BOARD OF DIRECTORS REGULAR MEETING AGENDA NOVEMBER 19, 2010
*WATSONVILLE CITY COUNCIL CHAMBERS*
*275 MAIN STREET*
WATSONVILLE, CALIFORNIA
9:00 a.m. - 12:00 noon
THE BOARD AGENDA PACKET CAN BE FOUND ONLINE AT WWW.SCMTD.COM OR AT METRO'S ADMINISTRATIVE OFFICE LOCATED AT 110 VERNON STREET, SANTA CRUZ, CA

## NOTE: THE BOARD CHAIR MAY TAKE ITEMS OUT OF ORDER

SECTION I: OPEN SESSION - 9:00 a.m.

1. ROLL CALL
2. ORAL AND WRITTEN COMMUNICATION TO THE BOARD OF DIRECTORS
3. LABOR ORGANIZATION COMMUNICATIONS
4. ADDITIONAL DOCUMENTATION TO SUPPORT EXISTING AGENDA ITEMS

## CONSENT AGENDA

5-1. ACCEPT AND FILE PRELIMINARILY APPROVED CLAIMS FOR THE MONTH OF AUGUST 2010

5-2. ACCEPT AND FILE MONTHLY BUDGET STATUS REPORTS FOR AUGUST 2010 AND APPROVAL OF BUDGET TRANSFERS

5-3. CONSIDERATION OF TORT CLAIMS: REJECT THE CLAIM OF MARY SIERRA, \#10-0034
5-4. ACCEPT AND FILE PARACRUZ OPERATIONS STATUS REPORT FOR THE MONTH OF SEPTEMBER 2010

5-5. ACCEPT AND FILE RIDERSHIP AND PERFORMANCE REPORT FOR SEPTEMBER 2010
5-6. ACCEPT AND FILE HIGHWAY 17 STATUS REPORT FOR SEPTEMBER 2010
5-7. ACCEPT AND FILE UNIVERSITY OF CALIFORNIA, SANTA CRUZ MONTHLY SERVICE REPORT FOR SEPTEMBER 2010

5-8. ACCEPT AND FILE MAC AGENDA FOR NOVEMBER 17, 2010, AND MINUTES OF SEPTEMBER 15, 2010 MEETING

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5-9. APPROVE REGULAR BOARD MEETING MINUTES OF OCTOBER 22, 2010 AND SPECIAL BOARD MEETINGS MINUTES OF OCTOBER 22 AND 29, 2010

5-10. ACCEPT AND FILE MINUTES REFLECTING VOTING RESULTS FROM APPOINTEES TO THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION FOR THE SEPTEMBER 2010 MEETING(S)

5-11. ACCEPT AND FILE STATUS REPORT OF ACTIVE GRANTS AND SUBMITTED GRANT PROPOSALS FOR NOVEMBER 2010

5-12. ACCEPT AND FILE STATUS REPORT OF FEDERAL AND STATE LEGISLATION AND CURRENT LEGISLATIVE ISSUES

5-13. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT WITH ALLIANT INSURANCE SERVICES, INC. FOR LIFE, ACCIDENTAL DEATH AND DISMEMBERMENT INSURANCE, AND FOR LONG TERM DISABILITY INSURANCE

5-14. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT WITH ALLIANT INSURANCE SERVICES, INC. FOR EMPLOYEE DENTAL INSURANCE COVERAGE

5-15. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT AMENDMENT WITH GFI GENFARE FOR AN AUTOMATIC FARE COLLECTION SYSTEM FOR AN AMOUNT NOT TO EXCEED $\$ 2,341,645$ AND FOR A MILESTONE SCHEDULE TO PROCESS PROGRESS PAYMENTS

5-16. CONSIDERATION OF MODIFICATION TO SANTA CRUZ METROPOLITAN TRANSIT DISTRICT'S BYLAWS TO REFLECT METRO BOARD'S DECISION NOT TO HOLD A REGULAR MEETING DURING THE MONTH OF JULY

5-17. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE EMPLOYER BUS PASS AGREEMENTS WITH THE FOLLOWING ENTITIES: SEASIDE CO, DOMINICAN HOSPITAL, AND COUNTY OF SANTA CRUZ

5-18. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE AN AMENDMENT TO THE CONTRACT WITH CLUTCH COURIERS FOR DAILY INTEROFFICE MAIL DELIVERY, U.S. MAIL PICK-UP AND DELIVERY, AND AGENDA PACKET DELIVERY

5-19. RECEIVE INFORMATION ON ALLOCATION OF ADDITIONAL FY11 TRANSPORTATION DEVELOPMENT ACT FUNDS TO SANTA CRUZ METRO.

## REGULAR AGENDA

6. EMPLOYEE LONGEVITY AWARDS

Presented By: Chair Pire

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7. PUBLIC HEARING: CONSIDERATION OF ADOPTING THE AMENDMENTS TO SANTA CRUZ METRO'S FARE ORDINANCE TO REPLACE "MONTHLY PASS" WITH "31 CONSECUTIVE DAY PASS"
Presented By: Angela Aitken, Acting Assistant General Manager \& Finance Manager
8. CONSIDERATION OF TERM EXPIRATIONS AND VACANCIES ON THE METRO ADVISORY COMMITTEE
Presented By: Leslie R. White, General Manager
9. CONSIDERATION OF APPROVAL OF 2011 FEDERAL LEGISLATIVE ADVOCACY PROGRAM
Presented By: Leslie R. White, General Manager
10. CONSIDERATION OF APPROVAL OF 2011 STATE LEGISLATIVE ADVOCACY PROGRAM
Presented By: Leslie R. White, General Manager
11. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO SIGN A CONTRACT RENEWAL FOR PRINTING OF HEADWAYS WITH FRICKE-PARKS PRESS, INC.
Presented By: Mary Ferrick, Fixed Route Superintendant
12. CONSIDERATION OF COMMENTS ON THE CITY OF SANTA CRUZ'S DRAFT CLIMATE ACTION PLAN
Presented By: Leslie R. White, General Manager
13. ACCEPT AND FILE METRO STAFF RESPONSE TO THE U.S. DEPARTMENT OF COMMERCE CENSUS BUREAU GEOGRAPHY DIVISION'S PROPOSED URBAN AREA CRITERIA
Presented By: Leslie R. White, General Manager
14. ORAL ANNOUNCEMENT: THE NEXT REGULARLY SCHEDULED BOARD MEETING WILL BE HELD FRIDAY, DECEMBER 17, 2010 AT 9:00 A.M. AT THE SANTA CRUZ CITY COUNCIL CHAMBERS AT 809 CENTER STREET, IN SANTA CRUZ, CALIFORNIA Presented By: Chair Pirie
15. REVIEW OF ITEMS TO BE DISCUSSED IN CLOSED SESSION: District Counsel
16. ORAL AND WRITTEN COMMUNICATIONS REGARDING CLOSED SESSION

## SECTION II: CLOSED SESSION

1. CONFERENCE WITH LEGAL COUNSEL - EXISTING LITIGATION (Pursuant to Government Code Section 54956.9)
a. Name of Case: Alberto Barragan v. Santa Cruz Metropolitan Transit District (Before the Workers' Compensation Appeals Board)
b. Name of Case: Claim of PG\&E against Santa Cruz Metropolitan Transit District

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2. CONFERENCE WITH REAL PROPERTY NEGOTIATORS
(Pursuant to Government Code Section 54956.8)
a. Property: Negotiating parties:

Under Negotiation:

425 Front Street, Santa Cruz, CA
Leslie R. White, Tony Condotti
Suzanne Varco for Greyhound/Transportation Realty Income Partners L.P., Owner of 425 Front Street Price and Terms of Payment

## SECTION III: RECONVENE TO OPEN SESSION

## 17. REPORT OF CLOSED SESSION

## ADJOURN

## NOTICE TO PUBLIC

Members of the public may address the Board of Directors on a topic not on the agenda but within the jurisdiction of the Board of Directors or on the consent agenda by approaching the Board during consideration of Agenda Item \#2 "Oral and Written Communications", under Section I.
Presentations will be limited in time in accordance with District Resolution 69-2-1.
When addressing the Board, the individual may, but is not required to, provide his/her name and address in an audible tone for the record.

Members of the public may address the Board of Directors on a topic on the agenda by approaching the Board immediately after presentation of the staff report but before the Board of Directors' deliberation on the topic to be addressed. Presentations will be limited in time in accordance with District Resolution 69-2-1.

The Santa Cruz Metropolitan Transit District does not discriminate on the basis of disability. The Watsonville City Council Chambers is located in an accessible facility. Any person who requires an accommodation or an auxiliary aid or service to participate in the meeting, please contact Tony Tapiz, Administrative Services Coordinator, at 831-426-6080 as soon as possible in advance of the Board of Directors meeting. Hearing impaired individuals should call 711 for assistance in contacting METRO regarding special requirements to participate in the Board meeting. A Spanish Language Interpreter will be available during "Oral Communications" and for any other agenda item for which these services are needed. This meeting will be broadcast live in Watsonville on Charter Channel 70. Community Television will rebroadcast it at 7:00 p.m. on Friday, November 26, 2010 on Comcast Channel 26 and also on Charter Channel 72.
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SANTA CRUZ METROPOLITAN TRANSIT DISTRICT
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DMC CONSTRUCTION INC． DOC AUTO LLC
DOGHERRA＇S
ECOLOGICAL CONCERNS INC．
EVERGREEN OIL INC．
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HOSE SHOP, THE
KIPLINGER'S RETIREMENT REPORT MCINTYRE, WILLIAM
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| 36820 | 08/02/10 | 226.43 | 001454 | MONTEREY BAY SYSTEMS |  |
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| 36821 | 08/02/10 | 198.06 | 001063 | NEW FLYER INDUSTRIES LIMITED |  |
| 36822 | 08/02/10 | 2,207.55 | 002721 | NEXTEL COMMUNICATIONS |  |
| 36823 | 08/02/10 | 108.33 | 004 | NORTH BAY FORD LINC-MERCURY |  |
| 36824 | 08/02/10 | 1,377.67 | 009 | PACIFIC GAS \& ELECTRIC |  |
| 36825 | 08/02/10 | 1,755.00 | 002823 | PAT PIRAS CONSULTING | 7 |
| 36826 | 08/02/10 | 1,707.66 | 001098 | ROBERT HALF MANAGMENT RESOURCE |  |
| 36827 | 08/02/10 | 17,975.53 | 966 | S.C. FUELS | 0 |
| 36828 | 08/02/10 | 218.53 | 135 | SANTA CRUZ AUTO PARTS, INC. |  |
| 36829 | 08/02/10 | 405.63 | 079 | SANTA CRUZ MUNICIPAL UTILITIES |  |
| 36830 | 08/02/10 | 197.84 | 122 | SCMTD PETTY CASH - OPS |  |
| 36831 | 08/02/10 | 744.88 | 001232 | SPECIALIZED AUTO AND |  |
| 36832 | 08/02/10 | 7,537.81 | 001360 | SPECTRUM HUMAN RESOURCE |  |
| 36833 | 08/02/10 | 115.63 | 002871 | STATE ELECTRIC GENERATOR |  |
| 36834 | 08/02/10 | 54.57 | 434B | VERIZON CALIFORNIA |  |
| 36835 | 08/02/10 | 1,595.00 | 001353 | VISION COMMUNICATIONS |  |
| 36836 | 08/02/10 | 11,220.00 | 001043 | VISION SERVICE PLAN |  |
| 36837 | 08/02/10 | 36,551.03 | 676 | WEBER, HAYES \& ASSOCIATES |  |
| 36838 | 08/09/10 | 214.99 | 002861 | AMERICAN MESSAGING SVCS, LLC |  |
| 36839 | 08/09/10 | 17,707.19 | 941 | ASSURANT EMPLOYEE BENEFITS |  |
| 36840 | 08/09/10 | 3,392.25 | 001D | AT\&T |  |
| 36841 | 08/09/10 | 50.70 | 667 | CITY OF SCOTTS VALLEY |  |
| 36842 | 08/09/10 | 125.00 | 001113 | CLARKE, SUSAN | 7 |
| 36843 | 08/09/10 | 28,771.20 | 001124 | CLEAN ENERGY |  |
| 36844 | 08/09/10 | 142.04 | 001000 | DAIMLER BUSES N. AMERICA INC. |  |
| 36845 | 08/09/10 | 13,328.56 | 001316 | DEVCO OIL |  |
| 36846 | 08/09/10 | 288.53 | 085 | DIXON \& SON TIRE, INC. |  |
| 36847 | 08/09/10 | 1,142.50 | 001492 | EVERGREEN OIL INC. |  |
| 36848 | 08/09/10 | 79.86 | 166 | HOSE SHOP, THE |  |
| 36849 | 08/09/10 | 29.95 | 001403 | KIPLINGER'S RETIREMENT REPORT |  |
| 36850 | 08/09/10 | 39.00 | E429 | MCINTYRE, WILLIAM |  |
| 36851 | 08/09/10 | 1,380.26 | 001063 | NEW FLYER INDUSTRIES LIMITED |  |







DIXON \& SON TIRE, INC.
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|  |  |  |  |  | DATE | 08/01/10 THRU | 08/31/10 |
| CHECK CHECK <br> NUMBER DATE | CHECK VENDOR AMOUNT | VENDOR NAME | VENDOR TYPE | TRANS. NUMBER | TRANSACTION DESCRIPTION | TRANSACTION AMOUNT | COMMENT |
| 36935 08/23/10 | 130.00002388 | DOGHERRA'S <br> EXPRESS EMPLOYMENT PROS | 7 | 35340 | OUT RPR REV VEH/PT | 130.00 |  |
| 36936 08/23/10 | 3,600.00 432 |  |  | 35255 | TEMP/FAC W/E 7/11 | 900.00 |  |
|  |  |  |  | 35256 | TEMP/FAC W/E 7/18 | 900.00 |  |
|  |  |  |  | 35257 | TEMP/FAC W/E 7/25 | 900.00 |  |
|  |  |  |  | 35258 | TEMP/FAC W/E 7/31 | 900.00 |  |
| 36937 08/23/10 | 44.01959 | FIRST ADVANTAGE CORPORATION |  | 35260 | EMPLOY EXAM | 44.01 |  |
| 36938 08/23/10 | 60.00002295 | FIRST ALARM |  | 35259 | JUL 10 DISPATCH/PT | 60.00 |  |
| 36939 08/23/10 | 572.20117 | GILLIG LLC |  | 35261 | REV VEH PARTS/FL | 572.20 |  |
| 36940 08/23/10 | 1,759.46 282 | GRAINGER |  | 35262 | RPRS \& MAINT/FAC | 28.90 |  |
|  |  |  |  | 35263 | SAFETY SUPPLY/FAC | 649.94 |  |
|  |  |  |  | 35264 | SAFETY SUPPLY/FAC | 375.01 |  |
|  |  |  |  | 35265 | PARTS \& SUPPLY/FL | 38.73 |  |
|  |  |  |  | 35266 | REV VEH PARTS/FL | 666.88 |  |
| 36941 08/23/10 | 115.33 510A | HASLER, INC. |  | 35267 | 9/1-9/30 RENTAL/PT | 43.06 |  |
|  |  |  |  | 35268 | 9/1-9/30 RENTAL/ADM | 72.27 |  |
| 36942 08/23/10 | 203.61166 | HOSE SHOP, THE |  | 35269 | REV VEH PARTS/FL | 203.61 |  |
| 36943 08/23/10 | 409.26001209 | IULIANO |  | 35270 | 7/18-8/17/PT | 409.26 |  |
| 08/23/10 | 16,240.47 002117 |  | 7 | 35273 | 111 DUBOIS RENT | 12,769.62 |  |
|  |  |  |  | 35274 | 115 DUBOIS RENT | 3,470.85 |  |
| 36945 08/23/10 | 2,905.16 110 | JESSICA GROCERY STORE, INC. |  | 35341 | CUSTODIAL SERVICES | 2, 905.16 |  |
| 36946 08/23/10 | 245.00133 | Jobs AVAILABLE |  | 35271 | JOB PLACE/MECH II | 245.00 |  |
| 36947 08/23/10 | 7,614.00 878 | KELLY SERVICES, INC. |  | 35319 | TEMP/OPS W/E 7/4 | 456.00 |  |
|  |  |  |  | 35320 | TEMP/OPS W/E 7/11 | 912.00 |  |
|  |  |  |  | 35321 | TEMP/OPS W/E 7/18 | 2,406.00 |  |
|  |  |  |  | 35322 | TEMP/OPS W/E 7/25 | 1,920.00 |  |
|  |  |  |  | 35323 | TEMP/OPS W/E 7/30 | 1,920.00 |  |
| 36948 08/23/10 | 1,685.95 001119 | MACERICH PARTNERSHIP LP MCINTYRE, WILLIAM MCW ASSOCIATES, INC. MISSION UNIFORM | 7 | 35275 | CAPITOLA MALL RENT | 1,685.95 |  |
| 36949 08/23/10 | 10.00 E429 |  |  | 35342 | DMV/VTT FEE | 10.00 |  |
| 36950 08/23/10 | 809.78001342 |  |  | 35343 | JUL OUT RPR/PT | 809.78 |  |
| 36951 08/23/10 | 661.41041 |  |  | 35276 | UNIF \& LAUNDRY/FL | 69.85 |  |
|  |  |  |  | 35277 | UNIF \& LAUNDRY/FL | 167.82 |  |
|  |  |  |  | 35278 | UNIF \& LAUNDRY/FAC | 89.18 |  |
|  |  |  |  | 35279 | UNIF \& LAUNDRY/PT | 31.02 |  |
|  |  |  |  | 35344 | UNIF \& LAUNDRY/FAC | 65.87 |  |
|  |  |  |  | 35345 | UNIF \& LAUNDRY/FL | 167.82 |  |
|  |  |  |  | 35346 | UNIF \& LAUNDRY/FL | 69.85 |  |
| 36952 08/23/10 | 50.81288 | MUNCIE TRANSIT SUPPLY |  | 35306 | REV VEH PARTS/FL | 50.81 |  |
| 36953 08/23/10 | 83.85001178 | NEW FLYER INDUSTRIES LIMITED |  | 35280 | RPRS \& MAINT/FAC | 83.85 |  |
| 36954 08/23/10 | 14,536.63 001063 |  |  | 35281 | REV VEH PARTS/FL | 61.32 |  |
|  |  |  |  | 35282 | REV VEH PARTS/FL | 4,404.37 |  |
|  |  |  |  | 35283 | REV VEH PARTS/FL | 2,134.43 |  |
|  |  |  |  | 35284 | REV VEH PARTS/FL | 2,576.18 |  |
|  |  |  |  | 35307 | REV VEH PARTS/FL | 5,360.33 |  |
| $\begin{array}{ll} 36955 & 08 / 23 / 10 \\ 36956 & 08 / 23 / 10 \end{array}$ | 1,492.81 002721 | NEXTEL COMMUNICATIONS PACIFIC GAS \& ELECTRIC |  | 35347 | 7/4-8/3 JUL 10/PT | 1,492.81 |  |
|  | 2,589.26 009 |  |  | 35308 35324 | 7/8-8/9 SVTC $6 / 26-8 / 9$ SVTC | 15.22 $2,574.04$ |  |
| 36957 08/23/10 | 346.10043 | PALACE ART \& OFFICE SUPPLY |  | 35285 | OFFICE SUPPLY/FIN | 48.25 |  |
|  |  |  |  | 35286 | OFFICE SUPPLY/FL | 112.76 |  |
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| 49.00 | E463 | RAMOS，ROSALIO <br> ROBERT HALF MANAGMENT RESOURCE |  |  |  |
| 2，766．83 | 001098 |  |  |  |  |
| 18，052．38 | 966 | S．C．FUE | JELS |  | 0 |
| 1，430．01 | 001379 | SAFETY－K | －KLEEN |  |  |
| 196.12 | 135 | SANTA CRUZ AUTO PARTS，INC． |  |  |  |
| 65.35 | 848 | SANTA CRUZ ELECTRONICS，INC． SANTA CRUZ METRO TRANSIT DIS SANTA CRUZ RECORDS MNGMT INC SHAW／YODER／ANTWIH，INC． SPECIALIZED AUTO AND |  |  |  |
| 30，814．81 | 002917 |  |  |  |  |
| 240.00 | 001292 |  |  |  |  |
| 2，500．00 | 002267 |  |  |  |  |
| 8，990．26 | 001232 |  |  |  |  |
| 204.00 | 080 | STATE BOARD OF EQUALIZATION |  |  |  |
| 1，468．07 057 |  |  |  |  |  |
| 4，752．43 002829 |  | VALLEY POWER SYSTEMS，INC． |  |  |  |
| 1，000．00 | 162 | WASHINGTON LETTER ON TRANSPORT |  |  |  |
| 307.79 | 436 | WEST PAYMENT CENTER |  |  |  |
| 295.00 | 915 | WORKIN．COM，INC． |  |  |  |
| 1，929．73 | 002607 |  |  |  |  |
| 187.77 | 001 | AT\＆T |  |  |  |
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| 57.05 | E438 | AVILES，PATRICIA |  |  |  |
| 57.73 | M033 | BAILEY， | NEIL |  | 0 |
| 102.11 | 001276 | BANK OF MARIN |  |  |  |
| 3，486．67 | 351 | BEI CORPORATION |  |  |  |
| 75.05 | M077 | BRADFORD，THOMAS <br> BRIDINGER，DENISE |  |  |  |
| 31.12 | M078 |  |  |  |  |
| 57.73 | M079 | BROGDON，ROY |  |  |  |
| 241.57 | 002189 | BUS \＆EQUIPMENT |  |  |  |
| 57.73 | M022 | CAPELLA，KATHLEEN CARR，DALE |  |  |  |
| 28.87 | M080 |  |  |  |  |


$3696908 / 23 / 10$
$3697008 / 23 / 10$

$3697108 / 23 / 10$

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# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: $\quad$ November 19, 2010
TO: Board of Directors
FROM: Angela Aitken, Finance Manager and Acting Assistant General Manager
SUBJECT: MONTHLY BUDGET STATUS REPORTS FOR AUGUST 2010 AND APPROVAL OF BUDGET TRANSFERS

## I. RECOMMENDED ACTION

That the Board of Directors accept and file the monthly budget status reports for August 2010 and approve the budget transfers for August 2010.

## II. SUMMARY OF ISSUES

- Operating Revenues for the month of August 2010 were $\$ 190 \mathrm{~K}$ or 11 \% over the amount of revenue expected for August 2010.
- Consolidated Operating Expenses for the month of August 2010 were \$158K or 5 \% under budget for the month of August 2010.
- Capital Budget spending year to date through August 2010 was $\$ 291 \mathrm{~K}$ or $2 \%$ of the Capital budget.


## III. DISCUSSION

An analysis of Santa Cruz METRO's budget status is prepared monthly in order to apprise the Board of Directors of Santa Cruz METRO's actual revenues, expenses and capital in relation to the adopted operating and capital budgets for the fiscal year. The attached monthly revenue, expense and capital reports represent the status of Santa Cruz METRO’s FY11 operating and capital budgets versus actual expenditures for the month.

The fiscal year has elapsed $\mathbf{1 7 \%}$.

## A. Operating Revenue

For the month of August 2010 Operating Revenues were $\$ 190 \mathrm{~K}$ or $11 \%$ over the amount of revenue expected for August 2010. Revenue variances are explained in the notes at the end of the revenue report.

## B. Operating Expense by Department

Total Operating Expenses by Department for the month of August 2010 were $\$ 158 \mathrm{~K}$ or 5 \% under budget; $0.1 \%$ under where we were in FY10. The majority of the variance is due to lower than anticipated Personnel and Mobile Materials and Supplies expenses.

## C. Consolidated Operating Expenses

Consolidated Operating Expenses for the month of August 2010 were $\$ 158 \mathrm{~K}$ or $5 \%$ under budget. Personnel Expenses, Repair - Rev Vehicle, and Fuels \& Lube Rev Vehicles all contributed to the variance. Further explanation of these accounts is contained in the notes following the report.

## D. Capital Budget

Capital Budget spending year to date through August 2010 was $\$ 291 \mathrm{~K}$ or 2\% of the Capital budget. Of this, $\$ 105 \mathrm{~K}$ or $5 \%$ has been spent on the MetroBase Maintenance Facility project and $\$ 129 \mathrm{~K}$ or $28 \%$ has been spent on IT Projects.

## IV. FINANCIAL CONSIDERATIONS

Due to the severe economic downturn and the resulting significant decline in revenue, staff is implementing cost - cutting strategies and diligently looking at different scenarios and options in order to close the projected budget gap.

Approval of the budget transfers will increase some line item expenses and decrease others. Overall, the changes are expense-neutral.

Attachment A: FY11 Operating Revenue for the month ending - 08/31/10
FY11 Operating Expenses by Department for the month ending - 08/31/10
FY11 Consolidated Operating Expenses for the month ending - 08/31/10
FY11 Capital Budget Reports for the month ending - 08/31/10
FY11 Budget Transfers for the month ending - 08/31/10

Prepared by: Kristina Mihaylova, Financial Analyst
Date Prepared: November 2, 2010


Percent of Year Elapsed - $\quad 17 \%$
Operating Revenue
For the month ending - August 31, 2010
Year to Date

|  |
| :---: |
| $\%$ Var |
| $12 \%$ |
| $-3 \%$ |
| $11 \%$ |
| $-8 \%$ |
| $11 \%$ |
| $8 \%$ |
| $0 \%$ |
| $-1 \%$ |
| $-44 \%$ |
| $-5 \%$ |
| $2 \%$ |
| $0 \%$ |
| $-35 \%$ |
| $-49 \%$ |
| $4 \%$ |
| $0 \%$ |
| $2 \%$ |
| $0 \%$ |
| $0 \%$ |
| $100 \%$ |
| $0 \%$ |
| $0 \%$ |
| $0 \%$ |
| $0 \%$ |

敋


$$
\begin{array}{llll}
\hline \$ & 5,825,137 & \$ & 5,821,604 \\
\hline
\end{array}
$$

| $\$$ | $5,825,137$ | $\$$ | $5,821,604$ |
| :--- | :--- | :--- | :--- |
|  |  |  |  |
| $\$$ | $(2,144,368)$ | $\$(2,526,256)$ |  |


| $\$(2,144,368) \$(2,526,256)$ |
| :--- |



Variance

Verating Expenses
Variance
Revenue Source
Paratransit Fares
Special Transit Fares
Highway 17 Fares
Highway 17 Payments
Commissions
Advertising Income
Rent Income - Watsonville TC
Rent Income - General
Interest income
Other Non-Transp Rev
Sales Tax Revenue Transp Dev Act (TDA) - Op Asst \$ Subtotal Other Revenue FTA Sec 5307 - Op Asst \$ FTA Sec 5307 - Op Asst

FTA Sec 5309 - ARRA Oprtg Repay FTA Advance FTA Sec 5311 - Rural Op Asst Sec 5303 - AMBAG Funding Subtotal Grant Revenue Total Operating Expenses \$ 2,989,534 \$ (1,133,942) | $\$ \quad 5,825,137$ |
| :--- |
|  |
| $\$ \quad(2,144,368)$ |

## Attachment A

FY11 $\quad$| YTD Year Over Year Comparison |
| :--- |
| Actual |
| $\quad \underline{\text { FY10 }} \quad \$ \mathrm{Var}$ |$\underline{\% \mathrm{Var}}$

$$
\left|\begin{array}{c}
\stackrel{i}{5} \\
\stackrel{n}{0} \\
\mid \\
\stackrel{i}{5} \\
i \rightarrow 1
\end{array}\right|
$$



## Attachment A



## Attachment A

Current Period Notes:

** does not include depreciation

1) Administration is under budget due to less than anticipated Training and Travel expenses, as well as cost cutting measures in place.
2) Finance is under budget due to less than anticipated insurance expenses.
3) IT is over budget for the month of August 2010 due to the bulk purchase of cartridges.
4) Risk Management is under budget due to below budgeted settlement costs paid in August 2010.
5) Facilities Maintenance is under budget due to less than anticipated services and utilities paid in August 2010.
6) Paratransit Program is under budget due to vacant funded position and extended leaves.
7) Bus Operators is under budget due to extended leaves.

## Attachment A


$\begin{array}{ll} & \text { Current Period } \\ \text { Actual } & \text { Budget }\end{array}$

|  |  | Actual | Current Period |  |  |  |  |  | Year to Date |  |  |  |  |  |  |  | YTD Year Over Year Comparison Actual |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Budget |  | \$ Var | \% Var | Notes |  | Actual |  | Budget |  | \$ Var | \% Var |  | FY11 |  | FY10 |  | \$ Var | \% Var |
| LABOR |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 501011 Bus Operator Pay | \$ | 620,674 | \$ | 661,071 | \$ | $(40,397)$ | -6\% |  | \$ | 1,232,152 | \$ | 1,322,143 | \$ | $(89,990)$ | -7\% | \$ | 1,232,152 | \$ | 1,253,551 | \$ | $(21,399)$ | -2\% |
| 501013 Bus Operator Overtime | \$ | 113,404 | \$ | 128,466 | \$ | $(15,061)$ | -12\% |  | \$ | 224,374 | \$ | 256,932 | \$ | $(32,558)$ | -13\% | \$ | 224,374 | \$ | 208,760 | \$ | 15,614 | 7\% |
| 501021 Other Salaries | \$ | 542,560 | \$ | 549,059 | \$ | $(6,499)$ | -1\% |  | \$ | 1,079,654 | \$ | 1,101,329 | \$ | $(21,675)$ | -2\% | \$ | 1,079,654 | \$ | 1,083,142 | \$ | $(3,488)$ | 0\% |
| 501023 Other Overtime | \$ | 21,564 | \$ | 29,757 | \$ | $(8,193)$ | -28\% |  | \$ | 50,091 | \$ | 59,514 | \$ | $(9,423)$ | -16\% | \$ | 50,091 | \$ | 57,897 | \$ | $(7,806)$ | -13\% |
| Total Labor - | \$ | 1,298,202 | \$ | 1,368,353 | \$ | $(70,150)$ | -5\% |  | \$ | 2,586,270 | \$ | 2,739,916 | \$ | $(153,646)$ | -6\% | \$ | 2,586,270 | \$ | 2,603,350 | \$ | $(17,080)$ | -1\% |

FRINGE BENEFITS



## Attachment A

FY11
Consolidated Operating Expenses
For the month ending - August 31, 2010

|  |  |  |  | rrent Peri |  |  |  |  |  |  |  | Year to Dat |  |  |  |  |  |  | Over Year |  | parison |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Actual |  | udget |  | \$ Var | \% Var | Notes |  | Actual |  | Budget |  | \$ Var | \% Var |  | FY11 |  | FY10 |  | \$ Var | \% Var |
| SERVICES |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 503011 Acctg \& Audit Fees | \$ | 20,000 | \$ | 20,021 | \$ | (21) | 0\% |  | \$ | 22,000 | \$ | 23,542 | \$ | $(1,542)$ | -7\% | \$ | 22,000 | \$ | 21,700 | \$ | 300 | 1\% |
| 503012 Admin \& Bank Fees | \$ | 1,840 | \$ | 2,349 | \$ | (509) | -22\% |  | \$ | 4,453 | \$ | 5,061 | \$ | (608) | -12\% | \$ | 4,453 | \$ | 2,242 | \$ | 2,211 | 99\% |
| 503031 Prof \& Tech Fees | \$ | 10,948 | \$ | 17,594 | \$ | $(6,646)$ | -38\% |  | \$ | 20,499 | \$ | 35,088 | \$ | $(14,589)$ | -42\% | \$ | 20,499 | \$ | 21,189 | \$ | (690) | -3\% |
| 503032 Legislative Services | \$ | 7,500 | \$ | 8,617 | \$ | $(1,117)$ | -13\% |  | \$ | 15,000 | \$ | 17,233 | \$ | $(2,233)$ | -13\% | \$ | 15,000 | \$ | 15,000 | \$ | - | 0\% |
| 503033 Legal Services | \$ | - | \$ | 4,583 | \$ | $(4,583)$ | -100\% |  | \$ | 863 | \$ | 9,167 | \$ | $(8,304)$ | -91\% | \$ | 863 | \$ | 1,125 | \$ | (262) | -23\% |
| 503034 Pre-Employ Exams | \$ | 273 | \$ | 608 | \$ | (335) | -55\% |  | \$ | 424 | \$ | 1,217 | \$ | (793) | -65\% | \$ | 424 | \$ | 2,748 | \$ | $(2,324)$ | -85\% |
| 503041 Temp Help | \$ | 14,622 | \$ | 10,807 | \$ | 3,815 | 35\% |  | \$ | 31,032 | \$ | 18,410 | \$ | 12,622 | 69\% | \$ | 31,032 | \$ | 30,180 | \$ | 852 | 3\% |
| 503161 Custodial Services | \$ | 5,201 | \$ | 4,167 | \$ | 1,034 | 25\% |  | \$ | 10,402 | \$ | 8,333 | \$ | 2,068 | 25\% | \$ | 10,402 | \$ | 12,964 | \$ | $(2,562)$ | -20\% |
| 503162 Uniform \& Laundry | \$ | 1,292 | \$ | 2,800 | \$ | $(1,508)$ | -54\% |  | \$ | 2,663 | \$ | 5,600 | \$ | $(2,937)$ | -52\% | \$ | 2,663 | \$ | 3,259 | \$ | (596) | -18\% |
| 503171 Security Services | \$ | 33,487 | \$ | 31,278 | \$ | 2,209 | 7\% |  | \$ | 61,577 | \$ | 62,555 | \$ | (979) | -2\% | \$ | 61,577 | \$ | 54,082 | + | 7,495 | 14\% |
| 503221 Classified/Legal Ads | \$ | 856 | \$ | 2,425 | \$ | $(1,569)$ | -65\% |  | \$ | 1,915 | \$ | 4,850 | \$ | $(2,935)$ | -61\% | \$ | 1,915 | \$ | 1,444 | \$ | 471 | 33\% |
| 503222 Legal Advertising | \$ | - | \$ | - | \$ | - | 0\% |  | \$ | - | \$ | - | \$ | - | 0\% | \$ | - | \$ | - | \$ | - | 0\% |
| 503225 Graphic Services | \$ | - | \$ | 333 | \$ | (333) | -100\% |  | \$ | - | \$ | 667 | \$ | (667) | -100\% | \$ | - | \$ | - | \$ | - | 0\% |
| 503351 Repair - Bldg \& Impr | \$ | 2,675 | \$ | 8,333 | \$ | $(5,659)$ | -68\% |  | \$ | 4,424 | \$ | 16,667 | \$ | $(12,242)$ | -73\% | \$ | 4,424 | \$ | 10,453 | \$ | $(6,029)$ | -58\% |
| 503352 Repair - Equipment | \$ | 28,583 | \$ | 47,783 | \$ | $(19,199)$ | -40\% | 2 | \$ | 55,983 | \$ | 96,165 | \$ | $(40,182)$ | -42\% | \$ | 55,983 | \$ | 90,436 | \$ | $(34,453)$ | -38\% |
| 503353 Repair - Rev Vehicle | \$ | 75,583 | \$ | 34,167 | \$ | 41,416 | 121\% | 3 | \$ | 112,967 | \$ | 68,333 | \$ | 44,634 | 65\% | \$ | 112,967 | \$ | 59,623 | \$ | 53,344 | 89\% |
| 503354 Repair - Non Rev Vehicle |  |  | \$ | 2,083 | \$ | $(2,083)$ | -100\% |  | \$ | 153 | \$ | 4,167 | \$ | $(4,013)$ | -96\% | \$ | 153 | \$ | 7,153 | \$ | $(7,000)$ | -98\% |
| 503363 Haz Mat Disposal | \$ | 1,430 | \$ | 4,125 | \$ | $(2,695)$ | -65\% |  | \$ | 4,042 | \$ | 8,250 | \$ | $(4,208)$ | $-51 \%$ | \$ | 4,042 | \$ | 2,822 | \$ | 1,220 | 43\% |
| Total Services - | \$ | 204,289 | \$ | 202,072 | \$ | 2,216 | 1\% |  | \$ | 348,397 | \$ | 385,304 | \$ | $(36,907)$ | -10\% | \$ | 348,397 | \$ | 336,420 | \$ | 11,977 | 4\% |
| MOBILE MATERIALS AND SUPPLIE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 504011 Fuels \& Lube Non Rev Veh | \$ | 5,308 | \$ | 12,592 | \$ | $(7,283)$ | -58\% |  | \$ | 10,294 | \$ | 25,183 | \$ | $(14,889)$ | -59\% | \$ | 10,294 | \$ | 24,814 | \$ | $(14,520)$ | -59\% |
| 504012 Fuels \& Lube Rev Veh | \$ | 145,383 | \$ | 174,583 | \$ | $(29,201)$ | -17\% | 4 | \$ | 305,930 | \$ | 349,167 | \$ | $(43,236)$ | -12\% | \$ | 305,930 | \$ | 236,397 | \$ | 69,533 | 29\% |
| 504021 Tires \& Tubes | \$ | 19,353 | \$ | 20,250 | \$ | (897) | -4\% |  | \$ | 28,848 | \$ | 40,500 | \$ | $(11,652)$ | -29\% | \$ | 28,848 | \$ | 25,708 | \$ | 3,140 | 12\% |
| 504161 Other Mobile Supplies | \$ | - | \$ | - | \$ | - | 0\% |  | \$ | - | \$ | - | \$ | - | 0\% | \$ | - | \$ | 130 | \$ | (130) | -100\% |
| 504191 Rev Vehicle Parts | \$ | 58,818 | \$ | 52,083 | \$ | 6,734 | 13\% |  | \$ | 88,113 | \$ | 104,167 | \$ | $(16,053)$ | -15\% | \$ | 88,113 | \$ | 81,252 | \$ | 6,861 | 8\% |
| Total Mobile Materials \& Supplies - | \$ | 228,862 | \$ | 259,508 | \$ | $(30,646)$ | -12\% |  | \$ | 433,186 | \$ | 519,017 | \$ | $(85,831)$ | -17\% | \$ | 433,186 | \$ | 368,301 | \$ | 64,885 | 18\% |


 507999 Other Taxes

$$
\begin{aligned}
& \begin{array}{l}
\text { CASUALTY \& LIABILITY } \\
506011 \text { Insurance - Property } \\
506015 \text { Insurance - PL \& PD } \\
506021 \text { Insurance - Other } \\
506123 \text { Settlement Costs } \\
506127 \text { Repairs - Dist Prop }
\end{array}
\end{aligned}
$$

> 505011 Gas \& Electric
> 505031 Telecommunications

## Attachment A



Attachment A


Attachment A


## CAPITAL FUNDING



* Budget transfer from FY10 to FY11 for unspent funds on the Trapeze IVR project was approved at the 10/22 BOD meeting.


