# AGENDA <br> SANTA CRUZ METRO BOARD OF DIRECTORS REGULAR MEETING OF AUGUST 10, 2012 8:30 AM <br>  

Mission Statement: "To provide a public transportation service that enhances personal mobility and creates a sustainable transportation option in Santa Cruz County through a cost-effective, reliable, accessible, safe, clean and courteous transit service."

> THE BOARD MEETING AGENDA PACKET CAN BE FOUND ONLINE AT
> WWW.SCMTD.COM AND IS AVAILABLE FOR INSPECTION AT SANTA CRUZ METRO'S
> ADMINISTRATIVE OFFICES LOCATED AT 110 VERNON STREET, SANTA CRUZ, CALIFORNIA

Director Margarita Alejo
Director Hilary Bryant
Director Dene Bustichi
Director Daniel Dodge, Vice Chair
Director Ron Graves
Director Michelle Hinkle
Director Deborah Lane
Director John Leopold
Director Ellen Pirie
Director Lynn Robinson, Chair
Director Mark Stone
Ex-Officio Director Donna Blitzer

City of Watsonville
City of Santa Cruz
City of Scotts Valley
City of Watsonville
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UC Santa Cruz

Leslie R. White, General Manager / Secretary of the Board Margaret Gallagher, District Counsel

## INTERPRETATION SERVICES / SERVICIOS DE TRADUCCIÓN

Spanish language translation is available on an as needed basis. Please make advance arrangements with Tony Tapiz, Administrative Services Coordinator at 831-426-6080. Traducción al español está disponible de forma según sea necesario. Por favor, hacer arreglos por adelantado con Tony Tapiz, Coordinador de Servicios Administrativos al numero 831-426-6080.

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# AGENDA <br> SANTA CRUZ METRO BOARD OF DIRECTORS REGULAR MEETING OF AUGUST 10, 2012 <br> PAGE 2 OF 5 <br> MEETING LOCATION: <br> SANTA CRUZ CONFERENCE ROOM, 110 VERNON STREET, SANTA CRUZ 

## 8:30 A.M. <br> NOTE: THE BOARD CHAIR MAY TAKE ITEMS OUT OF ORDER

## SECTION I: OPEN SESSION

1. ROLL CALL
2. ORAL AND WRITTEN COMMUNICATIONS

This time is set aside for Directors and members of the general public to address any item not on the Agenda which is within the subject matter jurisdiction of the Board. No action or discussion shall be taken on any item presented except that any Director may respond to statements made or questions asked, or may ask questions for clarification. All matters of an administrative nature will be referred to staff. All matters relating to Santa Cruz METRO will be noted in the minutes and may be scheduled for discussion at a future meeting or referred to staff for clarification and report. Any Director may place matters brought up under Oral and Written Communications on a future agenda. In accordance with District Resolution 69-2-1, speakers appearing at a Board meeting shall be limited to three minutes in his or her presentation. Any person addressing the Board may submit written statements, petitions or other documents to complement his or her presentation. When addressing the Board, the individual may, but is not required to, provide his/her name and address in an audible tone for the record.

## 2-1. CORRESPONDENCE REGARDING APPRECIATION FOR ACCESSIBLE SERVICES COORDINATOR

Robin Butterworth, Transition Partnership Program/PVUSD, Watsonville, CA
2-2. CORRESPONDENCE REGARDING IMPROVING FIXED ROUTE SERVICE Richard Mendoza, Santa Cruz, CA

## 2-3. CORRESPONDENCE REGARDING APPRECIATION FOR ACCESSIBLE SERVICES COORDINATOR

Noreen Santaluce, Ninety Plus Club, Santa Cruz, CA
2-4. CORRESPONDENCE REGARDING SUPPORT FOR PROJECT LABOR AGREEMENTS Clayton Fraser, West Bay Builders, Novato, CA

2-5. CORRESPONDENCE REGARDING SUPPORT FOR PROJECT LABOR AGREEMENTS Larry Etcheverry, C. Overaa \& Co., Richmond, CA
3. LABOR ORGANIZATION COMMUNICATIONS
4. ADDITIONAL DOCUMENTATION TO SUPPORT EXISTING AGENDA ITEMS

# AGENDA <br> SANTA CRUZ METRO BOARD OF DIRECTORS REGULAR MEETING OF AUGUST 10, 2012 PAGE 3 OF 5 

## CONSENT AGENDA

All items appearing on the Consent Agenda are recommended actions which are considered to be routine and will be acted upon as one motion. All items removed will be considered later in the agenda. The Board Chair will allow public input prior to the approval of the Consent Agenda items.

5-1. ACCEPT AND FILE MONTHLY BUDGET STATUS REPORTS YEAR TO DATE AS OF MAY 31, 2012
Submitted by Angela Aitken, Finance Manager
5-2. ACCEPT AND FILE PRELIMINARILY APPROVED CLAIMS FOR THE MONTH OF MAY 2012 Submitted by Angela Aitken, Finance Manager

5-3. ACCEPT AND FILE MINUTES OF BOARD OF DIRECTORS MEETINGS OF MAY 11 AND MAY 25, 2012
Submitted by Tony Tapiz, Administrative Services Coordinator
5-4. CONSIDERATION OF CONTRACT RENEWAL WITH CATTO'S GRAPHICS, INC. FOR PRINTING OF BUS STOP STICKERS FOR AN AMOUNT NOT TO EXCEED \$17,000 Submitted by Erron Alvey, Purchasing Agent

5-5. CONSIDERATION OF AWARD OF CONTRACT WITH DCH GARDENA HONDA FOR PURCHASE OF TWO EACH CNG FUELED STAFF CARS IN AN AMOUNT NOT TO EXCEED $\$ 59,005.58$
Submitted by Erron Alvey, Purchasing Agent
5-6. CONSIDERATION OF TORT CLAIMS: REJECT THE CLAIM OF PHILLIP LAMONICA, CLAIM \#12-0012
Submitted by Margaret Gallagher, District Counsel

## REGULAR AGENDA

6. CONSIDERATION OF PROVIDING LIMITED SERVICE TO THE SANTA CRUZ COUNTY FAIRGROUNDS DURING THE 2012 FAIR IN EXCHANGE FOR FAIR VENDOR SPACE Presented by Ciro Aguirre, Operations Manager
7. CONSIDERATION OF A REQUEST TO PROVIDE BUS SERVICE TO THE SANTA CRUZ FOLLIES ON SEPTEMBER 14, 2012 AT AN ESTIMATED COST OF APPROXIMATELY \$800 Presented by Leslie R. White, General Manager
8. CONSIDERATION OF 2012 SERVICE CHANGES AND FUTURE SERVICE PLANNING EFFORTS
Presented by Erich Friedrich, Junior Transportation Planner
9. CONSIDERATION OF PROVIDING SUPPORT FOR A METRO/UTU23/SEIU521 PICNIC TO BE HELD OCTOBER 20, 2012 AT THE HARVEY WEST PARK
Presented by Leslie R. White, General Manager

# AGENDA <br> SANTA CRUZ METRO BOARD OF DIRECTORS REGULAR MEETING OF AUGUST 10, 2012 PAGE 4 OF 5 

10. CONSIDERATION OF CONTRACTING OUT THE REMAINING CONSTRUCTION, IMPROVEMENTS AND REPAIRS OF COUNTY-WIDE BUS STOPS IN ORDER TO COMPLETE THE BUS STOP IMPROVEMENT PROJECT
Presented by Tove Beatty, Grants/Legislative Analyst
11. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A TWOYEAR IRREVOCABLE LICENSE AGREEEMENT IN FAVOR OF SANTA CRUZ METRO WITH ROBERT MARIN AND CELESTE DE SCHULTHESS, TRUSTEES, FOR USAGE OF BUS STOP AND SHELTER ON THE FELTON FAIRE SHOPPING CENTER PROPERTY Presented by Margaret Gallagher, District Counsel
12. CONSIDERATION OF REQUEST TO PERMANENTLY REMOVE THE INBOUND/OUTBOUND BUS STOPS AT DELAWARE AND LIBERTY OR CONSIDERATION OF PROPOSAL COMPROMISE
Presented by Ciro Aguirre, Operations Manager
13. CONSIDERATION OF LEGISLATIVE MODIFICATIONS SUSPENDING BROWN ACT OPEN MEETING REQUIREMENTS AND IMPACT ON SANTA CRUZ METRO'S BYLAWS Presented by Margaret Gallagher, District Counsel
14. CONSIDERATION OF IMPLEMENTATION OF A MOBILE MUSE (POETRY ON THE BUSES) PROGRAM ON THE INSIDE OF SANTA CRUZ METRO'S BUSES INCLUDING SELECTING SANTA CRUZ METRO REPRESENTATIVES FOR THE POETRY SELECTION PANEL
Presented by Margaret Gallagher, District Counsel
15. CONSIDERATION OF BUS STOPS AT DELAWARE AND COLUMBIA Presented by Ciro Aguirre, Operations Manager
16. ORAL ANNOUNCEMENT

The next regularly scheduled Board meeting will be held Friday, August 24, 2012 at 9:00 a.m. at the Watsonville City Council Chambers located at 275 Main Street, in Watsonville, California.
17. REVIEW OF ITEMS TO BE DISCUSSED IN CLOSED SESSION Presented by Margaret Gallagher, District Counsel
18. ORAL AND WRITTEN COMMUNICATIONS REGARDING CLOSED SESSION

## SECTION II: CLOSED SESSION

1. CONFERENCE WITH LEGAL COUNSEL - EXISTING LITIGATION (Pursuant to Government Code Section 54956.9)

Name of Case: Mario de la Garza v. SCMTD (Before the Superior Court of Santa Cruz County)

AGENDA
SANTA CRUZ METRO BOARD OF DIRECTORS REGULAR MEETING OF AUGUST 10, 2012 PAGE 5 OF 5
2. CONFERENCE WITH LEGAL COUNSEL - EXISTING LITIGATION (Pursuant to Government Code Section 54956.9)

Name of Case: Raymond Emme v. SCMTD, et al. (Before the Superior Court of Santa Cruz County)
3. CONFERENCE WITH LABOR NEGOTIATORS
(Pursuant to Government Code Section 54957.6)
Agency Negotiators: Robyn Slater, Human Resources Manager
Employee Organization: Service Employees International Union (SEIU), Local 521
4. CONFERENCE WITH LABOR NEGOTIATOR
(Pursuant to Government Code Section 54957.6)
Agency Negotiator: Leslie R. White, General Manager
Employee Organization: Unrepresented Management Group
5. PUBLIC EMPLOYEE PERFORMANCE EVALUATION
(Pursuant to Government Code Section 54957)
Title: General Manager
6. PUBLIC EMPLOYEE PERFORMANCE EVALUATION
(Pursuant to Government Code Section 54957)
Title: District Counsel

## SECTION III:RECONVENE TO OPEN SESSION

## 19. REPORT OF CLOSED SESSION

20. ADJOURNMENT

Adjourn to the next regularly scheduled Board Meeting on Friday, August 24, 2012 at 9:00 a.m. at the Watsonville City Council Chambers located at 275 Main Street in Watsonville, California.

Pursuant to Section 54954.2(a)(1) of the Government Code of the State of California, this agenda was posted at least 72 hours in advance of the scheduled meeting at a public place freely accessible to the public 24 hours a day. The agenda packet and materials related to an item on this Agenda submitted to the Board of Directors after distribution of the agenda packet are available for public inspection in the Santa Cruz METRO Administrative Office (110 Vernon Street, Santa Cruz) during normal business hours. Such documents are also available on the Santa Cruz METRO website at www.scmtd.com subject to staff's ability to post the document before the meeting.

## Pajaro Valley Unified School District <br> SELPA/Special Services Department

## TRANSITION PARTNERSHFPPRDGRRAI? 25

To whom it may concern:


I am writing to you, at the Santa Cruz Metropolitan Transit District, to let you know that we very much appreciate John Daugherty and the work he does with our clients in facilitating their mobility, and making it possible for them to find their way to the world of work.

Our program is the Transition Partnership Program, and we serve 50 students a year, graduating from the Pajaro District and we help them enter the world of work

Here in South County, and even Aptos, our clients find it hard to access services, period. Clients find transportation is a big problem. Either family cannot provide transportation, or culturally, clients are afraid to get out into the real world, and this is a significant barrier to employment

Having someone like John, by virtue of his own challenges, makes the metro seem easier to access. John in his presentation paints a picture of accessibility with Metro, all can relate to.

I can't emphasize enough how important this work is for our clients, and our program. We here in the Transition Partnership Program appreciate the work John Daugherty does with our clients and others in our community.


Robin Butterworth
Career Development Specialist II
Transition Partnership Program
294 Green Valley Road
Watsonville, Ca 95076
(831)786-2100 ext. 2794


Administrative Services Coordinator for Santa Cruz Metropolitan Transit District Board of Directors


370 Encinal, Suite 100
Santa Cruz, CA 95060

The Metro Fails The Public Once Again Professional Wages, Professional Bus Fees, Unprofessional Services

Dear Board of Directors:
As you are aware the public relies on Metro drivers to abide by the time points published in the Metro Headways schedule as best they are able. The time points on the schedule are all the public has to go on and they rely on Metro drivers sticking to those time points. If they don't, the public is left stranded and Metro's image suffers as a result.

Of course no one can fault drivers for being late for their time points because of various conditions such as heavy traffic, bad weather or the need to take on one or more wheelchairs. However, being early for the time points on one's route is absolutely inexcusable -- especially when passengers have difficulty getting to the early first time points of a route or when the weather prevents one from getting to a time point early.

Despite this, since my last letter to you, several people have been left stranded on my regular early morning bus route on May 7th, July 18th and just today on July 23rd. Once again the driver supervisor is not reminding his staff to make sure that they are never early to any of their time points. There should be signs throughout the drivers' locker rooms and in the buses themselves reminding the drivers of this and assuring the public that the Metro is committed to never arriving early to the printed time points. Professional wages, professional bus fees ( the monthly pass was recently jacked up $30 \%$ from $\$ 50$ to $\$ 65$ ) while the public continues to receive unprofessional services. Little wonder your ridership is not that great.

Another reason your ridership is not that great -- except for those who have no choice but to ride the bus -- is the fact that many of your drivers blast the speakers on the bus when they announce bus stops. What the heck is going on? Your drivers just leave the speakers blasting much louder than needed even when there is no one on the bus who is hard of hearing!! This has happened over and over and over again and if your
sitting near one of those speakers, you run the risk of having your eardrum damaged if you have sensitive hearing. Even without sensitive hearing, these speakers are way too loud. Again, supervisors are not advising their driver staff of this and there are no signs to remind drivers of this constant professional failure to meet the reasonable needs of the public.

It seems to me that part of the training of every driver should be to ride the bus for at least a month in a way where they really need it to get to their destination such as traveling to and from work. If they did that, they might begin to realize just what they are putting the public through on a regular basis. Yes, there are many excellent drivers who serve the public well, but there are also many who don't. The Metro needs to develop a reliable system of supervision that constantly oversees how the public is being treated and constantly reminds those unprofessional drivers of what they need to do to earn their professional wages.

Please don't waste Metro public funds with a reply. What is needed is the implementation of an effective policy which serves the Santa Cruz County public in the best manner possible. Thus far, the Metro has proven that it is not up to this task -- despite the $30 \%$ increase in bus fares.

Sincerely,


Richard Mendoza
cc: Santa Cruz Metropolitan Transit District Customer Service

## JUL 30 RECD



Administrative Services Coordinator<br>Santa Cruz Metropolitan Transit District Board of Directors

370 Encinal Street, Suite 100
Santa Cruz, CA 95060


July 23, 2012

## RECEDED

Attn: Board of Directors

John Daugherty's presentation to the Ninety Plus Club on July $13^{\text {th }}$ was greatly appreciated and enjoyed by the members of the group. His talk was informative, entertaining and very appropriate for the group.

He gave helpful and detailed answers to our questions and offered useful advice on the operation of wheelchairs when traveling.

Sincerely,


Noreen Santaluce Ninety Plus Club 427-9828


| From: | Clayton Fraser |
| :---: | :---: |
| To: | Irobinson@cityofsantacruz.com; danieldodgesr@yahoo.com; hbryant@cityofsantacruz.com; iohn.leopold@co.santacruz.ca.us; ellen.pirie@co.santa-cruz.ca.us; mwstone@ahenobarbus.com; magalinaa@hotmail.com; fishsweetheart@netzero.net; mermaid6628@yahoo.com; lane.deborah@gmail.com |
| Cc: | Tony Tapiz; Les White |
| Subject: | Santa Cruz Metro Base Project PLA |
| Date: | Friday, August 03, 2012 11:03:24 AM |

Dear Board Members-
West Bay Builders is a general contractor planning on bidding your upcoming project the Judy K. Souza Operations Facility \& Parking Structure. I have been told that ABC is fighting the PLA agreement that is currently in place for the project and I wanted to give our opinion regarding this issue.

West Bay Builders has bid on and worked on projects with PLA's and without PLA's over the past 20 years. Being that we are signatory to the carpenters and laborers unions we have found that PLA's, especially on larger projects, work well for many reasons:

1. PLA's help create a more "level playing field" for all bidders
2. PLA's help prevent violations of prevailing wage requirements
3. PLA's help maintain labor harmony during the project
4. PLA's help prevent disruption from potential jurisdictional issues between unions
5. PLA's help guarantee apprentice training on public projects

Additionally, having a PLA on a larger public works project like this is definitely more attractive from a bidding standpoint than not having a PLA. Any public job with larger valued scopes is always scary when bidding and a non-union mom and pop shop comes in with a screaming low price. If you don't take the price, you probably will not end up being low on the job. However, if you take the price, usually the company can't provide a bond and may end up being a problem on the job. This is not always the case as there are some good non union companies out there that we have worked with but there are many instances we have come across over the years that this has occurred.

I would ask of you that you keep the PLA in place for this project to help ensure an equal bidding environment especially during the difficult economic bidding environment we are currently in.

Regards,

## Clayton Fraser <br> Chief Estimator

## WEST BAY BUILDERS

250 Bel Marin Keys Blvd, Bldg A
Novato CA 94949
415-456-8972
415-459-0665 (fax)


| From: | Les White |
| :--- | :--- |
| To: | Tony Tapiz |
| Subject: | Fwd: Construction of the Judy K. Souza Operations Facility, Parking Structure and Related Site Work-Santa Cruz METRO IFB\#12-23 |
| Date: | Friday, August 03, 2012 2:23:11 PM |

## Sent from my Verizon Wireless Phone

----- Forwarded message -----
From: "Larry Etcheverry" [larrye@overaa.com](mailto:larrye@overaa.com)
To: "Les White" [LWhite@scmtd.com](mailto:LWhite@scmtd.com), "Irobinson@cityofsantacruz.com"
[lrobinson@cityofsantacruz.com](mailto:lrobinson@cityofsantacruz.com), "daneldodgesr@yahoo.com" [daneldodgesr@yahoo.com](mailto:daneldodgesr@yahoo.com),
"hbryant@cityofsantacruz.com" [hbryant@cityofsantacruz.com](mailto:hbryant@cityofsantacruz.com), "john.leopold@santa-cruz.ca.us" [john.leopold@santa-cruz.ca.us](mailto:john.leopold@santa-cruz.ca.us), "ellen.pirie@co.santa-cruz.ca.us" [ellen.pirie@co.santacruz.ca.us](mailto:ellen.pirie@co.santacruz.ca.us), "mwstone@ahenobarbus.com" [mwstone@ahenobarbus.com](mailto:mwstone@ahenobarbus.com),
"magalinaa@hotmail.com" [magalinaa@hotmail.com](mailto:magalinaa@hotmail.com), "fishsweetheart@netzero.net" [fishsweetheart@netzero.net](mailto:fishsweetheart@netzero.net), "mermaid6628@yahoo.com" [mermaid6628@yahoo.com](mailto:mermaid6628@yahoo.com), "lane.deborah@gmail.com" [lane.deborah@gmail.com](mailto:lane.deborah@gmail.com) Cc: "J erry Overaa" [jerryo@overaa.com](mailto:jerryo@overaa.com), " (nedv@pacbell.net)" [nedv@pacbell.net](mailto:nedv@pacbell.net) Subject: Construction of the Judy K. Souza Operations Facility,Parking Structure and Related Site Work-Santa Cruz METRO IFB\#12-23
Date: Fri, Aug 3, 2012 1:19 pm

General Manager White and Board Members;
C. Overaa and Co. wishes to express our strong support of the proposed PLA on the above project. Our experience shows that a PLA on significant public works projects will result in competitive, qualified and stable project team members and deliver a project that meets all expectations. We look forward to participating in this important project for the Santa Cruz METRO and working with the project team.

> Very truly Yours,

Larry Etcheverry

## Overaul

Larry Etcheverry | Vice President Estimating | larrye@overaa.com
C. Overaa \& Co. | 200 Parr Boulevard| Richmond| CA| 94801

Phone: 510-234-0926 | Fax: 510-237-2435| www.overaa.com
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## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

DATE: $\quad$ August 10, 2012

TO: Board of Directors

FROM: Angela Aitken, Finance Manager

## SUBJECT: MONTHLY BUDGET STATUS REPORTS YEAR TO DATE AS OF MAY 31, 2012

## I. RECOMMENDED ACTION

That the Board of Directors accept and file the monthly budget status reports year to date as of May 31, 2012

## II. SUMMARY OF ISSUES

- Operating Revenues year to date as of May 31, 2012 were $\$ 262 \mathrm{~K}$ or 1 \% over the amount of revenue expected for the same period year to date.
- Consolidated Operating Expenses year to date as of May 31, 2012 were $\$ 1,792 \mathrm{~K}$ or 5 \% under budget.
- Capital Budget spending year to date through May 2012 was $\$ 6,870 \mathrm{~K}$ or $29 \%$ of the Capital budget.


## III. DISCUSSION

An analysis of Santa Cruz METRO's budget status is prepared monthly in order to apprise the Board of Directors of Santa Cruz METRO's actual revenues, expenses and capital in relation to the adopted operating and capital budgets for the fiscal year. The attached revenue, expense and capital reports represent the status of Santa Cruz METRO’s FY12 operating and capital budgets versus actual expenditures year to date.

The fiscal year has elapsed $\mathbf{9 2 \%}$.

## A. Operating Revenue

Operating Revenues year to date as of May 31, 2012 were $\$ 262 \mathrm{~K}$ or 1 \% over the amount budgeted. Revenue variances are primarily due to higher than anticipated Passenger Fares, Other Revenue and Sales Tax Revenue, and lower than anticipated Other Op Assistance/Funding.

- Passenger Fares are over budget due to increased sales of Discount Senior and Youth passes.
- Other Revenue is over budget primarily due to more advertising than expected year to date as of May 31, 2012, as well as the sale of assets (buses) in March and April 2012.
- Sales Tax Revenue is over budget due to higher than anticipated receipts year to date through May 31, 2012. The 6 \% growth in Sales Tax year over year, as of May 31, 2012 reflects continuing improvement in consumer spending
- Other Op Assistance/Funding is under budget due to grant funds not received in FY12.


## B. Consolidated Operating Expenses

Consolidated Operating Expenses year to date as of May 31, 2012 were \$1,792K or 5 \% under budget. Labor and Fringe Benefits, Services, and Casualty \& Liability all contributed to the variance.

- Labor and Fringe Benefits are below budget due to vacant funded positions and extended leaves.
- The majority of the variance in Services is due to Prof \& Tech Fees and Repair Equipment costs.
- $\quad$ Prof \& Tech Fees are under budget due to straight lining of the budget throughout the fiscal year and actual activity, primarily labor negotiations, which will happen later in the year.
- $\quad$ Repair - Equipment is under budget due to inability to anticipate when repair costs will be incurred and straight lining of the budget.
- Casualty \& Liability is under budget due to less than anticipated settlement costs year to date.


## C. Capital Budget

Capital Budget spending year to date through May 2012 was $\$ 6,870 \mathrm{~K}$ or $29 \%$ of the Capital budget. Of this, $\$ 5,607 \mathrm{~K}$ or $96 \%$ has been spent on the State of Good Repair project, $\$ 519 \mathrm{~K}$ or

100 \% has been spent on the Transit Management Information Technology project, $\$ 189 \mathrm{~K}$ or 38 \% has been spent on the Bus Stop Improvements project, $\$ 158 \mathrm{~K}$ or $79 \%$ has been spent on the MetroBase project (FY09 Allocation), $\$ 99 \mathrm{~K}$ or $6 \%$ has been spent on the $2^{\text {nd }}$ CNG Tank project, $\$ 78 \mathrm{~K}$ or $3 \%$ has been spent on the MetroBase project (FY10 Allocation), and $\$ 74 \mathrm{~K}$ or 64 \% has been spent on the Replacement of Fleet \& Facilities Maintenance Software.

## IV. FINANCIAL CONSIDERATIONS.

Funds from Carryover from Previous Years, STIC, STA, and Operating Reserves will be used in the listed order to bridge the budget gap at the end of the fiscal year, when the amount of the operating income/loss for the year is determined. In the meantime, the amount of operating income/loss year to date is reported in the monthly budget status reports.

