisdiction of Santa Cruz METRO to provide information regarding programs and services in conformance with the policy. In addition, staff has revised and restated certain sections of the policy.


## III. DISCUSSION

In 2002, Santa Cruz METRO i mplemented a bus a dvertising program that currently generates over $\$ 200,000$ in incom e per year. Santa Cruz METRO's Board of Directors approved Administration Regulation AR-1006 to implement the advertising program requiring advertising on the buses to be "strictly commercial in nature and purpose." The regulation made clear that it is not Santa Cruz METRO's intent to open its advertising spaces up to provide a public forum for speech, but rather th at the use of the spaces is lim ited to commercial purpos es and only to generate income. The regulation sets forth Santa Cruz METRO's intent to maintain a position of

Board of Directors
Board Meeting of March 22, 2013
Page 2
neutrality on political, religious, controversial public matters and issues in order to promote its commercial enterprise and not detract from its mission.

On March 23, 2012, the Santa Cruz METRO Board of Directors gave a preliminary approval to implement a Mobile Muse Program (Poetry on the Buses) on Santa Cruz METRO's buses. On August 10, 2012, to implem ent the Mobile Muse Program, Santa Cruz METRO's Advertising Policy Regulation AR-1006 was modified in or der to allow noncommercial posters to be displayed inside the buses. The language for the Mobile Muse Program preserved Santa Cruz METRO's intent to maintain its advertising space as a non-public forum. Santa Cruz METRO's intent was to provide a comfortable and enjoyable riding space for its passengers and increase its ridership through the use of poe try. Santa Cruz METRO's Adve rtising Policy and Regulations AR-1006 as a mended on August 10, 2012 included specific criteria to im plement the Mobile Muse Program.

At this juncture, it seems that the Mobile Muse Program would be better expressed outside of the Advertising Regulation, as it does not prom ote Advertising, but rather "Art" on the buses. Therefore, staff has amended the current Advertising Regulation to delete a ll sections that refer to the Mobile Muse program. To this end, staff has attached a proposed new Mobile Muse Policy and Regulation to layout the administration and implementation of the Mobile Muse Program as a separate policy from the Advertising Policy.

Also, the recent question has arisen whether or not to allow government agencies to post ads on the buses. The revised language of the Advertis ing policy allows partnering governments within the jurisdiction of Santa Cruz METRO to provide information regarding programs and services in conformance with this Policy.

The Attachments to this staff report include a red-line version of each Policy/Regulation and also a clean, final version of the proposed Regulations.

## IV. FINANCIAL CONSIDERATIONS

None.

## V. ATTACHMENTS

Attachment A: A red-lined version showing proposed changes to the current Advertising Policy and Regulation to delete the portion of the im plementation of the Mobile Muse Program from the policy

Attachment B: Final version of accepted changes set forth in Attachment A
Attachment C: A red-lined version showing proposed changes to the current Advertising Policy and Regulation to create a new Policy/Regulation for the implementation of the Mobile Muse Program

Attachment D: Final version of accepted changes set forth in Attachment C

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

| Regulation Number: AR-1006 |  |  |
| :---: | :---: | :---: |
| Computer Title: | Advertising |  |
| Effective Date: | September 27, 2002 |  |
| Pages: | 7 |  |
| TITLE: | ADVERTISING POLICY AND REGULATI | ONS |
| Procedure History |  |  |
| NEW POLICY | SUMMARY OF POLICY | APPROVED |
| 9/27/02 | To Create a policy regarding advertising on buses | S. A. |
| 9/26/03 | Policy amended to allow METRO bus advertisements | E.R. |
| 3/24/06 | Policy amended to remove restriction on advertising from competing forms of transportation | M.R. |
| 2/26/10 | Policy amended to include advertising on METRO's website. | E.P |
| 8/10/12 | Policy amended to include Mobile Muse Program. | L.R. |
| 3/22/13 | Policy amended and restated to remove Mobile Muse Program (now in AR-1033) |  |

## I. POLICY

1.01 Santa Cruz METROetre sells space on the outside of its buses, and on its website, for the display of commercial advertising ("Permitted Advertising"). This Advertising Policy (Policy) shall apply to the sale of all forms of current and future advertising on all transit facilities owned and/or managed by Santa Cruz METRO. By a llowing limited types of advertising on or within the transit facilities, Santa Cruz METRO does not intend to create a public forum for public discourse or expressive activity, or to provid e a forum for all ty pes of advertisements. All advertising shall be subject to this uniform, viewpoint-neutral

## ATTACHMENT A

## Advertising Policy and Regulations

Page 2

Policy. The purpose is to raise reven wes, supplementary to those from fares and from tax proceeds, to be used to finance Santa Cruz Metro's operations. The display of advertising is solely for this purpose. It is not intended to provide a general public fortm for purposes of communication, but rather to make use of property held in a proprietary capacity in order to generate revenue.
1.02 The interior areas side advertising spaces of Santa Cruz METRO's rolling stockbuses and its facilities shall be primarily used for communication by Santa Cruz METRO to its passengers, or by partnering government agencies within the jurisdiction of Santa Cruz METRO to provide information regarding programs and services in conformance with this Policy. Notwithstanding the With the remaining spaces Santaabove, Santa Cruz METRO authorizes the Mobile Muse Program to be implemented as more particularly described in AR-1033. Section VI.
1.03 In order to realize the maximum benefit from the sale of advertising space, the program must be $m$ anaged in a $m$ anner that will procure as much revenue as practicable, while ensuring that the advertising does not discourage the use of Santa Cruz Metro's transit system or we b pages, does not dim inish Santa Cruz Metro's reputation in the community it serves or the good will of its patrons, and is consistent with Santa Cruz Metro's principal purpose of providing safe, comfortable, efficient and affordable public transportation. To attain these objectives, Santa Cruz Metro's Board of Directors has esta blished these regulations for the advertising displayed in and upon its buses and on its website.
1.04 In addition to the foregoing, noncommercial speech is excluded from advertising on the outside of the buses and on its website for the following reasons:
a. Santa Cruz Metro wishes to maintain a pos ition of neutrality on political, religious, environmental, or other public matters and issues in order to promote its commereial enterprise;
b. If advertisement inside and upon the buses is not restricted, the buses and passengers could be subject to violence;
c. Preventing a reduction in inco me earned from selling advertising space because commereial advertisers $m$ ay be dissuaded from using the formm commonly used by those wishing to communicate political or religious ideas or beliefs.

## II. APPLICABILITY

2.01 This procedure is app licable to all Di strict employees and all independent contractors who contract with Santa Cruz Metro, for the placement of advertisement on the outside of Santa Cruz Metro's buses and on its website.

[^5]
## ATTACHMENT A

## Advertising Policy and Regulations

Page 3

## III. DEFINITIONS

3.01 Commercial advertising:
a. Advertising the sole purpose for which is to sell or rent real estate or personal property for profit, or to sell services for profit.
b. Shall not include any advertising that both offers to sell property or services and also conveys information about matters of $g$ eneral interest, political issues, religious, moral, or e nvironmental matters or issues, or other public matters or issues, or expresses or advocates opinions or positions upon any of the foregoing.
c. Does not con vey whether expressly or im plied, intentionally or unintentionally, by inference or innuendo, the religious, social, political, legal or moral view of any person or entity as such views are generally understood in Santa Cruz County community.
d. Does not cause the vehicles, if po sted individually or in combination with other advertisements, to become a public forum for the dissemination, debate, and/or discussion of public issues.

### 3.02 Political Advertising:

a. Any advertising that s upports or opposes the election of any candidate or group of can didates for election to any federal, State, or local government office;
b. Any advertising that supports or opposes any referendum conducted by the federal or State government, or by any local government, such as referenda on constitutional amendments, on bond issues, or on local legislation; or
c. Any advertising that features any person whose prominence is based wholly or in part upon his or her past or present activity in political affairs, or that represents or implies any such person's approval or endorsement of the subject matter of the advertising ${ }_{\text {- }}$ -

### 3.03 Religious Advertising:

a. Any advertisements that contain any direct or indirect reference to religion, or to any religion, or to any deity or deities, or which includes the existence, nonexistence or other characteristic of any deity or deities, or to any religious creed, denomination, belief, tenet, cause or issue relating to (including opposing or questioning) any religion. This prohibition shall include the depiction of text, symbols, or images commonly associated with any religion

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## ATTACHMENT A

## Advertising Policy and Regulations

Page 4
or with any deity or deities, or any religious creed, denomination, belief, tenet, cause of issue relating to (including opposing or questioning any religion.
3.04 Operations Advertising:
a. Any advertisement that promotes Santa Cruz METRO or its services or programs.
b. Any advertisement by either the federal, state, county, or municipal governments within the jurisdiction of Santa Cruz METRO, the primary purpose of which is to inform citizens of services and programs provided by these government partners.