## Attachment A

## FY 11 BUDGET LINE ITEM TRANSFERS <br> For the month ending - August 31, 2010

ACCOUNT \# ACCOUNT TITLE AMOUNT
TRANSFER \# FY11-9

| TRANSFER FROM: | $501021-3200$ | Other Salaries | $\$$ | $(4,100)$ |
| :--- | :--- | :--- | :---: | :---: |
| TRANSFER TO: | $503041-3200$ | Temp Help | $\$$ | 4,100 |
| REASON: | Funds needed to cover Temp Help Services in Operations <br> due to extended leaves. |  |  |  |

## GOVERNMENT TORT CLAIM

## RECOMMENDED ACTION

TO: $\quad$ Board of Directors
FROM: District Counsel
$\begin{array}{lll}\text { RE: } & \text { Claim of: Sierra, Mary } & \text { Received: } \underline{11 / 05 / 10} \text { Claim \#: } 10-0034 \\ & \text { Date of Incident: } 9 / 24 / 10 & \text { Occurrence Report No : SC 09-10-20 }\end{array}$
In regard to the above-referenced Claim, this is to recommend that the Board of Directors take the following action:

ख 1. Reject the claim entirely.
$\square$ 2. Deny the application to file a late claim.
$\square$ 3. Grant the application to file a late claim.
$\square$ 4. Reject the claim as untimely filed.
$\square$ 5. Reject the claim as insufficient
$\square$ 6. Allow the claim in full.
$\square$ 7. Allow the claim in part, in the amount of $\$$ $\qquad$ and reject the balance.


I, Tony Tapiz, do hereby attest that the above Claim was duly presented to and the recommendations were approved by the Santa Cruz Metropolitan Transit District's Board of Directors at the meeting of November 19, 2010.

By $\qquad$ Date: $\qquad$
Tony Tapiz
RECORDING SECRETARY
MG/lg
Attachment(s)

## Santa Cruz Metropolitan Transit District

110 Vernon Street
Santa Cruz, CA 95060

## CLAIM FOR DAMAGES

(Pursuant to Section 910 et Seq, Government Code)
Claim \#


Please Print or Type:
The name and post office address of the claimant:
Claimant's Legal First Name:


Address to which notices are to be sent.
Telephone (Hone):
Telephone (Business/Cell):

Section 111 of the Medicare, Medicaid and SCHIP Extension Act of 2007 (MMSEA), a new federal law that became effective January 1, 2009, requires that the Santa Cruz Metropolitan Transit District report specific information about Medicare beneficiaries who have other insurance coverage. This reporting is to assist Centers for Medicare and Medicaid Services and other insurance plans to properly coordinate payment of benefits among plans so that (your) claims are paid promptly and correctly. We are asking you to answer the following questions so that we may comply with this law.

Are you presently, or have you ever been, enrolled in Medicare Part A or B? Yes $\square$ or No $\operatorname{La}^{2}$
IF YES, please provide the following information:
Medicare Claim Number: $\qquad$
Date of Birth:

Social Security Number: $\qquad$


Claimant Name: $\qquad$

CLAIM FOR DAMAGES

The date, place and other circumstances of the occurrence or transaction that gave rise to the claim asserted:
Date of Incident/Accident: $\qquad$ $69-24-10$ Time of Incident/Accident: 5.15 a $\quad \square$ 首 PM

Location of Incident/Accident
Street/City:


A general description of the indebtedness, obligation, injury, damage or loss incurred so far as it may be known at the at the time of presentation of the claim. Please state the known facts surrounding the loss and use additional paper if needed.
Conium home from corsssit on King street, turned right
 bigstreit die to lots of traffic. I was gath to torn right onto anita to ge lime, Fornete on blinker bot was unable to tom because there was a bike coming down bay street. So I stopped to avoid
hitting biker in bike lane. Then I wees hit in the rear of me y imus caul by the bus and the biker hal to suentuve around me. Biker was not hit. Thunk goal! Bituer/witniss name: Alison Stradnovise
F:U.egallCases+FormstWebsite forms\Claim form.docx
Revised: 8/16/2010
Page 3 of 4

$$
\text { Police Officer that should pat sene: Buteo: } 180
$$

Claimant Name: $\qquad$

## CLAIM FOR DAMAGES

The name or names of the METRO employee or employees causing the injury, damage, or loss, if known:
$\square$

If the claim totals less than $\$ 10,000$, the amount
claimed as of the date of the presentation of the claim: $\qquad$

If the amount exceeds $\$ 10,000$, this claim would be: Less than $\$ 25,000$ More than
(Limited Civil Case) $\$ 25,000$

Claimant:


Date: $10-25-12$

Attorney or
Representative:

> Signature/Print Name

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

DATE: November 19, 2010
TO: Board of Directors
FROM: April Warnock, Paratransit Superintendent
SUBJECT: METRO PARACRUZ OPERATIONS STATUS REPORT

## I. RECOMMENDED ACTION

## This report is for information only - no action requested

## II. SUMMARY OF ISSUES

- METRO ParaCruz is the federally mandated ADA complementary paratransit program of the Transit District, providing shared ride, door-to-door demand-response transportation to customers certified as having disabilities that prevent them from independently using the fixed route bus.
- METRO assumed direct operation of paratransit services November 1, 2004. This service had been delivered under contract since 1992.
- Discussion of ParaCruz Operations Status Report.
- Attachment A: On-time Performance Chart displays the percentage of pick-ups within the "ready window" and a breakdown in 5-minute increments for pick-ups beyond the "ready window". The monthly Customer Service Reports summary is included.
- Attachment B: Report of ParaCruz' operating statistics. Performance Averages and Performance Goals are reflected in the Comparative Operating Statistics Table in order to establish and compare actual performance measures, as performance is a critical indicator as to ParaCruz' efficiency.
- Attachments C, D, E, F, G: ParaCruz Performance Charts display trends in rider-ship and mileage spanning a period of three years. Graph $G$ is a graphical display reporting use of sub-contracted taxi companies for each month.
- Attachment H: Current calendar year's statistical information on the number of ParaCruz in-person eligibility assessments, including a comparison to past years, since implementation in August of 2002.


## III. DISCUSSION

In September 2010 ParaCruz rides rose dramatically by 1151 rides from August 2010. This increase is consistent with the yearly trends, due to Cabrillo College being in session. The number of rides increased by 144 rides from September 2009. The last two months statistics show a slow and steady growth in the number of rides on ParaCruz.

Call Center statistics reflect that we experienced problems with the phone system attributed to wiring issues that have been identified. Corrective measures are underway that will alleviate the issue and improve the system's performance.

## IV. FINANCIAL CONSIDERATIONS

NONE

## V. ATTACHMENTS

Attachment A: ParaCruz On-time Performance Charts
Attachment B: Comparative Operating Statistics Tables
Attachment C: Number of Rides Comparison Chart
Attachment D: Shared vs. Total Rides Chart
Attachment E: Mileage Comparison Chart
Attachment F: Year To Date Mileage Chart
Attachment G: Daily Drivers vs. Subcontractor Rides Charts for July 2010
Attachment H: Eligibility Chart

## Attachment A

Board of Directors
Board Meeting November 19, 2010

| ParaCruz On-time Performance Report |  |  |
| :--- | :---: | :---: |
|  | Sept 2009 | Sept 2010 |
| Total pick ups | 8364 | 8508 |
| Percent in "ready window" | $\mathbf{9 5 . 3 6 \%}$ | $\mathbf{9 6 . 6 5 \%}$ |
| 1 to 5 minutes late | $1.88 \%$ | $1.47 \%$ |
| 6 to 10 minutes late | $1.22 \%$ | $.82 \%$ |
| 11 to 15 minutes late | $.78 \%$ | $.55 \%$ |
| 16 to 20 minutes late | $.35 \%$ | $.19 \%$ |
| 21 to 25 minutes late | $.16 \%$ | $.11 \%$ |
| 26 to 30 minutes late | $.13 \%$ | $.15 \%$ |
| 31 to 35 minutes late | $.06 \%$ | $.02 \%$ |
| 36 to 40 minutes late | $.06 \%$ | $.01 \%$ |
| 41 or more minutes late <br> (excessively late/missed trips) | $.01 \%$ | $.02 \%$ |
| Total beyond "ready window" | $\mathbf{4 . 6 4 1 \%}$ | $\mathbf{3 . 3 5 \%}$ |

During the month of September 2010, ParaCruz received two (2) Customer Service Reports.
Two (2) of the reports were valid complaints.

## Attachment B

Board of Directors
Board Meeting November 19, 2010
Comparative Operating Statistics This Fiscal Year, Last Fiscal Year through September 2010.

|  | Sept 09 | Sept 10 | Fiscal 09-10 | Fiscal 10-11 | Performance Averages | Performance Goals |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Requested | 8830 | 8875 | 24,686 | 24,305 | 8449 |  |
| Performed | 8364 | 8508 | 23,343 | 23,467 | 7851 |  |
| Cancels | 16.18\% | 16.52\% | 17.32\% | 16.52\% | 18.36\% |  |
| No Shows | 3.34\% | 1.93\% | 2.90\% | 2.33\% | 2.97\% | Less than 3\% |
| Total miles | 53,020 | 54,834 | 151,663 | 154,075 | 50,583 |  |
| Av trip miles | 5.16 | 4.81 | 5.23 | 5.03 | 5.08 |  |
| Within ready window | 95.36\% | 96.65\% | 95.69\% | 96.35\% | 95.54\% | 92.00\% or better |
| Excessively late/missed trips | 1 | 2 | 2 | 8 | 2.5 | Zero (0) |
| Call center volume | N/A | 6640 | N/A | 17,345 | N/A |  |
| Call average seconds to answer | N/A | $\begin{gathered} 3 \mathrm{~min} \\ 12 \mathrm{secs} \\ \hline \end{gathered}$ | N/A | 2 min 45 secs | N/A | Less than 2 minutes |
| Hold times less than 2 minutes | N/A | 94.14\% | N/A | 92.41\% | N/A | Greater than $90 \%$ |
| Distinct riders | 835 | 826 | 1151 | 1177 | 813 |  |
| Most frequent rider | 48 rides | 67 rides | 140 rides | 190 rides | 55 rides |  |
| Shared rides | 67.1\% | 69.3\% | 62.4\% | 63.4\% | 63.56\% | Greater than 60\% |
| Passengers per rev hour | 2.04 | 2.3 | 2.02 | 2.21 | 2.22 | Greater than 1.6 passengers/hour |
| $\begin{gathered} \hline \text { Rides by } \\ \text { supplemental } \\ \text { providers } \\ \hline \end{gathered}$ | 15.11\% | 9.54\% | 10.80\% | 9.03\% | 12.06\% | No more than 25\% |
| $\begin{array}{c}\text { Vendor cost per } \\ \text { ride }\end{array}$ <br> PaCrz | \$21.42 | \$21.65 | \$23.42 | \$21.14 | \$23.16 |  |
| ParaCruz driver cost per ride (estimated) | \$22.85 | \$26.86 | \$23.45 | \$27.06 | \$24.6 |  |
| $\begin{gathered} \hline \text { Rides }<10 \\ \text { miles } \\ \hline \end{gathered}$ | 69.73\% | 68.2\% | 68.87\% | 68.9\% | 69.82\% |  |
| Rides > 10 | 30.27\% | 31.8\% | 31.13\% | 31.1 | 30.18\% |  |

Attachment C

NUMBER OF RIDES COMPARISON CHART


Attachment D
TOTAL RIDES vs. SHARED RIDES


## Attachment E

MILEAGE COMPARISON


Attachment $F$
YEAR TO DATE MILEAGE COMPARISON CHART


Attachment G
DRIVERS vs. SUBCONTRACTOR RIDES


## Attachment H

Board of Directors
Board Meeting November 19, 2010

| MONTHLY ASSESSMENTS |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | UNRESTRICTED | RESTRICTED | RESTRICTED | TEMPORARY | DENIED | TOTAL |
|  |  | CONDITIONAL | TRIP BY TRIP |  |  |  |
| SEPTEMBER 2009 | 33 | 2 | 4 | 4 | 0 | 43 |
| OCTOBER 2009 | 28 | 8 | 8 | 5 | 0 | 49 |
| NOVEMBER 2009 | 32 | 6 | 1 | 4 | 0 | 43 |
| DECEMBER 2009 | 30 | 3 | 2 | 2 | 0 | 37 |
| JANUARY 2010 | 35 | 1 | 6 | 4 | 0 | 46 |
| FEBRUARY 2010 | 42 | 1 | 4 | 1 | 0 | 48 |
| MARCH 2010 | 48 | 3 | 3 | 2 | 0 | 56 |
| APRIL 2010 | 29 | 2 | 7 | 5 | 0 | 43 |
| MAY 2010 | 44 | 6 | 3 | 3 | 0 | 56 |
| JUNE 2010 | 49 | 9 | 3 | 0 | 0 | 49 |
| JULY 2010 | 33 | 4 | 7 | 1 | 0 | 45 |
| AUGUST 2010 | 55 | 4 | 9 | 4 | 0 | 45 |
| SEPTEMBER 2010 | 55 | 9 | 1 | 1 | 70 |  |


| NUMBER OF ELIGIBLE RIDERS |  |
| :---: | :---: |
| YEAR | ACTIVE |
| 2005 | 5336 |
| 2006 | 5315 |
| 2007 | 4820 |
| 2008 | 4895 |
| 2009 | 5291 |

ATTACHMENT H

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: November 19, 2010

## TO: Board of Directors

FROM: Angela Aitken, Finance Manager \& Acting Assistant General Manager

## SUBJECT: SANTA CRUZ METRO SYSTEM RIDERSHIP AND PERFORMANCE REPORT FOR SEPTEMBER 2010

## I. RECOMMENDED ACTION

## This report is for informational purposes only. No action is required

## II. SUMMARY OF ISSUES

- Total ridership for the month of September 2010 was 459,760 , which is an increase of 6,803 riders or $1.5 \%$ versus September 2009.
- Routes in September 2010 with notable increases in comparison to September 2009 are: Route 20-University via Westside, Route 10-University via High St., and Route 16- University via Laurel East.
- Routes in September 2010 with notable decreases in comparison to September 2009 are: Route 74-Ohlone Parkway/Rolling Hills, Route 55-Capitola/Rio Del Mar, and Route 41-Bonny Doon.
- There were 4.38 hours of dropped service amounting to 87.02 miles of dropped service in September 2010.
- Four (4) buses reported issues with lifts while in service.
- During September 2010, Santa Cruz METRO served the Santa Cruz County Fair, which had a ridership count of 203 over three (3) days.


## III. DISCUSSION

In the twenty-one (21) weekdays, one (1) holiday and eight (8) weekend days of September 2010, Santa Cruz METRO's total ridership was 459,760 riders. This was a gain from the previous year, increasing by 6,803 riders or $1.5 \%$. Increased demand for transit at the University of California, Santa Cruz (UCSC) most likely caused the overall increase in ridership. Currently, FY11 YTD ridership is 1,109,406, which is up $0.2 \%$ from FY10.

Routes 20, 10, and 16 all show significant growth from the previous September, gaining at least $13.1 \%$ ridership increase from September 2009. All of these routes (Routes 20, 10, and 16) serve a common purpose service to UCSC. Strong ridership on these routes could indicate that the 2010-2011 enrollments has increased resulting in demand for transit service to UCSC

Routes 74,55 , and 41 have seen significant recessions and have contributed to poor ridership. Each of these under performing routes has their unique issues. Route 74-Ohlone Parkway/Rolling Hills, a local Watsonville route, has been underutilized from high school and younger students. Route 55-Capitola/Rio Del Mar has also lost ridership due decreased demand to the Capitola Village as the tourist season came to an end. Finally, Route 41-Bonny Doon has under performing ridership from long cycle times and a lack of school days in September.

There were 4.38 dropped service hours amounting to 87.02 miles of dropped service due to road closers and mechanical issues. During service, four (4) buses reported issues with the passenger lifts.

Santa Cruz METRO ran service to the Santa Cruz County Fair as an extension of Route 79. The County Fair service had a ridership of 203 passengers over three (3) days of service. See attachment A for a breakdown of ridership figures regarding the County Fair service.

## IV. FINANCIAL CONSIDERATIONS.

Revenue derived from passenger fares and passes is reflected in the FY11 Revenue.

## V. ATTACHMENTS

## Attachment A: September 2010 Ridership Report <br> Attachment B: September 2009 Ridership Report <br> Attachment C: FYTD \% Change in Ridership <br> Attachment D: Route by Route Ridership <br> Attachment E: Dropped Service for FY11 <br> Attachment F: In Service Passenger Lift Problems

Prepared by: Erich Friedrich, Jr. Transportation Planner.
Date Prepared: November 19, 2010
Santa Cruz METRO
September 2010 Ridership R

## 







## Attachment B

| ROUTE | Miles | Hours | $\begin{gathered} \mathrm{UC} \\ \text { Student } \end{gathered}$ | uc Staff | Cabrillo | Full Fare | Tickets | SID Fare | Day Pass | $\begin{gathered} \text { SID Day } \\ \text { Pass } \end{gathered}$ | $\begin{aligned} & \text { Passes/ Free } \\ & \text { Fare } \end{aligned}$ | $\begin{aligned} & \text { Pacific } \\ & \text { Shores } \end{aligned}$ | $\begin{gathered} \text { Total } \\ \text { Ridership } \end{gathered}$ | $\begin{aligned} & \text { Passengers Per } \\ & \text { mile } \end{aligned}$ | Passengers Per Hour | Wheelchair | Bike |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10 | 5,133.23 | 554.16 | 14,952 | 1,919 | 285 | 1,143 | 68 | 86 | 7 | 11 | 1,185 | 5 | 19,661 | 3.83 | 35.48 | 30 | 874 |
| 13 | 879.36 | 92.66 | 4,384 | 239 | 18 | 117 | 4 | 4 | 2 | 1 | 119 | 0 | 4,888 | 5.56 | 52.75 | 2 | 166 |
| 15 | 3,027.73 | 300.19 | 18,608 | 643 | 80 | 425 | 16 | 30 | 3 | 0 | 510 | 4 | 20,319 | 6.71 | 67.69 | 6 | 661 |
| 16 | 12,062.56 | 1,183.99 | 48,388 | 3,938 | 702 | 3,142 | 100 | 213 | 36 | 12 | 3,172 | 22 | 59,725 | 4.95 | 50.44 | 25 | 2329 |
| 19 | 4,646.76 | 438.05 | 13,712 | 1,277 | 155 | 817 | 55 | 95 | 9 | 10 | 1,237 | 7 | 17,374 | 3.74 | 39.66 | 6 | 618 |
| 3 | 2,386.02 | 207.90 | 429 | 138 | 396 | 711 | 52 | 177 | 14 | 28 | 1,327 | 154 | 3,426 | 1.44 | 16.48 | 10 | 60 |
| 4 | 1,485.86 | 220.50 | 126 | 48 | 190 | 439 | 198 | 214 | 24 | 29 | 3,295 | 8 | 4,571 | 3.08 | 20.73 | 45 | 95 |
| 7 | 1,094.10 | 109.91 | 70 | 19 | 112 | 111 | 30 | 97 | 2 | 15 | 592 | 0 | 1,048 | 0.96 | 9.54 | 2 | 13 |
| 9 | 455.33 | 25.20 | 29 | 26 | 17 | 117 | 26 | 1 | 2 | 2 | 309 | 0 | 529 | 1.16 | 20.99 | 0 | 18 |
| 12A | 105.31 | 9.34 | 237 | 58 | 6 | 12 | 3 | 1 | 0 | 0 | 7 | 0 | 324 | 3.08 | 34.69 | 0 | 11 |
| 20 | 5,739.03 | 429.99 | 10,175 | 892 | 414 | 1,220 | 72 | 175 | 15 | 13 | 1,657 | 175 | 14,808 | 2.58 | 34.44 | 14 | 550 |
| 27x | 562.24 | 61.91 | 1,451 | 83 | , | 45 | 5 | 0 | 0 | 1 | 53 | 0 | 1,643 | 2.92 | 26.54 | 1 | 93 |
| 31 | 2,254.96 | 139.29 | 54 | 27 | 174 | 576 | 36 | 26 | 19 | 4 | 793 | 1 | 1,710 | 0.76 | 12.28 | 22 | 127 |
| 32 | 750.58 | 49.01 | 3 | 1 | 32 | 216 | 3 | 7 | 1 | 1 | 274 | 0 | 538 | 0.72 | 10.98 | 3 | 23 |
| 33 | 523.53 | 24.51 | 1 | 0 | 2 | 118 | 3 | 1 | 0 | 0 | 221 | 0 | 346 | 0.66 | 14.12 | 0 | 2 |
| 34 | 293.16 | 18.54 | 2 | 0 | 0 | 84 | 2 | 0 | 0 | 0 | 153 | 0 | 241 | 0.82 | 13.00 | 0 | 0 |
| 35 | 37,725.08 | 2,092.71 | 841 | 310 | 2,801 | 12,442 | 737 | 1,212 | 234 | 138 | 22,932 | 11 | 41,658 | 1.10 | 19.91 | 89 | 2236 |
| 40 | 2,386.10 | 115.09 | 35 | 9 | 24 | 881 | 21 | 39 | 29 | 17 | 630 | 4 | 1,689 | 0.71 | 14.68 | 1 | 108 |
| 41 | 3,037.23 | 157.26 | 238 | 99 | 165 | 644 | 32 | 34 | 11 | 2 | 612 | 19 | 1,856 | 0.61 | 11.80 | 0 | 282 |
| 42 | 3,276.51 | 138.85 | 210 | 33 | 142 | 524 | 13 | 49 | 3 | 2 | 421 | 13 | 1,410 | 0.43 | 10.15 | 0 | 199 |
| 53 | 1,169.28 | 117.24 | 12 | 8 | 34 | 166 | 16 | 43 | 4 | 9 | 409 | 0 | 701 | 0.60 | 5.98 | 36 | 14 |
| 54 | 1,770.86 | 122.75 | 8 | 6 | 128 | 256 | 8 | 49 | 5 | 6 | 535 | 0 | 1,001 | 0.57 | 8.15 | 14 | 33 |
| 55 | 2,832.06 | 225.75 | 62 | 16 | 1,976 | 783 | 75 | 120 | 15 | 31 | 2,120 | 0 | 5,198 | 1.84 | 23.03 | 93 | 115 |
| 56 | 2,211.09 | 113.76 | 32 | 5 | 521 | 343 | 19 | 23 | 14 | 9 | 614 | 0 | 1,580 | 0.71 | 13.89 | 43 | 50 |
| 66 | 6,334.90 | 687.11 | 868 | 352 | 924 | 4,857 | 365 | 590 | 104 | 61 | 7,938 | 7 | 16,066 | 2.54 | 23.38 | 219 | 575 |
| 68 | 4,861.22 | 513.11 | 865 | 243 | 663 | 2,610 | 197 | 406 | 79 | 42 | 5,071 | 6 | 10,182 | 2.09 | 19.84 | 123 | 262 |
| 68 N | 1,784.95 | 147.66 | 361 | 48 | 180 | 788 | 31 | 77 | 1 | 3 | 887 | 1 | 2,377 | 1.33 | 16.10 | 15 | 180 |
| 69 | 3,481.06 | 410.28 | 850 | 288 | 657 | 2,574 | 238 | 325 | 56 | 20 | 4,300 | 17 | 9,325 | 2.68 | 22.73 | 128 | 384 |
| 69A | 14,114.12 | 883.04 | 849 | 368 | 1,165 | 8,771 | 929 | 1,220 | 118 | 142 | 10,025 | 14 | 23,601 | 1.67 | 26.73 | 284 | 1036 |
| 69N | 1,742.90 | 159.24 | 205 | 42 | 515 | 706 | 32 | 67 | 0 | 0 | 1,030 | 1 | 2,598 | 1.49 | 16.31 | 19 | 188 |
| 69w | 13,758.74 | 944.45 | 1,068 | 430 | 6,559 | 9,137 | 744 | 966 | 127 | 75 | 10,581 | 12 | 29,699 | 2.16 | 31.45 | 231 | 1143 |
| 70 | 3,022.01 | 269.49 | 218 | 93 | 4,318 | 1,681 | 143 | 202 | 24 | 22 | 2,480 | 16 | 9,197 | 3.04 | 34.13 | 53 | 359 |
| 71 | 47,752.43 | 3,254.39 | 2,003 | 963 | 18,050 | 29,084 | 2,663 | 3,268 | 311 | 239 | 30,040 | 68 | 86,689 | 1.82 | 26.64 | 511 | 3959 |
| 72 | 5,523.08 | 347.91 | 13 | 23 | 356 | 2,107 | 108 | 394 | 42 | 34 | 1,497 | 0 | 4,574 | 0.83 | 13.15 | 31 | 114 |
| 74 | 3,377.83 | 260.06 | 8 | 25 | 182 | 1,797 | 110 | 251 | 10 | 16 | 1,047 | 0 | 3,446 | 1.02 | 13.25 | 6 | 12 |
| 75 | 6,378.84 | 435.61 | 51 | 19 | 498 | 4,524 | 210 | 733 | 71 | 43 | 2,587 | 0 | 8,736 | 1.37 | 20.05 | 82 | 181 |
| 76 | 1,681.98 | 98.66 | 7 | 5 | 30 | 323 | 20 | 72 | 9 | 13 | 280 | 0 | 759 | 0.45 | 7.69 | 5 | 26 |
| 79 | 1,647.72 | 155.40 | 17 | 9 | 211 | 779 | 64 | 172 | 19 | 37 | 670 | 0 | 1,978 | 1.20 | 12.73 | 99 | 19 |
| 88 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 91x | 5,832.00 | 314.94 | 142 | 165 | 1,601 | 1,373 | 312 | 113 | 56 | 16 | 1,687 | 18 | 5,483 | 0.94 | 17.41 | 31 | 301 |
| uc Supp. | 754.08 | 57.89 | 2,649 | 136 | 2 | 27 | 0 | 2 | 0 | 0 | 19 | 1 | 2,836 | 3.76 | 48.99 | 0 | 61 |
| Night Owl | 486.25 | 41.64 | 2,059 | 8 | 1 | 70 | 0 | 1 | 0 | 0 | 21 | 0 | 2,160 | 4.44 | 51.87 | 0 | 52 |
| Fall Frolic | 539.24 | 70.09 | 4,145 | 19 | 1 | 32 | 0 | 1 | 3 | , | 15 | 0 | 4,216 | 7.82 | 60.15 | 3 | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL | 218,881.32 | 15,999.53 | 130,437 | 13,030 | 44,292 | 96,572 | 7,760 | 11,556 | 1,479 | 1,104 | 123,352 | 584 | 430,166 | 1.97 | 26.89 | 2,282 | 17,534 |
| ROUTE |  |  | VTAISC Day Pass | CalTrain | $\begin{aligned} & \text { Eco } \\ & \text { Pass } \end{aligned}$ | Full Fare | Tickets | $\begin{gathered} \text { Sid } \\ \text { Riders } \end{gathered}$ | $\begin{gathered} 17 \\ \text { Day Pass } \end{gathered}$ | Passes/ Free Rides |  |  | RIDERSHIP | $\begin{aligned} & \text { Passengers } \\ & \text { Per Mile } \end{aligned}$ | Passengers Per Hour | Wheelchair | Bike |
| 17 | 47,697.95 | 1,655.78 | 99 | 78 | 207 | 9,659 | 1,694 | 1,759 | 148 | 12,528 |  |  | 26,172 \|| | 0.55 | 15.81 | 207\| | 1836 |

## Attachment C

## FYTD \% Change in Ridership

Through September 2010


## Attachment D

Route by Route Ridership

| September 2010 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Route | Destination | FY11 <br> Riders | FY10 <br> Riders | +/- from <br> last year | \% |
| 1 | Sup | Route 20 Supplemental | 5,259 | 2,836 | 2,423 | 85.4\% |
| 2 | 12 | University/Eastside Direct | 479 | 324 | 155 | 47.8\% |
| 3 | 13 | University via Walnut | 6,926 | 4,888 | 2,038 | 41.7\% |
| 4 | 20 | University via Westside | 18,472 | 14,808 | 3,664 | 24.7\% |
| 5 | 34 | South Felton | 297 | 241 | 56 | 23.2\% |
| 6 | 10 | University via High St. | 24,075 | 19,661 | 4,414 | 22.5\% |
| 7 | 33 | Lompico | 409 | 346 | 63 | 18.2\% |
| 8 | 15 | University via Laurel West | 23,616 | 20,319 | 3,297 | 16.2\% |
| 9 | 16 | University via Laurel East | 67,522 | 59,725 | 7,797 | 13.1\% |
| 10 | 40 | Davenport | 1,856 | 1,689 | 167 | 9.9\% |
| 11 | 4 | Harvey West/Emeline | 4,888 | 4,571 | 317 | 6.9\% |
| 12 | 69N | Santa Cruz/Capitola Cabrillo Night | 2,759 | 2,598 | 161 | 6.2\% |
| 13 | 69W | Santa Cruz/Capitola/Cabrillo Watsonville | 31,525 | 29,699 | 1,826 | 6.1\% |
| 14 | 69A | Santa Cruz/Capitola/ Watsonville | 24,910 | 23,601 | 1,309 | 5.5\% |
| 15 | 79 | East Lake | 2,087 | 1,978 | 109 | 5.5\% |
| 16 | 91 | Santa Cruz-Watsonville Express | 5,734 | 5,483 | 251 | 4.6\% |
| 17 | 71 | Watsonville/Santa Cruz | 88,384 | 86,689 | 1,695 | 2.0\% |
| 18 | 72 | Corralitos | 4,641 | 4,574 | 67 | 1.5\% |
| 19 | 66 | Live Oak via 17th Avenue | 15,992 | 16,066 | -74 | -0.5\% |
| 20 | 35 | San Lorenzo Valley | 41,143 | 41,658 | -515 | -1.2\% |
| 21 | 69 | Santa Cruz/Capitola | 9,068 | 9,325 | -257 | -2.8\% |
| 22 | 3 | Natural Bridges | 3,310 | 3,426 | -116 | -3.4\% |
| 23 | 75 | Green Valley | 8,263 | 8,736 | -473 | -5.4\% |
| 24 | 41 | Bonny Doon | 1,739 | 1,856 | -117 | -6.3\% |
| 25 | 19 | University via Lower Bay | 19,997 | 17,374 | 2,623 | 15.1\% |
| 26 | 55 | Capitola/Rio Del Mar | 4,812 | 5,198 | -386 | -7.4\% |
| 27 | 68 | Live Oak via Broadway/Portola | 9,351 | 10,182 | -831 | -8.2\% |
| 28 | N/O | Night Owl | 1,922 | 2,160 | -238 | -11.0\% |
| 29 | 74 | Ohlone Parkway/Rolling Hills | 3,036 | 3,446 | -410 | -11.9\% |
| 30 | 17 | Santa Cruz/San J ose | 20,734 | 26,172 | -5,438 | -20.8\% |
| 31 | 32 | Santa Cruz/Scotts Valley | 394 | 538 | -144 | -26.8\% |
| 32 | 56 | Capitola/La Selva | 1,040 | 1,580 | -540 | -34.2\% |
| 33 | 42 | Davenport/Bonny Doon | 773 | 1,410 | -637 | -45.2\% |
| 34 | 54 | Capitola/Aptos/La Selva | 509 | 1,001 | -492 | -49.2\% |
| 35 | 53 | Capitola/Dominican | 317 | 701 | -384 | -54.8\% |
| 36 | 31 | Santa Cruz/Scotts Valley | 714 | 1,710 | -996 | -58.2\% |
| 37 | 7 | Beach St | 413 | 1,048 | -635 | -60.6\% |
| 38 | 68N | Beach/Broadway/Portola Night | 858 | 2,377 | -1,519 | -63.9\% |
| 39 | 76 | Corralitos/Buena Vista | 557 | 759 | -202 | -26.6\% |
| 40 | 70 | Cabrillo | 0 | 9,197 | -9,197 | N/A |
| 41 | 9 | Prospect Heights | 144 | 529 | -385 | -72.8\% |
| 42 | 30 | Graham Hill/Scotts Valley | 599 | 0 | 0 | N/A |
| 43 | 8 | Emeline | 73 | 0 | 0 | N/A |
| 44 | 27x | University Express | 0 | 1,643 | -1,643 | N/A |
| 45 | UC | Fall Frolic | 0 | 4,216 | -4,216 | N/A |
| 46 | 79F | County Fair | 203 | 0 | 203 | N/A |
|  |  |  | 459,760 | 456,338 | 6,803 | 1.5\% |

## Attachment E

Dropped Service for FY10

|  | FY10 |  | FY11 |  | FY12 |  | FY13 |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dropped <br> Hours | Dropped <br> Miles | Dropped <br> Hours | Dropped <br> Miles | Dropped <br> Hours | Dropped <br> Miles | Dropped <br> Hours | Dropped <br> Miles |
| July | 10.35 | 208.64 | 12.00 | 207.15 |  |  |  |  |
| August | 32.77 | 894.57 | 7.58 | 152.54 |  |  |  |  |
| September | 17.30 | 240.17 | 4.38 | 87.02 |  |  |  |  |
| October | 13.02 | 234.98 |  |  |  |  |  |  |
| November | 14.75 | 180.63 |  |  |  |  |  |  |
| December | 9.40 | 220.62 |  |  |  |  |  |  |
| January | 11.10 | 196.58 |  |  |  |  |  |  |
| February | 2.97 | 37.97 |  |  |  |  |  |  |
| March | 50.77 | 569.32 |  |  |  |  |  |  |
| April | 26.68 | 404.73 |  |  |  |  |  |  |
| May | 32.08 | 427.68 |  |  |  |  |  |  |
| June | 35.13 | 456.28 |  |  |  |  |  | $\mathbf{0 . 0 0}$ |
| TOTAL | $\mathbf{2 5 6 . 3 2}$ | $4,072.17$ | $\mathbf{2 3 . 9 7}$ | 446.71 | $\mathbf{0 . 0 0}$ | $\mathbf{0 . 0 0}$ | $\mathbf{0 . 0 0}$ | $\mathbf{0 . 0 0}$ |
| Dropped Service Breakdown for September 2010 |  |  |  |  |  |  |  |  |



## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

## PASSENGER LIFT PROBLEMS

MONTH OF SEPTEMBER 2010

| BUS \# | DATE | DAY |
| :--- | :---: | :--- |
| 2229 D/C LF 40 | $9 / 1$ | Wednesday Kneel button sticks. |
| 2306 17 ORI 40 | $9 / 1$ | Wednesday Takes long for kneel to raise back up. |
| 2229 D/C LF 40 | $9 / 7$ | Tuesday Not coming out of kneel on first try, intemittantly. |
| 9819 LFF 40 | $9 / 26$ | Sunday Floor under the ramp is cracked. |
| 9831 GIL 40 | $9 / 27$ | Monday Lift ramp has trouble stowing. |


| F | New Flyer |
| :---: | :---: |
| G | Gillig |
| C | Champion |
| LF | Low Floor Flyer |
| GM | GMC |
| CG | CNG |
| CN | SR855 \& SR854 |
| OR | Orion/Hwy 17 |

Note: Lift operating problems that cause delays of less than 30 minutes.

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

DATE: November 19, 2010

## TO: $\quad$ Board of Directors

FROM: Angela Aitken, Finance Manager \& Acting Assistant General Manager
SUBJECT: HIGHWAY 17 EXPRESS SERVICE REPORT FOR SEPTEMBER 2010

## I. RECOMMENDED ACTION

This report is for informational purposes only. No action is required

## II. SUMMARY OF ISSUES

- Total ridership for the month of September 2010 was 20,734, which is an decrease of 5,442 riders or -20.8\% from September 2009.
- FY11 average ridership per weekday was 760 . This is an $17.5 \%$ decrease from FY10.
- FY11 riders per revenue hour were 13.03 riders per hour, which is a $17.2 \%$ decrease from FY10.
- September 2010 Highway 17 Express operating costs was $\$ 147,552.17$ with September 2010 fare revenue at $\$ 79,803.39$ and additional funds from AMTRAK and SJSU at $\$ 13,193.96$ resulting in a $63.0 \%$ cost recovery ratio.


## III. DISCUSSION

In the twenty-one (21) weekdays, one (1) holiday and eight (8) weekend days of September 2010, the Highway 17 Express total ridership was 20,734 riders. This was a loss from the previous year, decreasing by 5,442 riders or simply $-20.8 \%$. A proportion of this loss is due to an expected drop in ridership after a nearly $25 \%$ increase in Highway 17 Express fares which began June 10, 2010.