Attachment A: FY12 Operating Revenue \& Expenses Year to Date as of 05/31/12
Attachment B: FY12 Capital Budget Reports for the month ending - 05/31/12

Prepared by: Kristina Mihaylova, Financial Analyst
Date Prepared: July 30, 2012


## Attachment A



5-1.a2

Attachment A



## Sales Tax Revenue <br> Transp Dev Act (TDA) - Op Asst



Attachment A


## Attachment A



Year to Date Budget


| 501011 Bus Operator Pay | \$ | 6,560,768 | \$ | 7,096,385 | \$ | $(535,618)$ | -8\% | \$ | 6,763,381 | \$ | $(202,613)$ | -3\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 501013 Bus Operator Overtime | \$ | 1,447,680 | \$ | 1,407,625 | \$ | 40,055 | 3\% | \$ | 1,551,346 | \$ | $(103,666)$ | -7\% |
| 501021 Other Salaries | \$ | 5,811,685 | \$ | 5,901,609 | \$ | $(89,924)$ | -2\% | \$ | 5,886,788 | \$ | $(75,103)$ | -1\% |
| 501023 Other Overtime | \$ | 415,721 | \$ | 320,420 | \$ | 95,301 | 30\% | \$ | 273,238 | \$ | 142,482 | 52\% |
| Total Labor - | \$ | 14,235,853 | \$ | 14,726,039 | \$ | $(490,186)$ | -3\% | \$ | 14,474,754 | \$ | $(238,900)$ | -2\% |

Labor

FY12
Consolidated Operating Expenses
Year to Date as of May 31, 2012 Fring

## Attachment A

Services

Year to Date as of May 31， 2012



$$
2-0 \varepsilon 0=
$$


Mobile Materials \＆Supplies

| $\$$ | $1,972,509$ | $\$$ | $2,144,396$ | $\$$ | $(171,887)$ | $-8 \%$ | $\$$ | $1,948,352$ | $\$$ | 24,157 | $1 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

 $-8 \%$ $\$$ 503011 Acctg \＆Audit Fees
503012 Admin \＆Bank Fees 503031 Prof \＆Tech Fees 503032 Legislative Services
503033 Legal Services
503034 Pre－Employ Exams 503041 Temp Help 503161 Custodial Services 503162 Uniform \＆Laundry 503221 Classified／Legal Ads 503222 Legal Advertising 503225 Graphic Services 503351 Repair－Bldg \＆Impr

 503363 Haz Mat Disposal
Total Services－


|  | Year to Date |  |  |  |  |  |  |  | YTD Year Over Year Comparison |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :---: | :---: | :---: |
| Actual | $\underline{\text { Budget }}$ | $\underline{\$ V a r}$ | $\underline{\% V a r}$ | $\underline{\text { FY11 }}$ | $\underline{\$ V a r}$ | $\underline{\text { \% Var }}$ |  |  |  |


Other Materials \& Supplies

| 504205 Freight Out | $\$$ |
| :--- | :--- |
| 504211 Postage \& Mailing | $\$$ |
| 504214 Promotional Items | $\$$ |
| 504215 Printing | $\$$ |
| 504217 Photo Supply/Processin | $\$$ |
| 504311 Office Supplies | $\$$ |
| 504315 Safety Supplies | $\$$ |
| 504317 Cleaning Supplies | $\$$ |
| 504409 Repair/Maint Supplies | $\$$ |
| 504421 Non-Inventory Parts | $\$$ |
| 504511 Small Tools | $\$$ |
| 504515 Employee Tool Rplcmt | $\$$ |
|  |  |
| Total Other Materials \& Supplies | $\$$ |



## Attachment A

＊＊does not include depreciation




Miscellaneous
Purchased Transportation
503406 Contr／Paratrans
Total Purchased Transportation－
Purchased Transportation
503406 Contr／Paratrans
Total Purchased Transportation－
Purchased Transportation
$\begin{aligned} & 503406 \text { Contr／Paratrans } \\ & \text { Total Purchased Transportation－}\end{aligned}$ \＄$\$ 1$







 509198 Cash Over／Short


Leases \＆Rentals |  |  | 194,946 | $\$$ | 204,875 | $\$$ | $(9,929)$ | $-5 \%$ | $\$$ | 266,811 | $\$$ | $(71,865)$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | $-27 \%$ |  |  |  |  |  |  |  |  |  |  |
| $\$$ | 17,568 | $\$$ | 21,322 | $\$$ | $(3,753)$ | $-18 \%$ | $\$$ | 12,283 | $\$$ | 5,286 | $43 \%$ |
| $\$$ | 212,515 | $\$$ | 226,197 | $\$$ | $(13,682)$ | $-6 \%$ | $\$$ | 279,094 | $\$$ | $(66,580)$ | $-24 \%$ |

 | TOTAL OPERATING EXPENSE－ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | Total Leases \＆Rentals－ Leases \＆Rentals

$\quad 512011$ Facility Rentals
512061 Equipment Rentals Leases \＆Rentals
$\quad 512011$ Facility Rentals
512061 Equipment Rentals
 Leases \＆Rentals Leases \＆Rentals
$\quad 512011$ Facility Rentals
512061 Equipment Rentals
FY12
Consolidated Operating Expenses
Year to Date as of May 31， 2012
Year to Date

Budget

## Attachment B

FY12
CAPITALBUDGET
For the month ending－May 31， 2012
은
$\stackrel{+}{0}$
0
0
0
CAPITAL BUDGET


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## Attachment B

|  |  | FY12 <br> AL BUDGE <br> ending - M |  | $2012$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A C |  | TD Actual |  | Y12 Budget |  | naining Budget | \% Spent YTD |
| CAPITAL FUNDING |  |  |  |  |  |  |  |
| Federal Capital Grants | \$ | 6,138,570 | \$ | 6,514,162 | \$ | 375,592 | 94\% |
| Other Fed-Sakata / Lawsuit proceeds | \$ | - | \$ | - | \$ | - | - |
| State - PTMISEA (1B) | \$ | 335,221 | \$ | 13,701,970 | \$ | 13,366,749 | 2\% |
| State - Security Bond Funds (1B) | \$ | 20,332 | \$ | 890,000 | \$ | 869,668 | 2\% |
| State Transit Assistance (STA) Carryover-Prior Yrs | \$ | 144,154 | \$ | 488,000 | \$ | 343,846 | 30\% |
| State - MBUAPCD | \$ |  | \$ | 360,000 | \$ | 360,000 | 0\% |
| State - STIP | \$ | 189,073 | \$ | 500,000 | \$ | 310,927 | 38\% |
| Local - Reserved Retained Earnings | \$ | 43,101 | \$ | 1,457,873 | \$ | 1,414,772 | 3\% |
| Local Operating Match | \$ | - | \$ | 146,140 | \$ | 146,140 | 0\% |
| TOTAL CAPITAL FUNDING | \$ | 6,870,451 | \$ | 24,058,145 | \$ | 17,187,694 | 29\% |






DATE: 05/01/12 THRU 05/31/12

BSIP TRAVEL/LEGAL
-





42430 05/07/12
42432 05/07/12
$\begin{array}{ll}42433 & 05 / 07 / 12 \\ 42434 & 05 / 07 / 12 \\ 42435 & 05 / 07 / 12 \\ 42436 & 05 / 07 / 12\end{array}$
42437 05/07/12
42441 05/07/12

5-2.2
DATE: 05/01/12 THRU 05/31/12



| 42442 | 05/07/12 | 528.06 | 002721 | NEXTEL COMMUNICATIONS/SPRINT |
| :---: | :---: | :---: | :---: | :---: |
| 42443 | 05/07/12 | 34.01 | 004 | NORTH BAY FORD LINC-MERCURY |
| 42444 | 05/07/12 | 93.15 | 043 | PALACE ART \& OFFICE SUPPLY |
| 42445 | 05/07/12 | 210.00 | 481 | PIED PIPER EXTERMINATORS, INC. |
| 42446 | 05/07/12 | 100.00 | B024 | PIRIE, ELLEN |
| 42447 | 05/07/12 | 42,739.03 | 002939 | PREFERRED BENEFIT |
| 42448 | 05/07/12 | 420.00 | 001149 | PREFERRED PLUMBING, INC. |
| 42449 | 05/07/12 | 128.75 | 107A | PROBUILD |
| 42450 | 05/07/12 | 23.57 | E081 | REGAN, MICHAEL |
| 42451 | 05/07/12 | 396.95 | 001153 | REPUBLIC ELEVATOR COMPANY |
| 42452 | 05/07/12 | 2,296.80 | 001098 | ROBERT HALF MANAGMENT RESOURCE |
| 42453 | 05/07/12 | 100. 00 | B022 | ROBINSON, LYNN MARIE |
| 42454 | 05/07/12 | 102.55 | E524 | ROCHA, FEDERICO G. |
| 42455 | 05/07/12 | 145.37 | 018 | SALINAS VALLEY FORD SALES |
| 42456 | 05/07/12 | 543.32 | 135 | SANTA CRUZ AUTO PARTS, INC. |
| 42457 | 05/07/12 | 15.00 | 001944 | SANTA CRUZ COUNTY LAW LIBRARY |
| 42458 | 05/07/12 | 2, 052.00 | 002700 | SANTA CRUZ COUNTY |
| 42459 | 05/07/12 | 450.00 | 345 | SANTA CRUZ COUNTY OFFICE OF |
| 42460 | 05/07/12 | 38.00 | 115 | SNAP-ON INDUSTRIAL |
| 42461 | 05/07/12 | 172.52 | 104 | STATE STEEL COMPANY |
| 42462 | 05/07/12 | 100.00 | B017 | STONE, MARK |
| 42463 | 05/07/12 | 75.00 | 989 | STUCKER, NANCY K. |
| 42464 | 05/07/12 | 159.23 | 002207 | T.Y. CUSTOM DESIGN |
| 42465 | 05/07/12 | 334.32 | 001165 | THANH N. VU MD |
| 42466 | 05/07/12 | 4,030.37 | 002954 | TIRE DISTRIBUTION SYSTEMS, LLC |




| 42467 | 05/07/12 | 30,803.74 | 057 | U.S. BANK |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 42468 | 05/07/12 | 41.80 | 007 | UNITED PARCEL SERVICE |  |
| 42469 | 05/07/12 | 1,044.57 | 002829 | VALLEY POWER SYSTEMS, INC. |  |
| 42470 | 05/07/12 | 54.50 | 434B | VERIZON CALIFORNIA |  |
| 42471 | 05/07/12 | 3,189.97 | 001353 | VISION COMMUNICATIONS |  |
| 42472 | 05/07/12 | 316.00 | 002028 | WESTCOAST LEGAL SERVICE | 7 |
| 42473 | 05/07/12 | 315.00 | 915 | WORKIN.COM, INC. |  |
| 42474 | 05/07/12 | 280.25 | 002848 | STATE OF CALIF. FISH \& GAME |  |
| 42475 | 05/14/12 | 162.01 | 002941 | AA SAFE \& LOCK CO |  |
| 42476 | 05/14/12 | 28.19 | R584 | ABREGO, EULALIO |  |
| 42477 | 05/14/12 | 81.27 | E437 | AITKEN, ANGELA |  |
| 42478 | 05/14/12 | 730.00 | 001016 | ALLARD'S SEPTIC SERVICE | 7 |
| 42479 | 05/14/12 | 9.87 | 294 | ANDY'S AUTO SUPPLY | 0 |
| 42480 | 05/14/12 | 72.63 | 002689 | B \& B SMALL ENGINE |  |
| 42481 | 05/14/12 | 774.00 | 011 | BEWLEYS CLEANING | 7 |
| 42482 | 05/14/12 | 47.98 | 002189 | BUS \& EQUIPMENT |  |
| 42483 | 05/14/12 | 28.19 | E023 | CALDERON, FRANCISCO |  |
| 42484 | 05/14/12 | 1,162.33 | 130 | CITY OF WATSONVILLE UTILITIES |  |
| 42485 | 05/14/12 | 1,908. 34 | 909 | CLASSIC GRAPHICS |  |
| 42486 | 05/14/12 | 300.00 | 002448 | CLEAR VIEW, LLC | 0 |
| 42487 | 05/14/12 | 200.00 | 367 | COMMUNITY TELEVISION OF |  |
| 42488 | 05/14/12 | 26,670.39 | 504 | CUMMINS WEST, INC. |  |


$\begin{array}{ll}42485 & 05 / 14 / 12 \\ 42486 & 05 / 14 / 12 \\ 42487 & 05 / 14 / 12 \\ 42488 & 05 / 14 / 12\end{array}$

5-2.4
DATE 06/12/12 10:39



| 42489 | 05/14/12 | 214.18 | 001000 | DAIMLER BUSES N. AMERICA INC |
| :---: | :---: | :---: | :---: | :---: |
| 42490 | 05/14/12 | 1,160.95 | 480 | DIESEL MARINE ELECTRIC, INC. |
| 42491 | 05/14/12 | 2,769.67 | 001329 | DOC AUTO LLC |
| 42492 | 05/14/12 | 94.00 | 002388 | DOGHERRA'S INC. |
| 42493 | 05/14/12 | 500.00 | 002862 | ECOLOGICAL CONCERNS INC. |
| 42494 | 05/14/12 | 100.00 | 002953 | EPICOR SOFTWARE CORP |
| 42495 | 05/14/12 | 1,910.00 | 001492 | EVERGREEN OIL INC. |
| 42496 | 05/14/12 | 960.00 | 432 | EXPRESS EMPLOYMENT PROS |
| 42497 | 05/14/12 | 28.19 | E422 | FLORES, JUAN |
| 42498 | 05/14/12 | 15,080.06 | 002952 | FLYERS ENERGY LLC |
| 42499 | 05/14/12 | 10.00 | E634 | FORTHUN, PATRICK |
| 42500 | 05/14/12 | 214.00 | 001302 | GARDA CL WEST, INC. |
| 42501 | 05/14/12 | 1,177.63 | 282 | GRAINGER |
| 42502 | 05/14/12 | 120.49 | 546 | GRANITEROCK COMPANY |
| 42503 | 05/14/12 | 230.01 | 001097 | GREENWASTE RECOVERY, INC. |
| 42504 | 05/14/12 | 49.28 | 510A | HASLER, INC. |
| 42505 | 05/14/12 | 563.85 | E605 | HERRERA, OSCAR |
| 42506 | 05/14/12 | 387.72 | 001209 | IKON FINANCIAL SERVICES |
| 42507 | 05/14/12 | 50.00 | 880 | LEXISNEXIS |
| 42508 | 05/14/12 | 427.75 | 041 | MISSION UNIFORM |
| 42509 | 05/14/12 | 6,798.50 | 001063 | NEW FLYER INDUSTRIES LIMITED |
| 42510 | 05/14/12 | 28.19 | E188 | NIETO, MANUEL |

DATE 06/12/12 10:39



PACIFIC GÁS \& ELECTRIC PALACE ART \& OFFICE SUPPLY

## PEDALERS EXPRESS PITNEY BOWES INC. <br> PRAXAIR DISTRIBUTION, INC. PROBUILD

| 948.00 | 002947 |
| :--- | :--- |
| 228.95 | 050 |

$\begin{array}{ll}68.01 & 002927 \\ 544.08 & 107 A\end{array}$
412.30215
134.05001098


| 42518 | 05/14/12 | 412.30 | 215 | RICOH USA, INC. |
| :---: | :---: | :---: | :---: | :---: |
| 42519 | 05/14/12 | 1,134.05 | 001098 | ROBERT HALF MANAGMENT RESOURCE |
| 42520 | 05/14/12 | 56.99 | E533 | RODRIGUEZ, SENAIDA |
| 42521 | 05/14/12 | 138.95 | 045 | ROYAL WHOLESALE ELECTRIC |
| 42522 | 05/14/12 | 28,435.27 | 966 | S.C. FUELS |
| 42523 | 05/14/12 | 49.51 | 135 | SANTA CRUZ AUTO PARTS, INC. |
| 42524 | 05/14/12 | 150.00 | 345 | SANTA CRUZ COUNTY OFFICE OF |
| 42525 | 05/14/12 | 75,739.09 | 002917 | SANTA CRUZ METRO TRANSIT W/C |
| 42526 | 05/14/12 | 28.19 | E514 | SAUNDERS, MARK |
| 42527 | 05/14/12 | 181.37 | 002459 | SCOTTS VALLEY WATER DISTRICT |
| 42528 | 05/14/12 | 25.53 | E622 | SELLS, MARY |
| 42529 | 05/14/12 | 2,500.00 | 002267 | SHAW / YODER / ANTWIH, INC. |
| 42530 | 05/14/12 | 1,045.51 | 001232 | SPECIALIZED AUTO AND |
| 42531 | 05/14/12 | 417.57 | 001976 | SPORTWORKS NORTHWEST, INC. |
| 42532 | 05/14/12 | 409.32 | 001165 | THANH N. VU MD |



$\begin{array}{ll}42511 & 05 / 14 / 12 \\ 42512 & 05 / 14 / 12\end{array}$

## 42513 05/14/12 <br> 42514 05/14/12 <br> 42516 05/14/12

42518 05/14/12

5-2.6
DATE 06/12/12 10:39
DATE: 05/01/12 THRU 05/31/12


| $1,686.11$ $99,000.00$ | 001800 003018 | THERMO KING OF SALINAS, INC UNITED INDUSTRIES GROUP, INC |
| :---: | :---: | :---: |
| 2,673.62 | 002829 | VALLEY POWER SYSTEMS, INC. |
|  |  |  |
| 610.38 | 001223 | WATSONVILLE CADILLAC, BUICK, |
| 339.34 | 436 | WEST PAYMENT CENTER |
| 61.54 | 186 | WILSON, GEORGE H., INC |
| 625.00 | 002989 | WORK IN PROGRESS COACHING |
| 2,266.90 | 002978 | AAA FENCE COMPANY |
| 171.52 | 192 | ALWAYS UNDER PRESSURE |
| 1,144.72 | 294 | ANDY'S AUTO SUPPLY |
| 391.38 | 001G | AT\&T |
| 200.00 | 247 | AUTOMATIC DOOR SYSTEMS, INC. |
| 21.37 | 002689 | B \& B SMALL ENGINE |
| 3,793.25 | 002802 | BATTERY SYSTEMS |
| 6,168.23 | 001844 | BRINKS INCORPORATED |
| 150.56 | 002898 | CEB |
| 26,406.57 | 001124 | CLEAN ENERGY |
| 49.15 | 075 | COAST PAPER \& SUPPLY INC. |
| 25.34 | 002063 | COSTCO |
| 4,584.44 | 504 | CUMMINS WEST, INC. |
| 352.63 | 001000 | DAIMLER BUSES N. AMERICA INC. |
| 619.75 | 001329 | DOC AUTO LLC |
| 2,874.00 | 432 | EXPRESS EMPLOYMENT PROS |
| 1,785.46 | 001172 | FERGUSON ENTERPRISES INC. |
| 843.26 | 002962 | FIS |
| 490.18 | 117 | GILLIG LLC |


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42542 05/21/12


 42548 05/21/12 $\begin{array}{ll}42550 & 05 / 21 / 12 \\ 42551 & 05 / 21 / 12 \\ 42552 & 05 / 21 / 12\end{array}$


42556 05/21/12 $\begin{array}{ll}42557 & 05 / 21 / 12 \\ 42558 & 05 / 21 / 12\end{array}$


42559 05/21/12 42560 05/21/12 $\begin{array}{ll}42562 & 05 / 21 / 12 \\ 42563 & 05 / 21 / 12 \\ 42564 & 05 / 21 / 12 \\ 42565 & 05 / 21 / 12 \\ 42566 & 05 / 21 / 12 \\ 42567 & 05 / 2112 \\ 42568 & 05 / 21 / 12 \\ 42569 & 05 / 21 / 12\end{array}$
$\begin{array}{ll}42570 & 05 / 21 / 12 \\ 42571 & 05 / 21 / 12\end{array}$

| 42572 | $05 / 21 / 12$ |
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| 42573 | $05 / 21 / 12$ |
| 42574 | $05 / 21 / 12$ |
| 42575 | $05 / 21 / 12$ |
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| 42576 | $05 / 21 / 12$ |
| 42577 | $05 / 21 / 12$ |
| 42578 | $05 / 21 / 12$ |

[^1]| 42579 | $05 / 21 / 12$ | $1,223.76$ | 001098 |
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| 42580 | $05 / 21 / 12$ | 101.92 | E524 |
|  |  | 36581 | $05 / 21 / 12$ |

5-2.8




SANTA CRUZ TRANSPORTATION, LLC
TIRE DISTRIBUTION SYSTEMS, LLC 7
TIRE DISTRIBUTION SYSTEMS,
$\begin{array}{ll}8,743.10 & 977 \\ 75.00 & 001165 \\ 6,441.74 & 002954\end{array}$

| 344.85 | 170 |
| ---: | :--- |
| $10,101.52$ | 057 |
|  |  |
| 84.33 | 007 |
| 10.86 | 946 |
| $3,013.34$ | 002829 |




UNITED PARCEL SERYES
UNITED SITE SERVICES
VALLEY POWER SYSTEMS,
INC.
TOWNSEND'S AUTO PARTS
U.S. BANK
UNITED PARCEL SERVICE
UNITED SITE SERVICES
.
WATSONVILLE TRANSPORTATION, INC
WEISS, AMY L.
ADT SECURITY SERVICES INC.

ADT SECURITY SERVICES INC.

$\begin{array}{ll}42586 & 05 / 21 / 12 \\ 42587 & 05 / 21 / 12\end{array}$

$\begin{array}{ll}42591 & 05 / 21 / 12 \\ 42592 & 05 / 21 / 12 \\ 42593 & 05 / 28 / 12\end{array}$





| $\begin{array}{r} 1,738.32 \\ 185.00 \end{array}$ | $\begin{aligned} & 001183 \\ & 001492 \end{aligned}$ | ECOLAB VEHICLE CARE DIVISION EVERGREEN OIL INC． |
| :---: | :---: | :---: |
| 2，389．88 | 432 | EXPRESS EMPLOYMENT PROS |
| 16， 012.72 | 002952 | FLYERS ENERGY LLC |
| 35.55 | M100 | GARCIA，HELEN |
| 490.66 | 001189 | GARY KENVILLE LOCKSMITH |
| 71.11 | M041 | GOUVEIA，ROBERT |
| 209.50 | 632 | GOVERNMENT FINANCE OFFICERS |
| 122.30 | 282 | GRAINGER |
| 91.95 | 546 | GRANITEROCK COMPANY |
| 3，574．98 | 002117 | IULIANO |
| 326.98 | M061 | KAMEDA，TERRY |
| 1，116．00 | 878 | KELLY SERVICES，INC． |
| 1，794．09 | 001233 | KIMBALL MIDWEST |
| 2，578．69 | 002240 | KLEEN－RITE PRESSURE WASHERS |
| 605.65 | 880 | LEXISNEXIS |
| 1，758．04 | 001119 | MACERICH PARTNERSHIP LP |
| 175.42 | 001342 | MCW ASSOCIATES，INC． |
| 2，303．38 | 764 | MERCURY METALS |
| 2，711．85 | 001052 | MID VALLEY SUPPLY |
| 312.39 | 041 | MISSION UNIFORM |
| 3，205．61 | 001063 | NEW FLYER INDUSTRIES LIMITED |


| $\begin{array}{r} 1,738.32 \\ 185.00 \end{array}$ | $\begin{aligned} & 001183 \\ & 001492 \end{aligned}$ | ECOLAB VEHICLE CARE DIVISION EVERGREEN OIL INC． |
| :---: | :---: | :---: |
| 2，389．88 | 432 | EXPRESS EMPLOYMENT PROS |
| 16， 012.72 | 002952 | FLYERS ENERGY LLC |
| 35.55 | M100 | GARCIA，HELEN |
| 490.66 | 001189 | GARY KENVILLE LOCKSMITH |
| 71.11 | M041 | GOUVEIA，ROBERT |
| 209.50 | 632 | GOVERNMENT FINANCE OFFICERS |
| 122.30 | 282 | GRAINGER |
| 91.95 | 546 | GRANITEROCK COMPANY |
| 3，574．98 | 002117 | IULIANO |
| 326.98 | M061 | KAMEDA，TERRY |
| 1，116．00 | 878 | KELLY SERVICES，INC． |
| 1，794．09 | 001233 | KIMBALL MIDWEST |
| 2，578．69 | 002240 | KLEEN－RITE PRESSURE WASHERS |
| 605.65 | 880 | LEXISNEXIS |
| 1，758．04 | 001119 | MACERICH PARTNERSHIP LP |
| 175.42 | 001342 | MCW ASSOCIATES，INC． |
| 2，303．38 | 764 | MERCURY METALS |
| 2，711．85 | 001052 | MID VALLEY SUPPLY |
| 312.39 | 041 | MISSION UNIFORM |
| 3，205．61 | 001063 | NEW FLYER INDUSTRIES LIMITED |



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| 42629 | $05 / 28 / 12$ |
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| 42633 | $05 / 28 / 12$ |
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42638 05／28／12

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42664 05/25/12
TOTAL

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BOARD OF DIRECTORS

Minutes- Board of Directors
May 11, 2012
A Meeting of the Board of Directors of the Santa Cruz Metropolitan Transit District met on Friday, May 11, 2012 at the Administrative Offices of Santa Cruz METRO, located at 110 Vernon Street, in Santa Cruz, California.

Vice Chair Dodge called the meeting to order at 8:39 a.m.

## SECTION 1: OPEN SESSION

1. ROLL CALL:

Director Margarita Alejo
Director Hilary Bryant
Director Dene Bustichi
Director Daniel Dodge
Director Ron Graves
Director Michelle Hinkle
Director Deborah Lane
Director John Leopold
Director Ellen Pirie
Director Lynn Robinson
Director Mark Stone
PRESENT
V
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V

V


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V
V
V arrived after roll call
V
Ex-Officio Director Donna Blitzer

## STAFF PRESENT

Anthony Tapiz, Administrative Services Coordinator
Leslie R. White, General Manager
Margaret Gallagher, District Counsel

## EMPLOYEES AND MEMBERS OF THE PUBLIC WHO VOLUNTARILY INDICATED THEY WERE PRESENT

Ned van Valkenburg, Carpenters Union

## 2. ORAL AND WRITTEN COMMUNICATIONS

John Daugherty gave an update on the condition of the restrooms at the Watsonville Transit Center.
Vice Chair Dodge announced an annexation initiative for the City of Watsonville.