## IV. PERMITTED ADVERTISING STANDARDS

4.01 The display of Permitted Advertising on or within Sa nta Cruz METRO's transit facilities is intended only to supplement fare revenue, and other income that fund the District's operations and to promote METRO's transit operations. Santa Cruz METRO desires that its passengers not be subject to advertisements containing material relating to pol itical, religious, or issue advocacy about which public opinion can be widely divergent and which some passengers may, therefore, find offensive. If passengers are so offended, it could adversely affect the ridership and revenue of Santa Cruz METRO. In order to realize the maximum benefit from the sale of advertising space, the advertising program must be managed in a manner that will procure as much revenue as practicable, while ensuring that the advertising is of a type that: (1) does not discourage the use of the transit system; (2) does not diminish METRO's reputation in the communities it serves or the good will of its customers; and (3) is consistent with the principal purposes of providing safe and efficient public transportation.
4.02 Permitted Advertising includes advertising in the following categories:
a. Commercial Advertising.
4.01 - b. Operations Advertising. All advertising displayed in or upen the Santa Cruz Metro's buses or on its website shall be strictly commercial in nature and purpose.
4.03
4.02 Santa Cruz Metro's transit system and its website, in order to serve the purpose for which it has been established, must of necessity accom modate all persons without distinction of age. It is therefore necessary to e xclude advertising unstitable for exposure to children or pers ons with immature judgment. The

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## ATTACHMENT A

## Advertising Policy and Regulations

Page 5
following kinds of advertising therefore will not be displayed on the outside of Santa Cruz Metro's buses and/or on its web pages:

1. Advertising for cigars, cigarettes, pipe tobacco, chewing tobaceo, and other tobaceo products.
2. Advertising for alcoholic beverages, including beer, wine, and distilled spirits.
3. Advertising for products or services related to human reproduction or sexuality, including but not limited to contraceptive products or services, other products or services related to sexual hygiene, and counseling with regard to pregnancy, abortion, or other sexual matter.
4. Advertising for products, services, or entertainment directed to sexual stimulation.
4.03 No advertising shall be permitted that in any way denigrates Santa Cruz Metro's erganization, or its operation, or its officers, agents, or em ployees. Thisprohibition includes advertising copy and illustrations that state or imply or could reasonably be expected to cause an inference, that Santa Cruz Metro's service or operations are anything but safe, efficient, affordable and convenient.
4.04 Santa Cruz Metro expects all advertising copy to be truthful. Advertising copy and illustrations should not be exaggerated, distorted, false, misleading or deceptive.
4.05 Medical products or treatments are to be treated in a restrained and inoffensive manner.
4.06 Testimonials are expected to be auth entic, and advertisers using them will be required to indemnify Santa Cruz Metro against any action brought in connection with them. Ad vertising that promotes contests or giveaways is expected to eomply with all applicable laws and regulations.
4.07 No advertising on the outside of Santa Cruz Metro's buses or on its website shall inelude langtage, pietures, or other graphic representations that are unstitable for exposure to persons of young age and immature judgment, or shall be derogatory or defamatory of any person or group for any reason including because of race, color, national origin, ethnic background, disability, religion, sex, gender or sexual preference.
4.08 No advertising shall be displayed on the outside of Santa Cruz Metro's buses or on its website if the display thereof would violate any federal or State law or
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## ATTACHMENT A

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regulation, or any law, regulation, or ordinance of any county or municipality in or through which Santa Cruz Metro buses are or may be operated.
4.09 No advertising that is obscene, as defined by federal or Calif ornia law, shall be displayed on the outside of Santa Cruz Metro's buses or on its website.
4.10 Proposed advertisements shall not be accepted if the use, or possession of the property proposed to be advertised, includes a product that is sp ecifically prohibited from use or possession on Santa Cruz Metro's facilities including its buses and vehicles. These products include firearms, tobaceo products, alcohol and weapons.
4.11 No advertising will be accepted if it advocates imminent lawlessness or violence-
4.12 Political advertising will not be accepted.
4.13 Advertising will not be accepted if it promotes or encourages unlawful activity.
4.14 Advertising will not be accepted if it supports or opposes an isstue or cause and/or which advocates or opposes a religion or belief.
4.15-Notwithstanding any other provision in this policy, advertising for METRO's transit buses, paratransit services, and METRO's website shall be allowed. METRO also retains the right to communicate with its passengers and the public on transit issues, to seek input and participation from its passengers and to provide its passengers with notifications of meetings, hearings and other transitrelated issues.

## V. EXCLUDED ADVERTISING

5.01 Advertising cannot be displayed or maintained on transit facilities if information contained in the advertisement falls within one or more of the following categories of Excluded Advertising:
a. False, misleading, deceptive or relates to illegal activity
b. Advocacy of violence or crime
c. Infringement of copyright, service mark, title or slogan
d. Defamatory or likely to hold up to scorn or ridicule a person or group of persons
e. Unauthorized Endorsement
f. Obscene (i.e patently offensive sexual material lacking in literary, social, artistic and/or political value, that appeals to the prurient interest of a person of average sensibilities) or pornographic
g. Promotes alcohol or tobacco products
h. Religious

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## Advertising Policy and Regulations

Page 7
i. Political

## VI. USE OF SANTA CRUZ METRO'S NAME

65.01 Use of Santa Cruz Metro's name, logo, slogans, or other gr aphic representations is subject to advance approval by Santa Cruz Metro. Santa Cruz Metro does not endorse or imply endorsement of any product or service.

## VI. MOBHE MUSE PROGRAM

6.01 Santa Cruz METRO has determined that the Mobile Muse Program, as described herein, will enhance its transit passengers' riding enjoyment and as a resu lt will increase its transit ridership. Santa Cruz METRO does not intend to create a public forum for purposes of co mmunication through this Program but rather to make use of property held by it in a proprietary capacity in order to maintain and increase its ridership. As a result, Santa Cruz METRO has determined that the Mobile Muse Program, in the selection of the poetry for display, must meet the following criteria: 1.) promote an appearance of neutrality on political, religious, and controversial public matters and issues; 2.) enhance $p$ ublic safety; 3 .) not offend Santa Cruz METRO's ridership and potential ridership; 4.) not promote illegal activities; 5.) recognize that the riders' who will read the poetry are a "captive audience", 6.) not cause a reduction in income earned by Santa Cruz METRO's commercial advertising program; 7.) avoid poetry which is unsuitable for expostre to children or persons with immattre judgment; 8.) not promote tobaceo products, alcoho lic beverages, sexually explicit or suggestive material, obscene material, weapons or their use, imminent lawlessness and violence; 9.) and not inelude language that is derogatory, or defamatory to any person or group because of race, color, national origin, ethnicity, religion, sex, gen der, sexual preference, veteran's status or disability.
6.02 The Mobile Muse Program will consist of poems selected by the County of Santa Cruz Arts Commission Selection Panel for display inside Santa Cruz METRO buses. T he County of Santa Cruz Arts Commission (Arts Commission) is responsible to facilitate the Santa Cruz METRO Mobile Muse Program. The Arts Commission will perform the following tasks:
a. Establish a Panel that meets as needed to select poems for display inside Santa Cruz METRO buses based on Santa Cruz METRO criteria and any other compatible criteria required by the Arts Commission;
b. Ensure that the Selection Panel consists of five voting m embers: a poet (past or present Santa Cruz County Poet Laureate or other poet designated by the Arts Com mission), a Santa Cruz Cou nty Arts Com missioner, a public commtnity member selected by the Arts Commission, a Santa Cruz

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## ATTACHMENT A

## Advertising Policy and Regulations

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METRO representative selected by the Santa Cruz METRO Board of Directors and a community member who is also a bus rider selected by the Santa Cruz METRO Board of Directors;
e. Ensure that significant portions of the poems selected for display are in Spanish;
d. Obtain funding for the printing of the selected poetry on 11 " $\times 17$ ", 120 pound coated cover stock, using 12 point, C1S or equivalent as determined by Santa Cruz METRO staff; no funding will be required from Santa Cruz METRO for printing.
e. Utilize the Permission and Waiver Certificate (certificate) which has been approved for use by Santa Cruz METRO and the County of Santa Cruz for the Mobile Muse Program. Obtain a completed certificate from each poet whose poem(s) are displayed inside Santa Cruz METRO's buses.
f. Provide Santa Cruz METRO's Administrative Services Coordinator, located at Santa Cruz METRO's Administrative Offices, 110 Vernon Street, Santa Cruz, CA 95060, with the completed certificates and the eorresponding completed posters for display;
g. Ensure that each poster has a removal date that is known by Santa Cruz METRO stafff, and
h. Pick up us ed posters when notified by Santa Cruz METRO's Administrative Services Coordinator.
6.03 Santa Cruz METRO's Administrative Services Coordinator will accept poetry posters for display on the ins ide of Santa Cruz METRO's buses along with the eorresponding completed certifieates. If the certificates are in order, the posters are on the required coated card stock with the removal dates properly displayed, and the poetry meets the Santa Cruz METRO criteria, the Administrative Services Coordinator will arrange for the transfer of the posters to the Santa Cruz METRO Maintenance staff who will, within 21 days of receipt, display the posters on vacant spaces inside the buses. The poetry posters will be removed by the Santa Cruz Maintenance staff upon the removal date, a valid infringem ent claim, or if they become torn or disfigured for display purposes. A fter removal, the Santa Cruz Maintenance staff will return the posters to the Administrative Services Coordinator who will contact the County of Santa Cruz for pick-up. Santa Cruz METRO will no t be responsible for an y out of pocket expenses for the implementation of this Program except staff costs required to review certificates and placards prior to posting and to post and remove the placards from the buses.

