# AGENDA <br> SANTA CRUZ METRO BOARD OF DIRECTORS REGULAR MEETING OF JANUARY 27, 2012 9:00 AM <br>  

Mission Statement: "To provide a public transportation service that enhances personal mobility and creates a sustainable transportation option in Santa Cruz County through a cost-effective, reliable, accessible, safe, clean and courteous transit service."

THE BOARD MEETING AGENDA PACKET CAN BE FOUND ONLINE AT
WWW.SCMTD.COM AND IS AVAILABLE FOR INSPECTION AT SANTA CRUZ METRO'S ADMINISTRATIVE OFFICES LOCATED AT 110 VERNON STREET, SANTA CRUZ, CA

Director Margarita Alejo, City of Watsonville<br>Director Hilary Bryant, City of Santa Cruz<br>Director Dene Bustichi, City of Scotts Valley<br>Director Daniel Dodge, City of Watsonville<br>Director Ron Graves, City of Capitola<br>Director Michelle Hinkle, County of Santa Cruz<br>Director Deborah Lane, County of Santa Cruz<br>Director John Leopold, County of Santa Cruz<br>Director Ellen Pirie, County of Santa Cruz<br>Director Lynn Robinson, City of Santa Cruz<br>Director Mark Stone, County of Santa Cruz<br>Ex-Officio Director Donna Blitzer, UC Santa Cruz

Leslie R. White, General Manager / Secretary of the Board Margaret Gallagher, District Counsel

SANTA CRUZ CITY COUNCIL CHAMBERS
809 CENTER STREET
SANTA CRUZ, CALIFORNIA
INTERPRETATION SERVICES / SERVICIOS DE TRADUCCIÓN
Spanish language translation is available on an as needed basis. Please make advance arrangements with Tony Tapiz, Administrative Services Coordinator at 831-426-6080. Traducción al español está disponible de forma según sea necesario. Por favor, hacer arreglos por adelantado con Tony Tapiz, Coordinador de Servicios Administrativos al numero 831-426-6080.

[^0]AGENDA
SANTA CRUZ METRO BOARD OF DIRECTORS REGULAR MEETING OF JANUARY 27, 2012

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# CITY COUNCIL CHAMBERS 809 CENTER STREET SANTA CRUZ, CA 

## 9:00 A.M.

NOTE: THE BOARD CHAIR MAY TAKE ITEMS OUT OF ORDER

## SECTION I: OPEN SESSION

### 1.0 ROLL CALL

2.0 ORAL ANNOUNCEMENT: AMY WEISS WILL BE AVAILABLE FOR SPANISH LANGUAGE INTERPRETATION DURING "ORAL COMMUNICATIONS" AND FOR ANY OTHER AGENDA ITEM FOR WHICH THESE SERVICES ARE NEEDED. TODAY'S MEETING IS BEING BROADCAST BY COMMUNITY TELEVISION OF SANTA CRUZ.

### 3.0 CONSIDERATION OF:

A. ELECTION OF DIRECTORS TO SERVE AS BOARD OFFICERS
B. APPOINTMENTS TO THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION FOR 2012
Presented by: Leslie R. White, General Manager

### 4.0 ORAL AND WRITTEN COMMUNICATIONS

This time is set aside for Directors and members of the general public to address any item not on the Agenda which is within the subject matter jurisdiction of the Board. No action or discussion shall be taken on any item presented except that any Director may respond to statements made or questions asked, or may ask questions for clarification. All matters of an administrative nature will be referred to staff. All matters relating to Santa Cruz METRO will be noted in the minutes and may be scheduled for discussion at a future meeting or referred to staff for clarification and report. Any Director may place matters brought up under Oral and Written Communications on a future agenda. In accordance with District Resolution 69-2-1, speakers appearing at a Board meeting shall be limited to three minutes in his or her presentation, unless the Board Chair, at his or her discretion, permits further remarks to be made. Any person addressing the Board may submit written statements, petitions or other documents to complement his or her presentation. When addressing the Board, the individual may, but is not required to, provide his/her name and address in an audible tone for the record.
a. MARTHA PRECIADO-STODDARD
b. LUKE HATFIELD/ARTHUR SHEMITZ
c. MICHELLE WILLIAMS
d. E\&D TAC

RE: PARACRUZ WILL-CALL RETURNS
RE: GENDER-NEUTRAL RESTROOMS
RE: POETRY ON THE BUS
RE: LETTER OF APPRECIATION

### 5.0 LABOR ORGANIZATION COMMUNICATIONS

### 6.0 ADDITIONAL DOCUMENTATION TO SUPPORT EXISTING AGENDA ITEMS

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SANTA CRUZ METRO BOARD OF DIRECTORS
REGULAR MEETING OF JANUARY 27, 2012
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## CONSENT AGENDA

All items appearing on the Consent Agenda are recommended actions which are considered to be routine and will be acted upon as one motion. All items removed will be considered later in the agenda. The Board Chair will allow public input prior to the approval of the Consent Agenda items.

## 6-1. ACCEPT AND FILE PRELIMINARILY APPROVED CLAIMS FOR THE MONTH OF OCTOBER 2011 <br> Submitted by: <br> Angela Aitken, Acting Asst. General Manager \& Finance Manager <br> 6-2. CONSIDERATION OF TORT CLAIMS: REJECT THE CLAIM OF RAYMOND EMME, CLAIM \#12-0002 <br> Submitted by: Margaret Gallagher, District Counsel

6-3. ACCEPT AND FILE RIDERSHIP AND PERFORMANCE REPORT FOR NOVEMBER 2011
Submitted by: Angela Aitken, Acting Asst. General Manager \& Finance Manager
6-4. ACCEPT AND FILE PARACRUZ OPERATIONS STATUS REPORT FOR THE MONTH OF NOVEMBER 2011
Submitted by: April Warnock, Paratransit Superintendent

## 6-5. ACCEPT AND FILE STATUS REPORT OF ACTIVE GRANTS AND SUBMITTED GRANT PROPOSALS FOR DECEMBER 2011

Submitted by: Leslie R. White, General Manager
6-6. ACCEPT AND FILE STATUS REPORTS OF PROPOSED FEDERAL AND STATE
LEGISLATION AND CURRENT LEGISLATIVE ISSUES
Submitted by: Leslie R. White, General Manager
6-7. ACCEPT AND FILE ACCESSIBLE SERVICES REPORT FOR NOVEMBER 2011 Submitted by:

John A. Daugherty, Accessible Services Coordinator
6-8. ACCEPT AND FILE MINUTES OF NOVEMBER 2011 METRO ADVISORY COMMITTEE (MAC) MEETING AND MAC AGENDA FOR FEBRUARY 2012
Submitted by: Sherri Escobedo, Administrative Assistant
6-9. ACCEPT AND FILE MINUTES REFLECTING VOTING RESULTS FROM APPOINTEES TO THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION FOR PREVIOUS MEETINGS
Submitted by: Sherri Escobedo, Administrative Assistant

## REGULAR AGENDA

### 7.0 PRESENTATION OF EMPLOYEE LONGEVITY AWARDS <br> Presented by: Lynn Robinson, Board Chair

### 8.0 CONSIDERATION OF RESOLUTIONS OF APPRECIATION FOR THE SERVICES OF TERRY A. GALE AS IT MANAGER AND ROBERTO OJEDA AS MECHANIC III FOR THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Presented by: Lynn Robinson, Board Chair

# 9.0 ACCEPT AND FILE UPDATE OF THE CONSTRUCTION, IMPROVEMENT AND REPAIR OF PROPOSED COUNTY-WIDE BUS STOPS USING \$500,000 IN STATE TRANSIT IMPROVEMENT PROGRAM FUNDS VIA THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION (SCCRTC) <br> Presented by: Robert Cotter, Facilities and Fleet Maintenance Manager 

10.0 CONSIDERATION OF PROPOSED SERVICE ENHANCEMENT PLAN FOR SPRING 2012 Presented by: Leslie R. White, General Manager
11.0 CONSIDERATION OF WATSONVILLE TRANSIT CENTER LOBBY IMPROVEMENTS AND RECOGNITION OF WORK OF METRO FACILITIES MAINTENANCE STAFF Presented by: Leslie R. White, General Manager
12.0 CONSIDERATION OF THE TITLE VI COMPLIANCE REVIEW FINAL REPORT RECEIVED FROM THE FEDERAL TRANSIT ADMINSITRATION (FTA) OFFICE OF CIVIL RIGHTS Presented by: Margaret Gallagher, District Counsel
13.0 CONSIDERATION OF IMPLEMENTATION OF THE "POETRY IN MOTION" PROGRAM AND ITS COMPATIBILITY WITH METRO'S ADVERTSING POLICY Presented by: Margaret Gallagher, District Counsel
14.0 CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT AMENDMENT WITH OJO TECHNOLOGY TO INSTALL SECURITY SURVEILLANCE SYSTEMS AT REMAINING SANTA CRUZ METRO FACILITIES WITH A TOTAL NOT TO EXCEED \$700,000 AND EXTEND THE TERM OF THE CONTRACT Presented by: Ciro Aguirre, Operations Manager
15.0 ORAL ANNOUNCEMENT: THE NEXT REGULARLY SCHEDULED BOARD MEETING WILL BE HELD FRIDAY, FEBRUARY 10, 2012 AT 8:30 A.M. AT THE METRO ADMINISTRATIVE OFFICES LOCATED AT 110 VERNON STREET, IN SANTA CRUZ Presented by: Lynn Robinson, Board Chair
16.0 REVIEW OF ITEMS TO BE DISCUSSED IN CLOSED SESSION: District Counsel
17.0 ORAL AND WRITTEN COMMUNICATIONS REGARDING CLOSED SESSION

## AGENDA

SANTA CRUZ METRO BOARD OF DIRECTORS REGULAR MEETING OF JANUARY 27, 2012

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## SECTION II: CLOSED SESSION

1. CONFERENCE WITH LABOR NEGOTIATOR
(Pursuant to Government Code Section 54957.6)
a. Agency Negotiator: Les White, General Manager
2. Employee Organization: United Transportation Union
(UTU), Local 23 Fixed Route
3. Employee Organization: United Transportation Union
(UTU), Local 23 Paracruz
4. Employee Organization: Service Employees International Union
(SEIU), Local 521

## SECTION III: RECONVENE TO OPEN SESSION

### 18.0 REPORT OF CLOSED SESSION

### 19.0 ADJOURNMENT

ADJOURN TO THE NEXT REGULARLY SCHEDULED BOARD MEETING ON FRIDAY, FEBRUARY 10, 2012 AT 8:30 A.M. AT THE METRO ADMINISTRATIVE OFFICES LOCATED AT 110 VERNON STREET, SANTA CRUZ.

Pursuant to Section 54954.2(a)(1) of the Government Code of the State of California, this agenda was posted at least 72 hours in advance of the scheduled meeting at a public place freely accessible to the public 24 hours a day.

The agenda packet and materials related to an item on this Agenda submitted to the Board of Directors after distribution of the agenda packet are available for public inspection in the Santa Cruz METRO Administrative Office (110 Vernon Street, Santa Cruz) during normal business hours. Such documents are also available on the Santa Cruz METRO website at www.scmtd.com subject to staff's ability to post the document before the meeting.

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: January 27, 2012
TO: Board of Directors

FROM: Leslie R. White, General Manager

## SUBJECT: CONSIDERATION OF ELECTING DIRECTORS TO SERVE AS BOARD OFFICERS, ELECTION OF REPRESENTATIVES AND ALTERNATES TO THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION.

## I. RECOMMENDED ACTION

That the Board of Directors elect individuals to the positions Board Chair, Vice Chair, Representatives and Alternates for the Santa Cruz County Regional Transportation Commission.

## II. SUMMARY OF ISSUES

- Article 6 of the METRO Bylaws provides that the Board of Directors shall annually elect individuals to the positions of Chair and Vice Chair.
- In order to maintain representation on the Santa Cruz County Regional Transportation Commission (SCCRTC) it is necessary that the Board of Directors elect individuals to the three positions and three alternate positions that are provided for METRO.
- On January 13, 2012 the Board of Directors nominated individuals to stand for election to the positions referenced in this Staff Report.
- Elections for the positions referenced in this Staff Report are scheduled to be held at the beginning of the January 27, 2012 Board of Directors meeting.


## III. DISCUSSION

The terms of the officers and appointees of the Board of Directors in the positions of Chair, Vice Chair, and SCCRTC appointees expire in January 2012. The METRO Bylaws provide that the Board of Directors shall identify nominees to be considered for election to the positions herein referenced. On January 13, 2011 the Board of Directors nominated individuals for consideration for election to the offices referenced in this Staff Report.

Staff recommends that the Board of Directors elect members to the positions of Chair, Vice Chair, and SCCRTC appointees and alternates. In accordance with the METRO Bylaws, nominations remain open until the positions are filled through election. The election for the referenced positions is scheduled to be held on January 27, 2012.

## IV. FINANCIAL CONSIDERATIONS

Funding support for the positions identified in this Staff Report is contained in the adopted METRO FY 2011/2012 Operating Budget.

## V. ATTACHMENTS

Attachment A: List of individuals nominated by the Board of Directors January 13, 2012

## Attachment A

## Board Nominees January 13, 2012

## Chair

Lynn Robinson

## Vice Chair

Daniel Dodge

## SCCRTC Representatives

Dene Bustichi
Ron Graves
Lynn Robinson

## SCCRTC Alternates (in order)

Daniel Dodge
Hilary Bryant
Margarita Alejo
Michelle Hinkle
Deborah Lane

HCA Representative
None
HCA Alternate
None

Note: With exception of the SCCRTC Alternates, the Nominees are listed in alphabetical order.

January 16, 2012

The Board of Directors
Santa Cruz Metro Transit District
110 Vernon Street
Santa Cruz CA 95060

## 2012 anil 23 Am 1025



## Dear Board Members:

On December $28^{\text {th }}$, 2011 my mother accompanied my aunt Tillie Enriquez to Dominican Hospital for a medical procedure. A ParaCruz ride (wheelchair, PCA) was scheduled to transport her to Dominican. Since we could not determine the length of time it would take for the procedure, a "will call" return trip was requested back to 535 Auto Center Drive, Watsonville.

At 11:58am I called Metro ParaCruz to activate her "will call" return trip home. My aunt waited 1 hour and 30 minutes before a van finally arrived at almost 1:30pm! ONE HOUR AND 30 MINUTES!! This was unreasonable and completely unacceptable! My aunt is a disabled senior and terminally ill. She is on a fixed income and if it were possible to get her other affordable and reliable transportation for her medical appointments it would have been done.

I reviewed page 11 of your "Metro ParaCruz Customer Guide (2007)
Paratransit Plan of Santa Cruz Metropolitan Transit District's Americans with Disabilities Act (ADA) Complementary Paratransit Service" which states:

## "Will-Call Returns

Please schedule your return trip times whenever possible. If you are taking a trip for an appointment and you do not know when you will be ready for a return trip, you may request a Will-Call return. You will need to call METRO ParaCruz at 425-4664 when you are ready to return. METRO ParaCruz will schedule a trip on the first available vehicle in your area. After a Will-Call return is activated, you may have to wait up to an hour or longer for the vehicle to arrive."

Questions:

1) Just how long does a passenger have to wait for "longer"? Two hours? Four hours?
2) What is the procedure when a "will call" is activated?
3) How many of your passengers have had to endure a wait time of an hour or longer?
4) How many passengers that do not have Personal Care Attendants wait an hour or longer after a medical procedure?

It would have been helpful if the reservationist had given the estimated time of "Will Call" arrival. I realize that this is not a specialized taxi service but I would suggest that you as members of the Santa Cruz Metro Board of Directors review your Paratransit Plan and determine a reasonable wait time for a "will call" return pickup. I would like responses to my questions and I look forward to hearing from you very soon.

Sincerely,


Martha Preciado-Stoddard
638 Palm Avenue
Watsonville CA 95076
831-724-3063

> CC: April Warnock, Paratransit Administrator Margarita Alejo, Metro Board Member (City of Watsonville) Daniel Dodge, Metro Board Member (City of Watsonville)

## 920 Pacific Avenue <br> Santa Cruz, CA 95060

To whom it may concern:


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We are writing to encourage you to adopt gender-neutral restrooms. We are two local high school students attending Alternative Family Education, both accustomed to using the Metro system to and from school and the greater Santa Cruz metropolitan area. We admire that you provide much-needed transit service far across the comity, and we appreciate that you provide public restrooms for the downtown area

Gender-neutral or unisex restrooms (bathrooms that can be used by people of any gender) are an important component to providing safe and equitable accommodations for LGBT people. Gender segregated bathrooms face transgender individuals with a difficult choice, as they are often harassed or even beaten if they attempt to use the restroom matching their gender identity. A survey by the San Francisco Human Rights commission found that more than $40 \%$ of transgender people reported being harassed or assaulted in a public bathroom ${ }^{1}$ Lifting the gender restrictions on your restrooms would send a powerful and socially progressive message of support to the LGBT community as well as to the rest of Santa Cruz, a liberal town long friendly to the L.GBT community.

The LGBT community is not the only group that would benefit from gender-neutral restrooms. Also aided by the change would be parents accompanying their differently gendered young children into the bathroom, fathers changing an infant's diaper (your men's restroom does not have a diaper changing table), and disabled people with a caretaker of another gender: The Saturn Cafe, a mere block away, has long provided gender-neutral restrooms, a choice for which it has received significant praise.

We are already strong admirers of the important service that you provide to Santa Cruz Please consider this proposal, and make us even prouder

Yours truly,


Luke Hatfield and Arthur Shemitz
139 Heath Street
Santa Cruz, CA 95060

[^1]| From: | Michelle Williams |
| :--- | :--- |
| To: | Tony Tapiz |
| Subject: | To: The Board of Directors, Santa Cruz METRO re: Poetry on the Bus |
| Date: | Monday, January 23, 2012 4:08:15 PM |
| Attachments: | image001.png <br> imaqe002.pnq |

The Board of Directors
Santa Cruz METRO

I am writing to express my support for the Poetry on the Bus project being spearheaded by our current Santa Cruz County Poet Laureate, Gary Young, and his wife Peggy. I am unfortunately unable to attend the METRO board meeting this Friday as the Cultural Council board and staff will be at a full-day retreat.

This program will provide important access to art and poetry to Santa Cruz community members and visitors. As someone who has lived in numerous cities which implemented these kinds of programs, and who benefitted from the aesthetic and cultural "lift" I got each time I was able to read poetry and view art during my commute, I know the value of this access and fully support giving our creative community this outlet for expression.

I am particularly in favor of moving this forward at this time because of Gary's leadership. He was chosen as the first Santa Cruz County Poet Laureate because of his deep community ties, his clear talent, and his integrity, and he and Peggy are excellent people to lead this effort and ensure a quality program.

If I can be helpful in moving this process along, or can be of service to this project, please let me know.

Sincerely,
Michelle
Michelle Williams
Executive Director

Cultural Council of Santa Cruz County
1101 Pacific Avenue, Suite 320 | Santa Cruz, CA 95060
$831.475 .9600 \times 14$ \| director@ccscc.org \| www.ccscc.org
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Ellen Pirie, Chair
Santa Cruz Metropolitan Transit District 110 Vernon St.


Santa Cruz, CA 95060

## RE: Appreciation for Wheelchair Restraint Device Demonstration

Dear Chair Pirie:
The Elderly \& Disabled Transportation Advisory Committee (E\&D TAC) advises the Santa Cruz County Regional Transportation Commission (RTC), the Santa Cruz Metropolitan Transit District (Metro), and other service providers on transportation needs for people with disabilities, seniors and persons with limited means.

At their November 8 meeting, Metro staff arranged for a demonstration vehicle to be available on loan from the Valley Transportation Authority to enable the E/D TAC to experience the proposed new Q-Pod mobility device restraint system recommended by Metro staff. This first hand experience by E\&D TAC. members was extremely helpful for attendees using guide dogs, wheelchairs and other assistive devices to understand how the restraint devices work, what other space issues should be considered and whether to recommend two or three mobility devices be transported per vehicle.

Based on this demonstration, the E\&D TAC recommends that Metro be encouraged to further study the proposed Q-Pod Mobility Restraining Devices, including:

- Seek input from wheelchair manufacturers regarding potential affects (breach, nullify, etc.) of the restraint devices to warranty coverage
- Requesting present cost information for procurement as well as maintenance
- Requesting information about other transit agency experiences with the system from both the operators' and passengers' perspective

Again, the E\&D TAC appreciates Metro Staff's initiative in bringing the proposed wheelchair restraint system to the committee early in the planning phase.

cc: Les White, General Manager
Ciro Aguirre, Metro Operations Manager
April Warnock, Metro ParaCruz Manager
Frank Bauer, Metro Safety and Training Coordinator
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| 40624 10/10/11 | 37,584.40 | 002939 | PREFERRED BENEFIT |
| 40625 10/10/11 | 1,854.38 | 001149 | PREFERRED PLUMBING, INC. |
| 40626 10/10/11 | 1,446.32 | 882 | PRINT SHOP SANTA CRUZ |
| 40627 10/10/11 | 396.95 | 001153 | REPUBLIC ELEVATOR COMPANY |
| 40628 10/10/11 | 65.76 | 135 | SANTA CRUZ AUTO PARTS, INC. |
| 40629 10/10/11 | 55,337.42 | 002917 | SANTA CRUZ METRO TRANSIT DIST |
| 40630 10/10/11 | 199.64 | 760 | SCMTD PETTY CASH - PARACRUZ |
| 40631 10/10/11 | 123.00 | 115 | SNAP-ON INDUSTRIAL |
| 40632 10/10/11 | 150.00 | 001165 | THANH N. VU MD |
| 40633 10/10/11 | 6,828.26 | 002954 | TIRE DISTRIBUTION SYSTEMS, LLC |
| 40634 10/10/11 | 59.83 | 007 | UNITED PARCEL SERVICE |
| 40635 10/10/11 | 9.20 | 002829 | VALLEY POWER SYSTEMS, INC. |
| 40636 10/10/11 | 3,375.35 | 001353 | VISION COMMUNICATIONS |
| 40637 10/10/11 | 10,615. 00 | 001043 | VISION SERVICE PLAN |
| 40638 10/10/11 | 323.19 | 436 | WEST PAYMENT CENTER |
| 40639 10/10/11 | 925.04 | 002028 | WESTCOAST LEGAL SERVICE |
| 40640 10/10/11 | 569.63 | 186 | WILSON, GEORGE H., INC. |
| 40641 10/10/11 | 605.00 | 915 | WORKIN.COM, INC. |
| 40642 10/17/11 | 176.75 | 001093 | ALERE TOXICOLOGY SERVICES, INC |
| 40643 10/17/11 | 24, 092.30 | 001264 | ANDREWS INTERNATIONAL INC |
| 40644 10/17/11 | 8,416.67 | 001348 | ATHENS INSURANCE SERVICE, INC. |
| 40645 10/17/11 | 55.24 | 002689 | B \& B SMALL ENGINE |
| 40646 10/17/11 | 774.00 | 011 | BEWLEYS CLEANING |
| 40647 10/17/11 | 5, 000.00 | 001365 | BORTNICK, ROBERT S. \& ASSOC. |
| 40648 10/17/11 | 21.70 | 001112 | BRINKS AWARDS \& SIGNS |
| 40649 10/17/11 | 580.91 | 002189 | BUS \& EQUIPMENT |

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| 40693 10/17/11 | 18,368.13 | 977 | SANTA CRUZ TRANSPORTATION, LLC |
| 40694 10/17/11 | 2,500.00 | 002267 | SHAW / YODER / ANTWIH, INC. |
| 40695 10/17/11 | 1,048.86 | 002924 | SIEMENS INDUSTRY, INC. |
| 40696 10/17/11 | 210.00 | 001121 | SILENT PARTNER SECURITY SYS. |
| 40697 10/17/11 | 12,703.49 | 001075 | SOQUEL III ASSOCIATES |
| 40698 10/17/11 | 1,074.18 | 001232 | SPECIALIZED AUTO AND |
| 40699 10/17/11 | 911.49 | 002871 | STATE ELECTRIC GENERATOR |
| 40700 10/17/11 | 6,062.94 | R604 | THOMAS, CYNTHIA |
| 40701 10/17/11 | 8,244.44 | 002954 | TIRE DISTRIBUTION SYSTEMS, LLC |
| 40702 10/17/11 | 500.03 | 170 | TOWNSEND'S AUTO PARTS |
| 40703 10/17/11 | 28.67 | 007 | UNITED PARCEL SERVICE |
| 40704 10/17/11 | 2,484.33 | 221 | VEHICLE MAINTENANCE PROGRAM |
| 40705 10/17/11 | 12,896.66 | 001083 | WATSONVILLE TRANSPORTATION, INC |
| 40706 10/17/11 | 215.00 | 915 | WORKIN.COM, INC. |
| 40707 10/24/11 | 449.82 | 020 | ADT SECURITY SERVICES INC. |

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| 40708 | 10／24／11 | 1，590．16 | 001188 | AGILITY FUEL SYSTEMS |  |
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| 40709 | 10／24／11 | 344.68 | E437 | AITKEN，ANGELA |  |
| 40710 | 10／24／11 | 50.00 | B030 | ALEJO，MARGARITA | 7 |
| 40711 | 10／24／11 | 479.30 | 001G | AT\＆T |  |
| 40712 | 10／24／11 | 8，416．67 | 001348 | ATHENS INSURANCE SERVICE，INC． |  |
| 40713 | 10／24／11 | 41.22 | 002689 | B \＆B SMALL ENGINE |  |
| 40714 | 10／24／11 | 67.55 | M033 | BAILEY，NEIL | 0 |
| 40715 | 10／24／11 | 3，904．69 | 059 | BATTERIES USA，INC． |  |
| 40716 | 10／24／11 | 2，500．00 | 616 | BROWN ARMSTRONG |  |
| 40717 | 10／24／11 | 50.00 | B028 | BRYANT，HILARY | 7 |
| 40718 | 10／24／11 | 441.70 | 002189 | BUS \＆EQUIPMENT |  |
| 40719 | 10／24／11 | 525，470． 01 | 502 | CA PUBLIC EMPLOYEES＇ |  |
| 40720 | 10／24／11 | 67.55 | M022 | CAPELLA，KATHLEEN | 0 |
| 40721 | 10／24／11 | 134.28 | 002898 | CEB |  |
| 40722 | 10／24／11 | 97.10 | E312 | CHENG，FRANK |  |
| 40723 | 10／24／11 | 1，553．41 | 001346 | CITY OF SANTA CRUZ |  |
| 40724 | 10／24／11 | 2，365．00 | 909 | CLASSIC GRAPHICS |  |
| 40725 | 10／24／11 | 18，806．99 | 001124 | CLEAN ENERGY |  |
| 40726 | 10／24／11 | 100.00 | 128 | COSTCO WHOLESALE MEMBERSHIP |  |
| 40727 | 10／24／11 | 3，039．30 | 504 | CUMMINS WEST，INC． |  |
| 40728 | 10／24／11 | 33.78 | M039 | DAVILA，ANA MARIA | 0 |
| 40729 | 10／24／11 | 32.00 | 002567 | DEPARTMENT OF JUSTICE |  |
| 40730 | 10／24／11 | 922.25 | 480 | DIESEL MARINE ELECTRIC，INC． |  |
| 40731 | 10／24／11 | 174.98 | 001329 | DOC AUTO LLC |  |
| 40732 | 10／24／11 | 50.00 | B029 | DODGE，DANIEL | 7 |
| 40733 | 10／24／11 | 148.50 | 002388 | DOGHERRA＇S | 7 |
| 40734 | 10／24／11 | 1，673．07 | 001183 | ECOLAB VEHICLE CARE DIVISION |  |
| 40735 | 10／24／11 | 7，776．00 | 432 | EXPRESS EMPLOYMENT PROS |  |




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& \text { FLYERS ENERGY LLC } \\
& \text { PACIFIC BUS MUSEUM } \\
& \text { PACIFIC GAS \& ELECTRIC } \\
& \text { PALACE ART \& OFFICE SUPPLY }
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MOHAWK MFG．\＆SUPPLY CO．
NEW FLYER INDUSTRIES LIMITED
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SALINAS VALLEY FORD SALES
SANTA CRUZ COUNTY LAW LIBRARY
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## GOVERNMENT TORT CLAIM

## RECOMMENDED ACTION

TO: Board of Directors
FROM: District Counsel
RE: Claim of: Emme, Raymond
Date of Incident: 7/13/2011
Received: 1/13/2012 Claim \#: 12-0002 Occurrence Report No.: MISC 12-01

In regard to the above-referenced Claim, this is to recommend that the Board of Directors take the following action:

区 1. Reject the claim entirely.
$\square$ 2. Deny the application to file a late claim.
$\square$ 3. Grant the application to file a late claim.
$\square$ 4. Reject the claim as untimely filed.
$\square$ 5. Reject the claim as insufficient.
$\square$ 6. Allow the claim in full.
$\square$ 7. Allow the claim in part, in the amount of $\$$ $\qquad$ and reject the balance.


I, Anthony Tapiz, do hereby attest that the above Claim was duly presented to and the recommendations were approved by the Santa Cruz Metropolitan Transit District's Board of Directors at the meeting of January 27, 2012.
By $\qquad$

Date: $\qquad$
Anthony Tapiz
RECORDING SECRETARY

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MG/ lg Attachment (s)
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# Santa Cruz Metropolitan Transit District 110 Vernon Street <br> Santa Cruz, CA 95060 



## CLAIM FOR DAMAGES

(Pursuant to Section 910 et Seq., Government Code)
Claim \# $\frac{12-0002}{\text { (To be completed by METRO staff) }}$
Please Print or Type:
The name and post office address of the claimant:
Claimant's Legal First Name: RAY MON $d$
Claimant's Legal Last Name: EM Me
Address to which notices are to be sent: $\qquad$
Telephone (Home): $\qquad$
Telephone (Business/Cell): $\qquad$

Section 111 of the Medicare, Medicaid and SCHIP Extension Act of 2007 (MMSEA), a new federal law that became effective January 1, 2009, requires that the Santa Cruz Metropolitan Transit District report specific information about Medicare beneficiaries who have other insurance coverage. This reporting is to assist Centers for Medicare and Medicaid Services and other insurance plans to properly coordinate payment of benefits among plans so that (your) claims are paid promptly and correctly. We are asking you to answer the following questions so that we may comply with this law.

$$
\begin{aligned}
& \text { at we may comply with this law. } \\
& \text { I qualify Be Cause of my Age BUT I do not use it }
\end{aligned}
$$

Are you presently, or have you ever been, enrolled in Medicare Part A or B? Yes $\square$ or No $\square$

$$
\begin{aligned}
& \text { Part A or B? Yes or No } \\
& \text { F have Ho private insurance }
\end{aligned}
$$

IF YES, please provide the following information:
Medicare Claim Number: This is a defAmation LAwsuit
Date of Birth:
Social Security Number: This is ai defamation Lawsuit Gender: M or F


Claimant Name: RAYMOND EMME

CLAIM FOR DAMAGES

The date, place and other circumstances of the occurrence or transaction that gave rise to the claim asserted:
Date of Incident/Accident: JULy 13,2011

Time of Incident/Accident: $\qquad$ ABOUT ONe AM

凬 PM

Location of Incident/Accident
Street/City:

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\frac{\text { Aisle one By InFoRmation Booth }}{\text { SANTA CRUZ MeTRO STATION }}
$$

A general description of the indebtedness, obligation, injury, damage or loss incurred so far as it may be known at the at the time of presentation of the claim. Please state the known facts surrounding the loss and use additional paper if needed. There will Be A иимBer of

CAuses of Action, see attached pages.
AS I Boarded a \#16 bus on July 13, 2011, orb pm., I passed by" "a Retired supervisor who was Speaking with " "a white security Guard and a 2o-or-so year old $H$ is panic mace security Guard, a 6 foot tall LARge MaN. Also with them was a burly 5o-ov-So year old white Busdriver with the number 461. The gist of" "speech as I sat 10 minutes on the Bus was that $\pm$ was a "FA g90\%" and He was presenting "proof". "Ah, He's a FAggoT!", summed up At ore Point. '. 'a white driver Also came oven to GREET ". "Dutch" did not Join the Hate fest. "has a great soul. He is ore of about 10 drivers who TREATS me with human Decency. (See Attached)

Claimant Name: RAYon on EMme

## CLAIM FOR DAMAGES

The name or names of the METRO employee or employees causing the injury, damage, or loss, if known:
And The SCMTD As a Public entity

If the claim totals less than $\$ 10,000$, the amount
claimed as of the date of the presentation of the claim: $\$$

If the amount exceeds $\$ 10,000$, this claim would be: Less than $\$ 25,000)$ (Limited Civil Case) $\begin{aligned} & \text { More than } \\ & \$ 25,000\end{aligned}$

Claimant:
Raymond emma Signature/Print Name

Attomey or Representative: Ir $P R_{0}$ Per Signature/Print Name

Date: JANuAry 13,2012

Date: $\qquad$

Attached page one
(Continued)
$\because$ is A PeAR-Shaped man whose pale skin gives him the appearance of an undertaker This uneducated sadist used his Job as SCMTD SUPERVISOR TO demean and excoriate plaintiff FOR WहLL OVER 20 YeARS. PROOF OF his ObSESSION 1S: : Comes "OUT of RETIREmENT" in The July 13, 2011 incident To spend 15 minutes with Four Newer employees to indoctrinate Them With "PRoof" Plaintiff, a Bus PASSenger, is a "homosexuaL." I AM a "SAFE TARGET" For the BuLK of SCMTD employees Because I AM white and known not to fine Complaints. On Septहmb\&R 30, 2011 I was called the spanish word FOR "homosexual" As I walked PAST a Mexican BusdRivER in the Metro center, About 3 MONTHS Ago I SAT in the BACK of a "METRO Bus As a diabetic MAN, ", who uses a cane to wALK boarded. The Female Busdriver 6-2.5

Attached Page Two
was speaking to" "About me, cAlling me Ar "old homosexual" NM Point is This happens to Plaintiff on most Days. Usually wHite females are Cornered By Busdrivers And Supervisors to Be "I rformed" ABout plaintiff. I have To then endure "Oh! He sucks People off!" Thew the hysterical Laughter. It is certainly not timébarred For purposes of the Tort claims Requirement. The "fellatio" Slander perse is ubiquitous, Relentless, Continuing Tortious Behavior with the intent to deprive me of my Constitutions Right to travel. Following WIL Be My causes of ACTION For The COMING CIVIL COURT Trial Against the 12 Tortfeaso - Respondents and the s6-2T6.

ATtached PAige 3

Claim ore: ALC REspondents of The SCMTD I AM suing were PART of a conspiracy to slander plaintiff by using the Instrumentality of a public Transit system to humiliate and oppress him with a Horrific Sexual Rumor that he performed "FEll a tip or Strangers". This was dore or A Massive scabe with Malice in order to deprive plaintiff of his right to travel as stated in the CALIFORNiA and Federal Constitutions. My claim of a Conspiracy to slander is based on The Continuing Tort Doctrine.

Claim Two: I sue all Respondents for violations of my civic rights under the Tom bane Act. CAliforniA civil code $\$ 52.1$

ATTAChed Page 4

Claim THREE
Also $\pm$ sue respondents undER The RALPH civil Rights $A C T$. cacikarnia civil code \& 5月.7

Claim Four: I sue above Respondents Ard the sCMTD FOR VIOLATIONS of CALifornia civil code \& 51.9 which prohibits sexual Harassment when there is a "Special Relationship" such as a common carrier ard Passenger Ir mp case Ir furious Falsehood uss used to deprive me of my Right to Travel.

Claim fire: Intentional Infliction of emotional distress Against a bus passenger by referring to him as a "CocksuckER", and a "FAggot" With such a voluminous and Continuing hatred as to enter The Realm of ATRocity.

ATtached Page 5
claim six
Responder ts Intentionally, with malice BREAched the contract of common CARrier By Tortious interference with Plaintiffis Right to travel in peace and anonymity. All This was dore Because he is white and of the Poor white class.

Claim seven: The Conspiracy to Slander plaintiff from 1984 up to the present date of the Tort ClAims form is Actionable under the Continuing TORT DOCTRINe. EAch new Busdriver. mould be told Plaintiff was a "Faggot"" It wAS Re白NTLSSS.
Thus I sue aLL 12 Respondents And SCMTD as a public entit For Gross violations of
$\frac{\text { California }}{\text { In That }} \frac{\text { Civil }}{\text { Code section }} \frac{\xi 2100 .}{\text { it Make. }}$ Continuing Hatred on A $\mathbf{6} 2 \boldsymbol{2} 9$ PASSen

ATtached page 6
$\frac{\text { CLAIM EIGHT: U.S.C.A., TITLE 42, }}{\text { SECTION } 1983, \text { I SUE SCMTD }}$ and The 12 Respondents For Depriving me of A BAsic Right OF NATIONAL citizenship: The Right to travel. It is not $A$ Little IRONIC TUAT ONE OF My Most RABId ToRmentors for 25 years came to My country as an illegal Alien From SouTh AMERICA " " "this
Supervisor, And Bosom Buddy of called.
$\frac{\text { Claim nine: U.S.C.A., Titis 42, }}{\frac{5}{3} 1985(3) \text { A Conspiracy by }}$ Sheer Numbers of SCMTD employees ACTING in CONCER: with a COMMON DESİR To Deprive me of My BASIC Rights in the Equal Protectu cLAuse of the Fnurte $6-2.10$ Amendme

Attached Page?

Claim ten

I sue under V.S, c, A, title 42, \& 1986. Let me Add: I sue tusk two as well as the ter supervisors in the other causes of action in Both their Personal and official CAPACITIES.
AB solute knowledge of my Anguish and suffering over the decades and chose to do nothing

CLAM Eleven
Under tithe CaliEnidat constitution a Basic Right is the Right to privacy. My Right to privacy Was VIoLATEd BY Respondents with malice and Intrusion upon seclusion using a transit System as a ukapon to BRoadcast Injurious $6=2 \mathbf{1 1}_{\text {hood. }}$.

ATtAched PAGE 8

Claim Twelve: california Gout code $\$ 815.6$
BEcause all Respondents had a non-delggable Duty to treat Bus passengers with dignity and COURTESY AS STated in Both case Lan in california and the civil code $\xi 2100$ it was a Mandatory duly not to abuse passengers.
chose to SCURRy

ARound his offices Looking at RosA PARKS in a photo, while

Favorite Advice to her drivers was: "cover your ass.' F has Receiving opprobrium, a pattern of death Threats, stalkings, (And one incident in 2005 much, much worse). They flaunted and mocked the Government code. Just To make Me a crucible, I theneporte base This claim on GoVT, Lode $F 815.6$


## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

DATE: January 27, 2012
TO: Board of Directors

FROM: Angela Aitken, Finance Manager \& Acting Assistant General Manager

## SUBJECT: SANTA CRUZ METRO SYSTEM RIDERSHIP REPORT FOR NOVEMBER 2011

## I. RECOMMENDED ACTION

## This report is for informational purposes only. No action is required

## II. SUMMARY OF ISSUES

- Total ridership for the month of November 2011 was 504,759 , which is a decrease of 31,704 riders or $5.91 \%$ versus November 2010. System Daily Averages for November include:
- 19,749 riders per Weekday, a loss of $5.54 \%$ ( 1,157 riders)
- 9,838 riders per Saturday, a loss of $4.30 \%$ (443 riders)
- 7,732 riders per Sunday, a loss of 12.64 \% (1,119 riders)
- Highway 17 Express ridership for the month of November 2011 was 29,950, which is a increase of 5,887 riders, or $24.46 \%$, from November 2010. Daily averages include:
- 1,103 riders per Weekday, a gain of $28.56 \%$ (245 riders)
- 642 riders per Saturday, a gain of $35.23 \%$ (167 riders)
- 779 riders per Sunday, a loss of $5.26 \%$ (43 riders)
- UCSC students and staff/faculty generated 256,719 rides in November 2011, a loss of $4.38 \%$. Revenue generated from UCSC was $\$ 327,603.21$, a $4.71 \%$ decrease from November 2010.
- Overall, system wide ridership experienced a YTD decrease of 2.61\% in part due to a service reduction that was implemented on September 15, 2011 which resulted in $8.2 \%$ less service than in the prior year.


## III. DISCUSSION

In the twenty-two (22) weekdays, four (4) Saturdays, and four (4) Sundays of November 2011, Santa Cruz METRO's total ridership was 504,759 riders. This was a loss from the previous year, decreasing by 31,704 riders or $5.91 \%$. The month over month loss in ridership was expected considering that transit service available to the public is $8.2 \%$ less than in November 2010. FY12 YTD ridership is under FY11 by $2.61 \%$.

Board of Directors
Board Meeting of January 27, 2012
Page 2

Attachment A shows that during November 2011, Santa Cruz METRO averaged 19,749 riders per Weekday. This was a loss from the previous November of $5.54 \%$ which is most likely due to recently implemented service reductions. Weekends experienced losses of $4.30 \%$ and $12.64 \%$ on Saturdays and Sundays respectively, as fall weather and holidays altered weekend travel.