## 3. LABOR ORGANIZATION COMMUNICATIONS

None.

## 4. ADDITIONAL DOCUMENTATION TO SUPPORT EXISTING AGENDA ITEMS

Les White said there was a third draft of the Project Labor Agreement, a letter opposing the PLA, and a letter about Jovenes Sanos.

## CONSENT AGENDA

5-1. ACCEPT AND FILE RIDERSHIP REPORT FOR FEBRUARY 2012

## 5-2. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A AMENDMENT TO THE LICENSE AND INDEMNIFICATION AGREEMENT BETWEEN UCSC AND SANTA CRUZ METROPOLITAN TRANSIT DISTRICT TO INCLUDE SHADOW SERVICE

5-3. ACCEPT AND FILE PRELIMINARILY APPROVED CLAIMS FOR THE MONTH OF MARCH 2012

5-4. MONTHLY BUDGET STATUS REPORTS YEAR TO DATE AS OF MARCH 31,2012

## 5-5. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT RENEWAL WITH TIRE DISTRIBUTION SYSTEMS, INC. FOR PURCHASE OF REVENUE AND NON-REVENUE TIRES

5-6. CONSIDERATION OF AUTHORIZING A CONTRACT AMENDMENT WITH RNL DESIGN, INC. TO PROVIDE MANDATORY CA GREEN BUILDING STANDARDS CODE COMMISSIONING SERVICES FOR THE METROBASE OPERATIONS FACILITY COMPONENT, FOR AN AMOUNT NOT TO EXCEED \$39,118.00

ACTION: MOTION: DIRECTOR LEOPOLD SECOND: DIRECTOR GRAVES
Approve Consent Agenda as presented.
Motion passed unanimously with Directors Bustichi and Lane being absent.

## REGULAR AGENDA

6. CONSIDERATION OF ADOPTION OF A PROJECT LABOR AGREEMENT WITH THE MONTEREY/SANTA CRUZ BUILDING AND TRADES COUNCIL, AND COMPONENT UNIONS, FOR THE CONSTRUCTION OF THE METROBASE JUDY K. SOUZA OPERATIONS BUILDING AND BUS PARKING FACILITY

Leslie R. White presented the staff report. There was a discussion about the Project Labor Agreement. Margaret Gallagher noted that the motion should reflect the Board's acceptance of the necessary findings presented in the staff report.

ACTION: MOTION: DIRECTOR LEOPOLD SECOND: DIRECTOR PIRIE
Adopt the necessary findings and authorize the General Manager to sign a Project Labor Agreement with the Monterey/Santa Cruz Building and Trades Council, and component unions, for the construction of the METROBase Judy K. Souza Operations Building and Bus Parking Facility.

Motion passed unanimously with Directors Bustichi and Lane being absent.

## 7. CONSIDERATION OF IMPLEMENTING A HEALTHFUL FOOD ALTERNATIVE REQUIREMENT FOR VENDING MACHINES AND VENDORS AT ALL SANTA CRUZ METRO FACILITIES

Margaret Gallagher presented the Staff Report. There was a discussion about the Healthful Food Alternative requirement. There was a discussion about the Jovenes Sanos group.

ACTION: MOTION: DIRECTOR STONE SECOND: DIRECTOR GRAVES
Approve implementing a Healthful Food Alternative requirement for vending machines and vendors at all Santa Cruz METRO facilities.

Motion passed unanimously with Directors Bustichi and Lane being absent.

## 8. ORAL ANNOUNCEMENT

Vice Chair Dodge announced the next regularly scheduled Board meeting will be held Friday, May 25, 2012 at 9:00 a.m. at the Capitola City Council Chambers located at 420 Capitola Avenue, in Capitola, California.

## 9. REVIEW OF ITEMS TO BE DISCUSSED IN CLOSED SESSION

Margaret Gallagher said that the Board of Directors will have a conference regarding the existing litigation of Velvet Williams v. SCMTD; Consuelo Dimas, et al., v. SCMTD; Zonia Waldon v. SCMTD; Mario de la Garza v. SCMTD; Goodwill Industries v. SCMTD; and a conference with its Labor Negotiators regarding UTU Local 23 - Fixed Route, SEIU, and UTU Local 23 - ParaCruz.
10. ORAL AND WRITTEN COMMUNICATIONS REGARDING CLOSED SESSION

None.
11. REPORT OF CLOSED SESSION

Margaret Gallagher stated that there were no reportable actions taken in Closed Session.
12. ADJOURNMENT

There being no further business, Vice Chair Dodge adjourned the meeting at 10:42 a.m. to the next regularly scheduled Board Meeting.

Respectfully submitted,


ANTHONY TAPIZ
Administrative Services Coordinator

Minutes- Board of Directors

A Regular Meeting of the Board of Directors of the Santa Cruz Metropolitan Transit District met on Friday, May 25, 2012 at the Capitola City Council Chambers, located at 420 Capitola Avenue in Capitola, California.

## SECTION 1: OPEN SESSION

## 1. CALL TO ORDER / ROLL CALL

Chair Robinson called the meeting to order at 9:04 a.m.
PRESENT

Director Margarita Alejo
Director Hilary Bryant
Director Dene Bustichi
Director Daniel Dodge
Director Ron Graves
Director Michelle Hinkle
Director Deborah Lane
Director John Leopold
Director Ellen Pirie
Director Lynn Robinson
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Director Mark Stone
Ex-Officio Director Donna Blitzer

## STAFF PRESENT

Anthony Tapiz, Admin Svcs Coord

## METRO EMPLOYEES AND MEMBERS OF THE PUBLIC PRESENT

Debbie Kinslow, Assistant Finance Manager
Erron Alvey, Purchasing Agent
Jianbin Mo, China Express
Robert Cotter, Maintenance Manager
Cal Horton, FASP
Todd Pinsky, UTU
Angela Aitken, Finance Manager

Amy Weiss, Spanish Language Interpreter Rebecca Daniel, Paralegal
Mary Ferrick, Fixed Route Superintendent Ciro Aguirre, Operations Manager

## 2. ANNOUNCEMENTS

2-1. Amy Weiss announced that she was available for Spanish language interpretation.
2-2. Chair Robinson announced that the meeting was being broadcast by Community Television of Santa Cruz County.
3. COMMUNICATIONS TO THE BOARD OF DIRECTORS

## WRITTEN:

3-1. CORRESPONDENCE REGARDING METRO DRIVERS ARRIVING TOO EARLY There was a discussion about resolving the issue presented. Leslie R. White said that staff would follow-up.
4. LABOR ORGANIZATION COMMUNICATIONS

Eduardo Montesino, UTU-23, extended an invitation to the Seniors Appreciation Dinner.
5. ADDITIONAL DOCUMENTATION TO SUPPORT EXISTING AGENDA ITEMS

Leslie R. White noted that there was a replacement page for item 7d.13.

## CONSENT AGENDA

6-1. STATUS REPORT OF ACTIVE GRANTS AND SUBMITTED GRANT PROPOSALS FOR MAY 2012

6-2. ACCEPT AND FILE STATUS REPORTS OF PROPOSED FEDERAL AND STATE LEGISLATION AND CURRENT LEGISLATIVE ISSUES

6-3. ACCESSIBLE SERVICES REPORT FOR MARCH 2012
6-4. METRO PARACRUZ OPERATIONS STATUS REPORT - MARCH 2012
6-5. SANTA CRUZ METRO SYSTEM RIDERSHIP REPORT FOR MARCH 2012

6-6. CONSIDERATION OF AWARD OF CONTRACT WITH BATTERIES U.S.A., INC. FOR PURCHASE OF HEAVY DUTY BATTERIES FOR AN AMOUNT NOT TO EXCEED \$90,000

6-7. CONSIDERATION OF AWARD OF CONTRACT WITH FIRST ALARM SECURITY \& PATROL, INC. FOR SECURITY GUARD SERVICES IN AN AMOUNT NOT TO EXCEED \$1,099,981

6-8. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE AN ASSIGNMENT OF THE LEASE AGREEMENT WITH HUI CHANG DU, DBA NEW CHINA EXPRESS TO JIANBIN MO, DBA BETTY'S NOODLE HOUSE FOR THE RESTAURANT SPACE AT PACIFIC STATION EFFECTIVE MAY 25, 2012, AND THE CONSENT TO TRANSFER LEASE TO FACILITATE THE TRANSFER

ACTION: MOTION: DIRECTOR GRAVES
SECOND: DIRECTOR LEOPOLD
Approve the Consent Agenda as presented.
Motion passed unanimously with Director Bustichi being absent.

## REGULAR AGENDA

7. PUBLIC HEARING: CONSIDERATION OF MODIFICATIONS TO METRO'S TITLE VI PROGRAM REGULATION AND COMPLAINT PROCEDURE

Rickie-Ann Kegley presented the Staff Report. There was a discussion about the Title VI Program and the reporting deadlines.

CHAIR ROBINSON OPENED THE PUBLIC HEARING AT 9:14 AM.
CHAIR ROBINSON CLOSED THE PUBLIC HEARING AT 9:15 AM.
ACTION: MOTION: DIRECTOR PIRIE SECOND: DIRECTOR BRYANT
Approve modifications to METRO's Title VI Program Regulation and Complaint Procedure.
Motion passed unanimously with Director Bustichi being absent.
8. PUBLIC HEARING: FY13 AND FY14 DRAFT FINAL OPERATING AND CAPITAL BUDGET

Angela Aitken presented the Staff Report. There was a discussion about the FY13/FY14 Budget.
CHAIR ROBINSON OPENED THE PUBLIC HEARING AT 9:38 AM.
CHAIR ROBINSON CLOSED THE PUBLIC HEARING AT 9:39 AM.
ACTION: MOTION: DIRECTOR PIRIE SECOND: DIRECTOR HINKLE
Approve resolution to adopt the FY13 and FY14 Final Operating and Capital.

Motion passed unanimously with Director Bustichi being absent.
9. UPDATE ON THE CONSTRUCTION, IMPROVEMENT AND REPAIR OF PROPOSED COUNTY-WIDE BUS STOPS USING $\$ 500,000$ IN STATE TRANSIT IMPROVEMENT PROGRAM FUNDS VIA THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION (SCCRTC) AND ACCEPTANCE OF GRANTS' STAFF RECOMMENDATION TO NOT REPAIR ADDITIONAL STOPS AS PRESENTED AT THE JANUARY 12, 2012 BOARD OF DIRECTORS' MEETING

Tove Beatty presented the Staff Report. There was a discussion about using all available funds in the grant. There was a discussion about the list of approved improvements.

ACTION: MOTION: DIRECTOR GRAVES SECOND: DIRECTOR LEOPOLD
Accept and file this update on the construction, improvement and repair of proposed county-wide bus stops using $\$ 500,000$ in State Transit Improvement Program funds via the Santa Cruz County Regional Transportation Commission (SCCRTC) and direct staff to re-evaluate improvements for 54 bus stops.

Motion passed unanimously with Director Bustichi being absent.

## 10. CONSIDERATION OF APPROVAL OF A RESOLUTION REGARDING SANTA CRUZ METRO'S SUPPORT OF AND PARTICIPATION IN THE AMERICAN PUBLIC TRANSPORTATION ASSOCIATION'S SEVENTH ANNUAL "DUMP THE PUMP DAY" ON JUNE 21, 2012 AND RELATED PROMOTIONAL ACTIVITIES

Tove Beatty presented the Staff Report. There was a discussion about Dump the Pump Day.
ACTION: MOTION: DIRECTOR PIRIE SECOND: JOHN LEOPOLD
Approve resolution regarding Santa Cruz METRO's support of and participation in the American Public Transportation Association's Seventh Annual "Dump the Pump Day" on June 21, 2012 and related promotional activities.

Motion passed unanimously with Director Bustichi being absent.

## 11. ORAL ANNOUNCEMENT

Chair Robinson announced that the next regularly scheduled Board meeting will be held Friday, June 8, 2012 at 8:30 a.m. at the METRO Administrative Offices located at 110 Vernon Street, in Santa Cruz, California.

## 12. REVIEW OF ITEMS TO BE DISCUSSED IN CLOSED SESSION

Leslie R. White announced that the Board of Directors would have a conference with its Labor Negotiators regarding UTU Local 23 Fixed Route, SEIU Local 521 and UTU Local 23 Paratransit.

Minutes- Board of Directors
May 25, 2012
Page 5

5-3.9

Minutes- Board of Directors
May 25, 2012
Page 6
13. ORAL AND WRITTEN COMMUNICATIONS REGARDING CLOSED SESSION

None.
14. REPORT OF CLOSED SESSION

Leslie R. White announced there was no reportable action taken in Closed Session.
15. ADJOURNMENT

There being no further business, Chair Robinson adjourned the meeting at 11:25 a.m. to the next regularly scheduled Board Meeting.

Respectfully submitted,


Administrative Services Coordinator

DATE: $\quad$ August 10, 2012
TO: Board of Directors
FROM: Erron Alvey, Purchasing Agent

## SUBJECT: CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT RENEWAL WITH CATTO'S, INC. FOR PRINTING OF BUS STOP STICKERS IN AN AMOUNT NOT TO EXCEED \$15,000

## I. RECOMMENDED ACTION

Authorize the General Manager to execute a contract renewal for a one-year contract extension with Catto's, Inc. for printing of bus stop stickers in an amount not to exceed \$15,000

## II. SUMMARY OF ISSUES

- Santa Cruz METRO utilizes a sticker at each bus stop with route information.
- Santa Cruz METRO has a contract with Catto's, Inc. for printing of bus stop stickers.
- This contract was established on September 9, 2011 for a one-year period with four optional one-year extensions.
- The current contract approved by the Board of Directors will expire on September 8, 2012.
- Catto's, Inc. has requested no changes for the new contract period.
- Catto's, Inc. has performed its duties very well under this contract and therefore, a one-year contract extension with a no changes is recommended.


## III. DISCUSSION

Santa Cruz METRO utilizes a sticker at each bus stop with route information for the public to reference. Santa Cruz METRO has a contract with Catto's, Inc. for printing of bus stop stickers that is due to expire on September 8, 2012. Per Sheldon Njaa, the Facilities Supervisor that works closely with Catto's on each order, over the past year, the quality of service provided by Catto's, Inc. has been excellent. They have accommodated shorter deadlines than allowed in their Contract and have communicated promptly when batches of stickers are ready, which allows Facilities to start working on replacements rather than waiting for the entire order to be completed. Catto's, Inc. has reviewed the contract and requested no changes.

Staff recommends that Santa Cruz METRO exercise the option for a one-year contract extension with Catto's, Inc., in a Contract Amendment amount not to exceed $\$ 15,000$. Staff further recommends that the Board of Directors authorize the General Manager to sign a one-year contract extension on behalf of Santa Cruz METRO. Frank Cheng, Project and IT Manager, and Robert Cotter, Maintenance Manager will serve as the Contract Administrators and will ensure contract compliance.

## IV. FINANCIAL CONSIDERATIONS

This contract has a total not to exceed of $\$ 12,000$. To date $\$ 7,950$ has been spent with $\$ 4050$ remaining through September 8, 2012. Additional funds in an amount of $\$ 15,000$ are requested for approval at this time. The new contract total not to exceed, beginning September 9, 2012, would be $\$ 27,000$.

Funds to support this contract are included in the Customer Service FY12 Printing budget.

## V. ATTACHMENTS

Attachment A: Response letter from Catto's Inc.
Attachment B: Contract Amendment with Catto's, Inc.

July 30, 2012

## Erron Alvey

Purchasing Agent
Santa Cruz Metro
110 Vernon Street
Santa Cruz, CA 95060
Re: Santa Cruz METRO Contract No 12-03 for Printing of Bus Stop Stickers

## Dear Erron Alvey,

We consent to amend the above referenced contract to extend the agreement from September 9, 2012 through September 8,2013 under the same terms of reimbursement


Scott Catto
President
Catto's Graphics, Inc

## Attachment B

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT FIRST AMENDMENT TO CONTRACT NO. 12-03 FOR PRINTING OF BUS STOP STICKERS

This First Amendment to Contract No. 12-03 for printing of bus stop stickers is made effective September 9, 2012 between the Santa Cruz Metropolitan Transit District, a political subdivision of the State of California ("Santa Cruz METRO") and Catto's, Inc. ("Contractor").

## I. RECITALS

1.1 Santa Cruz METRO and Contractor entered into a Contract for printing of bus stop stickers ("Contract") on September 9, 2011.
1.2 The Contract allows for the extension upon mutual written consent

Therefore, Santa Cruz METRO and Contractor amend the Contract as follows:
II. TERM
2.1 Article 4.01 is amended to include the following language:

This contract shall continue through September 8, 2013. This Contract may be mutually extended by agreement of both parties.

## III. COMPENSATION

3.1 Article 5.01 is amended to include the following language:

Santa Cruz METRO shall compensate Contractor in an amount not to exceed $\$ 15,000$, under this Amendment for the new contract period. The new Contract total not to exceed amount is $\$ 27,000$.
IV. REMAINING TERMS AND CONDITIONS
4.1 All other provisions of the Contract that are not affected by this amendment shall remain unchanged and in full force and effect.

## V. AUTHORITY

5.1 Each party has full power to enter into and perform this First Amendment to the Contract and the person signing this First Amendment on behalf of each has been properly authorized and empowered to enter into it. Each party further acknowledges that it has read this First Amendment to the Contract, understands it, and agrees to be bound by it.

SIGNATURES ON NEXT PAGE

Signed on $\qquad$

Santa Cruz METRO
SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Leslie R. White
General Manager

CONTRACTOR
Catto's, Inc.

By
Scott Catto, President

Approved as to Form:

Margaret Gallagher
Santa Cruz METRO Counsel

DATE: August 10, 2012
TO: Board of Directors
FROM: Erron Alvey, Purchasing Agent

## SUBJECT: CONSIDERATION OF AWARD OF CONTRACT WITH DCH GARDENA HONDA FOR PURCHASE OF TWO EACH CNG FUELED STAFF CARS IN AN AMOUNT NOT TO EXCEED $\mathbf{\$ 5 9 , 0 0 5 . 5 8}$

## I. RECOMMENDED ACTION

Authorize the General Manager to execute a contract with DCH Gardena Honda for the
Purchase of Two Each CNG Fueled Staff Cars, in an amount not to exceed \$59,005.58, and designate Robert Cotter, Maintenance Manager, as Contract Administrator

## II. SUMMARY OF ISSUES

- Santa Cruz METRO has a need to replace two staff cars.
- A competitive procurement was conducted to solicit bids from qualified firms.
- Four (4) firms submitted bids for Santa Cruz METRO's review.
- Staff has reviewed all submitted bids and is recommending that the Board of Directors authorize a contract with DCH Gardena Honda.


## III. DISCUSSION

Santa Cruz METRO has a fleet of non-revenue vehicles assigned to staff. Two of the staff vehicles were disposed of in March 2012, and need to be replaced. One was a 1998 Ford Contour, with a CNG and gasoline bi-fuel engine, that was beyond its useful service life. The second was a 2001 Prius Hybrid that had electrical damage which rendered the car unreliable and repairs were not cost effective. These two CNG fueled Honda sedans will be their replacements and are reduced emission vehicles.

On June 6, 2012, Santa Cruz METRO Invitation for Bid No. 12-38 was mailed to six (6) firms, was legally advertised, and a notice was posted on Santa Cruz METRO's web site. On July 10, 2012, bids were received and opened from four (4) firms. A list of firms and a summary of the bids received are provided in Attachment A. At the public bid opening, Long Beach Honda was the apparent low bidder, however, upon close review of it's bid submission, it was determined that it was non-responsive in that required documentation was omitted. DCH Gardena Honda was determined to be the lowest responsive and responsible bidder.

Staff recommends that the Board of Directors authorize the General Manager to execute a contract with DCH Gardena Honda for Purchase of Two Each CNG Fueled Staff Cars for an amount not to exceed $\$ 59,005.58$ on behalf of Santa Cruz METRO. The Contractor will provide all equipment and materials meeting all Santa Cruz METRO specifications and requirements of
the contract. Robert Cotter, Maintenance Manager, will serve as the Contract Administrator and will ensure contract compliance.

## IV. FINANCIAL CONSIDERATIONS

The Monterey Bay Unified Air Pollution Control District provided a grant in the amount of $\$ 160,000$ to Santa Cruz METRO for the purchase of non-revenue vehicles. This grant funds $100 \%$ of the cost of these vehicles. No local funds are required.

## V. ATTACHMENTS

Attachment A: Bid Results List
Attachment B: Contract with DCH Gardena Honda

Note: The IFB along with its Exhibits and any Addendum(s) are available for review at the Administration Office of Santa Cruz METRO.
Attachment A

| Bidder | Unit Price | Extended <br> Price | Delivery <br> Fee | Sales Tax | Tire Fee | Extended <br> Warranty | Bid Total |
| :---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1. Lindsay Honda | $\$ 27,0095.00$ | $\$ 54,190.00$ | Not listed | $\$ 4.606 .15$ | $\$ 17.50$ | $\$ 2,198.00$ | $\$ 61,011.65$ |
| 2. Flade Automotive Group | $\$ 26,532.90$ | $\$ 53,065.80$ | $\$ 800.00$ | $\$ 4,510.60$ | $\$ 17.50$ | $\$ 2,384.00$ | $\$ 60,777.90$ |
| 3. DCH Gardena Honda | $\$ 26,308.00$ | $\$ 52,616.00$ | $\$ 600.00$ | $\$ 4,472.36$ | $\$ 17.50$ | $\$ 1,550.00$ | $\$ 59,255.86$ |
| 4. Long Beach Honda | $\$ 25,546.00$ | $\$ 51,092.00$ | $\$ 748.00$ | $\$ 4,342.82$ | $\$ 17.50$ | $\$ 1,340.00$ | $\$ 57,540.32$ |

5-5.a1

# CONTRACT FOR PROCUREMENT OF TWO EACH NEW AND UNUSED CNG FUELED STAFF CARS (12-38) 

THIS CONTRACT is made effective on August 10, 2012 between the SANTA CRUZ METROPOLITAN TRANSIT DISTRICT, a political subdivision of the State of California ("Santa Cruz METRO "), and DCH GARDENA HONDA ("Contractor").

## 1. RECITALS

1.01 Santa Cruz METRO 's Primary Objective

Santa Cruz METRO is a public entity whose primary objective is providing public transportation and has its principal office at 110 Vernon Street, Santa Cruz, California 95060.
1.02 Santa Cruz METRO 's Need for Two Each New and Unused CNG Fueled Staff Cars

Santa Cruz METRO requires the purchase of Two Each New and Unused CNG Fueled Staff Cars to replace two dispose of staff vehicles. In order to obtain said Two Each New and Unused CNG Fueled Staff Cars, Santa Cruz METRO issued an Invitation for Bids, dated June 6, 2012 setting forth specifications for such Two Each New and Unused CNG Fueled Staff Cars. The Invitation for Bids is attached hereto and incorporated herein by reference as Exhibit A.
1.03 Contractor's Bid Form

Contractor is a supplier of Two Each New and Unused CNG Fueled Staff Cars desired by Santa Cruz METRO and whose principal place of business is 15541 South Wester Avenue, Gardena, CA 90249. Pursuant to the Invitation for Bids by Santa Cruz METRO, Contractor submitted a bid for Provision of said Two Each New and Unused CNG Fueled Staff Cars, which is attached hereto and incorporated herein by reference as Exhibit B.
1.04 Selection of Contractor and Intent of Contract

On July 27, 2012,Santa Cruz METRO selected Contractor as the lowest responsive, responsible bidder to provide said Two Each New and Unused CNG Fueled Staff Cars. The purpose of this Contract is to set forth the provisions of this procurement.
1.05 Contractor and Supplier Synonymous

For the purposes of this Contract, the terms "contractor" and "supplier" are synonymous.
Santa Cruz METRO and Contractor agree as follows:

## 2. INCORPORATED DOCUMENTS AND APPLICABLE LAW

2.01 Documents Incorporated in This Contract

The documents listed below are attached to this Contract and by reference made a part hereof. This is an integrated Contract. This writing constitutes the final expression of the parties' Contract, and it is a complete and exclusive statement of the provisions of that Contract, except for written amendments, if any, made after the date of this Contract in accordance with Section 13.14 of the General Conditions of the Contract.
a) Exhibit A

Santa Cruz Metropolitan Transit District's "Invitation for Bids" dated June 6, 2012.
b) Exhibit B (Bid Form)

Contractor's Bid Form to Santa Cruz METRO for Two Each New and Unused CNG Fueled Staff Cars, signed by Contractor and dated July 10, 2012.

### 2.02 Conflicts

Where in conflict, the provisions of this writing supersede those of the above-referenced documents, Exhibits A and B. Where in conflict, the provisions of Exhibit A supersede Exhibit B.
2.03 Recitals

The Recitals set forth in Article 1 are part of this Contract.

## 3. TIME OF PERFORMANCE

### 3.01 General

Contractor shall perform work under this Contract at such times to enable it to meet the time schedules specified in the Specifications Section of the IFB. The Contractor shall not be responsible for delays caused by force majeure events described in Section 2 of the General Conditions of the Contract.
3.02 Term

The term of this Contract commences on the execution of the contract and shall remain in force for a one (1) year period thereafter. Santa Cruz METRO and Contractor may extend the term of this Contract at any time for any reason upon mutual written consent.