FY11 average weekday ridership on the Highway 17 Express was 760 riders per weekday, a 17.5\% decrease from 921 riders per weekday in FY10. Simultaneously Highway 17 Express has seen an $17.2 \%$ decrease in riders per revenue hour from 15.74 riders per revenue hour to 13.03 riders per revenue hour. These decreases in ridership are most likely due to stable gasoline prices as well as continually high unemployment rates in both Santa Clara and Santa Cruz counties.

The operating cost of the Highway 17 Express for September 2010 was $\$ 147,552.17$. A respectable $63.0 \%$ of the operating costs were recovered from fare revenue of $\$ 79,803.39$ and additional funds from AMTRAK and SJSU of $\$ 13,193.96$ totaling to $\$ 92,997.35$ in September 2010. Please see attachments regarding these figures.

## IV. FINANCIAL CONSIDERATIONS.

Revenue derived from passenger fares and passes is reflected in the FY11 Revenue.

## V. ATTACHMENTS

Attachment A: Highway 17 Express Operating Statistics Summary Fiscal Year 2011
Attachment B: Highway 17 Express Revenue \& Expenditure Summary Fiscal Year 2011
Attachment C: Highway 17 Express Operating Statistics Summary Fiscal Year 2010

Prepared by: Erich Friedrich, Jr. Transportation Planner.
Date Prepared: November 8, 2010

Attachment A


Attachment B
HIGHWAY 17 EXPRESS
REVENUE \& EXPENDITURE SUMMARY
FISCAL YEAR 2011


[^1]

* SCMTD Invoice
** Expenses for SJSU blocks less farebox for SJSU blocks

| HIGHWAY 17 EXPRESS OPERATING STATISTICS SUMMARY FISCAL YEAR 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | MONTHLY | Jul-2009 | Aug-2009 | Sep-2009 | Oct-2009 | Nov-2009 | Dec-2009 | Jan-2010 | Feb-2010 | Mar-2010 | Apr-2010 | May-2010 Jun-2010 |  |
|  | Total Ridership | $\begin{array}{r} \hline 23,566 \\ 842 \\ 533 \\ 519 \\ 31 \\ 23 \\ 4 \\ 4 \\ 4 \\ 1,618 \\ \hline \end{array}$ | 24,127 <br> 928 <br> 510 <br> 502 <br> 31 <br> 21 <br> 5 <br> 5 <br> 5 <br> 1,552 <br>  |  |  |  |  |  |  |  |  |  |  |
|  | Avg. Saturday Ridership |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Avg. Sunday Ridership |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Number of Saturdays |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Neveners Hours |  |  |  |  |  |  |  |  |  |  |  |  |
|  | QUARTERLY |  |  | Q1 |  |  | Q2 |  |  | Q3 |  |  | Q4 |
|  | Total Ridership ${ }_{\text {Ald }}$ |  |  | 73,865 921 |  |  |  |  |  |  |  |  |  |
|  | Avg. Weatray Riaership |  |  | ${ }_{521}^{921}$ |  |  |  |  |  |  |  |  |  |
|  | Avg. Sunday Ridership |  |  | 519 |  |  |  |  |  |  |  |  |  |
|  | Revenue Hours |  |  | 4,694 |  |  |  |  |  |  |  |  |  |
|  | FYTD | ${ }^{\text {Jul-2009 }}$ 2356 | Aug-2009 | Sep-2009 | Oct-2009 | Nov-2009 | Dec-2009 | 9 Jan-2010 | Feb-2010 | ( Mar-2010 | Apr-2010 | May-2010 | Jun-2010 |
|  | Total Ridership | ${ }^{23,566} 8$ | 47,693 8 | [ ${ }^{73,865}$ |  |  |  |  |  |  |  |  |  |
|  | Avg. Saturday Ridership |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Avg. Sunday Ridership Revenue Hours | r $\begin{array}{r}519 \\ 1,618\end{array}$ | [ $\begin{array}{r}510 \\ 3,170\end{array}$ | [ $\begin{array}{r}519 \\ 4,694\end{array}$ |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  | FY 2010 | FY 2009 |  |
|  |  | . | . | ......... | . 0 | , | ... |  |  |  | $\begin{aligned} & \text { Jul '09 to } \\ & \text { Jun '10 } \end{aligned}$ | $\begin{aligned} & \text { Jul '08 to } \\ & \text { Jun '09 } \end{aligned}$ | Percent Change |
|  |  |  |  |  |  |  |  |  |  | f Weekdays | 65 | 64 | 1.6\% |
|  |  |  |  |  |  |  |  |  |  | alal Ridership | 73,865 | 79,919 | -7.6\% |
|  |  |  |  |  |  |  | Hill |  | Avg. Wkdaz | day Ridership | 921 521 | 1,012 553 | -9.0\% |
|  |  |  |  |  |  |  |  |  | Avg Sun | Ridership | 551 | 532 | -2.5\% |
|  |  |  |  |  | $\begin{array}{lllll}\text { Feb } & \text { Mar } & \text { Apr } & \text { May } & \text { Jun } \\ & & \end{array}$ |  |  |  |  | venue Hour |  | $\begin{aligned} & 4,403 \\ & 18.15 \end{aligned}$ |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: November 19, 2010
TO: $\quad$ Board of Directors
FROM: Angela Aitken, Finance Manager \& Acting Assistant General Manager

## SUBJECT: UNIVERSITY OF CALIFORNIA - SANTA CRUZ MONTHLY SERVICE REPORT FOR THE MONTH OF SEPTEMBER 2010

## I. RECOMMENDED ACTION

## This report is for information purposes only. No action is required

## II. SUMMARY OF ISSUES

- There were ten (10) school-term service days in September 2010 and nine (9) in September 2009.
- Revenue received from UCSC was $\$ 204,001.46$ versus $\$ 174,970.72$ an increase of 16.6\%.
- System-wide UCSC ridership increased by 12.2\% FYTD.
- Total student ridership increased by 13.3\% FYTD.
- Total Faculty/Staff ridership increased by 6.0\% FYTD.
- Average Student ridership per school day increased by 16.0\%.
- Average Faculty/Staff ridership per weekday increased by 2.9\%


## III. DISCUSSION

For the month of September 2010, there were ten (10) school-term service days..
UCSC Revenue in September 2010 increased a total of $\$ 29,030.74$ or $16.6 \%$ over September 2009 due to increases in UCSC ridership. UCSC ridership for all Santa Cruz METRO service in September 2010 was positive compared to September 2009, with a increase of $12.2 \%$ FYTD. Monthly comparisons included a 16.0\% increase in Average Student ridership per weekday and a 2.9\% increase in Average Faculty/ Staff ridership per weekday in September 2010 from September 2009. These variations in ridership are from higher use of transit service to and from the university due to high enrollment figures for the 2010-2011 school year.

Please see attached charts and graphs that will depict average UCSC Student and Faculty/Staff ridership increasing by $16.0 \%$ and $2.9 \%$ respectively.

## IV. FINANCIAL CONSIDERATIONS.

Total revenue received as of September 2010 is positive $\$ 47,716.39$ or $16.32 \%$ FYTD over September 2009 actuals.

## V. ATTACHMENTS

Attachment A: Total UCSC Monthly Revenue
Attachment B: Total UCSC Ridership
Attachment C: Monthly UCSC Ridership
Attachment D: Total UCSC Student Ridership
Attachment E: Total UCSC Faculty/Staff Ridership

Prepared by: Erich Friedrich, Jr. Transportation Planner.
Date Prepared: November 8, 2010
Total UCSC Monthly Revenue

| FY 10 UCSC Revenue |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Date | Regular Student Bill | $\begin{gathered} \hline \text { Regular Staff } \\ \text { Bill } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Night Owl } \\ \text { Bill } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Supplemental } \\ \text { Bill } \\ \hline \end{gathered}$ | 27x | TOTAL | Last Year | \% Change | \$ Change |
| Jul-09 | \$48,734.00 | \$13,306.66 |  |  |  | \$62,040.66 | \$ 64,874.83 | -4.4\% | -\$2,834.17 |
| Aug-09 | \$41,885.71 | \$13,429.30 |  |  |  | \$55,315.01 | \$ 71,020.75 | -22.1\% | -\$15,705.74 |
| Sep-09 | \$153,393.69 | \$15,756.32 | \$2,760.13 | \$652.54 | \$2,408.04 | \$174,970.72 | \$ 178,369.12 | -1.9\% | -\$3,398.40 |
| Oct-09 | \$385,944.49 | \$16,972.17 | \$10,275.05 | \$0.00 | \$4,055.38 | \$417,247.09 | \$ 450,795.38 | -7.4\% | -\$33,548.29 |
| Nov-09 | \$291,654.82 | \$15,207.74 | \$7,550.34 | \$918.86 | \$4,427.86 | \$319,759.62 | \$ 310,209.41 | 3.1\% | \$9,550.21 |
| Dec-09 | \$115,072.85 | \$11,307.11 | \$3,421.37 | \$1,091.96 | \$1,985.66 | \$132,878.95 | \$ 151,680.37 | -12.4\% | -\$18,801.42 |
| Jan-10 | \$331,619.03 | \$15,284.03 | \$8,693.45 | \$0.00 | \$3,366.77 | \$358,963.28 | \$ 356,147.42 | 0.8\% | \$2,815.86 |
| Feb-10 | \$302,031.88 | \$15,521.39 | \$9,450.70 | \$0.00 | \$3,594.24 | \$330,598.21 | \$ 348,030.15 | -5.0\% | -\$17,431.94 |
| Mar-10 | \$258,226.37 | \$17,196.20 | \$7,032.35 | \$1,954.18 | \$5,453.59 | \$289,862.69 | \$ 286,520.90 | 1.2\% | \$3,341.79 |
| Apr-10 | \$335,640.76 | \$17,968.82 | \$11,416.52 | \$924.71 | \$4,228.34 | \$370,179.15 | \$ 374,495.45 | -1.2\% | -\$4,316.30 |
| May-10 | \$302,677.34 | \$17,018.18 | \$9,891.33 | \$894.26 | \$4,356.87 | \$334,837.98 | \$ 336,405.92 | -0.5\% | -\$1,567.94 |
| Jun-10 | \$135,200.88 | \$15,521.39 | \$2,945.43 | \$1,493.05 | \$3,033.66 | \$158,194.41 | \$ 160,072.95 | -1.2\% | -\$1,878.54 |
| FY 2010 Total | \$2,702,081.82 | \$184,489.31 | \$73,436.67 | \$7,929.56 | \$36,910.41 | \$3,004,847.77 | \$3,088,622.65 | -2.71\% | -\$83,774.88 |
| FY 11 UCSC Revenue |  |  |  |  |  |  |  |  |  |
| Date | Regular Student Bill | $\begin{gathered} \hline \text { Regular Staff } \\ \text { Bill } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Night Owl } \\ \text { Bill } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Supplemental } \\ \text { Bill } \\ \hline \end{gathered}$ | 27x | TOTAL | Last Year | \% Change | \$ Change |
| Jul-10 | \$55,331.80 | \$14,766.93 |  |  |  | \$70,098.73 | \$ 62,040.66 | 13.0\% | \$8,058.07 |
| Aug-10 | \$50,493.86 | \$15,448.73 |  |  |  | \$65,942.59 | \$ 55,315.01 | 19.2\% | \$10,627.58 |
| Sep-10 | \$183,733.09 | \$16,468.14 | \$3,800.23 | \$0.00 |  | \$204,001.46 | \$ 174,970.72 | 16.6\% | \$29,030.74 |
| Oct-10 |  |  |  |  |  | \$0.00 |  |  |  |
| Nov-10 |  |  |  |  |  | \$0.00 |  |  |  |
| Dec-10 |  |  |  |  |  | \$0.00 |  |  |  |
| Jan-11 |  |  |  |  |  | \$0.00 |  |  |  |
| Feb-11 |  |  |  |  |  | \$0.00 |  |  |  |
| Mar-11 |  |  |  |  |  | \$0.00 |  |  |  |
| Apr-11 |  |  |  |  |  | \$0.00 |  |  |  |
| May-11 |  |  |  |  |  | \$0.00 |  |  |  |
| Jun-11 |  |  |  |  |  | \$0.00 |  |  |  |
| FY 2010 Total | \$289,558.75 | \$46,683.80 | \$3,800.23 | \$0.00 | \$0.00 | \$340,042.78 | \$292,326.39 | 16.32\% | \$47,716.39 |

Attachment B
Total UCSC Ridership


Attachment C
Monthly UCSC Ridership

| Sept 2010 | Student Ridership |  |  | Faculty/ Staff Ridership |  |  | Average Student Ridership Per School Day |  |  | Average Faculty/Staff Ridership Per Weekday |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY 11 | FY 10 | \% | FY 11 | FY 10 | \% | FY 11 | FY 10 | \% | FY 11 | FY 10 | \% |
| Regular Service | 142,304 | 124,486 | 14.3\% | 13,207 | 12,807 | 3.1\% | 11,748.5 | 10,359.9 | 13.4\% | 628.9 | 609.9 | 3.1\% |
| Supplemental | 5,021 | 2,649 | 89.5\% | 139 | 136 | 2.2\% | 836.8 | 331.1 | 152.7\% | 23.2 | 17.0 | 36.3\% |
| Night Owl | 1,809 | 2,059 | -12.1\% | 21 | 8 | 162.5\% | 301.5 | 257.4 | 17.1\% | 3.5 | 1.0 | 250.0\% |
| 27x | 0 | 1,451 | -100.0\% | 0 | 83 | -100.0\% | 0.0 | 161.2 | -100.0\% | 0.0 | 9.2 | -100.0\% |
| TOTAL | 149,134 | 130,645 | 14.2\% | 13,367 | 13,034 | 2.6\% | 12,886.8 | 11,109.6 | 16.0\% | 655.6 | 637.1 | 2.9\% |

Attachment D


Attachment E


1. ROLL CALL
2. AGENDA ADDITIONS/DELETIONS

## 3. ORAL/WRITTEN COMMUNICATION

4. CONSIDERATION OF APPROVAL OF MINUTES OF OCTOBER 20, 2010
5. ACCEPT AND FILE RIDERSHIP REPORTS FOR AUGUST 2010
6. ACCEPT AND FILE PARACRUZ OPERATIONS STATUS REPORTS FOR AUGUST 2010
7. LEGISLATIVE AND GRANTS REPORT
8. DISCUSSION ON NEW FAREBOXES
9. DISCUSSION ON POSSIBLE WAYS TO PROMOTE RIDERSHIP
10. DISCUSSION OF FALL 2010 SERVICE REDUCTIONS
11. BUS STOP ISSUES (ONGOING AGENDA ITEM)
12. DISTRIBUTION OF MAC VOUCHERS
13. COMMUNICATIONS TO METRO GENERAL MANAGER
14. COMMUNICATIONS TO METRO BOARD OF DIRECTORS
15. ITEMS FOR NEXT MEETING AGENDA
16. ADJOURNMENT

Minutes - METRO Advisory Committee (MAC)
September 15, 2010
The METRO Advisory Committee (MAC) met on Wednesday, September 15, 2010 in the Pacific Station Conference Room located at 920 Pacific Avenue in Santa Cruz, California.

Chair Gunther called the meeting to order at 6:07 p.m.

## 1. ROLL CALL:

MEMBERS PRESENT

Naomi Gunther, Chair
Mara Murphy (late 6:19 p.m.)
Dennis "Pop" Papadopulo
MEMBERS ABSENT
Craig Agler

Charlotte Walker
Dave Williams (late 6:11 p.m.)
Bob Geyer

## STAFF PRESENT

Ciro Aguirre, Operations Manager
April Warnock, Paratransit Superintendent

## 2. AGENDA ADDITIONS/DELETIONS

None

## 3. ORAL/WRITTEN COMMUNICATION

Written:
None

## Oral:

Charlotte Walker communicated that the old buses do not go low enough when there is no curb when a passenger is trying to get on the bus. Ciro Aguirre responded that a passenger needs to tell the bus operator to deploy the ramp/ lift for better access.
Bob Geyer and Naomi Gunter thanked Ciro Aguirre and staff for the facilities tour that took place on August 18, 2010. Ciro Aguirre said he was sorry that they did not get a chance to see ParaCruz but that next time they will go there first.
Charlotte Walker gave thanks for the bus service out to the fair in Watsonville and said that she really appreciated the service.

## 4. CONSIDERATION OF APPROVAL OF MINUTES OF JUNE 16, 2010

## ACTION: MOTION: DAVE WILLIAMS SECOND: DENNIS "POP" PAPADOPULO

## ACCEPT AND FILE MINUTES OF THE JUNE 16, 2010 MEETING AS PRESENTED

## Motion passed unanimously, with Craig Agler being absent.

## 5. ACCEPT AND FILE RIDERSHIP REPORTS FOR APRIL THROUGH JUNE $\underline{2010}$

There was a discussion about the Ridership report and what some of the columns mean. Charlotte Walker wanted to know who fell under the free passes column. Ciro Aguirre responded that free passes account for children who are 46 " or shorter, personal care assistants, VTA and METRO employees and their families, exchange student (to educate them about the bus system), people who have vouchers, jury duty passes, and day passes.

Bob Geyer asked if there is a yearly accumulative total for the ridership report. Ciro Aguirre responded that the yearly accumulative will come out at the end of the year. Naomi Gunther said that it would be helpful to have that type of information to educate the public. Mara Murphy requested if there could be a report of the transfers between MST and METRO and vise versa. Ciro Aguirre responded that it would be possible and that he would talk to Erich Friedrich about getting the report.

## ACTION: MOTION: BOB GEYER SECOND: MARA MURPHY

## ACCEPT AND FILE RIDERSHIP REPORTS FOR APRIL THROUGH JUNE 2010

## Motion passed unanimously, with Craig Agler being absent.

## 6. ACCEPT AND FILE PARACRUZ OPERATIONS STATUS REPORTS FOR MARCH THROUGH JUNE 2010

There was a discussion about ParaCruz during the months presented and how the numbers are very consistent with those of last year.
Naomi Gunther wanted to know when subcontractors are used. April Warnock responded that they are used for overflow and for late night rides.
Bob Geyer asked for clarification on page 21 and April Warnock explained what each column means.
Mara Murphy commented that the ParaCruz sign that is at the Watsonville Transit Center is too small for the MST bus operators to see and do not know where to park. April Warnock responded that she has mentioned before but that nothing has come up at this time.

## ACTION: MOTION: CHARLOTTE WALKER SECOND: DENNIS "POP" PAPADOPULO <br> ACCEPT AND FILE PARACRUZ OPERATIONS STATUS REPORTED FOR MARCH THROUGH JUNE 2010

## Motion passed unanimously, with Craig Agler being absent.

## 7. DISCUSSION OF LUGGAGE AND PASSENGER SAFETY ON HWY 17 EXPRESS

There was a discussion about luggage and passenger safety on the HWY 17 Express bus. There were a few issues that were brought up about passenger safety and they were directed to contact customer service if they felt it was a safety or security issue. The luggage issue is one that cannot be restricted to the point that a certain size luggage is only permitted on the bus. Ciro Aguirre said that he would look into how drivers could get updated training on passenger safety and making sure that luggage is properly secured and not in the way before departing.

## 8. DISTRIBUTION OF MAC VOUCHERS

Ciro Aguirre distributed METRO ride vouchers to the MAC members at this time.

## 9. COMMUNICATIONS TO METRO GENERAL MANAGER

None

## 10. COMMUNICATIONS TO METRO BOARD OF DIRECTORS

None

## 11. ITEMS FOR NEXT MEETING AGENDA

- Service Reduction
- When are items on agenda action items
- Bus stop issues (ongoing)
- University ridership
- Report on MST and METRO transfer statistics


## ADJOURN

There being no further business, Chair Gunther thanked everyone for participating and adjourned the meeting at 7:30 p.m.

Respectfully submitted,
LISA M CISNEROS
Temporary Administrative Assistant

A Regular Meeting of the Board of Directors of the Santa Cruz Metropolitan Transit District met on Friday, October 22, 2010 at the Santa Cruz City Council Chambers, 809 Center Street, Santa Cruz, CA.

Vice Chair Robinson called the meeting to order at 9:03 a.m.

## SECTION 1: OPEN SESSION

1. ROLL CALL:

## DIRECTORS PRESENT

Dene Bustichi
Ron Graves
Donald Hagen
Michelle Hinkle
John Leopold
Lynn Robinson
Mike Rotkin
Mark Stone
Marcela Tavantzis
Ex-Officio Donna Blitzer

## STAFF PRESENT

Angela Aitken, Acting AGM/Finance Manager
Bob Cotter, Maintenance Manager
Frank Cheng, MB Project Manager
Mary Ferrick, Fixed Route Superintendent
Margaret Gallagher, District Counsel

## DIRECTORS ABSENT

Antonio Rivas
Ellen Pirie

## EMPLOYEES AND MEMBERS OF THE PUBLIC WHO VOLUNTARILY INDICATED THEY WERE PRESENT

John Daugherty, SEA
Manny Martinez, PSA
Eduardo Montesino, UTU

Will Regan, VMU
Amy Weiss, Spanish Interpreter
2. ORAL AND WRITTEN COMMUNICATION TO THE BOARD OF DIRECTORS

Written:
a. E/D TAC
re: Service to County Fair

Oral:
Atlas Dalton, Santa Cruz Community Member, talked about his life and the issues he has encountered throughout his life in Santa Cruz.

## 3. LABOR ORGANIZATION COMMUNICATIONS

John Daugherty, SEA, was going to say something but decided to wait until it came up in the regular agenda.
4. ADDITIONAL DOCUMENTATION TO SUPPORT EXISTING AGENDA ITEMS

None.
CONSENT AGENDA
5-1. APPROVE PRELIMINARILY APPROVED CLAIMS FOR THE MONTH OF JULY 2010
5-2. CONSIDERATION OF TORT CLAIMS: REJECT THE CLAIM OF JESICA SIHAM FERNANDEZ, \# 10-0031

5-3. ACCEPT AND FILE MAC AGENDA OF OCTOBER 20, 2010, AND MAC MINUTES OF JUNE 16, 2010

5-4. ACCEPT AND FILE PARACRUZ OPERATIONS STATUS REPORT FOR THE MONTH OF AUGUST 2010

5-5. ACCEPT AND FILE RIDERSHIP AND PERFORMANCE REPORT FOR AUGUST 2010
5-6. ACCEPT AND FILE HIGHWAY 17 STATUS REPORT FOR AUGUST 2010
5-7. ACCEPT AND FILE UNIVERSITY OF CALIFORNIA, SANTA CRUZ MONTHLY SERVICE REPORT FOR AUGUST 2010

5-8. $\quad$ APPROVE REGULAR BOARD MEETING MINUTES OF SEPTEMBER 24, 2010
5-9. ACCEPT AND FILE MINUTES REFLECTING VOTING RESULTS FROM APPOINTEES TO THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION FOR THE SEPTEMBER 2010 MEETING(S)

5-10. ACCEPT AND FILE STATUS REPORT OF ACTIVE GRANTS AND SUBMITTED GRANT PROPOSALS FOR OCTOBER 2010

5-11. ACCEPT AND FILE STATUS REPORT OF FEDERAL AND STATE LEGISLATION AND CURRENT LEGISLATIVE ISSUES THROUGH OCTOBER 13, 2010

5-12. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE CONTRACTS WITH GFI GENFARE, (GFI), FIS PAYDIRECT SOLUTIONS (FIS) AND CHASE PAYMENTECH TO ALLOW BANK CARD TRANSACTIONS AT THE TICKET VENDING MACHINES

5-13. AUTHORIZATION FOR DISPOSAL OF EXCESS ASSETS LOCATED AT 111 DUBOIS, SANTA CRUZ

5-14. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A TWO-YEAR IRREVOCABLE LICENSE AGREEMENTIN FAVOR OF SANTA CRUZ METRO WITH ROBERT MARIN AND CELESTE DE SCHULTHESS, TRUSTEES, FOR USAGE OF BUS STOP AND SHELTER ON THE FELTON FAIRE SHOPPING CENTER PROPERTY

5-15. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A THREE YEAR EXTENSION AMENDMENT TO THE MEMORANDUM OF UNDERSTANDING (MOU) WITH THE CITY OF SANTA CRUZ FOR PROJECT MANAGEMENT SERVICES FOR THE MIXED USE PROJECT AT PACIFIC STATION LOCATED AT 425 FRONT STREET

5-16. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A NEW LEASE AGREEMENT WITH LIDIA MENDEZ, DBA TAQUERIA LIDIA FOR A FIVEYEAR TERM AT THE WATSONVILLE TRANSIT CENTER BEGINNING NOVEMBER 1, $\underline{2010 .}$

ACTION: MOTION: DIRECTOR HAGEN SECOND: DIRECTOR ROTKIN

## Approve the Consent Agenda.

Motion passed unanimously with Directors Pirie and Rivas being absent.

## REGULAR AGENDA

6. PRESENTATION OF EMPLOYEE LONGEVITY AWARDS

The following employees were acknowledged for their years of service:
TWENTY-FIVE YEARS
Gillian S. McGlaze, Transit Supervisor
Rosalio L. Ramos, Bus Operator
David W. Moreau, Transit Supervisor
Frank Q. Jacinto, Bus Operator

## THIRTY YEARS

Frank H. Bauer, Safety \& Training Coordinator

## 7. CONSIDERATION OF 2011 BOARD OF DIRECTORS MEETING SCHEDULE

Summary: Leslie White, General Manager, discussed the 2011 Board of Directors meeting schedule. Mr. White noted that there would be no meetings in July because it would coincide with the County being closed.

Discussion: There was a discussion as to when in the year there could be a meeting in Scotts Valley since its original date in July had been cancelled.

ACTION: MOTION: DIRECTOR HAGEN SECOND: DIRECTOR
Approve the 2011 Board of Directors meeting schedule with the September meeting being held in Scotts Valley and there not being any meetings in July.

Motion passed unanimously with Directors Pirie and Rivas being absent.
8. CONSIDERATION OF THE FISCAL YEAR END MONTHLY BUDGET STATUS REPORT FOR JUNE 30, 2010; DESIGNATION OF NET REDUCTION OF RESERVES IN THE AMOUNT OF:-\$2,547,920 -CASH FLOW RESERVE -\$165,875 -CARRYOVER FROM PREVIOUS YEAR RESERVE AND THE REMAINDER OF REVENUE, IF ANY, FOR ALLOCATION TO CAPITAL FUNDING RESERVES

Summary: Angela Aitken, Finance Manager and Acting Assistant General Manager, discussed the end of the fiscal year budget status as of June 30, 2010. Ms. Aitken also commented on all of the adjustments and transfers that had to be done to accommodate certain departments and that this is only the preliminary report since the final audit is due later in the calendar year.

ACTION: MOTION: DIRECTOR ROTKIN SECOND: DIRECTOR HAGEN
Accept the fiscal year end monthly budget status report for June 2010 and transfers.
Motion passed unanimously with Directors Pirie and Rivas being absent.
9. MONTHLY BUDGET STATUS REPORTS FOR JULY 2010 AND APPROVAL OF BUDGET TRANSFERS

Summary: Angela Aitken, Finance Manager and Acting Assistant General Manager, discussed the monthly budget status report for July 2010 and the transfers that were made.

Ms. Aitken also asked that $\$ 22,427$ be added to the Capital budget for the Trapeze IVR project that was suppose to be closed out in the previous budget year but did not.

ACTION: MOTION: DIRECTOR LEOPOLD SECOND: DIRECTOR BUSTICHI
Accept and file the monthly budget status report for July 2010 and transfers.
Motion passed unanimously with Directors Pirie and Rivas being absent.

## 10. (ITEM DELETED)

11. PUBLIC HEARING: CONSIDERATION OF MODIFICATIONS TO METRO'S DISCOUNT FARE PROGRAM

Summary: Margaret Gallagher, District Counsel, discussed the modifications made to the METRO's discounted fare program at the recommendation of auditors. Ms. Gallagher said that the modifications include creating three distinct categories of eligibility and allowing Marriage and Family Therapist to be added to the list of individuals who can verify eligibility.

VICE CHAIR ROBINSON OPENED THE PUBLIC HEARING AT 9:38 A.M.
VICE CHAIR ROBINSON CLOSED THE PUBLIC HEARING AT 9:42 A.M.

ACTION: MOTION: DIRECTOR ROTKIN SECOND: DIRECTOR LEOPOLD
Approve the modifications to METRO's discount fare program.
Motion passed unanimously with Directors Pirie and Rivas being absent.
12. CONSIDERATION OF EXECUTION OF A LETTER OF AGREEMENT TO EXTEND THE CURRENT EMPLOYMENT AGREEMENT WITH LESLIE R. WHITE TO SERVE AS GENERAL MANAGER FOR THE PERIOD JANUARY 1, 2011 THROUGH DECEMBER 31, 2011

Summary: There was a discussion on the extension of employment for Leslie White as General Manager. Board members praised Leslie White on everything he has done for METRO and are thankful that he decided to serve another year as General Manager.

ACTION: MOTION: DIRECTOR BUSTICHI SECOND: DIRECTOR ROTKIN

Approve the execution of a Letter of Agreement to extend the Employment Agreement with Leslie R. White to serve as General Manager for the period of January 1, 2011 through December 31, 2011.

Motion passed unanimously with Directors Pirie and Rivas being absent.
13. CONSIDERATION OF AMENDING SANTA CRUZ METRO'S FARE ORDINANCE TO REPLACE MONTHLY PASSES WITH 31 DAY PASSES - FIRST READING

Summary: Angela Aitken, Finance Manager and Acting Assistant General Manager, discussed the changes to the monthly passes. Ms. Aitken said that there needed to be a change to the Fare Ordinance from a Monthly pass to a 31 consecutive day pass, and that there will be a public hearing on November 19, 2010.

## ACTION: MOTION: DIRECTOR ROTKIN SECOND: DIRECTOR BUSTICHI

Accept the first reading of the proposed amendment to Santa Cruz METRO's fare ordinance to replace monthly passes with 31 consecutive day passes.

Motion passed unanimously with Directors Pirie and Rivas being absent.
14. ORAL ANNOUNCEMENT: THE NEXT REGULARLY SCHEDULED BOARD MEETING WILL BE HELD FRIDAY, NOVEMBER 19, 2010 AT 9:00 A.M. AT THE WATSONVILLE CITY COUNCIL CHAMBERS LOCATED AT 275 MAIN STREET, IN WATSONVILLE.

## 15. REVIEW OF ITEMS TO BE DISCUSSED IN CLOSED SESSION

Margaret Gallagher, District Counsel, said that the Board of Directors would have a conference with its Legal Counsel regarding the existing claim of Alberto Barragan v. Santa Cruz METRO, the claim of Calhoun Bros. Grading \& Paving, Inc. v. Santa Cruz METRO, the claim of Nesly Pacheco v. Santa Cruz METRO; a conference with its Legal Counsel deciding to initiate litigation on two cases; with its Real Property Negotiators for 425 Front Street, Santa Cruz, CA.

## 16. ORAL AND WRITTEN COMMUNICATIONS REGARDING CLOSED SESSION SECTION II: CLOSED SESSION

Vice Chair Robinson adjourned to Closed Session at 10:00 a.m. and reconvened to Open Session at 10:10 a.m.

## SECTION III: RECONVENE TO OPEN SESSION

## 17. REPORT OF CLOSED SESSION

Margaret Gallagher stated that there was no reportable action taken in Closed Session.

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## ADJOURN

There being no further business, Vice Chair Robinson adjourned the meeting at 10:00 a.m.
Respectfully submitted,

ANTHONY TAPIZ
Administrative Services Coordinator

A SPECIAL Meeting of the Board of Directors of the Santa Cruz Metropolitan Transit District met on Friday, October 22, 2010 at the Santa Cruz City Council Chambers, 809 Center Street, Santa Cruz, California.

Vice Chair Robinson called the meeting to order at 10:00 a.m.

## SECTION 1: OPEN SESSION

## 1. ROLL CALL:

## DIRECTORS PRESENT

Ron Graves
Dene Bustichi
Donald Hagen
Michelle Hinkle
Ex-Officio Donna Blitzer
Mike Rotkin
John Leopold
Mark Stone
Marcela Tavantzis
Lynn Robinson

## STAFF PRESENT

Angela Aitken, Finance Manager Margaret Gallagher, District Counsel

## DIRECTORS ABSENT

Antonio Rivas
Ellen Pirie

Les White, General Manager
April Warnock, Paratransit Superintendent

## EMPLOYEES AND MEMBERS OF THE PUBLIC WHO VOLUNTARILY INDICATED THEY WERE PRESENT

John Daugherty, SEA Manny Martinez, PSA Eduardo Montesino, UTU

Will Regan, VMU
Amy Weiss, Spanish Interpreter

## 2. CONSIDERATION OF REPORT ON CUSTOMER RIDE REQUEST (TONI CASSISTA) ALLOWING HER TO RIDE IN A PASSENGER SEAT WHILE SIMULTANEOUSLY TRANSPORTING HER UNOCCUPIED MOBILITY DEVICE IN A SIDEWAYS FACING CONFIGURATION ON PARACRUZ VEHICLES

Summary: Leslie White, General Manager, discussed the report on the customer ride request from Toni Cassista in which she would be able to ride the Paracruz vehicles while at the same time her unoccupied mobility device would be in a sideways facing configuration. Mr. White reported that Ms. Cassista could not be present at the meeting due to an illness but did want to address the Board on this issue.

Discussion: John Daugherty, SEA, addressed the Board over his concerns regarding this issue. Mr. Daugherty said that Ms. Cassista was not consulted with respect to the accommodations while other people were.

## ACTION: MOTION: DIRECTOR SECOND: DIRECTOR

Approve that this report be discussed again at the November 19, 2010 Board meeting.
Motion passed unanimously with Directors Pirie and Rivas being absent.

## ADJOURN

There being no further business, Vice Chair Robinson adjourned the meeting at 10:10 a.m.

Respectfully submitted,

ANTHONY TAPIZ
Administrative Services Coordinator

A SPECIAL Meeting of the Board of Directors of the Santa Cruz Metropolitan Transit District met on Friday, October 29, 2010 at the Santa Cruz METRO Administrative offices located at 110 Vernon Street, Santa Cruz, California.

Chair Pirie called the meeting to order at 10:02 a.m.

## SECTION I: OPEN SESSION

## 1. ROLL CALL:

## DIRECTORS PRESENT

Ron Graves
Dene Bustichi
Donald Hagen
Michelle Hinkle
Ellen Pirie
Mike Rotkin
Marcela Tavantzis

## STAFF PRESENT

Angela Aitken, Finance Manager Margaret Gallagher, District Counsel

## DIRECTORS ABSENT

John Leopold
Antonio Rivas
Lynn Robinson
Mark Stone
Ex-Officio Donna Blitzer

Les White, General Manager
April Warnock, Paratransit Superintendent

## EMPLOYEES AND MEMBERS OF THE PUBLIC WHO VOLUNTARILY INDICATED

THEY WERE PRESENT
John Daugherty, SEA
Will Regan, VMU
Manny Martinez, PSA
Eduardo Montesino, UTU

## 2. REVIEW OF ITEMS TO BE DISCUSSED IN CLOSED SESSION

Margaret Gallagher, District Counsel, said that the Board of Directors would have a conference with its Real Property Negotiators for 425 Front Street, Santa Cruz, CA.

## 3. ORAL AND WRITTEN COMMUNICATIONS REGARDING CLOSED SESSION

## SECTION II: CLOSED SESSION

Chair Pirie adjourned to Closed Session at 10:02 a.m. and reconvened to Open Session at 10:32 a.m.

Open Session Minutes- Board of Directors
SPECIAL MEETING OF OCTOBER 29, 2010
Page 2

## SECTION III: RECONVENE TO OPEN SESSION

## 4. REPORT OF CLOSED SESSION

Margaret Gallagher stated that there was no reportable action taken in Closed Session.
5. CONSIDERATION OF RESOLUTION ACCEPTING GRANT DEED FOR PROPERTY AT 425 FRONT STREET (OWNER: TRANSPORTATION REALTY INCOME PARTNERS, LP) AND AUTHORIZING SANTA CRUZ METRO'S GENERAL MANAGER TO EXECUTE A CERTIFICATE OF ACCEPTANCE AND RECORD THE SAME

ACTION: MOTION: DIRECTOR ROTKIN SECOND: DIRECTOR BUSTICHI

Approve resolution accepting grant deed for property at 425 Front Street and authorize METRO's General Manager to execute a Certificate of Acceptance and Record the same.

Motion passed unanimously with Directors Leopold, Rivas, Robinson and Stone being absent.
6. CONSIDERATION OF AUTHORIZING THE GENERAL MANAGER TO EXECUTE A SIX MONTH LEASE WITH GREYHOUND FOR GREYHOUND TRANSIT/PACKAGE SERVICES TO BE OPERATED OUT OF PACIFIC STATION

ACTION: MOTION: DIRECTOR HAGEN SECOND: DIRECTOR ROTKIN
Authorize the General Manager to execute a six month lease with Greyhound for Greyhound Transit/Package services to be operated out of Pacific Station.

Motion passed unanimously with Directors Leopold, Rivas, Robinson and Stone being absent.

ADJOURN
There being no further business, Vice Chair Robinson adjourned the meeting at 10:38 a.m.
Respectfully submitted,

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

DATE: November 19, 2010
TO: $\quad$ Board of Directors

FROM: Leslie R. White, General Manager

## SUBJECT: ACCEPT AND FILE VOTING RESULTS FROM APPOINTEES TO THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION FOR PREVIOUS MEETINGS

## I. RECOMMENDED ACTION

That the Board of Directors accept and file the voting results from appointees to the Santa Cruz County Regional Transportation Commission.