Attachment A also shows Highway 17 Express total ridership at 29,950 riders, a new all time record for the month of November. This was a gain from the previous year, increasing by 5,887 riders or simply $24.46 \%$.

FY12 average weekday ridership on the Highway 17 Express was 1,103 riders per weekday, a 28.56\% increase per weekday in FY11. Simultaneously Highway 17 Express has seen gains of $35.23 \%$ in riders on Saturdays and a $5.26 \%$ loss in riders on Sundays. These variations in ridership could possibly be due to sustained higher gas prices leading to changing commute patterns, and weekend travel demands from UCSC students and holiday travel. Also these increases are inflated in part due to undercounts in the FY11 Highway 17 Express ridership figures. FY11 ridership figures were artificially low due to farebox programming problems. This now leads to artificially high ridership increases when FY11 and FY12 figures are compared. The programming issue was resolved with the installation of the new GFI Odyssey fareboxes in December 2010.

Attachment B shows UCSC ridership decrease over November 2010, mainly due to less transit service available to the university. In November 2011, UCSC generated 256,719 rides between students and staff/faculty. This accounts for $50.9 \%$ of Santa Cruz METRO's total ridership count. On School Term Days, ridership decreased 3.8\%, while Weekdays and Weekends also saw losses of $4.2 \%$ and $5.62 \%$ in ridership respectively. Total revenue derived from UCSC in November 2011 was \$327,603.21, a 4.71\% decrease from November 2010.

Attachment C depicts Weekday, Saturday, and Sunday ridership by route. Many of Santa Cruz METRO's main-lines service are well ridden while overall ridership is experiencing a loss over the previous year. Overall, system wide ridership YTD decreased $2.61 \%$ in part due to a service reduction that was implemented on September 15, 2011 which resulted in $8.2 \%$ less service than in the prior year.

## IV. FINANCIAL CONSIDERATIONS.

Revenue derived from passenger fares and passes is reflected in the FY12 Revenue.

## V. ATTACHMENTS

## Attachment A: Monthly Ridership Summary

## Attachment B: UCSC Ridership Summary

## Attachment C: Ridership by Route

Prepared by: Erich Friedrich, Jr. Transportation Planner.
Date Prepared: December 6, 2011


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UCSC Ridership Summary

Weekend Days

| UCSC Monthly |
| :--- |
| System Totals |


|  | Year to Date Totals |  |  |
| :---: | :---: | :---: | :---: |
| This Year | Last Year | Difference | \%Change |
| 801,559 | 810,410 | $-8,851$ | $-1.09 \%$ |
| 66,056 | 63,788 | 2,268 | $3.56 \%$ |
|  |  |  |  |
| $\mathbf{8 6 7 , 6 1 5}$ | $\mathbf{8 7 4 , 1 9 8}$ | $\mathbf{- 6 , 5 8 3}$ | $\mathbf{- 0 . 7 5 \%}$ |


|  | Weekdays |  |  |
| :---: | :---: | :---: | :---: |
| This Year | Last Year | Difference | \%Change |
| 9,745 | 10,161 | -416 | $-4.09 \%$ |
|  |  |  |  |
| 472 | 503 | -32 | $-6.26 \%$ |
| $\mathbf{1 0 , 2 1 6}$ | $\mathbf{1 0 , 6 6 4}$ | $\mathbf{- 4 4 8}$ | $\mathbf{- 4 . 2 0 \%}$ |

UCSC Revenue

| UCSC Revenue |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | This Year | Last Year | \$ Difference | \%Change |
| Student Billing | \$310, 781.48 | \$315,888.50 | -\$5,107.02 | -1.62\% |
| Staff Billing | \$14,224.78 | \$14,862.85 | -\$638.07 | -4.29\% |
| Night Owl Service | \$0.00 | \$9,662.40 | -\$9,662.40 | -100.00\% |
| Route 20D Serivce | \$2,596.95 | \$3,376.09 | -\$779.14 | -23.08\% |
| Total | \$327,603.21 | \$343,789.84 | -\$16,186.63 | -4.71\% |
|  |  |  |  | UCSC Service |

Attachment B

|  | Monthly Totals |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | This Year |  | Last Year | Difference | \%Change -

[^2]
## Ridership by Route

| NOVEMBER 01, 2011 - NOVEMBER 30, 2011 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Route | Corridor | Weekday Ridership | Weekday Average | Saturday Ridership | Saturday Average | Sunday Ridership | Sunday Average | Monthly Riderhsip |
| 10 | UCSC via High St. | 29,231 | 1,329 | 1,669 | 417 | 1,656 | 414 | 32,556 |
| 15 | UCSC via Laurel West | 45,834 | 2,083 |  |  |  |  | 45,834 |
| 16 | UCSC via Laurel East | 83,852 | 3,811 | 9,044 | 2,261 | 37 | 9 | 92,933 |
| 19 | UCSC via Lower Bay | 32,470 | 1,476 | 4,952 | 1,238 | 6,102 | 1,526 | 43,524 |
| 3 | Mission/ Beach | 2,663 | 121 |  |  |  |  | 2,663 |
| 4 | Harvey West/ Emeline | 4,156 | 189 | 111 | 28 | 3,818 | 955 | 8,085 |
| 8 | Emeline | 149 | 7 |  |  |  |  | 149 |
| 12A | UCSC East Side District | 1,256 | 57 |  |  |  |  | 1,256 |
| 20 | UCSC via West Side | 20,368 | 926 | 2,873 | 718 | 99 | 25 | 23,340 |
| 20D | UCSC via West Side Supp. | 9,984 | 454 |  |  |  |  | 9,984 |
| 30 | Graham Hill/ Scotts Valley | 754 | 34 |  |  |  |  | 754 |
| 33 | Lompico SLV/ Felton Faire | 391 | 18 |  |  |  |  | 391 |
| 34 | South Felton | 52 | 2 |  |  |  |  | 52 |
| 35/ 35A | Santa Cruz/ Scotts Valley/ SLV | 28,846 | 1,311 | 3,427 | 857 | 2,306 | 577 | 34,579 |
| 40 | Davenport/ North Coast | 1,218 | 55 | 27 | 7 | 2,763 | 691 | 4,008 |
| 41 | Bonny Doon | 1,995 | 91 | 56 | 14 | 34 | 9 | 2,085 |
| 42 | Davenport/ Bonny Doon | 198 | 9 | 58 | 15 | 45 | 11 | 301 |
| 54 | Capitola/ Aptos/ La Selva Beach | 191 | 9 | 74 | 19 | 65 | 16 | 330 |
| 55 | Rio Del Mar | 3,849 | 175 |  |  |  |  | 3,849 |
| 56 | La Selva Beach | 446 | 20 |  |  |  |  | 446 |
| 66 | Live Oak via 17th | 11,943 | 543 | 2,243 | 561 | 51 | 13 | 14,237 |
| 68 | Like Oak via Broadway/ Portola | 8,058 | 366 | 550 | 138 | 1,525 | 381 | 10,133 |
| 69A | Cap. Road/ Cabrillo/ Watsonville | 19,110 | 869 | 1,426 | 357 | 426 | 107 | 20,962 |
| 69w | Capitola Road/ Watsonville | 23,786 | 1,081 | 2,193 | 548 | 1,235 | 309 | 27,214 |
| 71 | Santa Cruz to Watsonville | 63,432 | 2,883 | 7,135 | 1,784 | 1,604 | 401 | 72,171 |
| 72 | Corralitos | 2,066 | 94 |  |  |  |  | 2,066 |
| 74 | Ohlone Parkway/ Rolling Hills | 1,362 | 62 |  |  |  |  | 1,362 |
| 75 | Green Valley Road | 6,068 | 276 | 945 | 236 | 6,049 | 1,512 | 13,062 |
| 79 | East Lake | 2,199 | 100 |  |  |  |  | 2,199 |
| 91x | Santa Cruz/ Watsonville Express | 4,284 | 195 |  |  |  |  | 4,284 |
| Hwy 17 | AMTRAK/ Hwy 17 Express | 24,268 | 1,103 | 2,568 | 642 | 3,114 | 779 | 29,950 |
|  | Monthly Total | 434,479 | 19,749 | 39,351 | 9,838 | 30,929 | 7,732 | 504,759 |
|  | Previous Year | 459,937 | 20,906 | 41,121 | 10,280 | 35,405 | 8,851 | 536,463 |
|  | \%Change | -5.54\% | -5.54\% | -4.30\% | -4.30\% | -12.64\% | -12.64\% | -5.91\% |

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: January 27, 2012
TO: Board of Directors

FROM: April Warnock, Paratransit Superintendent
SUBJECT: METRO PARACRUZ OPERATIONS STATUS REPORT-NOVEMBER 2011

## I. RECOMMENDED ACTION

## This report is for information only - no action requested

## II. SUMMARY OF ISSUES

- METRO ParaCruz is the federally mandated ADA complementary paratransit program of the Transit District, providing shared ride, door-to-door demand-response transportation to customers certified as having disabilities that prevent them from independently using the fixed route bus.
- METRO assumed direct operation of paratransit services November 1, 2004. This service had been delivered under contract since 1992.
- Discussion of ParaCruz Operations Status Report.
- Attachment A: On-time Performance Chart displays the percentage of pick-ups within the "ready window" and a breakdown in 5-minute increments for pick-ups beyond the "ready window". The monthly Customer Service Reports summary is included.
- Attachment B: Report of ParaCruz’ operating statistics. Performance Averages and Performance Goals are reflected in the Comparative Operating Statistics Table in order to establish and compare actual performance measures, as performance is a critical indicator as to ParaCruz' efficiency.
- Attachments C and D: ParaCruz Performance Charts displaying trends in rider-ship and mileage spanning a period of three years.
- Attachment E: Current calendar year's statistical information on the number of ParaCruz in-person eligibility assessments, including a comparison to past years, since implementation in August of 2002.


## III. DISCUSSION

From October 2011 to November 2011, ParaCruz rides decreased by 884 rides. The decrease in rides does trend with the previous two years, but with a sharper decrease in the actual number of rides. The number of rides performed in November 2011 was 406 less than the number of rides performed in November 2010.

Call Center statistics are available only on a monthly basis at this time, reflecting that we experienced problems with the phone system attributed to wiring issues that have been identified. Corrective measures have been taken, but the disruption to the system makes cumulative data unavailable at this time.

## IV. FINANCIAL CONSIDERATIONS

NONE

## V. ATTACHMENTS

Attachment A: ParaCruz On-time Performance Chart
Attachment B: Comparative Operating Statistics Table
Attachment C: Number of Rides Comparison Chart and Shared vs. Total Rides Chart
Attachment D: Mileage Comparison Chart and Year to Date Mileage Chart
Attachment E: Eligibility Chart

## ATTACHMENT A

Board of Directors
Board Meeting January 27, 2012

| ParaCruz On-time Performance Report |  |  |
| :--- | :---: | :---: |
|  | November 2010 | November 2011 |
| Total pick ups | 7993 | 7587 |
| Percent in "ready window" | $\mathbf{9 6 . 0 3 \%}$ | $\mathbf{9 5 . 9 7 \%}$ |
| 1 to 5 minutes late | $1.69 \%$ | $1.91 \%$ |
| 6 to 10 minutes late | $1.15 \%$ | $1.05 \%$ |
| 11 to 15 minutes late | $.55 \%$ | $.49 \%$ |
| 16 to 20 minutes late | $.23 \%$ | $.33 \%$ |
| 21 to 25 minutes late | $.21 \%$ | $.14 \%$ |
| 26 to 30 minutes late | $.06 \%$ | $.08 \%$ |
| 31 to 35 minutes late | $.06 \%$ | $.00 \%$ |
| 36 to 40 minutes late | $.01 \%$ | $.00 \%$ |
| 41 or more minutes late |  |  |
| (excessively late/missed trips) | $.00 \%$ | $.03 \%$ |
| Total beyond "ready window" | $\mathbf{3 . 9 7 \%}$ | $\mathbf{4 . 0 3 \%}$ |

During the month of November 2011, ParaCruz received twelve (12) Customer Service Reports. Three (3) of the reports were valid complaints, seven (7) of the reports were not valid, and two (2) of the reports were compliments.

## ATTACHMENT B

Board of Directors
Board Meeting January 27, 2012
Comparative Operating Statistics This Fiscal Year, Last Fiscal Year through November 2011.

|  | Nov 10 | Nov 11 | Fiscal 10-11 | Fiscal 11-12 | Performance Averages | Performance Goals |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Requested | 8843 | 8449 | 41,992 | 42,497 | 8547 |  |
| Performed | 7993 | 7587 | 39,931 | 40,193 | 7958 |  |
| Cancels | 20.98\% | 19.6\% | 17.52\% | 17.33\% | 18.27\% |  |
| No Shows | 1.65\% | 2.91\% | 2.05\% | 3.05\% | 2.69\% | Less than 3\% |
| Total miles | 50,800 | 50,944 | 261,437 | 271,282 | 53,647 |  |
| Av trip miles | 4.78 | 4.84 | 4.92 | 4.85 | 4.89 |  |
| Within ready window | 96.25\% | 95.97\% | 96.24\% | 95.12\% | 95.03\% | 92.00\% or better |
| Excessively late/missed trips | 0 | 2 | 9 | 10 | 2.58 | Zero (0) |
| Call center volume | 6089 | 5894 | 29,195 | 29,848 | N/A |  |
| Call average seconds to answer | 56 secs | 25 secs | 1 min 02 secs | 28 secs | N/A | Less than 2 minutes |
| Hold times less than 2 minutes | 94.81\% | 97.5\% | 94.67\% | 96.8\% | N/A | Greater than 90\% |
| Distinct riders | 801 | 659 | 1394 | 1203 | 781 |  |
| Most frequent rider | 60 rides | 55 rides | 293 rides | 238 rides | 52 rides |  |
| Shared rides | 63.7\% | 65.6\% | 64.1\% | 65.0\% | 62.59\% | Greater than 60\% |
| Passengers per rev hour | 2.2 | 2.01 | 2.23 | 2.04 | 1.98 | Greater than 1.6 passengers/hour |
| Rides by supplemental providers | 10.57\% | 15.57\% | 9.15\% | 12.78\% | 11.15\% | No more than 25\% |
| Vendor cost per ride | \$20.79 | \$22.85 | \$20.76 | \$21.06 | \$21.83 |  |
| ParaCruz driver cost per ride (estimated) | \$24.19 | \$26.21 | \$26.86 | \$26.78 | \$23.56 |  |
| $\begin{gathered} \hline \text { Rides }<10 \\ \text { miles } \\ \hline \end{gathered}$ | 71.46\% | 70.30\% | 69.71\% | 69.18\% | 68.53\% |  |
| Rides > 10 | 28.54\% | 29.70\% | 30.29\% | 30.82\% | 31.30\% |  |

## ATTACHMENT C

## TOTAL RIDES vs. SHARED RIDES



NUMBER OF RIDES COMPARISON CHART


## ATTACHMENT D

## MILEAGE COMPARISON



YEAR TO DATE MILEAGE COMPARISON CHART


## ATTACHMENT E

| MONTHLY ASSESSMENTS |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | UNRESTRICTED | RESTRICTED | RESTRICTED | TEMPORARY | DENIED | TOTAL |
|  |  | CONDITIONAL | TRIP BY TRIP |  |  |  |
| NOVEMBER 2010 | 45 | 0 | 4 | 5 | 1 | 55 |
| DECEMBER 2010 | 32 | 0 | 7 | 5 | 0 | 44 |
| JANUARY 2011 | 43 | 3 | 4 | 4 | 0 | 54 |
| FEBRUARY 2011 | 41 | 2 | 14 | 4 | 0 | 61 |
| MARCH 2011 | 43 | 3 | 5 | 7 | 0 | 58 |
| APRIL 2011 | 44 | 0 | 3 | 4 | 0 | 51 |
| MAY 2011 | 49 | 1 | 4 | 2 | 0 | 56 |
| JUNE 2011 | 48 | 0 | 4 | 0 | 0 | 52 |
| JULY 2011 | 54 | 0 | 0 | 1 | 0 | 55 |
| AUGUST 2011 | 66 | 0 | 3 | 0 | 1 | 70 |
| SEPTEMBER 2011 | 48 | 0 | 7 | 2 | 0 | 57 |
| OCTOBER 2011 | 59 | 0 | 4 | 0 | 0 | 63 |
| NOVEMBER 2011 | 64 | 0 | 3 | 6 | 1 | 74 |


| NUMBER OF ELIGIBLE RIDERS |  |
| :---: | :---: |
| YEAR | ACTIVE |
| 2006 | 5315 |
| 2007 | 4820 |
| 2008 | 4895 |
| 2009 | 5291 |
| 2010 | 3314 |

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: January 27, 2012
TO: Board of Directors

FROM: Tove Beatty, Grants/Legislative Analyst Thomas Hiltner, Grants/Legislative Analyst

## SUBJECT: STATUS REPORT OF ACTIVE GRANTS AND SUBMITTED GRANT PROPOSALS FOR DECEMBER 2011

## I. RECOMMENDED ACTION

This report is for informational purposes only. Active grants and grant proposals are current as of January 18, 2012. No action is required.

## II. SUMMARY OF ISSUES

- Santa Cruz METRO relies upon grant funding from other agencies for more than 25\% of its FY12 operating revenue and nearly $80 \%$ of its FY12 capital funding.
- A list of Santa Cruz METRO’s active grants (Attachment A) and a list of grant proposals for new funds (Attachment B) are provided monthly in order to apprise the Board of the status of grants funding.
- Santa Cruz METRO has active grant awards totaling \$44,469,006.
- Items in bold on Attachments A and B depict changes from last month’s report.
- Santa Cruz METRO staff is developing new operating and capital projects for approximately $\$ 12,047,369$ in grant program funding.


## III. DISCUSSION

Santa Cruz METRO relies upon grants from a number of other entities throughout the year for more than $25 \%$ of its FY12 operating revenue and over $80 \%$ of its FY12 capital funding. Programs such as the Transportation Development Act (TDA) and the Federal Transit Administration (FTA) urbanized area program annually allocate funds by formula while others such as the Monterey Bay Unified Air Pollution Control District's AB2766 Motor Vehicle Emissions Reduction Program and the California Department of Transportation (Caltrans) discretionary planning grants are competitively awarded based on merit. Santa Cruz METRO relies on both formula and discretionary grant revenue to support its operating and capital budgets.

This staff report is to apprise the Board of Directors of active grants funding current projects and proposed grants for new projects and ongoing operating costs. Attachment A lists all of Santa Cruz METRO's active grants with the award amount, the remaining balance and the status of the
projects funded by the grant. Attachment B lists Santa Cruz METRO’s open grant applications with a brief description, source and status of proposed funds. Items in bold on Attachments A and $B$ depict changes from last month's report.

## IV. FINANCIAL CONSIDERATIONS

Active grant awards for operating and capital projects total \$44,469,006 with an unspent balance of $\$ 25,465,709$. The total amount of active grant awards is the same amount as last month; project spending has reduced the total remaining grant balance since last month.

Current grant applications request $\$ 12,047,369$. Santa Cruz METRO staff is pursuing a new Caltrans discretionary planning grant for an amount to be determined. The amount remains unknown for an Environmental Protection Agency (EPA) technical assistance grant proposal to assist with renovation or redevelopment of Pacific Station. The EPA will request an application based upon Santa Cruz METRO’s letter of intent submitted in November 2011.

## V. ATTACHMENTS

Attachment A: Santa Cruz METRO Active Grants Status Report as of January 18, 2012
Attachment B: Santa Cruz METRO Grant Applications as of January 18, 2012
Attachment A
Santa Cruz METRO
Active Grants as of January 18, 2012

| \# | Grant | Description |  | \$ Grant Awarded |  | \$ Grant Balance | Funding Source | Grant Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Smartcard Farebox; ParaCruz Vans; IT Upgrades; Operating Assistance | Upgrade dispatch, scheduling and customer information software; purchase 27 replacement paratransit vans; purchase new fareboxes with magnetic card readers; operating assistance. | \$ | 4,909,939 | \$ | 229,644 | Federal Transit Administration (FTA) 5307 American Recovery and Reinvestment Act (ARRA) funds | Project funding from ARRA through FTA urbanized area formula program. Santa Cruz METRO has received and installed fareboxes and ticket vending machines; has accepted paratransit vans and expects to complete the Giro/Hastus roll-out by early 2012. Grant to be closed by 3/31/121. |
|  | Bus Stop Improvements | Improve bus stops in Santa Cruz METRO service area | \$ | 500,000 | \$ | 476,189 | Caltrans from State <br> Transportation Improvement Program (STIP) | Construction projects started 5/27/11. This project is on schedule. Progress invoice to be submitted by $1 / 31 / 12$. |
|  | CT Transit Planning -Watsonville | 18-month transit planning study of Watsonville service as subrecipient of MPO (AMBAG). | \$ | 100,000 | \$ | 31,876 | Caltrans (FTA 5304) | Draft report is being prepared for 2/9/12 review meeting with staff and two board members for input for final draft. This project is on task and on scheduled for delivery by $3 / 31 / 12$ and presentation to the BOD. AMBAG and MST. |
|  | County of Santa Cruz Prop 84 Challenge Grant | Discretionary grant proposals for planning/zoning of unicorporated areas (Live Oak, Soquel Dr. corridor) w/ County of Santa Cruz; and sustainable growth communities grant w/ AMBAG. All need METRO as a partner. | \$ | 10,000 | \$ | 10,000 | Funding from Proposition 84 Planning Grants from the State of California Strategic Growth Council. | County received $\$ 500 \mathrm{~K}$ for Prop. 84 Sustainable Communities Planning Grant Program for a project entitled "The Santa Cruz County Sustainable Community and Transit Corridors Plan" on December 6, 2010. Notification of award $6 / 3 / 11$. Discussion of an RFP for a consultant will begin in November and the selection process complete by December 2012. |

## Attachment A

Santa Cruz METRO
Active Grants as of January 18, 2012

| \# | Grant | Description |  | \$ Grant Awarded |  | \$ Grant <br> Balance | Funding <br> Source | Grant Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | AMBAG <br> Sustainable <br> Communities <br> Planning Grant | Discretionary grant sub-award. | \$ | 10,000 | \$ | 10,000 | AMBAG sub-award. | Participating in development of Sustainable Communities Strategies, awaiting letter of award from AMBAG at 10/14/11, expect MOU in early 2012 per AMBAG. |
|  | $\begin{array}{\|l\|l\|} \hline 6 \text { SCCRTC Caltrans } \\ \text { Small Urban Transit } \\ \text { Planning Grant } \end{array}$ | Discretionary grant. | \$ | 8,204 | \$ | 8,204 | State of California | MOU ws approved on 12/16/11 by the BOD. The RFP for the consultant is being prepared and reviewed. Consultant to be selected in February 2012. |
|  | Section 5309 Bus/Facilities State of Good Repair | Discretionary, competitive grant program. | \$ | 2,814,538 | \$ | 2,814,538 | FTA Section 5309 | New grant to finance capital projects: $\sim 42$ mobile data terminals for ParaCruz and approximately 4-5 new CNG buses. Programmed into MTIP on January 2012. |
|  | $\begin{aligned} & \text { MBUAPCD } \\ & \text { AB2766 FY12 } \\ & \text { Grant } \end{aligned}$ | Discretionary Grant | \$ | 160,000 | \$ | 160,000 | MBUAPCD (Air District) | Conversion of non-revenue vehicles (staff/supervisor vehicles and forklift) to alternative fuel path. Award notification in August 2011 for $\$ 160 \mathrm{~K}$. |
|  | Proposition 1B State and Local Partnership Program | Proposition 1B Formula Funds | \$ | 427,400 | \$ | 427,400 | CTC/Caltrans | Requires 50\% local sales tax match. |

Attachment A
Santa Cruz METRO
Active Grants as of January 18, 2012

| \# | Grant | Description |  | \$ Grant Awarded |  | \$ Grant Balance | Funding <br> Source | Grant Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10 | Comprehensive <br>  <br> Surveillance (LMR) | Continue LMR upgrade. | \$ | 440,505 | \$ | 26,374 | FY09 CTSGP funds from Cal EMA | Day Wireless work on \$530,000 contract halted pending FCC license approval. Extension approved through 9/30/12. <br> \$ Grant Balance as of $\mathbf{1 / 1 8 / 1 2}$. |
| 11 | Comprehensive Security \& Surveillance: CCTV; LMR; EG | Continue video surveillance, LMR upgrade and install emergency generator. | \$ | 440,505 | \$ | 440,476 | FY10 CTSGP funds from Cal EMA | Generator relocation Complete. \$ Grant Balance as of $\mathbf{1 / 1 8 / 1 2}$. Expires 3/31/13. |
| 12 | FFY10 <br> Discretionary <br> Bus/Facilities Program | Purchase 11 new CNG replacement buses from FTA discretionary grant program. | \$ | 4,830,600 | \$ | 4,830,600 | FTA 5309 Bus \& Bus Facilities/State of Good Repair Program | 11 New Flyer low-floor 40' CNG Buses entered production 11/30/11. METRO contracted inspection services with TRC for \$6K. \$ Grant Balance as of 1/18/12. No Expiration. |
| 13 | FY11 FTA Operating Assistance | Operating Assistance 7/1/10 6/30/11 | \$ | 4,727,487 | \$ | 4,727,487 | FTA FY11 5307 <br> urbanized area formula funds + STIC | Grant contract executed 8/22/11. METRO will draw funds after FTA corrects Financial Purpose code. \$ Grant balance as of $\mathbf{1 / 1 8 / 1 2}$. |
| 14 | FY11 Rural Operating Assistance | Operating assistance for public transit service in rural areas of Santa Cruz County. | \$ | 156,312 | \$ | 156,312 | Caltrans (FTA 5311) | Grant contract executed 7/27/11. METRO will draw the funds in January. \$ Grant balance as of 1/18/12. |
| 15 | FY12 TDA <br> Operating Assistance | FY12Transportation Development Act (TDA) revenue for public transit operations. | \$ | 5,244,963 | \$ | 2,622,482 | SCCRTC | RTC paid the second quarter's amount on 1/18/12. |

Attachment A
Santa Cruz METRO
Active Grants as of January 18, 2012

| \# | Grant | Description |  | \$ Grant Awarded |  | \$ Grant Balance | Funding Source | Grant Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 16 | FY12 STA Funds | FY12 State Transit Assistance (STA) operating revenue for public transit. | \$ | 2,851,031 | \$ | 2,284,272 | SCCRTC | The RTC will pay STA to METRO quarterly. The first quarter's STA payment of $\$ 566,759$ on $11 / 3 / 11$ was $\$ 246,000$ below the anticipated amount and will be paid together with the 2nd quarter's payment. \$ Grant Balance as of1/18/12. |
| 17 | FY09 <br> Operating/MetroBas e const. | Operating Assistance and MetroBase construction funding. | \$ | 4,753,504 | \$ | 1,108,062 | FTA 5307 urbanized area formula funds and Small Transit Intensive Cities (STIC) funds, both now for operating assistance. | FY09 transit operations are complete. Remaining funds for the Operations Building construction. No expiration. \$ Grant Balance 12/8/11. |
| 18 | FY11 AB2766 | MetroBase construction of second L/CNG storage tank. | \$ | 200,000 | \$ | 200,000 | AB2766 Monterey Bay Unified Air Pollution Control District (Air District) AB 2766 Motor Vehicle Emissions Reduction Program | METRO rejected all Vendor proposals on 12/16/11 and directed re bid. New bids to be opened $1 / 31 / 12$ with contract award requested at BOD mtg. 2/24/12. Grant expires 2/11/13 . \$ Grant Balance as of 1/18/12. |
| 19 | MetroBase Development | MetroBase design and construction. | \$ | 9,540,751 | \$ | 2,689,152 | FY08, FY09, FY10 Prop. 1B Public Transportation Modernization and Service Enhancement Account (PTMISEA) through Caltrans | AAA Fencing completed Maintenance Bldg. perimeter fence. The BOD rejected all LNG Tank bids and directed re-bid for consideration at 2/24/12 BOD mt. FY11 \$11,010,047 payment anticipated by $1 / 31 / 12$. Expires 6/30/15. \$ Grant Balance as of 1/18/12. |

Attachment A
Santa Cruz METRO
Active Grants as of January 18, 2012

| \# | Grant | Description |  | \$ Grant Awarded |  | \$ Grant Balance | Funding Source | Grant Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 20 | Pacific Station Land | Purchase Greyhound property for Pacific Station (Metro Center) renovation | \$ | 1,457,667 | \$ | 15,401 | FY05 FTA 5309 Bus and Bus Facilities program legislative earmark. | METRO awarded wrought iron fence contract to AAA Fencing on 10/28/11 for $\$ 22,669$, significantly under budget estimate of $\$ 35,000$. Completion anticipated by $2 / 28 / 12$. $\$$ Grant balance as of $1 / 18 / 12$. |
| 21 | Pacific Station Design Engineering | Contract architectural and engineering services for Pacific Station expansion and renovation | \$ | 396,000 | \$ | 396,000 | FY06 FTA 5309 Bus and Bus Facilities program legislative earmark. | The FTA will begin monitoring progress on Metro Center <br> Design/Engineering in 2012 since the first grant (2006) has aged more than 5 years without implementation. No expiration. |
| 22 | Pacific Station Design Engineering | Contract architectural and engineering services for Pacific Station expansion and renovation | \$ | 490,000 | \$ | 490,000 | FY08 FTA 5309 Bus and Bus Facilities program legislative earmark. | The FTA will begin monitoring progress on Metro Center <br> Design/Engineering in 2012 since the first grant (2006) has aged more than 5 years without implementation. No expiration. |
| Total \$ |  |  |  | 44,469,406 | \$ | 24,154,468 |  |  |

Attachment B
Santa Cruz METRO
Grant Applications as of January 18, 2012

| \# | Application Date | Grant | Description | \$ Grant | Funding Source | Status of Award |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 4/2/2012 | Caltrans | Caltrans Planning Grants | TBD | Planning grants: just announced. | Requires 11.53\% match on most grants. |
| 2 | TBD | EPA Technical Assistance Program | EPA | Technical Assistance Only | EPA | Applied to EPA for Building Blocks for Sustainable Communities and Smart Growth Implementation technical assistance program for re-evaluation of the Pacific Station project going forward. LOI submitted 10/24/11. Called EPA to check status $1 / 3 / 12$. |
| 3 | 12/15/2011 | FY12 Rural Operating Assistance | Operating assistance for public transit service in rural areas of Santa Cruz County. | \$ 156,312 | $\begin{aligned} & \text { Caltrans (FTA } \\ & 5311) \end{aligned}$ | Simplified application due 12/15/11. |
| 4 | 2/1/2012 | FY12 Transit Security Projects | TBD | \$ 440,505 | FY12 CTSGP funds from Cal EMA | Video Surveillance projects continue with $\$ 440,505$ for FY12. Cal-EMA approved LONP for FY12 projects and beyond. FY12 application due 2/1/12. |
| 5 | 3/15/2011 | FY11 Transit Security Project | Santa Cruz METRO video surveillance projects | \$ 440,505 | FY11 CTSGP <br> funds from Cal <br> EMA | LONP approved 11/23/11 for continuous project implementation. Funds anticipated in Spring 2012. Expiration 3/31/14. |
| 6 | 6/1/2011 | FY11 PTMISEA | FY11 Public Transportation Modernization Improvement and Service Enhancement Activity (PTMISEA) funding for the MetroBase Operations Building. | \$ 11,010,047 | FY11 PTMISEA funds from Caltrans Division of Mass Transit | Caltrans allocation to Santa Cruz METRO is $\$ 11,010,047$. METRO anticipates the FY11 cash disbursement by $1 / 31 / 12$. This cash wil help fund the \$18M Operations Building. |
|  |  |  | Total | \$ 12,047,369 |  |  |

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: January 18, 2012
TO: Board of Directors
FROM: Tove Beatty, Grants/Legislative Analyst

## SUBJECT: STATUS REPORTS OF PROPOSED FEDERAL AND STATE LEGISLATION AND CURRENT LEGISLATIVE ISSUES

## I. RECOMMENDED ACTION

That the Board of Directors accept and file the status reports of proposed Federal and
State legislation and current legislative issues through January 18, 2012.

## II. SUMMARY OF ISSUES

- Status reports on Congress's, the State Assembly's and Senate's legislative issues are provided monthly to inform the Board of the status of Federal and State legislation of interest to Santa Cruz METRO.
- This month's State and Federal reports reflect pertinent legislative activities which occurred December $16^{\text {th }}, 2011$ - January $18^{\text {th }}, 2012$.
- The Federal budget was passed on December $17^{\text {th }}$, 2011, and signed by the President the same day. Transit remained relatively unscathed and FY12 appropriations are slightly higher than last year.
- Congress passed the eighth extension of SAFETEA-LU, through March 31 ${ }^{\text {st }}$, 2012. The extension is linked to the gas tax -if it expires, so does the tax. Both houses are promising bills within the next month or so. They will be radically different and some transportation advocates are betting on another extension of SAFETEA-LU.
- The Senate Environment and Public Works Committee released its version of S. 1381 or MAP-21, the two-year new surface transportation act. Transit funding is at $\$ 24$ billion, roughly the same as current levels. Still needed is a plan to offset the additional $\$ 12$ billion needed in financing.
- H.R. 7, The American Energy and Infrastructure Jobs Act, is the five-year version of a surface transportation act, proposed to be funded by H.R. 3410, The Energy Security and Transportation Jobs Act (Stivers, R-OH), which proposes financing through oil drilling in places like California and the Arctic National Wildlife Reserve.
- The extension of the alternative fuel tax credit (\$500K+/year to Santa Cruz METRO) has not yet passed and it expired at 12/31/11. It was included in H.R. 1380, which seems to be stuck in committee, so may be grouped with other "tax extenders" into a single bill to be introduced later in the session. Please see Attachments A and B for all federal legislation currently being monitored.
- The California Legislature reconvened on January 4, 2012. All bills that are not out of their house of origin (Assembly or Senate) are considered DOA by January 31 ${ }^{\text {st }}$, 2012. Please see Attachments $\mathbf{C}$ and $\mathbf{D}$.
- The State's second Proposition 1B bond sale in early November produced the revenue necessary for the financing Santa Cruz METRO's Operations Building. At the time of this report, Santa Cruz METRO is awaiting news of the release of funds. Checks could be cut by March 2012.


## III. DISCUSSION

Status reports on Federal House of Representatives' and Senate’s proposed legislation and related issues at the state level are provided monthly to inform the Board of the status of legislation of interest to Santa Cruz METRO. The purpose of this report is to inform the Board of Directors of the current status of pending legislation which may be of interest to or have an eventual impact on Santa Cruz METRO and/or the transit industry. The Federal and State Legislation Status Reports are updated monthly. This month’s State and Federal reports reflect pertinent legislative activities which occurred December $16^{\text {th }}, 2011$ - January $18^{\text {th }}, 2012$.
The Federal budget was passed on December $17^{\text {th }}$, 2011, and signed by the President the same day. Transit remained relatively unscathed and FY12 appropriations are slightly higher than last year. This is the first time since 2009 that Congress has passed a budget before the end of the calendar year. Initially, three small budget bills ("mini-buses") were passed and then one large omnibus bill containing the remaining budget measures.
Congress passed the eighth extension of SAFETEA-LU, through March 31 ${ }^{\text {st }}$, 2012. The extension is linked to the gas tax-if it expires, so does the tax. Both houses are promising surface transportation bills within the next month or so. They will be radically different and some transportation advocates are betting on another extension of SAFETEA-LU that will last past the 2012 election.

The Senate Environment and Public Works Committee released its version of S. 1381 or MAP21, the two-year new surface transportation act. Transit funding is at $\$ 24$ billion, roughly the same as current levels. Still needed is a plan to offset the additional $\$ 12$ billion in financing. H.R. 7, The American Energy and Infrastructure Jobs Act, is the five-year version of a surface transportation act, proposed to be funded by H.R. 3410, The Energy Security and Transportation Jobs Act (Stivers, R-OH), which proposes financing through oil drilling in places like California and the Arctic National Wildlife Reserve. Many Democrats and the transit industry as a whole may find itself in a bind regarding this financing mechanism, which would seem to fly in the face of greenhouse-gas reduction and other climate change legislation and intent.

The extension of the alternative fuel tax credit (\$500K+ per year to Santa Cruz METRO) has not yet passed and the credit expired at 12/31/11. It was included in H.R. 1380, which seems to be stuck in committee, so it may be grouped with other "tax extenders" into a single bill to be introduced later in this session. Please see Attachments A and B for all federal issues and legislation currently being monitored.

Board of Directors
Board Meeting of January 18, 2012
Page 3
The State's second Proposition 1B bond sale in early November 2011 produced the revenue necessary for the financing Santa Cruz METRO’s Operations Building. At the time of this report, Santa Cruz METRO is awaiting documentation of the appropriation of $\$ 11.047$ million for the project. Insofar as Santa Cruz METRO has been informed, checks could be cut by March 2012.
The California Legislature reconvened on January 4, 2012. All bills that are not out of their house of origin (Assembly or Senate) are considered DOA by January 31 ${ }^{\text {st }}$, 2012. A new bill being monitored, A.B. 1444, aims to streamline CEQA environmental requirements for projects over $\$ 100$ million in size. CTA is watching this bill to see if reducing this minimum project size would measurably benefit the transit community.
Also of note in this month's State report are the budgetary and other measures proposed by Governor Brown regarding the state budget as of January $1^{\text {st }}$, 2012; his proposed conglomeration of several transportation-related agencies into a single agency, ostensibly to improve oversight and transparency; and the Cap and Trade regulation adopted by the California Air Resources Board in late 2011, which may result in some increased funding for public transportation. Please see Attachments $\mathbf{C}$ and $\mathbf{D}$ for bills that are still viable and further description of these items.

## IV. FINANCIAL CONSIDERATIONS

As most potential legislation carries a fiscal impact, staff will report on a monthly basis of newly implemented federal and/or State legislation which financially impacts Santa Cruz METRO.

The extension of SAFETEA-LU's authorization through March 31, 2012 secures transportation funding and the related gas tax until then. However, it may need to be extended again if the vastly different House and Senate surface transportation bills cannot be reconciled into a single act. The FY12 federal budget was passed on December $17^{\text {th }}$, 2011, and Santa Cruz METRO's anticipated annual operating appropriation (including STIC funding) is estimated at \$4,741,749.

Santa Cruz METRO received word that $\$ 11.047$ million in Proposition 1B PTMISEA bond funds will be released (a three-year allocation) for the Operations Building project. Funds are expected to be released in the first quarter of 2012.

## V. ATTACHMENTS

Attachment A: Federal Legislative Issues and Status Report, January 18 ${ }^{\text {th }}, 2012$
Attachment B: Federal House and Senate Bills Status Report, January 18 ${ }^{\text {th }}, 2012$
Attachment C: State of California Legislative Issues and Status Report, January 18 ${ }^{\text {th }}, 2012$
Attachment D: State of California Assembly and Senate Bills Status Report, January 18 ${ }^{\text {th }}, 2012$

## ATTACHMENT A

# Federal Legislative Issues and Status Report January 18, 2012 

Current Legislative Issues

## FY12 Federal Budget

Update at 1/18/12: On December 16, 2011, the day that the last budget Continuing Resolution was set to expire, the House passed an omnibus spending bill (H.R. 2055) for the remaining FY12 federal budget. That gave the Senate an extra day to also pass the omnibus, which happened on December $17^{\text {th }}$. Both houses were successful in passing three "mini-buses" (spending bills) and then consolidating the rest into H.R. 2055 and passing it before the end of the year for the first time since 2009. The President signed the budget not a day too soon, as his FY13 budget is set to possibly be released, prior to the State of the Union Speech (SOTUS), which is scheduled for January $24^{\text {th }}$. This is a reversal; usually the speech occurs before the budget. Pundits see the speech as the President's campaign launch, which may be the reason for the release of his budgetary vision.

Update at 11/30/11: The so-called "Super Committee" made no new recommendations for an additional $\$ 1.5$ trillion in budget cuts by their November $18{ }^{\text {th }}$ deadline, triggering the threatened massive cuts to defense and other programs over the next 10 years.

## Long Term Surface Transportation Act (H.R. 7, S. 1381 or MAP-21) and S. 1648

Update at 1/18/12: Due to the upcoming GOP retreat and differences between the House and Senate long-term surface ransportation proposals, it is still not clear what might emerge. It's not certain what "long-term" means, as the House bill is a five-year bill and the Senate's is a twoyear bill. It is also clear that the Senate will not take up the House bill when it passes. Nonetheless, Chair Mica (R-FL) in the House says that his bill will be marked-up by early February. The Senate's bill, MAP-21 (side note: Board members are publicly talking about the long-term act as MAP-21-there are two bills, so it is inaccurate to refer to it as MAP-21, since much remains to be resolved), is basically complete, though waiting for the Finance Committee to find a way to finance a $\$ 12$ billion shortfall. As mentioned below, the target date for passage is March 31, 2012, when the ninth extension of SAFETEA-LU expires. However, talk has begun about another extension among some transportation advocacy groups.