## 4. COMPENSATION

4.01 Terms of Payment

Upon written acceptance, Santa Cruz METRO agrees to pay Contractor \$26,308 base plus $\$ 775$ for extended warranty per vehicle, plus applicable tax, fees and delivery charges as identified in the Bid Form, Exhibit B. The contract total is not to exceed $\$ 59,255.86$, for satisfactory completion of all work under the terms and provisions of this Contract within thirty (30) days thereof. Contractor understands and agrees that if he/she exceeds the $\$ 59,255.86$ maximum amount payable under this contract, that it does so at its own risk.
4.02 Invoices

Contractor shall submit invoices with a purchase order number provided by Santa Cruz METRO upon delivery of the vehicles.

Said invoice records shall be kept up-to-date at all times and shall be available for inspection by Santa Cruz METRO (or any grantor of Santa Cruz METRO, including, without limitation, any State or Federal agency providing project funding or reimbursement) at any time for any reason upon demand for not less than four (4) years after the date of expiration or termination of the contract. Under penalty of law, Contractor represents that all amounts billed to Santa Cruz METRO are (1) actually incurred; (2) reasonable in amount; (3) related to this contract; and (4) necessary for
performance of the services. No expenses shall be paid by Santa Cruz METRO unless specifically allowed by this contract.

## 5. NOTICES

All notices under this Contract shall be deemed duly given upon delivery, if delivered by hand; or three (3) days after posting, if sent by registered mail, receipt requested; to a party hereto at the address hereinunder set forth or to such other address as a party may designate by notice pursuant hereto.

Santa Cruz METRO
Santa Cruz Metropolitan Transit District
110 Vernon Street
Santa Cruz, CA 95060
Attention: General Manager

## CONTRACTOR

DCH Gardena Honda
15541 South Western Avenue
Gardena, CA 90249

Attention: Vincent Strand

## 6. $\underline{\text { AUTHORITY }}$

Each party has full power and authority to enter into and perform this Contract and the person signing this Contract on behalf of each has been properly authorized and empowered to enter into it. Each party further acknowledges that it has read this Contract, understands it, and agrees to be bound by it.

Signed on $\qquad$

SANTA CRUZ METROPOLITAN TRANSIT DISTRICT
Leslie R. White
General Manager
CONTRACTOR—DCH GARDENA HONDA
By

Approved as to Form:

Santa Cruz METRO Counsel

5-5.b4

## GOVERNMENT TORT CLAIM

## RECOMMENDED ACTION

## TO: Board of Directors

FROM: District Counsel
RE: Claim of: Progressive West Insurance Company as subrogee of Lamonica, Phillip; Received: 7/16/2012 Claim \#: 12-0012
Date of Incident: 4/20/2012 Occurrence Report No.: SC 04-12-07
In regard to the above-referenced Claim, this is to recommend that the Board of Directors take the following action:

ख 1. Reject the claim entirely.
$\square$ 2. Deny the application to file a late claim.
$\square$ 3. Grant the application to file a late claim.
$\square$ 4. Reject the claim as untimely filed.
$\square$ 5. Reject the claim as insufficient.
$\square \quad$ 6. Allow the claim in full
$\square$ 7. Allow the claim in part, in the amount of \$ $\qquad$ and reject the balance


Date:
 DISTRICT COUNSEL

I, Anthony Tapiz, do hereby attest that the above Claim was duly presented to and the recommendations were approved by the Santa Cruz Metropolitan Transit District's Board of Directors at the meeting of August 10, 2012.
By $\qquad$
Anthony Tapiz RECORDING SECRETARY

Date: $\qquad$

MG/Ig
Attachment (s)

Certified Mail 9171082133393424943095 Return Receipt Requested

# SANTA CRUZ METRO TRANSIT DISTRICT <br> ATTN: LISETH GUIZER <br> 110 VERNON ST <br> SANTA CRUZ, CA 95060 

Your Client: MALE, UNKNOWN
Your Claim Number: SC0412-07
Our Insured: LAMONICA, PHILIP
Our Claim Number: 12-2622864
Amount Subject to Reimbursement: 2,158.66
Amount of Insured's Deductible: 250.00
Please take this as formal notice of our subrogation rights relative to the above -captioned claim. We have completed our investigation into the facts of the above-captioned loss and find that your insured was the proximate cause of the accident.
Location of Loss: PACIFIC AVE / SANTA CRUZ METRO
Date and Time of Loss: 04-20-12 @ 4:00 PM
Description of Loss: Our name insured's 2009 Honda VTX 1300 T was legally parked and unoccupied at the Santa Cruz Beach Boardwalk on Pacific Ave. When our insured' returned to their motorcycle they noticed fresh damages to their vehicle. A Santa Cruz Metro Transit bus backed into our insured's parked motorcycle The metro transit bus caused damages to the front of our insured's motorcycle The driver, of the Santa Cruz Metro Transit bus, is the proximate cause of the accident by failing to maintain a proper lookout when backing.

Please make your draft payable to Progressive West Insurance Company as subrogee of "LAMONICA, PHILIP", in the amount stated above and mail it to the attention of the undersigned at your earliest convenience.
All supporting documentation is enclosed. I have diaried my file ahead fifteen (15) days. Thank you for your antieipafed, prompt attention to this matter.

Subrogation Representative
Frogressive West Insurance Company
Tel. 877-818-0139 Ext 37273
Fax 888-781-6947
Email: Jason_E_Saba@progressive.com


# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: $\quad$ August 10, 2012
TO: Board of Directors

FROM: Ciro F. Aguirre, Manager of Operations

## SUBJECT: CONSIDERATION OF PROVIDING LIMITED SERVICE TO THE SANTA CRUZ COUNTY FAIR GROUNDS DURING THE 2012 FAIR IN EXCHANGE FOR FAIR VENDOR SPACE.

## I. RECOMMENDED ACTION

## That the Board of Director approve the request for providing transit and Paratransit service to the 2012 Santa Cruz County Fair.

## II. SUMMARY OF ISSUES

- On June 27, 2012 METRO placed a call to Ms. Gloria Van, Director of the Santa Cruz County Fair to determine if METRO services, both fixed route and Paratransit, were desired for the 2012 Santa Cruz County Fair.
- In discussions, Ms. Van stated that the Fair’s financial challenges were significant and the Fair Board was not able to pay for METRO services. METRO proposed providing fixed route and Paratransit service in exchange for vendor space at the Fair.
- Cost for extending fixed route and Paratransit service to the Fair in 2011 was approximately $\$ 2,200$ for the three (3) days of service provided.
- METRO staff has determined that vendor space at the Santa Cruz County Fair would be beneficial in further promoting METRO and in providing public outreach regarding METRO services, particularly the revised Fall 2012 Watsonville service plan.
- A bus, Operator, and Customer Service Staff would be used to staff the location and provide METRO fixed route information to Fair patrons on three (3) days.

Given the popularity of having fixed route services extended to the Santa Cruz County Fair Grounds, staff recommends that the Board of Directors approve the request for provision of additional Route 79 /County Fair service to the 2012 Santa Cruz County Fair in exchange for vendor space. The provision of fixed route service will establish the baseline service necessary for providing Paratransit service to the Fair Grounds.

## III. DISCUSSION

Santa Cruz METRO contacted Ms. Gloria Van, Director of the Santa Cruz County Fair in order to determine if METRO fixed route and Paratransit services would be desired to the

Santa Cruz County Fair Grounds for 2012. Ms. Van indicated that the Fair Board faced some significant financial challenges and could not pay for the services. METRO proposed offering the services in exchange for vendor space at the Fair. METRO proposes to staff the space, and perform informational outreach to Fair patrons for the three (3) days in which service would be provided (refer to Attachment A). Anticipated costs for providing both fixed route and Paratransit service for three (3) days is approximately $\$ 2,800$.

METRO staff has reviewed this proposal and consider this option an opportunity for outreach, and to have METRO represented at this year's Fair. If approved, a bus, Operator, and Customer Service staff will be scheduled to represent and promote METRO to the community attending the Fair on the three (3) days that transit service is available. Information regarding fixed route and ParaCruz services will be provided to interested parties.
Ridership to the Fair has increased in the last two (2) years. Ridership in 2010 was 203 rides on fixed route and 8 rides on ParaCruz. For the three (3) days that service was provided in 2011, fixed route ridership was 220 and 13 for ParaCruz.

Staff recommends that the Board of Directors approve the request for provision of service to the 2012 Santa Cruz County Fair in exchange for vendor space, and on the basis that such service provides the base line of access that would not otherwise exist.

## III. FINANCIAL CONSIDERATIONS

Cost is approximately $\$ 2,800$.

## V. ATTACHMENTS

A - County Fair Schedule



For more information call: Customer Service Monday-Friday 7:00am—6:00pm (831) 425-8600 www.scmtd.com

Santa Cruz County Fair Schedule—Route 79 County Fair

ONLY: Tuesday September 11th, 2012

| Departs <br> WTC / Lane \#1 | Arrive <br> Fair | Depart <br> Fair | Arrive <br> WTC |
| :--- | :---: | :---: | :---: |
| 11:00 AM | $11: 20 \mathrm{AM}$ | $11: 25 \mathrm{AM}$ | $11: 45 \mathrm{AM}$ |
| 12:00 PM | $12: 20 \mathrm{PM}$ | $12: 25 \mathrm{PM}$ | $12: 45 \mathrm{PM}$ |
| 1:00 PM | $1: 20 \mathrm{PM}$ | $1: 25 \mathrm{PM}$ | $1: 45 \mathrm{PM}$ |
| 2:00 PM | $2: 20 \mathrm{PM}$ | $2: 25 \mathrm{PM}$ | $2: 45 \mathrm{PM}$ |
|  |  |  |  |
| 3:30 PM | $3: 50 \mathrm{PM}$ | $3: 55 \mathrm{PM}$ | $4: 15 \mathrm{PM}$ |
| 4:30 PM | $4: 50 \mathrm{PM}$ | $4: 55 \mathrm{PM}$ | $5: 15 \mathrm{PM}$ |
| 5:30 PM | $5: 50 \mathrm{PM}$ | $6: 00 \mathrm{PM}$ | $6: 20 \mathrm{PM}$ |

ONLY: Saturday, September $15^{\text {th }}$ and Sunday September $16^{\text {th }} 2012$

| WTC /Lane \#1 | Fair |
| :---: | :---: |
| 12:00 PM | $12: 20 \mathrm{PM}$ |
| 1:00 PM | $1: 20 \mathrm{PM}$ |
| 2:00 PM | $2: 20 \mathrm{PM}$ |
|  |  |
| 3:30 PM | $3: 50 \mathrm{PM}$ |
| 4:30 PM | $4: 50 \mathrm{PM}$ |
| 5:30 PM | $5: 50 \mathrm{PM}$ |
| 6:30 PM | 6:50 PM |

## Regular Fares apply - all METRO Passes accepted.

METRO ParaCruz will run concurrent with Fair Schedule
Call 425-4664 for a reservation on ParaCruz

DATE: August 10, 2012
TO: Board of Directors
FROM: Leslie R. White, General Manager

## SUBJECT: CONSIDERATION OF A REQUEST TO PROVIDE BUS SERVICE TO THE SANTA CRUZ FOLLIES ON SEPTEMBER 14, 2012 AT AN ESTIMATED COST OF APPROXIMATELY \$800.

## I. RECOMMENDED ACTION

That the Board of Directors consider the request to provide bus service to the Santa Cruz Follies on September 14 at a cost of approximately $\$ 800$.

## II. SUMMARY OF ISSUES

- METRO has received a request from Carol English to provide bus service to the Santa Cruz Follies.
- The Santa Cruz Follies are scheduled to be held on September 14, 2012.
- The request for bus service to the Santa Cruz Follies is for one bus to and from the Follies and the Mid-County Senior Center in Capitola on Friday February 14, 2012. The cost of this service would be approximately $\$ 800$.
- In order to comply with the Charter Regulations issues by the Federal Transit Administration METRO is required to formally become a sponsor of the Santa Cruz Follies and will be providing the service as a public transit promotional activity.
- METRO provided this service to the Follies in 2011.


## III. DISCUSSION

Santa Cruz METRO receives requests from groups, individuals, and agencies for special services on a regular basis. Many of the requests are accompanied by an offer to pay the cost of the requested service. METRO is prohibited from providing these services on a paid basis by the Charter Regulations issued by the Federal Transit Administration. Additionally, METRO is prohibited by these regulations from providing free services unless such services are promoting the use of METRO services and are a part of an activity that METRO is sponsoring.

METRO has received a request from Carol English to provide bus service for the 2012 Santa Cruz Follies. The Santa Cruz Follies are scheduled to be performed on September 14, 2012. The requested service would require a bus travelling from the Mid-County Senior Center to the Follies. The cost of the requested service would is approximately $\$ 800$.

METRO will need to become a formal sponsor of the Santa Cruz Follies in order to meet the requirements of the Federal Transit Administration Charter regulations. The Board will need to make this sponsorship a part of an action approving the service request.

## IV. FINANCIAL CONSIDERATIONS

Provision of the requested bus service for the Santa Cruz Follies would cost approximately $\$ 800$.

## V. ATTACHMENTS

Attachment A: None

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

DATE: August 10,2012
TO: Board of Directors
FROM: Erich R. Friedrich, Transportation Planner

## SUBJECT: FALL 2012 SERVICE CHANGES AND FUTURE SERVICE PLANNING EFFORTS

## I. RECOMMENDED ACTION

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## II. SUMMARY OF ISSUES

- On March 9, 2012 the Board of Directors received a presentation and accepted the Watsonville Transit Planning Study prepared by Moore \& Associates. The study gave Santa Cruz METRO staff valuable information in the effort of restoring and enhancing local transit service in the Watsonville area.
- On June 29, 2012 the Board of Directors adopted the FY2013 budget which included funding for restored and enhanced transit service in Watsonville.
- The Fall 2012 service plan, developed in conjunction with UTU Local 23, focuses on the local Watsonville service area and has three core elements:
- Restore frequency with improved scheduling
- Streamline and simplify route designs
- Enhance service with new trips and routes
- Santa Cruz METRO Staff is also brainstorming future service plans that include improvements to the Highway 17 Express, Live Oak service, and Mid-County service.
- Santa Cruz METRO Staff recommends that the Board of Directors confirm the deployment of the Fall 2012 service plan.


## III. DISCUSSION

On March 9, 2012 the Board of Directors received a presentation and accepted the Watsonville Transit Planning Study which was prepared by Moore \& Associates in conjunction with Santa Cruz METRO Staff. The recommendations from this study provided information on operational improvements which were a direct result of information collected from the Watsonville community. Shortly after the acceptance of the Watsonville Transit Planning Study, Santa Cruz METRO Staff began formulating specific service changes consistent with the study to restore
and enhance transit service in the Watsonville service area. Simultaneously, on June 29, 2012, the Board of Directors approved the FY2013 budget which included necessary funding needed to restore and enhance transit service based on the Watsonville Transit Planning Study.

With funding in place and guidance from the Watsonville Transit Planning Study, Santa Cruz METRO Staff, in conjunction with UTU Local 23, developed the Fall 2012 service plan which focuses on local Watsonville. The plan has three core elements:

- Restore frequency with improved scheduling
- Streamline and simplify route designs
- Enhance service with new trips and routes


## Restore Frequency with Improved Scheduling:

The September 2011 service reduction brought about a loss of frequency to the Route 72 Corralitos and Route 74 Ohlone Parkway/Rolling Hills. These routes currently operate once every two hours; under the Fall 2012 service plan, these routes will operate once every hour which is on par with pre-September 2011 service reductions.

In order to improve the scheduling of all local Watsonville routes, departure times will be changed and more running time has been given to boost on-time performance. A table of the changes is below:

| Route | Current <br> Departures | New Departures | Current Runtime | New Runtime |
| :---: | :---: | :---: | :---: | :---: |
| 72 | :50 after the hour | : 45 after the hour | 51-58 min. | $59-65 \mathrm{~min}$. |
| 74 | :50 after the hour | :10 after the hour | 45-50 min. | $52-55 \mathrm{~min}$. |
| 75 | :09 after the hour | : 15 after the hour | 53-58 min | $58-60 \mathrm{~min}$. |
| 79 | :10 after the hour | :00 of the hour | 25 min . | 35 min |

## Streamline and Simplify Routes:

Ridership and demographic data collected in the Watsonville Transit Planning Study guided Santa Cruz METRO Staff in an effort of rerouting certain routes in order to provide simplified and streamlined transit service. Santa Cruz METRO Staff focused on two routes, Route 74 Ohlone Parkway / Rolling Hills and Route 79 - East Lake to be rerouted to better serve the public.

## Route 74 Ohlone Parkway / Rolling Hills:

The current configuration of the Route 74 has been described with terms such as "dysfunctional" and "confusing" by the public and bus operators. Ridership data reflects this as the Route 74 has the $9^{\text {th }}$ lowest average weekday ridership in the system. In order to boost ridership performance

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and better serve the public, the Route 74 has been rerouted. The map of the new Route 74 is below:


## Route 79 East Lake:

The main issue with the current configuration of the Route 79 is the lack of bus stops on East Lake Ave between Linclon St and Martinelli St in the outbound direction. In order to improve access to the Route 79, this route will be rerouted to use Beach St and "deactivated" bus stops along Beach St will be reactivated to allow better access to the Route 79. A map of the new 79 is below:


## Enhanced Service with New Trips and Routes:

The Watsonville Transit Planning study highlighted several opportunities to enhance transit service in local Watsonville. First is the introduction of a new route that will serve the Civic Plaza and cross into Pajaro. This route will be called Route 77 Civic Plaza / Pajaro and will operate hourly from 6:30AM till 6:30 PM. A map of this route is below:


Finally with the Fall 2012 service plan, new trips of the Route 74 and Route 79 will operate hourly on the weekends. Currently the only local Watsonville route in operation on the weekends is the Route 75 - Green Valley, by introducing weekend trips of the Route 74 and Route 79, Santa Cruz METRO is able to optimize geographic coverage throughout the Watsonville service area on the weekends.

## Planning Beyond Fall 2012:

Preliminary planning efforts are underway for service changes and enhancements for the remainder of FY13. Santa Cruz METRO staff is collating public input, ridership data, and brainstorming with the bus operators of UTU Local 23 in order to deliver effective changes that will increase operational efficiency and satisfaction of the riding public. Specifically targeted are the transit services in the Live Oak and Mid-County areas as well as enhancements to the Highway 17 Express. Changes may include:

- 6 new Highway 17 trips focused in the evening hours
- Live Oak departure time and runtime adjustments
- Restoring the "short Route 69" (Santa Cruz/Capitola via Capitola Rd)
- Mid-County scheduling refinements and possible route consolidation
- New connector route between the Capitola Mall and Cabrillo College via $41^{\text {st }}$ Ave \& Soquel Ave.

The Fall 2012 service plan, which includes all restorations and enhancements to the Local Watsonville service, will be deployed on September 13, 2012. Santa Cruz METRO Staff recommends that the Board of Directors confirm the deployment of the Fall 2012 service plan.

## IV. FINANCIAL CONSIDERATIONS

As reported in the March 9, 2012 staff report regarding the Watsonville Transit Planning Study, implementation of this plan is estimated to cost $\$ 580,000$ annually. The recently adopted FY2013 budget reflects this increase in expenses.

## V. ATTACHMENTS

## Attachment A: Fall 2012 Service Plan (presentation)

Prepared By: Erich R. Friedrich, Transportation Planner
Date Prepared: July 26, 2012


Attachment A


SANA CAUZ METRO


- Restore frequency with improved schedules
- Redesign Route 74
- Redesign Route 79
- Design new Route 77 to Civic Plaza \& Pajaro
- New weekend schedules and routes
$8 . a 4$


Attachment A


Attachment A

Attachment A


-

$$
\begin{aligned}
& \text { Weekend Routes } \\
& 2012 \text { : }
\end{aligned}
$$





| $\stackrel{0}{4}$ |
| :--- |
| $\stackrel{1}{3}$ |
| $\stackrel{1}{\circ}$ |

## O-

- Route

Fall
kend Routes

- Route 74
- Route 75
- Route 79


75


Current Weekend
Routes:
0

Attachment A
8.a9

Attachment A


Attachment A


# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: $\quad$ August 10, 2012
TO: Board of Directors

FROM: Leslie R. White, General Manager

## SUBJECT: CONSIDERATION OF PROVIDING SUPPORT FOR A METRO/UTU23/SEIU521 PICNIC TO BE HELD ON OCTOBER 20, 2012 AT THE HARVEY WEST PARK.

## I. RECOMMENDED ACTION

That the Board of Directors approve support for a picnic to be sponsored by
METRO/UTU23/SEIU521 and held on October 20, 2012 at the Harvey West Park.

## II. SUMMARY OF ISSUES

- A number of years past METRO co sponsored a Fall picnic with the Unions and employees.
- The Fall picnic served the purpose of improving employee relations and staff morale.
- For financial reasons the Fall picnic was discontinued after 1997.
- In the ensuing years METRO has had financial challenges, service changes, facility relocations, a strike and many other events.
- Discussions with leaders of the Unions at METRO indicate that there is a desire to reinstate the Fall picnic as a morale building event.
- The date of October 20, 2012 from 11:00AM to 3:00PM has been suggested. It has also been suggested that the proposed Fall picnic be held at the Harvey West Park in Santa Cruz.
- It is anticipated that the METRO support would be approximately $\$ 5,000$.


## III. DISCUSSION

For many years Santa Cruz METRO sponsored a Fall picnic for Board Members, and staff for the purpose of maintaining interdepartmental contacts and improving morale. After 1997 budget constraints forced the cessation of the Fall picnic the only remaining event was the Holiday party and that also has been cancelled in recent years. Recently the leadership of the Unions has expressed an interest in reactivating the Fall picnic. METRO has experienced many changes since the last picnic, some good, and some not-so good. The picnic would provide an opportunity to establish lines of communication within METRO. Board Member participation would add immensely to the success of such a picnic.

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I recommend that the Board of Directors approve an amount of approximately $\$ 5000.00$ to support a METRO Fall picnic on October 20, 2012.

## IV. FINANCIAL CONSIDERATIONS

The cost of supporting a METRO Fall picnic is anticipated to be approximately \$5,000.00.
V. ATTACHMENTS

Attachment A: None

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: $\quad$ August 10, 2012
TO: Board of Directors
FROM: Tove Beatty, Grants/Legislative Analyst

> ACCEPT AND FILE THE ATTACHED PROPOSAL ON THE PROPOSED REMAINING CONSTRUCTION, IMPROVEMENT AND REPAIR OF COUNTY-WIDE BUS STOPS USING STATE TRANSIT IMPROVEMENT PROGRAM FUNDS AND ACCEPTANCE OF STAFF RECOMMENDATION TO CONTRACT OUT ADDITIONAL CONSTRUCTION TO COMPLETE THE PROJECT

## I. RECOMMENDED ACTION

That the Board of Directors accept and file the attached proposal on the proposed remaining construction, improvement and repair of county-wide bus stops using State Transit Improvement Program funds and acceptance of staff recommendation to contract out additional construction to complete the project.

## II. SUMMARY OF ISSUES

- In December 2009, Santa Cruz METRO received $\$ 500,000$ in reprogrammed State Transportation Improvement funds for bus stop construction improvements.
- Santa Cruz METRO received a January 2011 allocation, started the project in May 2011 with a targeted end date of June 30, 2012. At this time, the end date of the project has been extended with Caltrans to December 31, 2012.
- Design of the bus stop improvement project included extensive outreach to: SCCRTC’s Elderly and Disabled Transit Advisory Committee (E\&D TAC) and Interagency Technical Advisory Committee (ITAC); Santa Cruz METRO’s Bus Stop Advisory Committee (BSAC); representatives from the United Transportation Union (UTU) and Service Employees International Union (SEIU); and the general public.
- Santa Cruz METRO staff omitted stops that may have become inactive due to potential service cuts at that time and is now reactivating five stops in Watsonville and recommending them, among other improvements, for this project.
- In December 2010, the Board of Directors approved the attached list (Attachment B) of recommended construction using $\$ 500,000$ in STIP funds and the second list (Attachment C) of recommended repairs made with Santa Cruz METRO labor and equipment to equitably distribute an equal number of bus stop improvements across all five County districts.
- At the January 12, 2012 Board of Directors’ meeting, an additional 57 roof repairs were approved. It was found that there was an unequal Title VI distribution of these
repairs and that they were out of the grant's scope of work. Staff recommended to the General Manager that these out-of-scope repairs be removed.
- At the May 25, 2012 Board of Directors’ meeting, this was presented. The Board gave direction that staff return with additional recommendations for approximately $\$ 240,000$ in bus stop construction that would fit within the scope of the funding and exhaust remaining funds. See Attachment A for staff recommendation of additional bus stop construction and equipment to be bid to a contractor to complete by the project end date of December 31, 2012.
- Santa Cruz METRO’s Caltrans’ liasions are aware of and have given written approval of these construction repairs which are within the scope of the original funds.
- Staff recommends that the Board of Directors accept and file the attached proposal on the remaining construction and repair of county-wide bus stops using State Transit Improvement Program funds and accept the staff recommendation to contract out the additional construction to complete the project.


## III. DISCUSSION

On December 7, 2009, the Santa Cruz County Regional Transportation Commission (SCCRTC) assisted Santa Cruz METRO in reprogramming \$500,000 in State Transportation Improvement funds for bus stop construction and repairs. Santa Cruz METRO received California Transportation Commission (CTC) approval and allocation of funds was granted for this reprogramming of funds.

Santa Cruz METRO received a January 2011 allocation, started the project in May 2011 with a targeted end date of June 30, 2012. At this time, the end date of the project has been extended with Caltrans to December 31, 2012. Santa Cruz METRO has also discussed the attached list (Attachment A) with Caltrans’ staff and who see no problem with their inclusion in the final project.