## II. SUMMARY OF ISSUES

- Per the action taken by the Board of Directors, staff is providing the minutes from the most recent meetings of the Santa Cruz County Regional Transportation Commission.
- Each month staff will provide the minutes from the previous month's SCCRTC meetings.


## III. DISCUSSION

The Board requested that staff include in the Board Packet information relating to the voting results from the appointees to the Santa Cruz County Regional Transportation Commission. Staff is enclosing the minutes from these meetings as a mechanism of complying with this request.

## IV. FINANCIAL CONSIDERATIONS

There is no cost impact from this action.

## V. ATTACHMENTS

Attachment A: Minutes of the October 7, 2010 Regular SCCRTC Meeting

Prepared by: Tony Tapiz, Administrative Services Coordinator.
Date Prepared: November 10, 2010

## Attachment A



## Santa Cruz County Regional Transportation Commission

MI NUTES
Thursday
October 7, 2010
9:00 a.m.
Watsonville City Council Chambers
275 Main St
Watsonville CA 95076

1. Roll call

The meeting was called to order at 9:05 am.
Members present:
Donald Hagen (Alt) Steve Lustgarden (Alt)
Tony Campos
Neal Coonerty
Ron Graves
Randy Johnson
Don Lane
Aileen Loe (ex officio)

Staff present:
George Dondero
Gini Pineda
Karena Pushnik
Kirby Nicol
Ellen Pirie
Antonio Rivas
Donna Ziel (Alt)
Marcela Tavantzis

Kim Shultz
Luis Mendez
Yesenia Parra
Rachel Moriconi
2. Oral communications

Roberta Mendonca, Go 21, shared information regarding the public benefits of freight rail. She said that federal legislation (HR 1806) will offer incentives to railroads and businesses to revitalize and expand the rail network.
3. Additions or deletions to consent and regular agendas

Executive Director George Dondero said that there was a replacement page for Item 11 and add-on pages for Items 16 and 20.

CONSENT AGENDA (Pirie/ Rivas) approved unanimously

## Attachment A

## MI NUTES

4. Approved draft minutes of the September 2, 2010 regular SCCRTC meeting
5. Approved draft minutes of the September 16, 2010 Transportation Policy Workshop meeting
6. Accepted minutes of the February 5, 2010 Sustainable Transportation \& Access Rating System (STARS) Technical Advisory Committee meeting
7. Accepted minutes of the June 3, 2010 Sustainable Transportation \& Access Rating System (STARS) Technical Advisory Committee meeting
8. Accepted minutes of the July 9, 2010 Sustainable Transportation \& Access Rating System (STARS) Technical Advisory Committee meeting
9. Accepted minutes of the September 15, 2010 Sustainable Transportation \& Access Rating System (STARS) Technical Advisory Committee meeting

## POLICY ITEMS

No consent items

## PROJ ECTS and PLANNI NG ITEMS

No consent items

## BUDGET AND EXPENDITURES ITEMS

10. Accepted status report on Transportation Development Act (TDA) revenues
11. Accepted FY 09-10 annual internal financial statements (enclosed separately for Commissioners)

## ADMI NI STRATI ON ITEMS

12. Accepted Regional Transportation Commission meeting schedule for 2011

## I NFORMATI ON/ OTHER ITEMS

13. Accepted monthly meeting schedule
14. Accepted correspondence log
15. Accepted letters from SCCRTC committees and staff to other agencies -None
16. Accepted miscellaneous written comments from the public on SCCRTC projects and transportation issues

## Attachment A

17. Accepted information items - None

## REGULAR AGENDA

18. Commissioner reports - None
19. Director's report - oral report

Executive Director George Dondero said that the survey deadline for the proposed 511 Traveler Information System for the Monterey Bay Area has been extended through the end of October. The survey is available at www.511montereybay.org. Mr. Dondero said that today is Bike to Work Day which is part of Bike to Work Week which is sponsored in part by the RTC.

Deputy Director Luis Mendez said that Mr. Dondero and Senior Planner Karena Pushnik made a presentation about the RTC to Leadership Santa Cruz County which was well received.
20. Caltrans report and consider action items-oral report

Aileen Loe, Caltrans District 5, said that the construction report was up to date. Landscaping for the Highway 17 Merge Lanes project will be completed at the end of the month and a three year maintenance phase will begin. Highway 9 reopened upon completion of the retaining wall project. A guard rail and resurfacing projects planned for Highway 9 will be complete by the end of November unless a state budget fails to pass. Ms. Loe added that Caltrans released a report focusing on interregional aspects of travel and evaluating the state's contribution to GHG reduction.

Commissioner Rivas asked if construction on the Highway 1/Salinas Rd interchange could start at 7:30 am in order to alleviate congestion for morning commutes. Ms. Loe will forward the request.

Commissioner Campos asked Ms. Loe to check on the status of the crosswalk at Holohan Road/Hwy 152 (East Lake), project. He indicated that Caltrans has allocated the funds but the county cannot initiate the project because it is a state highway right-of-way. Ms. Loe will look into the delay.
21. Review of items to be discussed in closed session

Cliff Walters, Sierra Northern, clarified that Sierra is in agreement with the contract as it stands and that the confusion might be with regard to third party operators. He clarified that Sierra does not have any intention to change or to remove Big Tees' right to continue to operate to the Boardwalk. He said that maintenance expenses for the one mile of track used by Big Trees need to be shared as defined in the contract.

## Attachment A

Bruce Sawhill, Friends of the Rail Trail, said that he hopes the Commission can finalize the contract with Sierra Northern quickly.

The Commission adjourned into closed session at 9:36 am.

## CLOSED SESSI ON

22. Conference with Real Property Negotiator Pursuant to Government Code 54956.8 relating to the freight easement: Santa Cruz Branch Rail Line from Watsonville Junction to Davenport

Agency Negotiator: Kirk Trost, Miller Owen \& Trost
Negotiation Parties: SCCRTC, Sierra Northern Railway
Under Negotiation: Price and Terms

## OPEN SESSI ON

23. Report on closed session

The Commission reconvened into open session at 10:47 am. There was nothing to report.
24. Acquisition of Santa Cruz Branch Rail Line and Revised Administration, Coordination and License Agreement

Deputy Director Luis Mendez said that finalizing an administration, coordination and license agreement (ACLA) with the short line operator was one of the last conditions required by the California Transportation Commission (CTC) to complete the Branch Rail Line acquisition. He said that the agreement before the Commission contained revised language to include additional negotiated terms and make clarifications.

Commissioner Pirie moved to approve a resolution authorizing the Executive Director to enter into an administration, coordination and license agreement (as attached to the resolution) with Sierra Northern Railway and to take the necessary actions to complete the purchase of the Santa Cruz Branch Rail Line (Branch Line) on behalf of the RTC. She added that Sierra Northern should be given until 5pm on Friday, October 8, 2010 to sign the agreement.

Commissioner Rivas seconded and the motion failed on a tied vote.

Commissioner Coonerty moved and Commissioner Nicol seconded to approve the resolution authorizing the Executive Director to enter into the agreement with Sierra Northern Railway as attached with the change that the Big Trees trackage rights agreement be assigned directly to Sierra Northern Railway by Union Pacific.

## Attachment A

Commissioner Johnson asked for an unequivocal answer whether the Commission would have to repay the CTC if passenger rail service is not successful. Commissioner Nicol also asked for clarification that the CTC is under no illusions about the RTC's intentions and that the agency is under no legal obligation to institute passenger rail.

Mr. Mendez said that the CTC condition requires the RTC to initiate rail service but does not state that such service must continue indefinitely or uninterrupted.

George Dondero said that a master agreement was signed with the State of California which is the controlling document regarding agreements between the CTC and the RTC.

Rosemary Sarka, Big Trees/Roaring Camp, said that Big Trees is in favor of the trackage rights agreement being assigned to the RTC.

Cliff Walters, Sierra Railroad, said that Sierra will honor all agreements previously in place with Big Trees and that Sierra is not opposed to revenues being collected by the RTC and passed on to Sierra for track maintenance. The issue not resolved is regarding fees collected above what is necessary to maintain the track.

Responding to a question from Commissioner Campos, RTC legal counsel and rail acquisition negotiator Kirk Trost said that the proposed agreement states that Sierra would be compensated for maintenance but revenues received above maintenance costs would go to the RTC.

The motion failed with Commissioners Campos, Graves, Hagen, Johnson, Pirie, Rivas and Ziel voting "no". Commissioner Tavantzis abstained.

Some Commissioners expressed interest in reconsidering the first motion. The process to reconsider a prior motion requires that Commissioners who voted against the motion move to reconsider the motion.

Commissioner Campos moved and Commission Alternate Hagen seconded to reconsider the prior motion made by Commissioner Pirie and seconded by Commissioner Rivas. The motion to reconsider the prior motion passed with Commissioners Lustgarden, Coonerty, Lane and Nicol voting "no".

Commissioner Pirie reintroduced her motion to approve the resolution authorizing the Executive Director to enter into an administration, coordination and license agreement (as attached to the resolution) with Sierra Northern Railway and to take the necessary actions to complete the purchase of the Branch Line on behalf of the RTC, and to give Sierra until 5pm on Friday, October $8^{\text {th }}$ to sign the agreement. Commissioner Rivas seconded the motion.

## Attachment A

SCCRTC Minutes
October 7, 2010

The motion (Resolution 09-11) passed with Commissioners Lustgarden, Coonerty, Lane and Nicol voting "no".

Commissioner Coonerty departed the meeting.
25. TDA Triennial performance audit

Deputy Director Luis Mendez presented the staff report saying a triennial performance audit is required by the state for planning agencies and transit operators that receive Transportation Development Act (TDA) funds.

Jeff Straw, LSC Transportation Consultants, said that their role in performing the audit is to ensure that the entities are in compliance with TDA law, give feedback to the Commission and to ensure accountability to the public.

The 2010 Triennial Performance Audit concluded that the RTC is not only in compliance with TDA requirements but in some cases exceeds these requirements. Recommendations for the RTC include working with the Santa Cruz METRO, Community Bridges and the Volunteer Center to develop a Short Range Transit Plan update.

Commissioner Tavantzis moved and Commissioner Pirie seconded to approve the staff recommendations that the Regional Transportation Commission (RTC):

1. Accept the FY 2006-07 to 2008-09 Triennial Performance Audit reports of the RTC and the Santa Cruz County transit operators;
2. Direct staff to work with the Budget and Administration/Personnel ( $B \& A / P$ ) Committee to develop responses to the recommendations in the RTC Triennial Performance Audit; and
3. Request that the Santa Cruz Metropolitan Transit District (Santa Cruz Metro), Community Bridges and the Volunteer Center provide responses to the recommendations in the Triennial Performance Audit of the Santa Cruz County transit operators.

Sam Storey, Community Bridges, said that he looks forward to responding to the recommendations.
26. 2010 Regional Surface Transportation Program (RSTP) Exchange Program

Senior Planned Rachel Moriconi presented the staff report saying that the RTC can exchange federal RSTP funds for state RSTP Exchange funds; that funds from cost savings on completed projects can be shifted to road projects in the County; and that $\$ 1.45$ million of previously approved STIP funds to complete the environmental phase of the Highway 1 HOV lanes project could be replaced with exchange funds.

Commissioner Pirie moved and Commissioner Tavantzis seconded to approve

## Attachment A

SCCRTC Minutes
October 7, 2010
staff and the Interagency Technical Advisory Committee (ITAC)
recommendations that the Regional Transportation Commission (RTC):

1. Exchange federal Regional Surface Transportation Program (RSTP) funds for state RSTP Exchange (RSTPX) funds for previously programmed projects to be implemented in FY10/11.

Staff additionally recommends that the RTC:
2. Program $\$ 573,000$ in RSTPX cost savings to projects as requested by the County of Santa Cruz ;
3. Program $\$ 1.45$ million in RSTPX to the Highway 1 HOV lanes project for completion of the environmental document, replacing supplemental State Transportation Improvement Program (STIP) funds that were programmed by the RTC ( $1 / 14 / 10$ ), but not approved by the California Transportation Commission (5/10); and
4. Adopt a resolution amending the Regional Transportation Improvement Program (RTIP) and the RTC budget to reflect these changes.

Commission Alternate Lustgarden asked if the $\$ 1.45$ million programmed to the Highway 1 HOV lanes project could be used for something other than the highway. Ms. Moriconi said that it could.

The motion (Resolution 10-11) passed with Commission Alternate Lustgarden voting "no".
27. State and Federal Legislative Update

Senior Planner Rachel Moriconi reported that there was still no state budget at this moment and that the state will probably start issuing IOUs at the end of week. She said not to expect anything new from the federal government until after the mid-term elections.
28. Adjourn to special meeting of the Service Authority for Freeway Emergencies
a. No agenda items this month
29. Next Meetings

The meeting adjourned at 11:39 am.
The Transportation Policy Workshop meeting scheduled for Thursday, October 21, 2010 at 9:00 a.m. at the SCCRTC Offices, 1523 Pacific Avenue, Santa Cruz, CA has been cancelled.

The next SCCRTC meeting is scheduled for Thursday, November 4, 2010 at 9:00 a.m. at the Board of Supervisors Chambers, 701 Ocean St., Santa Cruz, CA.

## Attachment A

Respectfully submitted,

Gini Pineda, Staff

## ATTENDEES

Roberta Mendonca
Cliff Walters
Bruce Sawhill
Jeff Straw
Go 21
Sierra Railroad
FORT
LSC Transportation Consultants

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: $\quad$ November 19, 2010

## TO: Board of Directors

FROM: Angela Aitken, Finance Manager \& Acting Assistant General Manager

## SUBJECT: STATUS REPORT OF ACTIVE GRANTS AND SUBMITTED GRANT PROPOSALS FOR NOVEMBER 2010

## I. RECOMMENDED ACTION

## That the Board of Directors accept and file the status report on active grants and submitted grant proposals as of November 8, 2010.

## II. SUMMARY OF ISSUES

- Santa Cruz METRO relies upon grant funding from other agencies for more than 25\% of its FY11 operating revenue and over $95 \%$ of its FY11 capital funding.
- A list of Santa Cruz METRO's active grants (Attachment A) and a list of grant proposals for new funds (Attachment B) are provided monthly in order to apprise the Board of the status of grants funding.
- Santa Cruz METRO has active grant awards totaling \$37,658,537.
- In the last month, Santa Cruz METRO received one new grant award of \$156,618 for FY10 rural operating assistance.
- Santa Cruz METRO’s application for $\$ 1,492,855$ to the FTA Clean Fuels program for the second L/CNG fuel storage tank was not funded.
- Items in bold on Attachments A and B depict changes from last month's report.


## III. DISCUSSION

Santa Cruz METRO relies upon grants from a number of other entities throughout the year for operating and capital funding assistance. Programs such as the Transportation Development Act (TDA) and the Federal Transit Administration (FTA) urbanized area program annually allocate funds by formula while others such as the Monterey Bay Unified Air Pollution Control District's AB2766 Motor Vehicle Emissions Reduction Program and the California Department of Transportation (Caltrans) discretionary planning grants are competitively awarded based on merit. Santa Cruz METRO relies on both formula and discretionary grant revenue to support its operating and capital budgets.

This staff report is to apprise the Board of Directors of active grants funding current projects and proposed grants for new projects and ongoing operating costs. Attachment A lists all of Santa

Cruz METRO's active grants with the award amount, the remaining balance and the status of the projects funded by the grant. Attachment B lists Santa Cruz METRO’s open grant applications with a brief description, source and status of proposed funds.

## IV. FINANCIAL CONSIDERATIONS

Active grant awards for operating and capital projects total \$37,658,537. Santa Cruz METRO’s application for $\$ 1,492,855$ from the FTA Clean Fuels program was not chosen for funding with the awards announced November 4, 2010.

Santa Cruz METRO and Caltrans executed a contract on October 22, 2010 for a new grant in the FTA 5311 non-urbanized area formula funding program. This grant provides $\$ 156,618$ in operating assistance for FY10 public transit service in the rural areas of Santa Cruz County.

## V. ATTACHMENTS

Attachment A: Santa Cruz METRO Active Grants Status Report as of November 8, 2010
Attachment B: Santa Cruz METRO Grant Applications as of November 8, 2010
Santa Cruz METRO Active Grants
Status Report as of November 8, 2010

| \# | Grant | Description |  | \$ Grant Awarded |  | \$ Grant Balance | Funding Source | Grant Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Smartcard Farebox; ParaCruz Vans; IT Upgrades; Operating Assistance | Upgrade dispatch, scheduling and customer information software; purchase 27 replacement paratransit vans; purchase new fareboxes with magnetic card readers; operating assistance. | \$ | 4,909,939 | \$ | 4,257,809 | Federal Transit Administration (FTA) 5307 American Recovery and Reinvestment Act (ARRA) funds | Project funding from ARRA through FTA urbanized area formula program. Santa Cruz METRO awarded contracts for new scheduling software $9 / 11 / 09$; for 22 paratransit raisedroof vans on $4 / 5 / 10$; for 5 paratransit minivans on $6 / 1 / 10$; and for new fareboxes on 6/15/10. $\$ 475,000$ used for FY10 and FY11 operating assistance. |
| 2 | Smartcard Farebox | Purchase new fareboxes with magnetic card readers. | \$ | 267,464 | \$ | 267,464 | California Department of Transportation (Caltrans 5311) ARRA funds | Project funding through Caltrans (FTA 5311) rural operating assistance program contributes to Smartcard farebox procurement. Santa Cruz METRO awarded contract to GFI for new fareboxes on 6/15/10. |
| 3 | UCSC Vans | Pass-through funding to UCSC for new paratransit vans | \$ | 125,000 | \$ | 125,000 | FTA 5307 ARRA funds passed from Santa Cruz METRO to UCSC | As the designated recipient for FTA 5307 funds, Santa Cruz METRO passed funds and all grant requirements to UCSC to purchase new ADA paratransit vans. UCSC awarded purchased order 6/8/10 to Creative Bus Sales for three vans, which were received 9/30/10. |
| 4 | Smartcard Farebox | Purchase new fareboxes with magnetic card readers. | \$ | 475,000 | \$ | 475,000 | FTA 5309 Bus and Bus Facilities Program | Funds from FY09 legislative earmark contribute to Smartcard Farebox project. Santa Cruz METRO awarded a contract to GFI Genfare on 6/15/10 for new fareboxes. |
| 5 | Bus Stop Improvements | Improve bus stops in Santa Cruz METRO service area | \$ | 500,000 | \$ | 500,000 | Caltrans from State Transportation Improvement Program (STIP) | Staff will give final presentation to groups for final input on 12/2/10. Will go to Board of Directors for review in December 2010 for CTC meeting in January 2011. There are 94 suggested repairs/improvements across all districts. |
| 6 | CT Transit Planning-Watsonville | 18-month transit planning study of Watsonville service as subrecipient of MPO (AMBAG) | \$ | 100,000 | \$ | 100,000 | Caltrans (FTA 5304) | Grant has been awarded and kicked-off. Waiting for Caltrans final okay to begin, anticipated 12/1/10 for release of RFP. |
|  | FY11 AB2766 | For second CNG storage tank at Bus Fueling and Service facility. | \$ | 200,000 | \$ | 200,000 | AB2766 Monterey Bay Unified Air Pollution Control District (Air District) AB 2766 Motor Vehicle Emissions Reduction Program | Santa Cruz METRO received contract 10/5/10; contingent on FTA 5308 one-time funding or PTMISEA (State funds) being received by January 2011 to complete project. |
|  | FFY10 Discretionary Bus/Facilities Program | Proposal for 12 new CNG buses from FTA discretionary grant program. | \$ | 4,830,600 | \$ | 4,830,600 | FTA 5309 Bus \& Bus Facilities/State of Good Repair Program | Received Notice of Award on 10/4/11. |
| 9 | FY10 Rural Operating Assistance | Operating assistance for public transit service in rural areas of Santa Cruz County. | \$ | 156,618 | \$ | 156,618 | Caltrans (FTA 5311) | Received contract on 10/22/10; signed and returned to Caltrans for execution. |

Santa Cruz METRO Active Grants

| \# | Grant | Description |  | \$ Grant Awarded |  | \$ Grant <br> Balance | Funding Source | Grant Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10 | Interns Grant | Give teaching experience in transit planning. Provide limited assistance to Santa Cruz METRO Planning staff | \$ | 6,250 | \$ | 1,218 | FTA 5304 through Association of Monterey Bay Area Governments (AMBAG) | Planning Intern started $6 / 21$ for Summer 2010. \$ Grant Balance as of $9 / 22 / 10$. Grant expires $6 / 30 / 11$ |
| 11 | Dispatch, Surveillance, Radio | Replace dispatch console, install video surveillance and upgrade the fleet mobile radio system (LMR). | \$ | 440,505 | \$ | 329,605 | FY08 California Transit Security Grant Program (CTSGP) funds from California Emergency Management agency (Cal EMA) | Dispatch console purchased. Ten video equipment proposals received 10/1/10. Radio equipment proposals received 10/14. \$ Grant Balance as of 9/30/10. Expires 3/31/11. |
| 12 | Comprehensive Security \& Surveillance | Continue video surveillance and LMR upgrade. | \$ | 440,505 | \$ | 440,505 | FY09 CTSGP funds from Cal EMA | Ten video equipment proposals received 10/1/10. Radio equipment proposals received 10/14. <br> $\$$ Grant Balance as of 9/30/10. Expires 3/31/12. |
| 13 | Comprehensive Security \& Surveillance | Continue video surveillance, LMR upgrade and install emergency generator. | \$ | 440,505 | \$ |  | FY10 CTSGP funds from Cal EMA |  |
| 14 | FY11 Operating Assistance | FY11 Transportation Development Act (TDA) revenue for public transit operations. | \$ | 5,001,737 | \$ | 3,757,118 | State Controller's Office (SCO) through Santa Cruz County Regional Transportation Commission | On 11/4, SCCRTC made an additional allocation of \$27,259 in FY11 TDA funds. Grant funds are paid quarterly. |
| 15 | FY10 Operating Assistance | Operating Assistance | \$ | 4,898,314 | \$ | 4,898,314 | FTA 5307 urbanized area formula funds and Small Transit Intensive Cities (STIC) funds forOperating. | New grant executed 9/21/10. FY10 transit operations completed 6/30/10. Funds will be available for drawdown after the FY10 audit is completed. |
| 16 | FY09 Operating/MetroBase const. | Operating Assistance and MetroBase construction funding. | \$ | 4,753,504 | \$ | 1,108,062 | FTA 5307 urbanized area formula funds and Small Transit Intensive Cities (STIC) funds for MetroBase construction. | FY09 transit operations were completed 6/30/09. MetroBase construction funds to be drawn down after State funds expended. No expiration. |
| 17 | MetroBase Development | MetroBase design, right-of-way and construction. As of $9 / 15 / 10$, funding from multiple years is reported within this single project rather than separately. | \$ | 6,884,929 | \$ | 1,502,384 | FY08, 09 funds from Prop. 1B Public Transportation Modernization and Service Enhancement Account (PTMISEA) through Caltrans | FY08, FY09 PTMISEA funds are being spent on MetroBase development. FY10 funds have not been received. The FY11 share to Santa Cruz METRO from the $\$ 1.5 \mathrm{~B}$ advance appropriation to PTMISEA has not been determined. \$ Grant balance as of $6 / 30 / 10$. |
| 18 | Pacific Station Land | Purchase land for Pacific Station (Metro Center) renovation. | \$ | 884,000 | \$ | 565,631 | California Department of Transportation (Caltrans) Traffic Congestion Relief Program. | Santa Cruz METRO approved the deed transfer of 425 Front Street based upon site decontamination and a sixmonth Metro Center lease to Greyhound on 10/29/10. \$ Grant Balance as of 9/30/10. Expires 6/30/13. |

5-11.a3
5-11.b1

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: $\quad$ November 19, 2010
TO: Board of Directors

FROM: Angela Aitken, Finance Manager \& Acting Assistant General Manager

## SUBJECT: STATUS REPORTS OF PROPOSED FEDERAL AND STATE

 LEGISLATION AND CURRENT LEGISLATIVE ISSUES
## I. RECOMMENDED ACTION

That the Board of Directors accept and file the status reports of proposed Federal and State legislation and current legislative issues through November 8, 2010.

## II. SUMMARY OF ISSUES

- Status reports on Federal House of Representatives’ and Senate’s proposed legislation and related issues (Attachments A and B) are provided monthly to inform the Board of the status of legislation of interest to Santa Cruz METRO.
- This month's Federal report reflects pertinent legislative issues and activities which occurred between October 14, 2010 - November 8, 2010. Following the November 2, 2010 General Election, the full Congress will enter a lame-duck session from approximately November 15, 2010 (when the House returns) through January 2011.
- Status reports on the State Legislature's Assembly's and Senate’s legislative issues (Attachment C) are provided monthly to inform the Board of the status of State legislation of interest to Santa Cruz METRO.
- This month's State report includes an update on relevant ballot issues, but no legislative report as the State Legislature does not reconvene for a new two-year session until December 6, 2010.


## III. DISCUSSION

Santa Cruz METRO staff monitors and responds to Federal and State pending legislation on an ongoing basis. The purpose of this report is to inform the Board of Directors of the current status of all pending legislation which may be of interest to or have an eventual impact on Santa Cruz METRO and/or the transit industry. The attached Federal and State Legislation Status Reports are updated monthly for this purpose.

Activities on Capitol Hill had resumed on September 13, 2010, but due to mid-term election campaigning, members broke on October 1, 2010 to get back on the stump. A Continuing Resolution (CR) passed, effective through December 3, 2010, to keep government running at current levels, in addition to the SAFETEA-LU extension currently in place through December

Board of Directors
Board Meeting of November 19, 2010
Page 2
31, 2010. The lame-duck session will start approximately November 15, 2010, when the House convenes, and extend to January 2011, when newly elected legislators are sworn in.

The President was touting a \$50-billion transportation infrastructure proposal on the campaign trail. Following the election, he was more reserved in a November 7, 2010 appearance on 60 Minutes, saying that he believed that infrastructure was something that both parties could start talking about. Due to the election loss of Rep. James Oberstar (D-MN), chair of the House Transportation and Infrastructure Committee and a strong proponent of a robust new long-term transportation act, the future looks uncertain at best for increased transportation funding. Oberstar may be replaced by Republican John Mica of Florida. According to the American Public Transportation Association (APTA), "it is too early to determine the election's impact on the future of APTA's legislative priorities, the results will certainly create both new opportunities and challenges in the coming year." Please see Attachments A and B for other relevant information regarding Federal legislative issues and activity. Changes appear in bold.

The California Legislature ended their two-year session and will begin anew with an Organizational Session on December 6, 2010. The new two-year session begins in January 2011. There is no Attachment D (State legislative activity) this month as the final status of legislation was given last month. Following the passage of a budget, Santa Cruz METRO staff is working to ascertain what the $\$ 1.5$ billion in approved transit capital accelerated appropriations (through the Public Transportation Improvement and Service Enhancement Account, or PTMISEA) means to our future capital plans. An issue has emerged regarding the distribution of the three-year appropriations agreed to as part of the budget deal. Staff is in close contact with the PTMISEA program staff and the State Controller's Office. We hope to have more details by our next report.

Please see Attachment C for information on relevant issues, specifically ballot initiatives and legislation. Changes from last month appear in bold.

## IV. FINANCIAL CONSIDERATIONS

As most potential legislation carries a fiscal impact, staff will report on a monthly basis of newly implemented federal and/or State legislation which financially impacts Santa Cruz METRO.

The October 8, 2010 approved State budget appropriates approximately $\$ 16$ million in capital funding to Santa Cruz METRO through the PTMISEA program referenced above, but details on the schedule of these appropriations, which are based on bond sales (one to be held this month), were not available at the time of this report.

## V. ATTACHMENTS

Attachment A: Federal Legislative Issues and Status Report, November 8, 2010.
Attachment B: Federal House and Senate Bills Status Report, November 8, 2010.
Attachment C: State of California Legislative Issues and Status Report, November 8, 2010.

Staff Report prepared by: Tove Beatty, Grants/Legislative Analyst
Date prepared: November 8, 2010

## Attachment A

# Federal Legislative Issues and Status Report 

November 8, 2010

## Current Legislative Issues

## Department of Commerce Proposed Designation of Urbanized Areas (UAs)

Update at 11/8/10: An August 24, 2010 Department of Commerce announcement in the Federal Register entitled "Proposed Urban Area Criteria for the 2010 Census: Notice of Proposed Criteria and Request for Public Comment" has named the Santa Cruz, Watsonville and Salinas areas of California, along with several other areas of the country, as possibly being lumped together in a single Urbanized Area (UA) based on several computer models run on Census 2000 data and maps by the Geography Division of the Census Bureau.

Currently, Santa Cruz METRO operates within two UZAs (the same as UAs, UZA is the Federal Transit Administration’s acronym) as a Small Transit Intensive City (receiving additional funding), which makes the district eligible to use FTA Section 5307 funds (approximately $\$ 4.5-\$ 5$ million annually) as operational funding instead of being limited to capital purposes. Changing into one UA with a much larger population will eliminate Santa Cruz METRO's and Monterey-Salinas Transit's (MST) ability to use these funds as operational funding, among many other negative effects.

Using the Department of Commerce's suggested methodology for designating UAs, Santa Cruz METRO staff has been able to demonstrate handily that it does not work, in part due to the area's geography/topography, as well as the strong limited-growth policies in effect in Salinas, Watsonville and Santa Cruz. An official response to the Census Bureau has been drafted and is being reviewed. Because staff proved that theirs is an unworkable methodology based on information from 2000 and projections based on incomplete data, Santa Cruz METRO is also requesting that all current Census’ urban-rural designations remain the same.

In addition, we are requesting that the Department of Commerce (DOC), Census Bureau and the Geography Division adhere to all policies and procedures in regard to notifying vulnerable and protected populations who participate in their programming in this area (i.e. the Tannery Arts Center and other Economic Development Administration projects in Watsonville, all governed by DOC) that they are considering a computer-modeled change based on 2000 Census data and incomplete projections that will have potentially damaging effects on significant programming in which these protected populations participate.

Any changes to the designation of UAs enacted by the Department of Commerce would take effect in 2012.

## Long Term Surface Transportation Act

Update at 11/8/10: As noted last month, Congress passed another Continuing Resolution through December 3, 2010 (with SAFETEA-LU extended through December 31, 2010) to keep government running at current levels through the mid-term elections. One of the first orders of post-election business will be the consideration of Continuing Resolutions to keep the government running, or perhaps a single large omnibus bill governing appropriations for a set

## Attachment A

period of time. In addition, the loss of Rep. James Oberstar (D-MN), chair of the Transportation and Infrastructure Committee (possibly to be replaced by Republican John Mica of Florida), hit the transportation industry hard as Oberstar was an outspoken advocate for a robust Surface Transportation Act. In the Senate, it looks as if the committee chair (Democrat Patty Murray of Washington) will retain her seat.

President Obama was touting a pre-election $\$ 50$ billion infrastructure investment while out on the stump, though he was much more reserved about it in his November $7^{\text {th }}$ appearance on 60 Minutes, saying only that he believed that infrastructure was something that both parties could at least agree to discuss and is something that has traditionally been of interest to both parties. The American Public Transportation Association (APTA) has stated that "it is too early to determine the election's impact on the future of APTA's legislative priorities, the results will certainly create both new opportunities and challenges in the coming year."

## Alternative Fuel Tax Credits (i.e. CNG) or "Tax Extenders"

The existing alternative-fuel tax credit which expired on $12 / 31 / 09$ and was worth $\$ 500,000$ or more annually to Santa Cruz METRO, has surfaced in several forms in the past 18 months, but suffered another blow when the "Assistance to States" legislation was passed in mid-August. The offsets used to pay for this legislation were the same offsets planned to offset energy tax credits.

Update at 11/ 8/10: The American Public Transportation Association (APTA) stated on September 13, 2010 that "opportunities remain for the alternative fuels tax credit," most notably in a "very large and comprehensive package of extensions and reforms." During the lame-duck session, which begins on November $15^{\text {th }}$, the best opportunity to extend the alternative fuels tax credit (which has been included in other tax-extenders bills in the past) will come when the discussion of the "Bush-era tax cuts" commences. This should be one of the first orders of business when the session begins.
Santa Cruz METRO
Federal House and Senate Bills
Status Report
November 8, 2010
*The House is not in session
Subject

| House |  |  | Status |
| :---: | :---: | :---: | :---: |
| H.R. 5418 (McMahon, D- <br> NY) Public <br> Transportation <br> Preservation Act of 2010 | Authorizes emergency grants to designated recipients for operating costs of equipment/facilities. Prescribes a formula for apportionment of grant funds at up to $100 \%$ of the net cost of a project. Requires amounts apportioned to be used for operating expenses necessary to restore/prevent reduction in service and rlalted workforce reductions, or to rescind all or a portion of a fare increase that: (1) occurs between $1 / 1 / 09-9 / 30 / 11$; and (2) is due to decreased state or local funding or farebox revenue. See companion Senate legislation S. 3412 below. | 5/26/2010 | Possible fiscal impact on Santa Cruz METRO re: future service. Read twice and referred to House sub-committee on Highways and Transit on 5/27/10. Update @ 11/8/10: Since the election and the President's appearance on 60 Minutes under-playing the likelihood of any spending increases and/or rollout of infrastructure projects (w/o GOP buy-in), it seems unlikely that this bill will be taken up in the next session. |
| Senate |  |  |  |
| S. 3412 (Dodd, D-Conn) <br> Public Transportation <br> Preservation Act of 2010 | Authorizes emergency grants for the operating costs of equipment and facilities for use in public transportation projects. Sets the amount of the grant at up to $100 \%$ of the net cost of a project. Requires amounts apportioned to be used for operating expenses necessary to restore or prevent a reduction in public transportation service and related workforce reductions, or to rescind all or a portion of a fare increase that: (1) occurs between 1/1/09$9 / 30 / 11$; and (2) is due to decreased state or local funding or farebox revenue. Authorizes a recipient which has not had a major reduction in public transportation service, or a fare increase as a result of decreased state or local operating funding, and will be able to avoid such reductions or increases through FY2011 without the funds made available by this Act, to use such funds to replace, rehabilitate, or repair existing transit capital assets used in public transportation. | 5/25/2010 | Could result in emergency grant(s) of operating funds used to offset a planned fare increase. Read twice; to Senate Banking, Housing and Urban Affairs Committee @ 5/25/10. Update @ 11/8/10: The influential Sen. Dodd is retiring and, as stated above, recent election results indicate that it is unlikely that this bill will be taken up in the Senate during the lame-duck or new 2011 session. |

## Attachment C

## State of California <br> Legislative Issues and Status Report <br> November 8, 2010

## Proposition 22: Ban on State Borrowing from Local Governments

Proposition 22 proposed a constitutional amendment prohibiting the State from taking, borrowing or redirecting local taxpayer funds dedicated to public safety, emergency response and other vital local government services. It also protects dedicated transportation funds from being raided by the State. Santa Cruz METRO’s Board of Directors endorsed Proposition 22 on January 22, 2010.

Update @ 11/ 8/10: Proposition 22 passed by a margin of 63\%, larger than expected. The California Transit Association's (CTA) post-election announcement of this victory stated, "we have succeeded in constitutionally protecting more than $\$ 1.8$ billion a year in state and local funding for transit, and prevented these funds from being raided, diverted or outright stolen as part of the state budget process." CTA believes that the passage of Proposition 22 makes "a much clearer path to assuring a State Transit Assistance (STA) program funding level far greater that the average annual STA allocation of the past ten years."

## Proposition 23: An Initiative to Suspend AB32, the Global Warming Act of 2006

Update @ 11/ 8/10: This initiative did not pass on November 2. It proposed to freeze the provisions of AB32 until California's unemployment rate drops to $5.5 \%$ or below for four consecutive quarters. Proposition 23 received large amounts of funding from out-of-state oil companies, which apparently did not have the desired effect.

## The California Legislature

There is no legislative matrix (usually Attachment D) attached this month for either the Assembly or Senate of the California Legislature, as they just ended a two-year term. The Legislature convenes again at noon on December 6, 2010 for an Organizational Session prior to the January 2011 kick-off of a new two-year session.

## Across the Country

The American Public Transportation Association (APTA) stated in their November $8^{\text {th }}$ online issue of Passenger Transport that "public transportation initiatives win across the country," and that the "success rate [of the initiatives] reaches 73 percent." These initiatives ranged from constitutional amendments like Proposition 22, to bond issues, increased sales and property taxes and car registration fees supporting transit and the establishment of new transit authorities.

DATE: November 19, 2010
TO: Board of Directors
FROM: Robyn Slater, Human Resources Manager

## SUBJECT: CONSIDERATION OF AWARD OF TWO CONTRACTS WITH ALLIANT INSURANCE SERVICES REPRESENTING HARTFORD INSURANCE FOR EMPLOYEE LIFE AND ACCIDENTAL DEATH AND DISMEMBERMENT INSURANCE, AND EMPLOYEE LONG TERM DISABILITY INSURANCE

## I. RECOMMENDED ACTION

Santa Cruz METRO Staff recommends the Board of Directors authorize the General Manager to execute two contracts with Alliant Insurance Services, representing Hartford Insurance, for employee life and accidental death and dismemberment insurance, and employee long term disability insurance.