## VII. ADMINISTRATION OF ADVERTISING REGULATION

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7.01 If advertising space on S anta Cruz Metro's buses or METR O's website is sold through an in dependent Contractor, the Contractor shall comply with the foregoing policies, and review all adv ertising with reference to them. They shall refer all such advertising that falls or may fall into any of the categories defined above to Santa Cruz Metro's designated representative responsible for administering the advertising program, who shall determine whether the proposed advertising will be accepted. If the proposed advertising is rejected, the party or parties proposing it may request that this decision be reconsidered. Upon such request, Santa Cruz Metro's representative shall consult with Santa Cruz Metro's District Counsel and with its General Manager or the of ficer designated by him/her for this purpose. The General Manager or his/her designee, on the basis of such consultation, shall determine whether the proposed advertising will be accepted or rejected.
7.02 Santa Cruz Metro wi 11 cooperate with the party or parties proposing the advertising, and with the independent contractor (if applicable) through whom it has been proposed, in a reason able effort to revise it in o rder to pro duce advertising that can be accepted and displayed consistently with the foregoing policies.

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# ATTACHMENT B <br> SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

| Regulation Number: | AR-1006 |  |
| :---: | :---: | :---: |
| Computer Title: | Advertising |  |
| Effective Date: | September 27, 2002 |  |
| Pages: | 5 |  |
| TITLE: | ADVERTISING POLICY AND REGULATIONS |  |
| Procedure History |  |  |
| NEW POLICY | SUMMARY OF POLICY | APPROVED |
| 9/27/02 | To Create a policy regarding advertising on buses | S. A. |
| 9/26/03 | Policy amended to allow METRO bus advertisements | E.R. |
| 3/24/06 | Policy amended to remove restriction on advertising from competing forms of transportation | M.R. |
| 2/26/10 | Policy amended to include advertising on METRO's website. | E.P |
| 8/10/12 | Policy amended to include Mobile Muse Program. | L.R. |
| 3/22/13 | Policy amended and restated to remove Mobile Muse Program (now in AR-1033) |  |

## I. POLICY

1.01 Santa Cruz METRO sells space on the outside of its buses, and on its website, for the display of commercial advertising ("Perm itted Advertising"). This Advertising Policy (Policy) shall apply to the sale of all form $s$ of current and future advertising on all transit $f$ acilities owned and/or $m$ anaged by Santa Cruz METRO. By allowing lim ited types of advertising on or within the transit facilities, Santa Cruz METRO does not intend to create a public forum for public discourse or expressive activity, or to provide a forum for all types of

## ATTACHMENT B

Advertising Policy and Regulations
Page 2
advertisements. All advertising shall be subject to this uniform, viewpoint-neutral Policy.
1.02 The interior areas of Santa Cruz METRO's rolling stock and its facilities shall be primarily used for communication by Santa Cruz METRO to its passengers, or by partnering government agencies within the jurisdiction of Santa Cruz METRO to provide information regarding programs and services in conform ance with this Policy. Notwithstanding the above, Santa Cruz METRO authorizes the Mobile Muse Program to be implemented as more particularly described in AR-1033.
1.03 In order to realize the m aximum benefit from the sale of advertising space, the program must be $m$ anaged in a $m$ anner that will procure as $m$ uch revenue as practicable, while ensuring that the adve rtising does not discourage the use of Santa Cruz Metro's transit system or we b pages, does not dim inish Santa Cruz Metro's reputation in the com munity it serves or the good will of its patrons, and is consistent with Santa Cruz Metr o's principal purpose of providing safe, comfortable, efficient and affordable public transportation. To attain these objectives, Santa Cruz Metro's Board of Directors has established these regulations for the advertising displayed in and upon its buses and on its website.

## II. APPLICABILITY

2.01 This procedure is applicable to all District employees and all independent contractors who contract with Sant a Cruz Metro, for the placem ent of advertisement on the outside of Santa Cruz Metro's buses and on its website.

## III. DEFINITIONS

3.01 Commercial advertising:
a. Advertising the sole purpose for which is to sell or rent real estate or personal property for profit, or to sell services for profit.
b. Shall not include any advertising that both offers to sell property or services and also conveys inform ation about $m$ atters of general interest, political issues, religious, m oral, or environm ental matters or issues, or other public matters or issues, or expresses or a dvocates opinions or positions upon any of the foregoing.
c. Does not convey whether expressl y or im plied, intentionally or unintentionally, by inference or innuendo, the religious, social, political, legal or moral view of any person or entity as such views are generally understood in Santa Cruz County community.

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d. Does not cause the vehicles, if posted individually or in com bination with other advertisements, to become a public forum for the dissemination, debate, and/or discussion of public issues.
3.02 Political Advertising:
a. Any advertising that supports or opposes the election of any candidate or group of candidates for election to any federal, State, or local governm ent office;
b. Any advertising that supports or opposes any referendum conducted by the federal or State government, or by any local government, such as referenda on constitutional amendments, on bond issues, or on local legislation; or
c. Any advertising that features any pe rson whose prominence is based wholly or in part upon his or her past or present activity in political affairs, or that represents or im plies any such pers on's approval or endorsem ent of the subject matter of the advertising.
3.03 Religious Advertising:
a. Any advertisements that contain any direct or indirect reference to religion, or to any religion, or to any deity or de ities, or which includes the existence, nonexistence or other characteristic of any deity or deities, or to any religious creed, denomination, belief, tenet, cau se or issue relating to (including opposing or questioning) any religion. This prohibition shall include the depiction of text, symbols, or images commonly associated with any religion or with any deity or deities, or any religious creed, denomination, belief, tenet, cause of issue relating to (including opposing or questioning any religion.
3.04 Operations Advertising:
a. Any advertisement that prom otes Santa Cruz METRO or its services or programs.
b. Any advertisement by either the fede ral, state, county, or m unicipal governments within the jurisdiction of Santa Cruz METRO, the prim ary purpose of which is to inf orm citizens of services and program s provided by these government partners.

## IV. PERMITTED ADVERTISING

4.01 The display of Permitted Advertising on or within Santa Cruz METRO's transit facilities is intended only to supplem ent fare revenue, and other income that fund the District's operations and to promote METRO's transit operations. Santa Cruz

## ATTACHMENT B

METRO desires that its passengers not be subject to advertisem ents containing material relating to political, religious , or issue advocacy about which public opinion can be widely divergent and whic $h$ some passengers may, therefore, find offensive. If passengers are so offende d, it could adversely affect the ridership and revenue of Santa Cruz METRO. In order to realize the maximum benefit from the sale of advertising space, the adve rtising program must be $m$ anaged in a manner that will procure as m uch revenue as practicable, while ensuring that the advertising is of a type that: (1) does not discourage the use of the transit system ; (2) does not dim inish METRO's reputation in the com munities it serves or the good will of its custom ers; and (3) is consistent with the principal purposes of providing safe and efficient public transportation.
4.02 Permitted Advertising includes advertising in the following categories:
a. Commercial Advertising.
b. Operations Advertising.
4.03 Notwithstanding any other provision in this policy, advertising f or METRO's transit buses, paratransit services, and METRO's website shall be allowed. METRO also retains the right to com municate with its passengers and the public on transit issues, to seek input and pa rticipation from its passengers and to provide its passengers with notifications of meetings, hearings and other transitrelated issues.

## V. EXCLUDED ADVERTISING

5.01 Advertising cannot be displayed or $m$ aintained on transit facilities if inform ation contained in the advertisem ent falls within one or $m$ ore of the $f$ ollowing categories of Excluded Advertising:
a. False, misleading, deceptive or relates to illegal activity
b. Advocacy of violence or crime
c. Infringement of copyright, service mark, title or slogan
d. Defamatory or likely to hold up to scorn or ridicule a person or group of persons
e. Unauthorized Endorsement
f. Obscene (i.e. patently offensive sexual material lacking in literary, social, artistic and/or political value, that appeals to the prurient interest of a person of average sensibilities) or pornographic
g. Promotes alcohol or tobacco products
h. Religious
i. Political

## ATTACHMENT B

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## VI. USE OF SANTA CRUZ METRO'S NAME

6.01 Use of Santa Cruz Metro's nam e, logo, slogans, or other graphic representations is subject to advance approval by Santa Cruz Metro. Santa Cruz Metro does not endorse or imply endorsement of any product or service.