The original design of the bus stop improvement project included extensive outreach to: SCCRTC’s Elderly and Disabled Transit Advisory Committee (E\&D TAC) and Interagency Technical Advisory Committee (ITAC); Santa Cruz METRO’s Bus Stop Advisory Committee (BSAC); representatives from the United Transportation Union (UTU) and Service Employees International Union (SEIU); and, the general public. Santa Cruz METRO staff compiled its original master list of repairs from multiple lists representing many years of SCCRTC, Santa Cruz METRO, UTU, SEIU, BSAC and public input and omitted stops that may have become inactive due to potential service cuts at that time. With this proposal (Attachment A), staff is recommending that five reactivated stops in Watsonville be included with the contracted work.

In December 2010, the Board of Directors approved the attached list (Attachment B) of recommended construction using \$500,000 in STIP funds and the second list (Attachment C) of recommended repairs made with Santa Cruz METRO labor and equipment to equitably distribute an equal number of bus stop improvements across all five County districts. With the addition of the contracted construction and repairs recommended in Attachment A, including the larger

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scale repair of The Towers inbound stop in Watsonville, which includes an ADA-regulation sidewalk to the new stop, repairs are skewed towards this district.

This is important because, at the January 12, 2012 Board of Directors' meeting, an additional 57 roof repairs were approved. However, it was found that there was an unequal Title VI distribution of these out-of-scope repairs. As a result, Grant's staff recommended to the General Manager that these out-of-scope repairs be removed. Santa Cruz METRO staff still makes the recommendation that the construction activities on Attachment A targeting Watsonville be made in order to better reach the Title VI LEP (Limited English Proficiency)defined population most impacted by 2010 and 2011 service cuts in this impoverished area (with unemployment topping $20 \%$, it has also been an economic development zone). Prior to the Santa Cruz METRO Watsonville Transit Planning Study in 2011, no in-depth analysis or improvements to transit service had been made to this area in approximately 30 years beyond some regular, standard maintenance and surveying of routes.

At the May 25, 2012 Board of Directors' meeting, it was presented that the roof repairs could not be made as approved, and the Board gave direction that staff return with additional recommendations for approximately $\$ 240,000$ in bus stop construction that would fit within the scope of the funding and exhaust remaining funds. See Attachment A for staff recommendation of additional bus stop construction and equipment to be bid to a contractor to complete by the project end date of December 31, 2012. As mentioned, Santa Cruz METRO’s Caltrans’ liasions are aware of and have given written approval of these construction repairs which are within the scope of the original funds.

Staff recommends that the Board of Directors accept and file the attached proposal on the remaining construction and repair of county-wide bus stops using State Transit Improvement Program funds and accept the staff recommendation to contract out the additional construction to complete the project.

## IV. FINANCIAL CONSIDERATIONS

Accepting the staff proposal to contract out the remaining construction and repairs of bus stops within the scope of the grant will spend down the remaining funds of approximately $\$ 240,000$ in a timely manner and satisfy the requirements of the grant.

## V. ATTACHMENTS

> Attachment A: Staff Final Recommendation of Additional Construction and Repairs to Complete the Bus Stop Improvement Project within the Scope of the Original Project and with Caltrans’ Approval of Scope Adjustments Attachment B: Santa Cruz METRO Bus Stop Improvement Project Recommended Repairs by District Attachment C: Santa Cruz METRO Bus Stop Improvement Project Additional Repairs $\begin{aligned} & \text { and Improvements by District } \\ & \text { Attachment D: Recommended Bus Stop Improvements Maps by Area (4 maps) } \\ & \text { Attachment E: Photos of Types of Recommended Bus Stop Construction Improvements }\end{aligned}$

## ATTACHMENT A

| Caltrans Bus Stop Improvement Project |  |
| :---: | :---: |
| Recommended Tasks for Completion @ 12/31/12 |  |
| To Bid Upon Board Approval @ 8/10/12 |  |
| FINAL DRAFT |  |
|  |  |
|  | District |
| Lighting Equipment |  |
| 5 Illumnibrite Omni Solar Lights with push button to mount or equivalent |  |
|  |  |
| Lighting Installation @ Following Stops (Construction)* |  |
| (See below for total construction budget estimate) |  |
|  |  |
| BS2492 Main \& Riverside IB, reactivated stop | 4 |
| BS1060 Beach \& Blackburn, reactivated stop | 4 |
| BS1061, Beach \& Beck, reactivated stop | 4 |
| BS1062, Beach \& Hushbeck, reactivated stop | 4 |
| BS 1241 Big Basin at Jones OB | 5 |
|  |  |
| Blanket P.O. re: shims and pole equipment, concrete/Simmes |  |
|  |  |
| Bus Stops with Solar Lighting Equipment |  |
| 9 LNI or equivalent 10' Cantilevered Roof Shelter System with |  |
| bench and solar equipment |  |
|  |  |
| Shelter Installation @ Following Stops (Construction)* |  |
| BS2575 Soquel/Terrace | 2 |
| BS1426 Aptos High | 2 |
| BS1428 Aptos High | 2 |
| BS1802 Harbor High | 3 |
| BS 1801 Harbor High | 3 |
| BS 1099 The Towers IB (Green Valley Rd \& Airport Blvd.) | 4 |
| BS 1098 The Towers OB (Green Valley Rd. \& Airport Blvd.) | 4 |
| BS 1814 Soquel \& Research Park IB (everything else in place) | 1 |
| BS1267 Brommer \& 17th | 1 |
|  |  |
| (2) Two Specialty Shelters for MetroCenter Installation* | All |
|  |  |
|  |  |
| Construction of $\sim 40^{\prime}$ ADA sidewalk and bus pad from Corralitos Creek bridge to |  |
| BS 1098 The Towers OB Stop (other construction costs grouped below)* |  |
|  |  |
| 12 (one dozen) Simme Seats or equivalent |  |
| (We have 20 remaining with this order at last count.) |  |
|  |  |
| Simme Installation (20) @ Following Stops (Construction)* |  |
|  |  |
| BS 2492 (Main/Riverside) | 4 |
| BS 1062 (Beach/Hushbeck) | 4 |
| BS 1559 (9/River) | 4 |
| BS 1061 (Beach/Beck) | 4 |
| BS 1629 (Mission/Laurel) | 5 |
| BS 2246 Park and Washburn | 5 |
| BS 2729 Ocean \& Barson | 5 |
| BS 1129 Main/Central | 5 |

## ATTACHMENT A

| BS 1060 (Beach/Blackburn) |  | 5 |
| :--- | ---: | ---: |
| BS 1535 (9/Sunnycroft) | 5 |  |
| BS 1553 (9/Larkspur) |  | 3 |
| BS 1564 (9/Monaco) | 4 |  |
| BS 1567 (9/Sequoia) | 1 |  |
| BS 2288 (Glen Arbor/9) | 1 |  |
| BS 1302 (Capitola/41st) |  | 3 |
| BS 1807 (Soquel/Mission Dr.) | 1 |  |
| BS 2599 (Capitola/49th) |  | 2 |
| BS 2004 Park and Coranado (across from 870) |  | 1 |
| BS 1301 Capitola Rd. \& Thompson | 5 |  |
| BS 1238 (236 and Redwood) |  | 5 |
|  |  |  |
| Advertising for construction bids |  |  |
|  | $\$ 240,000.00$ |  |

## ATTACHMENT B

Santa Cruz METRO Bus Stop Improvement Project
Recommended Repairs and Improvements

| $\begin{gathered} \text { Recommended } \\ \text { by } \\ \hline \end{gathered}$ | Stop ID\# | Street | Cross Street | Direction | Routes in Use | Explanation of Status | District | Improvements for this funding | Estimated Cost (incl. labor) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| UTU | 1267 | Brommer | 17th | out | 66 | Needs shelter and light. | 1st | Add a shelter. | \$8,500 |
| UTU | 1269 | Brommer | 17th | in | 66 | Needs shelter and light. | 1st | Light | \$3,000 |
| EDTAC | 1291 | Capitola Rd | Jose | in | 69SD, 69SE |  | 1st | Flip seat bench. Light. | \$4,000 |
| EDTAC | 1299 | Capitola Rd | 30th | out | 69WD, 69WE |  | 1st | Check roof | \$2,000 |
| SCMTD | 1301 | Capitola Rd | Thompson | out | 69WD, 69WE | Concrete pad not large enough for shelter. | 1st | Light | \$3,000 |
| UTU | 1302 | Capitola Rd | 41st | out | $\begin{aligned} & \text { 66, 69WD, } \\ & 69 \mathrm{WE} \end{aligned}$ | Ready to install. Location needs new shelter, light (visibilty poor, old wood shelter). | 1st | New shelter with bench and light. | \$9,000 |
| SCMTD | 1347 | County Hospital | Emeline | out | 4 | Existing shelter needs all new shelter screens. | 1st | Light | \$3,000 |
| SCMTD | 1384 | Emeline | Sutphen | in | 4 | Current concrete pad not large enough for shelter. | 1st | Move the site, coordinating with County. | \$45,000 |
| UTU | 1571 | Highway 17 | Pasatiempo | in | 17, 35 | Needs shelter and light. | 1st | Beacon light | \$3,000 |
| EDTAC | 1685 | Portola | 24th | out | 66, 68D |  | 1st | New shelter roof. Light. | \$4,000 |
| SCMTD | 1688 | Portola | 30th | out | 66, 68D | Existing shelter needs new upper shelter screens. | 1st | Light | \$3,000 |
| UTU | 1807 | Soquel Drive | Mission Dr | in | $\begin{aligned} & 70,71 \mathrm{SD}, \\ & 71 \mathrm{SE} \\ & \hline \end{aligned}$ | Concrete pad not large enough for a shelter. Needs shelter, light (UTU). | 1st | Light | \$3,000 |
| EDTAC | 1809 | Soquel Drive | Thurber Lane | in | $\begin{array}{\|l\|} \hline 70,71 S D, \\ 71 S E \\ \hline \end{array}$ |  | 1st | New shelter roof. Light | \$4,000 |
| UTU | 1817 | Soquel Drive | 41st | in | $\begin{aligned} & \text { 70, 71SD, } \\ & 71 \mathrm{SE} \end{aligned}$ | Needs new shelter, light (visibility poor, wood shelter) (UTU). | 1st | This stop is conditioned upon redevelopment. Light. | \$3,000 |
| SCMTD | 1921 | 7th | Cambria | out | 66 | Existing shelter needs one new shelter screen. | 1st | Light | \$3,000 |
| EDTAC | 2173 | 17th | Matthew | in | 66 |  | 1st | Light. New shorter bench. | \$4,000 |
| UTU | 2177 | Portola | Corcoran | in | 12, 66, 68 | Needs shelter and light. | 1st | Light | \$3,000 |
| SCMTD | 2340 | Capitola Rd | Foster Ct | in | 69SD, 69SE | Needs shelter. | 1st | Light | \$3,000 |
| EDTAC | 2367 | Soquel | Chanticleer | out | $\begin{aligned} & \text { 70, 71WD, } \\ & \text { 71WE } \\ & \hline \end{aligned}$ |  | 1st | Light | \$3,000 |

Santa Cruz METRO Bus Stop Improvement Project
Recommended Repairs and Improvements

| $\begin{gathered} \text { Recommended } \\ \text { by } \\ \hline \end{gathered}$ | Stop ID\# | Street | Cross Street | Direction | Routes in Use | Explanation of Status | District | Improvements for this funding | Estimated Cost (incl. labor) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| UTU | 2377 | Capitola Rd | Clares | in | 69SD, 69SE | Needs shelter and light. | 1st | Light | \$3,000 |
| EDTAC | 2551 | 17th | Tremont | out | 66 |  | 1st | Light | \$3,000 |
| EDTAC | 2575 | Soquel Drive | Terrace | in | 54, 55, 56, 71 |  | 1st | New roof, new shorter bench, and light with beacon. | \$5,000 |
| SCMTD | 1425 | Freedom | Soquel Dr | in | 71SD, 71SE | Existing shelter needs all new shelter screens except rear lower. | 2nd | Light with beacon. | \$3,000 |
| SCMTD | 1426 | Freedom | Aptos Pines MHP | out | 71WD, 71WE | Existing shelter needs all new shelter screens. | 2nd | Light | \$3,000 |
| SCMTD | 1428 | Freedom | Apto High School | out | $\begin{aligned} & \text { 71WD, } \\ & \text { 71WE } \end{aligned}$ | Existing shelter needs all new shelter screens. | 2nd | Light | \$3,000 |
| UTU | 1431 | Freedom | McDonald | in | 71SD, 71SE | No concrete pad. Needs shelter and light. | 2nd | Rural lighting | \$3,000 |
| UTU | 1432 | Freedom | McDonald | out | $\begin{aligned} & \text { 71WD, } \\ & \text { 71WE } \end{aligned}$ | Needs serious tree trimming, very poor visibility. | 2nd | Rural lighting | \$3,000 |
| SCMTD | 1433 | Freedom | Parkhurst Terrace | in | 71SD, 71SE | Existing shelter needs new upper shelter screens. | 2nd | Rural lighting | \$3,000 |
| SCMTD | 1447 | Freedom | Corralitos Rd | out | $\begin{aligned} & \hline \text { 71WD, } \\ & \text { 71WE } \\ & \hline \end{aligned}$ | Location has no pad, no ramp, and no curb. | 2nd | Light with beacon | \$3,000 |
| UTU | 1453 | Freedom | Filipino Comm Ctr | out | $\begin{aligned} & \text { 71WD, } \\ & \text { 71WE } \end{aligned}$ | no pad no ramp no curb. Needs landing, rural lighting (UTU) | 2nd | Light | \$3,000 |
| UTU | 1852 | Soquel Drive | Trout Gulch | in | 71SD, 71SE | Location has no pad and no ramp. Needs shelter and light (UTU). | 2nd | Condition this site for full improvement upon Aptos Village Redevelopment. Add light and a no parking zone. | \$3,000 |
| SCMTD | 2012 | Park Ave | Cabrillo | in | 54, 55, 69SD | Location has no pad and no ramp. Needs shelter and light (UTU). | 2nd | Ask property owners. Light. | \$3,000 |
| UTU | 2013 | Park Ave | \#600 | in | 54, 55, 69SD | Location has no pad and no ramp. UTU says they are unable to view stop. | 2nd | Light | \$3,000 |
| EDTAC | 2280 | Seascape | Sumner | out | 54, 56 |  | 2nd | New shorter bench. | \$1,500 |

10.b2

ATTACHMENT B
Santa Cruz METRO Bus Stop Improvement Project Recommended Repairs and Improvements

| Recommended by | Stop ID\# | Street | Cross Street | Direction | Routes in Use | Explanation of Status | District | Improvements for this funding | Estimated Cost (incl. labor) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SCMTD | 2409 | Freedom | \#2672 | in | 71SD, 71SE | Location has no pad and no ramp. | 2nd | Light | \$3,000 |
| SCMTD, UTU | 2410 | Freedom | \#2672 | out | $\begin{aligned} & \text { 71WD, } \\ & \text { 71WE } \end{aligned}$ | Location has no pad, no ramp, and no curb. Needs a shelter and needs landing but there is not enough space. | 2nd | Light | \$3,000 |
| EDTAC | 2480 | Nielson | Watsonville Hospital | in | 69WD, 69WE, 74 |  | 2nd | New shorter bench. New roof. Light. | \$5,000 |
| SCMTD, <br> UTU | 2596 | Freedom | \#2716 | in | 71SD, 71SE | Needs a shelter, rural light. | 2nd | Rural light | \$3,000 |
| UTU | 2599 | Capitola Rd | 49th | in | 54, 55, 69 | Needs shelter and light | 2nd | Light | \$3,000 |
| EDTAC | 2620 | Soquel Drive | Heather Terrace | out | 54, 55, 56, 71 |  | 2nd | New shorter bench. Light. | \$4,500 |
| $\begin{aligned} & \text { SCMTD, } \\ & \text { UTU } \\ & \hline \end{aligned}$ | 2643 | Freedom | \#2716 | out | $\begin{aligned} & \text { 71WD, } \\ & \text { 71WE } \end{aligned}$ | ramp, and no curb. Needs shelter, rural light. | 2nd | Light | \$3,000 |
| EDTAC | 2681 | Via Pacifica | Cabo Court | out | 54, 56 | Location needs red paint and bench. | 2nd | Bench | \$1,500 |
| EDTAC | 1219 | 721 Bay | Columbia | in | 16, 19 |  | 3rd | New shorter bench. Light. | \$4,000 |
| EDTAC | 1220 | 721 Bay | Columbia | out | 3, 19 |  | 3rd | Light with beacon | \$3,000 |
| SCMTD | 1226 | Bay St | Mission St | out | 19, 41 | Needs new upper shelter screens. | 3rd | Light | \$3,000 |
| SCMTD | 1227 | Bay St | King St | out | $\begin{aligned} & 12,13,15, \\ & 16 \mathrm{~N}, 19,19 \mathrm{~N} \end{aligned}$ | Accessibility by adding pasenger pad. | 3rd | Consider for larger improvement. Space to add shelter and full pad. | \$45,000 |
| BSAC\#4, <br> UTU | 1590 | Laurel | Blackburn | in | $\begin{aligned} & 12,15,16 \\ & 40,41,42 \end{aligned}$ | Needs lighting. | 3rd | Light | \$3,000 |
| $\begin{aligned} & \text { EDTAC, } \\ & \text { UTU } \end{aligned}$ | 1591 | Laurel | Center | out | $\begin{aligned} & 12,15,16 \\ & 40,41,42 \end{aligned}$ | Move parking spaces for easier access. Location has no bench. | 3rd | Recommend for larger improvement. Move sign. Add concrete to pad. Add shelter | \$45,000 |
| UTU | 1629 | Mission | Laurel | in | $\begin{aligned} & 12,13,15, \\ & 16,40,41,42 \end{aligned}$ | Needs shelter and light. | 3rd | Light | \$3,000 |

ATTACHMENT B
Santa Cruz METRO Bus Stop Improvement Project
Recommended Repairs and Improvements

| Recommended by | Stop ID\# | Street | Cross Street | Direction | Routes in Use | Explanation of Status | District | Improvements for this funding | Estimated Cost (incl. labor) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| UTU | 1658 | Murray | Seabright | out | 68D, 68N | Pad seems to be on private property. Needs shelter and light. | 3rd | Light | \$3,000 |
| EDTAC | 1779 | 2nd | Pacific | in | 19 |  | 3rd | Drop seating | \$1,500 |
| EDTAC | 1783 | Soquel | Ocean | out | 69WD, 69WE | Enough space for a shelter. Near EDTAC identified site. | 3rd | Lighting, signal, curb painting, shelter. <br> LARGER <br> IMPROVEMENT | \$45,000 |
| UTU | 1799 | Soquel Ave | Park Way | in | $\begin{aligned} & \text { 66, 69SD, } \\ & \text { 69SE, 71SD, } \\ & \text { 71SE } \end{aligned}$ | Needs light, no room for shelter. | 3rd | Light | \$3,000 |
| SCMTD | 1802 | Soquel Ave | La Fonda | out | 71WD, 71WE | Location needs new upper shelter screens. | 3rd | Light | \$3,000 |
| SCMTD | 1916 | 7th | Brommer | out | 66 | Needs one new shelter screen. | 3rd | Light | \$3,000 |
| EDTAC | 2422 | Grandview | Arroyo Seco | out | 3 |  | 3rd | New shorter bench | \$1,500 |
| EDTAC | 2593 | Pacific | 2nd | in | 3,19, 20 |  | 3rd | Dropseat bench | \$1,500 |
| UTU | 2715 | Natural Bridges Dr | Mission Ext | In | 20 | Needs shelter. | 3rd | Light | \$3,000 |
| UTU | 2716 | Natural Bridges Dr | Mission Ext | out | 20 | Needs shelter. | 3rd | Light | \$3,000 |
| UTU | 2717 | Natural <br> Bridges Dr | Delaware | out | 20 | Needs shelter and light. | 3rd | Light | \$3,000 |
| UTU | 2718 | $\begin{array}{\|l\|} \hline \text { Natural } \\ \text { Bridges Dr } \\ \hline \end{array}$ | Delaware | in | 20 | Needs shelter and light. | 3rd | Light | \$3,000 |
| SCMTD | 1087 | Freedom | Emme | out | $\begin{aligned} & \text { 71WD, } \\ & \text { 71WE } \end{aligned}$ | Concrete pad not large enough. | 4th | Light | \$3,000 |
| SCMTD | 1136 | Main St | Rodriguez | out | $\begin{aligned} & \text { 71WD, } \\ & \text { 71WE, 75, } \\ & \text { 91XW } \end{aligned}$ | No pad and no ramp. | 4th | Light | \$3,000 |
| SCMTD | 1137 | Main St | Auto Center Dr | out | $\begin{aligned} & \text { 71WD, } \\ & \text { 71WE, 72, } 75 \end{aligned}$ | No concrete pad. Needs shelter and light. | 4th | Light | \$3,000 |

ATTACHMENT B
Santa Cruz METRO Bus Stop Improvement Project
Recommended Repairs and Improvements

| $\begin{gathered} \text { Recommended } \\ \text { by } \\ \hline \end{gathered}$ | Stop ID\# | Street | Cross Street | Direction | Routes in Use | Explanation of Status | District | Improvements for this funding | Estimated Cost (incl. labor) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BSAC\#6, SCMTD, UTU | 1139 | Main St | Pennsylvania | out | $\begin{aligned} & \text { 69WD, } \\ & \text { 69WE, } \\ & \text { 71WD, } \\ & \text { 71WE, 72, } \\ & \text { 75, 91XW } \\ & \hline \end{aligned}$ | Needs a new pad pad, bench, shelter, light, encroachment permit, and to be brought to ADA standards. Identified as cost prohibitive. | 4th | Replace bench | \$1,500 |
| $\begin{aligned} & \text { BSAC, } \\ & \text { SCMTD, } \\ & \text { UTU } \end{aligned}$ | 1141 | Main St | Clifford | in | $\begin{aligned} & \text { 69SD, 69SE, } \\ & \text { 71SD, 71SE, } \\ & 72,75 \end{aligned}$ | No pad, no shelter, and no light. | 4th | Light | \$3,000 |
| UTU | 1142 | Main St | Clifford | out | $\begin{aligned} & \text { 69WD, } \\ & \text { 69WE, } \\ & \text { 71WD, } \\ & \text { 71WE, } 72,75 \\ & \hline \end{aligned}$ | Needs new roof | 4th | Roof repair. Light. | \$4,750 |
| EDTAC | 2224 | Freedom | Roche | out | $\begin{aligned} & \text { 69WD, } \\ & \text { 69WE, } 72 \end{aligned}$ |  | 4th | Bench | \$1,500 |
| SCMTD, UTU | 2334 | Mark | Arroyo | out | 75 | No pad. Needs concrete. | 4th | Light | \$3,000 |
| EDTAC | 2467 | Freedom | W High | out | $\begin{aligned} & \hline \text { 71WD, } \\ & \text { 71WE } \end{aligned}$ |  | 4th | Bench | \$1,500 |
| EDTAC, UTU | 2469 | Main St | 5th | out | $\begin{array}{\|l\|} \hline \text { 71WD, } \\ \text { 71WE, } 75 \\ \hline \end{array}$ | Needs shelter and light. | 4th | Bench | \$1,500 |
| BSAC\#1, <br> UTU | 2637 | Freedom | Crestview | out | $\begin{aligned} & \text { 69WD, } \\ & \text { 69WE, } \\ & \text { 71WD, 71WE } \\ & \hline \end{aligned}$ | Existing concrete pad not large enough. Needs shelter and light. | 4th | Light | \$3,000 |
| EDTAC | 2638 | Freedom | Crestview | in | $\begin{aligned} & \text { 69SD, 69SE, } \\ & 71 \mathrm{SD}, 71 \mathrm{SE} \\ & \hline \end{aligned}$ |  | 4th | Light | \$3,500 |
| BSAC\#5, EDTAC | 2691 | Main St | Ford | in | $\begin{array}{\|l\|} \hline 71 \mathrm{SD}, 71 \mathrm{SE}, \\ 75 \\ \hline \end{array}$ | Existing concrete pad not large enough. Needs shelter and light. | 4th | Beacon light | \$3,000 |
| EDTAC | 1238 | Big Basin | Redwood |  | 35WD, 35WE |  | 5th | Drop seat bench | \$1,500 |
| SCMTD | 1463 | Glen Arbor | Quail Hollow | out | 35A | No pad. Needs concrete. | 5th | Light | \$3,000 |
| SCMTD | 1472 | Glen Arbor | Hihn | out | 35A | No pad and no ramp. | 5th | New bench | \$1,500 |