## II. SUMMARY OF ISSUES

- The current contracts for 1 . Life and accidental death and dismemberment (AD\&D), and 2. Long term disability expire December 31, 2010.
- A competitive procurement was conducted by issuing two separate requests for proposals (RFP) to solicit proposals from qualified firms for the two insurance programs, employee life, and accidental death and dismemberment(AD\&D), and employee long term disability insurance.
- Five firms submitted proposals for review by Santa Cruz METRO. Four firms submitted proposals for both contracts. One firm submitted a proposal for Life and AD\&D only.
- An evaluation committee comprised of the Human Resources Manager, the Assistant Finance Manager, the Assistant Human Resources Manager, and representatives from UTU Local 23 and SEIU 521 evaluated all proposals received. The evaluation committee gave the highest ranking to the firm Alliant Insurance Services, Inc., representing Hartford, for both insurance programs.
- Pricing included in the proposals presented by Alliant, representing Hartford, was based upon both insurance contracts being placed with the same insurer for ease of administration and cost efficiencies. "Bundling" of the two insurances was proposed in prior years by Alliant, but this is the first opportunity METRO had to
review both plans at the same time. The RFP process did not require or specify "bundling" of proposals.
- Santa Cruz METRO staff recommends the Board authorize the General Manager to execute a three year contract with Alliant Insurance Services, Inc., representing Hartford, for Life and AD\&D insurance, and a two year contract with Alliant Insurance Services Inc., representing Hartford, for long term disability insurance.


## III. DISCUSSION

Santa Cruz METRO provides life and AD\&D insurance, optional life and AD\&D insurance, and long term disability insurance for employees. The current contracts for life and AD\&D and for long term disability expire December 31, 2010.

METRO issued RFP No. 11-04 and solicited proposals from qualified Life and Accidental Death and Dismemberment Insurance providers to provide both basic employer paid employee/retiree term life insurance and AD\&D insurance, plus voluntary employee paid supplemental term life and accidental death and dismemberment insurance coverage. The RFP was legally advertised.

METRO issued R FP No. 11-06 and solicited p roposals from qualified Long Term Disability providers to p rovide 1 ong t erm di sability insurance c overage for em ployees. The R FP was legally advertised.

Following receipt of p roposals in response to RFP No. 11-04 and R FP 11-06 a n evaluation committee co mprising of the Human R esources Manager, the Assistant F inance Manager, the Assistant Human Resources Manager, and representatives from UTU Local 23 and SEIU 521 evaluated all proposals received. The evaluation committee gave the highest ranking to the firm Alliant Insurance Services, Inc., representing Hartford, for both insurance programs.

The evaluation committee used the following criteria as contained in the Request for Proposals:

| Criteria | Point Value |
| :--- | :---: |
| Qualifications, Experience and geographic location of the <br> Firm | 25 |
| Provide requested coverage and benefits as stipulated in <br> the RFP- | 25 |
| Cost/Price Proposal | 40 |
| References | 10 |
| DBE | 5 |

Rates quoted in the RFP's from Alliant, representing Hartford, were based on both insurance programs being placed with Hartford. Rates for the life and AD\&D coverage are guaranteed for the three year term of the contract. The life and AD\&D insurance will have no increase in rates
from the current rates to the new contract rates. Rates for the long term disability coverage are guaranteed for the two year term of the contract. There will be decrease in the rates for long term disability from the current rates resulting in a savings of approximately $\$ 99,000$ annually.

Santa Cruz METRO staff recommends the Board authorize the General Manager to execute a three year contract with Alliant Insurance Services, Inc. representing Hartford, for life and AD\&D, and voluntary life and AD\&D insurance.

Staff also recommends the Board authorize the General Manager to execute a two year contract with Alliant Insurance Services, Inc. representing Hartford, for long term disability insurance.

## IV. FINANCIAL CONSIDERATIONS

Funding for life and $\mathrm{AD} \& \mathrm{D}$, and long term disability insurance is contained in the Operating Budget. The annual costs for the life and AD\&D contract are estimated at $\$ 42,980$. The annual costs for long term disability contract are estimated at \$ 118,977. Combining coverage with one carrier will result in an annual savings from the current rates of approximately $\$ 99,000$.

## V. ATTACHMENTS

Attachment A: List of Firms Submitting Proposals for Life and AD\&D, and Long Term Disability Insurance, and Evaluation Committee Ranking

Attachment B: Contract with Alliant Insurance Services, representing Hartford, for life and AD\&D insurance

Attachment C: Contract with Alliant Insurance Services, representing Hartford, for long term disability insurance

## Note: The RFP along with its Exhibits and any Addendum(s) are available for review at the Administrative Offices of METRO or online at www.semtd.com

Prepared by: Hina Patel, Purchasing Agent and Pat Aviles, Assistant Human Resources Manager Date: November 11, 2010

## ATTACHMENT A

## RFP 11-04 Life and AD\&D Insurance, Committee Ranking

Firm<br>The Hartford<br>ING (CSAC)<br>Principal<br>Minnesota Life<br>Anthem Blue Cross<br>Ranking<br>1<br>2<br>3<br>4<br>5

## RFP 11-06 Long Term Disability Insurance, Committee Ranking

## Firm

The Hartford (Option 1)
ING (CSAC)
Principal
Anthem Blue Cross

Ranking
1
23

4

## Attachment B

## CONTRACT FOR LIFE, ACCIDENTAL DEATH AND DISMEMBERMENT INSURANCE (11-04)

THIS CONTRACT is made effective on January 1, 2011 between the SANTA CRUZ METROPOLITAN TRANSIT DISTRICT, a political subdivision of the State of California ("METRO"), and Alliant Insurance Services, Inc. ("Contractor") representing "The Hartford."

1. RECITALS
1.01 Santa Cruz METRO's Primary Objective

METRO is a public entity whose primary objective is providing public transportation and has its principal office at110 Vernon Street, Santa Cruz, California 95060.
1.02 Santa Cruz METRO's Need for Life, Accidental Death and Dismemberment Insurance

METRO has the need for Life, Accidental Death and Dismemberment Insurance. In order to obtain this insurance, the METRO issued a Request for Proposals, dated September 20, 2010, setting forth specifications for Life, Accidental Death and Dismemberment Insurance. The Request for Proposals is attached hereto and incorporated herein by reference as Exhibit "A".
1.03 Contractor's Proposal

Contractor is a firm/individual qualified to provide Life, Accidental Death and Dismemberment Insurance and whose principal place of business is 100 Pine Street $11^{\text {th }}$ Floor, San Francisco, California. Pursuant to the Request for Proposals by the METRO, Contractor submitted a proposal for Life, Accidental Death and Dismemberment Insurance, which is attached hereto and incorporated herein by reference as Exhibit "B."
1.04 Selection of Contractor and Intent of Contract

On November 19, 2010, METRO selected Contractor as the offeror whose proposal was most advantageous to the METRO, to provide Life, Accidental Death and Dismemberment Insurance described herein. This Contract is intended to fix the provisions of this insurance.

METRO and Contractor agrees as follows:

## 2. INCORPORATED DOCUMENTS AND APPLICABLE LAW

2.01 Documents Incorporated in this Contract

The documents below are attached to this Contract and by reference made a part hereof. This is an integrated Contract. This writing constitutes the final expression of the parties' contract, and it is a complete and exclusive statement of the provisions of that Contract, except for written amendments, if any, made after the date of this Contract in accordance with Section 13.14.
A. Exhibit "A"

Santa Cruz Metropolitan Transit METRO's "Request for Proposals" dated September 20, 2010 including Addendum No. 1.

## Attachment B

## B. Exhibit "B" (Contractor's Proposal)

Contractor's Proposal to the METRO for Life, Accidental Death and Dismemberment Insurance signed by Contractor and dated October 20, 2010.

Conflicts
Where in conflict, the provisions of this writing supersede those of the above-referenced documents, Exhibits "A" and "B". Where in conflict, the provisions of Exhibit "A" supercede Exhibit "B".

Recitals
The Recitals set forth in Article 1 are part of this Contract.

## 3. DEFINITIONS

3.01 General

The terms below (or pronouns in place of them) have the following meaning in the contract:
3.01.01 CONTRACT - The Contract consists of this document, the attachments incorporated herein in accordance with Article 2, and any written amendments made in accordance with Section 13.14.
3.01.02 CONTRACTOR - The Contractor selected by METRO for this project in accordance with the Request for Proposals issued September 20, 2010.
3.01.03 CONTRACTOR'S STAFF - Employees of Contractor.
3.01.04 DAYS - Calendar days.
3.01.05 OFFEROR - Contractor whose proposal was accepted under the terms and conditions of the Request for Proposals issued September 20, 2010.
3.01.06 PROVISION - Any term, agreement, covenant, condition, clause, qualification, restriction, reservation, or other stipulation in the contract that defines or otherwise controls, establishes, or limits the performance required or permitted by either party.
3.01.07 SCOPE OF WORK (OR "WORK") - The entire obligation under the Contract, including, without limitation, all labor, equipment, materials, supplies, transportation, services, and other work products and expenses, express or implied, in the Contract.

## 4. TIME OF PERFORMANCE

### 4.01 Term

The term of this Contract will be for a period not to exceed two (2) years and shall commence upon the issuance of the contract by the METRO. At the option of the METRO, this contract agreement may be renewed for three (3) additional one (1) year terms upon mutual written consent.

## Attachment B

## 5. COMPENSATION

Terms of Payment
METRO shall compensate Contractor in an amount not to exceed the amounts/rates agreed upon by the METRO. Compensation shall be made within forty-five (45) days of METRO written approval of Contractor's written invoice

Invoices
Contractor shall submit invoices with a purchase order number provided by the METRO on a monthly basis. Contractor's invoices shall include detailed records. Expenses shall only be billed if allowed under the Contract. Said invoice records shall be kept up-to-date at all times and shall be available for inspection by the METRO (or any grantor of the METRO, including, without limitation, any State or Federal agency providing project funding or reimbursement) at any time for any reason upon demand for not less than four (4) years after the date of expiration or termination of the Contract. Under penalty of law, Contractor represents that all amounts billed to the METRO are (1) actually incurred; (2) reasonable in amount; (3) related to this Contract; and (4) necessary for performance of the project.

## 6. NOTICES

All notices under this Contract shall be deemed duly given upon delivery, if delivered by hand; or three (3) days after posting, if sent by registered mail, receipt requested; to a party hereto at the address herein under set forth or to such other address as a party may designate by notice pursuant hereto.

## METRO

Santa Cruz Metropolitan Transit METRO
110 Vernon Street
Santa Cruz, CA 95060
Attention: General Manager

CONTRACTOR

Alliant Insurance Services, Inc.
100 Pine Street $11^{\text {th }}$ Floor
San Francisco CA 94111
Attention: Christine Kerns

## 7. PLAN CLARIFICATION

Contractor is to provide to the Santa Cruz METRO, "The Hartford" plan for Life, Accidental and Dismemberment Insurance packaged along with the Long Term Disability Contract 11-06.

## 8. AUTHORITY

Each party has full power and authority to enter into and perform this Contract and the person signing this Contract on behalf of each has been properly authorized and empowered to enter into this Contract. Each party further acknowledges that it has read this Contract, understands it, and agrees to be bound by it.

# Attachment B 

Signed on $\qquad$

METRO
SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Leslie R. White
General Manager

## CONTRACTOR

ALLIANT INSURANCE SERVICES, INC.

By
Christine Kerns
First Vice President

Approved as to Form:

Margaret Rose Gallagher
METRO Counsel

# Attachment C <br> CONTRACT FOR LONG TERM DISABILITY INSURANCE (11-06) 

THIS CONTRACT is made effective on January 1,2011 between the SANTA CRUZ METROPOLITAN TRANSIT DISTRICT, a political subdivision of the State of California ("METRO"), and Alliant Insurance Services, Inc. ("Contractor") representing "The Hartford."

## 1. RECITALS

1.01 Santa Cruz METRO's Primary Objective

METRO is a public entity whose primary objective is providing public transportation and has its principal office at110 Vernon Street, Santa Cruz, California 95060.

Santa Cruz METRO's Need for Long Term Disability Insurance
METRO has the need for Long Term Disability Insurance. In order to obtain this insurance, the METRO issued a Request for Proposals, dated September 20, 2010, setting forth specifications for Long Term Disability Insurance. The Request for Proposals is attached hereto and incorporated herein by reference as Exhibit "A".
1.03 Contractor's Proposal

Contractor is a firm/individual qualified to provide Long Term Disability Insurance and whose principal place of business is 100 Pine Street $11^{\text {th }}$ Floor, San Francisco, California. Pursuant to the Request for Proposals by the METRO, Contractor submitted a proposal for Long Term Disability Insurance, which is attached hereto and incorporated herein by reference as Exhibit "B."
1.04 Selection of Contractor and Intent of Contract

On November 19, 2010, METRO selected Contractor as the offeror whose proposal was most advantageous to the METRO, to provide Long Term Disability Insurance described herein. This Contract is intended to fix the provisions of this insurance.

METRO and Contractor agree as follows:

## 2. INCORPORATED DOCUMENTS AND APPLICABLE LAW

2.01 Documents Incorporated in this Contract

The documents below are attached to this Contract and by reference made a part hereof. This is an integrated Contract. This writing constitutes the final expression of the parties' contract, and it is a complete and exclusive statement of the provisions of that Contract, except for written amendments, if any, made after the date of this Contract in accordance with Section 13.14.

## A. Exhibit "A"

Santa Cruz Metropolitan Transit METRO's "Request for Proposals" dated September 20, 2010 including Addendum No. 1.

## Attachment C

## B. Exhibit "B" (Contractor's Proposal)

Contractor's Proposal to the METRO for Long Term Disability Insurance signed by Contractor and dated October 20, 2010.

Conflicts
Where in conflict, the provisions of this writing supersede those of the above-referenced documents, Exhibits "A" and "B". Where in conflict, the provisions of Exhibit "A" supercede Exhibit "B".

Recitals
The Recitals set forth in Article 1 are part of this Contract.

## 3. DEFINITIONS

3.01 General

The terms below (or pronouns in place of them) have the following meaning in the contract:
3.01.01 CONTRACT - The Contract consists of this document, the attachments incorporated herein in accordance with Article 2, and any written amendments made in accordance with Section 13.14.
3.01.02 CONTRACTOR - The Contractor selected by METRO for this project in accordance with the Request for Proposals issued September 20, 2010.
3.01.03 CONTRACTOR'S STAFF - Employees of Contractor.
3.01.04 DAYS - Calendar days.
3.01.05 OFFEROR - Contractor whose proposal was accepted under the terms and conditions of the Request for Proposals issued September 20, 2010.
3.01.06 PROVISION - Any term, agreement, covenant, condition, clause, qualification, restriction, reservation, or other stipulation in the contract that defines or otherwise controls, establishes, or limits the performance required or permitted by either party.
3.01.07 SCOPE OF WORK (OR "WORK") - The entire obligation under the Contract, including, without limitation, all labor, equipment, materials, supplies, transportation, services, and other work products and expenses, express or implied, in the Contract.

## 4. TIME OF PERFORMANCE

### 4.01 <br> Term

The term of this Contract will be for a period not to exceed three (3) years and shall commence upon the issuance of the contract by the METRO. At the option of the METRO, this contract agreement may be renewed for two (2) additional one (1) year terms upon mutual written consent.

## Attachment C

5. 

Terms of Payment
METRO shall compensate Contractor in an amount not to exceed the amounts/rates agreed upon by the METRO. Compensation shall be made within forty-five (45) days of METRO written approval of Contractor's written invoice
5.02 Invoices

Contractor shall submit invoices with a purchase order number provided by the METRO on a monthly basis. Contractor's invoices shall include detailed records. Expenses shall only be billed if allowed under the Contract. Said invoice records shall be kept up-to-date at all times and shall be available for inspection by the METRO (or any grantor of the METRO, including, without limitation, any State or Federal agency providing project funding or reimbursement) at any time for any reason upon demand for not less than four (4) years after the date of expiration or termination of the Contract. Under penalty of law, Contractor represents that all amounts billed to the METRO are (1) actually incurred; (2) reasonable in amount; (3) related to this Contract; and (4) necessary for performance of the project.

## 6. NOTICES

All notices under this Contract shall be deemed duly given upon delivery, if delivered by hand; or three (3) days after posting, if sent by registered mail, receipt requested; to a party hereto at the address herein under set forth or to such other address as a party may designate by notice pursuant hereto.

## METRO

Santa Cruz Metropolitan Transit METRO
110 Vernon Street
Santa Cruz, CA 95060
Attention: General Manager

## CONTRACTOR

Alliant Insurance Services, Inc. 100 Pine Street $11^{\text {th }}$ Floor
San Francisco CA 94111
Attention: Christine Kerns

## 7. PLAN CLARIFICATION

Contractor is to provide to the Santa Cruz METRO, "The Hartford" proposed option 1 plan for Long Term Disability and is packaged along with the Life, Accidental and Dismemberment Insurance Contract 11-04.

## 8. AUTHORITY

Each party has full power and authority to enter into and perform this Contract and the person signing this Contract on behalf of each has been properly authorized and empowered to enter into this Contract. Each party further acknowledges that it has read this Contract, understands it, and agrees to be bound by it.

# Attachment C 

Signed on $\qquad$

METRO
SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Leslie R. White
General Manager

## CONTRACTOR

ALLIANT INSURANCE SERVICES, INC.

By
Christine Kerns
First Vice President

Approved as to Form:

Margaret Rose Gallagher
METRO Counsel

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

DATE: November 19, 2010
TO: Board of Directors
FROM: Robyn Slater, Manager of Human Resources

## SUBJECT: CONSIDERATION OF AWARD OF CONTRACT FOR EMPLOYEE DENTAL INSURANCE COVERAGE

## I. RECOMMENDED ACTION

Santa Cruz METRO staff recommends that the Board authorize the General Manager to execute a contract with Alliant Insurance Services, Inc. representing Delta Dental, to provide employee dental insurance coverage.

## II. SUMMARY OF ISSUES

- $\quad$ The current contract for dental insurance coverage expires on December 31, 2010.
- A request for proposals (RFP) was processed to solicit proposals from qualified dental insurance providers.
- Four different options were submitted in the single proposal submitted for evaluation, including Delta Dental (direct), Delta Dental (CSAC-EIA), MetLife, and Anthem Blue Cross.
- An evaluation committee comprising of the Human Resources Manager, the Assistant Finance Manager, the Assistant Human Resources Manager, and representatives from UTU and SEIU evaluated all proposals received. The evaluation committee gave the highest ranking to the firm Alliant Insurance Services, Inc., offering the dental plan from Delta Dental (CSAC-EIA).
- METRO staff recommends that the Board authorize the General Manager to execute a one year contract with Alliant Insurance Services, Inc., representing Delta Dental (CSAC-EIA), to provide for employee dental insurance coverage.


## III. DISCUSSION

METRO provides dental insurance coverage for its employees. The current contract with Delta Dental through Driver Alliant Insurance, Administrators will expire on December 31, 2010. Santa Cruz METRO RFP No. 11-05 was sent out to dental insurance providers and was legally advertised.

METRO was offered a total of four proposals for employee dental insurance coverage. An evaluation committee comprising of the Human Resources Manager, the Assistant Finance Manager, the Assistant Human Resources Manager, representatives from UTU Local 23 and SEIU 521 reviewed and scored all proposals according to the evaluation criteria provided for in the RFP. The committee gave the highest ranking to the Delta Dental (CSAC-EIA) proposal. The proposal from Delta Dental (CSAC-EIA) provides for no change in the current rates for the contract year from January 1, 2011 to December 31, 2011.

METRO's RFP requested proposals for a two year contract period with optional extensions. The proposal from Delta Dental was for a one year contract period. Staff was informed by Alliant that requesting a two year contract with a rate guarantee could result in a higher rate due to the carrier needing to project claims experience based upon an industry trend for a two year period. A one year contract allows for METRO's actual experience to be considered at renewal time, so if METRO's experience is better than the industry trend METRO could benefit by lower rates. METRO is agreeable to a one year contract for this reason.

The staff recommendation is based on rankings provided by the evaluation committee according to criteria contained in the Request for Proposals:

| Criteria | Point Value |
| :--- | :---: |
| Qualifications, Experience and geographic location of the <br> Firm | 25 |
| Provide requested coverage and benefits as stipulated in <br> the RFP- | 25 |
| Cost/Price Proposal | 40 |
| References | 10 |
| DBE | 5 |

Santa Cruz METRO staff recommends the Board authorize the General Manager to execute a one year contract with Alliant Insurance Service, Inc., representing Delta Dental (CSAC-EIA) for employee dental insurance coverage.

The proposal from Delta Dental contained one enhancement in coverage relating to fillings. The benefit enhancement was included in the Delta proposal at no additional cost. The enhancement was discussed with both Unions, and required a letter of understanding to clarify that the benefit enhancement is not guaranteed into the future, and it is not precedent setting.

## IV. FINANCIAL CONSIDERATIONS

Funding for this contract is contained in the operating budget. The one year costs for this contract are estimated at $\$ 627,780$. This figure includes active employees, retirees and dependents on the dental plan.

There is no change in the rates from the current contract to the new contract for the January 1, 2011 - December 31, 2011 period.

## V. ATTACHMENTS

Attachment A: Ranking of Proposals Received
Attachment B: Contract with Driver Alliant Insurance Service
Attachment C: Signed agreement with UTU Local 23 and SEIU 521

Note: The RFP along with its Exhibits and any Addendum(s) are available for review at the Administration Office of METRO or online at www.scmtd.com

Prepared by: Hina Patel, Purchasing Agent and Pat Aviles, Assistant Human Resources Manager Date: November 11, 2010

## ATTACHMENT A

## RFP 11-05 Dental Insurance, Committee Ranking

## Firm

Delta (CSAC)
Delta (Current)
MetLife
Anthem Blue Cross

Ranking
1
2
3
4

# Attachment B <br> CONTRACT FOR EMPLOYEE DENTAL INSURANCE (11-05) 

THIS CONTRACT is made effective on January 1, 2011 between the SANTA CRUZ METROPOLITAN TRANSIT DISTRICT, a political subdivision of the State of California ("METRO"), and Alliant Insurance Services, Inc., representing Delta Dental ("Contractor").

1. RECITALS
1.01 Santa Cruz METRO's Primary Objective

METRO is a public entity whose primary objective is providing public transportation and has its principal office at 110 Vernon Street, Santa Cruz, California 95060.

Santa Cruz METRO's Need for Employee Dental Insurance
METRO has the need for Employee Dental Insurance. In order to obtain insurance, the METRO issued a Request for Proposals, dated September 20, 2010, setting forth specifications for such insurance. The Request for Proposals is attached hereto and incorporated herein by reference as Exhibit "A".

Selection of Contractor and Intent of Contract

On November 19, 2010, Santa Cruz METRO selected Contractor as the offeror whose proposal was most advantageous to the METRO, to provide the Employee Dental Insurance described herein. This Contract is intended to fix the provisions of this insurance.

METRO and Contractor agrees as follows:

## 2. INCORPORATED DOCUMENTS AND APPLICABLE LAW

2.01 Documents Incorporated in this Contract

The documents below are attached to this Contract and by reference made a part hereof. This is an integrated Contract. This writing constitutes the final expression of the parties' contract, and it is a complete and exclusive statement of the provisions of that Contract, except for written amendments, if any, made after the date of this Contract in accordance with Section 13.14.

## A. Exhibit "A"

Santa Cruz METRO's "Request for Proposals" dated September 20, 2010 including Addendum Number 1 dated October 12, 2010.
B. Exhibit "B" (Contractor's Proposal)

Contractor's Proposal to the Santa Cruz METRO for Employee Dental Insurance signed by Contractor and dated October 20, 2010.

## Attachment B

## 3. DEFINITIONS

General

The terms below (or pronouns in place of them) have the following meaning in the contract:
3.01.01 CONTRACT - The Contract consists of this document, the attachments incorporated herein in accordance with Article 2, and any written amendments made in accordance with Section 13.14.
3.01.02 CONTRACTOR - The Contractor selected by METRO for this project in accordance with the Request for Proposals issued September 20, 2010.
3.01.03 CONTRACTOR'S STAFF - Employees of Contractor.
3.01.04 DAYS - Calendar days.
3.01.05 OFFEROR - Contractor whose proposal was accepted under the terms and conditions of the Request for Proposals issued September 20, 2010.
3.01.06 PROVISION - Any term, agreement, covenant, condition, clause, qualification, restriction, reservation, or other stipulation in the contract that defines or otherwise controls, establishes, or limits the performance required or permitted by either party.
3.01.07 SCOPE OF WORK (OR "WORK") - The entire obligation under the Contract, including, without limitation, all labor, equipment, materials, supplies, transportation, services, and other work products and expenses, express or implied, in the Contract.

## 4. TIME OF PERFORMANCE

Term

The term of this Contract will be for a period not to exceed one year and shall commence on January 1, 2011.

At the option of the Santa Cruz METRO, this contract agreement may be renewed for four (4) additional one (1) year terms upon mutual written consent.

## 5. COMPENSATION

Terms of Payment
METRO shall compensate Contractor in an amount not to exceed the amounts/rates agreed upon by the METRO. Compensation shall be made within forty-five (45) days of METRO written approval of Contractor's written invoice.

## Attachment B

Contractor shall submit detailed invoices with a purchase order number provided by the METRO on a monthly basis. Expenses shall only be billed if allowed under the Contract. Said invoice records shall be kept up-to-date at all times and shall be available for inspection by the METRO (or any grantor of the METRO, including, without limitation, any State or Federal agency providing project funding or reimbursement) at any time for any reason upon demand for not less than four (4) years after the date of expiration or termination of the Contract. Under penalty of law, Contractor represents that all amounts billed to the METRO are (1) actually incurred; (2) reasonable in amount; (3) related to this Contract; and (4) necessary for performance of the project.

## 6. NOTICES

All notices under this Contract shall be deemed duly given upon delivery, if delivered by hand; or three (3) days after posting, if sent by registered mail, receipt requested; to a party hereto at the address hereinunder set forth or to such other address as a party may designate by notice pursuant hereto.

METRO:
Santa Cruz Metropolitan Transit District
110 Vernon Street
Santa Cruz, CA 95060
Attention: General Manager

CONTRACTOR:
Alliant Insurance Services, Inc.
100 Pine Street $11^{\text {th }}$ Floor
San Francisco CA 94111
Attention: Christine Kerns

## 8. PLAN CLARIFICATION

Contractor is to provide to the Santa Cruz METRO, Delta Dental's "Delta Premiere" dental plan.

## 9. AUTHORITY

Each party has full power and authority to enter into and perform this Contract and the person signing this Contract on behalf of each has been properly authorized and empowered to enter into this Contract. Each party further acknowledges that it has read this Contract, understands it, and agrees to be bound by it.

## Attachment B

Signed on $\qquad$

METRO
SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Leslie R. White<br>General Manager

CONTRACTOR
ALLIANT INSURANCE SERVICES, INC.

By
Christine Kerns
First Vice President

Approved as to Form:

Margaret Rose Gallagher
METRO Counsel

## Attachment C

# Santa Cruz Metropolitan Transit District 

November 10, 2010

UTU Base Representative<br>1200 River Street<br>Santa Cruz, CA 95060

SEIU Local 521
517 B Mission Street
Santa Cruz, CA 95060

Re: Delta Dental Proposal

As you are aware Delta Dental has contracted with Santa Cruz METRO to provide dental insurance coverage for METRO employees and their eligible dependents. Our current contract with Delta expires on December 31, 2010. During the RFP process, as an addendum, METRO requested potential bidders include a separate figure for the additional cost of coverage to include the cost of resin fillings for all teeth at the percentage of payment rate currently listed in the RFP for fillings.

When the RFP responses were reviewed, Delta Dental included the above change at no additional cost. METRO is willing to authorize this additional level of coverage but only if both Unions agree to the following:

1. The current Delta Dental contract contains the following wording in the Exclusions and Eligible Services, LIMITATIONS Section:
"Direct composite (resin) restorations are Benefits on anterior teeth and the facial surface of bicuspids. Any other posterior direct composite (resin) restorations are optional services and Dental Dental's payment is limited to the cost of the equivalent amalgam resotrations."
2. The proposed contract from Delta Dental for services effective January 1, 2011December 31, 2011 permits resin fillings on all teeth with no impact on the rates quoted to METRO.
3. If at any time METRO must pay additional costs for the coverage of resin fillings for any teeth other than anterior teeth and the facial surfaces of bicuspids, METRO can unilaterally decide to stop coverage for this item, and will provide notice to each Union of such modification of coverage at the time it occurs, and
4. Coverage of resin fillings for any teeth other than anterior teeth and the facial surfaces of bicuspids shall not be considered a past practice or in any way be viewed by any individual or organization as an obligation that METRO must provide, or continue to provide upon expiration of the January 1, 2011 - December 31, 2011 Delta Dental contract.

## Attachment C

November 10, 2010
Page 2

Should you agree to be bound by the terms of this letter please sign where indicated below and return the signed copy to me.

If you have any questions or concerns, do not hesitate to contact me.
Sincerely,


Robyn Slater
Human Resources Manager

I have read and understand the terms set forth above and agree that the Union I represent is bound by them.


[^2]DATE: November 19, 2010
TO: Board of Directors
FROM: Mary Ferrick, Fixed Route Superintendent

## SUBJECT: CONSIDERATION OF CONTRACT AMENDMENT WITH GFI GENFARE FOR AN AUTOMATIC FARE COLLECTION SYSTEM FOR AN AMOUNT NOT TO EXCEED \$2,341,645 AND FOR A MILESTONE SCHEDULE TO PROCESS PROGRESS PAYMENTS

## I. RECOMMENDED ACTION

That the Board of Directors authorize the General Manager to execute a contract amendment with GFI Genfare for an automatic fare collection system for an amount not to exceed $\$ 2,341,645$ and a milestone schedule to process progress payments.

## II. SUMMARY OF ISSUES

- GFI Genfare was chosen as the successful Contractor to provide Magnetic and Smart Card Technology Fareboxes and supporting equipment.
- GFI Genfare was contacted to submit a price proposal for Santa Cruz METRO’s requirements based on the SamTrans RFP and contract.
- Santa Cruz METRO entered into a contract with GFI Genfare on June 15, 2010.
- On September 28, 2010, the contract was amended to include "Risk of Damage or Loss" clause to ensure Santa Cruz Metro did not have any liability of property damage to equipment delivered.
- METRO Staff would like to further amend the contract to make available the residual balance in the contract for additional infrastructure necessary to install the fare boxes.


## III. DISCUSSION

Santa Cruz METRO and Contractor entered into a Contract, for the installation and upgrade of Santa Cruz METRO's fare collection system on, June 15, 2010.

The total cost proposal received from GFI Genfare including equipment, materials, labor, shipping, and sales tax is $\$ 2,341,644.50$. The available amount for this project is $\$ 2,362,000$ leaving a residual balance of $\$ 20,355.50$. Staff is requesting that the Board authorize the
additional $\$ 20,355.50$ that was set aside as a contingency, for any unforeseen change orders, to be authorized for use. If additional funding is required, staff will return to the Board of Directors for approval.

Staff is recommending that the Board of Directors approve the amendment to reduce the contract amount to the original cost proposal of $\$ 2,341,644.50$ in order to reallocate the balance of $\$ 20,355.50$ for additional infrastructure necessary to install the fare boxes and ticket vending machines. The amendment also includes a payment and milestone schedule to track progress payments and over all percentage of project completion.

## IV. FINANCIAL CONSIDERATIONS

Funds in the amount of $\$ 2,362,000$ to support this contract are included in the FY10 Capital Budget under Grant-Funded Projects.

## V. ATTACHMENTS

Attachment A: GFI Genfare Cost Proposal
Attachment B: Contract Amendment

Prepared By: Hina Patel, Purchasing Agent
Date Prepared: November 10, 2010

## Attachment A

## Sales Quotation

| Information |  |
| :--- | :--- |
| Sales Quote No. | 5001016 |
| Document Date | $04 / 30 / 2010$ |
| Customer No. | 539 |
| Currency | USB |
| Contact Name | Transit District |
| Phone | PATTI KOREA |
| FAX | 418426 -6080 |
| EMAIL | rcargill@scmtd.com |

## Ship-To-Party

Santa Cruz Metro Transit Dist
Transit District
Validity Start Date 04/30/2010
Validity End Date 12/31/2010
Req Delivery Date 06/15/2010

## Sold-To-Party

Santa Cruz Metro Transit Dist
Transit District
110 Demon St
Santa Cruz CA 95060

110 Vernon St
Santa Cruz CA 95060

| End User |
| :--- |
| Santa Cruz Metro Transit Dist |
| Transit District |
| 110 Vernon St |
| Santa Cruz CA 95060 |

End User
Santa Cruz Metro Transit Dist
Tran
Santa Cruz CA 95060
A trade-in credit of $\$ 150$ will be given for each old farebox returned ( $115 \times \$ 150=\$ 17,250+\operatorname{tax}(\$ 1638.75)=$ $\$ 18,888.75$ ) The total of the quote including the trade-in will be $\$ 2,372,505$ before tax, after tax the quote amount is $\$ 2,608,757.08$.


Signature:
 Date: 05/05/2010

| Sales Representative: | Mark Mahon | mark mahon@spx.com |
| :--- | :--- | :--- |
| Email: | Phone: 847-871-1415 |  |

GFI Price Quotation Summary Terms \& Conditions: All prices are valid for 30 days unites otherwise noted above Delivery will be made within 120 days ARO unless other dates are quoted above. Payment terms are Net 30 days after delivery and based on GFI customer credit acceptance. Warranty is (1) year from installation date or (14) months from shipment for new system equipment. whichever comes first. All warranty items must be directed to GFI for acceptance and disposition not through OEM Bus Manufacturing Companies Prices do not include any state or local taxes unless specifically listed Tax is based on shipment and/or invoice date not quote and/or purchase order date. Quotation is FOB Elk Grove. IL and freight charges are not included All price quotations are submitted in accordance with standard GF! terms and conditions which are available on request

## Attachment A

| Information |  |
| :--- | :--- |
| Sales Quote No. | 5001016 |
| Document Date | $04 / 30 / 2010$ |
| Customer No. | 539 |
| Currency | USD |
| Contact Name | Traansit District |
| Phone | PATTI KORBA |
| FAX | $418426-6080$ |
| EMAIL | rcargill@scmtd.com |
| Validity Start Date $04 / 30 / 2010$ |  |
| Validity End Date | 12/31/2010 |
| Req Delivery Date $06 / 15 / 2010$ |  |


| End User |
| :--- |
| Santa Cruz Metro Transit Dist |
| Traansit District |
| 110 Vemon St |
| Santa Cruz CA 95060 |


| Item | Material | Quantity | Price |  |  | Amount |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 30 | ODYTRIM-SP-KIT | 8 EA |  | 9,100.00 USD |  |  | 72,800 00 |
|  | Odyssey TRiM Spare Parts Kit |  |  |  |  |  |  |
|  |  | Tax | 864.50 | USD | 1 | EA | 6,915.99 |
| 40 | TRAINING | 1 EA |  | 0.00 |  |  |  |
|  | Training, Factory |  |  |  |  |  |  |
| 50 | INSTALL | 109 EA |  | 275.00 USD |  |  | 29,975.00 |
|  | Install |  |  |  |  |  |  |
| 60 | ITEM | 3 EA |  | 0.00 |  |  |  |
|  | Odyssey and TRim Manuals |  |  |  |  |  |  |
| 70 | TVM-BASE | 4 EA |  | $31,600.00$ USD |  |  | 126,400.00 |
|  | Vendstar TVM |  |  |  |  |  |  |
|  |  | Tax | 3,002.00 | USD | 1 | EA | 12,007.99 |
| 80 | TVM-COIN | 4 EA |  | 6,100.00 USD |  |  | 24,400.00 |
|  | Coin Acceptance Package |  |  |  |  |  |  |
|  |  | Tax | 579.50 | USD | 1 | EA | 2,317.99 |


| Sales Representative: | Mark Mahon |
| :--- | :--- |
| Email: | mark.mahon@spxcom |$\quad$ Phone: 847-871-1415

GFI Price Quotation Summary Terms \& Conditions: All prices are valid for 30 days unless otherwise noted above Dellvery will be made within 120 days ARO unless other dates are quoted above Payment terms are Net 30 days after delivery and based on GFi customer credil acceptance Warranty is (1) year from installation date or (14) months from shipment for new system equipment. whichever comes first All warranty ltems must be directed to GFl for acceptance and disposition. not through OEM Bus Manufacturing Companies. Prices da not include any stete or local taxes unless specifically Histed Tax is based on shipment and/or invoice date not quote and/or purchase order date Quotation is FOB Elk Grove. IL and freight charges are not included All price quotations are submilted in accordance with standard GFI terms and condilions which are availabie on request.