## VII. ADMINISTRATION OF ADVERTISING REGULATION

7.01 If advertising space on Santa Cruz Metr o's buses or METRO's website is sold through an independent Contractor, the Contractor shall com ply with the foregoing policies, and review all advertisi ng with reference to them. They shall refer all such advertising that f alls or may fall into any of the categories defined above to Santa Cruz Metro's designated representative responsible for administering the advertising program, who shall determine whether the proposed advertising will be accepted. If the proposed advertising is rejected, the party or parties proposing it m ay request that this decision be reconsidered. Upon such request, Santa Cruz Metro's representative shall consult with Santa Cruz Metro's District Counsel and with its Genera 1 Manager or the officer designated by him/her for this purpose. The General Ma nager or his/her designee, on the basis of such consultation, shall determ ine whether the proposed advertising will be accepted or rejected.
7.02 Santa Cruz Metro will cooperate with the party or parties proposing the advertising, and with the independent c ontractor (if applicable) through whom it has been proposed, in a reasonable effo rt to revise it in order to produce advertising that can be accepted and disp layed consistently with the foregoing policies.

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

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Regulation Number: AR-10-3 34
Computer Title: Arts
Effective Date: August 10,2012
Pages:
TITLE: MOBLE MUSE POLICY AND REGULATIONS
Procedure History

SUMMARY OF POLICY
Advertising Policy amended to include Mobile Muse Program.

Mobile Muse Program (removed from Advertising Policy) renumbered and restated herein.

\section*{I. POLICY}
1.01 Santa Cruz METRO has determined that the Mobile Muse Program, as described herein, will enhance its transit passengers' riding enjoyment and as a resu lt will increase its transit ridership. Santa Cruz METRO does \(n\) ot intend to create a public forum for purposes of co mmunication through this Program but rather to make use of property held by it in a proprietary capacity in order to maintain and increase its ridership. Santa Cruz Metro sells space on the outside of its buses, and on its website, for the display of commercial advertising. The purpose is to raise reventes, styplementary to those from fares and from tax proceeds, to be used to finance S anta Cruz Metro's operations. The display of advertising is solely for this purpose. It is no \(t\) intended to provide a general public form for purposes of com munication, but rather to make use of prop-erty held in a proprietary capacity in order to generate revenue.
1.02 The inside advertising spaces of Santa Cruz METRO's buses shall be primarily \({ }^{4}\) used for communication by Santa Cruz METRO to it s passengers. W ith the remaining spaces Santa Cruz METRO authorizes the Mobile Muse Program to be implemented as more particularly described in Section VI.
1.03 In order to realize the maximum benefit from the sale of advertising space, the program must be managed in a manner that will procure as much revente as practicable, while ensuring that the advertising does not discourage the use of Santa Cruz Metro's transit system or we b pages, does not dim inish Santa Cruz

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\section*{Mobile Muse ProgramAdvertising Policy and Regulations Page 2}

Metro's reputation in the community it serves or the good will of its patrons, and is consistent with Santa Cruz Metro's principa l purpose of providing safe, eomfortable, efficient and affordable public transportation. To attain these objectives, Santa Cruz Metro's Board of Directors has establis hed these regulations for the advertising displayed in and upon its buses and on its website.
1.04 In addition to the foregoing, noncommercial speech is excluded from advertising on the outside of the buses and on its website for the following reasons:
a. Santa Cruz Metro wishes to maintain a pos ition of neutrality on political, religious, environmental, or oth er public matters and issues in order to promote its commercial enterprise;
b. If advertisement inside and upon the buses is not restricted, the buses and passengers could be subject to violence;
c. Preventing a reduction in inco me earned from selling advertising space because commercial advertisers \(m\) ay be dissuaded from using the fortm commonly used by those wishing to communicate political or religious ideas or beliefs.

\section*{II. APPLICABILITY}
2.01 This procedure is app licable to all Di strict employees and all independent contractors who contract with Santa Cruz METROMetre, for the placement of advertisement on the outside-poetry inside of Santa Cruz Metro's buses and facilitiesand on its website.

\section*{ATTACHMENT C}

Mobile Muse ProgramAdvertising Policy and Regulations
Page 3
III. DEFINITIONS
3.01 Commercial advertising:
a. Advertising the sole purpose for which is to-sell or rent real estate or
personal property for profit, or to sell services for profit.
b. Shall not include any advertising that both offers to sell property or services and also conveys information about matters of general interest, political issues, religious, moral, or environmental matters or issues, or other public matters or issues, or expresses or advocates opinions or positions upon any of the foregoing.
e. Does not convey whether expressly or implied, intentionally or unintentionally, by inference or innuendo, the religious, social, political, legal or moral view of any person or entity as such views are generally understood in Santa Gruz Gounty community.
d. Does not cause the vehicles, if posted individually or in combination with other advertisements, to become a public fortm for the-dissemination, debate, and/or discussion of public issues.
3.02 Political Advertising:
a. Any advertising that supports or oppeses the election of any candidate or group of candidates for election to any federal, State, or local government office;

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\section*{ATTACHMENT C}

Mobile Muse ProgramAdvertising Policy and Regulations Page 4
b. Any advertising that supports or opposes any referendum conducted by the federal or State government, or by any local government, such as referenda- on constitutional amendments, on bond isstues, or on local legislation; or
e. Any advertising that features any person whose prominence is based wholly or in part upon his or her past or present activity in political affairs, or that represents or implies any such person's approval or endorsement of the subject matter of the advertising.

\section*{IV. ADVERTISING STANDARDS}
4.01 All advertising displayed in or upon the Santa-Gruz Metro's buses or on its website shall be strictly commercial in nature and purpose.
4.02 Santa Cruz Metro's transit system and its website, in order to serve the purpose for which it has been established, must of necessity accommodate all persons without distinction of age. It is therefore necessary to exclude advertising unsuitable for exposure to children or persons with immature judgment. The following kinds of advertising therefore will not be displayed on the outside of Santa Gruz Metro's buses and/or on its web pages:
1. Advertising for cigars, cigarettes, pipe tobacco, chewing tobacco, and other tobacco products.
2. Advertising for alcoholic beverages, including beer, wine, and-distilled \({ }^{4}\) spirits.
3. Advertising for products or services related to human reproduction or sexuality, including but not limited to contraceptive products or services, other products or services related to sexual hygiene, and counseling with regard to pregnancy, abortion, or other sexual matter.

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\section*{Mobile Muse ProgramAdvertising Policy and Regulations}

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4. Advertising for products, services, or entertainment directed to sexual stimulation.

No advertising shall be permitted that in any way denigrates Santa Cruz Metro's organization, or its operation, or its officers, agents, or employees. This prohibition includes advertising copy and illustrations that state or imply or could reasonably be expected to cause an inference, that Santa-Gruz Metro's service or operations are anything but safe, efficient, affordable and convenient.
4.04 Santa Gruz Metro-expects all advertising copy to be truthful. Advertising copy and illustrations should not be exaggerated, distorted, false, misleading or deceptive.
4.05-Medical products or treatments are to be treated in a restrained and inoffensive manner.
4.06 Testimonials are expected to be authentic, and advertisers using them-will be required to indemnify Santa-Gruz Metro against any action brought in connection with them. Advertising that promotes contests or giveaways is expected to comply with all applicable laws and regulations.
4.07 No advertising on the outside of Santa-Gruz Metro's buses or on its website shall include language, pictures, or other graphic representations that are unstitable for expostre to persons of young age and immature judgment, or shall be derogatory or defamatory of any person or group for any reason including because of race, color, national origin, ethnic background, disability, religion, sex, gender or sexual preference.
4.08 No advertising shall be displayed on the outside of Santa Cruz Metro's buses or on its website if the display thereof would violate any federal or State law or

\section*{ATTACHMENT C}

Mobile Muse ProgramAdvertising Policy and Regulations
Page 6
regulation, or any law, regulation, or ordinance of any county or municipality in or through which Santa Gruz Metro buses are or may be operated.

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4.10 Proposed advertisements shall not be accepted if the use, or possession of the property proposed to be advertised, includes a product that is specifically prohibited from use or possession on Santa-Gruz Metro's facilities including its buses and vehicles. These products include firearms, tobacco products, alcohol and weapons.

> 4.11 No advertising will be accepted if it advocates imminent lawlessness or violence.
4.12 Political advertising will not be accepted.
4.13 Advertising will not be accepted if it promotes or encourages unlawful activity.
4.14 Advertising will not be accepted if it supports or opposes an isste or cause and/or which advocates or opposes a religion or belief.
4.15-Notwithstanding any other provision in this policy, advertising for METRO's \({ }^{4}\) transit buses, paratransit services, and METRO's website shall be allowed. METRO also retains the right to communicate with its passengers and the public on transit issues, to seek input and participation from its passengers and to provide its passengers with notifications of meetings, hearings and other transit-related issues.
V. USE OF SANTA GRUZ METRO'S NAME

\section*{ATTACHMENT C}

\section*{Mobile Muse ProgramAdvertising Policy and Regulations}

Page 7

501 Use of Santa Cruz Metro's name, loge, slogans, or other graphie representations is subject to advance approval by Santa Cruz Metro. Santa Gruz Metro does not endorse or imply endorsement of any product or service.