Update at 11/30/11: Speaker Boehner introduced "The American Energy and Infrastructure Jobs Act", or H.R. 7, a five-year surface transportation act, with very little detail. Introduced along with H.R. 3410, the Energy Security and Transportation Jobs Act (Stivers, R-OH), proposes to generate billions via royalty payments on expanded drilling leases in places like California and the Arctic National Wildlife Reserve. According to the non-partisan group, Taxpayers for Common Sense (TCS), this proposal, "is not a responsible budget approach." The Senate Environment and Public Works Committee released S. 1813 (MAP-21). Transit will receive about $\$ 24$ billion out of the $\$ 109$ billion bill, or roughly current levels. The bill maintains operating flexibility in urban areas, as well as the STIC program. On 9/13/11, the House passed the eighth extension of SAFETEA-LU through March 31 ${ }^{\text {st }}, 2012$.

## ATTACHMENT A

## The NAT GAS (New Alternative Transportation to Give Americans Solutions) Act (HR1380)

Update at 1/18/12: Along with the commuter tax benefit (given by some companies to employees who use transit and rail), which has also expired, the natural gas (alternative fuel) tax credit has now been rolled into what is called the "extenders package" and which includes a number of tax measures and credits that individually have support from both parties. Whether or not these can all be rolled into a new bill and passed remains to be seen. Advocates hope to see it taken up and passed during this session. Santa Cruz METRO has submitted letters to Representatives and Senators in support of the extenders package.

Also of note this month is a recent EPA report that, in draft, names the link between hydraulic fracturing ("fracking," a mining practice used in shale fields to extract natural gas deposits up to 8,000 feet deep) and groundwater contamination. Santa Cruz METRO has on file a letter from its natural gas supplier stating that supplies delivered here do not come from fracked sources.

Update at 11/30/11: Natural gas advocates expect this tax to expire, then be reinstated as part of another bill in 2012. The scuttlebutt is that it will be a retroactive credit and cover quarters that have lapsed since the tax credit expired. This is much like what Santa Cruz METRO experienced last year. This bill is sitting in the Subcommittee on Energy and Power of the Committee on Energy and Commerce and the House Science, Space and Technology Committee. Santa Cruz METRO's Alternative Fuel Tax Credit for CNG fuel (50 cents per gallon equivalent tax credit) is rolled into HR1380. This bill extends the credit through 2016 and had stronger bipartisan support earlier in 2011.

## House Resolution 5 (H.R. 5)

Updates at 1/18/12 and 11/30/11: We are still monitoring potential effects of H.R. 5, which will be seen after the FY12 budget "mini-buses" and possibly one large omnibus bill are passed, sweeping up appropriations by the end of the year. Now that this has happened, how funds are appropriated will indicate the potential impact of H.R. 5. So far, transit appropriations as announced for our area are actually a bit more than last year.

Update at 1/18/11: In a secret caucus held on January $4^{\text {th, }}$ House GOP members held an unrecorded vote on a proposed Rules package. Passed in this package was H.R. 5, a separation of the authorization and appropriations processes in regard to infrastructure funding.

## American Infrastructure Investment Fund Act of 2011 (S. 936)

Updates at 1/18/12 and 11/30/11: No change at this time. Read twice. Most likely a non-starter, soon to be removed from this "watch" list.

Update at 5/19/11: Senators Rockefeller (D-WV) and Lautenberg (D-NJ) introduced this act to create a $\$ 5$ billion fund to drive private investment in transportation infrastructure. It is intended to also provide states with greater flexibility for the types of projects they may fund with federal dollars.

## ATTACHMENT B

Santa Cruz METRO

| Federal Bills House | Subject | Introduced | Status |
| :---: | :---: | :---: | :---: |
| H.R.7: The American <br> Energy and <br> Infrastructure Jobs Act | This is the House version of a five-year long-term surface transportation act with very little detail available at this time, other than the proposed funding mechanism of HR3410 (see below). | 11/22/2011 | No specific program or title etails were available at the time of this report. See HR3410 for proposed funding mechanism. Mark-up expected in February from T\&I Committee, per Chair Mica. |
| Federal Budget FY12 | Three small mini-buses (bills) were passed, among them the bill that funds transportation for FY12, and then, on December 17, the Senate passed an omnibus spending bill covering the remainder of the federal budget. | Week of 4/4/11 | The FY12 omnibus federal budget bill was passed on December 17th, the first time since 2009 that a budget has been passed before the end of the calendar year. |
| H.R.1380: New <br> Alternative <br> Transportation to <br> Give Americans <br> Solutions Act (NAT <br> GAS Act) (Sullivan, ROK) | Promotes the use of natural gas as fuel with an emphasis on heavy-duty and fleet vehicles, and includes various credits and incentives to promote production and use of such vehicles and fueling stations/pumps and discretionary/competitive grants for development of new technologies re: natural gas vehicles. | 4/6/2011 | This bill may die and be replaced by a "tax extenders" bill which will include the communter tax benefit (allowed to lapse at $1 / 1 / 12$ ) and the alternative fuels tax credit. Santa Cruz METRO and CTA are advocating for this package. Nothing has happened since the last report. |
| H.R.3410: Energy <br> Security and <br> Transportation Jobs <br> Act (Stiver-OH) | Proposes to generate up to $\$ 70$ billion for a long-term surfacetransportation act by capturing royalty payments via expanded onshore and off-shore drilling leases in places like California and the Arctic National Wildlife Refuge. | 11/22/2011 | This bill has many issues, not the least of which is the fact that the revenue will likely take many years to come in. Some states (those most impacted) are up in arms because not all funds are returned to the area of origin. In addition, there are not enough Senate votes to pass this funding mechanism. |

## ATTACHMENT B

Santa Cruz METRO

| Federal Bills | Subject | Introduced | Status |
| :---: | :---: | :---: | :---: |
| S.936: American <br> Infrastructure <br> Investment Fund Act of 2011 (Rockefeller, D-WV) | Creates $\$ 5$ billion fund to drive private investment in transportation infrastructure in 2012 and 2013, creates leveraging ability at both federal and state levels for transportation projects. | 5/10/2011 | All indications are that this bill will die in committee. |
| S.1381: MAP-21 (Moving Ahead for Progress in the 21st Century $=$ New name for long-term surface transportation act) (Boxer, D-CA) | Because of time spent on the debt ceiling issue, as well as time lost on other legislation such as the FAA reauthorization bill (due in part to the insertion of some anti-Labor provisions), on September 13th, the House passed the eighth extension of SAFETEA-LU through March 31, 2012. Senator Boxer has released the highway markup of MAP-21 at November 9th, 2011, which was passed unanimously out of committee (18-0). Still in the works are the transit, rail and safety titles as well as the Banking Committee's recommendations for an additional $\$ 12$ billion to fund the two-year act. A long-term act is not expected until next year as we are still waiting for the House to release their proposed legislation. | Marked up and released from Senate EPW Committee 11/9/11 | Extensions were passed through <br> 11/18/11 for the entire government, and $3 / 31 / 12$ for SAFETEA-LU. The House plans on releasing a five-year bill. Whether or not consensus can be reached remains to be seen. Some transportation advocates are saying that another SAFETEA-LU extension will be the result of these negotiations. |
| S.1660: American Jobs Act of 2011 (Reid, DNV) | The legislation includes the following job-creating provisions: payroll tax exemption for previously unemployed workers; employer credit of $\$ 1,000$ for every new employee that works at least a year; closing of various tax loopholes, creation of small-business loan programs, and provisions to convert tax credit bonds to Build America Bonds. For transportation, the bill includes a transfer of $\$ 19.5$ billion from the General Fund to the HTF to finance infrastructure job-creating projects and halts the repayments that the HTF makes to the General fund for tax-exempt users of the highway program (including transit). The bill extends some unemployment benefits, and extends expiring health care provisions. The bill is financed by various IRS code adjustments and changes designed to raise $\$ 9$ billion, tightens standards and credits for biofuels (raising $\$ 24$ billion); some basically incomprehensible changes to the Economic Substance Doctrine ( $\$ 5$ billion) and a reduction in the Medicare Improvement Fund worth $\$ 8$ billion. | 10/11/2011 | This is the President's "Jobs Bill" which is in the process of being debated section by section. The whole bill cannot be passed as is. However, President Pro Tem Reid (D-NV) has asked the Senate to recisider the recent failed vote to invoke cloture and bring the bill to the floor, a delaying tactic of sorts. Most likely, this bill is more of a platform piece for the President's relection campaign. |
| S.1648: A bill to <br> Terminate the <br> Transportation <br> Enhancements <br> Program (Paul, R-KY) | This legislation is, as it is titled, a bill to terminate the Transportation Enhancements (TE) program, which funds things like bicycle and pedestrian related projects, etc., and redirect the funding to "emergency infrastructure repairs" that enhance "roads and bridges." Co-sponsored by Senate Minority Leader Mitch McConnell (R-KY), who says, "Kentuckians are tired of financing every turtle tunnel and solar panel company, and not using the funds to repair our bridges and roads." | 10/3/2011 | This bill may die in cmommittee and simply be considered as part of the long-term legislation discussion. Nothing has happened since the time of the last report. |

# ATTACHMENT C 

State of California<br>Legislative Issues and Status Report<br>January 18, 2012

## FY12 State Budget and Proposition 1B Bond Sale

Update at 1/18/12: On December $9^{\text {th }}$, 2011, Santa Cruz METRO received news that the $\$ 11.047$ million Proposition 1B PTMISEA three-year allocation for the Operations Facility had been approved. Project Manager Frank Cheng is reviewing existing plans and Santa Cruz METRO expects confirmation of scheduled disbursement of funds in written form soon.

The State budget at January $1^{\text {st }}, 2012$ showed a $\$ 9.2$ billion 18 -month deficit, so Governor Brown is pushing a package of $\$ 10.3$ billion in cuts and revenue balancing, much of which impacts essential social service programs, but transit is out of the crosshairs for now. The Governor's budget review is precipitated on the passage of his tax initiative on the November 2012 ballot. If not approved, an additional $\$ 5.4$ billion in cuts will ensue.

Update at 11/30/11: The State held the first "cash flow" bond sale since Spring 2010 in midSeptember and one in November to finance Proposition 1B projects.. A Spring bond sale is planned to finance new projects. Santa Cruz METRO also received its FY10 Proposition 1B allocation of $\$ 2.49$ million in early November and scheduled projects are now underway.

## Governor's Proposal to Create a Single Transportation Agency

Update at 1/18/12: Governor Brown is proposing a single agency comprised of: Caltrans, the Department of Motor Vehicles (DMV), High Speed Rail Authority (HSRA), California Highway Patrol (CHP), California Transportation Commission (CTC) and the Board of Pilot Commissioners (as in pilot boats). The reasoning is to provide additional oversight, particularly to the HSRA and CTC. The California Transit Association (CTA) is monitoring this and, at the time of this report, nothing else was known about this proposal.

## Governor's Cap and Trade Program

Update at 1/18/12: The Governor's budget incorporates $\$ 1$ billion in expected revenue from the new Cap and Trade regulation under greenhouse gas legislation AB32, which was adopted by the California Air Resources Board in late 2011. Fees will be used to fund development of advanced technology vehicles and infrastructure and low-carbon, efficient public transportation.

## The California Legislature: Bills of Interest

Update at 1/18/12: AB1444 has been added to Attachment D this month. The California Transit Association brought this bill to the membership's attention as it proposes to further streamline CEQA requirements for public rail and transit projects in order to put Californians to work as
quickly as possible. These restrictive, often time-consuming requirements usually apply to projects of $\$ 100$ million or more, so CTA is monitoring this bill to see that smaller projects (such as Santa Cruz METRO's) might also benefit from this streamlining proposal should it pass.

Update at 11/30/11: Bill status is described in Attachment D. Of note is that the former SB791, a Senator Steinberg transit financing bill, will be reintroduced next session with a new number. It will be a proposal to implement some sort of regional fee to finance the ongoing statewide mandated implementation of SB375. Other bills of interest which were enrolled and passed to the Governor this session include AB147, AB427, AB650, AB1097 and SB565, which includes language to extend STA flexibility for operational use through 2015.
ATTACHMENT D

## Santa Cruz METRO

## State of California

January 18, 2012

| State Bills <br> Assembly | Subject | Last Amended | Status |
| :---: | :---: | :---: | :---: |
| AB485: Local Planning: transit village development districts (Ma) (D) | In an extension of the last session's Ma bill extending the area around a transit development to $1 / 2$ mile, this bill requires that a city/county that uses infrastructure financing district bonds to finance a transit oriented development ("transit village") uses at least $20 \%$ of bond revenue for the purpose of increasing, improving and preserving the amount of low-income and moderate-income housing and requires that these units be occupied by low- to moderate-income tenants for at least 55 years for rental units and 45 for owner-occupied units. This bill eliminates the requirement of voter approval and also adds additional IFD reporting requirements. | 6/29/2011 | 9/9/11: Ordered to Senate inactive file; CTA supports. May die on the vine @ $1 / 31 / 12$ if not removed from file. |
| AB845: Transportation Bond Funds (Ma) (D) | Proposition 1A, passed in 2008, governs high-speed rail and connectivity funds. This bill sets forth provisions for governing the distribution of Prop 1A connectivity funds ( $\sim \$ 950$ million). This bill codifies guidelines established by the CTC, including the requirement that priority projects have in place matching funds, and this bill further defines matching funds for Proposition 1A funding. This bill confirms those guidelines. | 5/10/2011 | 9/9/11: Ordered to Senate inactive file; CTA supports. May die on the vine @ $1 / 31 / 12$ if not removed from file. |
| AB 1444: Environmental <br> Quality; Expedited Judicial Review; Public Rail/Transit Projects | Streamlining of CEQA requirements for public rail/transit projects to put people to work as quickly as possible. CTA is working with membership and the legislature to fine-tune this legislation so that projects under $\$ 100$ million will benefit, such as most of Santa Cruz METRO's capital projects. | 1/2/2012 | May be heard in committee on 2/4/2012; CTA is monitoring. |

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: January 27, 2012
TO: Board of Directors

FROM: John Daugherty, METRO Accessible Services Coordinator

## SUBJECT: ACCESSIBLE SERVICES REPORT FOR NOVEMBER 2011

## I. RECOMMENDED ACTION

This report is informational only. No action required.

## II. SUMMARY OF ISSUES

- After a demonstration project, the Accessible Services Coordinator (ASC) position became a full time position to organize and provide METRO services to the senior/older adult and disability communities.
- Services include the METRO Mobility Training program and ongoing public outreach promoting METRO's accessibility. The ASC also participates in METRO's staff training and policy review regarding accessibility.
- Two persons have served in the ASC position from 1988 to today. In 2002 the ASC position was moved into the newly created Paratransit Department. On May 27, 2011 the Board approved the staff recommendation to receive monthly reports on the activity of the ASC.


## III. DISCUSSION

The creation of the Accessible Services Coordinator (ASC) position was the result of a successful demonstration project funded through the Santa Cruz County Regional Transportation Commission. Two persons have served in the ASC position from 1988 to today. Both hiring panels for the ASC included public agency representatives serving older adults and persons with disabilities.

The first ASC, Dr. Pat Cavataio, served from April 1988 through December 1998. The second ASC, John Daugherty, began serving in December 1998.

Under direction, the Accessible Services Coordinator: 1) Organizes, supervises, coordinates and provides METRO services to the older adult and disability communities; 2) Organizes, directs and coordinates the activities and operation of METRO’s Mobility Training function; 3) Promotes and provides Mobility Training and outreach services; 4) Acts as information source to staff, Management, funding sources, clients, community agencies and organizations, and the general public regarding Mobility Training and accessibility; 5) Works with Department Managers to ensure compliance with METRO's accessibility program and policies.
$\qquad$

During 2002 the ASC position was moved from Customer Service to the newly created Paratransit Department. Mr. Daugherty was the first employee. His placement was followed by hiring of the first Paratransit Superintendent, Steve Paulson and the current Eligibility Coordinator, Eileen Wagley.

On May 27, 2011 the Board approved the following recommendation: "Staff recommends that this position be reinstated in FY 12 budget with the requirement that this position be evaluated during FY12 to make sure the service items that are being requested by the Community are being carried out by this position. Additionally, staff recommends that this position be required to provide a monthly activity report to the Board of Directors during FY12."

## IV. FINANCIAL CONSIDERATIONS

None

## V. ATTACHMENTS

Attachment A: Accessible Services Coordinator (ASC) Activity Tracking Report for November 2011

Prepared by: John Daugherty, METRO Accessible Services Coordinator Date Prepared: January 19, 2012

Attachment A<br>Accessible Services Coordinator (ASC) Activity Tracking Report for November 2011<br>\section*{What is Mobility Training?}<br>Mobility Training is customized support to allow access to METRO services. It can include:

- An Assessment: The ASC meets the trainee to assess the trainee's capabilities to use METRO services. They discuss the trainee's experience using public transit and set goals for training sessions.
- Trip Planning: Practice to use bus route schedules, maps, online resources and other tools to plan ahead for trips on METRO fixed route and METRO ParaCruz services. All Mobility Training includes some trip planning.
- Boarding/Disembarking Training: Practice to board, be secured, and then disembark (get off) METRO buses. This training has been requested by persons using walkers, wheelchairs, scooters and service animals. The training session includes work with an operator and out of service bus and lasts three to five hours.
- Route Training: Practice using METRO buses to travel to destinations chosen by trainees. The training session includes practice on handling fares, bus riding rules and emergency situations. One training session can take two to eight hours. One or two sessions to learn one destination is typical. The number of training sessions varies with each trainee.

There was progress with training 17 individuals:

- Four individuals were new referrals: Referral sources were a social worker, the Mobility Trainer for Monterey Salinas Transit, staff from the Vista Center and Metro’s Eligibility Coordinator. Three people were assessed, and the assessment for the fourth person is being set up.
- Training with five persons progressed: One person completed her third route training. Four persons were either met in person or contacted by phone and email to provide assistance.
- Training with eight individuals is almost complete: November activity included checking on whether further training is needed and preparation to close their files or complete their referral sheets.


## Attachment A

Training Overview for November 2011:

- Amount of time dedicated to training sessions and follow up activity: At least 40 hours
- Tracking of scheduled appointments vs. cancelled:

Four appointments scheduled, no appointments cancelled

Highlights of Other Activity - Outreach performed in the community:

- November 8 Elderly and Disabled Transportation Advisory Committee meeting
- November 10 Commission on Disabilities meeting
- November 17 UCSC class orientation

Meetings are usually scheduled for two hours. Total ASC time spent includes preparation for the meeting, the meeting itself and follow up activity. ASC activity for each meeting can take four to nine hours.

The total audience for November presentations was at least 230 persons. Questions on METRO service varied. Information was provided during meetings and follow up phone calls and emails.

Requests from the community and METRO staff:

- There were at least 30 individual contacts in person and/or over the phone. Most contacts regarded preparation for presentations and setting up future training and outreach.


## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Minutes - METRO Advisory Committee (MAC)
November 16, 2011
The METRO Advisory Committee (MAC) met on Wednesday, November 16, 2011 in the Pacific Station Conference Room located at 920 Pacific Avenue in Santa Cruz, California.

## 1. CALL TO ORDER

Naomi Gunther called the meeting to order at 6:03 p.m.
2. ROLL CALL

## MEMBERS PRESENT

Naomi Gunther, Chair
Charlotte Walker
Craig Agler
Bob Geyer
Roseann Marquez

## MEMBERS ABSENT

Dave Williams, Vice Chair
Dennis "Pops" Papadopulo

## VISITORS PRESENT

Steve Johnson

## STAFF PRESENT

Les White, General Manager
Angela Aitken, Finance Manager and Acting Assistant General Manager
Robyn Slater, HR Manager
April Warnock, Paratransit Superintendent
John Daugherty, Accessible Services Coordinator
Jason Andrews, Bus Operator
Sherri Escobedo, Administrative Assistant/ MAC Secretary

## 3. AGENDA ADDITIONS/DELETION

Naomi stated that there were items missing from the Agenda, ie, Adopt-a-Bus Stop. Angela explained that since Peg, District Counsel was out of the country at the moment, this could not be addressed until her return and review of the documents.
Also Wheelchair Securement is not on the Agenda due to Ciro not being present at this month's meeting. This item will be added to the December 21 MAC Meeting.
Service and Reductions also not on the agenda, Angela stated that we would add this back on, but due to Ciro being absent, this would not be addressed.

## 4. ORAL/WRITTEN COMMUNICATION



6-8.1

## 5. APPROVAL OF MINUTES OF OCTOBER 19, 2011

## ACTION: MOTION: CRAIG AGLER SECOND: BOB GEYER

Approve the minutes of October 19, 2011.
Motion passed unanimously, with Dennis "Pops" Papadopulo and Dave Williams being absent.

## 6. ACCEPT \& FILE RIDERSHIP REPORTS FOR JULY AND AUGUST 2011

Naomi said that the bus drivers need to let the students on the UCSC routes know to move to the back of the bus as new riders get on, so that more students are able to get on the bus. She said that there use to be a Bus Rider Etiquette training that was given to the students at the beginning of the new year. Jason Andrews offered to do a memo regarding this.

## ACTION: MOTION: ROSEANN MARQUEZ SECOND: BOB GEYER

Approve the Ridership Reports for July and August
Motion passed unanimously, with Dennis "Pops" Papadopulo and Dave Williams being absent.

## 7. ACCEPT \& FILE PARACRUZ OPERATIONS STATUS REPORT FOR JULY \& AUGUST $\underline{2011}$

Bob Geyer suggested that the month be put on the report so that they know which month they are looking at. April agreed to that.
Les White also stated that they are in the process of hiring additional drivers to the Paracruz Staff.

## ACTION: MOTION: BOB GEYER SECOND: ROSEANN MARQUEZ

Approve the Paracruz Operations Status Reports for July \& August
Motion passed unanimously, with Dennis "Pops" Papadopulo and Dave Williams being absent

## 8. ACCEPT \& FILE LEGISLATIVE \& GRANTS REPORT FOR OCTOBER 2011

NO ACTION TAKEN - Report was not included in the Mac Agenda Packet, Angela stated that the report will be sent to the Mac members by email and/or regular mail as soon as possible. We will also include the Grants Report for October 2011 in the next Mac Agenda Packet for the December 21st Mac Meeting.

## 9. DISCUSSION OF BUS STOPS

The Adopt-a-Bus Stop Program will be put back on the agenda once Peg, District Counsel has reviewed the program and materials submitted.

Charlotte stated that the schedules for the buses seemed to be placed too high. If you are a short stature person, or in a wheelchair you cannot easily see or read them. Les stated that they are addressing the sign placements, and is open to suggestions. Some of the signage is placed as they are, to reduce injury to the public. John Daugherty asked if there was a standard height for the schedules. Naomi suggested that the signs be placed on the front and the back of the signs, since there is room available. Roseann stated that the sticker is too small. Bob Geyer stated that some of the signs have two maps on them that are identical, and if they left one map off they could perhaps make the schedule larger. Roseann suggested that there are stops she has seen that have blank spaces on the signs, and that perhaps we could use the blank space for a larger schedule or to move them lower. Mara also stated that the placement of the sign itself could perhaps be placed parallel as opposed to perpindicular to the street to help with the sign not being a danger to injuring someone. Les stated that he would check with the BSAC committee to see if this has been addressed before. Mara also asked if there was enough money to address this issue. Les said that changing the font of the schedules would probably not incur a cost, but replacing all the signs would definitely be a cost factor. Naomi suggested that perhaps a phased approach would be more cost effective.

Bob Geyer then asked about the route reductions. Les stated that we are interested in increasing buses not reducing bus stops. In the spring bid coming up, we will look at running times and increasing frequency of bus stops. Naomi stated that some of the bus stop locations overlap between routes, and perhaps combining stops could help. Mara asked who decides which stops get shelters, is it the Bus Stop Committee or Mac? Les stated that both groups can suggest, but that it is looked at by surrounding locations and a variety of criteria. But this group can advocate for shelters. There was a discussion about different locations, and certain stops that aren't really used. Mara stated that on Main Street in Watsonville, she has seen people sitting on the lawn and/or under the tree (at Main \& Clifford) and wondered why there isn't a shelter there. Les stated that we have struggled with CalTrans regarding this subject, and that they are very difficult to work with. Craig asked if there was anything they could do, and Les said yes, and stated that the City of Watsonville is currently working on taking that portion of Hwy 152 back so if that happens then we can look at installing a shelter there. This group can certainly communicate with the City Council or Mayor Dodge on this subject. Naomi then stated that certain bus stops would benefit from having the shelters especially those close to grocery stores, and that she has seen people go to the next bus stop since there is a shelter there to use. Certain examples are Soquel \& Poplar, or Soquel and Front Street. Les stated again that some of the cuts were too severe and that some stops would be reinstated once the Spring bid goes into effect. Naomi suggested that they would like to get a list of the stops from the BSAC Committee. Angela said there was a report done about six months ago, that was as of April 2011, and that she would get something to them at the December MAC Meeting. Jason stated that the BSAC committee meets monthly. Les stated that they meet at 9 am on the $3^{\text {rd }}$ Thursday at the Santa Cruz Metro Admin office, and that we would get a schedule to the MAC members. John asked if there was a MAC member assigned to the BSAC committee and it was stated that Dennis "Pops" was the BSAC Member for MAC, but that he had forgotten and was reminded of it.

## 10. DISCUSSION OF METROBASE ACTIVITY

Les White gave a slide presentation of Santa Cruz Metro since it's inception to the present time. The main obstacle for moving forward with construction of the Metro Center downtown, and the Operations Building on River Street is due to financial constraints with the State Government under Govenor Arnold Schwarzenegger taking $\$ 31$ million from Santa Cruz Metro in Transit funds in 2009. Santa Cruz Metro sued the State for these funds and won but we will never get the money back. Now the Pooled Money Investment Board has to release bond funding and they have not done this as of yet. We may see money by March 2012 but will have to wait and see. However, we are adding the $2^{\text {nd }}$ LNG Tank at the Operations Fueling Station at the current time. This will facilitate the fueling of the LNG Natural Gas Buses more efficiently.

Bob Geyer stated that this was a very nice informative presentation.
Naomi asked about the Ridership numbers and the percentage rates given in the presentation for UCSC. She would like to have a percentage comparison of UCSC Ridership Total to Service Hours. Les said they he could have Erich prepare something for her. Naomi also suggested that links to our Elected Officials be placed on our website for the public to be able to send correspondence to.

Mara asked about the Watsonville Transit Center and the activity going on there. Les explained that Lydia's Taqueria is moving inside the Transit Center from the Kiosk outside, and that we are trying to upgrade the facility by painting, and hopefully getting the mural cleaned up, and/or a new mural completed, however the Art Commission is involved in this and that there would have to be a community consensus to complete this. Craig asked if the Kiosk outside would then become available, and Les said that is a consideration, but that we are also considering a plaza outside.

## 11. WHEELCHAIR SECUREMENT

Moved to next agenda due to Ciro's absence, however John Daugherty asked if he would be able to see a bus with the QPOD set-up, and was concerned about loss of seating. Les said they viewed a bus at the CTA conference and there was a video available from the manufacturer. He stated that Ciro also had planned to either have a field trip made possible and/or a viewing of the Video for the MAC members. As to the question from John regarding loss of seating, Les said that yes, there would be a loss of seating but that more aisle room would be available. Naomi asked for a copy of the PowerPoint presentation given by Frank Bauer at the last MAC Meeting on the Wheelchair Securement, and it was agreed that the presentation would be emailed/mailed to all MAC Members.

## 12. DISCUSSION OF RECRUITMENT FOR BUS AND PARATRANSIT OPERATORS

Robyn Slater gave a presentation of the Recruitment Process and handed out a Bus Operator Application packet. The process generally takes about a month and a half, and that a fully trained Bus Operator takes about 3 months from the date of hire. She explained the process of receiving the application, qualifying the applicants, testing the applicants, and the interview
process. Once the offer is made to an applicant, they are then sent for medical examination, drug testing, and fingerprinting. Once they have passed all of these tests, they are then hired and sent through a training class at Operations. It is basically the same for Paratransit Operators, the only difference being that a qualification for Paratransit Operators includes First Aid and CPR Training.

Naomi stated that in the future she would like to move all presentations to the front of the agenda, so that people do not have to remain for the entire meeting.

Charlotte asked when new Operators start paying Union dues, and Robyn said they start immediately upon hire.
13. COMMUNICATIONS TO SANTA CRUZ METRO GENERAL MANAGER

Since the GM was at this meeting, communication was throughout the meeting.

## 14. COMMUNICATIONS TO SANTA CRUZ METRO BOARD OF DIRECTORS

None at this time

## 15. ITEMS FOR NEXT MEETING AGENDA

Adopt-a-Bus Stop - Legal Feedback once Peg is ready.
Continuing Service Reductions and Changes
Elections of Chair and Vice Chair for MAC Members 2012
Update of By-Law Changes
Introduction and Welcome to Steve Johnson, appointee to MAC by Ellen Pirie

## ADJOURN

There being no further business, Naomi Gunther adjourned the meeting at 8:04 p.m.

Respectfully submitted,
Sherri Escobedo
Administrative Assistant

# AGENDA METRO ADVISORY COMMITTEE (MAC) MEETING OF FEBRUARY 15, 2012 <br> 6:00 PM <br>  

NAOMI GUNTHER - CHAIR
CRAIG AGLER
ROSEANN MARQUEZ
DENNIS "POPS" PAPADOPULO
DONALD "NORM" HAGEN

BOB GEYER - VICE CHAIR DAVE WILLIAMS MARA MURPHY
CHARLOTTE WALKER
STEVE JOHNSON

## PACIFIC STATION CONFERENCE ROOM 920 PACIFIC AVENUE, SANTA CRUZ, CALIFORNIA 6:00 PM - 7:55 PM

THE AGENDA PACKET FOR THE SANTA CRUZ METRO ADVISORY COMMITTEE MEETING CAN BE FOUND ONLINE AT WWW.SCMTD.COM AND IS AVAILABLE FOR INSPECTION AT SANTA CRUZ METRO'S ADMINISTRATIVE OFFICES, 110 VERNON ST., SANTA CRUZ, CA

## NOTICE TO PUBLIC

Members of the public may address the Metro Advisory Committee on a topic not on the agenda but within the jurisdiction of MAC by approaching the Committee during consideration of Agenda Item \#4 "Oral and Written Communications." Presentations may be limited in time in accordance with the Bylaws of MAC. Members of the public may address the Metro Advisory Committee on a topic on the agenda by approaching the Committee immediately after presentation of the staff report but before the Committee's deliberation on the topic to be addressed. Presentations may be limited in time in accordance with the Bylaws of MAC.

## AMERICANS WITH DISABILITIES ACT

The Santa Cruz Metropolitan Transit District does not discriminate on the basis of disability. The Pacific Station Conference Room is located in an accessible facility. Any person who requires an accommodation or an auxiliary aid or service to participate in the meeting, or to access the agenda and the agenda packet, should contact Tony Tapiz, Administrative Services Coordinator, at 831-426-6080 as soon as possible in advance of the MAC meeting. Hearing impaired individuals should call 711 for assistance in contacting METRO regarding special requirements to participate in the MAC meeting.

## INTERPRETATION SERVICES I SERVICIOS DE TRADUCCIÓN

Spanish language translation is available on an as needed basis. Please make advance arrangements with Tony Tapiz, Administrative Services Coordinator at 831-426-6080. Traducción al español está disponible de forma según sea necesario. Por favor, hacer arreglos por adelantado con Tony Tapiz, Coordinador de Servicios Administrativos al numero 831-426-6080.

# AGENDA <br> METRO ADVISORY COMMITTEE (MAC) <br> MEETING OF DECEMBER 21, 2011 

PAGE 2 OF 3

## 6:00 PM

## 1. CALL TO ORDER

## 2. ROLL CALL

## 3. AGENDA ADDITIONS/DELETIONS

Consideration of Late Additions to the Agenda. The Committee may take action on items not appearing on the posted agenda under any of the following conditions:
a. Upon a determination by an affirmative vote of the Committee that an emergency exists, as defined in Section 54956.5 of the Government Code.
b. Upon a determination by a two-thirds vote of the Committee, or if less than twothirds of the members are present, a unanimous vote of those members present, there is a need to take immediate action and the need to take action came to the attention of the Committee subsequent to the agenda being posted.

## 4. ORAL/WRITTEN COMMUNICATIONS

This time is set aside for MAC members and the general public to address the METRO Advisory Committee on matters of interest to the public not listed on the agenda but within the jurisdiction of the Committee. Each member of the public appearing at a Committee meeting shall be limited to three minutes in his or her presentation, unless the Chair, at his or her discretion, permits further remarks to be made. Any person addressing the Committee may submit written statements, petitions or other documents to complement his or her presentation. When addressing the Committee, the individual may, but is not required to, provide his/her name and address in an audible tone for the record.
5. GILLIG PRESENTATION - QPOD Presented by: Ciro Aguirre, Operations Manager
6. APPROVE MINUTES OF MAC MEETING OF DECEMBER 2011 (MOTION TO APPROVE REQUIRED)
Submitted by: METRO Admin Department
7. ACCEPT \& FILE RIDERSHIP REPORT FOR NOVEMBER 2011 (MOTION TO APPROVE REQUIRED)
Submitted by: METRO Planning Department
8. ACCEPT AND FILE LEGISLATIVE AND GRANTS REPORT FOR JANUARY 2012 (MOTION TO ACCEPT AND FILE REQUIRED) Submitted by: METRO Grants Department

AGENDA
METRO ADVISORY COMMITTEE (MAC)
MEETING OF DECEMBER 21, 2011
PAGE 3 OF 3

## 9. DISCUSSION OF BUS STOPS

10. DISCUSSION OF SERVICE REDUCTIONS AND CHANGES
11. COMMUNICATIONS TO METRO GENERAL MANAGER
12. COMMUNICATIONS TO METRO BOARD OF DIRECTORS

## 13. ITEMS FOR NEXT MEETING AGENDA

14. ADJOURNMENT

ADJOURN TO THE NEXT MEETING OF THE METRO ADVISORY COMMITTEE ON WEDNESDAY, APRIL 18, 2012, AT 6:00 P.M., IN THE PACIFIC STATION CONFERENCE ROOM, 920 PACIFIC AVENUE, SANTA CRUZ, CALIFORNIA.

Pursuant to Section 54954.2(a)(1) of the Government Code of the State of California, this agenda was posted at least 72 hours in advance of the scheduled meeting at a public place freely accessible to the public 24 hours a day.

The agenda packet and materials related to an item on this Agenda submitted after distribution of the agenda packet are available for public inspection in the Santa Cruz METRO Administrative Office (110 Vernon Street, Santa Cruz) during normal business hours. Such documents are also available on the Santa Cruz METRO website at www.scmtd.com subject to staff's ability to post the document before the meeting.


## Santa Cruz County Regional

 Transportation Commission
## MI NUTES

# Thursday, December 1, 2011 <br> 9:00 a.m. 

NOTE LOCATION THIS MONTH<br>Board of Supervisors Chambers<br>701 Ocean St

Santa Cruz CA 95060

1. Roll call

The meeting was called to order at 9:05 am.
Members present:

Rich Krumholz
Kirby Nicol
Eduardo Montesino
John Leopold
Neal Coonerty
Dene Bustichi
Norm Hagen
Staff present:
George Dondero
Karena Pushnik
Kim Shultz

Don Lane
Randy Johnson
Ellen Pirie
Mark Stone
Greg Caput
Lynn Robinson

Rachel Moriconi
Yesenia Parra
Cory Caletti
2. Oral communications

Jack Nelson: Talked about the importance of sustainable transportation and thanked the RTC for sponsoring the Sustainability Workshop that was well attended. He said that he admired the Commission for having sustainable transportation goals.
3. Additions or deletions to consent and regular agendas

Executive Director George Dondero said that there was a replacement page for item 4, add-on pages for items 20 and 21.

Executive Director George Dondero requested that the Commission consider adding an urgency item to the agenda pursuant to Government Code
54954.2(b)(2). The information necessary to consider the item became available after the agenda packet had been distributed. The administrative step to execute a funding agreement with AMBAG for travel survey must be completed by December 31, 2011.

Commissioner Leopold moved and Commissioner Pirie seconded to add the special item as item 8a of the consent agenda. The motion passed unanimously.

Chair Stone said that the closed session will take place immediately following the consent agenda.

## CONSENT AGENDA <br> (Pirie/ Lane, unanimous)

## MI NUTES

4. Approved draft minutes of the November 17, 2011 Special SCCRTC meeting
5. Approved draft minutes of the November 8, 2011 Elderly and Disabled Technical Advisory Committee (E\&DTAC) meeting
6. Approved draft minutes of the November 14, 2011 Bicycle Committee meeting
7. Approved draft minutes of the November 17, 2011 Interagency Technical Advisory Committee (ITAC) meeting

## POLICY ITEMS

No consent items

## PROJ ECTS and PLANNI NG ITEMS

No consent items

## BUDGET AND EXPENDITURES ITEMS

8. Accepted status report on Transportation Development Act (TDA) revenues

## ADMI NI STRATI ON ITEMS

No consent items

## I NFORMATI ON/ OTHER ITEMS

9. Accepted monthly meeting schedule
10. Accepted correspondence log
11. Accepted letters from SCCRTC committees and staff to other agencies
a. Letter from RTC Bicycle Committee Chair, David Casterson to Ken Anderson City of Scotts Valley Public Works regarding appreciation for shared roadway bicycle markings.
b. Letter from RTC Bicycle Committee Chair, David Casterson to various elected officials regarding reauthorization of the federal transportation act.
12. Accepted miscellaneous written comments from the public on SCCRTC projects and transportation issues
13. Accepted information items
a. Santa Cruz County "State of the Pavements" 2011 Update Presentation
b. Executive Summary of California Statewide Local Streets and Roads Needs Assessment - 2011 Final Report

## REGULAR AGENDA

22. Review of items to be discussed in closed session (moved up by Chair Stone and taken out of order ahead of the Regular Agenda)

The Regional Transportation Commission adjourned to closed session at 9:10 AM.

## CLOSED SESSI ON

23. Conference with legal counsel pursuant to Government Code 54956.9(c) to consider initiation of litigation for one potential case

PUBLIC SESSION
The Regional Transportation Commission reconvened to public session at 9:26 AM.
24. Report on closed session

Executive Director George Dondero said that the Federal Highway
Administration (FHWA) has determined that the Highway 1 Soquel/Morrissey Auxiliary Lane project does meet the FHWA 10-year funding rule. The FHWA will not seek reimbursement from the RTC. The caveat to this decision is that the RTC must complete the tiered environmental document for the Highway 1 HOV Lanes project.
14. Commissioner reports (taken out of order after Item 24)- oral reports

Commissioner Leopold said that he attended the RTC Sustainability workshop. He said that the discussion of how we think about sustainability was important and necessary. He thanked staff for putting the workshop together and said
that this type of public discussion puts the RTC on a good road for the next Regional Transportation Plan (RTP).
15. Director's report - oral report

Executive Director George Dondero said that he and other RTC staff including Senior Transportation Planner Rachel Moriconi met with the Santa Cruz County Public Works Director to discuss ways to collaborate on a possible tax measure. He said that polling will be done for the 2012 election. He said that the County expressed interest in working with the RTC on polling questions. He also noted that the County is looking at a utility tax measure.

Mr. Dondero said that the Soquel/Morrissey Auxiliary Lane project is out for bid and the closing date is December 13, 2011. He said that the window for cutting the necessary trees is very tight. He noted that a special RTC meeting may be needed to sign a contract with the chosen consultant. He proposed that the meeting take place on J anuary 5, 2012 at 9:00a.m. He said that the regular Commission meeting scheduled for January 12, 2012 will still take place.

He also announced the Monterey Bay Sanctuary Scenic Trail (MBSST) Network workshops are scheduled for December 13, 14, and15th. He said that flyers have been distributed to Commissioners and staff has done extensive promotions for these workshops. Short videos have also been completed by an RTC volunteer intern, Ariana Green, who is a student at CalPoly. He said that any Commissioner that would be interested in making welcome remarks at any of the workshops please contact Executive Director Dondero directly. The consultants will use the information gathered at these workshops to consider possible trail locations.
16. Elect RTC Chair and Vice-chair for 2012-oral report

Commissioner Pirie said that the nominating committee consisted of Commissioners Leopold, Lane, Dodge and herself. She said the committee unanimously agreed on the nomination of Commissioner Nicol as the 2012 Commission Chair and Commissioner Coonerty as the Vice-chair. Commissioner Leopold noted that the committee agreed that it would be important to have a County Supervisor and City Councilmember representative in these seats.

Commissioner Pirie moved and Commissioner Leopold seconded to accept the committee's recommendation to elect Commissioner Nicol as the 2012 Commission Chair and Commissioner Coonerty as Vice-chair. The motion passed with Commissioner Nicol abstaining due to conflict of interest.
17. Caltrans report and consider action items

Commissioner Krumholz reported that Highways 152 and 236 had night closures due to the heavy winds last night. He said that Caltrans employees are working as quickly as possible to clear all fallen trees. He reminded everyone that it is that time of year where travelers must allow extra time for travel and safety should come first.