## Attachment A

751 Pratt Boulevard
Elk Grove Village, IL 60007
Ph: (847) 593-8855
Fax:(847) 593-8870

| Information |  |
| :--- | :--- |
| Sales Quote No. | 5001016 |
| Document Date | $04 / 30 / 2010$ |
| Customer No. | 539 |
| Currency | USD |
| Contact Name | Traansit District |
| Phone | PATTI KORBA |
| FAX | 418426 -6080 |
| EMAIL | rcargill@scmtd com |

Ship-To-Party
Santa Cruz Metro Transit Dist
Traansit District
Validity Start Date 04/30/2010
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Req Delivery Date 06/15/2010
110 Vemon St
Santa Cruz CA 95060

| End User |
| :--- |
| Santa Cruz Metro Transit Dist |
| Traansit District |
| 110 Vernon St |
| Santa Cruz CA 95060 |



| Sales Representative: | Mark Mahon | mark.mahon@spx.com |
| :--- | :--- | :--- |
| Email: | Phone: 847-871-1415 |  |

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Ph: (847) 593-8855
Fax:(847) 593-8870

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| Customer No. | 539 |
| Currency | USB |
| Contact Name | Transit District |
| Phone | PATTI KOREA |
| FAX | $418426-6080$ |
| EMAIL | rcargill@scmtd.com |

## Ship-To-Party

Santa Cruz Metro Transit Dist
Traansit District
Validity Start Date 04/30/2010
Validity End Date $12 / 31 / 2010$
Req Delivery Date 06/15/2010

## 110 Vemon St

Santa Cruz CA 95060

| End User |
| :--- |
| Santa Cruz Metro Transit Dist |
| Traarsit District |
| 110 Vernon St |
| Santa Cruz CA 95060 |



Signature:
 Date:05/05/2010

## Sales Representative: <br> Mark Mahon mark mahon@spx.com

GFI Price Quotation Summary Terms $\boldsymbol{\&}$ Conditions: All prices are valid for 30 days unless otherwise noted above. Delivery will be made within 120 days ARO unless other dates are quoted above Payment terms are Net 30 days after delivery and based on GFl customer credit acceptance Werranty is (1) year from installation date or (14) months from shipment for new system equipment. whichever comes first. All warranty items must be directed to GEl for acceptance and disposition. not through OEM Bus Manufacturing Companies. Prices do not include any state or local taxes unless specifically listed Tax is based on shipment and/or invoice date not quote and/or purchase order date. Quotation is FOB Elk Grove. IL and freight charges are not included. All price quotations are submitted in accordance with standard GFI
terms and conditions which are available on request

## Attachment A

751 Pratt Boulevard
Elk Grove Village, IL 60007
Ph: (847) 593-8855
Page 5 of 11
Sales Quotation
Fax:(847) 593-8870

## Sold-To-Party

Santa Cruz Metro Transit Dist
Transit District
110 Vemon St
Santa Cruz CA 95060

## Ship-To-Party

Santa Cruz Metro Transit Dist
Transit District

| Information |  |
| :--- | :--- |
| Sales Quote No. | 5001016 |
| Document Date | 04/30/2010 |
| Customer No. | 539 |
| Currency | USB |
| Contact Name | Transit District |
| Phone | PATTI KOREA |
| FAX | 418426 -6080 |
| EMAIL. | rcargill@scmtd com |

Validity Start Date 04/30/2010
Validity End Date 12/31/2010
Req Delivery Date 06/15/2010
110 Veman St
Santa Cruz CA 95060

| End User |
| :--- |
| Santa Cruz Metro Transit Dist |
| Transit District |
| 110 Vernon St |
| Santa Cruz CA 95060 |



Spare Module Supplemental Hopper \$. 25

Signature:
 Date:05/05/2010

## Sales Representative: <br> Email:

Mark Mahon
mark.mahon@spx.com
GFI Price Quotation Summary Terms \& Conditions: All prices are valid for 30 days unless otherwise noted above Delivery will be made within


 terms and conditions which are available on request

## Attachment A

## grici GENFARE <br> AN SPX DIVISION

751 Pratt Boulevard Elk Grove Village, IL 60007
Ph: (847) 593-8855
Fax:(847) 593-8870

## Sold-To-Party

Santa Cruz Metro Transit Dist
Traansit District
110 Vemon St
Santa Cruz CA 95060

## Ship-To-Party

Santa Cruz Metro Transit Dist
Traansit District
110 Vemon St
Santa Cuz CA 95060

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| :--- | :--- |
| Sales Quote No. | 5001016 |
| Document Date | $04 / 30 / 2010$ |
| Customer No. | 539 |
| Currency | USD |
| Contact Name | Traansit District |
| Phone | PATTI KORBA |
| FAX | $418426-6080$ |
| EMAIL | rcargill@scmtd com |
| Validity Start Date $04 / 30 / 2010$ |  |
| Validity End Date | 123/2010 |
| Req Delivery Date $06 / 15 / 2010$ |  |


| Item | Material | Quantity | Price |  |  | Amount |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 75.05 | USD | 1 | EA | 375.26 |
| 250 | M-25293-4OM | 3 EA |  |  |  |  |  |
|  | MANUAL, VIP, DATA COLLECT SYS, OM |  |  |  |  |  |  |
| 260 | ITEM | 1 EA |  | 00 |  |  |  |
|  | VIP Training |  |  |  |  |  |  |
| 270 | ITEM | 3 EA |  | 00 |  |  |  |
|  | MANUAL, TVM O\&S, M-23301-4SM |  |  |  |  |  |  |
| 280 | TVM TRAINING | 1 EA |  | ,295.00 USD |  |  | 3,295.00 |
|  | TRAINING, TVM |  |  |  |  |  |  |
| 290 | TKT-10MILPL-2/1 | 250000 EA |  | 200.00 USD |  |  | 50,000.00 |
|  | 10 mil Thermal Plastic, 2 color | Tax | 19.00 | USD | 1000 | EA | 4,750.00 |
| 300 | TKT-10MILPA-2/1 | 600000 EA |  | 125.00 USD |  |  | 75,000.00 |
|  | 10 mil Thermal Paper, 2 color | Tax | 11.88 | USD | 1000 | EA | 7,125.00 |



ARO unless other dates are quoted above. Payment terms are Net 30 days after delivery and based on GFI customef credit acceptance installation date or (14) months from shipment for new system equipment. whichever comes first All waranly ing infed Tax is based on shipment and/or invoice date not
 quote and/or purchase order date Ouotalion is FOB

## Attachment A

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110 Vernon St
Santa Cruz CA 95060

## Ship-To-Party

Santa Cruz Metro Transit Dist
Traansit District
110 Vemon St
Santa Cruz CA 95060

Page 7 of 11
Sales Quotation

| Information |  |  |
| :--- | :--- | :--- |
| Sales Quote No. | 5001016 |  |
| Document Date | $04 / 30 / 2010$ |  |
| Customer No. | 539 |  |
| Currency | USD |  |
| Contact Name | Traansit District |  |
| Phone | PATTI KORBA |  |
| FAX | 418426 -6080 |  |
| EMAIL | rcargill@scmtd com |  |
| Validity Start Date $04 / 30 / 2010$ |  |  |
| Validity End Date | 12/31/2010 |  |
| Req Delivery Date $06 / 15 / 2010$ |  |  |

## End User

Santa Cruz Metro Transit Dist
Traansit District
110 Vernon St
Santa Cruz CA 95060

| Item | Material | Quantity | Price | Amount |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 310 | ITEM | 115 EA | 190.00 USD |  |  | 21,850.00 |
|  |  | Tax | 18.05 USD | 1 | EA | 2,075.76 |
| 320 | ITEM | 1 EA | 17,600 00 USD |  |  | 17,600.00 |
|  | J1708 Configuration | Tax | 1,672.00 USD | 1 | EA | 1,672.00 |
| 330 | VLT-CBID | 1 EA | 1,800.00 USD |  |  | 1,800.00 |
|  | Cashbox ID components | Tax | 171.00 USD | 1 | EA | 171.00 |
| 340 | ITEM | 1 EA | 500.00 USD |  |  | 500.00 |
|  | 200 feet Cashbox ID Cable | Tax | 47.50 USD | 1 | EA | 47.50 |
| 350 | VLT-BINID | 6 EA | 675.00 USD |  |  | 4,050.00 |
|  |  | Tax | 64.13 USD | 1 | EA | 384.76 |



GFI Price Quotation Summary Terms \& Conditions: All prices are valid for 30 days unless otherwise noted above Dellvery will be made within 120 days ARO Unless other dates are quoted above. Payment terms are Net 30 days afler delivery and based on GFI customer credil acceptance Warranty is (1) year from installation date or (14) months from shipment for new system equipment, whichever comes first. All warranty items must be difecled to GF! for acceptance and disposition. not through OEM Bus Manufecturing Companies. Prices do not include any state or local taxes uniess specifically listed Tax is based on shipment and/or invoice date not quote and/or purchase ordar date Ouotation is FOE EIk Grove. It and freight charges are not included All prico quotations are submitted in accordance with standard GFI temens and conditions which are avaliable on request

## Attachment A

751 Pratt Boulevard Elk Grove Village, IL 60007
Ph: (847) 593-8855
Fax:(847) 593-8870
Sales Quotation

| Information |  |
| :--- | :--- |
| Sales Quote No. | 5001016 |
| Document Date | 04/30/2010 |
| Customer No. | 539 |
| Currency | USD |
| Contact Name | Traansit District |
| Phone | PATTI KORBA |
| FAX | $418426-6080$ |
| EMAIL | rcargill@scmtd.com |

## Ship-To-Party

Santa Cruz Metro Transit Dist
Traansit District
110 Vernon St
Santa Cruz CA 95060

Validity Start Date 04/30/2010
Validity End Date 12/31/2010
Req Delivery Date 06/15/2010

## End User

Santa Cruz Metro Transit Dist
Traansit District
110 Vemon St
Santa Cruz CA 95060


| Signature: | $719 \text { tatert }$ | Date:05/05/2010 |  |
| :---: | :---: | :---: | :---: |
| Sales Representative: | Mark Mahon | Phone: | 847-871-1415 |
| Email: | mark.mahon@spx.com |  |  |

GFI Price Quotation Summary Terms \& Conditions: All prices are valid for 30 days unless otherwise noted above. Dellvery will be made within 120 days ARO unless other dates are quoted above. Payment terms are Net 30 days after delivery and based on GFI customer credt accoptance Warranty is (1) year from installation date or (14) months from shipment for new system equipment, whichever comes first All warranty items must be directed to GFI for accoptance and disposition. not through OEM Bus Manufacturing Companies Prices do not include any state or local taxes unless specilically listed Tax is based on shipment and/or invalce date not quote and/or purchase order date Quotation is FOB Elk Grove. IL and freight charges are not inciuded Ail price quotations are submitted in accordance with standard GF! terms and conditions which are available on request.

751 Pratt Boulevard
Elk Grove Village, IL 60007
Ph: (847) 593-8855
Fax:(847) 593-8870

| Information |  |
| :--- | :--- |
| Sales Quote No. |  |
| So 01016 |  |
| Document Date | $04 / 30 / 2010$ |
| Customer No. | 539 |
| Currency | USB |
| Contact Name | Transit District |
| Phone | PATTI KOREA |
| FAX | $418426-6080$ |
| EMAIL | rcargill@scmtd com |
| Validity Start Date $04 / 30 / 2010$ |  |
| Validity End Date | 12/31/2010 |
| Req Delivery Date 06/15/2010 |  |

## Sold-To-Party

Santa Cruz Metro Transit Dist
Transit District
110 Vemon St
Santa Cruz CA 95060

## Ship-To-Party

Santa Cruz Metro Transit Dist
Transit District
Req Delivery Date 06/15/2010
110 Vemon St
Santa Cruz CA 95060

| End User |
| :--- |
| Santa Cruz Metro Transit Dist |
| Transit District |
| 110 Vermin St |
| Santa Cruz CA 95060 |



Signature:
 Date:05/05/2010

|  | Mark Mahon |  |
| :--- | :--- | :--- |
| Sales Representative: | mark mahon@spx.com | Phone: 847-871-1415 |
| Email: |  |  |

GFI Price Quotation Summary Terms \& Conditions: All prices are valid for 30 days unless otherwise noted above. Delivery will be made within 120 days ARO unless other dates are quoted above. Payment terms are Net 30 days after delivery and based on GFi customer credit acceptance. Warranty is (1) year from from shipment for new system equipment. whichever comes first All warranty items must be directed to GF! for acceptance and disposition. not through OEM Bus Manufacturing Companies. Prices do not include any state or local taxes unless specifically listed Tax is based on shipment andlor invoice date not is FOB EIK Grove IL and freight charges are not included. All price quotations are submitted in eccordance with standard GF
lems and conditions which are available on request

## Attachment A

## GPIGENFARE <br> AN SPY DIVISION

751 Pratt Boulevard
Elk Grove Village, IL 60007
Ph: (847) 593-8855
Fax:(847) 593-8870

## Page 10 of 11 <br> Sales Quotation

```
Sold-To-Party
Santa Cruz Metro Transit Dist
Traansit District
110 Vemon St
Santa Cruz CA 95060
```


## Ship-To-Party

Santa Cruz Metro Transit Dist
Transit District

| Information |  |
| :--- | :--- |
| Sales Quote No. | 5001016 |
| Document Date | $04 / 30 / 2010$ |
| Customer No. | 539 |
| Currency | USB |
| Contact Name | Transit District |
| Phone | PATTI KOREA |
| FAX | 418426 -6080 |
| EMAIL | rcargill@scmtd.com |
| Validity Start Date $04 / 30 / 2010$ |  |
| Validity End Date | 12/31/2010 |
| Req Delivery Date $06 / 15 / 2010$ |  |

110 Vemon St
Santa Cruz CA 95060

| End User |
| :--- |
| Santa Cruz Metro Transit Dist |
| Transit District |
| 110 Vemon St |
| Santa Cruz CA 95060 |



Signature:


## Sales Representative:

Mark Mason
mark.mahon@spx com
Email:
.
GFI Price Quotation Summary Terms \& Conditions: All prices are valery and based on GFl customer credit acceptance Warranty is (1) year from
 installation date or (14) months from shipment for new systern equipment. Whichever lo mes and er unless specifically listed Tax is based on shipment and/or invoice date not not through OEM Bus Manufacturing Companies Prices do not inc ind and and price quotations are submitted in accordance with standard terms and conic

## Attachment A

## GFIGENFARE <br> AN SPX DIVISION

751 Pratt Boulevard
Elk Grove Village, IL 60007
Ph: (847) 593-8855
Fax:(847) 593-8870

| Information |  |
| :--- | :--- |
| Sales Quote No. | 5001016 |
| Document Date | $04 / 30 / 2010$ |
| Customer No. | 539 |
| Currency | USD |
| Contact Name | Traansit District |
| Phone | PATTI KORBA |
| FAX | $418426-6080$ |
| EMAIL | rcargill@scmidd.com |
| Validity Start Date | $04 / 30 / 2010$ |
| Validity End Date | 12/31/2010 |
| Req Delivery Date $06 / 15 / 2010$ |  |

## Sold-To-Party

Santa Cruz Metro Transit Dist
Traansit District
110 Vemon St
Santa Cruz CA 95060

## Ship-To-Party

Santa Cruz Metro Transit Dist
Traansit District
Req Delivery Date 06/15/2010
110 Vemon St
Santa Cruz CA 95060

End User<br>Santa Cruz Metro Transit Dist<br>Traansit District<br>110 Vemon St<br>Santa Cruz CA 95060

| Item | Material | Quantity | Price | Amount |
| :---: | :---: | :---: | :---: | :---: |
|  | SMART CARD READER |  |  |  |
|  | CONTROL UNIT |  |  |  |
|  | OCU CABLE CONNECTOR |  |  |  |

Final amount:
2,341,644.50

Signature:


## Sales Representative: Email:

 ARO uniess other dates are quoted above Payment terms are Net 30 days after delivery and based on GFI customer credit acceptance. Warranty is (1) year from instaliation date or (14) months from shipment for new system equipment. whichever comes first All warranty items must be directad to GFl for acceptance and disposition, not through OEM Bus Manufacturing Companles Prices do not includa any stata or local taxes unless specificaliy listed Tax is based on shipment and/or invoice date not quote and/or purchase order date Quotation is FOB EIK Grove. IL and freight charges are not included All price quotations are submitted in accordance with standard GFI terms and condilions which are avaliable on request.
## Attachment B

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT <br> SECOND AMENDMENT TO CONTRACT FOR CONSULT SERVICES FOR UPGRADE OF SANTA CRUZ METRO'S FARE COLLECTION SYSTEM (10-24)

This Second Amendment to the Contract for installation of METRO's automatic fare collection system, is to provide milestones and a payment schedule, and is made effective, October 29, 2010, between the Santa Cruz Metropolitan Transit District, a political subdivision of the State of California ("Santa Cruz METRO") and GFI GENFARE ("Contractor").

## 1. RECITALS

1.1 Santa Cruz METRO and Contractor entered into a Contract, for the installation and upgrade of Santa Cruz METRO's fare collection system on, June 15, 2010.

Therefore, Santa Cruz METRO and Contractor amend the Contract as follows:

## 2. COMPENSATION

2.1 Article 5.01 Terms of Payment is amended to include the following language:

Terms of Payment
Santa Cruz METRO shall compensate Contractor in an amount not to exceed the amounts/rates agreed upon by Santa Cruz METRO as set forth in Exhibit C. Santa Cruz METRO shall reasonably determine whether work has been successfully performed for purposes of payment. Compensation shall be made within thirty (30) days of Santa Cruz METRO written approval of Contractor's written invoice for said work. Contractor understands and agrees that if he/she exceeds the \$2,341,645, maximum amount payable under this contract, that it does so at its own risk.

Santa Cruz METRO shall compensate Contractor based on a milestone schedule and percentage completed as set forth below:

1) Completion of Preliminary Design Review $10 \%$
2) Final Design Review $10 \%$
3) Farebox system and equipment delivery $20 \%$
4) METRO acceptance of installation of farebox system and equipment installation

40\%
5) Contractor conducts and successfully completes system 10\% training for METRO personnel
6) Final acceptance and testing period with satisfactory resolution of all deficiencies discovered, and approved by Santa Cruz METRO

## Attachment B

## 3. REMAINING TERMS AND CONDITIONS

3.1 All other provisions of the Contract that are not affected by this amendment shall remain unchanged and in full force and effect.
4. AUTHORITY
4.1 Each party has full power to enter into and perform this Second Amendment to the Contract and the person signing this Second Amendment on behalf of each has been properly authorized and empowered to enter into it. Each party further acknowledges that it has read this Second Amendment to the Contract, understands it, and agrees to be bound by it.

# Attachment B 

Signed on $\qquad$

SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Leslie R. White

General Manager

CONTRACTOR
GFI GENFARE

By
Kim R. Green
President

Approved as to Form:

Margaret R. Gallagher
District Counsel

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

STAFF REPORT

DATE: November 19, 2010
TO: Board of Directors
FROM: Leslie White, General Manager
Margaret Gallagher, District Counsel

## SUBJECT: CONSIDERATION OF MODIFICATION TO SANTA CRUZ METROPOLITAN TRANSIT DISTRICT'S BYLAWS TO REFLECT BOARD'S DECISION NOT TO MEET DURING THE MONTH OF JULY

## I. RECOMMENDED ACTION

Approve the Resolution of METRO's Bylaws as set forth in Attachment A with proposed modification reflecting the Board's decision not to meet during the month of July.

## II. SUMMARY OF ISSUES

- METRO’s Bylaws set the regular Board meetings on the second (if necessary) and fourth Fridays of each month.
- It is difficult to have a quorum during the month of July due to vacations and absences of various Directors.
- When the Board of Directors adopted its meeting schedule, it determined that there would be no regular meeting in July.


## III. DISCUSSION

Santa Cruz METRO’s Bylaws set the Board meetings on the second Friday (if necessary) and fourth Friday of each month of the year. However, during the month of July, it is difficult to reach a quorum as various Directors are gone on vacation. Therefore, it was a consensus of the Directors to not schedule a Board meeting during the month of July. It is necessary to change the Bylaws to reflect this change. Attached as Attachment A is the first page of the Bylaws with the changes showing as underlines and strikeouts. It is recommended to accept these changes and revise the Bylaws Resolution accordingly.
IV. FINANCIAL CONSIDERATIONS

NONE.

## V. ATTACHMENTS

Attachment A: Bylaws Resolution as modified, including all proposed modifications.
(Attachment is limited to the only page affected by proposed modification)

## Attachment A

RESOLUTION NO. 69-2-1
Amended 1-21-83, 6-16-89, 8-21-92, 4-15-94, 4-21-95, 4-27-97, 9-18-98, 4-16-99, 11-19-99, 6-16-00, 6-08-01, 6-15-01, 9-21-01, 02-15-02, 06-21-02, 09-27-02, 10-10-03, 12-19-03, 09-24-04, 12-17-04; 02-24-06; 02-23-07; 05-25-07; 05-23-08; 08-28-09; and 01-22-10, 6-25-10 On the Motion of Director: Duly Seconded by Director: Is Hereby Amended: 11-19-10

## A RESOLUTION OF THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT BOARD OF DIRECTORS ESTABLISHING RULES, REGULATIONS, AND PROCEDURES FOR, AND THE TIME AND PLACE OF MEETINGS OF THE BOARD; AND CREATION OF OTHER OFFICES

## I. REGULAR MEETINGS

### 1.01 Regular Meetings; Time

(a) Regular meetings of the Santa Cruz Metropolitan Transit District (METRO) Board of Directors shall be held on the second Friday of each month (if needed) from 9:30 a.m. to not later than 11:30 a.m. and on the fourth Friday of each month from 9:00 a.m. to not later than noon. The Board of Directors may extend the meeting times as necessary through Board action. Notwithstanding the aforegoing, no regular meetings will be scheduled during the month of July.
(b) Notwithstanding the aforegeing if If a regular meeting falls within 5 working days of a recognized METRO holiday, i.e., Thanksgiving, Christmas or New Year's Day, the Board of Directors shall reschedule the meeting to a more convenient date. The regular meeting schedule shall be published for the upcoming year and approved by the Board of Directors during October of each year. This schedule shall include the date, location and commencement time for each regular meeting of the Board of Directors and shall be posted on METRO's website, and METRO's official Bulletin Board throughout the year.

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: $\quad$ November 19, 2010
TO: $\quad$ Board of Directors
FROM: Angela Aitken, Finance Manager and Acting Assistant General Manager
SUBJECT: CONSIDER RENEWAL OF EMPLOYER BUS PASS AGREEMENT WITH SEASIDE COMPANY, DOMINICAN HOSPITAL AND THE COUNTY OF SANTA CRUZ

## I. RECOMMENDED ACTION

That the Board of Directors authorize the General Manager to execute a renewal of the
Employer Bus Pass agreement with Seaside Company, Dominican Hospital and the County of Santa Cruz.

## II. SUMMARY OF ISSUES

- Santa Cruz METRO entered into an agreement for employer bus passes with the Seaside Company in 1988, Dominican Hospital and the City of Santa Cruz in 1989, and the County of Santa Cruz in April of 1994.
- Santa Cruz METRO's current agreements with these entities are no longer sustainable.
- Seaside Company, Dominican Hospital and the County of Santa Cruz have indicated that they are interested in continuing this agreement at the Group Pass Rate of $\$ 4.00$ for each regular day pass or $\$ .50$ less than the published regular day pass rate for each pass, whichever is more. The City of Santa Cruz has decided to terminate our agreement as of November 30, 2010.
- These new agreements with Seaside Company, Dominican Hospital and the County of Santa Cruz shall commence on December 6, 2010 and shall continue from year to year until they are terminated by either party.


## III. DISCUSSION

Santa Cruz METRO entered into an agreement to purchase employer bus passes with the Seaside Company in 1988, Dominican Hospital and the City of Santa Cruz in 1989, and the County of Santa Cruz in April of 1994. Santa Cruz METRO's current agreements with these entities are no longer sustainable.

Seaside Company, Dominican Hospital and the County of Santa Cruz have indicated that they are interested in continuing this agreement at the Group Pass Rate of $\$ 4.00$ for each regular day

Board of Directors
Board Meeting of November 19, 2010
Page 2
pass or $\$ .50$ less than the published regular day pass rate for each pass, whichever is more. An extension of this agreement would be beneficial to Santa Cruz METRO as well as the County. The City of Santa Cruz has decided to terminate our agreement as of November 30, 2010. These new agreements with Seaside Company, Dominican and the County of Santa Cruz shall commence on December 6, 2010 and shall continue from year to year until they are terminated by either party.

Staff recommends that the Board of Directors authorize the General Manager to execute a renewal of the Employer Bus Pass agreement with Seaside Company, Dominican Hospital and the County of Santa Cruz at the new Group Pass Rate as stated above.

## IV. FINANCIAL CONSIDERATIONS

The Seaside Company, Dominican Hospital, City of Santa Cruz and the County of Santa Cruz currently redeem approximately 48,300 regular day passes at the farebox per year at the current agreed upon calculation ranging from \$1.61-\$2.27 (average of \$2.11) per employer pass put into the farebox. Changing the employer pass cost to a straight $\$ 4$ per pass, invoicing up front, along with not renewing the City of Santa Cruz agreement which was approximately 14,100 employer passes per year, will increase our fare revenue by approximately $\$ 64,600$ per year.

## V. ATTACHMENTS

## Attachment A: Employer Bus Pass Agreement - Seaside Company

Attachment B: Employer Bus Pass Agreement - Dominican Hospital
Attachment C: Employer Bus Pass Agreement - County of Santa Cruz

## Attachment A

## EMPLOYER BUS PASS AGREEMENT

THIS AGREEMENT, made and entered into this 19 day of November , 2010 between the SANTA CRUZ METROPOLITAN TRANSIT DISTRICT, hereinafter referred to as "Santa Cruz METRO", 110 Vernon Street, Santa Cruz, CA, and the SEASIDE COMPANY, hereinafter referred to as "Seaside", 400 Beach St., Santa Cruz, California 95060, who agree as follows:

WHEREAS, Santa Cruz METRO is a public entity whose mission is to provide public transportation services throughout the County of Santa Cruz and its regional area, and

WHEREAS, Santa Cruz METRO provides fixed route bus service throughout the County of Santa Cruz and its regional area to the public and desires to provide such service to as many people as possible including the employees and officials of Seaside, and

WHEREAS, Santa Cruz METRO's Fare Ordinance allows for fares to be discounted when sold at a group rate, and

WHEREAS, Seaside desires that employees and officials utilize the Santa Cruz METRO's fixed route bus service to the maximum extent possible and is willing to pay Santa Cruz METRO's group discount rate for daily bus passes for its employees and elected officials.

1. Santa Cruz METRO will provide fixed route bus services throughout the County of Santa Cruz in accordance with its budget and published fixed route bus schedules.
2. Santa Cruz METRO will have bus passes printed for Seaside to distribute to Seaside employees and officials who decide to participate in the program. Seaside agrees to pay for each bus pass it accepts from Santa Cruz METRO at the Group Pass Rate of $\$ 4.00$ for each regular day pass or $\$ .50$ less than the published regular day pass rate for each pass, whichever is more. Santa Cruz METRO will bill Seaside for each bus pass it accepts at the rate set forth herein and Seaside will pay the invoice within fifteen (15) days of receipt. Santa Cruz METRO shall be under no obligation to provide bus passes to Seaside if Seaside is delinquent on its payments.
3. Seaside employees and officials shall receive, without payment of additional fee, service on any regular fixed route bus operated by Santa Cruz METRO upon validation of the Santa Cruz METRO regular day pass in the bus farebox. After such validation of the regular day pass, the employee/official shall retain the Santa Cruz METRO regular day pass, good for unlimited rides on the transit day it is used.
4. Santa Cruz METRO will make its best effort to maintain the published fixed route bus schedule but is not held responsible for disruption of service caused by labor strike of its employees, traffic conditions, weather, Acts of God or other causes beyond its control. It is agreed that Santa Cruz METRO's published schedule of bus service constitutes standard

## Attachment A

service level and may be increased or decreased by Santa Cruz METRO as demand/budget warrants without further notice to Seaside.
5. Seaside may inspect Santa Cruz METRO books and accounts related to this contract, for audit purposes, with reasonable notice during normal business hours.
6. Seaside representative(s) and the authorized agent(s) of Santa Cruz METRO shall meet as necessary to resolve problems which may arise.
7. Seaside shall endeavor to promote the program among its employees and cooperate with Santa Cruz METRO on marketing efforts.
8. Time is of the essence in this agreement.
9. This agreement shall commence on_December 6,2010_and shall continue from year to year until it is terminated by either party. Santa Cruz METRO or Seaside may terminate this agreement for its convenience at any time for any reason by giving written notice to the other party ten (10) days in advance of the termination date. If the agreement is terminated, Santa Cruz METRO shall accept any passes for bus service up to the date of termination.

SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

General Manager
Leslie R. White

Seaside Company

Seaside Purchasing Agent

Approved as to form:

## Attachment B

## EMPLOYER BUS PASS AGREEMENT

THIS AGREEMENT, made and entered into this 19 day of November , 2010 between the SANTA CRUZ METROPOLITAN TRANSIT DISTRICT, hereinafter referred to as "Santa Cruz METRO", 110 Vernon Street, Santa Cruz, CA, and the DOMINICAN HOSPITAL, hereinafter referred to as "Dominican", 1555 Soquel Drive, Santa Cruz, CA 95065, who agree as follows:

WHEREAS, Santa Cruz METRO is a public entity whose mission is to provide public transportation services throughout the County of Santa Cruz and its regional area, and

WHEREAS, Santa Cruz METRO provides fixed route bus service throughout the County of Santa Cruz and its regional area to the public and desires to provide such service to as many people as possible including the employees and officials of Dominican, and

WHEREAS, Santa Cruz METRO’s Fare Ordinance allows for fares to be discounted when sold at a group rate, and

WHEREAS, Dominican desires that employees and officials utilize the Santa Cruz METRO's fixed route bus service to the maximum extent possible and is willing to pay Santa Cruz METRO's group discount rate for daily bus passes for its employees and elected officials.

1. Santa Cruz METRO will provide fixed route bus services throughout the County of Santa Cruz in accordance with its budget and published fixed route bus schedules.
2. Santa Cruz METRO will have bus passes printed for Dominican to distribute to Dominican employees and officials who decide to participate in the program. Dominican agrees to pay for each bus pass it accepts from Santa Cruz METRO at the Group Pass Rate of \$4.00 for each regular day pass or $\$ .50$ less than the published regular day pass rate for each pass, whichever is more. Santa Cruz METRO will bill Dominican for each bus pass it accepts at the rate set forth herein and Dominican will pay the invoice within fifteen (15) days of receipt. Santa Cruz METRO shall be under no obligation to provide bus passes to Dominican if Dominican is delinquent on its payments.
3. Dominican employees and officials shall receive, without payment of additional fee, service on any regular fixed route bus operated by Santa Cruz METRO upon validation of the Santa Cruz METRO regular day pass in the bus farebox. After such validation of the regular day pass, the employee/official shall retain the Santa Cruz METRO regular day pass, good for unlimited rides on the transit day it is used.
4. Santa Cruz METRO will make its best effort to maintain the published fixed route bus schedule but is not held responsible for disruption of service caused by labor strike of its employees, traffic conditions, weather, Acts of God or other causes beyond its control. It is agreed that Santa Cruz METRO's published schedule of bus service constitutes standard

## Attachment B

service level and may be increased or decreased by Santa Cruz METRO as demand/budget warrants without further notice to Dominican.
5. Dominican may inspect Santa Cruz METRO books and accounts related to this contract, for audit purposes, with reasonable notice during normal business hours.
6. Dominican representative(s) and the authorized agent(s) of Santa Cruz METRO shall meet as necessary to resolve problems which may arise.
7. Dominican shall endeavor to promote the program among its employees and cooperate with Santa Cruz METRO on marketing efforts.
8. Time is of the essence in this agreement.
9. This agreement shall commence on_December 6,2010_and shall continue from year to year until it is terminated by either party. Santa Cruz METRO or Dominican may terminate this agreement for its convenience at any time for any reason by giving written notice to the other party ten (10) days in advance of the termination date. If the agreement is terminated, Santa Cruz METRO shall accept any passes for bus service up to the date of termination.

SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

General Manager
Leslie R. White

Dominican Hospital

Dominican Purchasing Agent

Approved as to form:

## Attachment C

## EMPLOYER BUS PASS AGREEMENT

THIS AGREEMENT, made and entered into this 19 day of November , 2010 between the SANTA CRUZ METROPOLITAN TRANSIT DISTRICT, hereinafter referred to as "Santa Cruz METRO", 110 Vernon Street, Santa Cruz, CA, and the COUNTY OF SANTA CRUZ, hereinafter referred to as "County", 701 Ocean Street, Santa Cruz, CA, who agree as follows:

WHEREAS, Santa Cruz METRO is a public entity whose mission is to provide public transportation services throughout the County of Santa Cruz and its regional area, and

WHEREAS, Santa Cruz METRO provides fixed route bus service throughout the County of Santa Cruz and its regional area to the public and desires to provide such service to as many people as possible including the employees and officials of the County, and

WHEREAS, Santa Cruz METRO’s Fare Ordinance allows for fares to be discounted when sold at a group rate, and

WHEREAS, the County desires that employees and officials utilize the Santa Cruz METRO's fixed route bus service to the maximum extent possible and is willing to pay Santa Cruz METRO's group discount rate for daily bus passes for its employees and elected officials.

1. Santa Cruz METRO will provide fixed route bus services throughout the County of Santa Cruz in accordance with its budget and published fixed route bus schedules.
2. Santa Cruz METRO will have bus passes printed for the County to distribute to County employees and officials who decide to participate in the program. The County agrees to pay for each bus pass it accepts from Santa Cruz METRO at the Group Pass Rate of \$4.00 for each regular day pass or $\$ .50$ less than the published regular day pass rate for each pass, whichever is more. Santa Cruz METRO will bill the County for each bus pass it accepts at the rate set forth herein and the County will pay the invoice within fifteen (15) days of receipt. Santa Cruz METRO shall be under no obligation to provide bus passes to the County if the County is delinquent on its payments.
3. County employees and officials shall receive, without payment of additional fee, service on any regular fixed route bus operated by Santa Cruz METRO upon validation of the Santa Cruz METRO regular day pass in the bus farebox. After such validation of the regular day pass, the employee/official shall retain the Santa Cruz METRO regular day pass, good for unlimited rides on the transit day it is used.
4. Santa Cruz METRO will make its best effort to maintain the published fixed route bus schedule but is not held responsible for disruption of service caused by labor strike of its employees, traffic conditions, weather, Acts of God or other causes beyond its control. It is agreed that Santa Cruz METRO's published schedule of bus service constitutes standard

## Attachment C

service level and may be increased or decreased by Santa Cruz METRO as demand/budget warrants without further notice to the County.
5. The County may inspect Santa Cruz METRO books and accounts related to this contract, for audit purposes, with reasonable notice during normal business hours.
6. County representative(s) and the authorized agent(s) of Santa Cruz METRO shall meet as necessary to resolve problems which may arise.
7. The County shall endeavor to promote the program among its employees and cooperate with Santa Cruz METRO on marketing efforts.
8. Time is of the essence in this agreement.
9. This agreement shall commence on_December 6,2010_and shall continue from year to year until it is terminated by either party. Santa Cruz METRO or the County may terminate this agreement for its convenience at any time for any reason by giving written notice to the other party ten (10) days in advance of the termination date. If the agreement is terminated, Santa Cruz METRO shall accept any passes for bus service up to the date of termination.

SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

General Manager
Leslie R. White

COUNTY OF SANTA CRUZ

County Purchasing Agent

Approved as to form:

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: November 19, 2010
TO: Board of Directors
FROM: Angela Aitken, Finance Manager and Acting Assistant General Manager

## SUBJECT: CONSIDERATION AND RATIFICATION OF CONTRACT WITH CLUTCH COURIERS

## I. RECOMMENDED ACTION

Santa C ruz ME TRO staff is recommending that the B oard of D irectors a uthorize the General Manager to execute an amendment to the contract with Clutch Couriers for the term of the contract for one (1) additional year and increase the rate of compensation.

## II. SUMMARY OF ISSUES

- $\quad$ Santa Cruz METRO entered into a contract with Clutch Couriers on December 1, 2008 for Interoffice Mail Delivery, for a not to exceed amount of $\$ 12,000$.
- At the time the contract was entered, it was not anticipated that the scope would extend to the delivery of board packages and local post office mail delivery.
- The contract was set up for one year with the option to extend yearly, for four additional years.
- Currently, the total amount expended in the two last years of this service is $\$ 28,858$.
- No board authorization was obtained at the time for the first amendment.
- $\quad$ Staff would like to exercise the option to extend for an additional year for a not to exceed amount of \$17,220.
- This board action is to ratify the not to exceed amount for the life of the contract, and acknowledge staff error.
- Clutch Couriers has indicated that they are interested in extending the contract one additional year to November 30, 2011, with a price increase as provided in the contract.


## III. DISCUSSION

Santa Cruz METRO entered into a contract with Clutch Couriers on December 1, 2008 for Interoffice Mail Delivery, for a not to exceed amount of $\$ 12,000$. At the time the contract was entered, it was not anticipated that the scope would extend to the delivery of board packages and local post office mail delivery. With the additional scope the total contract amount for the first year of the contract was $\$ 13,205$. The contract was set up for one year with the option to extend yearly, for four additional years. Staff extended the contract an additional year with the expanded scope and the total for that year was $\$ 15,653$. Currently, the total amount expended in the two last years of this service is $\$ 28,858$. No board authorization was obtained prior to exercising the option of the first amendment. Staff would like to exercise the option to extend for an additional year for a not to exceed amount of $\$ 17,220$.

Staff recommends that the board take action to ratify the error on the first amendment and authorize the General Manager to execute an amendment to the contract to extend the contract term for one additional year and allow an increase to the rate of compensation

Clutch Couriers has indicated that they are interested in extending the contract one additional year to November 30, 2011, with a price increase as provided in the contract.

## IV. FINANCIAL CONSIDERATIONS

These costs are included as part of the Administration FY11 Operating Budget.

## V. ATTACHMENTS

A. Contract Amendment
B. Request for extension and quote from Clutch Couriers

## Attachment A

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT <br> SECOND AMENDMENT TO CONTRACT FOR DAILY INTEROFFICE MAIL DELIVERY SERVICES

This Second Amendment to the Contract for daily interoffice mail delivery services is made effective December 1, 2010 between the Santa Cruz Metropolitan Transit District, a political subdivision of the State of California ("METRO") and Clutch Couriers ("Contractor").