\section*{V. -III. MOBILE MUSE PROGRAM}
36.01 As a result, Santa Cruz METRO has determined that the Mobile Muse Program, in the selection of the poetry for display, must meet the following criteria: 1.) promote an appearance of neutrality on political, religious, and controversial public matters and issues; 2.) enhance publ ic safety; 3.) not offend Santa Cruz METRO's ridership and potential ridership; 4.) not promote illegal activities; 5.) recognize that the riders' who will read the poetry are a "captive audience"; 6.) not cause a red uction in income earned by S anta Cruz METRO's commercial advertising program; 7.) av oid poetry which is unsuitable for expo sure to children or persons with immature judgment; 8.) not promote tobacco products, alcoholic beverages, sexually explicit or suggestive material, obscene material, weapons or their \(u\) se, imminent lawlessness and violence; 9.) and \(n\) ot include language that is derogatory, or defamatory to any person or group because of race, color, national origin, ethnicity, religion, sex, gender, sexual preference, veteran's status or disability.
36.02 The Mobile Muse Program will consist of poems selected by the County of Santa Cruz Arts Commission Selection Panel for display inside Santa Cruz METRO buses. T he County of Santa Cruz Arts Commission (Arts Commission) is responsible to facilitate the Santa Cruz METRO Mobile Muse Program. The Arts Commission will perform the following tasks:
a. Establish a Panel that meets as needed to select poems for display inside Santa Cruz METRO buses based on Santa Cruz METRO criteria and any other compatible criteria required by the Arts Commission;
b. Ensure that the Selection Panel consists of five voting \(m\) embers: a poet (past or present Santa Cruz County Poet Laureate or other poet designated by the Arts Commission), a Santa Cruz Cou nty Arts Com missioner, a public community member selected by the Arts Commission, a Santa Cruz METRO representative selected by the Santa Cruz METRO Board of Directors and a community member who is also a bus rider selected by the Santa Cruz METRO Board of Directors;
c. Ensure that significant portions of the poems selected for display are in Spanish;
d. Obtain funding for the printing of the selected p oetry on 11 " x 17 ", 120 pound coated cover stock, using 12 point, C 1 S or equivalent as determined

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\section*{ATTACHMENT C}

\section*{Mobile Muse ProgramAdvertising Policy and Regulations}

Page 8
by Santa Cruz METRO staff; no funding will be required from Santa Cruz METRO for printing.
e. Utilize the Permission and Waiver Certificate (certificate) which has been approved for use by Santa Cruz METRO and the County of Santa Cruz for the Mobile Muse Program. Obtain a completed certificate from each poet whose poem(s) are displayed inside Santa Cruz METRO's buses.
f. Provide Santa Cruz METRO's Administrative Services Coordinator, located at Santa Cruz METRO's Administrative Offices, 110 Vernon Street, Santa Cruz, CA 95060, with the completed certificates and the corresponding completed posters for display;
g. Ensure that each poster has a removal date that is known by Santa Cruz METRO staff; and
h. Pick up us ed posters when notified by Santa Cru z METRO's Administrative Services Coordinator.
| 36.03 Santa Cruz METRO's Administrative Services Coordinator will accept poetry posters for display on the ins ide of Santa Cruz METRO's buses along with the corresponding completed certificates. If the certificates are in order, the posters are on the required coated card stock with the removal dates properly displayed, and the poetry meets the Santa Cruz METRO criteria, the Administrative Services Coordinator will arrange for the transfer of the posters to the Santa Cruz METRO Maintenance staff who will, within 21 days of receipt, display the posters on vacant spaces inside the buses. The poetry posters will be removed by the Santa Cruz Maintenance staff up on the removal date, a valid infringem ent claim, or if they become torn or disfigured for display purposes. A fter removal, the Santa Cruz Maintenance staff will return the posters to the Administrative Services Coordinator who will contact the County of Santa Cruz for pick-up. Santa Cruz METRO will no \(t\) be res ponsible for any out of pocket expenses for the implementation of this Program except staff costs required to review certificates and placards prior to posting and to post and remove the placards from the buses.

\section*{VII. ADMINISTRATION OF ADVERTISING REGULATION}
7.01 If advertising space on S anta Cruz Metro's buses or METR O's website is sold through an in dependent Contractor, the Contractor shall comply with the foregoing policies, and review all adv ertising with reference to them. They shall refer all such advertising that falls or may fall into any of the categories defined above to Santa Cruz Metro's designated representative responsible for administering the advertising program, who shall determine whether the proposed advertising will be accepted. If the proposed advertising is rejected, the party or parties proposing it may request that this decision be reconsidered. Upen such request, Santa Cruz Metro's representative shall consult with Santa Cruz Metro's District Counsel and with its General Manager or the of ficer designated by

\section*{ATTACHMENT C}
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Mobile Muse ProgramAdvertising Policy and Regulations
Page 9
him/her for this purpose. The General Manager or his/her designee, on the basis
of such consultation, shall determine whether the proposed advertising will be
accepted or rejected.
7.02 Santa Cruz Metro will c ooperate with the party or parties proposing the
advertising, and with the independent contractor (if applicable) through whom it
has been $p$ roposed, in a reasonable effort to revise it in 0 rder to produce-
advertising that can be accepted and displayed consistently with the foregoing
policies.

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\title{
ATTACHMENT D \\ SANTA CRUZ METROPOLITAN TRANSIT DISTRICT
}

Regulation Number: AR-1034
Computer Title: Arts
Effective Date: August 10, 2012
Pages: 3
TITLE: MOBLE MUSE POLICY AND REGULATIONS

Procedure History

NEW POLICY
8/10/12

3/22/13

SUMMARY OF POLICY
Advertising Policy amended to include Mobile Muse Program.

\section*{APPROVED}
L.R.

Mobile Muse Program (removed from Advertising Policy) renumbered and restated herein.

\section*{I. POLICY}
1.01 Santa Cruz METRO has determ ined that the Mobile Muse Program, as described herein, will enhance its transit passengers' riding enjoym ent and as a result will increase its transit ridership. Santa Cr uz METRO does not intend to create a public forum for purposes of com munication through this Program but rather to make use of property held by it in a proprietary capacity in order to \(m\) aintain and increase its ridership.

\section*{II. APPLICABILITY}
2.01 This procedure is applicable to all District employees and all independent contractors who contract with Santa Cr uz METRO, for the placem ent of poetry inside of Santa Cruz Metro's buses and facilities.

\section*{III. MOBILE MUSE PROGRAM}
3.01 Santa Cruz METRO has determ ined that the Mobile Muse Program , in the selection of the poetry for display, \(m\) ust meet the following criteria: 1.) prom ote an appearance of neutrality on political, religious, and controversial public matters and issues; 2.) enhance public safety; 3.) not offend Santa Cruz METRO's ridership and potential ridership; 4.) not prom ote illegal activities; 5.) recognize that the riders' who will read the poetr y are a "captive audience"; 6.) not cause a

\section*{ATTACHMENT D}

Mobile Muse Program
Page 2
reduction in incom e earned by Santa Cr uz METRO's com mercial advertising program; 7.) avoid poetry which is unsuitable for exposure to children or persons with immature judgment; 8.) not promote tobacco products, alcoholic beverages, sexually explicit or suggestive \(m\) aterial, obscene material, weapons or their use, imminent lawlessness and violence; 9.) and not include language that is derogatory, or defamatory to any person or group because of race, color, national origin, ethnicity, religion, sex, gender, se xual preference, veteran's status or disability.
3.02 The Mobile Muse Program will consist of poems selected by the County of Santa Cruz Arts Com mission Selection Panel for display inside Santa Cruz METRO buses. The County of Santa Cruz Arts Commission (Arts Com mission) is responsible to facilitate the Santa Cruz METRO Mobile Muse Program. The Arts Commission will perform the following tasks:
a. Establish a Panel that m eets as needed to select poem s for display inside Santa Cruz METRO buses based on Sa nta Cruz METRO criteria and any other compatible criteria required by the Arts Commission;
b. Ensure that the Selection Panel consis ts of five voting m embers: a poet (past or present Santa Cruz County Poet La ureate or other poet designated by the Arts Commission), a Santa Cruz C ounty Arts Com missioner, a public community member selected by the Arts Com mission, a Santa Cruz METRO representative selected by the Santa Cr uz METRO Board of Directors and a community member who is also a bus rider selected by the Santa Cruz METRO Board of Directors;
c. Ensure that significant portions of the poems selected for display are in Spanish;
d. Obtain funding for the printing of the selected poetry on 11 " \(\times 17 ", 120\) pound coated cover stock, using 12 point, C1S or equivalent as determined by Santa Cruz METRO staff; no funding will be required from Santa Cruz METRO for printing.
e. Utilize the Perm ission and W aiver Certificate (certificate) which has been approved for use by Santa Cruz METRO and the County of Santa Cruz for the Mobile Muse Program. Obtain a completed certificate from each poet whose poem(s) are displayed inside Santa Cruz METRO's buses.
f. Provide Santa Cruz METRO's Adm inistrative Services Coordinator, located at Santa Cruz METRO's Adm inistrative Offices, 110 Vernon Street, Santa Cruz, CA 95060, with the com pleted certificates and the corresponding completed posters for display;
g. Ensure that each poster has a rem oval date that is known by Santa Cruz METRO staff; and
h. Pick up used posters when notified by Santa Cruz METRO's Adm inistrative Services Coordinator.