He noted the release of the CA511 system that will offer many features and allow Caltrans to inform travelers about lane closures, weather events, and road conditions, to name a few.

He reported that the Salinas road interchange false work is going up and work is moving forward. He said that unfortunately traffic is queuing thru this particular construction area. Mr. Krumholz also said that a project for the Pajaro River median barrier upgrade will be awarded on December 7.

He also noted that the speed limit on Hwy 101 thru Prunedale has been reduced to 55 MPH until the Prunedale corridor projects have been completed. He reminded all that speeding through constructions zones is unsafe and ticket fines are doubled.

He reminded the Commission that Dan Herron, Caltrans Planner, is retiring at the end of the year and that Mr. Adam Fukushima will be replacing Mr. Herron.

Commissioners congratulated Mr. Herron and wished him well.
Commissioner Caput thanked Mr. Krumholz for the College and Holohan Rd sidewalk work that has been completed. Responding to a comment from Commissioner Caput, Mr. Krumholz said that Caltrans employees working on Santa Cruz County roads are local residents.
18. FY 11/12 Transportation Development Act (TDA) Article 8 allocation claim from the City of Santa Cruz for bikeway striping and minor improvements

Senior Transportation Planner Cory Caletti said that the City of Santa Cruz presented a TDA claim in the amount of $\$ 20,000$ for bikeway striping and minor improvements as prescribed by the RTC Rules and Regulations.

Commissioner Coonerty moved and Commission Pirie seconded to approve the Bicycle Committee and staff recommendations that the Regional Transportation Commission approve a resolution for FY11-12 Article 8 Transportation Development Act funds for the City of Santa Cruz in the amount of $\$ 20,000$ for bikeway striping and minor improvements.

A roll call vote was taken and the motion (Resolution36-11) passed with Commissioners Coonerty, Nicol, Lane, Johnson, Montesino, Pirie, Leopold, Caput and Stone voting "aye".
19. Single County Metropolitan Transportation Organization (MPO)

Executive Director Dondero said that the summary included in the packet had been prepared by the Transportation Agency for Monterey County (TAMC) and it encapsulates the discussions thus far. Mr. Dondero said that this is an informational item. Staff will continue to work with AMBAG, TAMC and San Benito COG to look for ways to reduce redundancy and improve collaboration.

Commissioner Leopold thanked staff from all the agencies for all the work that has been done. He noted that one city has veto power, the City of Salinas. He hopes that AMBAG is more responsive to the agencies' needs.

Commissioner Pirie said that she and Commissioners Coonerty and Robinson sit on the AMBAG board and that this process has been a changing experience for AMBAG. She said she has already seen some change. She noted that the AMBAG board directed staff to work more collaboratively and find ways to eliminate duplicative work.

George said that the City of Salinas Council asked for a report one year from now on how the collaborations are doing. Commissioner Pirie said that the Commission needs to keep in mind that the permanent director left in June and Mr. White is the interim only through December. A second interim director will be on board for about 4 months during the continued recruitment for a permanent director.

Commissioner Pirie motioned and Commissioner Robinson seconded to direct staff to continue to work with sister agencies to look for ways to improve collaboration and reduce duplication. The motion passed unanimously.

The Regional Transportation Commission adjourned for a short break at 9:55 AM and reconvened at 10:03 AM.
20. 10:00 A.M. PUBLIC HEARI NG: 2012 Regional Transportation Improvement Program (RTIP)

Senior planner Rachel Moriconi said that the Bicycle, Interagency Technical Advisory and the Elderly and Disabled Transportation Advisory Committees reviewed the proposed projects for State Transportation Improvement Program (STIP) and Regional Surface Transportation Program (RSTP) funds. The Committees' recommendations are included in the written staff report.

Commissioner Stone said that he spoke to staff of some Public Works Departments in the Bay Area and they were concerned with the process of allocating funding, specifically STIP funds, to large projects without a long term plan to actually fund the entire project. He said that the concern is that STIP funds will go away if projects are not completed within the allotted timeframe.

Executive Director Dondero and Commissioners thanked staff and the local jurisdictions for their diligent work on the proposed project lists.

Commissioner Pirie asked members of the public to review the recommendation from her and Commissioner Stone. She noted that the Highway 1 HOV Lane project had not been at the top of the project funding list until the concern from the FHWA to return funds was brought to light. She summarized that the proposal was to not fund the Soquel to $41^{\text {st }}$ Auxiliary Lane project during this STIP cycle and instead allocate the funds to local streets and road projects; however, it also includes a commitment from the Commission to allocate funds to the Soquel to $41^{\text {st }}$ Auxiliary Lane project during the next available funding cycle.

Commissioner Stone said that this is an attempt to change the way the RTC is talking about transportation and address the pressure to fix local streets and roads.

Commissioners clarified that the next funding cycle could be as late as FY15/16 and that Highway 1 is considered to be a local road by many. Commissioners also discussed the concern that the CTC does not normally fund local roads and that they want local jurisdictions to help themselves.

The RTC opened the floor for comments from the public.
Lucy McCullough, Long Ridge Rd resident, said that the local roads have not been maintained since the Loma Prieta earthquake. She said that the emergency state of the roads is due to the lack of maintenance not just the damage caused by the storms. She asked that speed limit signs be posted when traffic is being detoured off of Hwy 17 through local roads and also asked why there is no advisory committee for rural roads.

Frank Cirocco, Skyline Road resident, said that roads in the unincorporated area need attention. He said that he is concerned that only partial filling of potholes is done and that the filling is not consistent even on the same road. He distributed photos of road conditions for Miller and Skyline roads.

Rick Longinotti, resident, thanked Commissioners Stone and Pirie for asking the Commission to take a different direction. He asked the Commission to consider the future, specifically the cost of fuel which will affect how people travel. He noted that vehicle miles traveled has been dropping every year. He said people drive less when fuel costs more and will rely on foot, transit and cycling for alternative transportation. He asked the Commission to consider a study session of the impact of peak oil.

Paul Elerich, Aptos resident thanked Commissioners Pirie and Stone. He said there is an overwhelming awareness that the roads need to be fixed. He added
that 175 residents live at the end of Vieira Drive which desperately needs to be fixed. If that road goes due to rain, the 175 residents are stuck.

Micah Posner, People Power, said that transportation is changing and that incrementally bike usage is going up while vehicle usage is going down. He said that what is being proposed by Commissioners Pirie and Stone is a compromise but does not move toward less vehicle usage. He added that People Power supports the idea of fixing local roads but will not support improvements to Hwy 1 in the future.

Wilson Fieberling, City of Santa Cruz resident and RTC Bike Committee member, asked the Commission to include the Branciforte Bridge for funding as it will be used by many cyclists. He said that this is a small project that can actually be accomplished.

Manu Koenig, Corralitos resident, said that the local community has established a committee to get funding for Corralitos area roads. He said that regional funds should be used for regional projects and that Hwy 1 projects should be funded through tolls. He also said that disincentives to driving would be the ultimate solution but may not be accomplished as soon as people want it.

J im Danaher, Live Oak resident, said the public has spoken loud and clear that they want local roads and sidewalks fixed to make it safe for residents to get around. He said that he supports the proposal from Commissioners Stone and Pirie.

Steve Piercy, County resident and member of People Power, said that he is aware of the finite resources available and reminded the Commission that in 2004 Measure J was soundly defeated. He said that despite the Measure J defeat, the Commission began to build "sneak lanes." He said he wants safe travel options for people who cannot afford to purchase cars and rely on public transportation and sidewalks. He thanked Commissioners Pirie and Stone for the compromise and said that if you build sidewalks or fix pot holes they will come.

Robert Kundus, Redwood Lodge road resident said that Redwood Lodge road is 2 miles long and is in dire straits. He said it is used to connect to Hwy 17. He said that FEMA has already invested in Redwood Lodge road so if the CTC does not approve funding for local roads that the Commission should go to FEMA again.

Cara Lamb, Santa Cruz resident, said that she does not drive and that people like her are the future. She said that the baby boomers will lose the ability to drive and need other transportation options. She said that it was clear that the Commission's plans for the future are not the same as hers. She said that bus service has gone down in the past 20 years and service has not changed. Transportation options should be based on the user needs.

Peter Scott, Campaign for Sensible Transportation, said he opposes the widening of Hwy 1 and that although the proposal from Commissioners Stone and Pirie is not what the Campaign for Sensible Transportation usually supports, he is supporting the proposal. He also said that he reviewed some photos of storm damaged roads and that repairing them now will probably be cheaper than repairing them later.

Tawn Kennedy, Greenways to School Project Director, said that he supports Commissioners Stone and Pirie's proposal and asked that decision be made to protect the most vulnerable road users, such as young people who cannot drive. He asked that transportation alternatives for young people that also address issues like obesity such be prioritized.

Larry Lapp, 40 year resident, said that the latest pavement report states that we have 100 miles of failing roads, a condition likely to get worse with winter coming. He is concerned about how he and other residents will be able to get to town. He said that differed road maintenance cost are 5 to 10 times higher than storm damage repair costs. He also said that $52 \%$ of these damaged roads are in the unincorporated areas. He noted that members of the Commission are from incorporated areas. He feels underrepresented.

Chris Mann, Business Council, said that the Business Council represents 60 companies and more than 20,000 people. He said the Council surveyed membership and they support continued prioritization of Hwy 1 but also support alternative modes of transportation. He said that he was traveling 10 miles per hour this morning starting at Park Ave, to Morrissey, after Morrissey traffic began to move at a normal speed. He also said he was empathetic with the charge of the Commission.

George Smith, summit resident, said he would like to see the projects on Hwy 1 completed. He said that it is unfortunate that funds need to be diverted to fix storm damaged roads but they do need to get fixed. He said he supported the proposal made by Commissioners Stone and Pirie.

Luke Rizzuto, said that his heart went out to the Commission. He noted that Commissioner Leopold was instrumental in getting Redwood Lodge road fixed. He said that the problem he has with taking so long to complete Hwy 1 projects is that by the time the projects are done they are obsolete. He asked the Commission to be visionary. He said that a study was done and it concluded that in the next 15 to 20 years $60 \%$ of traffic will be traveling to San Jose and Monterey. Residents of "mountain roads" don't want roads widened because it will require speed increases and take property. However, they would appreciate the trimming of bushes and patch work of their roads.

Rebecca Evans, Long Ridge Road resident, said that the state of the roads is awful. She said the priority should always be safety. Some of these roads don't
even have access for emergency vehicles. She noted that it was the 25 year anniversary of the Mountain fire.

J ohn Herr thanked staff for their work on the proposed project list. He said that if roads are not maintained at a certain level, the cost becomes disproportional. He recommended that the Commission maintain all its current projects and not bring in any new projects .

J ack Nelson said that the state of pavement report states that you either pay now or pay more later. He said that when you add lanes you get renewed congestion as early as 5 years down the road. He said that people who use Hwy 1 for short trips can be converted.

Daniel Dodge, City of Watsonville representative, said that the proposal from Commissioners Stone and Pirie would allow for some South County projects to be funded which would free up funds for other City projects. He said that South County residents that drive from Watsonville to San Jose, UCSC and the County offices depend on Hwy 1. He said that not completing the Hwy 1 projects affects South County residents everyday life.

The public hearing was closed.
Commissioner Leopold said that Santa Cruz County has pressing local road needs and the projects to address safety and those should be a priority. He noted that all counties are facing new issues that were not there just a few years ago like the lack of assistance from FEMA. He also said that local road projects should be awarded to local construction companies whenever possible.

Commissioner Leopold moved to accept the staff recommendations substituting the STIP funding recommendations made by staff with those proposed by Commissioners Stone and Pirie in a chart attached to a letter dated November 28, 2011 and distributed to the Commissioners. Commissioner Pirie seconded the motion.

Commissioners and staff clarified that the funding available to the Commission for transportation projects cannot be used for road maintenance, that the \$4 million proposed for Hwy 1 by staff is not for a study but for the design and right-of-way phases of the Hwy $141^{\text {st }}$ Ave to Soquel Dr Auxiliary Lanes project and that the failure of Measure J did not mean that funds should not be allocated to Hwy 1 projects or any other project included in the measure.

Commissioners discussed the need to repair damaged local roads, the need to continue to improve Hwy 1, funding challenges for all transportation needs especially very large projects such as the Hwy 1 HOV Lanes project, the need to be prepared to take advantage of unforeseen funding opportunities, and the fact that Hwy 1 is used as a local road by residents especially those South County to get to work and school.

Commissioner Lane asked to move \$150,000 from the Hwy 1/9 intersection project to the Branciforte Creek Bridge project. This request was accepted by the maker and second of the motion on the floor as a friendly amendment. Commissioner Pirie asked for a friendly amendment to the motion on the floor to add that the Commission indicates intent to support future Hwy 1 improvements the next time that the Commission has an opportunity to vote on STIP funding. Commissioner Leopold did not accept this as a friendly amendment.

Commissioner Coonerty asked whether the friendly amendment could be limited to supporting $\$ 4$ million for the Hwy $141^{\text {st }}$ Ave to Soquel Dr Auxiliary Lanes and Chanticleer Overcrossing project rather than all potential Hwy 1 improvements. Commissioner Pirie accepted that as the redefined friendly amendment. It was still not acceptable to Commissioner Leopold as a friendly amendment.

A motion was made by Commissioner Pirie and seconded by Commissioner Coonerty to amend the motion on the floor by adding that the Commission indicate an intent to support \$4 Million in funding for the Hwy $141^{\text {st }}$ Ave to Soquel Dr Auxiliary Lanes and Chanticleer Overcrossing project next time that the Commission has an opportunity to program available STIP funding.

Commissioner Nicol suggested a friendly amendment to replace the word "intent" in the amendment to the motion to the word "commitment". This was not accepted as a friendly amendment by the second to the motion to amend the main motion on the floor.

A motion was made by Commissioner Nicol and seconded by Commissioner Montesino to replace the word "intent" with the word "commitment" in the motion by Commissioners Pirie and Coonerty to amend the main motion on the floor. The motion failed with 5 votes in favor and 7 votes in opposition.

The motion made by Commissioner Pirie and seconded by Commissioner Coonerty to amend the main motion on the floor failed with 6 votes in favor and 6 votes in opposition.

Commissioner Pirie withdrew her second to the main motion by Commissioner Leopold. Commissioner Coonerty then seconded the main motion by Commissioner Leopold.

Commissioner Nicol motioned to substitute Commissioner Leopold's main motion with a motion to accept the staff recommendations as presented in the staff report. Commissioner Bustichi seconded the motioned. The motion to substitute Commissioner Leopold's main motion with the staff recommendations passed with 7 votes in favor and 5 votes in opposition.

Commissioner Stone called the question on the substitute motion on the floor made by Commissioner Nicol and seconded by Commissioner Bustichi to
approve the staff recommendations as presented in the staff report. The motion passed on a 9 to 3 vote with Commissioners Lane, Coonerty and Leopold voting no.
21. Draft State and Federal Legislative Agenda and State Legislative Update

Senior Planner Rachel Moriconi said that the information received today will help in the development of the 2012 legislative program. She also noted that if the RTC is interested in giving preferential treatment to local businesses for transportation projects, as mentioned during an earlier item, legislative changes would be needed to allow it. She reported that a proposal for a new federal transportation act is on the table and that it could result in reduced funding for the Santa Cruz County region.

John Arriaga, JEA and Associates and Steve Schnaidt provided a brief summary of state legislative activities.
22. Meeting adjourn at $12: 57$

Executive Director Dondero announced that the December 15 Transportation Policy Workshop meeting will likely be canceled.
23. Next Meetings

The next Transportation Policy Workshop meeting is scheduled for Thursday, December 15, 2011 at 9:00 a.m. at the SCCRTC Offices, 1523 Pacific Avenue, Santa Cruz, CA. This meeting will likely be cancelled.

The next SCCRTC meeting is scheduled for Thursday, January 12, 2012 at the City of Santa Cruz Council chambers, 809 Center St.

Respectfully submitted,

## Yesenia Parra

Administrative Services Officer

## ATTENDEES

## J ack Nelson

Angela Aitken
Dan Herron
Steve Wiesener
Rebecca Raney
Wilson Fieberling

SCMTD
Caltrans
County of Santa Cruz Public Works

| Mark Dettle | City of Santa Cruz |
| :--- | :--- |
| David Koch | City of Watsonville |
| Caroline Lamb |  |
| George L Smith |  |
| Frank Cirocco |  |
| Lela Cirocco |  |
| Daniel Brandt | City of Santa Cruz |
| Chris Schneiter |  |
| Eric Hammer |  |
| Phil Nichols |  |
| Jeff White | SCMTC |
| Les White | Campaign for Sensible Transportation |
| Martin Knutson | AMBAG |
| Peter Scott | Santa Cruz Business Council |
| Bhupendra Patel |  |
| Chris Mann |  |
| Lucy McCullough |  |
| Barbara Mason |  |
| Reed Serrle |  |
| Ron Pomerantz |  |
| Steve Piercy |  |
| Daniel Dodge |  |
| Luke Rizzuto |  |
| Jennifer Straw |  |
| Jim Danaher |  |
| Rick Longinotti |  |
| Paul Elerich |  |
| Micah Posner |  |
| Manu Koenig |  |
| Cara Lamb |  |
| Tawn Kennedy |  |
| Larry Hopp |  |
| Neil Lokey |  |

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

DATE: January 27, 2012
TO: Board of Directors

FROM: Robyn Slater, Human Resources Manager
SUBJECT: PRESENTATION OF EMPLOYEE LONGEVITY AWARDS

## I. RECOMMENDED ACTION

Staff recommends that the Board of Directors recognize the anniversaries of those District employees named on the attached list and that the Board Chair present them with awards.

## II. SUMMARY OF ISSUES

- None.


## III. DISCUSSION

Many employees have provided dedicated and valuable years to the Santa Cruz Metropolitan Transit District. In order to recognize these employees, anniversary awards are presented at five-year increments beginning with the tenth year. In an effort to accommodate those employees that are to be recognized, they will be invited to attend the Board meetings to receive their awards.

## IV. FINANCIAL CONSIDERATIONS

None.

## V. ATTACHMENTS

Attachment A: Employee Recognition List

Prepared by: Sherri Escobedo, Administrative Assistant
Date Prepared: January 27, 2012

## EMPLOYEE LONGEVITY AWARDS

## CERTIFICATE OF APPRECIATION - 10 YEARS

The Board of Directors proudly presents this Certificate of Appreciation and 10 year Service Pin for the completion of 10 years of service between 2002 and 2012 to:

Harlan I. Glatt
Delvis F. Seda
Mario Arellano
Jon Bartholomew
Rhonda Carter
Michael Cotroneo
Richard Cowell
Brian McHale
Justina O'Hagin

Sr. Database Administrator
Bus Operator
Bus Operator
Bus Operator
Bus Operator
Bus Operator
Bus Operator
Bus Operator
Bus Operator

# BEFORE THE BOARD OF DIRECTORS OF THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

Resolution No.
On the Motion of Director:
Duly Seconded by Director:
The Following Resolution is Adopted:

## A RESOLUTION OF APPRECIATION FOR THE SERVICES OF TERRY A. GALE AS INFORMATION TECHNOLOGY MANAGER FOR THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

WHEREAS, the Santa Cruz Metropolitan Transit District was formed to provide public transportation to all of the residents of Santa Cruz County, and

WHEREAS, the provision of public transportation service requires a competent, dedicated workforce, and

WHEREAS, the Santa Cruz Metropolitan Transit District, requiring an employee with expertise and dedication appointed Terry A. Gale to serve in the position of Computer Systems Administrator, then promoted him to Information Technology Manager, and

WHEREAS, Terry A. Gale served as a member of the Information Technology Department of the Santa Cruz Metropolitan Transit District for the time period of January 2, 1990 to December 30, 2011, and

WHEREAS, Terry A. Gale provided the Santa Cruz Metropolitan Transit District with dedicated service and commitment during the time of employment, and

WHEREAS, Terry A. Gale served the Santa Cruz Metropolitan Transit District with distinction, and

WHEREAS, the service provided to the residents of Santa Cruz County by Terry A. Gale resulted in reliable, quality public transportation being available in the most difficult of times, and

WHEREAS, during the time of Terry A. Gale's service, METRO expanded service, developed new operating facilities, purchased new equipment, developed accessible bus stops, opened new transit centers, improved ridership, responded to adverse economic conditions, assumed direct operational responsibility for the Highway 17 Express service and the Amtrak Connector service, and assumed direct operational responsibility for the ParaCruz service, and

WHEREAS, the quality of life in Santa Cruz County was improved dramatically as a result of the exemplary service provided by Terry A. Gale.

Resolution No.
Page 2

NOW, THEREFORE, BE IT RESOLVED, that upon his retirement as Information Technology Manager, the Board of Directors of the Santa Cruz Metropolitan Transit District does hereby commend Terry A. Gale for efforts in advancing public transit service in Santa Cruz County and expresses sincere appreciation on behalf of itself, Santa Cruz Metropolitan Transit District staff and all of the residents of Santa Cruz County.

BE IT FURTHER RESOLVED, that a copy of this resolution will be presented to Terry A. Gale, and that a copy of this resolution be entered into the official records of the Santa Cruz Metropolitan Transit District.

PASSED AND ADOPTED this 27th day of January 2012 by the following vote:

## AYES: Directors -

NOES: Directors -

## ABSTAIN: Directors -

## ABSENT: Directors -

## APPROVED

ELLEN PIRIE
Board Chair

ATTEST
LESLIE R. WHITE
General Manager

## APPROVED AS TO FORM:

MARGARET GALLAGHER
District Counsel

# BEFORE THE BOARD OF DIRECTORS OF THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

Resolution No. On the Motion of Director:
Duly Seconded by Director:
The Following Resolution is Adopted:

## A RESOLUTION OF APPRECIATION FOR THE SERVICES OF ROBERTO OJEDA AS FM MECHANIC II FOR THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

WHEREAS, the Santa Cruz Metropolitan Transit District was formed to provide public transportation to all of the residents of Santa Cruz County, and

WHEREAS, the provision of public transportation service requires a competent, dedicated workforce, and

WHEREAS, the Santa Cruz Metropolitan Transit District, requiring an employee with expertise and dedication appointed Roberto Ojeda to serve in the position of FM Mechanic I, then promoted him to FM Mechanic II, and

WHEREAS, Roberto Ojeda served as a member of the Fleet Maintenance Department of the Santa Cruz Metropolitan Transit District for the time period of October 3, 1988 to December 31, 2011, and

WHEREAS, Roberto Ojeda provided the Santa Cruz Metropolitan Transit District with dedicated service and commitment during the time of employment, and

WHEREAS, Roberto Ojeda served the Santa Cruz Metropolitan Transit District with distinction, and

WHEREAS, the service provided to the residents of Santa Cruz County by Roberto Ojeda resulted in reliable, quality public transportation being available in the most difficult of times, and

WHEREAS, during the time of Roberto Ojeda's service, METRO expanded service, developed new operating facilities, purchased new equipment, developed accessible bus stops, opened new transit centers, improved ridership, responded to the challenges of the Loma Prieta Earthquake, responded to adverse economic conditions, assumed direct operational responsibility for the Highway 17 Express service and the Amtrak Connector service, and assumed direct operational responsibility for the ParaCruz service, and

WHEREAS, the quality of life in Santa Cruz County was improved dramatically as a result of the exemplary service provided by Roberto Ojeda.

NOW, THEREFORE, BE IT RESOLVED, that upon his retirement as FM Mechanic II, the Board of Directors of the Santa Cruz Metropolitan Transit District does hereby commend Roberto Ojeda for efforts in advancing public transit service in Santa Cruz County and expresses sincere appreciation on behalf of itself, Santa Cruz Metropolitan Transit District staff and all of the residents of Santa Cruz County.

BE IT FURTHER RESOLVED, that a copy of this resolution will be presented to Roberto Ojeda, and that a copy of this resolution be entered into the official records of the Santa Cruz Metropolitan Transit District.

PASSED AND ADOPTED this 27th day of January 2012 by the following vote:

## AYES: Directors -

NOES: Directors -

## ABSTAIN: Directors -

## ABSENT: Directors -

## APPROVED

ELLEN PIRIE Board Chair

ATTEST
LESLIE R. WHITE
General Manager

## APPROVED AS TO FORM:

MARGARET GALLAGHER
District Counsel

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: January 27, 2012
TO: Board of Directors
FROM: Robert Cotter, Maintenance Manager
SUBJECT: UPDATE OF THE CONSTRUCTION, IMPROVEMENT AND REPAIR OF PROPOSED COUNTY-WIDE BUS STOPS USING $\$ 500,000$ IN STATE TRANSIT IMPROVEMENT PROGRAM FUNDS VIA THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION (SCCRTC)

## I. RECOMMENDED ACTION

No Action is required - For information only

## II. SUMMARY OF ISSUES

- Santa Cruz METRO received $\$ 500,000$ in approved State Transit Improvement Program (STIP) capital project dollars for an automatic traveler information system, which was programmed into the Regional Transportation Plan (RTP) by the Santa Cruz County Regional Transportation Commission (SCCRTC) in FY08.
- In 2009, Santa Cruz METRO staff addressed the purpose of the original STIP project via the use of "Google Transit" and requested that the STIP capital funds be reprogrammed to needed bus stop construction, repairs and improvements.
- On December 7, 2009, SCCRTC assisted Santa Cruz METRO in reprogramming the funds and received California Transportation Commission (CTC) approval. Santa Cruz METRO had until June 2011 to obtain an allocation of funds.
- Since CTC awards STIP funds on a "first come, first served" basis and expenditure must commence within six months, Santa Cruz METRO applied for a January 2011 allocation with plans to start the project in May 2011 with an end date of June 30, 2012.
- Design of the bus stop improvement project included extensive outreach to: SCCRTC's Elderly and Disabled Transit Advisory Committee (E\&D TAC) and Interagency Technical Advisory Committee (ITAC); Santa Cruz METRO’s Bus Stop Advisory Committee (BSAC); representatives from the United Transportation Union (UTU) and Service Employees International Union (SEIU); and, the general public.
- Santa Cruz METRO staff compiled its original master list of repairs from multiple lists representing many years of SCCRTC, Santa Cruz METRO, UTU, SEIU, BSAC and public input and has omitted stops that may become inactive.
- If repairs to a selected stop could not be made for any reason, Santa Cruz METRO staff has the ability to select from the list in Attachment D, another stop in the same district (when possible) for allowable improvements and/or repairs.

Board of Directors
Board Meeting of January 27, 2012
Page 2

## III. DISCUSSION

Santa Cruz METRO received $\$ 500,000$ in approved State Transit Improvement Program (STIP) capital project dollars for an automatic traveler information system, which was programmed into the Regional Transportation Plan (RTP) by the Santa Cruz County Regional Transportation Commission (SCCRTC) in FY08. In 2009, Santa Cruz METRO addressed the purpose of the original STIP project via the use of "Google Transit" and requested that the STIP capital funds be reprogrammed to needed bus stop construction, repairs and improvements, a long-standing, heretofore unfunded priority project.
On December 7, 2009, SCCRTC assisted Santa Cruz METRO in reprogramming the funds and received California Transportation Commission (CTC) approval. Santa Cruz METRO had until June 2011 to obtain an allocation of funds. Since CTC awards STIP funds on a "first come, first served" basis and expenditure must commence within six months, Santa Cruz METRO applied for a January 2011 allocation with plans to start the project in May 2011, with an end date of December 30, 2012.

Santa Cruz METRO staff designed the bus stop improvement project with extensive outreach to and input from: SCCRTC's Elderly and Disabled Transit Advisory Committee (E\&D TAC) and Interagency Technical Advisory Committee (ITAC); Santa Cruz METRO's Bus Stop Advisory Committee (BSAC); representatives from the United Transportation Union (UTU), Service Employees International Union (SEIU), and; the general public. In the course of compiling the attached lists, staff began with multiple existing lists of suggested improvements representing years of SCCRTC, Santa Cruz METRO staff, UTU and public input, which totaled over 200 needed repairs. Ninety-three (93) are currently on hold (Attachment D) for various reasons-for example, either the needed repairs were not eligible for this funding or cost-prohibitive, such as those which required meeting Caltrans' road standards for bus stop pads, which can cost upwards of $\$ 100,000$ each.

A BSAC meeting for final input and comments was held on December 2, 2010, with all parties invited and provided with final drafts of the suggested lists of improvements prior to the meeting. In addition to attending the E\&D TAC meetings to present the original scope of the project, a number of different staff also presented updates on the project to both E\&D TAC and ITAC at a number of their meeting and requests for information.

Santa Cruz METRO has begun recommended repairs and improvements to the bus stops on the agreed Bus Stop Improvement list. Using both Santa Cruz METRO employees and contractors, repairs to seventeen (17) bus stops have been completed. These repairs range from the complete install of a shelter and pad at Emeline and Sutphen to repairs of roofs to existing Phase II shelters. Those repairs are listed and depicted on Attachment E, F and G.

Because Santa Cruz METRO has come in under-budget on many of the originally approved recommended construction improvements using $\$ 500,000$ in STIP funds; Santa Cruz METRO has compiled a list of twenty-six (26) possible bus stops that are shelter ready (concrete pad already in place with no ADA accessibility issues) to bring to E\&D TAC at their next meeting. At that meeting, E\&D TAC will be asked for its input as to which of those twenty-six (26) bus stops will receive the ten (10) new shelters purchased with funds from this grant. The other proposed repair/improvement is the re-roofing of an estimated seventy-four (74) Phase II

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Board Meeting of January 27, 2012
Page 3
shelters. Should additional funds become available through cost savings, additional shelters will be re-roofed. As with all other portions of the Bus Stop Improvement Project, the repairs to the Phase II shelters will be distributed as equally as possible throughout the County.

The Lane 4 Awning replacement project funding is provided by two (2) sources; STIP funds in the amount of $\$ 65,000$ and $\$ 35,000$ from Facilities' Capital budget. The present awning is in need of replacement due to its state of repair. The present owner of the building has been consulted and is in agreement with Santa Cruz METRO's proposed replacement awning. The owner of the building will be consulted again as the portion of the Bus Stop Improvement Project moves forward and through the project. The replacement of the Lane 4 awning was approved by Santa Cruz METRO's Board of Directors on October 28, 2011 and the contract was awarded to Jim Coats Construction. Santa Cruz METRO is working with the City of Santa Cruz during the Lane 4 portion of Bus Stop Improvement Project to ensure that the new awning at Pacific Station will be part of the overall vision the City has for the downtown area. At the present time, Santa Cruz METRO is waiting for the return of paperwork (permits) from the City before proceeding with the Lane 4 portion of Bus Stop Improvement Project. Santa Cruz METRO has already received approval from the City on the design and color of the new awning.

In regard to the project in its entirety, Santa Cruz METRO is a self-permitting agency under Section 23 of the Code of Federal Regulations Chapter 771.117(b)(8), and is exempt from filing environmental documents in regard to, "installation of fencing, signs, pavement markings, small passenger shelters. . .where no substantial land acquisition or traffic disruption will occur." Nonetheless, staff will work with local public works' departments in each jurisdiction to let them know well in advance of any work being scheduled. To accomplish this, Santa Cruz METRO has been in contact with County/City Officials and private businesses to keep all parties involved and informed. All issues have been resolved before any construction begins.

Attachments $\mathbf{A}$ and $\mathbf{B}$ which list the recommended repairs and improvements, have the origin of the requesting group in the far left column. Staff then omitted stops that may become inactive. In the course of outreach, staff received a detailed letter from E\&D TAC with requests for targeted construction and improvements. Staff took photos of all suggested locations and nearby bus stops and presented potential repairs and improvements eligible for these funds at the August 2010 E\&D TAC meeting.

Attachment $\mathbf{C}$ is a map showing the distribution of construction, repairs and improvements county-wide. Supervisorial Districts 1, 2 and 3 each benefit from twenty-two (22) bus stop improvements; District 4 has twenty (20) and District 5 has twenty-one (21), for a total of one hundred-seven (107) recommended improvements and repairs. The challenge in Districts 4 and 5 is that most stops are on state roads which require all construction to be done to meet Caltrans' standards, which can drive the cost of a simple repair very high. Staff also omitted repairs requiring the purchase of right-of-way or non-construction activities, neither of which can be included in the STIP project budget. Staff strove to meet the standards of environmental justice in the equitable distribution of repairs for this project.
Attachment $\mathbf{E}$ is a map showing the distribution of completed construction, repairs and improvements county-wide.

## IV. FINANCIAL CONSIDERATIONS

STIP funds in the amount of $\$ 500,000$ support the bus stop construction, improvements and repairs delineated on Attachment A. Of the $\$ 500,000$, approximately $\$ 150,000$ will be used to pay for Santa Cruz METRO labor used in the project (approximately 30 hours per week for a year). The additional repairs listed on Attachment B will be made with Santa Cruz METRO labor and using recycled equipment pulled from deactivated stops in order to equalized the distribution of repairs and improvements county-wide.

## V. ATTACHMENTS

Attachment A: Santa Cruz METRO Bus Stop Improvement Project Recommended Repairs and Improvements

Attachment B: Santa Cruz METRO Bus Stop Improvement Project Additional Repairs and Improvements by District

Attachment C: Bus Stop Improvements Map
Attachment D: Repairs on Hold List
Attachment E: Bus Stop Improvements Completed Map
Attachment F: Bus Stop Improvements Completed and Under Construction List
Attachment G: Bus Stop Improvements Status by Stop and Item List

## Attachment A

Santa Cruz METRO Bus Stop Improvement Project
Recommended Repairs and Improvements

| Recommended by | Stop ID\# | Street | Cross Street | Direction | Routes in Use | Explanation of Status | District | Improvements for this funding | Estimated Cost (incl. labor) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| UTU | 1267 | Brommer | 17th | out | 66 | Needs shelter and light. | 1st | Add a shelter. | \$8,500 |
| UTU | 1269 | Brommer | 17th | in | 66 | Needs shelter and light. | 1st | Light | \$3,000 |
| EDTAC | 1291 | Capitola Rd | Jose | in | 69SD, 69SE |  | 1st | Flip seat bench. Light. | \$4,000 |
| EDTAC | 1299 | Capitola Rd | 30th | out | $\begin{aligned} & \text { 69WD, } \\ & 69 \mathrm{WE} \end{aligned}$ |  | 1st | Check roof | \$2,000 |
| SCMTD | 1301 | Capitola Rd | Thompson | out | $\begin{aligned} & \text { 69WD, } \\ & 69 \mathrm{WE} \end{aligned}$ | Concrete pad not large enough for shelter. | 1st | Light | \$3,000 |
| UTU | 1302 | Capitola Rd | 41st | out | $\begin{array}{\|l\|} \hline 53,66, \\ 69 \mathrm{WD}, 69 \mathrm{WE} \end{array}$ | Ready to install. Location needs new shelter, light (visibilty poor, old wood shelter). | 1st | New shelter with bench and light. | \$9,000 |
| SCMTD | 1347 | County Hospital | Emeline | out | 4,9 | Existing shelter needs all new shelter screens. | 1st | Light | \$3,000 |
| SCMTD | 1384 | Emeline | Sutphen | in | 4,9 | Current concrete pad not large enough for shelter. | 1st | Move the site, coordinating with County. | \$45,000 |
| UTU | 1571 | Highway 17 | Pasatiempo | in | 17,35 | Needs shelter and light. | 1st | Beacon light | \$3,000 |
| EDTAC | 1685 | Portola | 24th | out | 66, 68D |  | 1st | New shelter roof. Light. | \$4,000 |
| SCMTD | 1688 | Portola | 30th | out | 66, 68D , 68N | Existing shelter needs new upper shelter screens. | 1st | Light | \$3,000 |
| UTU | 1807 | Soquel Drive | Mission Dr | in | $\begin{array}{\|l} \hline 53,70, \\ 71 \mathrm{SD}, 71 \mathrm{SE} \\ \hline \end{array}$ | Concrete pad not large enough for a shelter. Needs shelter, light (UTU). | 1st | Light | \$3,000 |
| EDTAC | 1809 | Soquel Drive | Thurber Lane | in | $\begin{array}{\|l\|} \hline 53,70, \\ 71 \mathrm{SD}, 71 \mathrm{SE} \\ \hline \end{array}$ |  | 1st | New shelter roof. Light | \$4,000 |
| UTU | 1817 | Soquel Drive | 41st | in | $\begin{aligned} & \text { 53, 70, } \\ & 71 \mathrm{SD}, 71 \mathrm{SE} \end{aligned}$ | Needs new shelter, light (visibility poor, wood shelter) (UTU). | 1st | This stop is conditioned upon redevelopment. Light. | \$3,000 |
| SCMTD | 1921 | 7th | Cambria | out | 66 | Existing shelter needs one new shelter screen. | 1st | Light | \$3,000 |
| EDTAC | 2173 | 17th | Matthew | in | 66 |  | 1st | Light. New shorter bench. | \$4,000 |
| UTU | 2177 | Portola | Corcoran | in | 12, 66, 68 | Needs shelter and light. | 1st | Light | \$3,000 |
| Scid | 2340 | Capitola Rd | Foster Ct | in | 69SD, 69SE | Needs shelter. | 1st | Light | \$3,000 |
|  | 2367 | Soquel | Chanticleer | out | $\begin{aligned} & \hline 70,71 \mathrm{WD}, \\ & 71 \mathrm{WE} \\ & \hline \end{aligned}$ |  | 1st | Light | \$3,000 |

## Attachment A

Santa Cruz METRO Bus Stop Improvement Project
Recommended Repairs and Improvements

| $\begin{gathered} \text { Recommended } \\ \text { by } \\ \hline \end{gathered}$ | Stop ID\# | Street | Cross Street | Direction | Routes in Use | Explanation of Status | District | Improvements for this funding | $\begin{gathered} \text { Estimated } \\ \text { Cost (incl. } \\ \text { labor) } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| UTU | 2377 | Capitola Rd | Clares | in | 69SD, 69SE | Needs shelter and light. | 1st | Light | \$3,000 |
| EDTAC | 2551 | 17th | Tremont | out | 66 |  | 1st | Light | \$3,000 |
| EDTAC | 2575 | Soquel Drive | Terrace | in | 54, 55, 56, 71 |  | 1st | New roof, new shorter bench, and light with beacon. | \$5,000 |
| SCMTD | 1425 | Freedom | Soquel Dr | in | $71 \mathrm{SD}, 71 \mathrm{SE}$ | Existing shelter needs all new shelter screens except rear lower. | 2nd | Light with beacon. | \$3,000 |
| SCMTD | 1426 | Freedom | Aptos Pines MHP | out | $\begin{aligned} & 71 \mathrm{WD}, \\ & 71 \mathrm{WE} \end{aligned}$ | Existing shelter needs all new shelter screens. | 2nd | Light | \$3,000 |
| SCMTD | 1428 | Freedom | Apto High School | out | $\begin{aligned} & \text { 71WD, } \\ & 71 \mathrm{WE} \end{aligned}$ | Existing shelter needs all new shelter screens. | 2nd | Light | \$3,000 |
| UTU | 1431 | Freedom | McDonald | in | $71 \mathrm{SD}, 71 \mathrm{SE}$ | No concrete pad. Needs shelter and light. | 2nd | Rural lighting | \$3,000 |
| UTU | 1432 | Freedom | McDonald | out | $\begin{aligned} & 71 \mathrm{WD}, \\ & 71 \mathrm{WE} \end{aligned}$ | Needs serious tree trimming, very poor visibility. | 2nd | Rural lighting | \$3,000 |
| SCMTD | 1433 | Freedom | Parkhurst Terrace | in | $71 \mathrm{SD}, 71 \mathrm{SE}$ | Existing shelter needs new upper shelter screens. | 2nd | Rural lighting | \$3,000 |
| SCMTD | 1447 | Freedom | Corralitos Rd | out | $\begin{aligned} & \hline 71 \mathrm{WD}, \\ & 71 \mathrm{WE}, 76 \end{aligned}$ | Location has no pad, no ramp, and no curb. | 2nd | Light with beacon | \$3,000 |
| UTU | 1453 | Freedom | Filipino Comm Ctr | out | $\begin{aligned} & 71 \mathrm{WD}, \\ & 71 \mathrm{WE}, 76 \end{aligned}$ | no pad no ramp no curb. Needs landing, rural lighting (UTU) | 2nd | Light | \$3,000 |
| UTU | 1852 | Soquel Drive | Trout Gulch | in | $71 \mathrm{SD}, 71 \mathrm{SE}$ | Location has no pad and no ramp. Needs shelter and light (UTU). | 2nd | Condition this site for full improvement upon Aptos Village Redevelopment. Add light and a no parking zone. | \$3,000 |
| SCMTD | 2012 | Park Ave | Cabrillo | in | 54, 55, 69SD | Location has no pad and no ramp. Needs shelter and light (UTU). | 2nd | Ask property owners. Light. | \$3,000 |
| UCO | 2013 | Park Ave | \#600 | in | 54, 55, 69SD | Location has no pad and no ramp. UTU says they are unable to view stop. | 2nd | Light | \$3,000 |
| ERTAC | 2280 | Seascape | Sumner | out | 54,56 |  | 2nd | New shorter bench. | \$1,500 |