10.b5

ATTACHMENT B



## ATTACHMENT C

Santa Cruz METRO Bus Stop Improvement Project

| By Who | Stop ID\# | Street | Cross Street | Direction | Routes in Use | District | Improvements with this Project |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SCMTD | 1840 | Soquel Drive | Cabrillo College TC | out | $\begin{aligned} & 54,55,56, \\ & 69 \mathrm{WD}, \\ & 69 \mathrm{WE}, \\ & 71 \mathrm{WD}, \\ & 71 \mathrm{WE}, \\ & 91 \mathrm{XW} \\ & \hline \end{aligned}$ | 2nd | Replace shelter screens. |
| SCMTD | 1843 | Soquel Drive | Mar Vista School | out | $\begin{array}{\|l} \hline 54,55,56, \\ 71 \mathrm{WD}, \\ 71 \mathrm{WE} \\ \hline \end{array}$ | 2nd | Replace all shelter screens. |
| EDTAC | 1805 | Soquel Drive | Dominican Hospital | in | $\begin{aligned} & 53,70.71 \mathrm{SD}, \\ & 71 \mathrm{SE}, 91 \mathrm{XS} \end{aligned}$ | 3rd | Red curb. Reposition bench for 60". |
| SCMTD | 1795 | Soquel <br> Ave | Frederick | out | $\begin{aligned} & \text { 66, 69WD, } \\ & 69 \mathrm{WE}, 70, \\ & 71 \mathrm{WD}, \\ & 71 \mathrm{WE} \\ & \hline \end{aligned}$ | 3 rd | Replace all shelter screens. |
| EDTAC | 1078 | Freedom | Stanford | in | 71SD, 71SE | 3rd | Red curb |
| BSAC\#2, UTU | 1081 | Freedom | Sydney | out | $\begin{aligned} & \text { 69WD, } \\ & 69 \mathrm{WE}, \\ & 71 \mathrm{WD}, \\ & 71 \mathrm{WE} \\ & \hline \end{aligned}$ | 4th | Red curb |
| $\begin{aligned} & \text { BSAC\#3, } \\ & \text { UTU } \end{aligned}$ | 1091 | Green Valley | Main | in | $\begin{aligned} & 71,72,74, \\ & 75,76 \end{aligned}$ | 4th | Red curb |
| EDTAC | 2193 | Arthur | Watsonville Care Center | out | $71 \mathrm{SD}, 71 \mathrm{SE}$ | 4th | Red curb |
| SCMTD | 2220 | Green Valley | Maranatha | in | 71SE, 72,75 | 4th | Vegetation maintenance |
| UTU | 2335 | Mark | Hathaway | out | 75 | 4th | Red curb |

ATTACHMENT C

| Santa Cruz METRO Bus Stop Improvement Project Additional Repairs and Improvements by District |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| By Who | Stop ID\# | Street | Cross Street | Direction | Routes in Use | District | Improvements with this Project |
| UTU | 2336 | Mark | Ponderosa | out | 75 | 4th | Weed abatement and graffití removal. |
| EDTAC | 2465 | Freedom | Stanford | out | $\begin{array}{\|l} \hline 71 \mathrm{WD}, \\ 71 \mathrm{WE} \end{array}$ | 4th | Red curb, straighten pole. |
| SCMTD | 1471 | Glen <br> Arbor | Hihn | in | 35 | 5 th | Landscaping |
| SCMTD | 1530 | Highway 9 | SLV HS | in | $\begin{aligned} & \hline 35 \mathrm{WD}, \\ & 35 \mathrm{WE} \end{aligned}$ | 5th | Replace screens, grafitti abatement. |
| SCMTD | 1531 | Highway 9 | SLV HS | in | $35 \mathrm{AD}, 35 \mathrm{AE}$ | 5th | Replace screens, grafitti abatement. |
| SCMTD | 1543 | Highway 9 | Main | in | $\begin{aligned} & 35 \mathrm{WD}, \\ & 35 \mathrm{WE} \end{aligned}$ | 5 th | Replace all shelter screens |
| SCMTD | 1544 | Highway 9 | Main | out | $35 \mathrm{AD}, 35 \mathrm{AE}$ | 5th | Replace all shelter screens |
| SCMTD | 1561 | Highway 9 | Lomond | in | $\begin{aligned} & 35 \mathrm{WD}, \\ & 35 \mathrm{WE} \end{aligned}$ | 5th | Replace all sheiter screens |
| SCMTD | 1896 | Water | Market | out | $\begin{aligned} & 09,66,70, \\ & 71 \mathrm{WD}, \\ & 71 \mathrm{WE} \end{aligned}$ | 5th | Red curb |

ATTACHMENT D


ATTACHMENT D


10.d3


# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

STAFF REPORT

DATE: $\quad$ August 10, 2012
TO: Board of Directors

FROM: Margaret Gallagher, District Counsel
SUBJECT: CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A TWO-YEAR IRREVOCABLE LICENSE AGREEMENT IN FAVOR OF SANTA CRUZ METRO WITH ROBERT MARIN AND CELESTE DE SCHULTHESS, TRUSTEES, FOR USAGE OF BUS STOP AND SHELTER ON THE FELTON FAIRE SHOPPING CENTER PROPERTY

## I. RECOMMENDED ACTION

Authorize the General Manager to execute a Two-Year Irrevocable License Agreement in Favor of Santa Cruz METRO with Robert Marin and Celeste De Schulthess, Trustees, for Usage of a Bus Stop and Shelter by METRO Passengers on the Felton Faire Shopping Center Property

## II. SUMMARY OF ISSUES

- In 2004, the bus shelter located at the bus stop in the shopping center was demolished when a transit bus operator accidentally hit the shelter while maneuvering the bus into the stop.
- On December 19, 2008, the Board of Directors approved execution of a License and Indemnity Agreement which expired at the end of 2010 which included Santa Cruz METRO's construction of a new bus shelter at the stop.
- On January 9, 2011 the Board of Directors approved a new 2-year License and Indemnity Agreement for the use of the shelter and stop, which will expire in January 2013.
- METRO has a need to execute a new Agreement to maintain its use of the bus stop and shelter at the Felton Faire Shopping Center for its passengers. Robert Marin has agreed to a 2-year Agreement, which is attached as Attachment A for the Board’s review.


## III. DISCUSSION

Santa Cruz METRO has an existing bus stop located at the Felton Faire Shopping Center on Graham Hill Road in Felton. In 2004, the bus shelter at the stop was demolished by a transit bus operator who accidentally hit the shelter while trying to maneuver into the bus stop. In 2009, a
new shelter was built by METRO and this Board approved a 2-year Irrevocable License and Indemnity Agreement with Robert Marin and Celeste De Schulthess, Trustees, the owners of the property located for the project which had terms and conditions for METRO's continued use of the stop and shelter. When the Agreement expired at the end of 2010, Santa Cruz METRO's Board of Directors approved another 2-year License and Indemnity Agreement for the use and maintenance of the bus stop and bus shelter, which is set to expire in January of 2013.

Santa Cruz METRO has a need to execute a new License Agreement so that it can continue to use the bus stop and shelter for its passengers. Mr. Marin is agreeable to a new 2-year License and Indemnity Agreement, which is attached for the Board's review. The new Agreement has no substantive changes to the Agreement currently in place.

## IV. FINANCIAL CONSIDERATIONS

\$5,000 annual payments will be made for the use of the Felton Faire Shopping Center by METRO.

## V. ATTACHMENTS

Attachment A: Proposed License and Indemnity Agreement

## Attachment A

## LICENSE AND INDEMNITY AGREEMENT

This LICENSE AND INDEMNITY AGREEMENT (hereinafter "Agreement") is entered into on this 9th day of January, 2013 by and between Robert Marin and Celeste De Schulthess Marin, Trustees, (hereinafter collectively referred to as "Licensor") and Santa Cruz Metropolitan Transit District (hereinafter "Licensee"). Licensor and Licensee are referred to individually herein as a "Party" and collectively as the "Parties."

## RECITALS:

1. Licensor is the owner of certain real property located at 6267 Mt. Hermon Road, Felton, in the County of Santa Cruz, California, APN, 071-331-02, commonly referred to as Felton Faire Shopping Center, (hereinafter, "Property");
2. Licensee desires to enter Licensor's Property in order to operate and maintain a bus stop and bus shelter which it had previously constructed with licensor's permission (Attachment A1 through A5).
3. Licensor is willing for Licensee to enter and use Licensor's Property for this purpose, subject to the following terms and conditions.

NOW, THEREFORE, in consideration of the foregoing and of the mutual promises, covenants, conditions and agreements hereinafter set forth, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Grant of 2-Year Irrevocable License to Licensee. Licensor hereby grants Licensee (and its respective officers, managers, employees, contractors and other authorized agents acting under Licensee's authority and within the scope of its consent) a 2-year irrevocable License to enter and use the Property for purposes of operating and maintaining the bus stop and bus shelter, which includes a $6^{\prime} \times 12^{\prime}$ bus shelter, one 6 " x 36 " bollard from direction of approaching bus and one 6 " $\times$ 36 " bollard in back of the shelter at the top of a parking space (hereinafter the "bus stop"). A map of the Property designating the location of the bus stop is attached hereto as Attachment B2 and incorporated herein by reference. Licensee's right of entry and utilization shall be confined to the designated bus stop location and access thereto, which is shown in Attachment B1 and B2. Licensor further grants permission to Licensee to operate and maintain this bus stop for the exclusive purpose of boarding and de-boarding Santa Cruz Metropolitan Transit bus passengers. Licensor further grants permission to Licensee to allow its passengers to enter/exit the Property in order to access the bus stop and to wait at the bus stop shelter for a bus. Licensor further grants permission to Licensor to enter the Property to inspect, maintain and repair the bus stop improvements as needed.

## Attachment A

2. Term and Termination. It is understood that this License Agreement shall remain in full force and effect for a period of two (2) years after the commencement date noted below. Thereafter, the License Agreement may be revoked by Licensor upon thirty (30) days written notice to Licensee. It is further agreed that if at any time during the two (2) year term or thereafter, (a) said bus stop improvements fall into disrepair, as determined by Licensor in its sole reasonable judgment and after Licensee has the opportunity to make and fails within thirty (30) days to make any necessary repairs, (b) Licensee ceases to operate regularly scheduled bus services to said location, (c) non-payment of the annual fee, and Licensee has had the opportunity after notice of non-payment to make the payment but fails within ten (10) to make the payment, Licensor, upon thirty (30) days written notice, shall be entitled to revoke this License, or (d) if Licensee fails to comply with the Addendum to this Agreement, Licensor may revoke this Agreement, upon thirty (30) days written notice to Licensee. Licensee shall have the right to cancel the Agreement without further obligation by providing Licensor with thirty (30) days written notice. In the event this Agreement is revoked or cancelled in accordance with the preceding provisions, Licensee shall remove the constructed bus stop improvements at its own expense and restore that specific area to its preexisting condition (except the footing penetrations to the asphalt from the bus shelter that pre-dates this Agreement shall be repaired and not be considered a pre-existing condition) to Licensor's reasonable satisfaction, including but not limited to repairing the asphalt within the footprint of the previously existing bus shelter, within sixty (60) days, upon written request of Licensor. In no event shall Licensee be responsible to repave the parking lot asphalt in which the bus travels to and from the bus shelter area.
3. Non-Interference with Tenant's Operations. Licensee shall utilize this license and the permission granted herein in such a way that it does not unreasonably disrupt Licensor’s operations and shall minimize any inconvenience to Licensor's tenants, customers or invitees. Licensee shall also take every commercially reasonable precaution to prevent and avoid damage to the Property, its improvements, and any and all persons or property located thereon.
4. Repair. Licensee shall, at its sole cost and expense, at all time maintain the bus stop and bus shelter in good working order and promptly repair any damage that the bus shelter may sustain for any reason. Licensee shall pay to Licensor $\$ 5,000.00$ without further notice or set-off, upon execution of this Agreement and annually thereafter within ten days of the anniversary of the date of this Agreement to reimburse Licensor for the reasonable wear and tear on the property by Licensee's buses. Refunds of any pro-rated portion of the license fee shall be returned to METRO upon completion of the restoration of the property upon termination of the License Agreement pursuant to Paragraph 2, Term and Termination.

## Attachment A

5. Liability and Duty to Remediate and Insurance. Licensee shall be liable for any and all damages, harm, losses, expenses or injuries to Licensor's Real Property (Felton Faire) (including its improvements), caused by Licensee's installation, maintenance and use of the bus stop, regardless of whether such damages were caused by accident, mistake, negligence, or intentional conduct. Notwithstanding the foregoing, Licensee shall not be responsible under this paragraph for any damages that would be considered to be within the scope of reasonable wear and tear. Licensee shall at its sole expense promptly repair or remediate any such damages. Licensee, at licensee's sole expense, shall obtain and keep in force during the term of this Agreement a policy of general liability insurance insuring Licensee and Licensor (and if requested by Licensor, Licensor's lender and property manager). Such insurance shall be in the amount of not less than three million dollars $(\$ 3,000,000)$ per occurrence with METRO's SRI at $\$ 250,000$. The limit of such insurance, shall not, however, limit the liability of Licensee hereunder. Licensee shall deliver to Licensor, within five days after the execution of this Agreement and prior to commencement of any work on the Project, a certificate of insurance on the aforesaid general liability policy and documentation of SRI naming as additional insureds, Robert Marin and Celeste De Schulthess Marin, Trustees of the Marin Family Trust dba Felton Fair Shopping Center aka The Robert Marin and Celeste De Schulthess Marin Family Trust dba Felton Fair Shopping Center. The provisions of this Paragraph 7 shall survive termination of this Agreement except that upon the termination of the Agreement, METRO will not be required to continue to insure the Property as required herein.
6. Indemnity. Licensee shall to the fullest extent permitted by law, indemnify and hold harmless Licensor, together with Licensor’s employees, agents, successors and assigns from and against any and all claims, causes of action, demands, losses, judgments, fines, penalties, obligations, liens, and liabilities (including, without limitation, all expenses, actual attorneys' fees, and costs incurred in investigating or defending against the same) that are asserted against Licensor (collectively, "Costs") relating to or arising as a result of Licensee's activities and/or use of any kind on the Property, including the activities of Licensee's contractor(s), or their respective agents and employees. The provisions of this Paragraph 8 shall survive termination of this Agreement.
7. Adverse Litigation Rights. Licensee has full and sole discretion to control all legal proceedings enumerated in Paragraph 8 asserted against Licensor, provided that Licensee at all times diligently pursues any such proceedings to conclusion. This discretion includes selecting counsel of Licensee's choice, selecting mediators, approving settlements, and all related choices associated with legal proceedings. The provisions of this Paragraph 9 shall survive termination of this Agreement.

## Attachment A

8. Liens and Claims. Licensee shall keep the Property free and clear of mechanics' liens, or other similar liens for labor, service, supplies, equipment or material furnished in connection with the Project or Licensee's exercise of rights or fulfillment of obligations under this Agreement. Licensee shall fully and promptly pay and discharge and protect and hold harmless Licensor against any and all demands or claims which may ripen into such liens, and if any such lien is filed, Licensee shall have any such lien released at Licensee's sole expense. The provisions of this Paragraph 9 shall survive termination of this Agreement.
9. Reimbursement for Expenses and Attorney Fees. Licensee shall bear its own costs incurred in the preparation and negotiation of this Agreement. Licensee shall also reimburse Licensor for all reasonable costs incurred by Licensor as a result of Licensee's failure to comply with this Agreement. However, in the event any party shall commence legal proceedings against another party for the purpose of enforcing any provision of this Agreement, or by reason of any breach arising under the provisions hereof, then the prevailing party or parties in such proceedings shall be entitled to reasonable litigation expenses, including attorneys' fees and expert fees, to be determined by the Court.
10. Assignment, Successor and Assigns. Licensee may not assign any of its rights under this Agreement, either voluntarily or by operation of law, without Licensor's prior written consent, which shall not be unreasonably withheld. No assignment by Licensee shall release such assignor from any liability under this License Agreement. Subject to the foregoing, this Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective heirs, personal representatives, successors and assigns, including without limitation subsequent owners of the Property.
11. Execution of Agreement. Each signatory hereto warrants to the other parties hereto its authority to sign on behalf of the party for whom he or she purports to sign.
12. Entire Agreement. This Agreement sets forth the entire agreement of the parties with respect to the subject matter hereof and supersedes all prior discussions, negotiations, understandings or agreements relating thereto.
13. Time is of the essence. Time is of the essence in this Agreement.
14. No Oral Modification. No alteration or variation of this Agreement shall be valid or binding unless made in writing and signed by the parties hereto.
15. Governing Law. This Agreement shall be construed in accordance with and governed by the laws of the State of California.

## Attachment A

16. Venue. Licensor and Licensee hereby stipulate that the proper venue in which any legal proceeding arising between the parties shall be heard is in Santa Cruz County, California Superior Court.
17. Notices. Any notices required or permitted to be given hereunder shall be given in writing and shall be delivered (a) in person or (b) by a commercial overnight courier that guarantees next day delivery and provides a receipt, and such notices shall be addressed as follows:

To Licensee:
Santa Cruz Metropolitan Transit District
Leslie R. White
General Manager
Santa Cruz Metropolitan Transit District
110 Vernon Street
Santa Cruz, CA 95060-2101
To Licensor:
Robert Marin
12728 Parkyns Street
Los Angeles, CA 90049
18. Counterparts; Facsimile Signatures. This Agreement may be executed in one or more counterparts and delivered by facsimile transmission with original signatures to follow, each of which shall be deemed an original, but all of which together shall constitute but one and the same instrument.
19. Property Rights. The right granted in Paragraph 1 of this Agreement is a mere license only, and does not constitute an easement, right of way, or real property interest in the Property. No legal title or interest in Licensor's Property is otherwise created or vested in Licensee under this Agreement.
20. No Third Party Beneficiaries. This Agreement is solely for the benefit of Licensor and Licensee. Nothing contained in this Agreement shall be deemed to confer on anyone other than Licensor and Licensee the right to enforce the performance of or compliance with of any of the obligations contained herein.
21. Partial Invalidity. If any provision of this Agreement is held by a court of competent jurisdiction to be invalid or unenforceable, the remainder of the Agreement shall continue in full force and effect, and the parties agree to substitute for the invalid or unenforceable provision a valid and enforceable

## Attachment A

provision that most closely approximates the intent and economic effect of the invalid or unenforceable provision.
22. Commencement Date. This license shall be effective commencing January 9, 2013.
23. Recording. This License shall not be recorded.
24. Rule of Construction. Licensor and Licensee shall both be deemed to have drafted this Agreement, and the rule of construction that a document is to be construed against the drafting party shall not be employed in the construction or interpretation of this Agreement.

## LICENSEE:

Leslie R. White, General Manager

## Date

## LICENSOR/TRUSTEES:

Robert Marin
Date

Celeste De Schulthess Marin
Date

## Attachment A

## ADDENDUM TO LICENSE AND INDEMNITY AGREEMENT

In consideration of the execution of the License and Indemnity Agreement re Felton Faire between the Santa Cruz Metropolitan Transit District (hereinafter Licensee) and Robert Marin and Celeste De Schulthess Marin, Trustees, Licensee agrees not to file any objection to a County of Santa Cruz permit request made by Robert Marin and Celeste De Schulthess Marin, Trustees, or their successors, to enhance the Felton Faire Shopping Center unless the proposal would directly interfere with METRO's bus service to and/or through the site. Licensee will be bound by this agreement as long as the license agreement is in effect.

## LICENSEE:

Leslie R. White, General Manager

LICENSOR/TRUSTEES:

Robert Marin

Celeste De Schulthess Marin

Attachment A




DATE: August 10, 2012
TO: Board of Directors
FROM: Ciro F. Aguirre, Manager of Operations

## SUBJECT: CONSIDERATION OF REQUEST TO PERMANENTLY REMOVE THE INBOUND/OUTBOUND BUS STOPS AT DELAWARE AND LIBERTY OR CONSIDERATION OF PROPOSAL COMPROMISE.

## I. RECOMMENDED ACTION

## That the Board of Directors provide staff with direction on how to proceed with request from the City of Santa Cruz regarding the bus stop at Delaware and Liberty.

## II. SUMMARY OF ISSUES

- On June 18, 2012 Santa Cruz METRO received a letter from Martin Bernal, City Manager, City of Santa Cruz (CSC) addressed to the METRO Board of Directors, requesting to have the outbound stop at Delaware and Liberty removed. Letter was presented at the METRO Board of Directors meeting June 22, 2012.
- Request issued because CSC is in the process of disposing (selling) a remnant parcel at the corner of Liberty Street and Delaware Ave.
- Bus stop site reviewed is compliant with Americans with Disability Act. Stop is a non-sheltered stop with bench and cement landing encroaching on CSC land.
- CSC advised that sale of the property is contingent upon removal of the outbound Delaware and Liberty bus stop.
- Removal of the outbound bus stop will also require the removal of the inbound Delaware and Liberty bus stop.
- Compromise proposal received July 24, 2012 by METRO from City of Santa Cruz outlining a reduction in property purchased, allowing bus stop to remain in place if agreement reached with S.C. METRO to reimburse City in the amount of $\$ 1,281$ for loss of revenue.
- Staff seeks METRO Board direction on how to proceed with request from CSC regarding bus stop at Delaware and Liberty.


## III. DISCUSSION

On June 18, 2012 a letter was received by Santa Cruz METRO from Martin Bernal, City Manager, City of Santa Cruz. The letter explained that CSC was in the process of disposing a remnant parcel at the corner of Liberty Street and Delaware Ave. The sale
was contingent on the bus bench located on the Delaware side of the property to be removed. Based on the conditions of the sale, CSC requested that the bus bench be removed (refer to Attachment A).
Upon further inquiry into the request, it was explained that not only the bus bench was to be removed, but that the entire stop, including the cement landing was to be removed, as condition of the sale.

The bus stop in question at Delaware and Liberty is a non-sheltered bus stop with a bus bench and cement landing, and includes a retaining wall that encroaches onto the CSC land. A fence delineating the CSC property from the adjacent property owner faces Delaware Ave. and extends parallel from the rear property line to Liberty Street. The fence, at its deepest point is approximately thirty-six (36) feet from the sidewalk at the bus stop, and narrows in depth as it reaches Liberty Street, furthest away from the bus stop (refer to Attachment B)..
Reviews of alternative locations within close proximity of the current stop did not yield a satisfactory alternative due to lack of space, construction challenges, and the need to obtain encroachment rights from homeowners. Permanent deactivation or removal of the current Delaware Ave. and Liberty Street stop will create a distance of three tenths of a mile or $1,584 \mathrm{ft}$. between the stop at Bay / Laguna and Delaware / Columbia, exceeding METRO's standard bus stop spacing of 600 ft . between stops by 984 ft .
On July 24, 2012 METRO received notice from Julie Hendee, Redevelopment Manager, CSC of a compromise proposal, indicating that the buyers would agree to the removal of a 4 foot by 14 foot area from the property. In exchange, the purchase price would be reduced to reflect the decreased size of the property. The City of Santa Cruz would be willing to proceed with the sale if METRO agreed to reimburse the CSC for $\$ 1,281$ loss of revenue that was to be deducted from the purchase price. By agreeing to these conditions, the bus stop and cement landing would be left in place for continued use by Santa Cruz METRO (refer to Attachment C).

Staff Requests that the METRO Board of Directors provide direction on how to proceed with this request from the City of Santa Cruz regarding the bus stop at Delaware and Liberty.

## III. FINANCIAL CONSIDERATIONS

NONE

## V. ATTACHMENTS

## A. Delaware Ave. Bus Bench Removal Request, CSC <br> B. Delaware \& Liberty Bus Stop <br> C. CSC email Delaware Bus Stop



June 13, 2012

Santa Cruz METRO
Attn: Board of Directors
110 Vernon Street
Santa Cruz, CA. 95060
RE: Delaware Avenue Bus Bench Removal Request
Ladies and Gentlemen of the Board:
The City of Santa Cruz is in the process of disposing of a remnant parcel at the comer of Liberty Street and Delaware Avenue. A Santa Cruz Metro bus bench is located on the Delaware Avenue side of the city-owned parcel. The adjacent property owners who are purchasing the parcel have asked that the bus bench be removed. Since the removal of the bus bench is a condition of the sale, the City respectfully requests Santa Cruz METRO to remove the bus bench.

Thank you for your consideration


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12.b4

12.b5

12.b6

| From: | Lulie Hendee <br> To: |
| :--- | :--- |
| Ciro Aguirre |  |
| Subject: | Bonnie Lipscomb; Martin Bernal |
| Date: | RE: Delaware Bus Stop |
|  | Tuesday, July 24, 2012 2:50:29 PM |

Good Afternoon Ciro,

This email is in response to the METRO's desire to keep the concrete pad located on a parcel owned by the City in fee at the corner of Liberty Street and Delaware Avenue which is being sold to the adjacent property owners. We understand that removing the concrete pad is problematic because it allows the bus stop to be ADA compliant. However, the buyers of the parcel do not want to purchase the property with a METRO encroachment.

The City proposes a compromise that would allow the concrete pad to remain and also accommodate the bench. The buyers will agree to the removal of a 4 foot by 14 foot area from the property. In exchange, the buyers expect that the purchase price will be reduced to reflect the decreased size and that they will be reimbursed for the cost of revising the legal description. The total amount of the purchase price reduction is $\$ 1,281$. The City will proceed with this compromise if the METRO will agree to reimburse the City for the $\$ 1,281$ loss of revenue which will be deducted from the purchase price.

If the METRO does not wish to take advantage of this proposed compromise, the City respectfully requests the removal the concrete pad by September 1, 2012.

Thank you.
Julie Hendee, Redevelopment Manager
City of Santa Cruz Economic Development Department
(831) 420-5158
jhendee@cityofsantacruz.com

From: Ciro Aguirre [mailto:CAguirre@scmtd.com]
Sent: Wednesday, June 27, 2012 2:05 PM
To: Julie Hendee
Subject: Delaware Bus Stop
Hi Julie,

Mr. White has indicated that he intends to take the issue of the bus stop to our BOD for further discussion on July 10, 2012. He has asked if the City can wait that long for a response from our BOD.

Thank you,
Ciro.