\section*{ATTACHMENT D}

Mobile Muse Program
Page 3
3.03 Santa Cruz METRO's Adm inistrative Services Coordinator will accept poetry posters for display on the inside of Santa Cruz METRO's buses along with the corresponding completed certificates. If the certificates are in order, the posters are on the required coated card stock with the removal dates properly displayed, and the poetry meets the Santa Cruz METRO criteria, the Administrative Services Coordinator will arrange for the transfer of the posters to the Santa Cruz METRO Maintenance staff who will, within 21 da ys of receipt, display the posters on vacant spaces inside the buses. The poetry posters will be rem oved by the Santa Cruz Maintenance staff upon the rem oval date, a valid infringem ent claim, or if they become torn or disfigured for di splay purposes. After rem oval, the Santa Cruz Maintenance staff will return the posters to the Adm inistrative Services Coordinator who will contact the County of Santa Cruz for pick-up. Santa Cruz METRO will not be responsible for a ny out of pocket expenses for the implementation of this Program except staff costs required to review certificates and placards prior to posting and to post and remove the placards from the buses.

\title{
SANTA CRUZ METROPOLITAN TRANSIT DISTRICT
}

STAFF REPORT

DATE: March 22, 2013
TO: Board of Directors

FROM: Leslyn K. Syren, District Counsel
SUBJECT: CONSIDERATION OF ADOPTING A RESOLUTION AUTHORIZING THE SECRETARY/GENERAL MANAGER AND DISTRICT COUNSEL TO INITIATE LITIGATION ON BEHALF OF THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

\section*{I. RECOMMENDED ACTION}

Adopt the attached Resolution, delegating authority to the Secretary/General Manager and the District Counsel to Initiate Litigation on Behalf of the Santa Cruz Metropolitan Transit District.

\section*{II. SUMMARY OF ISSUES}
- The Santa Cruz Metropolitan Transit District (Santa Cruz METRO) may bring a suit for money and/or damages, pursuant to Public Utilities Code Section 98211.
- By adopting this Resolution, the Santa Cruz METRO Board of Directors delegates its authority to bring lawsuits to recover damages incurred to Santa Cruz METRO vehicles and/or property when damages do not exceed \(\$ 15,000\).
- The Secretary/General Manager would be authorized to file Small Claims Actions with the Superior Court of California, provided the damages do not exceed Five Thousand Dollars ( \(\$ 5,000.00\) ) (Code of Civil Procedure Section 116.231(d)).
- When the damages sought exceed Five Thousand Dollars (\$5,000.00), but do not exceed Fifteen Thousand Dollars ( \(\$ 15,000.00\) ), the District Counsel shall be granted the authority to file a limited civil action in the appropriate jurisdiction upon concurrence of the Secretary/General Manager.

\section*{III. DISCUSSION}

Public Utilities Code Section 98211 grants Santa Cruz METRO the authority to bring a suit for money and/or damages, in all courts of competent jurisdiction. There is no current Resolution in place authorizing the Secretary/General Manager and District Counsel to initiate litigation on behalf of Santa Cruz METRO. As a public agency, Santa Cruz METRO has an obligation to vigorously defend its interests by thoroughly investigating and processing all collections for damages and to do so in as efficient and effective manner as possible.

If the Board of Directors adopts the attached Resolution (Attachment A), the General Manager and District Counsel will be authorized to file lawsuits seeking to recover damages incurred to Santa Cruz METRO vehicles and/or Santa Cruz METRO property (i.e., bus stops, facilities, parking lots, etc.). The Secretary/General Manager will be authorized to file Small Claims Actions with the Superior Court of California, County of Santa Cruz, provided the damages sought does not exceed Five Thousand Dollars ( \(\$ 5,000.00\) ). In the event that the damages sought exceed Five Thousand Dollars ( \(\$ 5,000.00\) ), the District Counsel, upon concurrence with the Secretary/General Manager, shall file a limited civil action in the appropriate jurisdiction, provided the damages sought does not exceed Fifteen Thousand Dollars \((\$ 15,000.00)\). For all collections or payment agreements that are allowed, or settled, the District Counsel will be responsible for ensuring that the necessary Order, payment agreement, or Order for Restitution is filed with the court of competent jurisdiction in which the action is pending.

\section*{IV. FINANCIAL CONSIDERATIONS}

The Santa Cruz Metropolitan Transit District will benefit from the monies collected from Small Claims Actions (under \(\$ 5,000.00\) ), and limited civil actions (up to \(\$ 15,000.00\) ) brought before a court of competent jurisdiction.

\section*{V. ATTACHMENTS}

Attachment A: Resolution Authorizing the Secretary/General Manager and District Counsel to Initiate Litigation on Behalf of the Santa Cruz Metropolitan Transit District.

\title{
BEFORE THE BOARD OF DIRECTORS OF THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT
}

\author{
Resolution No. \\ On the Motion of Director: \\ Duly Seconded by Director: \\ The Following Resolution is Adopted:
}

\title{
RESOLUTION AUTHORIZING THE SECRETARY/GENERAL MANAGER AND DISTRICT COUNSEL TO INITIATE LITIGATION ON BEHALF OF THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT
}

WHEREAS, pursuant to Public Utilities Code Section 98211, the Santa Cruz Metropolitan Transit District (Santa Cruz METRO), may bring a suit for money and/or damages, in all courts and tribunals of competent jurisdiction; and

WHEREAS, the Santa Cruz Metropolitan Transit District, as a public agency, has an obligation to vigorously defend its interest by thoroughly investigating and processing all collections for damages incurred to Santa Cruz METRO vehicles and/or Santa Cruz METRO property (i.e., bus stops, facilities, parking lots, etc.); and

WHEREAS, the Santa Cruz Metropolitan Transit District Board of Directors authorizes a delegate of its authority to bring suit to recover such damages;

NOW, THEREFORE, BE IT RESOLVED AND ORDERED, upon concurrence of the District Counsel, that the Secretary/General Manager of the Santa Cruz Metropolitan Transit District, is authorized to file Small Claims Actions with the Superior Court of California, County of Santa Cruz, provided that the damages sought does not exceed Five Thousand Dollars (\$5,000.00);

BE IT FURTHER RESOLVED AND ORDERED, that the District Counsel of the Santa Cruz Metropolitan Transit District, upon concurrence of the Secretary/General Manager, is authorized to file an action in any court of competent jurisdiction, provided that the damages sought does not exceed Fifteen Thousand Dollars ( \(\$ 15,000.00\) ). In all other actions in which the damages exceed those authorized herein, the action must be approved by the Board of Directors; and

BE IT FURTHER RESOLVED AND ORDERED, in all collections or payment plans/payment agreements that are allowed, or settled, the District Counsel will be responsible to cause the necessary Order, payment agreement, or Order for Restitution to be filed with the court of competent jurisdiction in which the action is pending.

Resolution No.
Page 2

PASSED AND ADOPTED by the Board of Directors' of the Santa Cruz Metropolitan Transit District, this 22nd day of March, 2013, by the following vote:

AYES: Directors -

NOES: Directors -
ABSTAIN: Directors -

ABSENT: Directors -

\section*{APPROVED}

DANIEL DODGE
Chairperson

\section*{ATTEST}

LESLIE R. WHITE
General Manager

\section*{APPROVED AS TO FORM:}

LESLYN K. SYREN
District Counsel

\title{
SANTA CRUZ METROPOLITAN TRANSIT DISTRICT
}

DATE: March 22, 2013

TO: Board of Directors

FROM: Frank L. Cheng, Project Manager \& I.T. Manager

\section*{SUBJECT: CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO BE THE AUTHORIZING OFFICER TO IMPLEMENT CHANGES ACCORDING TO THE CALIFORNIA PUBLIC CONTRACT CODE FOR THE JUDY K. SOUZA OPERATIONS BUILDING COMPONENT OF THE METROBASE PROJECT}

\section*{I. RECOMMENDED ACTION}

That the Board of Directors authorize the General Manager to be the authorizing officer to implement changes according to the California Public Contract Code for the Judy K. Souza Operations Building Component of the MetroBase Project

\section*{II. SUMMARY OF ISSUES}
- On December 21, 2012, the Board of Directors approved a contract with Lewis C. Nelson (LCN) for the construction of the Judy K. Souza Operations Building.
- The Judy K. Souza Operations Building contract includes the Project Labor Agreement (PLA).
- On January 14, 2013, Notice-to-Proceed commenced for LCN.
- On February 8, 2013, LCN requested substitution of A \& S Metals who was listed to perform Demolition work.
- Per California Public Contract Code Section 4107, the awarding authority or it's duly authorized officer may consent in the substitution.
- Staff recommends the Board of Directors authorize the General Manager to be the authorizing officer to implement changes according to the California Contract Code for the Judy K. Souza Operations Building Component of the MetroBase Project.

\section*{III. DISCUSSION}

On December 21, 2012, the Board of Directors approved a contract with Lewis C. Nelson (LCN) for the construction of the Judy K. Souza Operations Building. The Judy K. Souza Operations Building contract includes the Project Labor Agreement (PLA). On January 14, 2013, Notice-toProceed commenced for LCN.