## Attachment A

Santa Cruz METRO Bus Stop Improvement Project
Recommended Repairs and Improvements


Attachment A
Santa Cruz METRO Bus Stop improvement Proiect

| $\begin{gathered} \text { Recommended } \\ \text { by } \end{gathered}$ | Stop 10\# | Street | Cross Street | Direction | Routes in üse | Explanation of Status | District | Improvements for this funding | $\begin{gathered} \text { Estimated } \\ \text { Cost (incl. } \\ \text { labor) } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| UTU | 1658 | Murray | Seabright | out | 68D, 68N | Pad seems to be on private property. Needs sheiter and light. | 3 rd | Light | \$3,000 |
| EDTAC | 11779 | 2nd | Pacific | \|in | 07, 19 |  | 3rd | Drop seaung | S1.500 |
| EDTAC | 1783 | Soquel | Ocean | out | 69WD, G9WE | Enough space for a shelter. Near EDTAC identified site. | 3 rd | Lighting, sienal, curb painting, slielter. LARGER <br> IMPROVEMENT | \$45.000 |
| UTU | $1799$ | Soquel Ave | Park Way | in | $\begin{aligned} & 66.69 \mathrm{SD}, \\ & 69 \mathrm{SE}, 70 . \\ & \mathrm{iISD} .71 \mathrm{SE} \end{aligned}$ | Needs light no room for shelter. | 3 rd | Light | \$3.000 |
| SCMTD | 1802 | Soquel Ave | La Fonda | out | $\begin{aligned} & 70,71 \mathrm{WD} . \\ & 71 \mathrm{WE} \end{aligned}$ | Location needs new upper sheiter screens. | 3 rd | Light | \$3.000 |
| SCMTD | 1916 | $7{ }^{\text {th }}$ | Brommer | out | 66 | Needs one new shelter screen. | 3 rd | Light | \$3.000 |
| EDTAC | 2422 | Grandvew | Arroyo Seco | out | 3 |  | 3 rrd | New shorter bench | \$1.500 |
| EDTAC | 2593 | Pacific | 2nd | in | 13,19,20 |  | 3 rcd | Dropseat bench | \$1.500 |
| UTU | 2715 | Natural <br> Bridges Dr | Missıon Ext | In | 20 | Needs shelter. | 3rd | Light | \$3.000 |
| UTU | 2716 | Natural <br> Bridges Dr | Mission Ext | out | 20 | Needs shelter. | 3 rd | Light | \$3.000 |
| UTU | 2717 | Natural <br> Bridges Dr | Delaware | out | 20 | Needs shelter and light. | 3 rd | Light | 53.000 |
| UTU | 2718 | Natural <br> Bridges Dr | Delaware | in | 20 | Needs shelter and light. | 3 rd | Lıght | \$3.000 |
| SCMTD | 1087 | Freedom | Emme | out | $\begin{aligned} & 71 \mathrm{WD}, \\ & 71 \mathrm{WE}, 76 \end{aligned}$ | Concrete pad not large enough. | 4th | Lıght | \$3.000 |
| SCMTD | 1136 | Main St | Rodriguez | out | $\begin{aligned} & \text { 71WD, } \\ & 71 \mathrm{WE}, 75, \\ & 91 \mathrm{XW} \end{aligned}$ | No pad and no ramp. | 4th | Light | \$3.000 |
| SCMTD | 1137 | Main St | Auto Center Dr | out | $\begin{aligned} & 71 \text { WD. } \\ & 71 \text { WE } 72, \\ & 75,76 \end{aligned}$ | No concrete pad. Needs shelter and light. | 4th | Light | \$3,000 |

Attachment A
Santa Cruz METRO Bus Stop Improvement Prolect
Recommended Repars and Improvements

| $\begin{aligned} & \text { Recommended } \\ & \text { by } \end{aligned}$ | Stop ID\# | Street | Cross Street | Direction | Routes in Use | Explanation of Status | District | Improvements for this funding | Estimated <br> Cost (incl. labor) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BSAC\#6, SCMTD. UTU | 1139 | Man St | Pennsylvanua | out | 69WD, <br> 69 WE, <br> 71 WD . <br> 71WE, 72. <br> 75.76.91×W | Needs a new pad pad, bench, stelter, light encooachment permut, and to be brought to ADA standards. Identified as cost prohibutue. | 4th | Replace bench | \$1.500 |
| BSAC. SCMTD. UTU | 1141 | $\cdots \mathrm{manSt}$ | Clifford | in | $\begin{gathered} \text { 69SD, 69SE, }, \\ 71 \mathrm{SD}, 71 \mathrm{SE}, \\ : 75: 6 \end{gathered}$ | No pad, no shelter, and no light. | 4th | Light | 53.000 |
| uTu | 11.42 | MamSt | Clifford | out | $\begin{aligned} & \text { 69WD, } \\ & \text { 69WE, } \\ & 71 \mathrm{WD}, \\ & 71 \mathrm{WE}, 72, \\ & 75,76 \end{aligned}$ | Needs new roof | th | Roof reparr. Ligit. | \$4.750 |
| EDTAC | 2224 | Freedom | Roche | out | 69WD. 60WE 72 |  | $4{ }_{4}$ | Bench | \$1.500 |
| SCMTD, UTU | 2334 | Mark | Arroyo | out | 75 | No pad. Needs concrete. | Ath | Light | \$3.000 |
| EDTAC | 2467 | Freedom | W High | out | $\begin{aligned} & 71 \mathrm{WD}, \\ & 71 \mathrm{WE} \end{aligned}$ |  | fth | Bench | \$1.500 |
| $\begin{aligned} & \text { EDTAC, } \\ & \text { UTU } \end{aligned}$ | 2469 | Mam St | 5th | out | $\begin{aligned} & 71 \mathrm{WD}, \\ & 71 \mathrm{WE}, 35 \end{aligned}$ | Needs sheiter and light. | 4 th | Bench | \$1.500 |
| UTU <br> $\mathrm{BSAC} \# 1$, | 2637 | Freedom | Crestview | out | 69 wD , <br> 69WE, <br> 7IWD, 71 WE | Exustung concrete pad not large enough Needs shelter and light. | 4th | Light | \$3.000 |
| EDTAC | 2638 | Freedom | Crestvew | in | $\begin{aligned} & \text { 69SD, 69SE } \\ & 71 \mathrm{SD}, 71 \mathrm{SE} \end{aligned}$ |  | 4th | Light | \$3.500 |
| BSACHS EDTAC | 2691 | Mam St | Ford | in | $\begin{aligned} & 7 \mathrm{SD}, 71 \mathrm{SE}, \\ & 75 \end{aligned}$ | Existing concrete pad not large enough. Needs shelter and light. | 4th | Beacon light | \$3,000 |
| EDTAC | 1238 | Big Basm | Redwood |  | 35WD, 35WE |  | Sth | Drop seat bench | \$1.500 |
| C(1)TD | 1463 | Glen Arbor | Quail Hollow | out | 35A | No pad. Needs concrete. | 5th | Light | 53.000 |

Attachment A

| Santa Cruz METRO Bus Stop Improvement Project Recommended Repairs and Improvements |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Recommended } \\ \text { by } \end{gathered}$ | Stop ID\# | Street | Cross Street | Direction | Routes in Use | Explanation of Status | District | Improvements for this funding | Estimated Cost (incl. labor) |
| SCMTD | 1472 | Glen Arbor | Hihn | out | 35A | No pad and no ramp. | 5th | New bench | \$1,500 |
| SCMTD | 1536 | Highway 9 | Highlands | in | $\begin{aligned} & \hline 35 \mathrm{WD}, \\ & 35 \mathrm{WE} \\ & \hline \end{aligned}$ | No bench and no shelter. | 5th | ITAP list. Light | \$3,000 |
| SCMTD | 1537 | Highway 9 | Highlands | out | $35 \mathrm{AD}, 35 \mathrm{AE}$ | No pad and no shelter. | 5th | ITAP list. Light | \$3,000 |
| SCMTD | 1548 | Highway 9 | California | in | 35 | No pad, no ramp, and no curb. | 5th | Light | \$3,000 |
| UTU | 1664 | Ocean | Water | out | $\begin{aligned} & 04,09,17 \mathrm{SJ}, \\ & 31,32,35 \mathrm{AD}, \\ & 35 \mathrm{AE} \end{aligned}$ | Existing pad seems to be on private property. <br> Needs shelter and light. | 5th | Light | \$3,000 |
| $\begin{aligned} & \text { EDTAC, } \\ & \text { UTU } \end{aligned}$ | 1666 | Ocean | Hubbard | out | $\begin{aligned} & 4,9,31,32, \\ & 35,35 \mathrm{~A} \end{aligned}$ | Needs shelter and light. | 5th | Light | \$3.000 |
| SCMTD | 2376 | Bay St | High St | in | $\begin{aligned} & 12,13,15, \\ & 1 \mathrm{~N}, 16,19, \\ & 19 \mathrm{~N}, 27 \mathrm{X} \end{aligned}$ | Needs all new shelter screens. | 5th | Light | \$3,000 |
| EDTAC | 2514 | Highway 9 | Big Basin | in | $\begin{aligned} & \text { 35WD, } \\ & 35 \mathrm{WE} \end{aligned}$ |  | 5th | Bench | \$1,500 |
| UTU | 2515 | Highway 9 | Highway 236 | out | 35,35A | Needs shelter. | 5th | Light | \$3,000 |
| EDTAC | 2517 | Lockwood Lane | Mount Hermon | out | 32 |  | 5th | New shorter bench. Replace roof. Remove third party trashcan. | \$2,000 |
| UTU, EDTAC | 2682 | Ocean | Dakota | in | 04, 09 | Needs shelter and light. | 5th | Dropseat bench | \$1,500 |
| SCMTD | 2692 | SLV High | Highway 9 | out | 33, 34, 35AD | No shelter. Existing pad is old. | 5th | Light | \$3,000 |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  | \$434,750 |
|  |  |  |  |  |  |  |  | 15\% construction |  |
|  |  |  |  |  |  |  |  | contingency | \$65,250 |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  | TOTAL ESTIMATED $\operatorname{cosT}$ | \$500,000 |

$9 . a 6$

## Attachment B

ATTACHMENT B:
Santa Cruz METRO Bus Stop Improvement Project

| By Who | Stop ID\# | Street | Cross Street | Direction | Routes in Use | District | Improvements with this Project |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SCMTD | 1840 | Soquel <br> Drive | Cabrillo College TC | out | $\begin{aligned} & 54,55,56, \\ & 69 \mathrm{WD}, \\ & 69 \mathrm{WE}, \\ & 71 \mathrm{WD}, \\ & 71 \mathrm{WE}, \\ & 91 \mathrm{XW} \end{aligned}$ | 2nd | Replace shelter screens. |
| SCMTD | 1843 | Soquel <br> Drive | Mar Vista School | out | 54, 55, 56, 71 WD, 71WE | 2nd | Replace all shelter screens. |
| EDTAC | 1805 | Soquel <br> Drive | Dominican <br> Hospital | in | $\begin{aligned} & 53,70.71 \mathrm{SD}, \\ & 71 \mathrm{SE}, 91 \mathrm{XS} \end{aligned}$ | 3rd | Red curb. Reposition bench for 60". |
| SCMTD | 1795 | $\begin{aligned} & \text { Soquel } \\ & \text { Ave } \end{aligned}$ | Frederick | out | $\begin{aligned} & \text { 66, 69WD, } \\ & 69 \mathrm{WE}, 70, \\ & 71 \mathrm{WD}, \\ & 71 \mathrm{WE} \\ & \hline \end{aligned}$ | 3rd | Replace all shelter screens. |
| EDTAC | 1078 | Freedom | Stanford | in | 71SD, 71SE | 3rd | Red curb |
| $\begin{aligned} & \text { BSAC\#2, } \\ & \text { UTU } \\ & \hline \end{aligned}$ | 1081 | Freedom | Sydney | out | $\begin{aligned} & \text { 69WD, } \\ & 69 \mathrm{WE}, \\ & 71 \mathrm{WD}, \\ & 71 \mathrm{WE} \end{aligned}$ | 4th | Red curb |
| $\begin{aligned} & \text { BSAC\#3, } \\ & \text { UTU } \end{aligned}$ | 1091 | Green Valley | Main | in | $\begin{aligned} & \hline 71,72,74, \\ & 75,76 \end{aligned}$ | 4th | Red curb |
| EDTAC | 2193 | Arthur | Watsonville Care Center | out | 71SD, 71SE | 4th | Red curb |
| SCMTD | 2220 | Green Valley | Maranatha | in | 71SE, 72, 75 | 4th | Vegetation maintenance |
| UTU | 2335 | Mark | Hathaway | out | 75 | 4th | Red curb |

## Attachment B

$$
\begin{aligned}
& \text { ATTACHMENT B: } \\
& \text { Santa Cruz METRO Bus Stop Improvement Project } \\
& \text { Additional Renairs and Improvements bv District }
\end{aligned}
$$

| By Who | Stop ID\# | Street | Cross Street | Direction | Routes in Use | District | Improvements with this Project |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| UTU | 2336 | Mark | Ponderosa | out | 75 | 4th | Weed abatement and graffiti removal. |
| EDTAC | 2465 | Freedom | Stanford | out | $\begin{aligned} & \hline \text { 71WD, } \\ & \text { 71WE } \end{aligned}$ | 4th | Red curb, straighten pole. |
| SCMTD | 1471 | Glen <br> Arbor | Hihn | in | 35 | 5th | Landscaping |
| SCMTD | 1530 | Highway 9 | SLV HS | in | $\begin{aligned} & \text { 35WD, } \\ & 35 \mathrm{WE} \end{aligned}$ | 5th | Replace screens, grafitti abatement. |
| SCMTD | 1531 | Highway $9$ | SLV HS | in | 35AD, 35AE | 5th | Replace screens, grafitti abatement. |
| SCMTD | 1543 | Highway 9 | Main | in | $\begin{aligned} & 35 \mathrm{WD}, \\ & 35 \mathrm{WE} \end{aligned}$ | 5th | Replace all shelter screens |
| SCMTD | 1544 | Highway 9 | Main | out | $35 \mathrm{AD}, 35 \mathrm{AE}$ | 5th | Replace all shelter screens |
| SCMTD | 1561 | Highway 9 | Lomond | in | $\begin{aligned} & \text { 35WD, } \\ & 35 \mathrm{WE} \end{aligned}$ | 5th | Replace all shelter screens |
| SCMTD | 1896 | Water | Market | out | $\begin{aligned} & 09,66,70, \\ & 71 \mathrm{WD}, \\ & 71 \mathrm{WE} \end{aligned}$ | 5th | Red curb |

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Attachment C


## Attachment D

Attachment D
Repairs On Hold List

|  | Stop ID\# | Street | Cross Street | Direction | Routes in Use | District | Improvemnts as funding allows | Reason for Hold |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EDTAC | 1045 | Clifford | \#240 | out |  | 4th | Paint | Not an allowable improvement |
| EDTAC, <br> SCMTD, <br> UTU | 1046 | Clifford | \#253 | in | $\begin{aligned} & \text { 71SD, } \\ & \text { 71SE } \end{aligned}$ | 4th | Talk to city about adding red curb before the bus stop to allow drivers to let passengers out at the pad | Not an allowable improvement |
| EDTAC | 1077 | Freedom | Brennan | in | $\begin{aligned} & \hline 71 \mathrm{SD}, \\ & 71 \mathrm{SE} \end{aligned}$ | 4th |  | ADA |
| EDTAC | 1078 | Freedom | Stanford | in | $\begin{array}{\|l} \hline 71 \mathrm{SD}, \\ 71 \mathrm{SE} \\ \hline \end{array}$ | 4th | red curb | Not an allowable improvement |
| BSAC, UTU | 1081 | Freedom | Sydney | out | $\begin{aligned} & 69 \mathrm{WD}, \\ & 69 \mathrm{WE}, \\ & 71 \mathrm{WD}, \\ & 71 \mathrm{WE} \\ & \hline \end{aligned}$ | 4th | Red curb | Not an allowable improvement |
| $\mathrm{Co}$ | 1084 | Freedom | Green Valley | In | $\begin{aligned} & \hline 69 \mathrm{SD}, \\ & 69 \mathrm{SE}, \\ & 72,74, \\ & 75 \\ & \hline \end{aligned}$ | 4th |  | Sidewalk measurements not large enough for shelter |
| $\begin{aligned} & \text { UTU } \\ & \hline \mathbf{L} \\ & \hline \end{aligned}$ | 1089 | Freedom | Browker | in | $\begin{aligned} & \hline 71 \mathrm{WD}, \\ & 71 \mathrm{WE}, \\ & 76 \\ & \hline \end{aligned}$ | 2nd |  | ADA |

Attachment D
Attachment D
Repairs On Hold List

|  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| BSAC, UTU | 1091 | Green Valley | Main |  |  |  |  |  |

Attachment D
Attachment D
Repairs On Hold List

| EDTAC | 1300 | Capitola Rd | 30th | in | $\begin{aligned} & \hline 69 \mathrm{SD}, \\ & 69 \mathrm{SE} \\ & \hline \end{aligned}$ | 1st | reposition bench for 60", red paint, | Not an allowable improvement |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EDTAC | 1340 | Columbia | State | out | 07 | 3rd |  | Stop will be inactive 9/16 |
|  | 1349 | Delaware | DeAnza MHP | in | 3B | 3rd |  | Ask about status of talks with mobile home park with regards to replacement shelter |
| SCMTD | 1427 | Freedom | Apto High School | in | $\begin{array}{\|l\|} \hline 71 \mathrm{SD}, \\ 71 \mathrm{SE} \end{array}$ | 2nd | Replace all shelter screens | Not an allowable improvement |
| UTU | 1436 | Freedom | \#5620 | out | $\begin{array}{\|l\|} \hline 71 \mathrm{WD}, \\ 71 \mathrm{WE} \\ \hline \end{array}$ | 2nd | Tree trimming | $\begin{array}{\|l\|} \hline \text { Not an allowable } \\ \text { improvement } \end{array}$ |
|  | 1471 | Glen Arbor | Hihn | in | 35 | 5th |  | Insufficient sunlight. ADA |
| SCMTD | 1530 | Highway 9 | SLV HS | in | $\begin{array}{\|l\|} \hline 35 \mathrm{WD}, \\ 35 \mathrm{WE} \\ \hline \end{array}$ | 5th |  | Not an allowable improvement |
|  | 1531 | Highway 9 | SLV HS | in | $\begin{aligned} & 35 \mathrm{AD}, \\ & 35 \mathrm{AE} \end{aligned}$ | 5th |  | Not an allowable improvement |
| SCMTD | 1543 | Highway 9 | Main | in | $\begin{aligned} & \hline 35 \mathrm{WD}, \\ & 35 \mathrm{WE} \\ & \hline \end{aligned}$ | 5th | Replace all shelter screens | $\begin{array}{\|l\|} \hline \text { Not an allowable } \\ \text { improvement } \\ \hline \end{array}$ |
| SCMTD | 1544 | Highway 9 | Main | out | $\begin{aligned} & \hline 35 \mathrm{AD}, \\ & 35 \mathrm{AE} \\ & \hline \end{aligned}$ | 5th | Replace all shelter screens | Not an allowable improvement |
|  | 1549 | Highway 9 | California | out | 35A | 5th |  | State highway and ADA |
| SMTD | 1561 | Highway 9 | Lomond | in | $\begin{aligned} & \hline 35 \mathrm{WD}, \\ & 35 \mathrm{WE} \end{aligned}$ | 5th | Replace all shelter screens | $\begin{array}{\|l} \hline \text { Not an allowable } \\ \text { improvement } \end{array}$ |

## Attachment D

Attachment D
Repairs On Hold List

| EDTAC | 1592 | Laurel | Center/Washing ton | in | $\begin{aligned} & 12,15, \\ & 16,16 \mathrm{~N}, \\ & 40,41, \\ & 42 \end{aligned}$ | 3rd | Red curb | Not an allowable improvement |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| UTU | 1630 | Mission | Laurel | out | $\begin{aligned} & 12,13, \\ & 15,16, \\ & 40,41, \\ & 42 \end{aligned}$ | 3rd |  | Sidewalk measurements not large enough for shelter |
| SCMTD | 1686 | Portola | 26th | out | 66,68N | 1st | Replace upper shelter screens | Not an allowable improvement |
| SCMTD | 1687 | Portola | 30th | in | $\begin{aligned} & 12,66, \\ & 68 \mathrm{~N} \end{aligned}$ | 1st |  | Sidewalk measurements not large enough for shelter |
| SCMTD | 1690 | Portola | 35th | in | $\begin{array}{\|l\|} \hline 12,66, \\ 68 \mathrm{D}, \\ 68 \mathrm{~N} \\ \hline \end{array}$ | 1st | Replace upper shelter screens | Not an allowable improvement |
| SCMTD | 1693 | Portola | 37th | out | $\begin{array}{\|l\|} \hline 66, \\ 68 \mathrm{D}, \\ 68 \mathrm{~N} \\ \hline \end{array}$ | 1st | Replace upper shelter screens | Not an allowable improvement |
| UTU | 1711 | Rio Del Mar | Deer Park | in | 54 | 2nd |  | This stop will be deactivated effective 9/16 |
| UTU | 1712 | Deerpark | Rio Del Mar | out | 54, 55 | 2nd |  | There is minimal sidewalk space and ADA |
| QMTD | 1752 | Seabright | Hall | in | $\begin{aligned} & 12,68 \mathrm{~N}, \\ & 68 \end{aligned}$ | 3rd | Red curb | Not an allowable improvement |
| ACMTD, NTU | 1754 | Seabright | Clinton | in | $\begin{aligned} & 12,68 \mathrm{~N}, \\ & 68 \end{aligned}$ | 3rd |  | ADA |
| SCMTD | 1756 | Seabright | Windham | out | 68N, 68 | 3rd | Red curb | Not an allowable improvement |

Attachment D
Attachment D
Repairs On Hold List

| $\begin{aligned} & \text { SCMTD, } \\ & \text { UTU } \\ & \hline \end{aligned}$ | 1757 | Seabright | Windsor | in | $\begin{aligned} & 12,68 \mathrm{~N}, \\ & 68 \\ & \hline \end{aligned}$ | 3rd |  | ADA |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \hline \begin{array}{l} \text { SCMTD, } \\ \text { EDTAC } \end{array} \end{aligned}$ | 1781 | Soquel Ave | Riverside Dr | out | $\begin{array}{\|l\|} \hline 69 \mathrm{WD}, \\ 69 \mathrm{WE} \end{array}$ | 3rd | Replace upper shelter screens | Not an allowable improvement |
| EDTAC | 1782 | Soquel | Ocean | in | $\begin{array}{\|l} \hline 04,09, \\ 69 \mathrm{SD}, \\ 69 \mathrm{SE} \\ \hline \end{array}$ | 3rd |  |  |
| SCMTD | 1788 | Soquel Ave | Pine St | in | $\begin{array}{\|l\|} \hline 69 \mathrm{SD}, \\ 69 \mathrm{SE} \\ \hline \end{array}$ | 3 rd | Replace upper shelter screens | Not an allowable improvement |
| UTU | 1791 | Soquel Ave | Cayuga | out | $\begin{array}{\|l\|} \hline 69 \mathrm{WD}, \\ 69 \mathrm{WE} \\ \hline \end{array}$ | 3rd |  | Bus stop improvement as development condition. |
| UTU | 1792 | Soquel Ave | N. Seabright | in | $\begin{aligned} & \text { 69SD, } \\ & 69 \mathrm{SE} \end{aligned}$ | 3rd |  | Sidewalk measurements not large enough for shelter |
| SCMTD | 1795 | Soquel Ave | Frederick | out | $\begin{array}{\|l\|} \hline 66, \\ 69 \mathrm{WD}, \\ 69 \mathrm{WE}, \\ 70, \\ 71 \mathrm{WD}, \\ 71 \mathrm{WE} \\ \hline \end{array}$ | 3rd | Replace all shelter screens | Not an allowable improvement |
|  | 1796 | Soquel Ave | San Juan | in | 76, 69 SD, 69 SE, 70, 71 SD, 71 SE | 3 rd | Replace all shelter screens | Not an allowable improvement |

## Attachment D

Attachment D
Repairs On Hold List

|  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Attachment D

Attachment D
Repairs On Hold List

| SCMTD | 1838 | Soquel Drive | Porter Gulch Rd | out | 54,55, <br> 69 SD, <br> 69 SE, <br> 70, <br> 71 SD, <br> 71 SE | 2nd |  | Sidewalk measurements not large enough for shelter |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SCMTD | 1840 | Soquel Drive | Cabrillo College TC | out | 54, 55, <br> 56, <br> 69 WD, <br> 69 WE, <br> 71 WD, <br> 71 WE, <br> 91 XW | 2nd | Replace upper shelter screens | Not an allowable improvement |
| UTU | 1841 | Soquel Drive | Borregas | out | 54,55, <br> 56, <br> 71 WD, <br> 71 WE | 2nd |  | Sidewalk measurements not large enough for shelter |
| SCMTD | 1843 | Soquel Drive | Mar Vista School | out | $71 \mathrm{~W}, 55$, <br> 56, <br> 71 WD, <br> 71 WE | 2nd | Replace all shelter screens | Not an allowable improvement |
|  | 1849 | Soquel Drive | State Park Dr | in | 74,55, 56, 69 SD, 69 SE, 71 SD, 71 SE, 91 XS | 2nd | Replace all shelter screens | Not an allowable improvement |
| EDTAC | 1853 | Soquel Drive | Trout Gulch | out | $\begin{aligned} & \text { 71WD, } \\ & 71 \mathrm{WE} \end{aligned}$ | 2nd |  | Condition this site upon Redevelopment |

Attachment D
Attachment D
Repairs On Hold List

| BSAC, UTU, |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| SCMTD | 1862 | Stockton | Capitola Ave | in |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

## Attachment D

Attachment D
Repairs On Hold List

| UTU, <br> SCMTD | 2174 | Merriel | 17 th | in | 66 | 1 st | Red curb |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Attachment D
Attachment D
Repairs On Hold List

|  |  |  |  |  | 12, <br> 68 D, <br> SCMTD | 2649 | 41 st | Gladys |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Attachment D

## 9.d11




| Stop ID | Bench |  | Sm Seat |  | Ligh |  | Roof |  | Shelter |  | Other |  | Other description |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cmplt? |  |  | Cmplt? |  | Cmplt? |  | Cmplt? |  | Cmplt? |  | Cmplt? |  |
| 1267 |  |  |  |  |  |  |  |  | X | N |  |  |  |
| 1269 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 1291 |  |  |  |  | X | N |  |  |  |  | X | N | Flip seat bench |
| 1299 |  |  |  |  |  |  | X | Y |  |  |  |  |  |
| 1301 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 1302 |  |  |  |  |  |  |  |  | X | N |  |  |  |
| 1347 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 1384 |  |  |  |  |  |  |  |  | X | Y |  |  |  |
| 1571 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 1685 |  |  |  |  | X | N | X | Y |  |  |  |  |  |
| 1688 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 1807 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 1809 |  |  |  |  | X | N | X | Y |  |  |  |  |  |
| 1817 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 1921 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 2173 | X | Y |  |  | X | N |  |  |  |  |  |  |  |
| 2177 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 2340 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 2367 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 2377 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 2551 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 2575 | X | Y |  |  | X | N | X | Y |  |  |  |  |  |
| 1425 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 1426 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 1428 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 1431 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 1432 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 1433 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 1447 |  |  |  |  | X | N |  |  |  |  |  |  |  |
| 1453 |  |  |  |  | X | N |  |  |  |  |  |  |  |



# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: January 27, 2012
TO: Board of Directors

FROM: Leslie R. White, General Manager

## SUBJECT: CONSIDERATION OF PROPOSED SERVICE ENHANCEMENT PLAN FOR SPRING 2012

## I. RECOMMENDED ACTION

## That the Board of Directors adopt the proposed service enhancements for Spring 2012.

## II. SUMMARY OF ISSUES

- On September 15, 2011, Santa Cruz METRO implemented a 8.2\% reduction in fixed route transit service in order to fill a budgetary deficit.
- Operating revenue received by Santa Cruz METRO in FY12 has exceeded budgetary expectations and now Santa Cruz METRO has the opportunity to restore and enhance transit service.
- Santa Cruz METRO Planning and Scheduling staff, in close collaboration with United Transportation Union Local 23, has developed a preliminary plan for service enhancements.
- These service enhancements are tailored to address several dire needs. Overloading and ontime performance problems have impeded on Santa Cruz METRO's ability to provide adequate transit service to all parts of Santa Cruz County. The top needs are :
- More frequent and/or express service along the Soquel Ave. / Cabrillo / Hwy. 1 corridor;
- More frequent service in the early morning and later evening along the UCSC corridor;
- Restoring service in Live Oak during the weekends;
- More evening trips to Scotts Valley/San Lorenzo Valley.
- These proposed service enhancements would begin March 29, 2012. This proposed service enhancement is planned to offset the $8.2 \%$ service reduction, therefore this proposal is estimated to not exceed $\$ 1$ million in annual operating costs.


## III. DISCUSSION

On September 15, 2011, Santa Cruz METRO implemented a $8.2 \%$ reduction in fixed route transit service in order to fill a budgetary deficit. Throughout the planning process for this service reduction, Santa Cruz METRO engaged in extensive dialog with the public through

Board of Directors
Board Meeting of January 27, 2012
Page 2
public meetings held throughout the county. Dialog was also held amongst board members and other staff in order that the service reductions would have as small of impact on the community as possible.

Shortly after the implementation of the $8.2 \%$ service reduction, Santa Cruz METRO began to experience operational issues such as overloaded buses and chronically late trips causing hardships for passengers as well as bus operators and supervisors. These operational issues were mainly concentrated on main corridors in which the supply of transit could not keep up with the transportation demands of the public.

Simultaneously, Santa Cruz METRO’s financial situation improved with operating revenue exceeding budgetary expectations, leading to the opportunity to enhance transit service and negate the negative impacts of the $8.2 \%$ service reduction.

Beginning in December 2011, Santa Cruz METRO’s Planning and Scheduling staff began to work with United Transportation Union Local 23 on developing a service plan that would address the most pressing deficiencies in the current service. Staff used ridership data, survey observations, reports from bus operators, and comments from riders to identify transit service needs and develop solutions and enhancements to alleviate these transit deficiencies.

This preliminary plan addresses four main areas of inadequate transit service:

- The Soquel Ave. / Cabrillo / Hwy. 1 corridor
- UCSC service both early in the morning and in the later evening
- Weekend service in Live Oak
- Evening service to Scotts Valley/San Lorenzo Valley


## Soquel Ave. / Cabrillo / Hwy. 1 Corridor:

The Soquel Ave. / Cabrillo / Hwy. 1 Corridor is the main throughway for transit service in Santa Cruz County. Transit service along this corridor connects Santa Cruz to Watsonville and serves several smaller communities in between. It is the most heavily ridden corridor in Santa Cruz County other than UCSC. Currently the Route 71, Route 69A, Route 69W, and Route 91X serve this corridor through its entirety. Since the implementation of the $8.2 \%$ service reduction, these routes have become overcrowded to the point which passengers are being "passed by" due to buses full to capacity.

To combat this, staff is proposing to add four new blocks of Route 91X service. The Route 91X is a limited stop express bus from Santa Cruz to Watsonville, and in reverse from Watsonville to Santa Cruz. This route serves Cabrillo College, which is a major source of high ridership along the Soquel Ave. / Cabrillo / Hwy. 1 corridor. By adding four new blocks of Route 91X, Santa Cruz METRO will be providing express service to Cabrillo College every half hour in each direction from Santa Cruz and Watsonville. This proposal will increase access to Cabrillo College and provide more options for commuters who are traveling from the north to south end

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of the county or vice-versa. By adding this proposed service, staff anticipates that overcrowding on the current routes will subside because passengers who are traveling to Cabrillo College or beyond will elect to use the express bus instead of Routes 71, 69A, and 69W. This in turn will free up capacity for passengers who use these routes for shorter trips and do not board at a transit center.

## UCSC - Early AM and Later PM:

UCSC ridership accounts for almost half of Sana Cruz METRO’s annual ridership with nearly 3 million riders per year. The $8.2 \%$ service reduction has compromised Santa Cruz METRO's ability to effectively provide service to this demand.

In the last service reduction, the Route 13 was discontinued. This route accounted for roughly 12 hours of service per weekday. In January 2012, Santa Cruz METRO reinvested two of those 12 hours as additional Routes 15 and 16 which serve UCSC via Laurel St. Staff is proposing to reinvest the remaining 10 service hours as new trips of Route 15 and 16. Three of these service hours will be focused in the early morning commute hours and the remaining seven hours will be focused in the later evening due to a higher number of late-starting classes at the university.

Planning staff is working with Larry Pageler, the director of UCSC’s Transportation and Parking services and his staff to pinpoint when the exact departure times for theses service hours should be scheduled. In the planning process, UCSC service is generally the last to become finalized because Santa Cruz METRO's staff wants to ensure that any new trips will accurately coincide with class times.

## Live Oak - Weekend:

The $8.2 \%$ service reduction had several major reductions to weekend service including reducing the frequency of routes serving the Live Oak area. After assessing the impacts of these reductions, staff is proposing reinstating all weekend service through Live Oak to pre-service reduction levels with a few minor changes.

This means that Routes 69A and 69W will return to an hourly service frequency and their former departure times. The Route 66 will return to its former departure times, the minor exception is that the evening trips are proposed to become Route 66 N to provide better geographic coverage in the evenings. Also the Route 68 will return to an hourly service frequency and return to it former departure times.

## Evening Service to Scotts Valley/San Lorenzo Valley:

The Route 35 is the major route that serves Scotts Valley and the San Lorenzo Valley. During the $8.2 \%$ service reduction, several evening trips of the Route 35 were discontinued. This has caused issues for many passengers on their return commute home in the evenings. Staff is
proposing to reinstate the 6:30pm and 7:25pm trips in order to provide better service for Scotts Valley and San Lorenzo Valley residents who are returning home during weekdays.

Another issue along the Route 35 involves overcrowding around school bell times. Staff is proposing moving the 7:18am trip to 7:08am and reinstating the 2:20pm trip in order to provide capacity for junior high and high school students.

## Current Status:

Santa Cruz METRO staff is continuing to work out the finer details of this service enhancement proposal. This includes exact departure times for the new UCSC trips, designing a new Route " 3 W " which would serve west side Santa Cruz on the weekends, and internal interlining to ensure this enhanced service will operate efficiently.

This service enhancement proposal would be implemented on March 29, 2012. Staff is recommending that the Board of Directors adopt the proposed service enhancements.

## IV. FINANCIAL CONSIDERATIONS

At the time this staff report was written, Santa Cruz METRO staff was continuing to model this service enhancement proposal to calculate an annual operating cost. However, this proposed service enhancement is planned to offset the $8.2 \%$ service reduction, therefore this proposal is estimated to not exceed $\$ 1$ million in annual operating costs.

## V. ATTACHMENTS

Attachment A: Outline of Proposed Service Enhancements

Prepared By: Erich R. Friedrich, Transportation Planner<br>Carolyn Derwing, Scheduling Analyst

Date Prepared: January 19, 2012

# Attachment A <br> Outline of Proposed Service Enhancement 

-Spring 2012-

- Soquel Ave. / Cabrillo / Hwy. 1 Corridor:
o Increase Route 91X to operate every half hour in each direction
- Early morning trips would remain the same
- New trips outbound (from Santa Cruz to Watsonville) start at 9:15am
- Departs Santa Cruz METRO Center at :15 and :45 from 9:15am to 5:45pm
- New trips inbound (from Watsonville to Santa Cruz) start at 10:10am
- Departs Watsonville Transit Center at :10 and :40 from 10:10am to 5:40pm
- Outbound trips would not serve Civic Plaza in downtown Watsonville
- All inbound trips would serve Dominican Hospital
- The current afternoon trip will be replaced by the new enhanced trips
- UCSC:
o 10 hours of transit service would be reserved for enhanced weekday service
- 2 hours would be reserved for enhanced early morning service
- 8 hours would be reserved for later evening service
o Santa Cruz METRO staff UCSC Transportation and Parking Services staff will collaborate to finalize exact trip departure times for the restored 10 hours.
- Live Oak - Weekends:
o Restore all trips and departure times back to pre-service reduction levels
- Routes 69A and 69W would return to hourly frequencies
- Route 66 would return to previous departure times
- Route 68 would return to hourly frequencies and previous departure times
o Exceptions:
- The evening Route 66 trips would become Route 66 N
- The current routing of the Route 68 (established September 15, 2011) would remain the same


## - Evening Service - Scotts Valley/San Lorenzo Valley:

o Restore the 6:30pm outbound (from Santa Cruz to Boulder Creek) trip

- Would serve the Country Club (Hwy. 236)
o Restore the 7:25pm outbound (from Santa Cruz to Boulder Creek) trip
- Would serve the Mountain Store (Hwy. 9)
o Move the 7:18 trip to a 7:08 departure time
o Restore the 2:20pm School Term trip


# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

STAFF REPORT

DATE: January 27, 2012
TO: Board of Directors

FROM: Leslie White, General Manager

## SUBJECT: CONSIDERATION OF WATSONVILLE TRANSIT CENTER LOBBY IMPROVEMENTS AND RECOGNITION OF WORK OF METRO FACILITIES MAINTENANCE STAFF

## I. RECOMMENDED ACTION

Accept and file report of Watsonville Transit Center lobby improvements, including renovations of the terminal restaurant space, and to recognize the work accomplished by Santa Cruz METRO's Facilities Maintenance Workers

## II. SUMMARY OF ISSUES

- Santa Cruz METRO’s Watsonville Transit Center (WTC), located at 425 Rodriquez Street, Watsonville, CA, is a multi-modal transit center having been in operation since 1995. Buses operated by Santa Cruz METRO, Monterey-Salinas-Transit and Greyhound all utilize the facility as a destination point, to make connections for their customers and as a rest stop. Taxis and ParaCruz vehicles also frequent the facility.
- WTC is a heavily trafficked area, and is now showing signs of disrepair. METRO staff have been working to improve the facility, particularly the lobby area of the terminal.
- In-house improvements of the lobby area of the WTC terminal by METRO's Facilities Maintenance Workers have provided a positive change to the terminal and facilitated the transition of Taqueria Lidia into the restored restaurant.


## III. DISCUSSION

The Watsonville Transit Center (WTC) was refurbished and made operational in 1995. In addition to facilitating ground transportation of buses and taxis, the WTC also provides for ticket and pass sales, and has a small grocery store, restaurant space and outdoor kiosk spaces which are leased by METRO. During the summer of 2011, METRO Staff began looking into ways to improve the WTC in an economical manner. One consideration was to find a tenant for the restaurant space located inside the WTC terminal. The restaurant space had been unoccupied since 2007, and its vacancy made the lobby look unsightly. METRO staff inquired of Lidia Mendez whether she would consider moving her taqueria from a WTC kiosk into the restaurant space. On September 9, 2011, METRO’s Board of Directors authorized the General Manager to

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execute an amendment to the Lease Agreement with Lidia Mendez, dba Taqueria Lidia, to rent the space inside the terminal.

Because of the length of time the lobby restaurant had been vacant, much work was required to bring the space up to current standards of cleanliness and good repair. METRO Staff coordinated with a health inspector from the County of Santa Cruz Environmental Health Services (EHS) prior to leasing it to the new tenant. The Health Inspector provided METRO Staff with a list of numerous tasks which needed to be completed in order for the restaurant to be in compliance with EHS standards.

Under the direction of Maintenance Manager Robert Cotter, the team of employees that consisted of Sheldon Njaa, Facilities Maintenance Supervisor, Joe Hyman, Fleet Maintenance Worker II, Brian Lam, Fleet Maintenance Worker II, Elmer Torres, Fleet Maintenance Worker II, Scott Barnes, Fleet Maintenance Worker II, former temporary worker Gary Keith and temporary Administrative Specialist Patti Davidoski. METRO not only completed the EHS recommended repairs, but also painted the entire interior of the lobby and installed a wall to separate the restaurant area from the lobby giving the restaurant a whole new look. This team of Facilities Maintenance personnel was passionate about this project and their enthusiasm and talent was highlighted by the creativity and workmanship that resulted from their work.

Pursuant to the EHS recommendations, METRO's Facilities Maintenance Workers accomplished the following improvements:

1. The wok stoves which were left behind by the previous tenant were removed and in its place, a work preparation station was installed. METRO staff also installed a stainless steel back wall which provides a smooth, cleanable surface.
2. The ceiling panels were replaced with non-porous washable panels.
3. The sinks were repaired and new splash guards were installed.
4. The stove hood system was repaired and the hood was steamed.
5. The refrigerators were repaired and brought up to EHS standards.