## 1. RECITALS

1.1 METRO and Contractor entered into a Contract for daily interoffice mail delivery services ("Contract") on December 1, 2008.
1.2 The Contract allows for the extension upon mutual written consent.
1.3 Contractor has requested an increase in the service rates as allowed in the contract.

Therefore, METRO and Contractor amend the Contract as follows:
2. TERM
2.1 Article 3.02 is amended to include the following language:

This Contract shall continue through November 30, 2011. This Contract may be mutually extended by agreement of both parties.
3. COMPENSATION
3.1 Effective December 1, 2010, Santa Cruz METRO shall compensate Contractor in an amount not to exceed \$17,220.

The following rates for services shall apply:
3.2 Daily interoffice mail delivery service at a billing rate of $\$ 1,200$ per month.
3.3 Pickup and delivery of fourteen board packets two Tuesdays per month to thirteen locations for $\$ 130$ per delivery day (less $\$ 10$ courtesy discount extended for one year).
3.4 Daily pickup of pre-metered mail at $\$ 5.00$ per day.
4. REMAINING TERMS AND CONDITIONS
4.1 All other provisions of the Contract that are not affected by this amendment shall remain unchanged, and in full force and effect.

## 5. AUTHORITY

5.1 Each party has full power to enter into and perform this Second Amendment to the Contract and the person signing this Second Amendment on behalf of each has been properly authorized and empowered to enter into it. Each party further acknowledges that it has read this Second Amendment to the Contract, understands it, and agrees to be bound by it.

SIGNATURES ON NEXT PAGE

# Attachment A 

Signed on

METRO
SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Leslie R. White
General Manager

CONTRACTOR
CLUTCH COURIERS

By
Rick Graves
Owner

Approved as to Form:

Margaret R. Gallagher
District Counsel

## Attachment B

PO Box 358 Santa Gruz, CA 95061

10/29/10

Dear Hina Patel:

I am pleased to agree to extend Clutch Couriers contract with

Santa Cruz Metropolitan Transit District for one year with the
following proposed changes:

1. Daily interoffice mail delivery service at a billing rate of $\$ 1,200 /$ month (an increase of $\$ 4.44$ per delivery day).
2. Pickup and delivery of board packets two Tuesdays per month remaining at the same rate of $\$ 10$ per packet delivered.
3. Daily pickup of pre-metered mail stays at the current rate of $\$ 5.00$ per day.

All the other stipulations of the previous contract would remain in place including agreed upon time frames and legal clauses.

Please review these proposed terms and return an updated renewal contract for me to sign if you are in agreement.

Thank you for choosing Clutch Couriers!

All the best,

Rick Graves
Clutch Couriers/Owner


# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: November 19, 2010
TO: Board of Directors

FROM: Angela Aitken, Finance Manager and Acting Assistant General Manager
SUBJECT: RECEIVE INFORMATION ON ALLOCATION OF ADDITIONAL FY11 TRANSPORTATION DEVELOPMENT ACT FUNDS TO SANTA CRUZ METRO.

## I. RECOMMENDED ACTION

That the Board of Directors receive information on an additional allocation of \$27,259 in FY11 Transportation Development Act (TDA) funds to Santa Cruz METRO from the Santa Cruz County Regional Transportation Commission (RTC).

## II. SUMMARY OF ISSUES

- On November 4, 2010, the Santa Cruz County Regional Transportation Commission (RTC) adopted an amendment to the FY11 Budget and Work Program as recommended by the Budget and Administration/Personnel Committee.
- The amended FY11 Budget and Work Program increases the allocation of TDA revenue to all TDA recipients in Santa Cruz County.
- Santa Cruz METRO will receive an additional allocation of $\$ 27,259$ in TDA funds for FY11operating assistance.


## III. DISCUSSION

Each year, the RTC amends its annual Budget and Work Program in the fall to update revenue and cost estimates and to incorporate new projects and funds. In October, the RTC's Budget and Administration/Personnel Committee considered new information and recommended that the RTC amend the FY11 Budget and Work Program. The RTC adopted a resolution to amend the FY11 Budget and Work Program at its November 4, 2010 meeting.

The amended FY11 Budget and Work Program adds carryover revenue from new funds secured by the RTC last year but not spent. This additional revenue enables the RTC to return $\$ 71,750$ of its FY11 TDA allocation to the TDA reserve account, raising it above the recommended minimum $3 \%$ of annual revenues. The RTC will allocate the TDA funds above the minimum reserve amount to all TDA recipients in Santa Cruz County.

Santa Cruz METRO will receive an additional \$27,259 in FY11 TDA funds for its FY11 operating budget. This additional revenue increases Santa Cruz METRO's total FY11 TDA allocation to $\$ 5,001,737$, the same amount allocated last year. No further action is required to
claim the additional allocation, and the RTC will disburse the additional TDA funds with the remaining FY11 quarterly payments of TDA funds to Santa Cruz METRO.

## IV. FINANCIAL CONSIDERATIONS

Santa Cruz METRO will receive an additional \$27,259 in TDA revenue for the FY11 Operating Budget. The additional revenue increases Santa Cruz METRO's total FY11 TDA allocation to \$5,001,737, the same amount allocated last year.

## V. ATTACHMENTS

None.

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: November 19, 2010
TO: Board of Directors

FROM: Robyn Slater, Human Resources Manager
SUBJECT: PRESENTATION OF EMPLOYEE LONGEVITY AWARDS

## I. RECOMMENDED ACTION

Staff recommends that the Board of Directors recognize the anniversaries of those District employees named on the attached list and that the Board Chair present them with awards.

## II. SUMMARY OF ISSUES

- None.


## III. DISCUSSION

Many employees have provided dedicated and valuable years to the Santa Cruz Metropolitan Transit District. In order to recognize these employees, anniversary awards are presented at fiveyear increments beginning with the tenth year. In an effort to accommodate those employees that are to be recognized, they will be invited to attend the Board meetings to receive their awards.

## IV. FINANCIAL CONSIDERATIONS

None.

## V. ATTACHMENTS

Attachment A: Employee Recognition List

Prepared by: Tony Tapiz, Administrative Services Coordinator
Date Prepared: November 9, 2010

# EMPLOYEE RECOGNITION 

TEN YEARS<br>Leticia Callejas, Bus Operator<br>Juan Hernandez, Vehicle Service Worker II<br>John Otto, Bus Operator<br>Bill Yeo, Bus Operator<br>TWENTY-FIVE YEARS<br>Serena Tovar, Bus Operator<br>Peter Milburn, Bus Operator

THIRTY YEARS
Roland Owens, Vehicle Service Technician

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: $\quad$ November 19, 2010
TO: Board of Directors

FROM: Angela Aitken, Finance Manager \& Acting Assistant General Manager

## SUBJECT: CONSIDERATION OF ADOPTING THE AMENDMENTS TO SANTA CRUZ METRO'S FARE ORDINANCE TO REPLACE "MONTHLY PASS" WITH "31 CONSECUTIVE DAY PASS"

## I. RECOMMENDED ACTION

That the Board of Directors adopts the attached Fare Ordinance Amendment replacing
"Monthly Pass" with " 31 Consecutive Day Pass." "Monthly Pass" with "31 Consecutive Day Pass."

## II. SUMMARY OF ISSUES

- Last month, the Board held a first reading of amending the fare ordinance for replacing Monthly Passes with 31 Day Passes.
- Santa Cruz METRO is in the process of installing an updated GFI Fare Revenue Collection System and GFI Odyssey fareboxes purchased with American Recovery and Reinvestment Act funds (Section 5307 and 5311) and FTA Section 5309 grant funds.
- This new system has the ability to issue "period pass" magentic cards that enable riders to use them as transit passes over a predetermind set period of time.
- Santa Cruz METRO currently offers the public 3 Monthly Passes for Local service and a Highway 17 Express Monthly Pass. These Monthly Passes can only be used for the month that they are distributed for.
- Replacing the current Monthly Passes with a 31 Day Pass will allow the public to purchase a pass at any time and employ that pass for 31 consecutive days from when it is first used on a fixed route bus.
- Both the Local 31 Day Passes and the Highway 1731 Day Pass will be sold for the same prices as their current Monthly Pass counterparts.
- Staff recommends adoption of the amended Fare Ordinance effective December 1, 2010 and allowing a "grace period" to ease the transition for the public.


## III. DISCUSSION

Currently Santa Cruz METRO is in the process of installing an updated revenue colletion system and new fareboxes purchased from GFI. This system was purchased with one time capital funds from the American Recovery and Reinvestment Act Sections (5307 and 5311) and FTA Section 5309 grant funds.

The new revenue collection system has the ability to issue "period passes" in the form of magentic swipe cards that enable riders to use a transit pass over a predetermined set period of time. For example: a rider may purchase a 31 Day Pass from Santa Cruz METRO at any time and will have 31 consecutive days of access to the approprate level of transit service (depending on whether the pass is for local only or Highway 17) from the time that the pass is first used on a fix route bus. This feature allows the public to purchase a pass that is equivilant to a monthly pass when it is most convienent for them.

Today, Santa Cruz METRO offers 3 Local Monthly Passes (Regular, Senior \& Disability, and Youth) that are fixed to a given month which they are distrubuted for. Currently, a Monthly Pass is only vaild until the end of a month, regardless of when during the month it was purchased and first used. This lack of flexibiliy forces riders to purchase passes only during a very short window of time before a new month begins which can cause financial and social hardships for potential riders.

Replacing the current monthly passes with a non-fixed 31 Day Pass will alow riders to purchase a Monthly Pass equivliant at anytime of a given month and can employ that pass for 31 consecutive days from when it is first used on a fixed route bus. In fact the reverse side of the new 31 Day pass will show the date first used and more importantly the expiration date/time so riders will know how long they have left to use that pass. The draft artwork for the proposed 31 Day Passes can be view on Attachments B and C.

With adoption, the amended fare ordinance will become effective December 1, 2010 and the 31 Day Passes will first be issued on December 6, 2010 to correspond to the implementation of the GFI Fare Revenue Collection System and GFI Odyssey fareboxes. Staff recommends that the Monthly Passes for the month of November be honored until at least December 10, 2010 to allow a "grace period" to ease the transition for the public.

Also it is emphasized that both the Local 31 Day Passes and Highway 1731 Day Pass will be sold for the same price as their current Monthly Pass counterparts. Please see Attachment A for the proposed changes to the Fare Ordinance.
Staff recommends:

1. Adoption of the amended Fare Ordinance to become effective December 1, 2010.
2. Allow a "grace period" until at least December 10, 2010 to honor November Monthly Passes.

## IV. FINANCIAL CONSIDERATIONS

Sales of 31Day Passes would be reflected in operating revenue. Currently it is estimated that 31 Day Passes will likely outpace current Monthly Passes in sales due to greater flexibility and convenience.

Currently the vast majority of fixed Monthly Passes are sold between two days prior, till 5 days after the beginning of a particular month. Purchases of monthly passes past the first week are negligible. Therefore, losses derived from making mid-month Monthly Pass sales obsolete would most likely be balanced by an increase in overall sales of 31 Day Passes.

## V. ATTACHMENTS

Attachment A: Draft of Fare Ordinance Amendment
Attachment B: Draft of 31 Day Pass (Front Side)
Attachment C: Draft of 31 Day Pass (Back Side)

Prepared By: Erich R. Friedrich, Jr. Transportation Planner
Date Prepared: November 9, 2010

## Attachment A

## ORDINANCE NO. 84-2-1 As Amended

## AN ORDINANCE OF THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT ESTABLISHING SCHEDULE FOR BUS FARES

Be it enacted by the Board of Directors of the Santa Cruz Metropolitan Transit District as follows:


## B. Highway 17 Express Bus Service Options

Regular Express Bus Fare (One Way) ..... 5.00
Discount Bus Fare-Senior Passenger/Individual with Disability ..... 2.50
Regular Day Pass ..... 10.00
Regular Day Pass with surrender of Santa Cruz METRO Day Pass ..... 4.00
Regular Day Pass with surrender of VTA Day Pass ..... 4.00
Regular Day Pass with 2 Zone minimum Cal Train Monthly Pass ..... 4.00
Regular Day Pass with VTA Express Single Ride ..... 2.00
Monthly Pass31 Day Pass ..... 113.00
C. Paratransit Service
Regular Paratransit Fare (One Way) ..... 3.00

## Attachment A

Ordinance No 84-2-1
Page Two

## D. Group Pass Contract Rate

Fares for individuals of the group are determined through negotiations between the group and Santa Cruz METRO and are set forth in the contract.

## E. Service Charge on Return Checks

The service charge on returned checks is $\$ 15.00$.

Ordinance No. 84-2-1 of the Santa Cruz Metropolitan Transit District is hereby amended and shall become effective on December 1, 2010.

Passed and adopted by the Board of Directors on this $19^{\mathrm{h}}$ day of Ny ember 2010, by the following vote:

AYES: Directors -
NOES:
ABSENT:
ABSTAIN:



ATTEST: $\qquad$
LESLIE R. WHITE
Secretary/General Manager

APPROVED:
ELLEN PIRIE
Chairperson

APPROVED AS TO FORM:

MARGARET GALLAGHER

## Attachment B



## Attachment C



## $7 . c 1$

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: November 19, 2010
TO: Board of Directors

FROM: Leslie R. White, General Manager

## SUBJECT: CONSIDERATION OF TERM EXPIRATIONS AND VACANCIES ON THE METRO ADVISORY COMMITTEE (MAC).

## I. RECOMMENDED ACTION

That the Board of Directors review the term expirations and vacancies on the METRO Advisory Committee and direct staff to prepare the necessary report for appointments and reappointments for consideration on December 17, 2010.

## II. SUMMARY OF ISSUES

- The METRO Advisory Committee (MAC) consists of 11 Members who are nominated and appointed by the Board of Directors.
- Currently, two Members of the MAC hold terms that will expire on December 31, 2010. Both of the Members are eligible for reappointment to another two-year term.
- Currently, there are four vacancies on the MAC.
- Staff recommends that the Board of Directors instruct staff to prepare the necessary Staff Report to provide for MAC appointments at the December 17, 2010 Board Meeting.


## III. DISCUSSION

For many years two citizen advisory committees served METRO. The METRO Accessible Transit Services Forum (MASTF) addressed issues of accessibility on the fixed route service, paratransit service, and facilities. The METRO Users Group focused on the overall service that was provided, the information distribution and marketing programs, and advised the Board on other matters that were referred to it for consideration.

On December 19, 2003, after a significant amount of discussion and multiple meetings the Board approved the creation of a new METRO Advisory Committee (MAC) that would replace MUG. The Board approved the structure of the new committee and directed staff to prepare necessary modifications to the MAC Bylaws to reflect the decisions that were made with respect to committee size and structure. Subsequently, the MASTF disbanded.

In the time that has passed since the Board took action with respect to the formation of the MAC the Committee has met on a regular basis commencing with the first meeting that took place on

April 21, 2004. The Committee attendance has been good and the discussions have been productive. The Committee has been working on many issues and has presented the General Manager and the Board with recommendations for the improvement of service to riders.

The terms of the Members of the MAC listed on Attachment A expire December 31, 2010. Additionally the current vacancies on the MAC are listed on Attachment A. In accordance with Article III of the Adopted MAC Bylaws all of the Members of the MAC listed on Attachment A are eligible for appointment to another two-year term. Staff recommends that the Board of Directors instruct the staff to prepare the Staff Report necessary to provide for the Board to make appointments and reappointments on December 17, 2010.

## IV. FINANCIAL CONSIDERATIONS

Funds are available in the 2010/2011 METRO Operating Budget to support the activities of the METRO Advisory Committee

## V. ATTACHMENTS

Attachment A: MAC Members with Expiring Terms and MAC Vacancies.
Attachment B: MAC Bylaws

Prepared by: Tony Tapiz, Administrative Services Coordinator
Date Prepared: November 8, 2010

Current MAC Members Whose Terms Expire December 31, 2010

| - | Mara Murphy | (Director Bustichi Nominee) |
| :--- | :--- | :--- |
| - | Dave Williams | (Director Rivas (originally Skillicorn) Nominee) |
| - | Vacant | (Director Hagen Nominee) |
| - | Vacant | (Director Leopold Nominee) |
| - | Vacant | (Director Pirie Nominee) |
| - | Vacant | (Director Stone Nominee) |

# Attachment B 

Drafted for 9/26/03
Revised for 10/24/03
Revised for 12/19/03
Amended/Adopted 12/19/03
Amended/ Adopted 7/23/04
Amended/Adopted 6/23/06
Amended/Adopted 4/27/07
Amended/Adopted 5/25/07

## BYLAWS FOR THE METRO ADVISORY COMMITTEE

## Article I

GENERAL PROVISIONS

## §1.1 Purpose

These Bylaws govern the proceedings of the METRO Advisory Committee (MAC), an advisory committee established by the Board of Directors of the Santa Cruz Metropolitan Transit District (METRO).

## §1.2 Construction of Bylaws

As used in these Bylaws, "Committee" means the METRO Advisory Committee. These Bylaws shall govern the Committee’s proceedings to the extent they are not inconsistent with METRO Regulations or California or United States Statutes. These Bylaws become effective upon approval by the METRO Board of Directors

## §1.3 Definitions

a. As used in these Bylaws, "chair" means the Chair of the Committee.
b. As used in these Bylaws, "vice chair" means the Vice Chair of the Committee.
c. As used in these Bylaws "staff" means staff members that are assigned to support the Committee by the METRO Secretary/General Manager.

# Attachment B 

Article II<br>DUTIES AND AUTHORITY

## §2.1 Duties

It shall be the duty of the Committee to provide advice to the Board of Directors on matters of METRO policy and operations referred to the Committee by the Board or Secretary/General Manager and to perform such additional duties as assigned by the Board. The Committee may also address issues which members or the public raise with respect to the quantity and quality of services provided by METRO.

## §2.2 Limitations on Authority

The sole jurisdiction and authority of the Committee is to serve in an advisory capacity to the Board of Directors. It shall not have any authority to take actions that bind METRO or the Board of Directors with the exception that the Committee may design informational signs to be placed on the inside of buses and that the Committee may design and distribute an informational brochure to increase the public's knowledge of the operation and existence of the Committee. Communications by the Committee shall be to and through the Board of Directors. No individual member of the Committee shall be entitled to compensation from METRO, with the exception that Members of the Committee shall receive three (3) system-wide day passes for each monthly meeting that they attend, and any reimbursement for travel or other expenses shall receive specific prior authorization by the Board of Directors.

## Article III

MEMBERSHIP

## §3.1 Membership

The Committee shall be composed of 11 members appointed by the Board of Directors as follows:

Each member of the METRO Board of Directors shall nominate 1 individual to serve as members of the METRO Advisory Committee. Appointments to the METRO Advisory Committee shall be made by the METRO Board of Directors.

All members shall be residents of the County of Santa Cruz. When making its appointments, the Board shall strive to balance the membership to reflect the ethnic, gender, and geographic diversity of the County. At least 4 of the individuals appointed to the Committee shall be persons with disabilities as evidenced by possession of a METRO Discount Photo Identification Card. No member of the Board of Directors or other elected public official shall be appointed to the Committee. No employee of METRO or any agency that provides funding to, or contracts with, METRO shall be appointed to the

## Attachment B

Committee. However, individuals that have been selected to participate on the ADA Appeals Panel, to participate in the Bus Operator Sensitivity Training, or who are employed by the University of California, Santa Cruz in departments other than the Transportation and Parking Services (TAPS), or in the offices that directly supervise TAPS, shall be exempt from the financial/contracting prohibition for Committee members outlined in this section.

## §3.2 Members’ Terms

The term of membership of each Committee member shall be two years, commencing with the date of appointment by the METRO Board. Members may be reappointed for additional terms as approved by the METRO Board of Directors.

## §3.3 Absences

If a member accumulates total absences from Committee Meetings of four, without excuse, and two, with excuse, in any twelve-month period, the position shall automatically be declared vacant. In the event of a known absence to an upcoming MAC Meeting it is expected of the MAC Member(s) that they will contact the Santa Cruz Metropolitan Transit District Front Office Administration Staff by telephone as soon as the occurring absence is known and no later than 12:00PM (noon) on the day of the meeting and that failure to make said contact will constitute an unexcused absence unless circumstances restrict such contact. The member of the Board of Directors that nominated such Committee member shall be notified of the vacancy so that they can nominate a successor to be appointed to fill the remainder of that Committee member's term.

## §3.4 Vacancies

The member of the Board of Directors who nominated the original member shall nominate a replacement candidate to fill a position on the Committee that is declared vacant. The appointment of the replacement member shall be made by the Board of Directors.

## Article IV

OFFICERS

## §4.1 Chair and Vice Chair

The Committee shall elect from its membership a Chair and a Vice Chair at its first meeting of the calendar year, to serve for a one-year term. The chair shall preside at all meetings of the Committee and represent the Committee before the Board of Directors. The Vice Chair shall perform the duties of the Chair when the Chair is absent. In the event of a vacancy in the chair's position, the vice chair shall succeed as chair for

## Attachment B

the balance of the Chair's term and the Committee shall elect a successor to fill the vacancy in the Vice Chair's position as provided below. In the event of a vacancy in the Vice Chair's position, the Committee shall elect a successor from its membership to fill the Vice Chair's position for the remainder of the vice chair's term.

## §4.2 Staff Support

The Secretary/General Manager of METRO shall make arrangements to furnish clerical services to prepare and distribute the Committee's agendas, notices, minutes, correspondence and other materials. The METRO staff assigned to support the committee shall maintain a record of all proceedings of the Committee as required by law and shall perform other support duties to the committee as assigned by the Secretary/General Manager. The minutes of each meeting, when approved by the Committee, shall be transmitted to the METRO Board of Directors.

## Article V

MEETINGS

## §5.1 Regular Meetings

Regular meetings of the Committee shall be held on the third Wednesday of each month. Whenever a regular meeting falls on a holiday observed by METRO, the meeting shall be held on another day or canceled at the direction of the Committee. A rescheduled regular meeting shall be designated a regular meeting.

## §5.2 Special Meetings

The Chair may call a special meeting. The meeting shall be called and noticed as provided in Section 5.3 below.

## §5.3 Calling and Noticing of Meetings

All meetings shall be called, noticed and conducted in accordance with the applicable provisions of the Ralph M. Brown Act (commencing with Section 54950 of the Government Code). The Secretary/General Manager and METRO Counsel shall be given notice of all meetings.

## §5.4 Quorum; Vote

## Attachment B

The presence of 6 members shall constitute a quorum for the transaction of business. However, when there are vacancies on the Committee the quorum shall be reduced to a majority of the number of Members appointed to the Committee, with the provision that a quorum shall never be less than four (4) Members. All official acts of the Committee shall require the affirmative vote of the majority of members present, providing that a quorum is maintained at all times.

## §5.5 Thirty Minute Rule

If a quorum has not been established within thirty minutes of the noticed starting time for the meeting the meeting shall be cancelled.

## §5.6 Matters Not Listed On the Agenda Requiring Committee Action

Except as provided below, a matter requiring Committee action shall be listed on the posted agenda before the Committee may act upon it. The Committee may take action on items not appearing on the posted agenda under any of the following conditions:
a. Upon a determination by an affirmative vote of the Committee that an emergency exists, as defined in Section 54956.5 of the Government Code.
b. Upon a determination by a two-thirds vote of the Committee, or if less than two-thirds of the members are present, a unanimous vote of those members present, there is a need to take immediate action and the need to take action came to the attention of the Committee subsequent to the agenda being posted.

## §5.7 Time Limits for Speakers

Each member of the public appearing at a Committee meeting shall be limited to three minutes in his or her presentation, unless the Chair, at his or her discretion, permits further remarks to be made. Any person addressing the Committee may submit written statements, petitions or other documents to complement his or her presentation. Public presentations that have been scheduled prior to the meeting with the Committee Chair shall not be subject to the time limits contained in this section.

## Attachment B

## §5.8 Impertinence; Disturbance of Meeting

Any person making personal, impertinent or indecorous remarks while addressing the Committee may be barred by the chairperson from further appearance before the Committee at that meeting, unless permission to continue is granted by an affirmative vote of the Committee. The Chair may order any person removed from the Committee meeting who causes a disturbance or interferes with the conduct of the meeting, and the Chair may direct the meeting room cleared when deemed necessary to maintain order.

## §5.9 Access to Public Records Distributed at Meeting

Writings which are public records and which are distributed during a Committee meeting shall be made available for public inspection at the meeting if prepared by the METRO staff or a member of the Committee, or after the meeting if prepared by some other person.

## Article VI <br> AGENDAS AND MEETING NOTICES

## §6.1 Agenda Format

The agenda shall specify the starting time and location of the meeting and shall contain a brief general description of each item of business to be transacted or discussed at the meeting. The description shall be reasonably calculated to adequately inform the public of the subject matter of each agenda item. The agenda may include recommendations for Committee action as appropriate.

## §6.2 Public Communications

Each agenda for a regular meeting shall provide an opportunity for members of the public to address the Committee on matters of interest to the public either before or during the Committee's consideration of the item, if it is listed on the agenda, or, if it is not listed on the agenda but is within the jurisdiction of the Committee, under the agenda item heading "Oral/Written Communications". The Committee shall not act upon an item that is not listed on the agenda except as provided under Section 5.8. Each notice for a special meeting shall provide an opportunity for members of the public to directly address the Committee concerning any item that has been described in the notice for the meeting before or during consideration of that item.

## §6.3 Agenda Preparation

## Attachment B

The METRO Staff assigned to the Committee shall prepare the agenda for each meeting in consultation with the Chair. Material intended for placement on the agenda shall be delivered to the secretary on or before 12:00 Noon on the date established as the agenda deadline for the forthcoming meeting. The METRO Staff, in consultation with the chair, may withhold placement on the agenda of any matter that is not timely received, lacks sufficient information or is in need of staff review and report prior to Committee consideration.

## §6.4 Agenda Posting and Delivery

The written agenda for each regular meeting and each meeting continued for more than five calendar days shall be posted by the METRO Staff at least 72 hours before the meeting is scheduled to begin. The written agenda for every special meeting shall be posted by the METRO Staff at least 24 hours before the special meeting is scheduled to begin. The agenda shall be posted in a location that is freely accessible to members of the public. The agenda together with supporting documents shall be transmitted to each Committee member, the Secretary/General Manager and the METRO Counsel at least five days before each regular meeting and at least 24 hours before each special meeting.

## §6.5 Meeting Notices

The METRO Staff shall transmit notices of every regular meeting at least one week prior to the date set for the meeting to each person who has filed a written request with METRO for such notice as provided in Section 54954.1 of the Government Code. The notice shall be mailed at least one week prior to the date set for the meeting. Notice of special meetings called less than seven days prior to the date set for the meeting shall be given as soon as is practical.

## Article VII <br> MISCELLANEOUS

## §7.1 Adoption and Amendment of Bylaws

These Bylaws shall be effective upon approval by the METRO Board of Directors.

## §7.2 Committee Process

The intent of the Committee shall be to provide consensus based advice and recommendations to the METRO Board of Directors.

## Attachment B

Approved by Board of Directors: December 19, 2003.

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

DATE: $\quad$ November 19, 2010

## TO: Board of Directors

FROM: Leslie R. White, General Manager

## SUBJECT: CONSIDERATION OF APPROVAL OF THE 2011 FEDERAL LEGISLATIVE ADVOCACY PROGRAM

## I. RECOMMENDED ACTION

That the Board of Directors adopt the proposed METRO 2011 Federal Legislative
Advocacy Program attached to this staff report.

## II. SUMMARY OF ISSUES

- Elected officials at the federal level support the goals established by the METRO Board of Directors when the Legislative Program is presented to them early in the legislative process.
- In 2011, the first session of the $112^{\text {th }}$ Congress will appropriate transit funds for Federal FY 2012. The FY 2011 Transportation Appropriations Bill will require an Authorization action in order to become law as legislative action will occur after the September 30, 2009 expiration of the SAFETEA-LU Authorization Bill.
- As costs related to federally mandated complimentary paratransit continue to rise, staff recommends that METRO continue to advocate for funding at the federal level to assist in offsetting these expenses.
- Transit financing needs will continue to increase in future years. In order maximize the federal capital and operating formula find that we receive Staff recommends that METRO advocate for the transit program funding levels to increase to a level beyond the last the full authorized level of $\$ 10.3$ billion in 2009 to a new level of $\$ 14.5$ billion in 2012.
- The current SAFETEA-LU Authorization Bill expired on September 30, 2009. Staff has participated actively with the American Public Transportation Association Authorization Task Force to develop recommendations for a new Authorization Bill. Staff recommends that METRO urge Members of Congress to enact a new Authorization Bill as soon as possible that embodies the recommendations developed by the APTA Authorization Task Force.


## III. DISCUSSION

In 2011, Congress will appropriate funds for federal FY 2012. The federal formula funds that METRO receives to offset operating and capital expenses are derived from the annual appropriations bill. The FY 2012 Transportation Appropriations Bill will require an

Authorization action in order to become law as the current SAFETEA-LU Authorization Bill has expired.

It is likely that federally mandated ADA Paratransit costs will increase in future years. Staff recommends that METRO advocate for supplemental federal capital and operating funds to assist in supporting the costs of the ADA-mandated complimentary Paratransit.

The current SAFETEA-LU Authorization Bill expired on September 30, 2009. Staff has participated actively with the American Public Transportation Association Authorization Task Force and has developed recommendations for a new Authorization Bill. Staff recommends that METRO urge Members of Congress to enact a new Authorization Bill as soon as possible that embodies the recommendations developed by the APTA Authorization Task Force.

Staff recommends that METRO advocate that any Authorization Bill extension must include the provisions supporting the Small Transit Intensive Cities (STIC) funding program.

In order to effectively advocate for the goals contained in the proposed 2011 Federal Legislative Program, it will take the concerted efforts of members of the Board of Directors, staff, other community leaders and citizens to communicate our needs to our members of Congress as well as the continued efforts of Carolyn Chaney and Associates in Washington DC.

## IV. FINANCIAL CONSIDERATIONS

Funding necessary for travel to Washington, DC and other APTA Legislative Committee meetings is included in the 2010/2011METRO operating budget. Additionally, funds necessary to support the services of contracted legislative advocates are included in the METRO budget.

## V. ATTACHMENTS

Attachment A: Proposed Santa Cruz Metropolitan Transit District 2011 Federal Legislative Program.

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 2011 FEDERAL LEGISLATIVE PROGRAM

## Federal Goals:

1. Support the appropriation of federal transit funds at the maximum amount provided in the current Authorization Extension Bill and any successor legislation. Resist efforts to single out specific states for lower transit funding levels.
2. Advocate for the passage of a new Authorization Bill that encompasses the provisions outlined and adopted by the American Public Transportation Association, including the extension of the Small Transit Intensive Cities Program (STIC).
3. Support efforts to obtain funding for operating and capital costs to meet the increasing service requirements of ADA Paratransit (ParaCruz).
4. Advocate for passage of the FY 2012 Transportation Appropriations Bill in a timely manner, and in no case later than October 1, 2011.
5. Advocate for the reinstatement of the Alternative Fuel Tax Credit which has provided approximately $\$ 500,000$ annually in funds to METRO.
6. Advocate for the enactment of an Infrastructure Investment Bill that would provide approximately $\$ 50$ billion in funds over the next 10 years.
7. Advocate for the establishment of Urbanized Area Designations by the US Census Bureau that recognize the locally adopted General Plans and preserves the Watsonville and Santa Cruz Urbanized areas as separate from each other and from Salinas.

DATE: $\quad$ November 19, 2010
TO: Board of Directors
FROM: Leslie R. White, General Manager

## SUBJECT: CONSIDERATION OF APPROVAL OF 2011 STATE LEGISLATIVE ADVOCACY PROGRAM

## I. RECOMMENDED ACTION

That the Board of Directors adopt the proposed METRO 2011 State Legislative Advocacy Program attached to this Staff Report.

## II. SUMMARY OF ISSUES

- Elected officials at the State level continue to actively support the goals established by the METRO Board of Directors when the legislative program is presented to them early in the legislative process.
- On November 7, 2006 the voters of California approved, among other measures, Propositions 1A, 1B, and 1C. These measures provide protection for transportation funds, and authorize the sale of general obligation bonds, over the next 10 years, to provide funds for transportation investments. However, the poor condition of the State Budget has made it increasingly difficult to sell the bonds.
- In order for METRO to proceed to implement the Operations Building portion of the MetroBase Project it will be necessary for the bonds for transit eligible projects to continue to be sold on a predictable basis, and for the Santa Cruz County Regional Transportation Commission (SCCRTC) to continue to pass funds under the State Transit Assistance Formula (STA) and the PTMISEA through to METRO.
- METRO will continue to incur additional costs to provide the mandated ADA complimentary paratransit service. The state has yet to provide specific funding programs to address this need.
- The reliance of UCSC, Cabrillo College, and some K-12 systems on METRO services makes it important to advocate for exploration of "cross function" funding opportunities.
- On November 2, 2010 the voters of California approved Proposition 22 to provide protections for local government and transit funds. Over the past four years the California Governor and Legislature have diverted funds from public transit to the state General Fund. The result of these diversions has been a loss to METRO of \$31 million in state funding. Despite favorable rulings from state courts it is now apparent that the funds diverted from METRO by the State will never be repaid.
- In 2010 the California Legislature repealed the sales tax on gasoline and replaced it with a per gallon tax. This action allowed the state to avoid complying with the court decision requiring the sales tax on gas revenues be spent on transportation. The Legislature also retained the sales tax on diesel fuel and used a portion of the revenues to support the State Transit Assistance (STA) Program.
- On November 2, 2010 California voters approved Proposition 26 that requires taxes and fees be passed by a two-thirds majority. Proposition 26 effects all taxes and fees passed by less than $2 / 3$ since January 1, 2010. As the "gas tax swap" was passed by a simple majority it is likely to be challenged, placing transit STA funds in jeopardy.


## III. DISCUSSION

The 2011 California State Legislature will convene in December 2010. On November 7, 2006 the voters of California approved Propositions 1A, 1B, and 1C. These measures provided protection for transportation funds, and authorized the sale of general obligation bonds to provide funds for transportation investments. The PTMISEA program is being administered by the Mass Transit Division of Caltrans. The State Controller's Office has estimated that METRO will receive approximately $\$ 27$ million when all of the PTMISEA bonds are sold. METRO has applied for the full amount of the PTMISEA allocation for facility construction. Recently it has been difficult for the State to sell bonds for this program due to the condition of the State Budget. In order for METRO to proceed to implement the Operations Building portion of the MetroBase Project it will be necessary for the bonds for transit eligible projects to continue to be sold on a predictable basis, and for the Santa Cruz County Regional Transportation Commission (SCCRTC) to continue to pass funds under the provisions of the Expenditure Plan adopted by the Legislature in 2010.
It is likely that future years will see cost increases in the area of ADA-Mandated complimentary paratransit service. Currently, the State does not have a funding program to assist transit agencies in addressing this need. Staff recommends that METRO advocate for State consideration of operating and capital funding measures that would support the complementary paratransit needs.

In prior years, METRO has explored the possibility of acquiring subpoena authority so that the Office of District Counsel can ensure witness participation. Staff recommends that the 2010 Legislative Program once again address this issue and explore the possibility of initiating legislation which would grant the subpoena authority to METRO.

Service provided by METRO is relied upon by UCSC, Cabrillo College, and some of the K-12 school districts in Santa Cruz County. Currently, there is no mechanism or incentive at the State level for coordination of funding for transportation between the education functions and the transportation functions. Staff recommends that METRO advocate for the exploration of "cross function" funding opportunities.

Over the past four years the Governor and the Legislature have diverted significant amounts of funds from the Public Transportation Account to the General Fund. The result of these diversions is a loss of funding to METRO of approximately $\$ 31$ million. Despite receiving favorable
decisions from the state courts it is unlikely that the funds diverted from Transit systems by the state will ever be repaid. In order to avoid compliance with the orders of the court the Governor and Legislature repealed the state sales tax on gasoline in 2010. The Legislature then replaced the sales tax on gasoline with a "per gallon" tax that was described as the "Gas Tax Swap". As a part of this action the Legislature dedicated a portion of the remaining sales tax on diesel fuel revenues to the State Transit Assistance (STA) Program.

On November 2, 2010 the California voters approved Proposition 26 that required a two-thirds majority be achieved for the enactment of taxes and fees. While enacted on November 2, 2010, the wording of Proposition 26 makes it effective January 1, 2010 for the purpose of tax and fee requirements. As the taxes included in the "Gas Tax Swap" were enacted after January 1, 2010 and were passed by a simple majority it is likely that there will be challenges that could place the STA funding in jeopardy.

The specific legislative goals recommended by staff are attached to this Staff Report.

## IV. FINANCIAL CONSIDERATIONS

Funds for the State Legislative Advocacy activities, including travel to Sacramento and the contract with Joshua W. Shaw, are included in the adopted 2010/2011 METRO Operating Budget.