On February 8, 2013, LCN requested substitution of A \& S Metals, subcontractor listed to perform Demolition work. The subcontractor refuse to execute written contract for the scope of
work specified in the bid with LCN. TRC Solutions has reviewed the request and has contacted the subcontractor in regards to the substitution. No objections were provided by the subcontractor.

Per California Public Contract Code Section 4107, the awarding authority or it's duly authorized officer may consent in the substitution.

Staff recommends the Board of Directors authorize the General Manager to be the authorizing officer to implement changes according to the California Contract Code for the Judy K. Souza Operations Building Component of the MetroBase Project.

\section*{IV. FINANCIAL CONSIDERATIONS}

No financial consideration for the staff report.

\section*{V. ATTACHMENTS}

Attachment A: California Public Contract Code Section 4107

Prepared By: Frank L. Cheng, Project Manager \& I.T. Manager
Date Prepared: \(\quad\) March 17, 2013

\section*{California Public Contract Code Section 4107}
4107. A prime contractor whose bid is accepted may not:
(a) Substitute a person as subcontractor in place of the subcontractor listed in the original bid, except that the awarding authority, or its duly authorized officer, may, except as otherwise provided in Section 4107.5, consent to the substitution of another person as a subcontractor in any of the following situations:
(1) When the subcontractor listed in the bid, after having had a reasonable opportunity to do so, fails or refuses to execute a written contract for the scope of work specified in the subcontractor' s bid and at the price specified in the subcontractor's bid, when that written contract, based upon the general terms, conditions, plans, and specifications for the project involved or the terms of that subcontractor's written bid, is presented to the subcontractor by the prime contractor.
(2) When the listed subcontractor becomes insolvent or the subject of an order for relief in bankruptcy.
(3) When the listed subcontractor fails or refuses to perform his or her subcontract.
(4) When the listed subcontractor fails or refuses to meet the bond requirements of the prime contractor as set forth in Section 4108.
(5) When the prime contractor demonstrates to the awarding authority, or its duly authorized officer, subject to the further provisions set forth in Section 4107.5, that the name of the subcontractor was listed as the result of an inadvertent clerical error.
(6) When the listed subcontractor is not licensed pursuant to the Contractors License Law.
(7) When the awarding authority, or its duly authorized officer, determines that the work performed by the listed subcontractor is substantially unsatisfactory and not in substantial accordance with the plans and specifications, or that the subcontractor is substantially delaying or disrupting the progress of the work.
(8) When the listed subcontractor is ineligible to work on a public works project pursuant to Section 1777.1 or 1777.7 of the Labor Code.
(9) When the awarding authority determines that a listed subcontractor is not a responsible contractor.

Prior to approval of the prime contractor's request for the substitution, the awarding authority, or its duly authorized officer, shall give notice in writing to the listed subcontractor of the prime contractor's request to substitute and of the reasons for the request. The notice shall be served by certified or registered mail to the last known address of the subcontractor. The listed subcontractor who has been so notified has five working days within which to submit written objections to the substitution to the awarding authority. Failure to file these written objections constitutes the listed subcontractor's consent to the substitution.

If written objections are filed, the awarding authority shall give notice in writing of at least five working days to the listed subcontractor of a hearing by the awarding authority on the prime contractor's request for substitution.
(b) Permit a subcontract to be voluntarily assigned or transferred or allow it to be performed by anyone other than the original

\title{
Attachment A \\ California Public Contract Code Section 4107
}
subcontractor listed in the original bid, without the consent of the awarding authority, or its duly authorized officer.
(c) Other than in the performance of "change orders" causing changes or deviations from the original contract, sublet or subcontract any portion of the work in excess of one-half of 1 percent of the prime contractor's total bid as to which his or her original bid did not designate a subcontractor.

DATE: \(\quad\) March 22, 2013
TO: Board of Directors
FROM: Frank Cheng, IT and Project Manager

\section*{SUBJECT: CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT AMENDMENT WITH LEWIS C. NELSON AND SONS, INC. TO INCORPORATE ADMINISTRATIVE CHANGE ORDER PROCESS}

\section*{I. RECOMMENDED ACTION}

Authorize the General Manager to execute a contract amendment with Lewis C. Nelson and Sons, Inc. to incorporate an administrative change order process.

\section*{II. SUMMARY OF ISSUES}

Santa Cruz METRO entered a contract with Lewis C. Nelson and Sons, Inc. for Construction of the Judy K. Souza Operations Facility, Parking Structure and Related Site Work on December 11, 2012, the following amendments are necessary:
- To incorporate the administrative process for change orders.
- This amendment will also set allowable expenses and reimbursement rates.

\section*{III. DISCUSSION}

Since the inception of the contract between Santa Cruz METRO and Lewis C. Nelson and Sons, Inc. for Construction of the Judy K. Souza Operations Facility, Parking Structure and Related Site Work, the parties have met and agreed to an administrative process for change orders.

Section 01310, Part 1, Paragraph 1.07.B.2.e, of the Invitation for Bids (IFB) requires that the parties meet to establish procedures for processing field decisions and Change Orders. An Amendment to the Contract between Lewis C. Nelson and Sons, Inc., and Santa Cruz METRO will serve to incorporate these agreed upon procedural requirements as a part of the exiting contract terms. The terms are compliant with both our funding obligations for construction and with State and Federal contracting law.

Staff recommends that the Board of Directors authorize the General Manager to execute a contract amendment on behalf of Santa Cruz METRO. Frank Cheng, IT and Project Manager, will continue to serve as the Contract Administrator and will ensure contract compliance.

\section*{IV. FINANCIAL CONSIDERATIONS}

There are no additional funds requested at this time.

\section*{V. ATTACHMENTS}

Attachment A: First Amendment with Lewis C. Nelson and Sons, Inc.

Prepared By: Erron Alvey, Purchasing Agent
Date Prepared: March 6, 2013

\title{
SANTA CRUZ METROPOLITAN TRANSIT DISTRICT FIRST AMENDMENT TO CONTRACT NO. 12-23 FOR CONSTRUCTION OF THE JUDY K. SOUZA OPERATIONS FACILITY, PARKING STRUCTURE AND RELATED SITE WORK
}

This First Amendment to Contract No. 12-23 for Construction of the Judy K. Souza Operations Facility, Parking Structure and Related Site Work is made effective March 22, 2013 between the Santa Cruz Metropolitan Transit District, a political subdivision of the State of California ("Santa Cruz METRO"), and Lewis C. Nelson and Sons, Inc. ("Contractor").

\section*{I. RECITALS}
1.1 Santa Cruz METRO and Contractor entered into the Contract for Construction of the Operations Facility ("Contract") on December 11, 2012.
1.2 The Contract allows for modification upon written mutual consent of all parties.
1.3 The parties desire to add further clarification regarding procedures for change orders, changes to Contract time, and changed site conditions.

Therefore, Santa Cruz METRO and Contractor amend the Contract as follows:

\section*{II. COMPENSATION}
2.1 The following is added to Article 5 of the Contract:

\subsection*{5.05 Change Order Procedures}

\subsection*{5.05.01 General}
A) Santa Cruz METRO, without invalidating contract, and as provided by law, may order extra work or make changes by altering, adding to, or deducting from work, contract sum being adjusted accordingly. All such work shall be executed under conditions of original contract. Contractor shall increase the amounts of his payment and performance bonds in proportion to any increase in price. In giving instructions, Architect-Engineer shall have authority to make minor changes in work not involving change in cost or time and not inconsistent with the intent of the Contract Documents. Otherwise, except in an emergency endangering life or property, no extra work or change shall be made except in pursuance of a written change order from Santa Cruz METRO, and no claim for addition to contract sum shall be valid unless so ordered.
B) If the Contractor is delayed in completing the work by reason of any change made pursuant to this Article, the time for completion of the work shall be extended by the same change order for a period commensurate with such

\section*{Attachment A}
delay and Contractor shall not be subject to liquidated damages for this extension.
C) Value of such extra work, change, or deduction shall be determined at the sole discretion of Santa Cruz METRO in either of the three following ways:
i. Acceptable lump sum proposal from Contractor properly itemized and supported by sufficient substantiating data to permit evaluation. Estimates for lump sum proposals shall be limited to direct expenditures necessitated specifically by the subject extra work and shall be segregated into categories which follow those outlined in section 3-iii below. In addition, the Contractor and subcontractor will be paid a lump sum for overhead, profit, and bond. Such lump sum shall conform to the percentages outlined in section 3-iii below. Supervision of the extra work shall be included in the lump sum percentage for overhead and profit unless specifically required for the performance of the extra work. For added or omitted work by Subcontractors, the Contractor shall furnish to Santa Cruz METRO the Subcontractor's detailed estimate of the cost for labor, material, and equipment, including the markup by the Subcontractor for overhead and profit.
ii. By unit prices fixed by subsequent agreement between Santa Cruz METRO and Contractor. Unit prices shall include all necessary labor, material, overhead, profit, and applicable taxes.
iii. By Time and Material "Force Account" for direct costs for labor material, equipment rental plus markups for overhead and profit for Prime Contractor, Subcontractor, and Sub-subcontractors as applicable. (The use of foreman labor is acceptable as long as it is directly employed in the performance of the extra work. Supervision is to be included in markup unless specifically agreed to in advance that special supervision is required.) Direct Costs and Markups for "Force Account" work are as defined below:
a) LABOR: Attach itemized direct hourly rates in accordance with time and material records times total hours expended. Separately show dollar amount for employer-paid payroll taxes/insurance benefits. Enter total as direct labor item.
b) MATERIAL: Attach receipts, invoices or itemized quantity and unit costs plus tax and delivery. Enter total as material item.