The most notable improvements, which were not part of the EHS recommendations, consisted of the painting of the interior of the lobby and the construction of the wall. Before the wall was built, deteriorated red wooden barriers with plastic plants on top separated the eating area from the rest of the lobby. The new wall was designed and constructed by METRO's Facilities workers and their creativity and workmanship can be seen in the details that went into the design and construction.

- The diagonal wooden trestle serves not only to stabilize the walls but the color of the wood adds decorative beauty to the interior of the restaurant.
- The wall was built high enough to provide privacy to the restaurant patrons and to separate the eating area from the nearby restrooms.
- The installation of multiple tempered glass windows allows plenty of light and creates an inviting environment.
- The redwood baseboards around the windows add an elegant touch to the exterior.


## IV. FINANCIAL CONSIDERATIONS

Because most of the work was done in-house, METRO saved a significant amount of money, in particular by not contracting out the painting of lobby and the construction of the wall. The total cost of materials and miscellaneous contracting for project was in the sum of $\$ 8,298.22$

## V. ATTACHMENTS

None

Prepared by: Liseth Guizar, Claims Investigator
Date Prepared: January 20, 2012

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

STAFF REPORT

DATE: January 27, 2012
TO: Board of Directors

FROM: Margaret Gallagher, District Counsel

## SUBJECT: REVIEW AND CONSIDER THE TITLE VI COMPLIANCE REVIEW FINAL REPORT RECEIVED FROM THE FEDERAL TRANSIT ADMINISTRATION (FTA) OFFICE OF CIVIL RIGHTS

## I. RECOMMENDED ACTION

Accept and File the Title VI Compliance Review Final Report and Direct METRO Staff to complete the Limited English Proficiency (LEP) Four-Factor Analysis and Language Assistance Plan for public and METRO Board Review

## II. SUMMARY OF ISSUES

- As a recipient of Federal Transit Administration (FTA) funds, Santa Cruz METRO is required to comply with Title VI of the Civil Rights Act of 1964, and its implementing regulations which provide that no person in the United States shall on the ground of race, color or national origin be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program, activity or service that receives federal financial assistance.
- On December 18, 2009, the Santa Cruz METRO Board of Directors adopted the Title VI Program Regulation and Complaint Procedure which is attached hereto as Attachment A.
- From September 13-15, 2011, FTA, through its Contractor, DMP Group, LLC, audited Santa Cruz METRO's Title VI Program to determine compliance. One deficiency was found regarding the Limited English Proficiency (LEP) requirements.
- On January 18, 2012, Santa Cruz METRO received the Title VI Compliance Review Final Report (Attachment B).
- Santa Cruz METRO Staff recommends that the Board of Directors accept and file the Final Report and authorize Staff to complete the Four-Factor Analysis and the Language Assistance Plan for review by the public and the Santa Cruz METRO Board of Directors.


## III. DISCUSSION

As an FTA funding recipient, Santa Cruz METRO is required to ensure that its programs, activities and services comply with the Department of Transportation (DOT) Title VI

Regulations of the Civil Rights Act of 1964. Under Title VI, Santa Cruz METRO must be committed to providing public transportation in an environment that is free from discrimination on the basis of race, color, and national origin. The objectives of FTA’s Title VI Program include the following:

- Ensure that the level and quality of transportation service is provided without regard to race, color or national origin;
- Identify and address, as appropriate, disproportionately high and adverse human health and environmental effects, including social and economic effects of programs and activities on minority populations and low-income populations;
- Promote the full and fair participation of all affected populations in transportation decision making;
- Prevent the denial, reduction, or delay in benefits related to programs and activities that benefit minority populations or low-income populations;
- Ensure meaningful access to programs and activities by persons with limited English proficiency.

FTA’s Office of Civil Rights periodically conducts discretionary reviews of grant recipients to determine whether they are in compliance with the Title VI requirements. In keeping with its regulations and guidelines, FTA determined that a Compliance Review of Santa Cruz METRO's Title VI Program was necessary.

During September 13-15, 2011, Santa Cruz METRO Staff participated in a Title VI Compliance Review, which focused on METRO's compliance with the general reporting requirements and guidelines which included implementation of the Environmental Justice (EJ) and Limited English Proficiency (LEP) Executive Orders. Prior to the in-person review, FTA requested and Santa Cruz METRO staff provided numerous materials and documentation.

The following Title VI requirements were reviewed during the compliance review:

1. Inclusive Public Participation;
2. Language Access to Limited English Proficient (LEP) Persons;
3. Title VI Complaint Procedures;
4. Record of Title VI Investigations, Complaints, and Lawsuits;
5. Notice to Beneficiaries of Protection Under Title VI;
6. Annual Title VI Certification and Assurance;
7. Environmental Justice Analysis of Construction Projects; and
8. Submit Title VI Program.

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The Auditors reviewed Santa Cruz METRO's Title VI Program, complaint procedure and transit services. The Auditors were taken on a tour of Santa Cruz METRO's service area. METRO Staff selected one minority, one non-minority, one low-income, and one non-low-income route for review and inspection. The auditors were shown routes $3,35,71$ and 75 . The objective was for the auditors to gain an understanding and appreciation of METRO's service area in relation to Title VI requirements and to identify any disparities in the distribution of transit amenities (e.g. benches, shelters, lighting, etc.) along its routes (See Attachment B-page 17). No disparities were found in the distribution of transit amenities that would have an adverse impact on the minority and/or low-income communities along the routes toured.

No deficiencies were identified in seven of the eight areas reviewed. One deficiency was found regarding Santa Cruz METRO's compliance with FTA requirements for Language Access to LEP Persons. Santa Cruz METRO had not completed a four-factor analysis or developed a Language Assistance Plan (LAP), as required by FTA Circular 4702.1A and Department of Transportation (DOT) LEP Guidance. Although Santa Cruz METRO did not conduct the fourfactor analysis, the auditors confirmed that METRO had implemented measures to assist Spanish-speaking LEP persons to have access to its services, activities and programs. The auditors noted the availability of translated information, including Santa Cruz METRO's Title VI Notice, complaint procedures, complaint form, Bus Rider's Guide information, Headways Magazine, and some website information.

The auditors were very helpful and provided technical assistance to Santa Cruz METRO Staff on the LEP requirements, including recommendations for conducting the four-factor analysis and development of the LAP for METRO's transit services. (See Attachment B - page 21) In response to this deficiency, Santa Cruz METRO Staff is currently preparing the four-factor analysis and has begun drafting the Language Assistance Plan. It is anticipated that the documents will be reviewed by the Board of Directors (BOD) at its meeting on February 10, 2012. Any necessary corrections will be made by the end of February 2012, and finalized with the BOD at its February 24, 2012 meeting. The final documents will then be submitted to FTA's Equal Opportunity Specialist in the FTA Headquarters Office of Civil Rights by March 30, 2012 as requested by FTA in order to provide it the opportunity for review, possible clarification or additional corrective action. Hopefully, Santa Cruz METRO’s response will sufficiently addresses the requirements in FTA’s Title VI Circular, so that the deficiency can be closed out.

Advisory comments were issued in the areas of Environmental Justice Analysis of Construction Projects and Submittal of the Title VI Program. "Advisory comments" are recommendations that the recipient undertake activities in a manner more consistent with the guidance provided in the pertaining section of the Circular.

An advisory comment was issued regarding Santa Cruz METRO's compliance with FTA guidance for Environmental Justice (EJ) Analyses of Construction Projects. Santa Cruz METRO's most recent construction project, Metrobase Project (2002) was approved for a Categorical Exclusion (CE), however, METRO Staff was unable to establish that it prepared an

FTA CE Checklist. For all future construction projects, Santa Cruz METRO was advised to complete a CE checklist or include all elements listed in the Environmental Assessments, as required by FTA Circular 4702.1A, Chapter IV, Section 8. For all future construction projects, Santa Cruz METRO will complete the CE checklist.

An additional advisory comment was issued regarding Santa Cruz METRO's compliance with FTA requirements to Submit Title VI Program. METRO’s Title VI Compliance Update 2010 did not include a summary of public outreach and involvement activities; however, prior to the site visit, METRO provided documentation confirming outreach to minority and low-income communities. Santa Cruz METRO Staff was advised to include documentation summarizing METRO's outreach to minority and low-income populations in its next Title VI Submittal, as outlined in FTA Circular 4702.1A, Chapter IV, Section 9. Santa Cruz METRO Staff is in the final completion stages of this summary. Staff plans to include a summary of public outreach and involvement activities to minority, low-income and LEP populations in its next Title VI Program submittal.

METRO staff worked very hard in the preparation, submittal of documents and review of the Title VI requirements with the Auditors. The following individuals are to be especially commended for their outstanding dedication in this effort: Leslie White, General Manager, for his leadership demonstrating the importance of Title VI compliance and in creating an atmosphere of learning for METRO staff, Ciro Aguirre, Operations Manager, and Mary Ferrick, Base Superintendent, for providing the auditors with a tour of the selected routes, Erich Friedrich, Transportation Planner, and Claire Fliesler, Transit Surveyor, for creating maps and providing route analysis, Tom Hiltner, Grants/Legislative Analyst, for assisting in the gathering of information, and Rickie-Ann Kegley, Paralegal, for overall coordination of Santa Cruz METRO's efforts in preparing for, providing documentation and participation in the Title VI review.

## IV. FINANCIAL CONSIDERATIONS

There are no financial considerations at this time.

## V. ATTACHMENTS

Attachment A: Title VI Program Regulation and Complaint Procedure (AR-1029(E))
Attachment B: Title VI Compliance Review of the Santa Cruz Metropolitan Transit District (METRO) - Final Report, dated December 2011

Rickie-Ann Kegley, Paralegal, assisted in the preparation of this report:
Date Report Finalized: January 20, 2012

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Regulation Number: AR-1029 (E)<br>Computer Title: Title VI English doc<br>Effective Date: December 18, 2009<br>Pages: 13<br>TITLE: TITLE VI PROGRAM REGULATION \& COMPLAINT PROCEDURE

## Procedure History

NEW POLICY
December 18, 2009

SUMMARY OF POLICY
New Regulation

APPROVED DB

## I. POLICY

1.01 The Santa Cruz Metropolitan Transit District (METRO) is committed to ensuring that no person is excluded from participation in, denied the benefits of, or otherwise subjected to discrimination under any of its programs, activities, or services on the basis of race, color, national origin, age, sex, sexual orientation, or gender identity. All persons, regardless of their citizenship, are covered under this regulation. In addition, METRO prohibits discrimination on the basis of race, color, national origin, age, sex, sexual orientation, or gender identity in its employment and business opportunities.
1.02 METRO will not condone retaliation against an individual for his/her involvement in asserting his/her rights pursuant to Title VI or because he/she filed a complaint or participated in an investigation under Title VI, and/or this regulation.
1.03 As a Federal Transit Administration (FTA) fund recipient, METRO will ensure that its programs, policies and activities comply with the Department of Transportation (DOT) Title VI Regulations of the Civil Rights Act of 1964.
1.04 METRO will ensure that the level and quality of its transportation service is provided without regard to race, color, national origin, age, sex, sexual orientation, or gender identity.
1.05 METRO will promote the full and fair participation of all affected populations in the transportation decision-making process.
1.06 METRO will prevent the denial, reduction or delay in benefits related to programs and activities that benefit minority populations or low-income populations.
1.07 METRO will make good faith efforts to achieve environmental justice as part of its mission by identifying and addressing, as appropriate, disproportionately high and adverse human health or environmental effects of its programs, activities, and services on minority populations and low-income populations within METRO's service area.

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1.08 METRO will ensure that Limited English Proficient (LEP) individuals have access to METRO's programs, activities, and services,
1.09 This Regulation shall be maintained in English and Spanish.

## II. APPLICABILITY

2.01 This policy is applicable to all METRO employees, members of the public and all contractors hired by METRO.
2.02 Failure of a METRO employee to follow this policy and procedure shall subject such employee to disciplinary action up to and including employment termination.

## III. DEFINITIONS:

3.01 "Adverse Effect" means having a harmful or undesired effect.
3.02 "Discrimination" refers to any act or inaction, whether intentional or unintentional, in any program or activity of a Federal aid recipient, sub recipient, or contractor that results in disparate treatment, disparate impact, or perpetuates the effects of prior discrimination based on race, color, national origin, age, sex, sexual orientation, or gender identity.
3.03 "Gender Identity" refers to an individual's gender, or lack thereof, a person self identifies with. It is not necessarily based on biological fact, either real or perceived, nor is it always based on sexual orientation. The gender identities one may choose from include male, female, both, somewhere in between (third gender) or neither.
3.04 "Limited English Proficient (LEP) Persons" are individuals for whom English is not their primary language and who have a limited ability to speak, understand, read, or write English. It includes people who reported to the U.S. Census that they do not speak English well or do not speak English at all.
3.05 "Low-Income Population" means any readily identifiable groups of low-income individuals who live in geographic proximity, and if circumstances warrant, geographically dispersed transient persons (such as migrant workers or Native Americans) who will be similarly affected by a proposed DOT program, policy, or activity.
3.06 "Minority Individuals" include the following:

1) American Indian and Alaska Native, which refers to people having origins in any of the original peoples of North and South America (including Central America), and who maintain tribal affiliation or community attachment.
2) Asian, which refers to people having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent.
3) Black or African American, which refers to people having origins in any of the Black racial groups of Africa

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4) Hispanic or Latino, which includes people of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.
5) Native Hawaiian and Other Pacific Islanders, which refers to people having origins in any of the original people of Hawaii, Guam, Samoa, or other Pacific Islands.
3.07 "National Origin" means the particular nation in which a person was born, or where the person's parents or ancestors were born.
3.08 "Race" means a group of people united or classified together on the basis of common history, nationality, or geographic distribution.
3.09 "Recipient" means one that has received or is receiving Federal financial assistance under the Acts. The term includes subrecipients of a recipient and subrecipients in FTA's State administered programs.
3.10 "Retaliation" Any adverse action taken against another individual because of his/her participation in the complaint, investigation, or hearing relating to this policy or the provision of federal or state law.
3.11 "Sex" refers to the classification of an individual's gender as either male, or female.
3.12 "Sexual orientation" refers to an individual's preference in terms of sexual relationship with others, whether the individual is homosexual, heterosexual, or bisexual.
3.13 "Vital Documents" are documents that convey information that critically affects the ability of the customer to make informed decisions about his/her participation in the program. (e.g., public notices, consent forms, complaint forms, eligibility rules, notices pertaining to the reduction, denial or termination of services or benefits, right to appeal, and notices informing customers of the availability of free language assistance).

## IV. GENERAL REQUIREMENTS AND GUIDELINES

4.01 METRO will carry out its programs, activities, and services in compliance with Title VI of the Civil Rights Act of 1964. METRO or any of its employees will not, on the grounds of race, color, national origin, age, sex, sexual orientation, or gender identity, exclude any person from participating in, deny the benefits of, or subject him/her to discrimination under any of METRO's programs, services, or activities.
4.02 METRO or any of its employees will not, on the grounds of race, color, national origin, age, sex, sexual orientation, or gender identity:
a) Provide any service, financial aid, or benefit that is different from that provided to others;
b) Subject an individual to segregation or separate treatment;
c) Restrict an individual in the enjoyment of any advantage or privilege enjoyed by others;

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d) Deny any individual service, financial aid, or benefits under any of METRO's programs, services, or activities;
e) Treat individuals differently in terms of whether they satisfy admission or eligibility requirements; and
f) Deny an individual the opportunity to participate as a member of a planning or advisory body.
4.03 METRO shall evaluate significant system-wide service and fare changes and proposed improvements at the planning and programming stages to determine whether these changes have a discriminatory impact on low-income and Limited English Proficient individuals. This applies to major service changes that affect $25 \%$ of service hours of a route.
4.04 METRO holds at least one Board Meeting every month at a varying location throughout its geographic boundaries (e.g., Capitola, Scotts Valley, Watsonville and downtown Santa Cruz) to ensure that all individuals are afforded an opportunity to participate in METRO's transportation decisions.
4.05 In addition to all Title VI requirements, METRO provides a Spanish-speaking interpreter at the first hour of at least one of its regular Board Meetings every month, to ensure meaningful participation by persons with Limited English Proficiency. A Spanishspeaking interpreter can be obtained for any of its regular Board Meetings by contacting METRO's Administrative Services Coordinator at (831) 426-6080.
4.06 METRO's District Counsel or his/her designee will maintain a list (a minimum of four years in active status) of any Title VI investigations, complaints, or lawsuits filed which allege METRO discriminated against a person or group on the basis of race, color, national origin, age, sex, sexual orientation, or gender identity. This list will include:
a) The date the investigation, complaint, or lawsuit was filed;
b) A summary of the allegation(s);
c) The status of the investigation, complaint, or lawsuit; and
d) Any actions, or corrective actions taken by METRO in response to the investigation, complaint, or lawsuit.
4.07 METRO will keep the public informed of the protections against discrimination afforded to them by Title VI and METRO's obligations under Title VI by posting this policy, or a Title VI Policy Statement (Attachment A), on METRO's website at www.scmtd.com, on transit center bulletin boards and on the official METRO bulletin board, located at METRO's Administrative offices. METRO's Title VI Policy Statement (Aftachment A) will be posted in English and Spanish at all designated METRO facility locations.
4.08 METRO will take responsible steps to ensure meaningful access to the benefits, services, information and other important portions of its programs, activities and services for individuals who are Limited English Proficient (LEP).

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4.09 METRO will provide information, upon request from FTA, in order to investigate Complaints of discrimination, or to resolve concems about possible noncompliance with Title VI,
4.10 METRO will submit its Title VI Program to the FTA's regional civil rights officer once every three years to ensure compliance with Title VI Requirements.
4.11 METRO will ensure that minority and low-income individuals have meaningful access to METRO's programs, activities and services.

## V. ENVIRONMENTAL JUSTICE REQUIREMENTS

5.01 METRO shall integrate an environmental justice analysis into its National Environmental Protection Act (NEPA) documentation of construction projects. METRO is not required to conduct environmental justice analyses of projects where NEPA documentation is not required. METRO will consider preparing an environmental assessment (EA) or environmental impact statement (EIS) to integrate into its documents the following components:
a) A description of the low-income and minority population within the study area affected by the project, and a discussion of the method used to identify this population (e.g., analysis of Census data, direct observation, or a public involvement process);
b) A discussion of all adverse effects of the project both during and after construction that would affect the identified minority and low-income populations;
c) A discussion of all positive effects of the project that would affect the identified minority and low-income populations, such as improvements in transit service, mobility, or accessibility;
d) A description of all mitigation and environmental enhancement actions incorporated into the project to address the adverse effects, including, but not limited to, any special features of the relocation program that go beyond the requirements of the Uniform Relocation Act and address adverse community effects such as separation or cohesion issues; and the replacement of the community resources destroyed by the project;
e) A discussion of the remaining effects, if any, and why further mitigation is not proposed; and
f) For projects that traverse predominantly minority and low-income and predominantly non-minority and non-low-income areas, a comparison of mitigation and environmental enhancement actions that affect predominantly lowincome and minority areas with mitigation implemented in predominantly nonminority or non-low-income areas.

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## VI. LIMITED ENGLISH PROFICIENT (LEP) INDIVIDUALS AND PUBLIC PARTICIPATION REQUIREMENTS

6. 01 METRO will seek out and consider the viewpoints of minority, low-income and Limited English Proficient (LEP) populations in the course of conducting public outreach and involvement activities. METRO's public participation strategy will offer early and continuous opportunities for the public to be involved in the identification of social, economic and environmental impacts of proposed transportation decisions.
6.02 METRO will ensure that individuals have access to its programs, activities and services by developing and carrying out the language plan herein. METRO will continually assess the language assistance needs of the population to be served.
6.03 METRO will use the following four factors to determine what measures must be undertaken to provide reasonable and meaningful access to LEP individuals.
a) Languages likely to be encountered and the number or proportion of LEP persons in the eligible service population likely to be affected by the program, activity, or service.
b) Frequency with which LEP individuals come into contact with METRO's programs, activities, and services.
c) Importance of the program, activity, or service provided by METRO to LEP individual's lives.
d) Resources needed to provide effective language assistance and costs.
6.04 ORAL LANGUAGE ASSISTANCE
a) METRO maintains bilingual staff to provide Spanish-speaking interpretation at its Administrative offices and within its Customer Service facility for basic transit questions and trip planning assistance.
b) METRO's paratransit service provides Spanish-speaking reservationists to assist paratransit customers when scheduling a trip. METRO's ParaCruz Guide is available in Spanish and in large-print Spanish on METRO's website at www.semtd.com.
c) METRO provides a Spanish-speaking interpreter at the first hour of at least one of its Board Meetings every month, which will be extended to the entire meeting if there is a need for such services.
d) Upon notification 24-hours in advance, METRO will provide an interpreter at the first Board Meeting, if requested.

### 6.05 NOTIFY LEP CUSTOMERS OF AVAILABILITY OF LANGUAGE ASSISTANCE SERVICES

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a) METRO will post a sign on its official bulletin board at its Administrative offices, which indicates that free language assistance is available, if requested in a timely manner.

### 6.06 TRANSLATION OF VITAL DOCUMENTS/WRITTEN LANGUAGE ASSISTANCE

a) All public hearings that require notification to the public shall be posted in English and Spanish.
b) METRO's Title VI Policy Statement (Attachment A) and Complaint Form (Attachment B) will be available in Spanish on METRO's website at www.scmtd.com, at Transit Centers, and on METRO's official bulletin board.
c) METRO's Title VI Policy Statement (Attachment A) and Title VI Complaint Form (Attachment B) have been translated into Spanish and will be posted at transit centers, in transit vehicles, and on the official METRO bulletin board at METRO's Administrative offices.
d) METRO's Headways is provided in English and Spanish.
e) METRO will post a copy of the Board of Directors Agenda in Spanish on the official METRO bulletin board, located at METRO's Administrative offices.
6.07 METRO will provide written translations of vital documents for each LEP group that constitutes a minimum of $5 \%$ of the service area population or consists of at least 1,000 people.
6.08 METRO will hold at least one Board Meeting every month at a varying location throughout its geographic boundaries to ensure that low-income, minority and LEP individuals have meaningful access to these meetings. These locations include Santa Cruz, Scotts Valley and Watsonville.

## VII. COMPLAINTS/LAWSUITS AND APPEALS

7.01 How to File a Title VI Complaint with METRO: Any person who believes that he/she, or as a member of any specific class of individuals, has been subjected to discrimination on the basis of race, color, national origin, age, sex, sexual orientation, or gender identity with respect to METRO's programs, activities, services, or other transit related benefits, may file a written Complaint with METRO. A Complaint may be filed by the individual or by a representative. A Complaint must be filed within 180 days after the date of the alleged discrimination, but complainants are encouraged to submit complaints as soon as possible. METRO will promptly investigate all Complaints filed under Title VI, pursuant to this Regulation.

### 7.0.2 Complaint must include the following information:

a) A Complaint must be in writing and signed and dated by the Complainant or his/her representative before any action can be taken.

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b) A Complaint shall state, as fully as possible, the facts and circumstances surrounding the alleged discrimination, including the name and address of the complainant, the date, time and location of the incident. The Complaint shall include a description of the program, activity or service on which the alleged discrimination occurred.
7.03 A Complaint Form (Attachment B) can be used to file a Title VI complaint with METRO. A Complaint Form will be made in an accessible format upon request. A Complaint Form can be obtained at the following locations:
a) At the Santa Cruz METRO website, www.scmtd.com;
b) By calling Santa Cruz METRO's Administrative Services Coordinator, or his/her designee at (831) 426-6080, (TDD 711 (TTY/voice)) a complaint form can be mailed.
c) By picking up a Complaint Form at Customer Service, Pacific Station (formerly METRO Center), 920 Pacific Avenue, Santa Cruz, CA 95060 or Santa Cruz METRO Administrative offices, 110 Vernon Street, Santa Cruz, CA 95060.
7.04 If the Complaint is received by anyone besides METRO's General Manager, the individual in receipt of the Complaint shall forward it to the General Manager or his/her designee as soon as practicable but no later than 2 working days of receipt. The General Manager shall immediately provide a copy of the Complaint to the Chair of the Board of Directors and the METRO Manager responsible for the program, activity, or service that is identified as being out of compliance.
7.05 METRO's Procedures For Investigating Complaints: The METRO Manager responsible for the program, activity or service which is alleged to be out of compliance shall promptly investigate the alleged complaint and shall prepare a written response as soon as practicable, but no later than 10 working days of his/her receipt of the complaint. The Manager may consult with appropriate METRO Staff in the preparation of his/her response to the complaint. The Manager shall forward his/her written response to the General Manager or his/her designee within the designated time frame.
7.06 Efforts to Contact Complainant: The General Manager or his/her designee shall make efforts to speak (meeting or telephone conversation) with the complainant, at which time the complainant may give written or oral evidence supporting the allegation that his/her rights under Title VI have been violated. The General Manager or his/her designee shall review and consider the response prepared by the Manager identified in Section 7.05, all the information provided by the complainant, if any, and any other evidence available regarding the allegations of the complaint. The General Manager or his/her designee shall prepare a written report of his/her findings and if corrective action is required, a timetable for the completion of such action.
7.07 Completion of Investigation: As soon as is practicable, but no later than 20 working days following receipt of the initial complaint, the General Manager or his/her designee

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shall inform the complainant of his/her findings and any corrective action to be taken as a result of the complaint logether with the timetable for completion of such action.
7.08 Appeal to Chair: If the complainant is not satisfied with the findings and/or action of METRO's General Manager or his/her designee, then the complainant may file his/her Complaint with the Chair of the Board of Directors (see Section 7.09 below), or with the FTA's Office of Civil Rights (see Section 7.11 below).
7.09 Appeal Process: If the complainant chooses to file his/her Complaint with the Chair of the Board of Directors, then the complaint and any supporting documentation should be submitted within 5 working days of his/her receipt of the results of the General Manager's investigation, with the Chair of the Board of Directors by providing it to the Administrative Services Coordinator, or his/her designee, 110 Vernon Street, Santa Cruz, CA 95060 . Upon review of the file, the Chair of the Board shall notify the complainant of what actions, if any, will be taken as a result of the review by the Chair within 10 working days of the Chair's notification that the complainant is not satisfied with the results of the General Manager's investigation. The decision of the Chair of METRO's Board of Directors shall be final.
7.10 Timeline Waiver: Any timeline set forth herein may be extended by the General Manager upon a showing of good cause.
7.11 How to File a Title VI Complaint with the FTA: Any person who believes that he/she, or as a member of any specific class of individuals, has been subjected to discrimination on the basis of race, color, national origin, age, sex, sexual orientation, or gender identity, with respect to METRO's programs, activities, or services, or other transit related benefits, may file a written Complaint with FTA. A Complaint may be filed by the individual or by a representative. A Complaint must be filed within 180 days after the date of the alleged discrimination. FTA will promptly investigate all Complaints filed under Title VI in accordance with DOT regulations $49 C F R$ § 21 .11(b) and 21.11(c).
A. A Complaint must include the following information:

1) A Complaint must be in writing and signed and dated by the Complainant or his/her representative before any action can be taken. In cases where a Complainant is unable or incapable of providing a written statement, but wishes FTA or DOT to investigate alleged discrimination, a verbal Complaint of discrimination may be made to the FTA Director, Office of Civil Rights. If necessary, the Civil Rights Official will assist the person in converting the verbal Complaint into writing. All Complaints must, however, be signed by the Complainant or his/her representative.

## FTA Civil Rights Office Address:

Federal Transit Administration Office of Civil Rights
Attn: Title VI Program Coordinator
East Building, $5^{\text {th }}$ Floor - TCR
1200 New Jersey Avenue, S.E.
Washington, DC 20590

## ATTACHMENT A

TTY: 1-800-877-8339
Voice: 1-866-377-8642
FTA.ADAAssistance@dot.gov
2) A Complaint shall state, as fully as possible, the facts and circumstances surrounding the alleged discrimination, including the date, time and location of the incident. The Complaint shall include a description of the program, activity or service on which the alleged discrimination occurred.
7.12 Complaint Acceptance: Once a Complaint has been accepted, FTA will notify METRO that it has been subject to a Title VI Complaint and ask METRO to respond in writing to the Complainant's allegations. Once the Complainant agrees to release the Complaint to METRO, FTA will provide METRO with the Complaint. FTA may choose to close a Complaint if the Complainant does not agree to release the Complaint to METRO. FTA strives to complete a Title VI Complaint investigation within 180 days of the acceptance date of a Complaint.
7.13 Investigations: FTA will make a prompt investigation whenever a compliance review, report, Complaint or any other information indicates a possible failure to comply with Title VI Regulations. FTA's investigation will include a review of the pertinent practices and policies of METRO, the circumstances under which the possible noncompliance occurred, and other factors relevant to a determination as to whether METRO has failed to comply with Title VI regulations.
7.14 Following the investigation, FTA's Office of Civil Rights will transmit to the Complainant and METRO one of the following three letters based on its findings:
a) Letter of Resolution: which explains the steps that METRO has taken or promises to take to come into compliance with Title VI.
b) Letter of Finding (Compliance): which explains that METRO is found to be in compliance with Title VI. This letter will include an explanation of why METRO was found to be in compliance, and provide notification of the Complainant's appeal rights.
c) Letter of Finding (Noncompliance): which explains that METRO is found to be in noncompliance. This letter will include each violation referenced, the applicable regulations, a brief description of proposed remedies, notice of the time limit on the conciliation process, the consequences for failure to achieve voluntary compliance, and an offer of assistance to METRO in devising a remedial plan for compliance.
7.15 Appeals Process: The letters of finding and resolution will offer the Complainant and METRO the opportunity to provide additional information that would lead FTA to reconsider its conclusions. FTA requests that the parties in the Complaint provide this additional information within 60 days of the date of the FTA letter of finding. FTA's Office of Civil Rights will respond to an appeal either by issuing a revised letter of

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resolution or finding to the appealing party, or by informing the appealing party that the original letter of resolution or finding remains in force.

## VIII. DEFICIENCIES WITH TITLE VI COMPLIANCE

8.01 Compliance Reviews will be conducted periodically by FTA, as part of its ongoing responsibility pursuant to its authority under 49 CFR $\$ 21.11$ (a).
8.02 If FTA determines that METRO is in noncompliance with Title VI, it will transmit a Letter of Finding that describes FTA's determination and requests that METRO voluntarily take corrective action(s) which FTA deems necessary and appropriate.
8.03 METRO will submit a remedial action plan including a list of planned corrective actions and, if necessary, sufficient reasons and justification for FTA to reconsider any of its findings or recommendations within 30 days of receipt of FTA's Letter of Finding.

## IX. ADMINISTRATION OF REGULATION

9.01 METRO will integrate the provisions within its Title VI Program into all programs, activities, and services provided by METRO's Fixed Route service, Paratransit service and METRO facilities.
9.02 METRO will integrate the Title VI Program into its policies and procedures.

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## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT



## TITLE VI POLICY STATEMENT

The Santa Cruz Metropolitan Transit District (METRO) is committed to providing public transportation in an environment that is free from discrimination on the basis of race, color, national origin, age, sex, sexual orientation, or gender identity. METRO operates its programs, activities and services without regard to race, color, national origin, age, sex, sexual orientation, or gender identity.

As a Federal Transit Administration (FTA) fund recipient, METRO will ensure that its programs, policies and activities comply with Title VI of the Civil Rights Act of 1964, as amended, and Department of Transportation regulations.

Any person who believes that he/she, has been subjected to discrimination on the basis of race, color, national origin, age, sex, sexual orientation, or gender identity, with respect to METRO's programs, activities, services, or other transit related benefits, may file a Title VI complaint. Complaints must be filed in writing and signed by the complainant, or a representative, and should include the complainants name, address, and telephone number or other means by which the complainant can be contacted. Complaints must be filed within 180 days of the date of the alleged discriminatory act.

To request additional information on METRO's non-discrimination obligations or to file a Title VI Complaint, please submit your request or complaint in writing to:

Santa Cruz Metropolitan Transit District<br>Attn: General Manager<br>110 Vernon Street<br>Santa Cruz, CA 95060

*Complaint Forms can also be obtained on METRO's website www.scmtd.com
Federal Transit Administration (FTA) Title VI Complaints may be filed directly to:
Federal Transit Administration Office of Civil Rights
Title VI Program Coordinator
East Building, $5^{\text {th }}$ Floor - TCR
1200 New Jersey Avenue, SE
Washington, DC 20590

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## Santa Cruz Metropolitan Transit District TITLE VI DISCRIMINATION COMPLAINT FORM 110 Vernon Street, Santa Cruz, CA 95060

| Street Address: |  |
| :---: | :---: |
| City/State/Zip: |  |
| Phone: | E-mail Address: |
| Date of Violation: _ Time of Violation: |  |
| Date of Complaint: |  |
| Place of Violation: |  |
| Bus Number:** | Bus Route:** |
| Discrimination beeause of: $\square$ Race | $\square$ Color $\square$ National Origin |
| $\square$ Age $\quad \square$ Sex $\quad \square$ Sex | Orientation $\square$ Gender Identity |

Please provide the name(s) of the METRO Directors, employees, and/or agents who allegedly discriminated against you, including their job titles (if known).

Identify what METRO service, program, or activity (e.g. fixed route service, ParaCruz, etc.) did not comply with Title VI of the Civil Rights Act of 1964.

Identify individuals by name, address and phone number that have information relating to the violation.

Explain as clearly as possible what happened, how you feel you were discriminated against and who was involved. Please include how other individuals were treated differently from you.*
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
Signature of Complainant: $\qquad$ Date: $\qquad$

[^3]
## ATTACHMENT B

# VI COMPLIANCE REVIEW <br> OF THE <br> Santa Cruz Metropolitan Transit District (METRO) <br> Santa Cruz, California 

Final Report
December 2011

Prepared For
U.S. DEPARTMENT OF TRANSPORATION FEDERAL TRANSIT ADMINISTRATION OFFICE OF CIVIL RIGHTS

Prepared By<br>THE DMP GROUP, LLC<br>2233 Wisconsin Avenue NW<br>Suite 405<br>Washington, DC 20007

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## I. GENERAL INFORMATION

| Grant Recipient: | Santa Cruz Metropolitan Transit District <br> (METRO) |
| :--- | :--- |
| City/State: | Santa Cruz, California |
| Grantee Number: | 1675 |
| Executive Official: | Mr. Leslie R. White <br> General Manager <br> Santa Cruz Metropolitan Transit District <br> 110 Vernon Street <br> Santa Cruz, CA 9.5060 |
|  | Rickie-Ann Kegley, Paralegal |
| On-Site Contact: | The DMP Group, LLC <br> 2233 Wisconsin Avenue NW |
| Report Prepared By: | Suite 405 <br> Washington, DC 20007 |
| Site Visit Dates: | September 13-15, 2011 |
| Compliance Review | Donald Lucas, Lead Reviewer <br> Team Members: |

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## II. JURISDICTION AND AUTHORITIES

The Federal Transit Administration (FTA) Office of Civil Rights is authorized by the Secretary of Transportation to conduct civil rights compliance reviews. The Santa Cruz Metropolitan Transit District (METRO) is a recipient of FTA funding assistance and is therefore subject to the Title VI compliance conditions associated with the use of these funds pursuant to the following:

- Title VI of the Civil Rights Act of 1964 (42 U.S.C. Section 2000d).
- Federal Transit Laws, as amended (49 U.S.C. Chapter 53 et seq.).
- Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970, as amended (42 U.S.C. 4601, et seq.).
- Department of Justice regulation, 28 CFR part 42, Subpart F, "Coordination of Enforcement of Nondiscrimination in Federally-Assisted Programs" (December 1, 1976, unless otherwise noted).
- DOT regulation, 49 CFR part 21, "Nondiscrimination in Federally-Assisted Programs of the Department of Transportation-Effectuation of Title VI of the Civil Rights Act of 1964" (June 18, 1970, unless otherwise noted).
- Joint FTA/Federal Highway Administration (FHWA) regulation, 23 CFR part 771, "Environmental Impact and Related Procedures" (August 28, 1987).
- Joint FTA/FHWA regulation, 23 CFR part 450 and 49 CFR part 613, "Planning Assistance and Standards," (October 28, 1993, unless otherwise noted).
- DOT Order 5610.2, "U.S. DOT Order on Environmental Justice to Address Environmental Justice in Minority Populations and Low-Income Populations," (April 15, 1997).
- DOT Policy Guidance Concerning Recipients' Responsibilities to Limited English Proficient Persons, (December 14, 2005).
- Section 12 of FTA's Master Agreement 17, (October 1, 2010).


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## III. PURPOSE AND OBJECTIVES

## Purpose

The Federal Transit Administration (FTA) Office of Civil Rights periodically conducts discretionary reviews of grant recipients and subrecipients to determine whether they are honoring their commitments, as represented by certification, to comply with the requirements of 49 U.S.C. 5332. In keeping with its regulations and guidelines, FTA determined that a Compliance Review of METRO's Title VI Program was necessary.

The Office of Civil Rights authorized The DMP Group, LLC to conduct the Title VI Compliance Review of METRO. The primary purpose of this Compliance Review was to determine the extent to which METRO has met its General Reporting Requirements in accordance with FTA Circular 4702.1A, "Title VI and Title VI-Dependent Guidelines for Federal Transit Administration Recipients." Members of the Compliance Review team also discussed with METRO the requirements of the DOT Guidance on Special Language Services to Limited English Proficient (LEP) Beneficiaries that is contained in Circular 4702.1A. The Compliance Review had a further purpose to provide technical assistance and to make recommendations regarding corrective actions, as deemed necessary and appropriate. The Compliance Review was not an investigation to determine the merit of any specific discrimination complaint filed against METRO.

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## Objectives

The objectives of FTA's Title VI Program, as set forth in FTA Circular 4702.1A, "Title VI and Title VI-Dependent Guidelines for Federal Transit Administration Recipients," are:

- Ensure that the level and quality of transportation service is provided without regard to race, color, or national origin;
- Identify and address, as appropriate, disproportionately high and adverse human health and environmental effects, including social and economic effects of programs and activities on minority populations and low-income populations;
- Promote the full and fair participation of all affected populations in transportation decision making;
- Prevent the denial, reduction, or delay in benefits related to programs and activities that benefit minority populations or low-income populations;
- Ensure meaningful access to programs and activities by persons with limited English proficiency.

The objectives of Executive Order 13166 and the "DOT Guidance to Recipients on Special Language Services to Limited English Proficient (LEP) Beneficiaries" are for FTA grantees to take reasonable steps to ensure "meaningful" access to transit services and programs for limited English proficient (LEP) persons.

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## IV. BACKGROUND INFORMATION

The Santa Cruz Metropolitan Transit District (METRO) provides transit service in Santa Cruz County, California, serving the cities of Capitola, Santa Cruz, Scotts Valley, Watsonville, and the unincorporated areas of Santa Cruz County. METRO is a Transit District formed under the State of California Public Utilities Code, Section 98000 et. seq. METRO is governed by an 11 member board plus one exofficio member from the University of California Santa Cruz. METRO's mission is "To provide a public transportation service that enhances personal mobility and creates a sustainable transportation option in Santa Cruz County through a cost-effective, reliable, accessible, safe, clean and courteous transit service."

METRO is organized into eight major departments, including the Office of the General Manager, District Counsel, Finance, Human Resources, Operations, Maintenance, Information Technology, and Fleet/Facilities Maintenance. The General Manager reports to the METRO Board of Directors and has the ultimate responsibility for the implementation of METRO's Title VI program. The General Manager has delegated to the various departments that are responsible for spending the grant funds, the responsibility of managing all grant requirements including Title VI requirements. The various departments have grant Project Managers and Analysts that manage the organizations grants and meet frequently with the General Manager to discuss grant activity including compliance. This structure, designed by the General Manager, is responsible for establishing policies and monitoring procedures to ensure Title VI compliance. METRO receives Section 5307, Section 5311, Section 5316, and Section 5317 funding.

While METRO's service area is technically all of Santa Cruz County with a total population of approximately 262,382 persons, METRO primarily operates service in the four urbanized areas (UZAs) of Santa Cruz, Watsonville, Capitola, and Scotts Valley with a total population of approximately 132,643 .

METRO operates a network of 34 fixed routes and a complementary paratransit service called ParaCruz. Service is provided weekdays from 4:45 a.m. to 12:40 a.m. Weekend service is operated from 6:40 a.m. to 11:40 p.m. METRO operates five types of fixed route services as follows:

- Rural (6 routes): These routes provide service to rural areas of the county in the Santa Cruz Mountains and outside Watsonville. These areas include the communities in the San Lorenzo Valley and Corralitos.
- Local / Feeder (11 routes): These routes are designed to provide bus service within the urban communities of the county. The majority of these routes serve the cities of Santa Cruz and Watsonville.
- Intercity ( 9 routes): These routes are primarily focused on meeting the bus rider demands between urban areas including the Santa Cruz to Watsonville corridor and Santa Cruz to Scotts Valley corridor. A variety of service options (local stop to express) between Santa Cruz and Watsonville are offered to meet the various travel needs along the Highway 1 corridor. An agreement between Monterey Salinas Transit (MST) and METRO established a no cost interagency transfer across county lines allowing MST and METRO riders access to both systems with one fare payment.
- University of California Santa Cruz (7 routes): UCSC contracts with METRO to provide dedicated fixed route transit service to its students. METRO bills UCSC monthly for trips taken by students with valid UCSC identification. Annual revenue from trips provided to UCSC students is approximately $\$ 3.5$ million - $\$ 4$ million, or $10 \%$ of METRO's budget. The majority of this service is only offered during the University's school term and is not in service during the summer months.