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

STAFF REPORT
DATE: $\quad$ August 10, 2012
TO: Board of Directors
FROM: Margaret Gallagher, District Counsel

## SUBJECT: CONSIDERATION OF LEGISLATIVE MODIFICATIONS SUSPENDING RALPH M. BROWN ACT OPEN MEETING REQUIREMENTS AND IMPACT ON SANTA CRUZ METRO'S BYLAWS

## I. RECOMMENDED ACTION

Continue to follow the provisions of the Open Meeting Act including those provisions that have been suspended and Santa Cruz METRO Bylaws without modification in order to insure Santa Cruz METRO's commitment to transparency and openness to the public it serves

## II. SUMMARY OF ISSUES

- California Lawmakers suspended provisions of the Ralph M. Brown Act that affect the public meeting agenda requirements and distribution of certain closed session documents;
- For the most part, Santa Cruz METRO's Bylaws incorporate the provisions of the Brown Act that have been suspended. Therefore, Santa Cruz METRO would have to modify its Bylaws eliminating those provisions in order to no longer be required to follow the entire open meeting act.
- Santa Cruz METRO staff recommends that the Board of Directors continues to implement the Brown Act in its entirety without regard to those provisions which have been suspended.


## III. DISCUSSION

California law requires that if the State of California imposes legal mandates on local public agencies that those agencies can file claims for reimbursements from the State for the costs to the agencies for implementation. Recently, through the State of California budget process, it was reported that local public agencies had sought an estimated 96 million dollars for reimbursement for state mandates related to the Ralph M. Brown Act (Act), the open meeting act.

As a result of the high cost of this state imposed mandate and the costs of other mandates, the California Legislature passed AB 1464, a budget trailer bill that was signed into law by Governor Jerry Brown on June 27, 2012 which suspends a schedule of state mandates during the 2012-13 budget year. Senate Bill 1006 passed at the same time authorized the suspended mandates to remain in place through 2013-14 and 2014-15, a total of three years. The suspended mandates include portions of the Ralph M. Brown Act (Act), California’s open meeting law. The League

Board of Directors
Board Meeting of August 10, 2012
Page 2
of Cities’ Brown Act Committee concluded that the suspension extends to the following provisions of the Act:

- Preparation and posting at least 72 hours before a regular meeting of an agenda that contains a brief general description of each item of business to be transacted or discussed at the meeting (Government Code Section 54954.2(a));
- Inclusion on the agenda of a brief general description of all items to be discussed in closed session (Government Code Section 54954.2(a));
- Disclosure of each item to be discussed in closed session in an open meeting, prior to any closed session (Government Code Section 54957.7(a));
- Report in open session prior to adjournment on the actions and votes taken in closed session regarding certain subject matters (Government Code Section 54957.7(b)); and
- Provide copies to the public of certain closed session documents (Government Code Section 54957.1(b)-(c)).

The affected provisions of the Act form the foundation to the open meeting act by enabling the public to know and understand what Santa Cruz METRO’s Board of Directors will be discussing at its meetings and provides valuable information regarding those discussions and the decisionmaking process.

Santa Cruz METRO Bylaws incorporate most of the suspended mandates of the Act. Bylaws Section 1.04 requires that the Board of Directors disclose in an open meeting the items to be discussed in closed session and mandate that only those matters actually be addressed in that closed session (Government Code Section 54957.7(a)).

Requirements pertaining to the preparation, notice and posting of public meeting agendas, including insuring that the agenda's contain brief description of each item of business to be transacted or discussed at the meeting is incorporated in Section 2.01 of the Bylaws.

Santa Cruz METRO Bylaws Section 1.04(b) indicate that after a closed session, the Board of Directors shall convene into open session prior to adjournment and make any disclosures required by state law of action taken in the closes session. Because this mandate provision has been suspended, Santa Cruz METRO may no longer be required to make these announcements. However, maintaining the open meeting act requirements in their entirety is important to insure transparency and confidence in government.

## IV. FINANCIAL CONSIDERATIONS

Santa Cruz METRO has not submitted payment reimbursement requests to the State of California and, therefore, there is no enhanced costs for continuing the activities set forth above.

## V. ATTACHMENTS

NONE

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: $\quad$ August 10, 2012
TO: Board of Directors

FROM: Margaret Gallagher, District Counsel

## SUBJECT: CONSIDERATION OF IMPLEMENTATION OF A MOBILE MUSE (POETRY ON THE BUSES) PROGRAM ON THE INSIDE OF SANTA CRUZ METRO'S BUSES INCLUDING SELECTING SANTA CRUZ METRO REPRESENTATIVES FOR THE POETRY SELECTION PANEL

## I. RECOMMENDED ACTION

Determine whether to Implement a Mobile Muse Program (Poetry on the Buses) on Santa
Cruz METRO's Buses and, if implemented, Select Two (2) Representatives to Serve on the
County of Santa Cruz Arts Commission Poetry Selection Panel

## II. SUMMARY OF ISSUES

- On January 4, 2011, Santa Cruz METRO received a request from Peggy and Gary Young to implement a Poetry on the Bus Program on Santa Cruz METRO's buses in order to promote poetry throughout the County of Santa Cruz. Gary Young had been named the first Poet Laureate of Santa Cruz County by the Cultural Council of Santa Cruz County. The job of the Poet Laureate is to advance and enliven the art of poetry in Santa Cruz County.
- The Youngs inquired as to whether Santa Cruz METRO would approve placing poetry on METRO buses in English and Spanish.
- On May 13, 2011, the Santa Cruz METRO Board of Directors considered whether to implement a Poetry on the Bus Program. Peggy and Gary Young were present and participated in the discussion with the Board of Directors. They indicated that the program would operate on the local level and that there would be no costs to Santa Cruz METRO. The Board of Directors did not take action at that time.
- At the January 27, 2012 meeting, the Santa Cruz METRO Board of Directors again considered the issue and directed District Counsel to meet with Poetry on the Buses' supporters and develop a Mobile Muse Program.
- On March 23, 2012, the Santa Cruz METRO Board of Directors gave a preliminary approval to implement a Mobile Muse Program (Poetry on the Buses) on Santa Cruz METRO's buses.
- Santa Cruz METRO’s Board of Directors requested that District Counsel 1-provide specific language to incorporate into a policy for the Mobile Muse Program; and 2-draft a permission certificate (waiver) for poets to sign when submitting their poetry to the Mobile Muse Program for display on the buses.
- Before the Board of Directors could review the matter the Santa Cruz County Counsel's Office asked if it could review the Mobile Muse Program. It expressed concern over the provision requiring the County of Santa Cruz to defend and indemnify Santa Cruz METRO should a claim or third party lawsuit be filed for infringement violation.
- Recently, Director John Leopold advised that the County of Santa Cruz would not agree to the indemnification provisions. Director Leopold asked to have the matter return to the Board of Directors for review.


## III. DISCUSSION

In 2002, Santa Cruz METRO implemented a bus advertising program that currently generates over $\$ 200,000$ in income per year. Santa Cruz METRO’s Board of Directors approved Administration Regulation (AR)-1006 to implement the advertising program which requires advertising on the buses be "strictly commercial in nature and purpose." The regulation makes clear that it is not Santa Cruz METRO's intent to open its advertising spaces up to provide a general public forum for purposes of communication but rather that the use of the spaces is limited to commercial purposes and only to generate income. The regulation sets forth Santa Cruz METRO's intent to maintain a position of neutrality on political, religious, controversial public matters and issues in order to promote its commercial enterprise and not detract from its mission.

In order to implement the Mobile Muse Program, Santa Cruz METRO’s Advertising Policy Regulation AR-1006 have been modified in order to allow noncommercial posters to be displayed inside the buses. However, the proposed language for the Mobile Muse Program preserves Santa Cruz METRO's intent to maintain its advertising space as a non-public forum. Santa Cruz METRO's intent is to provide a comfortable and enjoyable riding space for its passengers and increase its ridership through the use of poetry. Santa Cruz METRO's proposed amended Advertising Policy and Regulations AR-1006 is set forth in Attachment A and includes specific criteria to implement the Mobile Muse Program.

At the time that this Program was being considered in April 2012, it was recommended that the County of Santa Cruz provide assurances that it will follow the Mobile Muse Program criteria and that it will indemnify and defend Santa Cruz METRO against infringement claims. This type of claim would arise if an individual submitted a poem that someone else had authored and Santa Cruz METRO posted it. The Office of the County Counsel has declined to provide such assurances. Therefore, should the Program be implemented and an infringement claim be pursued, Santa Cruz METRO will be responsible to defend itself and pay any judgment rendered against it. The language that had been in Section 6.04 (Attachment B), has been eliminated from the Program.

Attachment C contains the proposed permission and waiver certificate which has been developed since the last Santa Cruz METRO Board of Director's regular meeting. The certificate is designed to inform the poets about the Mobile Muse Program criteria and to ensure that each poet has the right to grant permission to Santa Cruz METRO for the display of his/her poetry.

Also attached, as Attachment $D$, is a list of Santa Cruz METRO employees who are interested in being included on the Selection Panel for the program. Their applications are also attached for your review and consideration. The proposed program requires Santa Cruz METRO's Board of Directors to select a Santa Cruz METRO representative and also a community representative who is also a bus rider. Additional applications may be presented at the Board Meeting on August 10, 2012.
IV. FINANCIAL CONSIDERATIONS

Santa Cruz METRO staff time will be expended in accepting the posters, confirming the paperwork has been properly submitted, reviewing the posters to insure Santa Cruz METRO criteria has been complied with and the posting and removal of the posters.

## V. ATTACHMENTS

Attachment A: $\begin{aligned} & \text { Proposed Language for policy to administer Mobile } \\ & \text { Muse Program }\end{aligned}$

Attachment B: Language previously set forth in Section 6.04 re: Infringement Indemnification

Attachment C: Permission Certificate (waiver)
Attachment D: List of Individuals (with reasons) interested in candidacy of Selection Panel for poetry

# ATTACHMENT A <br> SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

Regulation Number: AR-1006

| Computer Title: |
| :--- |
| Effective Date: |
| Pages: |
| TITLE: |
| Procedure History |

NEW POLICY
9/27/02

9/26/03

3/24/06

2/26/10

4/5/12

## I. POLICY

1.01 Santa Cruz Metro sells space inside and upon-on the outside of its buses, and on its website, for the display of commercial advertising. The purpose is to raise revenues, supplementary to those from fares and from tax proceeds, to be used to finance Santa Cruz Metro's operations. The display of advertising is solely for this purpose. It is not intended to provide a general public forum for purposes of communication, but rather to make use of property held in a proprietary capacity in order to generate revenue.
1.02 The inside advertising spaces of Santa Cruz METRO's buses shall be primarily used for communication by Santa Cruz METRO to its passengers. With the remaining spaces Santa Cruz METRO authorizes the Mobile Muse Program to be implemented as more particularly described in Section VI.

## ATTACHMENT A

Advertising Policy and Regulations
Page 2
1.021.03 In order to realize the maximum benefit from the sale of advertising space, the program must be managed in a manner that will procure as much revenue as practicable, while ensuring that the advertising does not discourage the use of Santa Cruz Metro’s transit system or web pages, does not diminish Santa Cruz Metro's reputation in the community it serves or the good will of its patrons, and is consistent with Santa Cruz Metro’s principal purpose of providing safe, comfortable, efficient and affordable public transportation. To attain these objectives, Santa Cruz Metro's Board of Directors has established these regulations for the advertising displayed in and upon its buses and on its website.
1.031.04 In addition to the foregoing, noncommercial speech is excluded from advertising inside and upon-on the outside of the buses and on its website for the following reasons:
a. Santa Cruz Metro wishes to maintain a position of neutrality on political, religious, environmental, or other public matters and issues in order to promote its commercial enterprise;
b. If advertisement inside and upon the buses is not restricted, the buses and passengers could be subject to violence;
c. Preventing a reduction in income earned from selling advertising space because commercial advertisers may be dissuaded from using the forum commonly used by those wishing to communicate political or religious ideas or beliefs.

## II. APPLICABILITY

2.01 This procedure is applicable to all District employees and all independent contractors who contract with Santa Cruz Metro, for the placement of | advertisement in and upen on the outside of Santa Cruz Metro's buses and on its website.

## III. DEFINITIONS

3.01 Commercial advertising:
a. Advertising the sole purpose for which is to sell or rent real estate or personal property for profit, or to sell services for profit.
b. Shall not include any advertising that both offers to sell property or services and also conveys information about matters of general interest, political issues, religious, moral, or environmental matters or issues, or other public matters or issues, or expresses or advocates opinions or positions upon any of the foregoing.

## ATTACHMENT A

Advertising Policy and Regulations
Page 3
c. Does not convey whether expressly or implied, intentionally or unintentionally, by inference or innuendo, the religious, social, political, legal or moral view of any person or entity as such views are generally understood in Santa Cruz County community.
d. Does not cause the vehicles, if posted individually or in combination with other advertisements, to become a public forum for the dissemination, debate, and/or discussion of public issues.
3.02 Political Advertising:
a. Any advertising that supports or opposes the election of any candidate or group of candidates for election to any federal, State, or local government office;
b. Any advertising that supports or opposes any referendum conducted by the federal or State government, or by any local government, such as referenda on constitutional amendments, on bond issues, or on local legislation; or
c. Any advertising that features any person whose prominence is based wholly or in part upon his or her past or present activity in political affairs, or that represents or implies any such person's approval or endorsement of the subject matter of the advertising.

## IV. ADVERTISING STANDARDS

4.01 All advertising displayed in or upon the Santa Cruz Metro's buses or on its website shall be strictly commercial in nature and purpose.
4.02 Santa Cruz Metro’s transit system and its website, in order to serve the purpose for which it has been established, must of necessity accommodate all persons without distinction of age. It is therefore necessary to exclude advertising unsuitable for exposure to children or persons with immature judgment. The following kinds of advertising therefore will not be displayed in or upen-on the outside of Santa Cruz Metro’s buses and/or on its web pages:

1. Advertising for cigars, cigarettes, pipe tobacco, chewing tobacco, and other tobacco products.
2. Advertising for alcoholic beverages, including beer, wine, and distilled spirits.
3. Advertising for products or services related to human reproduction or sexuality, including but not limited to contraceptive products or services,

## ATTACHMENT A

Advertising Policy and Regulations
Page 4
other products or services related to sexual hygiene, and counseling with regard to pregnancy, abortion, or other sexual matter.
4. Advertising for products, services, or entertainment directed to sexual stimulation.
4.03 No advertising shall be permitted that in any way denigrates Santa Cruz Metro's organization, or its operation, or its officers, agents, or employees. This prohibition includes advertising copy and illustrations that state or imply or could reasonably be expected to cause an inference, that Santa Cruz Metro’s service or operations are anything but safe, efficient, affordable and convenient.
4.04 Santa Cruz Metro expects all advertising copy to be truthful. Advertising copy and illustrations should not be exaggerated, distorted, false, misleading or deceptive.
4.05 Medical products or treatments are to be treated in a restrained and inoffensive manner.
4.06 Testimonials are expected to be authentic, and advertisers using them will be required to indemnify Santa Cruz Metro against any action brought in connection with them. Advertising that promotes contests or giveaways is expected to comply with all applicable laws and regulations.
4.07 No advertising in or upon-on the outside of Santa Cruz Metro's buses or on its website shall include language, pictures, or other graphic representations that are unsuitable for exposure to persons of young age and immature judgment, or shall be derogatory or defamatory of any person or group for any reason including because of race, color, national origin, ethnic background, disability, religion, sex, gender or sexual preference.
4.08 No advertising shall be displayed in or upon-on the outside of Santa Cruz Metro's buses or on its website if the display thereof would violate any federal or State law or regulation, or any law, regulation, or ordinance of any county or municipality in or through which Santa Cruz Metro buses are or may be operated.
4.09 No advertising that is obscene, as defined by federal or California law, shall be | displayed in or upen-on the outside of Santa Cruz Metro's buses or on its website.
4.10 Proposed advertisements shall not be accepted if the use, or possession of the property proposed to be advertised, includes a product that is specifically prohibited from use or possession on Santa Cruz Metro’s facilities including its buses and vehicles. These products include firearms, tobacco products, alcohol and weapons.

## ATTACHMENT A

Advertising Policy and Regulations
Page 5
4.11 No advertising will be accepted if it advocates imminent lawlessness or violence.
4.12 Political advertising will not be accepted.
4.13 Advertising will not be accepted if it promotes or encourages unlawful activity.
4.14 Advertising will not be accepted if it supports or opposes an issue or cause and/or which advocates or opposes a religion or belief.
4.15 Notwithstanding any other provision in this policy, advertising for METRO's transit buses, paratransit services, and METRO's website shall be allowed. METRO also retains the right to communicate with its passengers and the public on transit issues, to seek input and participation from its passengers and to provide its passengers with notifications of meetings, hearings and other transitrelated issues.

## V. USE OF SANTA CRUZ METRO'S NAME

5.01 Use of Santa Cruz Metro’s name, logo, slogans, or other graphic representations is subject to advance approval by Santa Cruz Metro. Santa Cruz Metro does not endorse or imply endorsement of any product or service.

## VI. MOBILE MUSE PROGRAM

6.01 Santa Cruz METRO has determined that the Mobile Muse Program, as described herein, will enhance its transit passengers' riding enjoyment and as a result will increase its transit ridership. Santa Cruz METRO does not intend to create a public forum for purposes of communication through this Program but rather to make use of property held by it in a proprietary capacity in order to maintain and increase its ridership. As a result, Santa Cruz METRO has determined that the Mobile Muse Program, in the selection of the poetry for display, must meet the following criteria: 1.) promote an appearance of neutrality on political, religious, and controversial public matters and issues; 2.) enhance public safety; 3.) not offend Santa Cruz METRO's ridership and potential ridership; 4.) not promote illegal activities; 5.) recognize that the riders' who will read the poetry are a "captive audience"; 6.) not cause a reduction in income earned by Santa Cruz METRO's commercial advertising program; 7.) avoid poetry which is unsuitable for exposure to children or persons with immature judgment; 8.) not promote tobacco products, alcoholic beverages, sexually explicit or suggestive material, obscene material, weapons or their use, imminent lawlessness and violence; 9.) and not include language that is derogatory, or defamatory to any person or group because of race, color, national origin, ethnicity, religion, sex, gender, sexual preference, veteran's status or disability.

## ATTACHMENT A

## Advertising Policy and Regulations Page 6

6.02 The Mobile Muse Program will consist of poems selected by the County of Santa Cruz Arts Commission Selection Panel for display inside Santa Cruz METRO buses. The County of Santa Cruz Arts Commission (Arts Commission) is responsible to facilitate the Santa Cruz METRO Mobile Muse Program. The Arts Commission will perform the following tasks:
a. Establish a Panel that meets as needed to select poems for display inside Santa Cruz METRO buses based on Santa Cruz METRO criteria and any other compatible criteria required by the Arts Commission;
b. Ensure that the Selection Panel consists of five voting members: a poet (past or present Santa Cruz County Poet Laureate or other poet designated by the Arts Commission), a Santa Cruz County Arts Commissioner, a public community member selected by the Arts Commission, a Santa Cruz METRO representative selected by the Santa Cruz METRO Board of Directors and a community member who is also a bus rider selected by the Santa Cruz METRO Board of Directors;
c. Ensure that $50 \%$ of the poems selected for display are in Spanish;
d. Obtain funding for the printing of the selected poetry on 11 " x 17 ", 120 pound coated cover stock, using 12 point, C1S or equivalent as determined by Santa Cruz METRO staff; no funding will be required from Santa Cruz METRO for printing.
e. Utilize the permission and waiver certificate (certificate) which has been approved for use by Santa Cruz MTRO and the County of Santa Cruz for the Mobile Muse Program. Obtain a completed certificate from each poet whose poem(s) are displayed inside Santa Cruz METRO's buses.
f. Provide Santa Cruz METRO's Administrative Services Coordinator, located at Santa Cruz METRO's Administrative Offices, 110 Vernon Street, Santa Cruz, CA 95060, with the completed certificates and the corresponding completed posters for display;
g. Ensure that each poster contains a removal date located in the lower right hand corner that can be seen by Santa Cruz METRO staff; and
h. Pick up used posters when notified by Santa Cruz METRO's Administrative Services Coordinator.
6.03 Santa Cruz METRO's Administrative Services Coordinator will accept poetry posters for display on the inside of Santa Cruz METRO's buses along with the corresponding completed certificates. If the certificates are in order, the posters are on the required coated card stock with the removal dates properly displayed, and the poetry meets the Santa Cruz METRO criteria, the Administrative Services Coordinator will arrange for the transfer of the posters to the Santa Cruz METRO Maintenance staff who will, within 21 days of receipt, display the posters on vacant spaces inside the buses. The poetry posters will be removed by the Santa Cruz Maintenance staff upon the removal date or if they become torn or

## VII._ADMINISTRATION OF ADVERTISING REGULATION

76.01 If advertising space on Santa Cruz Metro's buses or METRO's website is sold through an independent Contractor, the Contractor shall comply with the foregoing policies, and review all advertising with reference to them. They shall refer all such advertising that falls or may fall into any of the categories defined above to Santa Cruz Metro's designated representative responsible for administering the advertising program, who shall determine whether the proposed advertising will be accepted. If the proposed advertising is rejected, the party or parties proposing it may request that this decision be reconsidered. Upon such request, Santa Cruz Metro's representative shall consult with Santa Cruz Metro’s District Counsel and with its General Manager or the officer designated by him/her for this purpose. The General Manager or his/her designee, on the basis of such consultation, shall determine whether the proposed advertising will be accepted or rejected.
| 76.02 Santa Cruz Metro will cooperate with the party or parties proposing the advertising, and with the independent contractor (if applicable) through whom it has been proposed, in a reasonable effort to revise it in order to produce advertising that can be accepted and displayed consistently with the foregoing policies.

## ATTACHMENT B

6.04 To implement and maintain the Mobile Muse Program, the County of Santa Cruz must at all times agree to all the terms set forth in section 6.02 herein and agree to indemnify, defend and hold harmless the Santa Cruz METRO and its directors, officers and employees for any and all liability, loss, damages, penalties, costs or expenses arising out of, or in connection with any third-party claim of infringement arising out of the use and/or display of the poems on Santa Cruz METRO buses.

## ATTACHMENT C

## Permission and Waiver Certificate for the Mobile Muse Program

The Santa Cruz County Arts Commission and the Santa Cruz Metropolitan Transit District (Santa Cruz METRO) developed the Mobile Muse Program in order to provide bus riders with a traveling exhibit of Santa Cruz County artists' work. The Program also provides artists of all ages and abilities with an opportunity to show their work, highlighting the wealth of creativity in our County.

If chosen by the Santa Cruz County Arts Commission Selection Panel, your work will be placed inside a bus in the "channel card" space, on one of the 90 SCMTD buses that run on 36 routes throughout the County. Before beginning your work, please be sure you have read and understand the following guidelines for submission. In order to be selected the poetry must meet these criteria:

1) There is no guarantee that by submitting an application for consideration by the Mobile Muse Selection Panel, your work will be selected for display.
2) The poems included with your application materials must not have been previously submitted for consideration by the Mobile Muse Selection Panel.
3) The displays are located inside a public space, a "neutral ground," not a gallery or museum. Poetry that is of a religious, political, environmental nature, or about other public matters or issues or may offend Santa Cruz METRO ridership will not be displayed. Poetry which is unsuitable for children or persons with immature judgment will not be displayed. Poetry using language that is violent, derogatory, defamatory, promoting illegal activities, tobacco products, alcoholic beverages, use of weapons, imminent lawlessness, sexually explicit or suggestive material, and/or obscene material, will not be displayed. Poetry that is derogatory or defamatory to any person or group because of race, color, national origin, ethnicity, religion, sex, gender, sexual preference, veteran's status or disability will not be accepted.
4) Care will be taken with your displayed work, but because the buses are a public space, there is a possibility that your work may be damaged or stolen; you will not be reimbursed for any damages or theft.
5) Your application materials will not be returned.
6) The art drop-off and pick-up location (Simpkins Family Swim Center) is a public space, and will not be controlled or monitored.

Drop off your work and waiver form at the Simpkins Family Swim Center, 979 17th Avenue, Santa Cruz on or before DATE $\qquad$ , to be considered for display during the months DATE $\qquad$ . Swim Center hours are DAY/TIMES $\qquad$ .

The permission and waiver form must be filled out completely, and attached to your submission.
You must submit 10 copies of your poems in hard copy, as well as a CD which includes the same poems (Word file, formatted for PC).

If your form is not filled out completely, or if both hard copies and a CD are not included with your application materials, your work will not be considered by the panel for display.

## You will be notified of the panel's decision via e-mail.

## MOBILE MUSE PROGRAM - Permission and Waiver Form

You must include this completed form in your application materials.