\section*{Attachment A}
c) EQUIPMENT: Attach receipts, invoices, tear tickets indicating unit costs and total hours or loads charged. (Small tools with a value of less than \(\$ 300\) are to be included in markup.) Enter total as equipment rental item. Proposed equipment rates shall be as agreed to by all parties prior to the start of work.
d) SUBTOTAL: (Lines \(a+b+c\) )
e) COMBINED MARKUP FOR ALL OVERHEAD AND PROFIT SHALL BE BASED ON THE FOLLOWING:
(1) For the Prime Contractor, for work performed by his forces, fifteen percent (15\%) of his direct subtotal cost.(line d)
(2) For the Prime Contractor, for work performed by a Subcontractor's forces, ten percent (10\%) of the direct subtotal cost due the Subcontractor.
(3) For a Subcontractor or Sub-subcontractor, for work performed by their own forces, fifteen percent ( \(15 \%\) ) of their own direct subtotal cost.
(4) For a Subcontractor, for work performed by a Sub-subcontractor, five percent ( \(10 \%\) ) of the direct subtotal cost due the Sub-subcontractor.
f) SUBTOTAL: (Lines d+e)
g) PRIME CONTRACTOR'S BOND (NTE 2\% Line f)
h) TOTAL CHANGE ORDER REQUEST (Lines \(\mathrm{f}+\mathrm{g}\) )
D) The amount of credit to be allowed by the Contractor to Santa Cruz METRO for a deletion or change which results in a net decrease in the Contract Sum shall be actual net cost. When both additions and credits covering related

\section*{Attachment A}
work or substitutions are involved in a change, the allowance for overhead and profit shall be figured on the basis of net increase, if any, with respect to that change.
E) If the Contractor should claim that any instruction, request, drawing, specification, action, condition, omission, default or other situation obligates Santa Cruz METRO to pay additional compensation to the Contractor or to grant an extension of time for the completion of the contract, or constitutes a waiver of any provision in the contract, he shall notify Santa Cruz METRO, in writing, of such claim within ten (10) days from the date he has actual or constructive notice of the factual basis supporting the claim. The Contractor's failure to notify Santa Cruz METRO within such period shall be deemed a waiver and relinquishment of the claim against Santa Cruz METRO. If such notice be given within the specified time, the procedure shall be as stated above in this Article.
F) The sum agreed upon for any change order shall be inclusive of any claims for costs or other causes of action which the Contractor or any of his subcontractors, sub-subcontractors, or suppliers any have relating thereto. No claim relating to or flowing from a particular change shall be allowed after acceptance by the Contractor of a change order or the sums payable thereunder relating to that change. It is understood that the acceptance by the Contractor of a change order shall be final and binding upon the Contractor.

\subsection*{5.06 Change of Contract Time}

\subsection*{5.06.01 General}
A. The Contract time may only be changed by a change order. Any request for an extension of the Contract time shall be based on written notice delivered by the Contractor to the Construction Manager promptly, but in no event later than 10 days after the date of the occurrence of the event giving rise to the request and stating the general nature of the request. Notice of the extent of the request with supporting data shall be delivered within 45 days after the date of such occurrence, unless the Construction Manager allows an additional period of time to ascertain more accurate data in support of the request, and shall be accompanied by the Contractor's written statement that the adjustment requested is the entire adjustment to which the Contractor has reason to believe it is entitled as a result of the occurrence of said event. No request for an adjustment in the Contract time will be valid if not submitted in accordance with the requirements of this Article.

The Contract time will only be extended when a delay occurs which impacts a controlling item of work as shown on the work schedules required in the Special Provisions. Time extensions will be allowed only if the cause is beyond the control and without the fault or negligence of the Contractor. Time extensions will also be allowed when Santa Cruz METRO-caused delays to a controlling item of work and Contractor-caused delays to a controlling

\section*{Attachment A}
item of work occur concurrently. The Contractor will be notified if the Construction Manager determines that a time extension is not justified.
B. The Contract time will be extended in an amount equal to time lost due to delays beyond the control of the Contractor if a request is made therefore as provided in this Article. An extension of Contract time will only be granted for days on which the Contractor is prevented from proceeding with at least 75 percent of the normal labor and equipment force actually engaged on the said work, by said occurrences or conditions resulting immediately therefrom which impact a controlling item of work as determined by the Construction Manager. Such delays shall include:
1. Changes in work requirements approved by Santa Cruz METRO, and documented by a change order and a fully executed Amendment to this contract.
2. Failure of Santa Cruz METRO to furnish access, right of way, completed facilities of related projects, drawings, materials, equipment, or services for which Santa Cruz METRO is responsible.
3. Survey error by Santa Cruz METRO.
4. Occurrences of a severe and unusual nature including, but not restricted to, acts of God, fires, and excusable inclement weather. An "act of God" means an earthquake, flood, cloudburst, cyclone or other cataclysmic phenomena of nature beyond the power of the Contractor to foresee or to make preparation in defense against, but does not include ordinary inclement weather. Excusable inclement weather is any weather condition That delays a critical path activity.
5. Act of the public enemy, act of another governmental entity, public utility, epidemic, quarantine restriction, freight embargo, strike, or labor dispute. A delay to a subcontractor or supplier due to the above circumstances will be taken into consideration for extensions to the time of completion.

\subsection*{5.06.02 Extensions of Time for Delay Due to Excusable Inclement Weather}
A. The Contract time will be extended for as many days as the Contractor is specifically required under the Special Provisions to suspend construction operations, or as many days as the Contractor is prevented by excusable inclement weather, or conditions resulting immediately therefrom, from proceeding with at least 75 percent of the normal labor and equipment force engaged on critical items of work as shown on the schedule.

\section*{Attachment A}
B. Should the Contractor prepare to begin work at the regular starting time at the beginning of any regular work shift on any day on which excusable inclement weather, or the conditions resulting from the weather prevents work from beginning at the usual starting time and the crew is dismissed as a result thereof, the Contractor will be entitled to a 1-day extension whether or not conditions change thereafter during said day and the major portion of the day could be considered to be suitable for such construction operations.

\subsection*{5.06.03 Changed Site Conditions}

If any work involves digging trenches or other excavations below the surface, the Contractor shall promptly and before the following conditions are disturbed, notify Santa Cruz METRO in writing of any:
A. Material that the Contractor believes may be a regulated material that is required to be removed to a Class I, Class II, or Class III disposal site in accordance with provisions of existing law.
B. Subsurface or latent physical conditions at the site differing from those indicated in this Contract.
C. Unknown physical conditions at the site of any unusual nature, different materially from those ordinarily encountered and generally recognized as inherent in work of the character provided for in the Contract.

Santa Cruz METRO will promptly investigate the condition and if it finds that the conditions do materially so differ, or do involve regulated material, and cause a decrease or increase in the Contractor's cost of, or the time required for, performance of any part of the work, Santa Cruz METRO will issue a change order under the procedures described in this Contract. For regulated materials, Santa Cruz METRO reserves the right to use other forces for exploratory work to identify and determine the extent of such material and for removing regulated material from such areas.

In the event that a dispute arises between Santa Cruz METRO and the Contractor on whether the conditions materially differ or on the Contractor's cost of, or time required for, performance of any part of the work, the Contractor shall not be excused from any scheduled completion date provided for by this Contract but shall proceed with all work to be performed under the Contract. The Contractor shall retain any and all rights provided either by this Contract or by law, which pertain to the resolution of disputes and protests between the contracting parties.

\section*{III. REMAINING TERMS AND CONDITIONS}
3.1 All other provisions of the Contract that are not affected by this amendment shall remain unchanged and in full force and effect.

\section*{Attachment A}

\section*{IV. AUTHORITY}
4.1 Article 10 is amended to include the following language:

Each party has full power to enter into and perform this First Amendment to the Contract and the person signing this First Amendment on behalf of each has been properly authorized and empowered to enter into it. Each party further acknowledges that it has read this First Amendment to the Contract, understands it, and agrees to be bound by it.

Signed on \(\qquad\)

Santa Cruz METRO -
SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Leslie R. White
General Manager

Contractor -
LEWIS C. NELSON AND SONS, INC.

By
Dwight G. Nelson
President

Approved as to Form:

Leslyn Syren
Santa Cruz Santa Cruz METRO Counsel```


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[^3]:    LESLYN SYREN
    District Counsel

[^4]:    FTA funding is used solely to fund labor expense

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