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- Regional (1 route): This route provides commuter service between Santa Cruz County and Santa Clara County along Highway17. This service connects the Downtown Santa Cruz station with San Jose's Diridon station, servicing park and ride lots and the Cavallaro Transit Center in Scotts Valley. At Diridon station, passengers can connect to the Santa Clara Valley Transportation Authority's (VTA) transit system, and the Caltrain and Amtrak regional rail systems. Once at Diridon, transit passengers can also connect to the San Jose airport using the VTA system. During school term, the Highway 17 service extends to San Jose State University. An Agreement with VTA allows riders purchasing a METRO Highway 17 Express Day Pass full unlimited ride access to VTA's bus and light rail system.

METRO operates ADA complementary paratransit service called ParaCruz. ParaCruz provides service to areas within a $3 / 4$ of a mile of its fixed route service, except the Highway 17 commuter route. ParaCruz provides shared ride, door-todoor service from 6:00 AM until 10:30 PM every day except New Year's Day, Thanksgiving, and Christmas Day for eligible riders. Trips must be scheduled between 1-14 days in advance between the hours of 8:00 AM and 5:00 PM. ParaCruz uses two local taxicab companies, Santa Cruz Transportation (Yellow Cab ) and Watsonville Transportation (Courtesy Cab), to supplement its ADA paratransit service, as needed.

The basic adult fare for bus service is $\$ 2.00$. A reduced fare of $\$ 1.00$ is offered to seniors 62 years or older, valid Medicare card holders, and persons with disabilities during all hours of service. The fare for ADA paratransit service is $\$ 4.00$, twice the price of the regular fixed route fare.

METRO operates a fleet of 102 buses for fixed-route service. Its bus fleet consists of 35 - and 40 -foot standard and low floor buses. Over the past three years, METRO has purchased Compressed Natural Gas (CNG) buses with a long term

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goal of completely replacing its diesel fleet with CNG buses. The current peak requirement is for 83 vehicles. METRO has a contingency fleet of nine buses, bringing its total fixed-route bus fleet to 111. METRO also has a fleet of 45 vans, which are used for its ParaCruz complementary paratransit service.

At the time of the site visit, METRO had the following noteworthy projects underway:

- Complete right-of-way purchase and renovation of the Pacific Station;
- Upgrade video surveillance system;
- Purchase of 11-13 new buses (State of Good Repair grant);
- Installation of a new CNG tank at the Santa Cruz location;
- Design and implementation of the HASTUS scheduling system;
- Upgrade of Radio system to meet FCC mandate.

The following table represents a demographic profile of the METRO Service Area as well as the demographic profile of Santa Cruz County using data from the 2000 and the 2010 Census. The table shows the 2000 and 2010 population by $\mathrm{racial} / \mathrm{ethnic}$ group, the increase (or decrease) in population from 2000 to 2010, and the percentage of the racial/ethnic group population to the total population in both 2000 and 2010 .

From 2000 to 2010, the total population of the METRO Service Area increased 9.5 percent. The White population increased 4.4 percent, while the Black population increased 13.9 percent, the Hispanic population increased 26 percent, the Asian population increased 43.7 percent, the American Indian/Alaskan Native population decreased 11.6 percent, and the Native Hawaiian/Pacific Islanders population increased 6 percent. In 2010, 72.5 percent of the total population was White (a

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decrease of 3.1 percent from 2000), 1.1 percent was Black (a negligible increase), 32 percent was Hispanic (an increase of 5.3 percent), 4.2 percent was Asian (an increase of 1.3 percent), 0.9 percent was American Indian/Alaskan Native (a decrease of 0.2 percent), and 0.1 percent was Native Hawaiian/Pacific Islander (a negligible increase).

According to the 2000 Census, 9.3 percent of the population had income below the poverty level and 303,729 persons (4.6 percent) of the population had Limited English Proficiency (LEP), as shown on the Table below.

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Table 1 - Demographics of the Santa Cruz Metro Service Area ${ }^{1}$

## Racial/ Ethnic Breakdown

Source: 2000 and 2010 U.S. Census

| Racial/ Ethnic Group | $\begin{gathered} \text { METRO's } \\ \text { Service Area } \\ 2000 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Santa Cruz } \\ \text { County } \\ 2000 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { METRO's } \\ \text { Service Area } \\ 2010 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { Santa Cruz } \\ \text { County } \\ 2010 \\ \hline \end{gathered}$ |  | Change in METRO's Service Area |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | \% | Number | \% | Number | \% | Number | \% | Number | \% change ethnic group | $\begin{gathered} \% \\ \text { change } \\ \text { total } \\ \text { pop } \\ \hline \end{gathered}$ |
| White | 81,415 | 67.2\% | 191,931 | $75.1 \%$ | 84,981 | 64.1\% | 190,208 | 72.5\% | 3,566 | 4.4\% | -3.1\% |
| African American | 1,451 | 1.2\% | 2,477 | 1.0\% | 1,653 | 1.2\% | 2,766 | 1.1\% | 202 | 13.9\% | 0.0\% |
| Asian | 5,059 | 4.2\% | 8,789 | 3.4\% | 7,269 | 5.5\% | 11,112 | 4.2\% | 2,210 | 43.7\% | 1.3\% |
| American Indian and Alaska Native | 1,340 | 1.1\% | 2,461 | 1.0\% | 1,185 | 0.9\% | 2,253 | 0.9\% | -155 | -11.6\% | -0.2\% |
| Native <br> Hawaiian and <br> Pacific Islander | 166 | 0.1\% | 382 | 0.1\% | 176 | 0.1\% | 349 | 0.1\% | 10 | 6\% | 0.0\% |
| Other Race | 26,118 | 21.6\% | 38,391 | 15.0\% | 30,678 | 23.1\% | 43,376 | 16.5\% | 4,560 | 17.5\% | 1.4\% |
| Two or More Races | 5,620 | 4.6\% | 11,171 | 4.4\% | 6,701 | 5.1\% | 12,318 | 4.7\% | 1,081 | 19.2\% | 0.4\% |
| Hispanic Origin ${ }^{2}$ | 44,741 | 36.9\% | 68,486 | 26.8\% | 56,395 | 42.5\% | 84,092 | 32.0\% | 11,654 | 26.0\% | 5.3\% |
| Total <br> Population | 121,169 | 100\% | 255,602 | 100\% | 132,643 | 100\% | 262,382 | 100\% | 11,474 | 9.5\% | 0.0\% |


| Low Income | 17,693 | $14.7 \%$ | 29,383 | $11.9 \%$ |
| :--- | :---: | :---: | :---: | :---: |
| Limited English | 23,623 | $19.6 \%$ | 34,399 | $14.3 \%$ |

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## V. SCOPE AND METHODOLOGY

## Scope

The Title VI Compliance Review of METRO examined the following requirements as specified in FTA Circular 4702.1A:

General Reporting Requirements and Guidelines - all applicants, recipients, and subrecipients shall maintain and submit the following:
a. Annual Title VI Certification and Assurance;
b. Title VI Complaint Procedures;
c. Record of Title VI Investigations, Complaints, and Lawsuits;
d. Language Access to LEP Persons;
e. Notice to Beneficiaries of Protection under Title VI;
f. Submit Title VI Program;
g. Environmental Justice Analysis of Construction Projects; and
h. Inclusive Public Participation.

Since METRO does not meet the size threshold for a large urban operator (all applicants, recipients and subrecipients that provide public mass transit service in urbanized areas with populations over 200,000), it is not required to report on its activities related to FTA Circular 4702.1A Program-Specific Requirements and Guidelines for Large Urban Areas. However, since METRO is required to ensure that its services and the results of its decision-making are equitable, the Review team, in agreement with METRO, provided technical assistance in the areas of Evaluation of Service and Fare Changes and Monitoring Transit Service.

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## Methodology

Initial interviews were conducted with the FTA Headquarters Civil Rights staff and the FTA Region IX Civil Rights Officer to discuss specific Title VI issues and concerns regarding METRO. An agenda letter covering the Review was sent to METRO advising it of the site visit and indicating additional information that would be needed and issues that would be discussed. The Review team focused on the General Reporting Requirements and Guidelines that are contained in FTA Title VI Circular 4702.1A that became effective on May 13, 2007. The General Reporting Requirements and Guidelines now include implementation of the Environmental Justice (EJ) and Limited English Proficiency (LEP) Executive Orders.

METRO was requested to provide the following documents in advance of the site visit:

- Description of METRO's service area, including general population and other demographic information using the most recent Census data.
- Current description of METRO's public transit service, including system maps, public timetables, transit service brochures, etc.
- Roster of METRO's current revenue fleet, to include acquisition date, fuel type, seating configurations, and other amenities.
- Description of transit amenities maintained by METRO for its service area. Amenities include stations, shelters, benches, restrooms, telephones, passenger information systems, etc.
- METRO Organization Chart.
- Any studies or surveys conducted by METRO, its consultants or other interested parties (colleges or universities, community groups, etc.) regarding ridership, service levels and amenities, passenger satisfaction,


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passenger demographics, or fare issues for its public transit service during the past three years.

- Summary of METRO's current efforts to seek out and consider the viewpoints of minority, low-income, and LEP populations in the course of conducting public outreach and involvement activities.
- A copy of METRO's four factor analysis of the needs of persons with Limited English Proficiency, if updated since its most recent FTA Title VI Program Compliance Report dated February 26, 2010.
- A copy of METRO's plan for providing language assistance to persons with Limited English Proficiency that is based on the USDOT LEP Guidance, if updated since its most recent FTA Title VI Program Compliance Report dated February 26, 2010 .
- METRO's procedures for investigating and tracking Title VI complaints and documentation that the procedures for filing complaints are available to members of the public upon request, if updated since its most recent FTA Title VI Program Compliance Report dated February 26, 2010.
- A list of any investigations, lawsuits, or complaints naming METRO that alleges discrimination on the basis of race, color, or national origin since its most recent FTA Title VI Program Compliance Report dated February 26, 2010. This list must include:
- the date the investigation, lawsuit, or complaint was filed;
- a summary of the allegation(s);
- the status of the investigation, lawsuit, or complaint; and
- actions taken by METRO in response to the investigation, lawsuit, or complaint.
- Copy of METRO's Notice to Beneficiaries of Protection under Title VI, if updated since its most recent FTA Title VI Program Compliance Report dated February 26, 2010.
- Documentation of efforts made by METRO to notify members of the public of the protections against discrimination afforded to them by Title VI.


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- Copies of any environmental justice assessments conducted for construction projects since its most recent FTA Title VI Program Compliance Report dated February 26, 2010 and, if needed, a description of the program or other measures used or planned to mitigate any identified adverse impact on the minority or low-income communities.
- Documentation of any equity evaluations of fare and service changes undertaken by METRO since its most recent FTA Title VI Program Compliance Report dated February 26, 2010.
- Documentation of periodic service monitoring activities undertaken by METRO, during the past three years, to compare the level and quality of service provided to predominantly minority and low-income areas with service provided in other areas to ensure that the end result of policies and decision-making is equitable service. If METRO's monitoring determined that prior decisions have resulted in disparate impacts, provide documentation of corrective actions taken to remedy the disparities.

METRO assembled the documents prior to the site visit and provided them to the Compliance Review team for advance review. A detailed schedule for the threeday site visit was developed.

The site visit to METRO occurred September 13-15, 2011. The individuals participating in the Review are listed in Section VIII of this report. An Entrance Conference was conducted at the beginning of the Compliance Review with METRO senior management, METRO staff, and the contractor Review team. The Review team showed the participants a U.S. Justice Department Title VI film during the Entrance Conference. Also, during the Entrance Conference, the Review team explained the goals of the Review and the needed cooperation of staff members. A detailed schedule for conducting the on-site visit was discussed.

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Following the Entrance Conference, the Review team met with the METRO General Manager and other staff responsible for Title VI Compliance. During this meeting, discussions focused on a detailed examination of documents submitted in advance of the site visit and documents provided at the site visit by METRO.

At the end of the site visit, an Exit Conference was held with METRO staff and the contractor Review team. At the Exit Conference, initial findings and corrective actions were discussed with METRO.

## Site Visits

With METRO's help, the Review team selected one minority, one non-minority, one low-income, and one non-low-income route to tour. The objective was to get a sense of METRO's service area in relation to Title VI and to identify any obvious disparities in the distribution of transit amenities along its routes. The route tour results are as follows:

|  | Minority <br> (Route 71) | Non-Minority <br> (Route 35) | Low-Income <br> (Route 75) | Non-Low-Income <br> (Route 3) |
| :--- | :---: | :---: | :---: | :---: |
| Bench | 101 | 48 | 22 | 24 |
| Shelter | 47 | 16 | 12 | 6 |
| Trash Can | 46 | 35 | 11 | 3 |
| Light | 2 | 2 | 3 | 1 |
| Park and Ride | 1 | 1 | 0 | 0 |

As the results indicate, there were no disparities in the distribution of transit amenities that had an adverse impact on the minority and low-income communities along the routes toured.

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## VI. FINDINGS AND RECOMMENDATIONS

The Title VI Compliance Review focused on METRO's compliance with the General Reporting Requirements and Guidelines. This section describes the requirements and findings at the time of the Compliance Review site visit. In summary, no deficiencies were identified in seven of the eight areas reviewed. Deficiencies were identified in the area of Language Access to LEP Persons. Advisory comments were issued in the areas of Environmental Justice Analysis of Construction Projects and Submit Title VI Program.

Following the issuance of the Draft report, METRO submitted documentation that it has initiated efforts to prepare its Language Access Plan. It expects to complete the Plan by February 24, 2011. METRO also described its plan to address the advisory comment related to the Title VI Program.

## FINDINGS OF THE GENERAL REPORTING REQUIREMENTS AND GUIDELINES

## 1. Inclusive Public Participation

Guidance: FTA recipients should seek out and consider the viewpoints of minority, low-income, and LEP populations in the course of conducting public outreach and involvement activities. An agency's public participation strategy shall offer early and continuous opportunities for the public to be involved in the identification of social, economic, and environmental impacts of proposed transportation decisions.

Findings: During this Title VI Compliance Review of METRO, no deficiencies were found regarding METRO's compliance with FTA guidance for Inclusive

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Public Participation. METRO provided documentation confirming early and continuous outreach to minority and low-income communities throughout its service area. Examples included:

- Holding monthly Board meetings open to the public in different locations throughout Santa Cruz County, including minority and low-income areas.
- Placing bilingual (English/Spanish) meeting announcements in the majority newspaper, Santa Cruz Sentinel.
- Placing translated meeting announcements in the minority newspaper, La Ganga.
- Engagement of the METRO Advisory Committee (MAC) which included bus riders who are members of the minority and low-income communities. MAC meeting minutes are reviewed by the METRO Board prior to every monthly Board meeting. There are three minorities on the MAC and two other individuals who reside in and represent Watsonville, METRO's largest minority community.
- Running public information programming on local television stations and on the Internet.

At the time of the site visit, the METRO Board included one minority and four residents of METRO's largest minority area. METRO indicated how rider-focused its Board was and how committed its Board was to including the riding public in its decision-making process. Meeting minutes from several METRO Board meetings confirmed participation and input from the minority and low-income communities.

Per a METRO memorandum dated September 7, 2010 regarding "The Title VI Evaluation on Impacts and Mitigations Related to Fall 2010 Service Reductions," METRO conducted the following outreach efforts:

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- Hosted sixteen (16) public hearings in various locations throughout the County, including low-income and minority neighborhoods. Also made presentations to the Santa Cruz and Watsonville City Councils.
- Notices were published in multiple languages in three (3) local newspapers and onboard every fixed route bus. These notices included contact information so that members of the community could voice their concerns.
- Poster displays of the proposed reductions and changes were displayed at the METRO Center Pacific Station in downtown Santa Cruz.
- Staff also recorded a 2.5 minute Community Television program in multiple languages explaining the proposed changes and reductions along with the times and locations of each public hearing. This program was aired in cycles for over 6 weeks on various Community Television channels.
- Santa Cruz METRO's website also hosted information on the changes and reductions as well as contact information so that members of the community could voice their concerns.
- Customer Service staff and Bus Operators also distributed flyer handouts with information on the Fall 2010 service reductions as well as information on public hearings and contact information.

Based on public feedback, several modifications were considered for the Fall 2010 service reduction proposal. Such feedback guided Santa Cruz METRO staff in anticipating the impacts to low-income and minority populations as consequence of the Fall 2010 service reduction.

METRO was advised to record, in the form of a list or log, its inclusive public participation outreach efforts to minority and low-income communities for Title VI Program Submittal reporting purposes.

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## 2. Language Access to LEP Persons

Requirement: FTA recipients shall take responsible steps to ensure meaningful access to the benefits, services, information, and other important portions of its programs and activities for individuals who are Limited English Proficient (LEP).

Findings: During this Title VI Compliance Review of METRO, deficiencies were found regarding METRO's compliance with FTA requirements for Language Access to LEP persons. METRO did not complete a four-factor analysis or develop a Language Assistance Plan (LAP), as required by FTA Circular 4702.1A and DOT LEP Guidance. It was noted that, although METRO did not conduct a four-factor analysis, it had implemented measures to assist Spanish speaking LEP persons. For example, the Review team confirmed the availability of translated information, including METRO's Title VI Notice, complaint procedures, complaint form, Bus Rider's Guide information, and some website information.

The Review team provided technical assistance to METRO on FTA LEP requirements, including recommendations on how to conduct a four-factor analysis and develop a LAP for its transit service. Specifically, the Review team explained the four-factor analysis and Language Assistance Plan development requirements in the table below:

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After the issuance of the Draft Report on December 9, 2011, METRO submitted a draft of its completed LEP four-factor analysis. METRO's LEP four-factor analysis was conducted in a manner consistent with FTA Circular 4702.1A and DOT LEP Guidance, as described in the following table:

| Elements Required for LEP Four-Factor Analysis (Per FTA C. 4702.1A, IV, 4. an and DOT Policy Guidance) |  |  |
| :---: | :---: | :---: |
|  | Included in METRO's Plan | Notes/Comments |
| Part A-Four-Factor Assessment |  |  |
| 1. Demography-The number or proportion of L.EP persons eligible to be served or likely to be encountered | Yes | METRO used 2000 and 2010 U.S. Census data, American Community Survey data, Califormia Department of Education data, customer service and transit operator surveys, and surveys conducted in conjunction with community organizations serving LEP populations to determine the number and proportion of LEP persons it is likely to serve. METRO's largest LEP community is Spanish speaking, followed by Chinese speaking people. Spanish and Chinese speaking LEP persons represent approximately 90 percent |

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| Elements Required for LEP Four-Factor Analysis (Per FTA C. 4702.1A, IV, 4, a. and DOT Policy Guidance) |  |  |
| :---: | :---: | :---: |
|  |  | and 2 percent of METRO's LEP population, respectively. METRO's largest Spanish speaking LEP community is located in the City of Watsonville. |
| 2. Frequency of Contact - the frequency with which LEP individuals come in conlact with the program and/or activities | Yes | METRO used customer service data, transit operator surveys, outreach to community organizations, and focus groups with individuals from the LEP community to determine the frequency with which it comes into contact with L.EP persons. Collectively, these efforts revealed that METRO's LEP community frequently uses its services. |
| 3. Importance - the nature and importance of the program, activity, or service to people's lives | Yes | Through outreach to community organizations and surveys METRO identified the reasons members of its L.EP community relied on its service, and also identified service routes frequently used by LE.P individuals. METRO's LEP community identified healthcare, education, and employment as important reasons for using METRO's service. |
| 4. Resources - the resources available and costs | Yes | METRO's LEP resources are as follows: bilingual staff, interpreters, translated notices and system information in print and on the Intemet, bilingual ticket vending machines, bilingual security officers and station managers. As result of its four-factor analysis, METRO identified additional resources it plans to develop, including: translation of critical website information, translation of safety and security related announcements, and "I Speak" cards for transit operators. |

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In its response to the Draft report in a letter dated December 21, 2011, METRO indicated that it is working on completing its Language Assistance Plan. According to METRO, the LAP should be completed and approved by its Board of Directors at the Board's February 24, 2012 meeting.

Corrective Actions and Schedules: Within 120 days, METRO must submit to the FTA Equal Opportunity Specialist in the FTA Headquarters Office of Civil Rights a completed Language Assistance Plan that meets the requirements to provide meaningful access to Limited English Proficient (LEP) persons, as described in FTA Circular 4702.1A and DOT LEP Guidance Concerning Recipients' Responsibilities to Limited English Proficient Persons.

## 3. Title VI Complaint Procedures

Requirement: FTA recipients shall develop procedures for investigating and tracking Title VI complaints filed against them and make their procedures for filing a complaint available to members of the public upon request.

Findings: During this Title VI Compliance Review of METRO, no deficiencies were found regarding METRO's compliance with FTA requirements for Title VI Complaint Procedures. METRO's complaint procedures included reasonable steps to receive and investigate complaints, and adjudicate appeals.

All Title VI complaints were recorded on a complaint form and immediately routed to METRO's General Manager (GM). METRO's GM assigned an investigator who interviewed all parties and collected relevant facts. The investigator submitted a report of findings to the GM who determined the merits of the complaint and associated actions to be taken. The GM also notified the

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complainant of METRO's determination. If the complainant disagreed with METRO's determination, the complainant was informed that an appeal could be filed with the METRO Board of Directors.

## 4. Record of Title VI Investigations, Complaints, and Lawsuits

Requirement: FTA recipients shall prepare and maintain a list of any active investigations conducted by entities other than FTA, lawsuits, or complaints naming the recipients that allege discrimination on the basis of race, color, or national origin. This list shall include the date that the investigation, lawsuit, or complaint was filed,' a summary of the allegation(s); the status of the investigation, lawsuit, or complaint; and actions taken by the recipient in response to the investigation, lawsuit, or complaint.

Findings: During this Title VI Compliance Review of METRO, no deficiencies were found regarding METRO's compliance with FTA requirements for Record of Title VI Investigations, Complaints, and Lawsuits. METRO submitted a narrative summary of the one Title VI complaint it received in the past three years. While the complaint was submitted in narrative form, it did include all elements required by FTA Circular 4702.1A, IV, 3 as follows:

1. The date the investigation, lawsuit, or complaint was filed
2. A summary of the allegation(s)
3. The status of the investigation, lawsuit, or complaint
4. Actions taken by the recipient or in response to the investigation, lawsuit, or complaint.

The Review team recommended that METRO track its Title VI complaints in a log format for future reporting purposes.

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## 5. Notice to Beneficiaries of Protection Under Title VI

Requirement: FTA recipients shall provide information to the public regarding their Title VI obligations and apprise members of the public of the protections against discrimination afforded to them by Title VI. Recipients shall disseminate this information to the public through measures that can include but shall not be limited to a posting on its Web site.

Findings: During this Title VI Compliance Review of METRO, no deficiencies were found regarding METRO's compliance with FTA requirements for Notice to Beneficiaries of Protection under Title VI. METRO's Title VI Notice contained all of the elements required by FTA Circular 4702.1A, IV, 5.a, as illustrated in the following table:

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| Elements Required in Title VI Notice to Beneficiaries <br> (Per FTA Circular 4702.1A Chapter IV Section 5.a) | Included in METRO's <br> Notice? |
| :--- | :---: |
| A statement that the agency operates programs without regard to race, <br> color, and national origin | Yes |
| A description of the procedures that members of the public should <br> follow in order to request additional information on the recipient's <br> nondiscrimination obligations | Yes |
| A description of the procedures that members of the public should <br> follow in order to file a discrimination complaint against the recipient. | Yes |

METRO disseminated its Notice on its website, at transit centers, on its buses, and in its Bus Riders Guide. METRO posted its entire Title VI Program Regulation \& Complaint Procedure on its website. This was a 13 -page document that included METRO's Title VI complaint procedures. METRO's actual Title VI Notice was included as Attachment A on page 12 of this document. It was recommended that METRO only post its actual Title VI Notice on its website and provide a link to its Title VI Program Regulation \& Complaint Procedure.

## 6. Annual Title VI Certification and Assurance

Requirement: FTA recipients shall submit its annual Title VI certification and assurance as part of its Annual Certifications and Assurances submission to FTA (in the FTA web based Transportation Electronic Award Management (TEAM) grants management system.

Findings: During this Title VI Compliance Review of METRO, no deficiencies were found regarding METRO's compliance with FTA requirements for Annual Title VI Certification and Assurance. The FTA Civil Rights Assurance is incorporated in the Annual Certifications and Assurances submitted annually to FTA through the Transportation Electronic Award and Management (TEAM) system. METRO executed its FY 2011 Annual Certifications and Assurances in

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TEAM on December 1, 2010. METRO checked as applicable, 01. Certifications and Assurances required of all applicants. This is the category where the nondiscrimination assurance is located.

## 7. Environmental Justice Analysis of Construction Projects

Guidance: FTA recipients should integrate an environmental justice analysis into its National Environmental Policy Act (NEPA) documentation of construction projects. (Recipients are not required to conduct environmental justice analyses of projects where NEPA documentation is not required.). In preparing documentation for a categorical exclusion (CE), recipients can meet this requirement by completing and submitting FTA's standard CE checklist, which includes a section on community disruption and environmental justice.

Findings: During this Title VI Compliance Review of METRO, an advisory comment was issued regarding METRO's compliance with FTA guidance for Environmental Justice (EJ) Analyses of Construction Projects. METRO did not have any construction projects in the past three years. For METRO's most recent construction project, MetroBase Project (2002), FTA approved a Categorical Exclusion (CE), however, METRO was unaware of the need to, and did not, complete a FTA CE Checklist. While the MetroBase Project qualified for a CE by FTA, METRO decided, in response to community feedback, to conduct an Environmental Impact Report (EIR) titled, Environmental Impact Report for the MetroBase Project SCH \#2001042003, dated February 7, 2003. This EIR did not contain a discussion of the project's impacts on minority and low-income communities, as required by FTA Circular 4702.1A, IV, 8. These requirements are as follows:

## Elements Required in Environmental Justice Analysis of Construction Projects (Per FTA Circular 4702.1A Chapter IV, 8a-f)

a. A description of the low-income and minority population within the study area affected by the project, and a discussion of the method used to identify this population
b. A discussion of all adverse effects of the project both during and after construction that would affect the identified minority and low-income population.
c. A discussion of all positive effects that would affect the identified minority and lowincome population, such as an improvement in transit service, mobility, or accessibility.
d. A description of all mitigation and environmental enhancement actions incorporated into the project to address the adverse effects, including, but not limited to, any special features of the relocation program that go beyond the requirements of the Uniform Relocation Act and address adverse community effects such as separation or cohesion issues; and the replacement of the community resources destroyed by the project.
e. A discussion of the remaining effects, if any, and why further mitigation is not proposed.
f. For projects that traverse predominantly minority and low-income and predominantly non-minority and non-low-income areas, a comparison of mitigation and environmental enhancement actions that affect predominantly low-income and minority areas with mitigation implemented in predominantly non-minority or non-low-income areas.

For all future construction projects, METRO was advised to complete a CE checklist or include all elements listed in the table above in its Environmental

Assessments and/or Environmental Impact Statements/Reports, as required by the Circular.

## 8. Submit Title VI Program

Requirement: FTA recipients that are State Departments of Transportation or Other Administrating Agency are required to document their compliance with the general reporting requirements by submitting a Title VI Program to FTA's Regional Civil Rights Officer once every three years.

Findings: During this Title VI Compliance Review of METRO, an advisory comment was issued regarding METRO's compliance with FTA requirements to

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Submit Title VI Program. Prior to the site visit, METRO's most recent Title VI
Compliance Update 2010 included three of the five elements required by FTA
Circular 4702.1A, IV, 7 , as described in the following table:

| ELEMENTS REQUIRED FOR TITLE VI PROGRAM |  |
| :--- | :---: | :---: |
| GENERAL REQUIREMENTS (Per FTA C. 4702.1A, IV, 7. a. (1) - <br> (5)) | In METRO's <br> Title VI <br> Program <br> Submittal? |
| - A summary of public outreach and involvement activities undertaken since <br> the last submission and a description of steps taken to ensure that minority <br> and low-income people had meaningful access to these activities. | No |
| - |  |
| A copy of the agency's plan for providing language assistance for persons <br> with limited English proficiency that was based on the DOT LEP Guidance or <br> a copy of the agency's alternative framework for providing language <br> assistance. | No |
| -A copy of the agency procedures for tracking and investigating Title VI <br> complaints. | Yes |
| A list of any Title VI investigations, complaints, or lawsuits filed with the <br> agency since the time of the last submission. This list should include only <br> those investigations, complaints, or lawsuits that pertain to the agency <br> submitting the report, not necessarily the larger agency or department of <br> which the entity is a part. | Yes |
| -A copy of the agency's notice to the public that it complies with Title VI and <br> instructions to the public on how to file a discrimination complaint. | Yes |

METRO did have a section in its Title VI Compliance Update 2010 for LEP, which consisted of an acknowledgement of what is required in a four-factor analysis, but did not include its completed four-factor analysis or LAP.

METRO's Title VI Compliance Update 2010 did not include a summary of public outreach and involvement activities; however, prior to the site visit, METRO provided documentation confirming outreach to minority and low-income communities per FTA Circular 4702.1A, IV, 9. In addition, METRO's Title VI Compliance Update 2010 included information required in the previous FTA
Circular, 4702.1 that is no longer required in the current Circular, 4702.1A.

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METRO was advised to develop its next Title VI Submittal per FTA Circular 4702.1A, which includes providing documentation confirming outreach to minority and low-income communities.

In its response to the Draft report in a letter dated December 21, 2011, METRO indicated that it is compiling a summary of all public outreach efforts since it's February 2010 Title VI Program Submittal. Once this summary is completed METRO will submit it to the FTA Region IX Civil Rights Officer as an update to its February 2010 Title VI Program Submittal.

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## TECHNICAL ASSISTANCE

## 9. Evaluation of Service and Fare Changes

Requirement: FTA recipients shall evaluate significant system-wide service and fare changes and proposed improvements at the planning and programming stages to determine whether those changes have a discriminatory impact. For service changes, this requirement applies to "major service changes" only. Recipients should have established guidelines or thresholds for what it considers a "major" change.

With respect to the program-specific reporting requirements in FTA Circular 4702.1A, METRO is not considered a large-urban operator based on the aggregate population of the four incorporated urbanized areas in METRO's service area. As such, METRO is not required to report to the FTA its activities related to Evaluations of Service and Fare Changes. Nevertheless, per FTA Circular 4702.1A, METRO is required to ensure that its programs, services, and decisions are made without regard to race, color, or national origin, and that decisions impacting its services do not have a disparate impact on minorities and low-income persons. Consistent with this requirement is the need for METRO to consider the impact changes to its service and fares have on minorities and low-income persons to ensure that these protected groups are not impacted disproportionately by its decisions.

During the site visit, it was confirmed that METRO sufficiently analyzed the impact of service and fare changes on its riders and attempted to mitigate all adverse effects. With respect to service changes, METRO produced maps of the routes proposed for a change, and produced a summary of impacts and related mitigation efforts when evaluating service changes. METRO also produced separate demographic maps of its service area that identified minority and low-

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income populations. For future service change evaluations, it was recommended that METRO create a map that identifies its proposed route changes and also shows where its minority and low-income populations are to visually determine if the proposed change has a disparate impact on minorities and low-income persons. It is also recommended that for its summary of impacts and related mitigation efforts, METRO should specifically include an analysis of the impacts on minorities and low-income persons.

With respect to fare changes, it was recommended that METRO develop a procedure for considering the impacts of fare changes on minority and low-income populations. In a 2003 study conducted by the University of California, Santa Cruz (UCSC) titled, Technical Memorandum \#2: UCSC Comprehensive Transit Study Survey Results and Transit Results Draft Report, it was pointed out that discounts associated with monthly, pre-paid passes had an unintended disparate impact on low-income persons who were more likely to pay on a per trip basis. As a result, METRO indicated that it changed its fare policy to include a comparable discount on per trip fares to mitigate the disparity.

In the future, it is recommended that METRO reference the following requirements in FTA Circular $4702.1 \mathrm{~A}, \mathrm{~V}, 4$ when developing procedures for conducting equity evaluations for fare changes during the planning phase:

```
ELEMENTS REQUIRED FOR EVALUATION OF SERVICE AND FARE CHANGES (PER FTA C. 4702.1A, V, 4.)
```

1. ASSESS THE EFFECTS OF THE PROPOSED FARE OR SERVICE CHANGE ON MINORITY AND LOW-INCOME POPULATIONS.
Route changes - Produce maps of service changes overlaid on a demographic map of the service area

| ELEMENTS REQUIRED FOR EVALUATION OF SERVICE AND FARE CHANGES <br> (PER FTA C. 4702.1A, V, 4.) |
| :--- | :--- |
| Span of service - Analyze available data from surveys that indicate whether minority and low- |
| income riders are more likely to be impacted |$|$| Fare changes - Analyze cvailable data from surveys that indicate whether minority and low- |
| :--- |
| income riders are more likely to be impacted |

During the site visit, METRO acknowledged the need to specifically consider impacts on minorities and low-income persons when considering and implementing service and fare changes.

## 10. Monitoring Transit Service

Requirement: FTA recipients shall monitor the transit service provided throughout its service area. Periodic service monitoring activities shall be undertaken to compare the level and quality of service provided to predominantly minority areas with service provided in other areas to ensure that the end result of policies and decision-making is equitable service. Monitoring shall be conducted at minimum once every three years. If recipient monitoring determines that prior decisions have resulted in disparate impacts, it shall take corrective action to remedy the disparities.

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With respect to the program-specific reporting requirements in FTA Circular 4702.1 A , METRO is not considered a large-urban operator based on the aggregate population of the four incorporated urbanized areas in METRO's service area. As such, METRO is not required to report to the FTA its activities related to Monitoring Transit Service. Nevertheless, per FTA Circular 4702.1A, METRO is required to ensure that its programs and services are delivered without regard to race, color, or national origin, and that decisions impacting its services do not have a disparate impact on minorities and low-income persons.

In its Title VI Civil Rights Compliance Report, dated December 14, 1999, METRO satisfactorily conducted a Level of Service Title VI monitoring effort. While METRO has not performed this level of Title VI monitoring since (as it has not been required to due to the fact that it is not considered a large-urban operator), it has in its general system performance monitoring efforts, included an analysis of its services provided to communities throughout its service area that are considered minority and/or low-income. METRO indicated that it will begin conducting monitoring as it did in 1999 and per FTA Circular 4702.1A, V, 5 every three years starting with its next Title VI Program Submittal, specifically monitoring the impacts of its service on minorities and low-income persons. The Review team discussed the following Circular requirements with METRO as guidance for conducting Title VI monitoring going forward:

Elements Required for Monitoring - Option A: Level of Service Methodology
(Per FTA C. 4702.1A, V, 5. a.)

1. Select a sample of bus routes and fixed guideway routes that provide service to a demographic cross-section of the recipient's population. A portion of the routes in the sample should be those routes that provide service to a predominantly minority and lowincome areas.
2. Assess the performance of each route in the sample for each of the recipient's service standards and policies.

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3. Compare the transit service observed in the assessment to the established service policies and standards.
4. In cases in which observed service does not meet the stated service policy or standard, recipients should determine why the discrepancy exists and take corrective action to correct the discrepancy.
Elements Required for Monitoring - Option B: Quality of Service Methodology (Per FTA C. 4702.1A, V, 5. b.)
5. Identify an appropriate number of Census tracts or traffic analysis zones that represent a cross-section of the recipient's population. A portion of this sample should include Census tracts or traffic analysis zones where minority and/or low-income residents predominate. Recipients should keep in mind that the greater the sample size, the more reliable the results.
6. Identify the most frequently traveled destinations for riders using the recipient's service.
7. For each of the three most frequently traveled destinations, compare the average peak hour travel time to destination, average non-peak hour travel time to destination, number of transfers required to reach the destination, total cost of trip to the destination, and cost per mile of trip to the destination for people beginning the trip in the selected Census tracts or traffic analysis zones.
8. If disparities exist in any of these factors along the trips to any of the destinations analyzed, recipients should determine whether the differences are significant. FTA recommends that recipients employ standard statistical tests for significance to make this determination.
9. If significant disparities in one or more quality of service indicators have been confirmed, recipients should determine why the disparity exists and take corrective action to correct the disparity.

## Elements Required for Monitoring - Option C: Title VI Analysis of Customer

Surveys (Per FTA C. $\mathbf{4 7 0 2 . 1 A , ~ V , ~ 5 . ~ c . ) ~}$

1. For their most recent passenger survey, compare the responses from individuals who identified themselves as members of minority groups and/or in low-income brackets, and the responses of those who identified themselves as white and/or in middle and upper-income brackets.
2. To the extent that survey data is available, recipients should determine whether the different demographic groups report significant differences in the travel time, number of transfers, and overall cost of the trip or if different demographic groups gave significantly different responses when asked to rate the quality of service, such as their satisfaction with the system, willingness to recommend transit to others, and value for fare paid.
3. If the agency concludes that different demographic groups gave significantly different responses, it should take corrective action to address the disparities.
Elements Required for Monitoring - Option D: Locally Developed Alternative (Per FTA C. 4702.1A, V, 5. d.)

## ATTACHMENT B

Recipients have the option of modifying the above options or developing their own procedures to monitor their transit service to ensure compliance with Title VI. Any locally developed alternative should be designed to ensure that the agency's service meets the expectations of 49 CFR part 21 as illustrated by the example in Appendix C of the same, which provides that "no person or group of persons shall be discriminated against with regard to the routing, scheduling, or quality of service of transportation service furnished as a part of the project on the basis of race, color, or national origin. Frequency of service, age and quality of vehicles assigned to routes, quality of stations serving different routes, and location of routes may not be determined on the basis of race, color, or national origin."