Name $\qquad$ E-mail $\qquad$

Address $\qquad$ City
Zip $\qquad$

My signature on this waiver indicates the following:

1. I declare and affirm that a.) I am the person who created the poem(s) submitted; b.) I am the sole legal owner of all right, title and interest in the poem(s) including all related intellectual property rights and am legally authorized to submit the poem(s); c.) I certify that the poem(s) does not contain material that infringes the right of anyone else and that there is no legal impediment to its display on Santa Cruz METRO buses. Finally, I declare that the poem(s) have not been previously submitted to the Mobile Muse Program.
2. I agree to indemnify, defend and hold the County of Santa Cruz and the Santa Cruz METRO, its elected officials, officers, employees and volunteers, free and harmless from any and all claims, damages, costs and liabilities, arising out of any alleged infringement or violation of any intellectual property or other rights, as a result of my submission, selection and use of this poem(s) in the Mobile Muse Program. This indemnity obligation applies to claims of infringement violation(s) alleged by me or any other persons or entities.
3. By submitting my poem, I agree that my poem may be displayed on the inside of Santa Cruz METRO buses by the County of Santa Cruz and the Santa Cruz METRO without any fee or other form of compensation and may be used in its entirety or in part by the County of Santa Cruz or the Santa Cruz METRO. I grant the County of Santa Cruz and the Santa Cruz METRO, the license to use, reproduce, distribute, publish, and display the poems(s) selected by the Mobile Muse Selection Panel in any and all media now known or hereafter developed (including, without limitation, print, broadcast, and internet), for all purposes related to the Mobile Muse Program, including advertising and promotional activities, and the display on the inside of Santa Cruz METRO's buses.
4. I accept and understand that neither the County of Santa Cruz nor the Santa Cruz METRO assume any responsibility or liability for lost or damaged entries or those that do not arrive by the deadline. I understand and acknowledge that my application and submission will not be returned to me whether my poem(s) are accepted for display or not.
5. I understand and acknowledge that selection for display is based on many factors, which include, but are not limited to, available space and variety of submissions. Additionally, I understand and accept that the following selection criteria for submission of poems for display inside Santa Cruz METRO buses will be utilized for selection purposes: That is, the displays are located inside a public space, a "neutral ground" not a gallery or museum. Poetry that is of a religious, political, environmental nature, or about other public matters or issues or may offend Santa Cruz METRO ridership will not be displayed. Poetry which is unsuitable for children or persons with immature judgment will not be displayed. Poetry using language that is violent, derogatory, defamatory, promoting illegal activities, tobacco products, alcoholic beverages,

## ATTACHMENT C

use of weapons, imminent lawlessness, sexually explicit or suggestive material, and/or obscene material, will not be displayed. Poetry that is derogatory or defamatory to any person or group because of race, color, national origin, ethnicity, religion, sex, gender, sexual preference, veteran's status or disability will not be accepted.
6. I agree to assume any and all risk of loss due to the submission of my poem(s) to the Mobile Muse Program. I hereby expressly release and hold harmless the County of Santa Cruz and the Santa Cruz METRO (including their elected leaders, officials, employees, and volunteers) from all liability for the free use of my poem(s) that I am voluntarily submitting, including, but not limited to, the presentation, distribution, reproduction and display of the final work.

I affirm that I am 18 years of age or older.
$\square$ If under 18 years of age, I affirm that my parent or legal guardian confirms that my poem(s) can be used by the County of Santa Cruz and the Santa Cruz METRO as set forth above.

## I HAVE READ, UNDERSTAND, AND AGREE TO THE STATEMENTS AND POLICIES AS STATED ABOVE.

Poet Participant’s Signature

Parent/Guardian’s Signature (when applicable)

## Date

## Date

## ATTACHMENT D

SUMMARY OF APPLICANTS FOR POETRY SELECTION PANEL

| Applicant Name Employment |  |  |
| :--- | :--- | :--- |
| Tove Beatty | Legislative and Grants Analyst | Occasional |
| Carolyn Derwing | Schedule Analyst | Occasional |
| Todd Pinsky | Bus Operator | Regular |
| April Warnock | Paratransit Superintendent | Unknown |
| Erik Berg | ParaCruz Dispatch/Scheduler | Occasional |
| Dorice Ann | Bus Operator | Regular |

## ATTACHMENT D

## Peg Gallagher

From:
Sent:
To:
Subject:

Tove Beatty
Friday, March 23, 2012 10:42 AM
Les White; Peg Gallagher
Nominating Myself for Poetry Job

## Hi Les and Peg:

I have no idea who the person from METRO will be on the new poetry program, but I would like to throw my hat into the ring I would love to do this I have the following qualifications:

- English major with Honors and emphasis in $20^{\text {th }}$ century poetry (and now $21^{\text {st }}$ ), although I do consider myself a specialist in poetry in English post-1860, or the start of the American Civll War (Walt Whitman, in other words, is pretty much the starting point of my expertise, though you could go back as far as the Romantics and Emerson, if you wanted to, love him)
- Minor specialty in post-war poems, just an area of interest, along with shorter works such as haiku and the American school of Imagism, so I do have a great interest in short works that would fit on a bus
- Also specialized in feminist, minority works in my critical thinking classes, so I have a lot of expertise in the poetry of the suppressed, some of which might actually be appropriate for a bus, particularly some of the indigenous nature poetry of this area
- Have met and dined/drank to varying degrees with the following poets: Allen Ginsberg, Philip Whaten (numerous times, friend to Ginsberg, Kerouac and that crew), Diane di Prima (girlfriend to beatniks), Lawrence Ferlinghetti (big drinker, lots of fun), Seamus Heany (Nobel winner, though I met him the year before he won), Michael McClure (beatnik poet, friend to Philip), Patti Smith (musician/poet/supporter of hospice where ! worked, met her several times), Cseslaw Milosz (Nobel winner), Morton Marcus (SC's most famous export poetry-wise, recently died), Robert Hunter (Grateful Dead lyricist) and lots of others not so major I have also been to innumerable readings, both of the famous and local poets and famous locals
- I own 1,600 volumes of poetry, some extraordinarily rare
- Edited national poetry journal ("Reed Magazine") for two years in college, literally read thousands of bad poems and the occasional good one I have a very discerning eye for poetry.
- My honor's thesis was titled: "Nature, God and the Dialectic of Romantic Inhumanism in the Poetry of Robinson Jeffers," who was a Monterey Bay Area poet of major acclaim. I think the title alone qualifies me
- Have won several poetry contests myself, though my poetry is way too long for any bus, so I would automatically be excluded from submitting anyway

Please consider this my application for this position, and I can provide a much more thorough resume of my poetry qualifications should you need it, as well as writing samples, if indeed this position is open for nominations and I can nominate myself I'm probably more qualified for this than I am for my day job

Thanks for the consideration, Tove

Carolyn Derwing<br>8109 Newton Drive<br>Felton, CA 95018<br>831-588-6437<br>cderwing@yahoo.com

March 29, 2012

Margaret Gallagher SCMTD District Counsel
110 Vernon
Santa Cruz, CA, 95060

Dear Ms Gallagher,
I would like to formally request that my name be considered for representing SCMTD employees on the selection panel for the Mobile Muse Program. I believe that I possess both the artistic sensitivity to be a valued participant from the poets' perspective but I am also quite aware of the concerns that METRO has with the scope of this particular project. I think that I would be able to help the panel reach decisions that would be satisfactory to all groups involved.

At heart I am an artist (in this case a musician) and I value the contributions of the Arts in our society. I truly believe that history will judge a society and a culture by its creative expressions, including art, music, poetry and architecture. I think it is important that every human being have access to the arts and be exposed to the arts in some way. Creative expression is part of the human condition and sometimes you discover your creativity by experiencing the creativity of others. I believe that the Mobile Muse Program is a wonderful way to bring creativity and beauty into what may otherwise be a rather mundane commute for most bus passengers.

I understand that there are people at METRO who are opposed to this program. I wholeheartedly believe in the value of the Mobile Muse Program and I would truly be honored to represent METRO in this capacity, and maybe change some minds along the way.

Yours sincerely,
Carolyn Derwing

## ATTACHMENT D

Rebecca Daniel
From: Peg Gallagher
Sent: Tuesday, March 27, 2012 8:50 PM
$\begin{array}{ll}\text { To: } & \text { Todd Pinsky } \\ \text { Cc: } & \text { Rebecca Dani }\end{array}$
Subject:
Re: Mobile Muse

Thanks Todd. I will bring this matter to the Board of Directors on April 13th. Thank you for your interest. Peg

## Sent from my iPhone

On Mar 27, 2012, at 7:53 PM, "Todd Pinsky" [toddcofa@gmail.com](mailto:toddcofa@gmail.com) wrote:
> Hello Peg,
$>$
> I'd like to serve on this committee for several reasons. First, I have school-age kids, and while they are not involved in this program, I support extracurricular activities in literature and the arts. I believe that giving kids a chance to have their work displayed is a fine incentive, not to mention an excellent use of interior bus space that will benefit passengers as well.
>
> I have been a writer for many years before employment with Metro. I have written many tv and radio spots, ad and marketing brochures, websites, slogans, and such. I wrote a weekly newspaper column for three years and I have published one book, with the follow-up finished and waiting for me to publish it with all the spare time I have these days. Maybe I'll knock that out tomorrow during my split. I'm not a poet per se but $I$ have been a musician forever, and if we stretch the definition of poetry to include song lyrics (and ignore any subjective yardstick of "quality") then I have written about 50 .
$>$
> Here's what I am not: A judge of poetry. I would hope that members of this committee won't get wrapped up judging by personal taste, but rather will work to make sure that as long as material meets whatever criteria is set by Mobile Muse and/or Metro, it gets a chance to be displayed. It seems like a good program and I would like to help implement it.
>
I hope this is helpful. Thanks for your consideration.
$>$
Best,
> Todd Pinsky

## ATTACHMENT D

## Rebecca Daniel

| From: | Peg Gallagher |
| :--- | :--- |
| Sent: | Monday, March 26, 2012 11:56 AM |
| To: | Rebecca Daniel |
| Subject: | FW: Mobile Muse Program Selection Committee Panel |

From: April Warnock
Sent: Monday, March 26, 2012 11:27 AM
To: Peg Gallagher
Subject: RE: Mobile Muse Program Selection Committee Panel

Hi Peg,

I am interested in participating in the Mobile Muse program, primarily because as a frequent user of public transit, | enjoy the opportunity to read something that evokes a chain of thoughts for me, while onboard the bus or train (The service announcements and glossy movie advertisements don't provide that opportunity) Having travelled in different localities, I have noticed that the posting of locally produced art has helped me to understand the culture of the area in which I am visiting

I have been a voracious reader since the day | could string the words together I grew up without a television, and read just about everything that came my way (Including service announcements and movie advertisements)

I have taken writing classes at the local college, and while I do not write poetry, I enjoy reading it.

April

From: Peg Gallagher
Sent: Monday, March 26, 2012 10:46 AM
To: April Warnock
Subject: RE: Mobile Muse Program Selection Committee Panel
April, can you send my a letter or email explaining your interest and why you would be a good candidate for the appointment Thankyou peg

From: April Warnock
Sent: Monday, March 26, 2012 10:27 AM
To: Peg Gallagher
Subject: RE: Mobile Muse Program Selection Committee Panel
Hi Peg,

I would like to participate.

April

From: Peg Gallagher
Sent: Friday, March 23, 2012 2:21 PM
To: Les White; Angela Aitken; Debbie Kinslow; Robyn Slater; Pat Aviles; Frank Cheng; Harlan I. Glatt; Isaac B. Holly;

## ATTACHMENT D

Robert Cotter; Ciro Aguirre; Mary C. Ferrick; April Warnock; David W. Moreau Subject: Mobile Muse Program Selection Committee Panel

Good Afternoon:
Along with the Mobile Muse Program details that will be reviewed at the next BOD meeting, I also would like to present the BOD with a list of names of employees who would be interested in participating in the Poem Selection Committee I will be sending out a notice to all employees and asking for volunteers At this point I have one person who has volunteered. Please let me know if you are interested in participating on the Selection Committee for the Mobile Muse Program. Thank you peg

## Margaret Gallagher

## District Counsel

Santa Cruz METRO
110 Vernon Street
Santa Cruz, CA 95060
This email (including attachments) is covered by the Electronic Communications Privacy Act, 18 U.S.C. Sections 2510-2521, is confidential, and may be legally privileged. If you are not the intended recipient, you are hereby notified that any retention, dissemination, distribution, or copying of this communication is strictly prohibited. Please reply to the sender that you have received this message in error, and then delete it. Thank you.

## ATTACHMENT D

## Rickie-Ann Kegley

| From: | Erik Berg |
| :--- | :--- |
| Sent: | Sunday, July 08, 2012 1:25 PM |
| To: | Rickie-Ann Kegley |
| Subject: | RE: Poetry Selection Panel |

Hi Rickie-Ann,

Of course

Dear Board of Directors,

I am asked to advise you as to why I would be a good candidate for the Poetry Selection Panel, a committee which would help select poetry based on criteria which you would have formulated, for the County of Santa Cruz Arts Commission to install on Metro's buses

As an accretive byproduct of many years of habitual reading, I live in an apartment that is full of books, a majority of which I've read, most of it literature While I don't have an English degree or anything, I have been told by English majors that I've read a much more than typical amount, even in the above average in terms of books consumed annually Bay Area

While world literature has been the emphasis of my reading life, many of the books l've read are poetry, which as a genre I'm fairly well up to date on I like to read as exhaustively as possible, as well as from lists If a poet has won the Nobel Prize in literature I've read them If a book of poetry has won the Pulitzer prize, chances are good that I've read it as well. Exceptions to this are books which are either out of print, or have been so recently published that I haven't gotten to them yet because l've been reading something else

As someone who appreciates the humanities and gets a little squeaked out here and there by evidence of their declining role in our societal consciousness, I like the idea of poetry on buses lappreciate it as a gesture and as a metaphor that in the midst of an otherwise routine and anonymous transit there should be some small echo and validation of our human experience such as that which the arts attempt to provide us

Sincerely,

Erik Berg

From: Rickie-Ann Kegley
Sent: Thursday, June 28, 2012 10:22 AM
To: Erik Berg
Cc: Peg Gallagher
Subject: Poetry Selection Panel
Hi Erik,

I received your email expressing your interest in the Poetry Selection Panel Can you send me a separate email to me, advising METRO's Board of Directors why you would be a good candidate for the Poetry Selection Panel

If you could send your tesponse to me before July 13,2012 , if would be greatly appreciated This matter will be taken to the Board of Directors on August 10, 2012

## ATTACHMENT D

Thank you!

Rickie-Ann Kegley<br>Paralegal<br>Santa Cruz Metropolitan Transit Dista ict<br>(831) 426-6080 ext 1604

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# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: $\quad$ August 10, 2012
TO: Board of Directors

FROM: Ciro F. Aguirre, Manager of Operations

## SUBJECT: CONSIDERATION OF BUS STOPS AT DELAWARE AND $]$ COLUMBIA

## I. RECOMMENDED ACTION

That the Board of Directors provide staff with direction regarding request to
deactivate/remove the outbound and inbound bus stops at Delaware and Columbia.

## II. SUMMARY OF ISSUES

- On April 20, 2012 a complaint received from the resident at 620 Columbia referencing excessive volume on bus external announcements at the Delaware and Columbia bus stop.
- Research into complaint reveals repetitive reports over a period of several years for the same issue by this complainant.
- Options provided by complainant are not recommended due to legal implications regarding Americans with Disabilities Act (ADA) and bus announcements.
- Deactivation or Removal of bus stops is not feasible because it will inconvenience riders by increasing the distance between the other stops, they are compliant with ADA requirements, and provide adequate accessibility and convenience for riders.
- Delaware and Columbia outbound and inbound bus stops were temporarily deactivated for a period of three (3) months in order to evaluate service impact and obtain Public Comment.
- Over 100 comments and signed petitions were received requesting reactivation of the stops and opposing permanent removal of the stops.
- Staff seeks METRO Board direction on how to proceed with request from complainant regarding the outbound bus stop at Delaware and Columbia.


## III. DISCUSSION

On April 20, 2012 METRO received a complaint from the resident at 620 Columbia. The complainant reported that the bus external announcement required by Americans with Disabilities Act (ADA) performed at the outbound bus stop at Delaware and Columbia was loud and disrupted her sleep (complainant claims to work nights and sleep during the day). Options to resolve this issue provided by the complainant was to have the bus stop
moved or not have the bus announce its route and destination at the stop at Delaware and Columbia (refer to Attachment A).

METRO staff researched the concerns and found that the complainant has been reporting announcement issues for several years, and that attempts to address the concern, short of moving the stop or precluding the call stop announcement from being performed at that stop, have been unsuccessful.

The Delaware and Columbia stop was moved from a non-ADA compliant location to its current location in 2005. The move was made because the Property Owner at 321 National Street was receptive to having an encroachment onto the side yard of the property performed in order for a cement landing to be constructed allowing the stop to become ADA compliant (refer to Attachment B).

A review of bus external announcement volume levels for the METRO bus fleet were determined to average from 75 to 80 decibels, and found to be within legal requirements. It is also to be noted that while reviewing the Delaware/Columbia bus stop, three (3) persons using mobility devices were alighted requiring bus ramp deployment and utilizing the cement landing at the stop.

A response to the reported concerns was issued to the complainant on April 24, 2012 stating that a three (3) month deactivation of the outbound and inbound stops would be performed at Delaware and Columbia. During the three month period, Public Comments would be gathered in order to determine the impact deactivating the stop would have on riders (refer to Attachment C).

A ten (10) day advisory period was performed informing the public of the intended bus stop deactivation that was scheduled for May 14, 2012 with instructions on where to report concerns. Within a few days of deactivation, METRO Customer Service began reporting that riders were expressing concerns over the bus stop being deactivated; most concerns expressed were from older adult riders. Mr. E Wegley, a concerned rider, established a petition page and to date over one hundred (100) signatures have been recorded (refer to Attachments D \& E).

Reviews of alternative locations within close proximity of the current stop did not yield a satisfactory alternative due to lack of space, construction challenges, and the need to obtain encroachment rights from homeowners. Permanent deactivation or removal of the current Delaware and Columbia stop will create a distance of four tenths of a mile or 2,112 ft. between the stop at Delaware / Liberty and Delaware / Woodrow, exceeding METRO's standard of 600 ft . between stops by $1,512 \mathrm{ft}$.

Given the relative location, convenience of these stops, their compliance with ADA requirements, and the significant concerns expressed by METRO riders regarding their deactivation/removal, Staff requests that the METRO Board of Directors provide direction on how to proceed with request from the complainant regarding the outbound bus stop at Delaware and Columbia.

## III. FINANCIAL CONSIDERATIONS

NONE
V. ATTACHMENTS
A. Imperative Notice
B. Delaware and Columbia Bus Stop
C. Response Letter - Delaware and Columbia Bus Stop
D. Evan Wegley Letter
E. Evan Wegley Petition

| From: | Les White |
| :--- | :--- |
| To: | Robert Cotter; Ciro Aguirre |
| Subject: | FW: Imperative notice 04/20/12 C 20D W |
| Date: | Friday, April 20, 2012 3:46:07 PM |

FYI

From: Les White
Sent: Friday, April 20, 2012 3:38 PM
To: 'Diana Bernstein'
Cc: Peg Gallagher
Subject: RE: Imperative notice 04/20/12 C 20D W

Ms. Bernstein,

We will re evaluate the stop location on Monday. If it is possible to move it to the corner or the farside of Delaware and Columbia we will do so.

Les White

From: Diana Bernstein [mailto:dbernste@cruzio.com]
Sent: Friday, April 20, 2012 3:27 PM
To: Les White; hbryant@cityofsantacruz.com; ellen.pirie@co.santa-cruz.ca.us; Irobinson@cityofsantacruz.com
Cc: Ryan Coonerty; dlane@cityofsantacruz.com; kbeiers@cityofsantacruz.com; tmadrigal@cityofsantacruz.com; dterrazas@cityofsantacruz.com
Subject: Imperative notice 04/20/12 C 20D W
I mportance: High
Mr. White et al:

This documents that the call from the 20 D bus woke me at 9:20 very loudly. Why is the 20 D always so much louder than the 20?

Sleep is a basic human need. These interruptions of my sleep are killing me.
Why can't the bus stop be moved to the corner? (still waiting for an answer)

According the ADA, access does not dismiss the need for health and safety protection. I am in favor of everyone having access to public transportation, but the external call is not needed every time the door opens.

Diana Bernstein


| From: | Ciro Aguirre |
| :--- | :--- |
| To: | "dbernste@cruzio.com" |
| Cc: | Les White; Peg Gallagher |
| Bcc: | Mary C. Ferrick |
| Subject: | Bus Stop Delaware and Columbia |
| Date: | Tuesday, April 24, 2012 5:14:25 PM |

Ms. Bernstein,

Mr. Les White, General Manager, Santa Cruz METRO has apprised me of a situation in which the bus annunciation of our stop at Delaware and Colombia has been of concern to you. You have indicated that the annunciations preclude you from sleeping since your bedroom faces Delaware or is in the general direction of the stop being serviced.

I have performed a review of this stop and have determined that this stop currently meets the following criteria making it a legal and viable bus stop:

- Americans with Disability Act (ADA) compliant
- Not located on your property
- Has been in operation since approximately 2002 at the current location
- Is within the established distance between stops

A review of METRO's bus fleet annunciation systems has been completed and all annunciation units on our buses are within the legal sound decibel requirements for Santa Cruz County and local jurisdictions.

The stop cannot be moved without incurring a significant cost to METRO since any other location will not meet ADA requirements, and since the current stop is ADA compliant, relocating the stop by law is not required.

In an effort to address your concerns, the following will be performed:

In approximately seven (7) days the stop will be deactivated on a trial basis and for a period of approximately three (3) months in order to determine the impact of not having this stop available to our transit riders. Public input will be sought regarding the deactivation of this stop. If the deactivation of this stop has a significant impact to our transit riders, the stop will be reactivated prior to the three month period, if the impact is minimal, the stop will be permanently deactivated.

A report will be forwarded to Mr. White, as we near the three month period, summarizing public input and our findings on this issue so that a determination can be made regarding the future of this bus stop.

Thank you,
Ciro Aguirre
Manager of Operations

Santa Cruz Metro
831-425-8951
$15 . c 2$

## Santa Cruz Metropolitan Transit District <br> 

July 24, 2012

TO: Ciro Aguirre, Manager of Operations
RE: Public Response / Bus Stop @ Delaware \& Columbia FROM: Maria Granados-Boyce, Supervisor Customer Service


On May $8^{\text {th }}, 2012$ bilingual signs were placed on the inbound and outbound bus stop at Delaware $\&$ Columbia advising the public that these bus stops would be temporarily removed from service starting on May $14^{\text {th }}$. In addition METRO contact information was included in order to provide the public a forum for voicing their opinion regarding this change.

In the time between May $6^{\text {th }}$ and July $24^{\text {th }}$, 2012, nine (9) persons filed Customer Service Reports demanding to reinstate the bus stops in question. METRO Customer Service Representatives reported that bus operators were receiving comments from passengers requesting that METRO reestablish service to those bus stops.
A proactive, regular passenger, who rides the Rt. 20 and lives in that community, established an online petition and in 2 days gathered 113 signatures from passengers pleading that these stops not be removed.

There was no public feedback in favor of removing these bus stops.
All copies of aforementioned documents are attached.

| From: | Tony Tapiz |
| :--- | :--- |
| To: | Les White; Ciro Aguirre |
| Subject: | FW: Removing these stops is bad for the community |
| Date: | Thursday, May 17, 2012 8:26:47 AM |
| Attachments: | imaqe001.png |

Tony Tapiz
Administrative Services Coordinator


110 Vernon Street
Santa Cruz, CA 95060
(831) 426-6080 FAX (831) 426-6117

Santa Cruz METRO OnLine at http://www.scmtd.com
"Santa Cruz METRO...Moving Our Community"


#### Abstract

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From: Evan Wegley [mailto:ewegley@ucsc.edu]
Sent: Wednesday, May 16, 2012 8:08 PM
To: Maria Granados Boyce
Cc: Tony Tapiz; route20stop@scmtd.com
Subject: Re: Removing these stops is bad for the community
To the SCMTD:

After just two days, the petition to bring back the stops at Delaware \& Columbia is at 100 signatures and growing (see here). This is solid evidence that the community is not satisfied with the Metro's decision to close our stops.

Best,
Evan Wegley

## Santa Cruz Metropolitan Transit District (SCMTD): Keep the stops at Delaware \& Columbia open

## SIGN THIS PETITION



1. Signatures

113 out of 250

Petitioning

1. Santa Cruz Metropolitan Transit District (SCMTD)
2. Created By

Evan Wegley
Santa Cruz, CA

## About this Petition Petition Letter Petition Updates

The SCMTD has decided to close both the inbound and outbound stops at Delaware \& Columbia on the 20/D routes starting May 14.

This route, and these stops in particular, are well used by students and staff at UCSC, as well as community members. According to sources at the SCMTD customer service department, this removal is happening because of complaints from neighbors that the bus stop is a nuisance to them. Unfortunately, the riders who use these stops were never asked for input before action was
taken. Instead, we were greeted with a closure notice affixed to our bus stop sign giving us one week notice of the removal of the stop.

Here just some of the many reasons why the closure of these stops is bad for our community:

1. Input from the entire community was not considered when the SCMTD made this decision. At the very least, we should have the chance to make our case in front of the board to keep the stop open.
2. Many riders who utilize these stops use them every weekday to commute to work and school. Taking them away will dramatically decrease the convenience of using public transit, encouraging commuters here to use cars instead.
3. Service to the Lighthouse Field area was already removed from local Route 3 this summer, and this closure makes public transportation even more inaccessible to residents of our community. From certain parts of Lighthouse Field, the nearest bus stop would be 0.75 miles away.
4. Inaccessibility to the pubic transit corridor between UCSC and Downtown decreases the value of property. Most students will not rent at locations where they cannot use the buses to commute to school.
5. The SCMTD will not save money by removing these stops. They are mostly unmaintained (without benches, shelters) and the 20/D buses will still drive by them. In fact, it will probably decrease ridership in the area, decreasing fare revenue.

## Why People Are Signing

## Recent Signatures

Keep the stops at Delaware \& Columbia open
Greetings,
I just signed the following petition addressed to: Santa Cruz Metropolitan Transit District (SCMTD).

Keep the stops at Delaware \& Columbia open
The SCMTD has decided to close both the inbound and outbound stops at Delaware \& Columbia on the 20/D routes starting May 14.

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Sincerely,
[Your name]

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[^0]:    AMERICANS WITH DISABILITIES ACT
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[^1]:    42579 05/21/12

[^2]:    P:ICMADIWord(Wpfites)\SUZANNEUICM BernallLeters\Santa Cruz METRO Bus Bench Removal Doc