## VII. SUMMARY OF FINDINGS AND CORRECTIVE ACTIONS

| Title VI Requirements For Small Urbanized Areas | Findings | Description of Deficiencies/ Comments | Corrective Action(s), if Required | Response Days/Date | Date Closed |
| :---: | :---: | :---: | :---: | :---: | :---: |
| GENERAL REPORTING REQUIREMENTS - FTA C. 4702.1A. IV, 1-9 |  |  |  |  |  |
| 1. Inclusive Public Participation | ND |  |  |  |  |
| 2. Language Access to LEP Persons | D | No four-factor analysis or Language Assistance Plan (LAP). | METRO must submit to the FTA Equal Opportunity Specialist in FTA's Headquarters Office of Civil Rights documentation that it has completed a LEP four-factor assessment and developed a Language Assistance Plan, as required by FTA Circular 4702.1A. | 120 Days |  |
| 3. Title VI Complaint Procedures | ND |  |  |  |  |
| 4. Record of Title VI Investigations, Complaints, and Lawsuits | ND |  |  |  |  |
| 5. Notice to Beneficiaries of Protection Under Title VI | ND |  |  |  |  |
| 6. Annual Title VI Certification and Assurance | ND |  |  |  |  |
| 7. Environmental Justice Analysis of Construction Projects | AC | For all future construction projects requiring a Categorical Exclusion (CE), METRO was advised to complete a FTA CE Checklist per FTA Circular $4702.1 \mathrm{~A}, 1 \mathrm{~V}, 8$. <br> For all future construction projects |  |  |  |

## ATTACHMENT B

| Title VI Requirements For Small Urbanized Areas | Findings | Description of Deficiencies/ Comments | Corrective Action(s), if Required | Response Days/Date | Date Closed |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | requiring an <br> Environmental <br> Assessment (EA), or <br> Environmental <br> Impact <br> Statement/Report <br> (EIS/EIR), METRO <br> was advised to <br> include all six <br> elements required by <br> FTA Circular <br> 4702.1A, IV, 8. |  |  |  |
| 8. Submit Title VI Program | AC | METRO was advised to develop its next Title VI Program Submittal per FTA Circular 4702.1A, IV, 7, which includes providing documentation confirming outreach to minority and lowincome communities. <br> Items required by the old FTA Circular 4702. 1 that are not required by the current FTA Circular 4702. 1A should be omitted in future METRO Title VI Program submittals. | METRO was advised to create a summary of its public outreach and involvement activities to minority and lowincome communities that occurred since its February 2010 Title VI Program Submittal and submit its summary to the FTA Region IX Civil Rights Officer as an update to its February 2010 Title VI Program Submittal. |  |  |

Findings at the time of the site visit: $\mathrm{ND}=$ No Deficiencies; $\mathrm{D}=$ Deficiency; $\mathrm{NA}=$ Not Applicable; $\mathrm{NR}=$ Not Reviewed; $\mathrm{AC}=$ Advisory Comment

## ATTACHMENT B

## VIII. ATTENDEES

| NAME | ORGANIZATION/TITLE | PHONE NUMBER |
| :--- | :--- | :--- |
| GRANTEE-Santa Cruz Metropolitan Transit District (METRO) |  |  |
| Leslie R. White | General Manager |  |
| Angela Aitken | Financial Manager and <br> Acting Assistant General <br> Manager | $831-426-6080 \times 1101$ |
| Peg Gallagher | District Counsel | $831-426-600 \times 1301$ |
| Rickie-Ann Kegley | Paralegal | $831-426-6080 \times 1604$ |
| Ciro F. Aguirre | Manager of Operation | $831-425-8951$ |
| Mary Ferrick | Base Superintendent | $831-425-8951$ |
| April Warnock | Paratransit Superintendent | $831-426-6080 \times 5101$ |
| David Moreau | Assistant Paratransit <br> Superintendent | $831-588-7803$ |
| Erick R. Friedrich | Junior Transportation <br> Planner | $831-426-6080 \times 1312$ |
| Claire Fliesler | Planning Intern | $831-426-6080 \times 1313$ |
| Frank Cheng | Project Manager/IT <br> Manager | $831-426-6080 \times 1106$ |
| Tove Beatty | Grants/Legislative Analyst | $831-426-6080 \times 1307$ |
| Thomas Hiltner | Grants/Legislative Analyst | $831-426-6080 \times 1314$ |
| Robert Cotter | Maintenance Manager | $831-426-6080 \times 1201$ |
| Robyn D. Slater | Human Resources <br> Manager | $831-423-5582$ |
| Patricia Aviles | Assistant Human <br> Resources Manager | $831-423-5582$ |
| Rachel Lopez | Contracted Purchasing <br> Agent | $831-426-6080 \times 1310$ |
| Lloyd Longnecker | Retired Purchasing Agent | $831-426-6080 \times 1309$ |
| REVIEW TEAM - The DMP Group, LLC | $202-726-2630$ |  |
| Donald Lucas | Lead Reviewer | $202-726-2630$ |
| Gregory Campbell | Reviewer |  |

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

STAFF REPORT

DATE: January 27, 2012
TO: Board of Directors

FROM: Margaret Gallagher, District Counsel
SUBJECT: CONSIDERATION OF IMPELEMENTATION OF A "POETRY IN MOTION" PROGRAM AND ITS COMPATIBILITY WITH METRO'S ADVERTISING POLICY

## I. RECOMMENDED ACTION

## Consideration of Implementation of a "Poetry in Motion" Program and its Compatibility with METRO's Advertising Policy

## II. SUMMARY OF ISSUES

- On January 4, 2011, METRO staff received a request from Peggy and Gary Young to implement a Poetry in Motion Program on METRO's Buses in order to promote poetry throughout the County of Santa Cruz. Gary Young was named the first Poet Laureate of Santa Cruz County by the Cultural Council of Santa Cruz County. The job of the Poet Laureate is to advance and enliven the art of poetry in Santa Cruz County.
- On January 28, 2011, METRO’s Board of Directors reviewed the matter and asked Staff to perform additional research and provide a legal analysis regarding METRO's ability to participate in this program. The Board asked that further discussions be held at a subsequent Board Meeting.
- On May 13, 2011, the METRO board of Directors considered whether to implement a Poetry in Motion Program. The matter was discussed in detail. Peggy and Gary Young were present and participated in the discussion indicating that their intention was to implement the program on a local level and not have any costs be assessed against METRO.
- At the May 13, 2011 Board Meeting, a motion was made to direct District Counsel to draft a policy to allow Poet Laureate of Santa Cruz County to advertise on METRO buses. The Motion failed with Directors Alejo, Hinkle, Leopold, Robinson and Pirie voting yes, Directors Bryant, Bustichi, Dodge, Graves and Hagen voting no and Director Stone being absent.


## III. DISCUSSION

At this time, Director Leopold has asked that this matter be considered again by the Board of Directors. Attached is the May 13, 2011 staff report for your information.

## IV. FINANCIAL CONSIDERATIONS

By reaffirming METRO's Advertising Policy, the Board consents to limit its advertising space to commercial advertising. At this time there are no financial considerations.

## V. ATTACHMENTS

Attachment A: METRO Staff Report dated May 13, 2011

STAFF REPORT

DATE: May 13, 2011
TO: $\quad$ Board of Directors
FROM: Margaret Gallagher, District Counsel

## SUBJECT: CONSIDERATION OF IMPLEMENTATION OF THE "POETRY IN MOTION" PROGRAM AND ITS COMPATIBILITY WITH METRO'S ADVERTSING POLICY

## I. RECOMMENDED ACTION

##  

## II. SUMMARY OF ISSUES

- On January 4, 2011, METRO received a request from Peggy and Gary Young to implement the Poetry in Motion Program on METRO's Buses in order to promote poetry throughout the County of Santa Cruz. Gary Young was named the first Poet Laureate of Santa Cruz County by the Cultural Council of Santa Cruz County. The job of the Poet Laureate is to advance and enliven the art of poetry in Santa Cruz County.
- On January 28, 2011, METRO's Board of Directors reviewed the matter and asked Staff to perform additional research and provide a legal analysis regarding METRO's ability to participate in this program. The Board asked that further discussions be held at a subsequent Board Meeting. Due to budgetary issues that took precedence, the matter was continued to the May 13, 2011 meeting.
- In addition to the contents of this staff report, METRO Staff is providing the following information for review and consideration:

Attachment A: Poetry in Motion Posters;<br>Attachment B: Poetrv in Motion Letter Agreement; and<br>Altachment C: METRO's Advertising Policy and Regulations AR-1006

## III. DISCUSSION

The Poetry in Motion Program was launched in 1992 by the Poetry Society of America (PSA). The PSA is the nation's oldest poetry organization founded in 1910 for the purpose of the advancement, enjoyment and understanding of poetry. In 1992, PSA partnered with the

Board of Directors Board Meeting of May 13, 2011
Page 2

Metropolitan Transportation Authority (MTA) New York Transit in implementing the first Poetry in Motion Program. It was inspired by a similar program on the London Underground. The Poetry in Motion Program places poetry in transit systems' vehicles (buses and trains) throughout the country, helping to create a national readership for both emerging and established poets. PSA boasts that in the past 15 years, the Program has appeared in over twenty cities, including Amherst, Atlanta, Austin, Baltimore, Boston, Boise, Chicago, Dallas, Fresno, Fort Collins, Hartford, Houston, Jacksonville, Little rock, Los Angeles, Milwaukee, New Orleans, New York, Philadelphia, Portland, Salt Lake City, the Twin Cities and Washington D.C. The Program reaches over 15 million people daily. According to the PSA's website, the Poetry in Motion Program is "one of the most popular public literary programs in American history". (See Atlachment A which includes various Poetry in Motion Posters that have been used on transit vehicles in this Program.)

In order to participate in the Program, METRO would be required to execute the Poetry in Motion Letter Agreement which is set forth as Attachment B. There are three parties to this 12month Agreement who consist of PSA, METRO and a Designer (Sponsor). This Agreement makes clear that PSA, METRO and the Designer would jomily administer the Program with PSA acting as the overseer. Additionally, PSA is vested with final approval over the selection of poems and final approval over the design and content of the poem placards used in the Program. PSA is required to secure all third-party permissions needed for use of the selected poems for the Program and agrees to indemnify and hold METRO harmless if liability, loss or damages result in connection with any third-party claim of infringement arising out of the use of the poems Under the terms of the Agreement, METRO would review the poems and satisfy itself that no poem or design or content of the poem placards, makes any direct or indirect reference to "tobacco, alcohol, firearms, violence, wagering, gambling or politics". Pursuant to this term of the agreement religious or spiritual references would not be restricted.

A PSA representative explained that the selection of poetry is based on poetry that is "uplifting" although there is no contractual guarantee of this. Additionally, a complete poem or excerpt by an established poet must be short enough to be readable on one of the bus cards. The transit agency is then responsible for the printing costs and for placing the placards on the spaces on the buses. Some transit agencies have been able to secure sponsorships that fund the printing costs. For example, Bames \& Noble Booksellers underwrites the printing costs for the MTA New York Transit Program and Richland College assists Dallas Area Rapid Transit with its Program.

The PSA Representative advised that if METRO was a participant in the Program, that the PSA would provide METRO staff with approximately 50 poems for review. METRO staff would then select 4-5 poems to be used in the first cycle of the program. The PSA would secure the rights to publish each of the poems and assist with proofing of the bus cards/posters with the publishers/authors Generally, the Program does not accept unsolicited poetry. However, some transit agencies have contests that allow poets to submit poetry. The winners' poems are then published through the Progran.

Peggy and Gary Young are recommending that only the interior spaces on the bus be used for the Program and they have suggested that they would obtain sponsors who would fund the program and use volunteers (if authorized) to place the Poetry in Motion placards inside the buses. The Youngs also support publishing local poets' works.

In order to determine whether the Poetry in Motion Program is a viable option for METRO, it is necessary to review METRO's current Advertising Policy (Attachment $C$ ) which only allows for the display of commercial advertisements in and upon the buses solely for a revenue-generating purposes. The Advertising Policy makes clear that its purpose is to raise revenues and is not intended to provide a general public forum for purposes of communication. The Poetry in Motion Program would conflict with these stated intentions. METRO's Advertising Policy specifically excludes noncommercial speech from advertising inside or upon the buses and on its website (Section 1.03). The Poetry in Motion Posters would not come within the definition of "commercial advertisements" which is the only type of advertisements allowed and is defined in Section 3.01 of the Policy as follows:

### 3.01 Commercial Advertising:

a Advertising the sole purpose for which is to sell or rent real estate or personal property for profit, or to sell services for profit.
b. Shall not include any advertising that both offers to sell property or services and also conveys information about matlers of general public interest, political issues, religious, moral or environmental matters or issues, or other public matters or issues, or expresses or advocates opinions or positions upon any of the foregoing.
c. Does not convey whether expressly or implied, intentionally or unintentionally, by inference or innuendo, the religious, social, political, legal or moral view of any person or entity as such views are generally understood in Santa Cruz County community.

Certainly, the METRO Board of Directors could direct Staff to amend the policy to include the Poetry in Motion Program. This action, however, could result in the interior bus spaces (if limited to the inside advertising spaces) to be considered a "designated public forum". If a Court determined that a designated public forum had been created, at a minimum, the interior spaces may be required to be open to all types of poetry not just poetry that is "uplifting". Additionally, a Court may determine that other commentary and noncommercial advertisements should also be allowed. In determining whether the First Amendment would require opening the spaces to "all comers" if the METRO adopted the Poetry in Motion Program, the Courts would utilize a "form" analysis.

The United States Supreme court has adopted a form analysis as a means of determining when the Government's interest in limiting the use of its property to its intended purpose outweighs the interest of those wishing to use the property for other puposes (Children of the Rosary v. City of Phoenix, 154 F. 3d 972, 976 ( d $^{\text {dh }}$ cir. 1998)). An example of this is when a transit agency, such as METRO, wishes to reserve its advertising spaces for commercial content, rather than allowing
all types of content. If METRO were sued by an individual who wished to display a political advertisement, the Court would utilize the forum analysis. Forum analysis divides govemment property into three categories: public forum, designated public forum and nonpublic forum.

The most open form is the "traditional" public forum, where restrictions on speech are almost always invalidated (Denver Area Educ. Telecomm. Consortium v. FCC. 518 U.S. 727, 741-42 (1990)). Transit agencies rarely own or oversee property that would be classified as a traditional public forum. Properties viewed by the courts as traditional public forums are locales customarily used for public expression (i.e. public streets, public parks, meeting halls, public sidewalks, and similar public thoroughfares) (Lehman v. City of Shaker Heights, 418 U.S. 298, 303 (1974)). Traditional public fonums are those which "have immemorially been held in trust for the use of the public and, time out of mind, have been used for purposes of assembly, communicating thoughts between citizens, and discussing public questions" (Perry Educ. Ass'n v. Perrv Local Educators' Ass'n 460 U.S. 37. $45-46$ (1983). The Court in Lehman v. City of Shaker Heights. 418 U.S. 298 (1974) determined that advertising space in a transit facility does not constitute a traditional public forum. In a traditional public form, the govemment can only enforce a content-based regulation if it survives strict scrutiny-that is, if the regulation is "necessary to serve a compelling state interest and .. it is narrowly drawn to achieve that end" (Perry Educ. Ass'n v. Perry Local Educators' Ass'n 460 U.S. 37.(I983).

Property classified as either nonpublic forums or designated public forums are the two forums most used by transit agencies for their advertising

Nonpublic forums are places not traditionally used to display speech. The First Amendment does not guarantee access to property solely on the basis that it is owned or controlled by the government. In making this preliminary determination, courts will not classify a space as a "public forum" where there is clear evidence of a contrary intent. Nor will courts infer that the govemment intended to create a public form when the nature of the property is inconsistent with allowing free speech. Places such as jails, public hospitals and military bases have been held to constitute nonpublic forums (Greer v. Spock 424 U.S. 828,828 (1976): Adderley v. Florida, 385 U.S. 39, 39 (1960)). The Supreme Court has held that, like a private owner of property, a government may reserve a forum for its intended purposes, communicative or otherwise, "as long as the regulation on speech is reasonable and not an effort to suppress expression merely because public officials oppose the speaker's view" (Perry Educ. Ass'n v. Perry Local Educators' Ass'n 460 U.S. 37. (1983). The Courts have recognized numerous legitimate govemmental interests including 1.) raising revenue, 2.) promoting an appearance of neutrality, 3.) public safety, 4.) avoiding offense to patrons of the facility and 5.) avoiding the use of the facility to promote illegal activity. Courts have found that a regulation of a particular nonpublic forum may be reasonable if it is supported by "common sense" (United States v. Kohinda, 497 U.S. 720, 734-35 (1990)1.

A designated public forum is a nontraditional forwn that the government has opened for free speech by part or all of the public. The United States Supreme Court has repeatedly held that the creation of a designated public forum requires the necessary intent to launch a nontraditional
forum for public discourse. Mere intent can transform a nonpublic forum into a designated public forum. Restrictions on speech in a designated public forum are reviewed under the same standards as would apply in a traditional public form (Perry Educ. Ass'n v. Perry Local Educators' Ass'n 460 U.S. 37. (1983). Cases involving a mass transit agency deemed to have a designated public forum will more often than not result in a ruling against the agency for unfair content restrictions. A court is more likely to rule that a transit agency has created a public form through its advertising policies if the agency accepts political speech, dedicates space to public service announcements on issues of public importance or appears to be motivated by something other than the desire to raise revenues

In New York Magazine y. Metropolitan Transit Authority, 136 F3d. 123 (1998), the Ninth Circuit explained "that where a government has opened the property for speech in its proprietary capacity - for the purpose of raising revenue or facilitating the conduct of its own business- the forurn created is nonpublic and subject only to the test of reasonableness. However, where the government acted for the purpose of benefitting the public, a designated public forum is created and subject to heightened scrutiny." (136 F.3d 128-129 (2d Cir. 1998)).

A court's classification of a transit facility as either a public forum or a nonpublic fonum may be critical to the determination of whether a restriction on expressive activity within the facility will be deemed permissible. Whether a transit agency's advertising spaces on its buses is a traditional public form, a designated public form or a nonpublic form depends on the characteristics of the forum. To determine whether a transit facility has designated a public form with respect to its advertising space, courts have examined a transit facility's prior practice and policy, the nature of the property and its compatibility with expressive activity and have sought to determine whether the govemment entity has acted in a proprietary' or regulatory capacity.

METRO's curient Advertising Policy does not allow for public or social commentary, nor does it allow for advertising on public or political issues. It is limited to commercial advertising to generate revenue. Opening METRO's Advertising Policy to allow for noncommercial ads that do not generate revenue but rather may actually cost the agency money, may create an appearance that public and social commentary are welcome on METRO's bus adverlising spaces.

Additionally, METRO cannot diminish its responsibility for regulating advertising spaces through its participation in the Poetry in Motion Program. METRO may receive requests from other poets whose poems may not be "uplifting". These poets may want to participate in a program that offers "free publication" of their poetry. If these requests are turned down, litigation may result with the rejected poets claiming that the rejections are based on the content of his/her poetry. METRO will then have to articulate a necessary "compelling state interest" that is narrowly drawn to achieve that state interest to legally reject these poems if the Court determines that METRO has created a designated public form.

[^5]
## ATTACHMENT A

Board of Directors
Board Meeting of May 13, 2011
Page 6

METRO's current Advertising Policy was created to allow for commercial advertisements in order to generate revenue. Depending on whether or not the Board of Directors chooses to participate in the Poetry on the Bus program will detemme whether interior and/or exterior advertising spaces may become a designated public forum. At this time, Staff recommends that the Board of Directors decline to participate in the Poetry in Motion Program and reaffirm METRO's Advertising Policy and Regulations as written making no changes to the existing policy.

## IV. FINANCIAL CONSIDERATIONS

If the Advertising Policy and Regulations remains unchanged, there would be no financial considerations. If the policy is modified to allow the Poetrv in Motion Program, METRO would be responsible to fund the program if sponsors could not be found.

## V. ATTACHMENTS

Attachment A: Poetry in Motion Posters
Attachment B: Poetry in Motion Letter Agreement
Attachment C: METRO's Advertising Policy and Regulations AR-1006




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This shall serve as a letter of agreement between the Poetry Society of America ("PSA"), a not-for-profit corporation with its offices and principal place of business located at 15 Gramercy Park, New York, New York 10003, OTHER ORGANIZATIONS.

WHEREAS, PSA, XX and XX have agreed to administer jointly the POETRY IN MOTION ${ }^{\text {® }}$ poetry dissemination program (the "Program"), by which placards bearing poems will be posted on the buses operated by XX in and around the city of $\mathrm{XX}, \mathrm{XX}$.

WHEREAS, PSA, XX and XX intend that this letter specify the rights and duties of the parties in connection with such program, and in connection with the POETRY IN MOTION trademark (the "Trademark").

1. PSA, XX and XX agree to administer jointly the Program in XX the twelve-month period beginning $X X$ and ending $X X$.
2. PSA shall oversee the Program and shall act as liaison among all parties involved. PSA shall have final approval over the selection of poems and final approval over the design and content of the poem placards used in the Program, although XX shall have the right to and is encouraged to give input into the process. PSA shall secure any third-party permissions needed to use the poems for the Program. PSA shall indemnify, defend, and hold harmless the $\mathrm{XX}, \mathrm{XX}$, and their respective trustees, officers and employees for any and all liability, loss, damages, penalties, costs or expenses arising out of, or in connection with any third-party claim of infringement arising out of use of the poems. Prior to executing this letter of agreement, XX was provided with the opportunity to review the poems selected for use in connection with the Program, as well as the design of the poem placards created for use in connection with the Program. Based on its review, XX is satisfied that no poem, or design or content of the poem placards, makes any direct or indirect reference to tobacco, alcohol, firearms, violence, wagering, gambling or politics.
3. XX ("Designer"), sponsor of the Program, has agreed to design 12 different placards for the Program. Designer has agrees to allow the PSA to create an electronic version of the poster to be used on the PSA website indefinitely.
4. $X X$ has agreed to print $X X$ copies each of $X X$ distinct placard designs suitable for posting on XX's buses, and to distribute copies of all XX placard designs to PSA and the Designer.
5. On or before XX ALL DATES TO BE UPDATED UPON FINAL APPROVAL, XX shall send or have sent to $X X$ at least $X X$ copies of each of XX distinct placard designs (the "Group 1 Placards"). On or before January XX, XX shall post or have posted XX copies of each placard designs, so that on every bus in service in the XX system there is posted at least one Group 1 Placard. These placards will remain in place XX after posting.
6. Each placard shall bear the logos of PSA, XX and XX on the placard's POETRY IN MOTION title bar.
7. PSA has registered the Trademark on the Principal Register of the United States Patent and Trademark Office. Whenever XX or XX uses the Trademark in or on any advertisement,
promotional material, other printed matter that it sells or distributes, or on any item sold or disseminated, that party shall indicate clearly the Trademark's proprietary status by affixing prominently the "(B)" symbol to the Trademark in the following manner:

$$
\text { Poetry ln Motion }{ }^{\oplus} \text {, }
$$

and/or by affixing prominently the following legend to any such item bearing the Trademark: "POETRY IN MOTION is a registered trademark of the Poetry Society of America," or in a manner set forth at that time by PSA
10. Except as otberwise provided berein, neither XX nor XX may use the Trademark for any purpose without the prior written consent of PSA. If XX or XX receive any inquires from third parties regarding use of the trademark, they shall use reasonable efforts to direct all such inquiries to the attention of PSA and shall use reasonable efforts to inform all such inquirers that PSA is the owner of the Trademark. XX and XX shall also use reasonable efforts to promptly notify PSA of any and all infringements, imitations, simulations and unauthorized use of the Trademark that come to XX's or XX's attention.
11. No license is granted hereunder for use of XX name, marks, logos or trademarks for any purpose other than upon or in connection with the uses described in this letter of agreement.
12. The rights, duties and obligations of any party to this letter agreement shall not be assigned, delegated or sublicensed, in whole or in part, by any party without the prior written consent of all other parties hereto.
13. XX and XX each acknowledge PSA's exclusive right, title and interest in and to the Trademark, and shall not at any time do or cause to be done any act or thing contesting or in any way impairing or tending to impair any part of said right, title and interest and shall not in any manner represent that it has any ownership in the Trademark or the applications or registrations thereof.
14. XX and XX each acknowledge that its use of the Trademark shall not create in XX 's or XX's favor any right, title or interest in or to the Trademark and that all goodwill generated by the use of the Trademark by XX or XX shall inue to the benefit of PSA.
15. Except as provided in paragraph 17 below, this letter of agreement shall continue in force from the date hereof until XX; provided, however, that in the event any party materially breaches any provision of this letter of agreement, and does not cure within a reasonable time after notice thereof, the other party may temminate this letter of agreement by written notice, such termination effective as of the date of the postmark of such written notice.
16. In the event that any party hereto makes any assignment of its assets or business for the benefit of creditors, or if a trustee or receiver is appointed to administer or conduct its business or affairs, or if it commits an act of bankruptcy, this letter of agreement and the rights granted herein, to the extent they relate to such party, shall ccase and shall terminate without prior notice or legal action by any party.
17. Upon termination of this letter of agreement all tradermark or trademark licensing rights granted to $X X$ and $X X$ under this letter of agreement shall revert to PSA, and XX and XX agree
that each will cease and desist from all further uses of the Trademark or of any identifying word or mark which is similar to the Trademark without PSA's prior written consent
18. This letter of agreement shall not be construed to place the parties in the relationship of partners or joint venturers, and no party shall have the power to obligate or bind any other party in any manner whatsoever.
19. All notices and other communications hereunder shall be in writing and hand delivered or mailed by registered or certified mail (return receipt requested) or internationally recognized overnight courier service or sent by any means of electronic message transmission with delivery confirmed (by voice or otherwise) to the parties at the following addresses (or at such other addresses for a party as shall be specified by like notice) and will be deemed given on the date on which such notice is received:

If to PSA:
If to XX:
20. No party shall be liable for any costs or damages due to its nonperformance under this letter of agreement arising out of any extraordinary cause or event not within the reasonable control of such party and without its fault or negligence. In no event shall either party be liable for any incidental or consequential damages, whether foreseeable or not, occasioned by failure to perform or breach of any obligation under this letter of agreement for any cause whatsoever. Without limiting the generality of the foregoing sentences, PSA, XX and XX will not be held liable for any damages or costs associated with the failure of any other person or organization, including but not limited to the Designers, to fulfill their obligations in connection with the Program.
21. This letter of agreement shall constitute the entire agreement between the parties with respect to the subject matter hereof and shall supersede all previous negotiations, commitments and writings with respect to such subject matter. This letter of agreement may not be modified or amended except by an agreement in writing signed by each of the parties hereto.
22. In connection with any actions brought against PSA arising out of or relating to this letter of agreement, this letter of agreement shall be governed by and enforced in accordance with New York law without regard to conflict of law rules. Each party agrees to commence any such action arising out of or relating to this letter of agreement in the state or Federal courts located in the State of New York.

Dated this __ day of the month of January, 2011.
POETRY SOCIETY OF AMERICA
Alice Quinn
Executive Director, Poetry Society of America

By:

# Attachmenil C <br> SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

| Regulation Number: | AR-1006 |  |
| :---: | :---: | :---: |
| Computer Title: | Advertising |  |
| Effective Date: | September 27, 2002 |  |
| Pages: | 5 |  |
| TITLE: | ADVERTISING POLICY AND REGULATIONS |  |
| Procedure History |  |  |
| NEW POLICY | SUMMARY OF POLICY | APPROVED |
| 9/27/02 | To Create a policy regarding advertising on buses | S. A. |
| 9/26/03 | Policy amended to allow METRO bus advertisements | ER |
| 3/24/06 | Policy amended to remove restriction on advertising from competing forms of transportation | M R. |
| 2/26/10 | Policy anmended to include advertising on METRO's website | $q$ |

## I. POLICY

101 Samta Cruz Metro sells space inside and upon its buses, and on its website, for the display of commercial advertising. The purpose is to raise revenues, supplementary to those from fares and from tax proceeds, to be used to finance Santa Cruz Metro's operations. The display of advertising is solely for this purpose. It is not intended to provide a general public forum for purposes of communication, but tather to make use of property held in a proprietary capacity in order to generale revenue.

102 In order to realize the maximum benefit from the sale of advertising space, the program must be managed in a manner that will procure as much revenue as practicable, while ensuring that the advertising does not discourage the use of Santa Cruz Metro's transit system or web pages, does not diminish Santa Cruz Metro's reputation in the community it serves or the good will of its patrons, and is consistent with Santa Cruz Metro's principal purpose of providing safe, comfortable, efficient and affordable public transportation 'To attain these
objectives, Santa Cruz Metro's Board of Directors has established these regulations for the advertising displayed in and upon its buses and on its website.
1.03 In addition to the foregoing, noncommercial speech is excluded from advertising inside and upon the buses and on its website for the following reasons:
a Santa Cruz Metro wishes to maintain a position of neutrality on political, religious, environmental, or other public matters and issues in order to promote its commercial enterprise;
b. If advertisement inside and upon the buses is not restricted, the buses and passengers could be subject to violence;
c. Preventing a reduction in income earned from selling advertising space because commercial advertisers may be dissuaded from using the forum commonly used by those wishing to communicate political or religious ideas or beliefs.

## II. APPLICABILITY

2.01 This procedure is applicable to all District employees and all independent contractors who contract with Santa Cruz Metro, for the placement of advertisement in and upon Santa Craz Metro's buses and on its website.

## III. DEFINITIONS

3.01 Commercial advertising:
a. Advertising the sole purpose for which is to sell or rent real estate or personal property for profit, or to sell services for profit.
b. Shall not include any advertising that both offers to sell property or services and also conveys information about matters of general interest, political issues, religious, moral, or environmental matters or issues, or other public matters or issues, or expresses or advocates opinions or positions upon any of the foregoing.
c. Does not convey whether expressly or implied, intentionally or unintentionally, by inference or innuendo, the religious, social, political, legal or moral view of any person or entity as such views are generally understood in Santa Cruz County community.

## Page 3

d. Does not cause the vehicles, if posted individually or in combination with other advertisements, to become a public forum for the dissemination, debate, and/or discussion of public issues.

302 Political Advertising:
a Any advertising that supports or opposes the election of any candidate or group of candidates for election to any federal, State, or local government office;
b. Any advertising that supports or opposes any referendum conducted by the federal or State government, or by any local government, such as referenda on constitutional amendments, on bond issues, or on local legislation; or
c. Any advertising that features any person whose prominence is based wholly or in part upon his or her past or present activity in political affairs, or that represents or implies any such person's approval or endorsement of the subject matter of the advertising.

## IV. ADVERTISING STANDARDS

4.01 All advertising displayed in or upon the Santa Cruz Metro's buses or on its website shall be strictly commercial in nature and purpose

402 Santa Cruz Metro's transit system and its website, in order to serve the purpose for which it has been estahlished, must of necessity accommodate all persons without distinction of age. It is therefore necessary to exclude advertising unsuitable for exposure to children or persons with immature judgment. The following kinds of advertising therefore will not be displayed in or upon Santa Cruz Metro's buses and/or on its web pages:

1. Advertising for cigars, cigarettes, pipe tobacco, chewing tobacco, and other tobacco products.
2. Advertising for alcoholic beverages, including beer, winc, and distilled spirits.
3. Advertising for products or services related to human reproduction or sexuality, including but not limited to contraceptive products or services, other products or services related to sexual hygiene, and counseling with regard to pregnancy, abortion, or other sexual matter.
4. Advertising for products, services, or entertainment directed to sexual stimulation.
4.03 No advertising shall be permitted that in any way denigrates Santa Cruz Metro's organization, or its operation, or its officers, agents, or employees. This prohibition includes advertising copy and illustrations that state or imply or could reasonably be expected to cause an inference, that Santa Cruz Metro's service or operations are anything but safe, efficient, affordable and convenient
4.04 Santa Cnuz Metro expects all advertising copy to be truthful. Advertising copy and illustrations should not be exaggerated, distorted, false, misleading or deceptive.
4.05 Medical products or treatments are to be treated in a restrained and inoffensive manner.
4.06 Testimonials are expected to be authentic, and advertisers using them will be required to indemnify Santa Cruz Metro against any action brought in connection with them. Advertising that promotes contests or giveaways is expected to comply with all applicable laws and regulations.
4.07 No adverlising in or upon Santa Cruz Metro's buses or on its website shall include language, pictures, or other graphic representations that are unsuitable for exposure to persons of young age and immature judgment, or shall be derogatory or defamatory of any person or group because of race, color, national origin, ethnic background, religion, gender or sexual preference.
4.08 No advertising slall be displayed in or upon Santa Cruz Metro's buses or on its website if the display thereof would violate any federal or State law or regulation, or any law, regulation, or ordinance of any county or municipality in or through which Santa Cruz Metro buses are or may be operated.
4.09 No advertising that is obscene, as defined by federal or California law, shall be displayed in or upon Santa Cruz Metro's buses or on its website.
4.10 Proposed advertisements shall not be accepted if the use, or possession of the property proposed to be advertised, includes a product that is specifically prohibited from use or possession on Santa Cruz Metro's facilities including its buses and vehicles. These products include firearms, tobacco products, alcohol and weapons.
4.11 No advertising will be accepted if it advocates imminent lawlessness or violence
4.12 Political advertising will not be accepted.
4.13 Advertising will not be accepted if it promotes or encourages unlawful activity.
4.14 Advertising will not be accepted if it supports or opposes an issue or cause and/or which advocates or opposes a religion or belief.
4.15 Notwithstanding any other provision in this policy, advertising for METRO's transit buses, paratransit services, and METRO's website shall be allowed. METRO also retains the right to communicate with its passengers and the public on transit issues, to seek input and participation from its passengers and to provide its passengers with notifications of meetings, hearings and other transitrelated issues.

## V. USE OF SANTA CRUZ METRO'S NAME

5.01 Use of Santa Cruz Metro's name, logo, slogans, or other graphic representations is subject to advance approval by Santa Cruz Metro. Santa Cruz Metro does not endorse or imply endorsement of any product or service.

## VI. ADMIINISTRATION OF ADVERTISING REGULATION

6.01 If advertising space on Santa Cruz Metro's buses or METRO's website is sold through an independent Contractor, the Contractor shall comply with the foregoing policies, and review all advertising with reference to them. They shall refer all such advertising that falls or may fall into any of the categories defined above to Santa Cruz Metro's designated representative responsible for administering the advertising program, who shall determine whether the proposed advertising will be accepted. If the proposed advertising is rejected, the party or parties proposing it may request that this decision be reconsidered. Upon such request, Santa Cruz Metro's representative shall consult with Santa Cruz Metro's District Counsel and with its General Manager or the officer designated by him/her for this purpose. The General Manager or his/her designee, on the basis of such consultation, shall determine whether the proposed advertising will be accepted or rejected

602 Santa Cruz Metro will cooperate with the party or parties proposing the advertising, and with the independent contractor (if applicable) through whom it has been proposed, in a reasonable effort to revise it in order to produce advertising that can be accepted and displayed consistently with the foregoing policies.

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

DATE: January 27, 2012
TO: Board of Directors
FROM: Ciro Aguirre, Manager of Operations

## SUBJECT: CONSIDER AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT AMENDMENT WITH OJO TECHNOLOGY TO INSTALL SECURITY SURVEILLANCE SYSTEMS AT REMAINING SANTA CRUZ METRO FACILIITIES WITH A TOTAL NOT TO EXCEED \$700,000 AND EXTEND THE TERM OF THE CONTRACT.

## I. RECOMMENDED ACTION

Authorize the General Manager to execute a contract amendment with Ojo Technology to install security surveillance systems at Santa Cruz METRO facilities with a total not to exceed $\$ 700,000$ and extend the term of the contract by two years.

## II. SUMMARY OF ISSUES

- Santa Cruz METRO issued a Request for Proposals on September 20, 2010 for a comprehensive security surveillance system for all of Santa Cruz METRO facilities.
- Ojo Technology was selected as the responsible Proposer whose proposal was most advantageous to Santa Cruz METRO. However, due to funding limitations, Santa Cruz METRO contracted installation of only the Watsonville Transit Center portion of the system. The contract was fully executed on February 3, 2011.
- Santa Cruz METRO currently has a portion of, and will be receiving additional grant funds to proceed with installation of complete security surveillance systems at the remaining sites, including Pacific Station, Maintenance, Administration, Operations, ParaCruz and Soquel Park \& Ride.
- Staff recommends that the Board authorize the General Manager to execute a contract amendment with Ojo Technology for a total not to exceed $\$ 700,000$ to install complete security surveillance and lighting systems at any and all Santa Cruz METRO facilities as funding becomes available.


## III. DISCUSSION

Ojo Technology's response to the RFP included a comprehensive Security Surveillance Solution for the following Santa Cruz METRO locations:

1. Administration, 110 Vernon Street
2. Maintenance
3. River Street Operations
4. River Street Bus Fuel and Wash Facility
5. Watsonville Transit Center

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Page 2
6. ParaCruz facilities in Soquel
7. Pacific Station
8. Soquel Park \& Ride

The FY08 Proposition 1B California Transit Security Grant Program (CTSGP) administered by the California Emergency Management Agency (Cal-EMA) funded the Ojo Technology contract. Santa Cruz METRO's other, more pressing needs, such as a new dispatch console and fleet mobile radio system, limited the amount of funds available for the security surveillance systems, and Santa Cruz METRO selected the Watsonville Transit Center as its highest priority security-surveillance installation that could be completed with the remaining FY08 funds.

Ojo Technology installed a security system at only the Watsonville Transit Center and completed the project within the contract budget and ahead of schedule. The Watsonville Transit Center installation exceeds expectations for system capabilities and performance.

In FY10 and again in FY11, Cal-EMA awarded additional Prop 1B CTSGP funding to Santa Cruz METRO for security surveillance installations. The applications specified all of Santa Cruz METRO facilities for installation of a comprehensive security surveillance system and lighting. Santa Cruz METRO now has grant awards with sufficient funds to install security surveillance and lighting systems at multiple Santa Cruz METRO facilities. Future grant funding awards will enable full funding for all installations.

Authorizing the General Manager to execute a contract amendment will enable Ojo Technology to install complete security surveillance and lighting systems as specified in its 10/22/10 comprehensive Security Surveillance Solution. Based on the 10/22/10 design, installations at all remaining sites would cost approximately $\$ 700,000$.

Staff recommends that the Board of Directors authorize the General Manager to execute a contract amendment with Ojo Technology to install complete security surveillance systems at all Santa Cruz METRO facilities in an amount not to exceed $\$ 700,000$ and extend the term of the contract by two years.

## IV. FINANCIAL CONSIDERATIONS

The comprehensive security surveillance and lighting system will cost approximately \$700,000. Santa Cruz METRO has Prop 1B CTSGP grant funds totaling $\$ 80,000$ in the bank and anticipates receiving another $\$ 440,505$ in FY11 CTSGP funds by Spring 2012 for a total of \$520,505 for security surveillance. Santa Cruz METRO will apply for additional CTSGP funds in FY12 and beyond, as necessary, to fund the desired installations. These funds pay $100 \%$ of the project cost and require no local capital funds.

## V. ATTACHMENTS

## Attachment A: Contract Amendment with Ojo Technology

Staff Report prepared by Thomas Hiltner, Grants/Legislative Analyst and Erron Alvey, Purchasing Agent

Date Prepared: December 9, 2011-updated January 23, 2012

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT FIRST AMENDMENT TO CONTRACT NO. 11-01 FOR SECURITY SURVEILLANCE SYSTEMS

THIS FIRST AMENDMENT TO CONTRACT NO. 11-01 for a Security Surveillance System is made effective on January 7, 2012 between the SANTA CRUZ METROPOLITAN TRANSIT DISTRICT, a political subdivision of the State of California ("Santa Cruz METRO"), and OJO TECHNOLOGY ("Contractor").

## I. RECITALS

1. 1 Santa Cruz METRO and Contractor entered into a Contract for Security Surveillance Systems at Watsonville Transit Center ("Contract") on January 7, 2011.
1.2 The Contract allowed for Contractor to design and specify a comprehensive security surveillance system for all of Santa Cruz METRO facilities, including but not exclusive to the Watsonville Transit Center. This amendment shall include all facilities as per the original Request for Proposals dated August 3, 2010 and Contractor’s proposal with Best and Final Offer dated December 22, 2010.

Therefore, District and Contractor amend the Contract as follows:
II. TERM
2.1 Article 2.01B is amended to include Ojo Technology October 1, 2010 Proposal.
2.2 Article 4.01 is amended to include the following language:

This Contract shall continue through January 6, 2013.
III. TERMS OF PAYMENT
3.1 Article 5.01 is amended as follows:

Santa Cruz METRO shall compensate Contractor in an amount not to exceed the amounts/rates agreed upon by Santa Cruz METRO. Santa Cruz METRO shall reasonably determine whether work has been successfully performed for purposes of payment. Compensation shall be made within thirty (30) days of Santa Cruz METRO written approval of Contractor's written invoice for said work. Contractor understands and agrees that if he/she exceeds the \$700,000 maximum amount payable under this contract, that it does so at its own risk.
IV. REMAINING TERMS AND CONDITIONS
4.1 All other provisions of the Contract that are not affected by this amendment shall remain unchanged and in full force and effect.
V. AUTHORITY
5.1 Each party has full power to enter into and perform this First Amendment to the Contract and the person signing this First Amendment on behalf of each has been properly authorized and empowered to enter into it. Each party further acknowledges that it has read this First Amendment to the Contract, understands it, and agrees to be bound by it.

# ATTACHMENT A 

Signed on $\qquad$

Santa Cruz METRO
SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Leslie R. White
General Manager

CONTRACTOR
OJO TECHNOLOGY

By
Angie Wong
President and Chief Executive Officer

Approved as to Form:

Margaret R. Gallagher
District Counsel


[^0]:    AMERICANS WITH DISABILITIES ACT
    The City Council Chambers are located in an accessible facility. Any person who requires an accommodation or an auxiliary aid or service to participate in the meeting, or to access the agenda and the agenda packet, should contact Tony Tapiz, Administrative Services Coordinator, at 831-426-6080 as soon as possible in advance of the Board of Directors meeting. Hearing impaired individuals should call 711 for assistance in contacting Santa Cruz METRO regarding special requirements to participate in the Board meeting. For information regarding this agenda or interpretation services, please call Santa Cruz METRO at 831-426-6080.

[^1]:    "Gender Neutral Bathroom Survey" http://www.transgenderlawcenter:ong/pdf/sbac survey.pdf

[^2]:    |  | School Term Days |  |  |  |
    | :--- | :---: | :---: | :---: | :---: |
    |  | This Year | Last Year | Difference | \%Change |
    | Students | 11,023 | 11,450 | -427 | $-3.73 \%$ |
    | Staff \& Faculty | 534 | 563 | -29 | $-5.07 \%$ |
    | Total | $\mathbf{1 1 , 5 5 7}$ | $\mathbf{1 2 , 0 1 3}$ | $\mathbf{- 4 5 6}$ | $\mathbf{- 3 . 8 0 \%}$ |

    6-3.b1

[^3]:    *You may use additional sheets of paper, if necessary.

[^4]:    ${ }^{1}$ While METRO's service area is technically all of Santa Cruz County METRO, primarily operates service in the four urbanized areas (UZAs) of Santa Cruz, Watsonville, Capitola, and Scotts Valley.
    ${ }^{2}$ Per the 2000 and 2010 Census, people of Hispanic origin can be, and in most cases are, counted in two or more race categories.

[^5]:    ${ }^{1}$ Where the government is acting as a proprietor managing its internal operations, rather than acting as lawmaker with the power to regulate or license, its action will not be subjected to the heightened review to which its actions as a lawmaker may be subject (United Staterv. Kokinda. 497 U.S. 720 (1990)).