## V. ATTACHMENTS

## Attachment A: Proposed 2011 Santa Cruz Metropolitan Transit District Legislative

 Program.
## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 2011 STATE LEGISLATIVE PROGRAM

## State Goals:

1. Support legislation and actions necessary to protect funding sources and funding levels for transit operating assistance and capital assistance at the FY 2010 level at a minimum.
2. Support the introduction and passage of legislation designed to enact additional sources of transit operating and capital assistance.
3. Support efforts to obtain operating and capital funds to meet the increasing service requirements of ADA Para transit.
4. Explore the possibility of using state education funds for the development, construction, and operation of off-campus park and ride facilities as well as public transit services at campuses in the University of California system.
5. Explore the possibility of requesting legislation to grant the SCMTD the authority to issue subpoenas.
6. Support efforts to improve communication and funding for public schools (K-12) and community college/university transportation needs.
7. Prepare and implement a county-wide public awareness program to inform the public of the impacts of lowered state funding on METRO service.
8. Support the actions taken by the Legislature, through the FY 2011 Budget process, that ensures that the state provides PTMISEA funds in accordance with the Expenditure Plan adopted by the Legislature. Advocate that the sale of the bonds authorized by the voters will continue to be sold in a timely manner that will support the expenditures outlined in the adopted Expenditure Plan.
9. Support legislation that will secure STA funds that may be challenged under Proposition 26.

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

DATE: November 19, 2010

TO: Board of Directors

FROM: Mary Ferrick, Fixed Route Superintendant

## SUBJECT: CONSIDERATION OF CONTRACT RENEWAL FOR PRINTING OF HEADWAYS WITH FRICKE-PARKS PRESS, INC.

## I. RECOMMENDED ACTION

That the Board of Directors authorize the General Manager to enter into a one-year contract extension with Fricke-Parks Press, Inc. for the printing of Headways for an amount not to exceed \$30,000.

## II. SUMMARY OF ISSUES

- METRO has a contract with Fricke-Parks Press, Inc. for the printing of Headways.
- The current contract will expire on December 31, 2010.
- Fricke-Parks Press, Inc. has performed its duties very well under this contract and therefore, a contract extension is recommended.


## III. DISCUSSION

METRO has a contract with Fricke-Parks Press, Inc. for the printing of Headways that is due to expire on December 31, 2010. Over the past year, the quality of service provided by FrickeParks Press, Inc. has been excellent. Fricke-Parks Press, Inc. has reviewed the contract and has requested a one-year contract extension under the same rates of compensation.

Staff recommends that the Board of Directors authorize the General Manager to enter into a oneyear contract extension with Fricke-Parks Press, Inc. for the printing of Headways for an amount not to exceed $\$ 30,000$.

## IV. FINANCIAL CONSIDERATIONS

Funds to support this contract are included in the Customer Service FY11 budget.

## V. ATTACHMENTS

Attachment A: Letter from Fricke-Parks Press, Inc.
Attachment B: Contract Amendment

Prepared By: Hina Patel, Purchasing Agent
Date Prepared: November 10, 2010

## Attachment A

## 



November 8, 2010

Hina Patel<br>Purchasing Agent<br>Santa Cruz Metropolitan Transit District-Metro<br>110 Vernon Street<br>Santa Cruz, Ca. 95060

 extend the current contract for the printing of HEADWAYS 08-12 PO 2800700-C with the Santa Cruz Metropolitan Transit District.

This period will extend from January 1, 2011 through December 31, 2011.
FRICKE-PARKS PRESS will NOT make any modifications to the price during this 1-year. The current pricing will be honored for the 1 year stated above.

Thank you for the opportunity to continue to be your printer on HEADWWYS.


## Attachment B

## SANTA CRUZ METROPOLITAN TRANSIT DISTRICT THIRD AMENDMENT TO CONTRACT NO. 08-12 FOR PRINTING OF HEADWAYS

This Third Amendment to Contract No. 08-12 for Printing of Headways is made effective January 1, 2011 between the Santa Cruz Metropolitan Transit METRO, a political subdivision of the State of California ("METRO") and Fricke Parks Press, Inc.("Contractor").

## I. RECITALS

1.1 METRO and Contractor entered into a Contract for Printing of Headways ("Contract") on January 1, 2008.
1.2 The Contract allows for the extension upon mutual written consent.
1.3 Contractor has requested an increase in the rate of compensation as allowed in the contract.

Therefore, METRO and Contractor amend the Contract as follows:

## II. TERM

2.1 Article 3.02 is amended to include the following language:

This Contract shall continue through December 31, 2011. This Contract may be mutually extended by agreement of both parties.
III. REMAINING TERMS AND CONDITIONS
3.1 All other provisions of the Contract that are not affected by this amendment shall remain unchanged and in full force and effect.

## IV. AUTHORITY

4.1 Each party has full power to enter into and perform this Third Amendment to the Contract and the person signing this Third Amendment on behalf of each has been properly authorized and empowered to enter into it. Each party further acknowledges that it has read this Third Amendment to the Contract, understands it, and agrees to be bound by it.

## Attachment B

Signed on $\qquad$

METRO - SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

Leslie R. White
General Manager

CONTRACTOR - FRICKE- PARKS PRESS, INC.

By
Robert C. Parks
Chairman

Approved as to Form:

Margaret R. Gallagher
METRO Counsel

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: November 19, 2010
TO: Board of Directors

FROM: Les White, General Manager
SUBJECT: CONSIDERATION OF COMMENTS ON THE CITY OF SANTA CRUZ'S DRAFT CLIMATE ACTION PLAN

## I. RECOMMENDED ACTION

That the Board of Directors consider comments on the City of Santa Cruz's Draft Climate Action Plan.

## II. SUMMARY OF ISSUES

- The City of Santa Cruz has been working for three years to release a Draft Climate Action Plan for public comment that recommends how the City will reach its goal of $30 \%$ reduction in greenhouse gases by 2020.
- The City’s Draft Climate Action Plan includes goals that are specific to Santa Cruz METRO, including the reduction of 25,420 tons of greenhouse gas emissions (compared to 2008 levels) in the Transportation sector, or $37 \%$ overall reduction.
- The Draft Climate Action Plan states that success in reaching the Transportation sector goal depends on a well-funded Santa Cruz METRO bus system, an increase in ridership of $50 \%$ in multiple community sectors, an increase in school bus services and emissions reduction in the City fleet. The Plan also proposes a Transportation Planning Team, of which Santa Cruz METRO could be an integral member.
- The Draft Climate Action Plan includes a Draft Appendix of Action, which delineates four steps to increase ridership: establishing an express bus system to link to highspeed rail; expanding current routes; linkage of high-use transit to community centers and redevelopment areas; and, seeking funding that entices new ridership as well as advocating for increased transit funding from state and federal agencies.
- Staff has reviewed the plan to determine its viability for Santa Cruz METRO.


## III. DISCUSSION

Santa Cruz METRO has been asked to submit comments on the City of Santa Cruz's Draft Climate Action Plan, which has been in process for three years and was released to the community in September 2010. The Plan recommends how the City will reach its goal of an overall $30 \%$ reduction in greenhouse gases by 2020. The total reduction objective is 65,640 tons of greenhouse gas equivalent emissions in the categories of: energy use, transportation, waste processing and water use; renewable energy and sustainable choices. The total reduction of
greenhouse gases needed from Santa Cruz METRO to reach this goal is a bit unclear, but the overall reduction in the Transportation sector is 25,420 tons. Other means for reaching this goal are stated as a reduction in emissions of City fleet vehicles, an increase in school bus service and the related decrease in car trips to schools; providing incentives for the purchase of alternatively fueled vehicles; and, the reduction of workforce commutes.

The Draft Climate Action Plan recognizes that external partners such as Santa Cruz METRO are integral to the Plan's success, and emphasizes efforts which promote innovation, partnership, education and collaboration, such as the establishment of a Transportation Planning Team, of which Santa Cruz METRO would be an integral partner.

In the Plan's "Sustainable Transportation and Land Use Planning" section, it states that the City’s 2030 General Plan Update outlines land-use strategies promoting development along key transportation corridors to support the use of transit. As the Board is aware, Santa Cruz METRO is implementing a $10 \%$ service cut, with another service cut on the horizon for 2011. At this time, it is clear that the "greater use of public transit options" is made more challenging by this decreased availability of basic service due to operational funding constraints, let alone the provision of additional "transit options" at this point in time or in the immediately foreseeable future. The Plan does clearly state that success in the Transportation sector is dependent on "a well-funded METRO system," so the City is well aware of the obstacles to any increase in service options and/or the resulting ridership increase.

The Plan also discusses the Regional Blue Print Process mandated by SB375, the implementation of AB32, protected by the recent defeat of Proposition 23. It states that "the biggest implementation challenge [is] California's continued trend of eliminating State sources of transit capital and operating funds [which] presents an implementation dilemma. Without restoration of State sources of transit funding that are reliable and long term, it will be unrealistic for transit to meet any increased demand in services." Santa Cruz METRO staff is in agreement with these observations as to the District's challenges in assisting the City to meet its overall goals.

In regard to Santa Cruz METRO's role in partnering with SCCRTC and AMBAG in assisting commuters in using transit, we recognize that this is a population needing to be encouraged to use the bus. A comparison is made with Boulder, CO, which boasts seven high-use bus lines and an Eco-pass system, which allows commuters and other riders to use the system for free systemwide. Santa Cruz METRO's staff comments here are that the many constraints on our system's funding streams make it virtually impossible that the system will ever be able to provide the freeride option to the community in any meaningful way in order to increase ridership.

The Appendix of the Draft Climate Action Plan presents a plan of Actions. Among those related to transit are: (1) the establishment of an express bus linking to high-speed rail; (2) definition of high-frequency routes that may be expanded to new sectors of the community; (3) linkage of high occupancy services to community centers and redevelopment areas; (4) assisting the District to seek funding for programs which entice new ridership; and (5) advocacy for increased funding support from state and federal agencies. Here, staff makes the observation that, of all these proposed actions, the fifth and last is the most important in terms of the feasibility of the remaining four actions. In other words, without increased capital and operational funding from
state and federal sources, Santa Cruz METRO will be unable to reach any of the other stated goals related to transit in the City of Santa Cruz's Draft Climate Action Plan.

## IV. FINANCIAL CONSIDERATIONS

The City of Santa Cruz's Draft Climate Action plan has no immediate fiscal impact on Santa Cruz METRO.

## V. ATTACHMENTS

Attachment A: City of Santa Cruz Draft Climate Action Plan, Appendix of Action, Sept. 2010

## Attachment A

# DRAFT <br> city of santa cruz 

## Draft Appendix of Action

September 2010

## Attachment A

## 1000 Steps (or 204 Actions) To Meet Our Goal

This CAP Appendix of Actions provides a list of actions that improve ways the City and community uses and generates energy, focuses on the adoption of sustainable practices, and invests in a future that is $80 \%$ less carbon-intense. These actions are considered feasible and many have been tested and proven elsewhere as effective tools for the job.

Note: Table columns listing timeframe for implementation (example timeframe provided for several actions), key City contacts, potential partners, costs, and GHG reduction potential will be completed for the final draft.

## Attachment A

DRAFT - City of Santa Cruz Climate Action Plan - Table of Actions


Chapter 4. ENERGY EFFICIENCY IN THE BUILT ENVIRONMENT
Goal: Significantly reduce energy use in municipal, residential and commercial buildings.

| MUNICIPAL SECTOR |  |  |  |
| :---: | :--- | :--- | :--- |
|  | 1. Formalize a Municipal Energy <br> Management Office to coordinate <br> energy use practices, efficiency <br> upgrades, and future investments <br> in renewable energy among <br> departments and services. | a. Hire and support a staff person to evaluate <br> additional energy saving opportunities in City <br> buildings.. Provide training in energy efficiency and <br> green building methods. | Short <br> b. Establish individual building goals for energy use <br> reductions with incentives for meeting those goals. <br> Report back to departments periodically on goal <br> attainment. |

## Attachment A

DRAFT - City of Santa Cruz Climate Action Plan - Table of Actions


## Attachment A

DRAFT - City of Santa Cruz Climate Action Plan - Table of Actions

|  | 3. Expand participation in energy <br> efficiency programs to 25\% of all <br> homes within the City by 2020. | a. Increase penetration of energy efficiency retrofit <br> programs (Central Coast Energy Services) for low <br> income housing within the City to 75\% by 2020. | Short |
| :--- | :--- | :--- | :--- |
|  |  | b. Provide access to and knowledge of tools to <br> improve energy efficiency of residential buildings <br> through education, media, neighborhood outeach, <br> web portals, and special events. | Short |

## Attachment A

DRAF T - City of Santa Cruz Climate Action Plan - Table of Actions


| d. Establish an Energy Award for businesses that <br> voluntarily reduce energy use (i.e. RightLights and <br> Green Business Programs) by 30\%. |  |
| :--- | :--- |
| e. Explore specific funding mechanisms to support <br> commercial building energy retrofit programs. |  |
| f. Support ongoing partnership with the Monterey <br> Bay Area Green Business Certification Program and <br> expand GHG mitigation section of the program. |  |
| g. Investigate feasibility of establishing central <br> cogeneration facilites in high density commercial <br> and industrial areas. |  |

A: Reduce GHG emissions by reducing vehicle miles traveled, decrease SOV travel, and by increasing the use of alternative fuels and transportation options.
B: Support land use strategies that encourage higher density development along transit corridors and activity centers to support alternative modes of transportation and reduce
C: Accelerate the implementation of the City's General Plan including Bicycle and Pedestrian Plans.

| MUNICIPAL SECTOR |  |  |
| :---: | :---: | :---: |
| 1. Reduce City fleet vehicle emissions by $20 \%$ by 2020 . | a. Calculate transportation footprint and set reduction goals for each City department. Quantify past program success (ire inflation program, use of B20, etc) |  |
|  | b. Designate fleet management liaison within each department. |  |
|  | c. Consolidate City vehcile pools and improve management process to better coordinate upgrades to more efficient vehicles. |  |
|  | d. Tighten up implementation and reporting of vehicle purchasing policy to ensure City is purchasing efficient vehicles. |  |
|  | e. Implement fleet fuel efficiency monitoring program to routinely monitor vehicle performance. |  |
|  | f. Prioritize the use of locally-generated biodiesel. |  |
|  | g. Institute a "smart driving" education program for municipal employees. |  |
|  | h. Support alternatives to staff trips by auto for work-related meetings, events, etc. (video conference calls, staff bike rental programs, electric bikes/scooters for the tie wearer, and walking) |  |
|  | i. Evaluate more efficient transportation options for staff (electric town car for site investigations, parking enforcement alternatives). |  |
|  | j. Investigate partnership with Zipcar-like programs to support cost effective way to increase the availability of energy efficient or electric vehicles for |  |

## Attachment A

DRAFT - City of Santa Cruz Climate Action Plan - Table of Actions

|  | k. Continue to incorporate bicycles and electric bikes into municipal operations. |  |
| :---: | :---: | :---: |
|  | 1. Increase the \% of biodiesel in fuel as equipment and state law permits |  |
|  | m. Conduct an electric vehicle pilot program to investigate how electric vehicles could become a useful component of the City fleet. |  |
| 2. Encourage development that promotes walkable, mixed use, transit-oriented village centers along corridors that takes advantage of or enhances alternative transportation options. (MTS and SB 375) | a. Establish Sustainable Land Use and Transportation Planning Team within the Planning Department, Public Works Department, and Redevelopment Agency to improve internal linkages between City departments and programs (General Plan development guidelines, ocean street plan, bike plan, Safe Routes to School, MIS). |  |
|  | b. Investigate additional opportunities for the Redevelopment Agency to participate in the implementation of the Climate Action Plan to spur green development projects and create local green economy jobs. |  |
|  | c. Evaluate local sales leakage and work with Redevelopment Agency to provide necessary services within county to reduce "over the hill" shopping. |  |
|  | d. Develop methods to evaluate per capita GHG emissions impact rather than project-scale GHG emissions to ensure compliance with General Plan and Climate Action Plan objectives. |  |
|  | e. Implement bicycle and pedestrian improvments to increase bicycle ridership and pedestrian trips between residential and the downtown/main beach areas by $200 \%$ by 2015. |  |
|  | f. Close gaps in pedestrian network by $50 \%$ as described in MTS |  |
|  | g. Identify opportunities for generating sustained revenue to implement multi-modal projects as described in the MTS and Bike Plan. |  |
|  | h. Evaluate incentives for alternatives to standard parking requirements in new developments. |  |
|  | i. Promote, expand, and integrate the rail trail corridor future use options (bike and pedestrian path, BRT, regional alternative transportation system) with higher density and/or employment centered development that takes advantage of this nomxidar |  |
|  | j. Encourage development of affordable housing, retail services, and employment in areas of Santa Cruz best served by current or expanded alternative transportation options. |  |

## Attachment A

DRAFT - City of Santa Cruz Climate Action Plan - Table of Actions
$\left.\begin{array}{|l|l|l|}\hline & \begin{array}{ll}\text { k. Continue to work with county leaders to explore } \\ \text { options for additional funding sources on regional } \\ \text { level to support multi-modal transportation } \\ \text { infrastructure. }\end{array} & \\ \hline & \begin{array}{l}\text { 3. Continue to develop a well } \\ \text { connected, safe, and efficient } \\ \text { pedestrian and bicycle network } \\ \text { that includes amenities. (MTS) }\end{array} & \begin{array}{l}\text { a. Close gaps in the pedestrian and bicycle networks } \\ \text { and connect major destinations and activities } \\ \text { centers by 2015. (MTS) }\end{array} \\ \hline\end{array} \begin{array}{l}\text { b. Increase bicycling and walking opporturities } \\ \text { (safe infrastructure to priority destinations) as an } \\ \text { alternative to driving. }\end{array}\right]$.

## Attachment A

DRAFT - City of Santa Cruz Climate Action Plan - Table of Actions

| elementary and secondary schools by $30 \%$. | b. Find additional funding for projects that enhance bike to school opportunities. |  |
| :---: | :---: | :---: |
|  | c. Work with school districts and solicit input from elementary and middle school parents to identify opportunities to decrease emissions from school commutes. |  |
|  | d. Encourage and support school busing options as alternatives to individual parent pick-up and dropoff. |  |
|  | e. Evaluate ridesharing programs for schools and, as deemed appropriate, support the implementation of those programs. |  |
| 3. Reduce regional workforce SOV commutes $30 \%$ by 2020 . | a. Support regional ride sharing programs. |  |
|  | b. Support the Economic Development and Redevelopment Agency programs to retain and create jobs within SC to reduce number of trips "over the hill" commute by $30 \%$. |  |
|  | c. Solicit input from large employers for tools and methods to decrease emissions from work commutes. |  |
|  | d. Encourage businesses to support carpooling as well as provide bikes, electric bikes and electric vehicles to employees for lunch time and work time errands. |  |
| Increase local public transit ridership for multiple sectors of the community by $50 \%$ (MTS) | a. Encourage and work with the Transit District and regional transportation agencies to help establish an express bus system to link the region with the proposed California High Speed Rail Station in Gilroy, CA. |  |
|  | b. Continue to work with the transit district to define key high frequency bus routes that may be created, expanded or modified to enable new sectors of the community to use the transit system. |  |
|  | c. Link high occupancy and high frequency transit services to community centers and redevelopment areas (MTS) |  |
|  | d. Assist the District to seek funding that entices new transit riders by establishing a weekend pilot program that implements priority route modification strategies (i.e. east/west connector and Ocean Street downtown shuttle) |  |
|  | e. Advocate for funding support from state and federal agencies to maintain and enhance public transit. |  |
| 5. Provide incentives for the switch of $20 \%$ vehicles to low carbon alternative fuels by 2020 . | a. Work with private and public partners to provide plug-in services and priority parking for electric vehicles in areas with potential high use. |  |

## Attachment A

DRAFT - City of Santa Cruz Climate Action Plan - Table of Actions

|  | b. Provide preferential or size appropriate parking for ultra mini cars (Smart, Mini, etc). |  |
| :---: | :---: | :---: |
|  | c. Encourage the use of low-carbon vehicles and fuels. |  |
| Chapter 6. WATER CONSERVATION AND WASTE REDUCTION $\quad$, |  |  |
| Goal A: Continue to reduce per capita and total water use within the Santa Cruz service area. |  |  |
| Goal B: Reduce GHG emissions through reductions in waste generation and improved waste handling. |  |  |
| Goal C: Increase recycling, composting and source reduction. |  |  |
| MUNICIPAL SECTOR |  |  |
| 1. Implement an updated 2010 City Water Conservation Plan to reduce water use by an additional $10 \%$ per capita by 2020 . | a. Continue to implement Best Management Practices as outlined in the MOU with the California Urban Water Conservation Council. |  |
|  | b. Comply with new State laws which mandates new water conservation measures. |  |
|  | c. Establish an ultra low water use policy for City buildings and operations and provide mechanisms to achieve policy goals by 2020. |  |
|  | d. Partner with Central Coast Energy Services to integrate City low-flow toilet and showerhead replacement services into their low-income housing energy efficiency audit and retrofit services. |  |
| 2. Increase or establish use of reclaimed/grey water, where appropriate. | a. Investigate emerging technologies that reuse water within residential and commercial buildings and make that information available to the public. |  |
|  | b. Integrate new California grey water building/plumbing codes into Green Building Program. |  |
|  | d. Consider landscape and park uses for future reclaimed water project, where sucl use is appropriate. |  |
|  | e. Work with City Parks and Recreation and Water Departments on pilot composting toilet program for remote service areas. |  |
|  | f. Continue to investigate reclaimed water opportunities. |  |
| 3. Continue to implement programs to become a zero waste City by 2030 | a. Implement actions to achieve $75 \%$ waste diversion targets by 2020. |  |
|  | b. Expand construction and demolition waste reduction programs in partnership with the Green Building program. |  |
|  | c. Support City policies that expand efforts to eliminate waste at its source. |  |
|  | d. Continue to review and revise City solid waste programs to maintain incentives, outreach programs and other activities designed to increase waste diversion. |  |

## Attachment A

DRAFT - City of Santa Cruz Climate Action Plan - Table of Actions

| 4. Establish programs and services to support resource conservation and waste reduction as a daily action for all City staff. | a. Establish a Zero Waste Plan for City buildings |  |
| :---: | :---: | :---: |
|  | b. Conduct waste audits of municipal buildings. |  |
|  | c. Implement practices to reduce paper use in City operations. |  |
|  | d. Provide user-friendly composting options in all kitchen areas. |  |
|  | e. Establish City policies to reduce consumption. ie, repairing equipment, digital distribution of documents. |  |
|  | f. Implement digital permitting and plan check procedures. |  |
| 5. Reduce emissions from waste collection and fugitive sources by $10 \%$. | a. Continue to meet and exceed State methane capture rates at the landfill. |  |
|  | b. Improve collection vehicle fuel efficiency and reduce trip VMI where possible. Use locallygenerated alternative fuels when available. |  |
|  | c. Increase \% of biofuel in diesel as equipment and regulations permit. |  |
| 6. Advocate for sustainable purchasing and conservation policies. | a. Use City purchasing policies to advocate for product packaging GHG reductions and full life cycle embodied carbon content considerations. |  |
|  | b. Advocate for additional legislation to mandate extended producer responsibility. Continue to implement current EPR policies. |  |
| RESIDENTIAL SECTOR |  |  |
| 1. Support implementation of Water Conservation Plan to reduce total residential water use by $10 \%$. | a. Continue to implement residential Best Management Practices as outlined in the MOU with the California Urban Water Conservation Council. |  |
|  | b. Investigate and implement appropriate approaches to rainwater capture and use. |  |
|  | c. Pursue funding sources to provide rebates and reduce permit fees for cisterns. |  |
|  | d. Support water efficient landscaping programs, classes and businesses. |  |
|  | e. Promote Central Coast Energy Services programs which includes the City's low- flow toilet and showerhead replacement services. |  |
|  | f. Expand support of permaculture and climateappropriate plant programs and classes that help residents reduce water use. |  |
| 2. Reduce the amount of recyclable and compostable materials in the residential waste stream. | a. Define and implement programs that divert an additional $50 \%$ (below 2010 levels) of methane producing materials from landfill. |  |
|  | b Expand or develop programs and services that directly address results of the 2010 Waste Characterization Study to move towards zero waste goal. |  |
| COMMERCIAL SECTOR |  |  |

## Attachment A

DRAFT - City of Santa Cruz Climate Action Plan - Table of Actions

|  | 1. Support implementation of Water Conservation Plan to reduce total commercial water use by $10 \%$ (year?). | a. Continue to implement commercial Best Management Practices as outlined in the MOU with the California Urban Water Conservation Council. |  |
| :---: | :---: | :---: | :---: |
|  |  | b. Continue to emphasize water conservation as part of the Monterey Bay Area Green Business Program. |  |
|  |  | c. Per California Assembly Bill 1881, update the landscape water conservation ordinance for new developments and remodels. |  |
|  |  | d. Develop strategies to further reduce water use on large commercial landscapes such as assigning water budgets and/or creating new fee structure. |  |
|  | 2. Reduce the amount of recyclable and compostable materials in the commercial waste stream. | a. Implement construction and demolition waste reduction programs in partnership with the Green Building program to comply with $50 \%$ reeduction mandate of Cal Green State building code. |  |
|  |  | b. Require new and remodeled developments to design appropriate and convenient inside and outside service areas that encourage recycling. |  |
|  |  | c. Continue to emphasize waste reduction as part of the Monterey Bay Area Green Business Program. |  |
|  |  | d. Continue to support recycling and compost efforts at City schools and UCSC. |  |
|  |  | e. Offer low-cost waste audits for businesses and industry within the City limits. |  |
|  |  | f. Assist major waste generators to identify waste and support development of reduction plans. |  |
|  |  | g. Evaluate options and select method to achieve $30 \%$ commercial organic waste diversion below 2010 levels by 2050. |  |
|  |  | h. Adopt ordinance to mandate recycling at multifamily apartments and commercial buildings. |  |
|  |  | i. Encourage the use of local recycled and reused materials in partnership with local businesses. |  |
| Chapter 7. RENEWABLE ENERGY |  |  |  |
| Goal: Ensure a sustainable transition toward locally generated renewable energy through programs, policies and investments. |  |  |  |
| MUNICIPAL SECTOR |  |  |  |
|  | 1. Develop a Renewable Energy Plan as part of the EECS to coordinate departmental investment in renewable energy to reach a $33 \%$ locally generated renewable energy portfolio by | a. Complete a phase II solar feasibility study of City buildings that will include both solar photovoltaic and solar thermal options. |  |
|  |  | b. Work with Energy Management Office to create a solar expansion plan for the municipality. |  |

## Attachment A

DRAFT - City of Santa Cruz Climate Action Plan - Table of Actions

|  | 2020. | c. Investigate feasibility of forming/joining a Community Choice Aggregation or establishing a renewable utility within the community to increase the \% of locally generated renewable power |  |
| :---: | :---: | :---: | :---: |
|  | 2. Partner with UCSC and other stakeholders to implement pilot projects for emerging alternative energy technologies. | a. Find funding to support the development of the Coastal Energy Research Facility at the Municipal wharf and other locations. |  |
|  |  | b. Work with the City Economic Development and Redevelopment Agency to support investement in new energy technology businesses. |  |
| RESIDENTIAL SECTOR |  |  |  |
|  | 1. Create and implement a Solar <br> Santa Cruz Plan which will provide incentives to increase the number of residential solar PV and hot water systems to 1000 by 2012 and 5000 by 2020. (Approximately 500 at present.) | a. Create a Solar Finance District for City residents. |  |
|  |  | b. Identify and establish incentives to support the switch to renewable energy. |  |
|  |  | c. Work with Climate Action Compact partners to create a local offset fund to support renewable energy/sustainable planning projects within the community. |  |
|  |  | d. Establish new planning, development and building policies to support appropriate use of emerging wind, solar, biomass and micro hydro technologies. |  |
|  |  | e. Establish a Solar Hot Water campaign and financing mechanism to increase the number of solar hot water systems to 2000 in the City. |  |
|  | 2. Work with the Green Building Program to install renewable energy on $60 \%$ of new buildings and remodels by 2020 . | a. Provide mechanisms (solar financing district, revolving funds, partnering with local banks) for new buildings to include solar as an integral part of the project. |  |
| COMMERCIAL SECTOR |  |  |  |
|  | 1. Create and implement a Solar Santa Cruz Plan to increase the number of solar PV and hot water systems installed on businesses to 100 by 2012 and 500 by 2020. | a. Support future Solar Financing programs and incentives adoption by the business community. |  |
|  |  | b. Encourage all new commercial and industrial development to include on-site renewable energy generation. |  |
|  |  | c. Establish new planning, development and building policies to support appropriate use of emerging wind, solar, biomass and micro hydro technologies on large business properties. |  |
|  |  | d. Establish a Solar Hot Water campaign and financing mechanism to increase the number of solar hot water systems in the City. |  |
|  |  | e. Partner with Chamber of Commerce and other business associations to create incentives for landlords to invest in renewable energy generation on commercial properties. ( $30 \%$ penetration) |  |
| Chapter 8. PUBLIC PARTNERSHIPS, EDUCATION \& SUSTAINABLE LIVING |  |  |  |

## Attachment A

DRAFT - City of Santa Cruz Climate Action Plan - Table of Actions
Goal A: Identify and allocate funding for the implementation of the Climate Action Plan.
Goal B: Support community implementation of the Climate Action Plan through public education, outreach, and programs.

| MUNICIPAL SECTOR |  |  |
| :---: | :---: | :---: |
| 1. Establish a City Sustainability Team to coordinate ongoing implementation of the Climate Action Plan and ensure integration of actions with all City deparments. | a. Identify ongoing funding to support program |  |
|  | b. Coordinate implementation and completion of the Climate Action Plan by 2020. |  |
|  | c. Conduct bi-annual GHG Emissions Inventory. |  |
|  | d. Conduct periodic review and revision of the Climate Action Plan. |  |
|  | e. Complete Santa Cruz Climate Change Vulnerability and Risk Assessment Report. Implement key components and bi-annually review and revise the Report. |  |
|  | f. Provide advocacy for effective State and Federal policies and lead by example through reporting of local reduction success. |  |
|  | gr Establish a process for reporting a "Climate Impacts" section within appropriate Council actions to evaluate and analyze how actions support or are consistent with the City's GHG reduction goals. |  |
|  | h. Enhance City policies that support continued investment in low carbon and sustainable products and services. |  |
|  | i. Integrate City departments' operational implementation of the Climate Action Plan through coordination with staff of all relevant city programs and by establishing a Climate Action liaison in each deptartment. |  |
| 2. Quantify and report on the effectiveness of the implementation of the Climate Action Plan. | a. Establish reporting procedures, available to all City departments, partners, and the public on the GHG Inventory and Climate Action Plan updates and implementation status. |  |
|  | b. Conduct public outreach campaigns to report on program's status such as public displays, tabling at local events, public forums, and articles in the local media |  |
|  | c. Establish, maintain and promote an interactive web portal dedicated to the Climate Action Program. |  |
| 3. Incorporate energy efficiency and resource conservation as daily actions for all City staff. | a. Obtain certified green government certification for city opperations and facilities. |  |
|  | b. Work with City staff to create department level GHG reduction plans and put mechanisms in place to report on the status of plan implementation. |  |
|  | c. Establish a Climate Action Teams Program for City staff. |  |

## Attachment A

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## Attachment A

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| the business community. | b. Support the implementation of the newly developed climate change mitigation section into the Monterey Bay Area Green Business Program. |  |
| :---: | :---: | :---: |
|  | c. Conduct pilot programs such as Green Wave Campaign to contiubte to a local green economy. |  |
|  | d. Create awareness of commercial sustainability efforts through signs in businesses and in business districts. |  |
|  | e. Expand City and partner programs which enhance education to all owners, employees, and customers of businesses within the City regarding energy efficiency, resource conservation, and climate change programs and policies. |  |
|  | f. Work with the business community to find ways to incorporate the Climate Action Teams Program into company environmental programs as well as explore potential funding mechanisms. |  |
| 4. Partner with schools and UCSC to promote environmental programs and policies | a. Use experience gained from pilot program with Gateway School to support and inform elementary, middle and high school GHG reduction and climate change education. |  |
|  | b. Continue to work with the Santa Cruz City Schools District as they complete their GHG Emissions Inventory and develop their Climate Action Plan. |  |
|  | c. Explore opportunities to engage high school students in reducing their personal GHG emissions as well as becoming leaders in community-wide GHG reductions. |  |
|  | d. Continue to collaborate with UCSC to support them in developing avenues through which staff and students are empowered to reduce their own personal GHG emissions as well as campus-wide emissions. |  |

# SANTA CRUZ METROPOLITAN TRANSIT DISTRICT 

DATE: November 19, 2010
TO: Board of Directors

FROM: Les White, General Manager

## SUBJECT: COMMENTS ON THE U.S. DEPARTMENT OF COMMERCE CENSUS BUREAU GEOGRAPHY DIVISION'S PROPOSED URBAN AREA CRITERIA

## I. RECOMMENDED ACTION

That the Board of Directors accept and file Santa Cruz METRO's comments on the U.S. Department of Commerce Census Bureau Geography Division's Proposed Urban Area Criteria.

## II. SUMMARY OF ISSUES

- The Department of Commerce Census Bureau Geography Division asked for comments on "Proposed Urban Area Criteria for the 2010 Census" in the 8/24/10 Federal Register. The Notice designates Santa Cruz-Watsonville-Salinas as a proposed urban agglomeration to potentially become an official Urban Area (UA), along with 50 other UAs across the nation and Puerto Rico.
- These new proposed UAs are projections based on what the Notice calls, "newly available data as well as advancements in geographic information processing technology," all of which use data and maps from the 2000 Census, not the 2010 Census (which are not available yet).
- The Notice says the Census Bureau is not responsible for the consequences of urbanrural designations since their job is to collect and report data only. This is the only opportunity for comments, even if the designation of new UAs has harmful effects.
- Santa Cruz METRO now serves two UAs (called UZAs in transit parlance) and a lot of rural areas. If Santa Cruz METRO served one UA (Santa Cruz-WatsonvilleSalinas) with a population of over 250,000, the District would potentially lose Federal Transit Administration (FTA) urban and rural operational funds of \$5-6 million/year because of the rules governing the use of funds.
- The Notice request comments on their methodology, which defines the maximum distance requirements between areas of given population densities allowing them to be combined into a UA. These distances are called "jumps" and "hops."
- Santa Cruz METRO staff examined the methodology in-depth. The methodology does not work when applied to our geographic area, which staff clearly demonstrates with a map based on the Census Bureau's data.
- Many regulations, policies, ballot initiatives and General Plan measures regulate urban growth in Salinas, Watsonville and Santa Cruz and preclude them from growing. In-between are rural areas with topographical features-six Coastal Mountain Ranges-which also prevent them from growing.
- Because a new urban designation here would have catastrophic effects, Santa Cruz METRO staff researched FTA guidance on proper procedure when the actions of a government entity may adversely affect protected populations and found guidance in Title VI of the Civil Rights Act, the Americans with Disabilities Act, and various Executive Orders of the President.
- This guidance makes clear the responsibility of all Federal Departments to provide accessible outreach informing these populations of proposed changes in programming which might impact them. The Department of Commerce (DOC) has an unknown number of projects and activities in the 51 proposed agglomerations.
- In particular, when these actions are based on computer-generated projections from 2000 Census maps and data, with no consideration of local area governance or significant geographical features such as mountain ranges and, these actions then potentially rob protected populations of basic services such as access to housing or transportation, there exists a larger obligation beyond the simple presentation of data.
- Santa Cruz METRO supports the position that if a government Department is aware of any possibly negative effects of their decisions on protected populations, they have an obligation to provide accessible opportunities for input early in the process.
- Santa Cruz METRO supports the position that the Federal Register is an inaccessible publication to many, such as those of Limited English Proficiency (LEP), or anyone who is not paid to read this dense publication for a living. Santa Cruz METRO is unaware of any other opportunities for input provided by DOC to protected populations in the 51 proposed agglomerations.
- For these and other reasons detailed below and in the Attachment, Santa Cruz METRO requests that the DOC keep the current urban-rural designations in our area untouched, maintain a population threshold of 250,000 , provide both an extension of the comment period and an additional opportunity to comment on any future designation of UAs, and consider the larger issues addressed in the comments.


## III. DISCUSSION

The Department of Commerce Census Bureau Geography Division asked for comments on new "Proposed Urban Area Criteria for the 2010 Census" in the 8/24/10 Federal Register. The deadline for comments is $11 / 22 / 10$. This Notice designates the Santa Cruz-WatsonvilleSalinas area as a proposed urban agglomeration to potentially become an Urban Area (UA), along with 50 other proposed agglomerations/UAs in 31 states, Washington DC and Puerto Rico. An urban agglomeration is an "intermediate step" to an official designation as a UA.

These new proposed UAs are projections based on what the Notice calls, "newly available data as well as advancements in geographic information processing technology," all of which uses data and maps from the 2000 Census, not the 2010 Census (which are not available yet). However, this information is not included in the Notice, and staff made several efforts to
reach the Geography Division's contact person and lost seven weeks of the 90-day comment period waiting for the essential information that there were no maps of the proposed UAs and that the projections were based on computer models which did not include Census 2010 data.

The Notice states that the Census Bureau is not responsible for the consequences of any urban-rural designations since their job is to collect and report data only. A conference call with the California Transit Association (CTA) and Geography Division staff also revealed that this is the only opportunity for comments, even if the designation of new UAs has harmful effects. The potential effects are varied, ranging from arbitrarily splitting off 13 cities in Los Angeles County and grouping them with San Diego to the unworkable methodology Santa Cruz METRO staff encountered in applying the criteria to our area.

Santa Cruz METRO currently serves two UAs and many rural areas. If Santa Cruz METRO were to serve a single Santa Cruz-Watsonville-Salinas UA with a population of over 250,000, it would potentially lose access to FTA urban and rural operational funding of \$5-6 million/year. When the connection between Census data and governmental funding streams was brought up with Geography Division staff, those on the conference call were told that "it is not up to DOC what effects this has on funding," that the methodology "was not designed to meet [your] needs," and that any request for additional time would "slow everyone else down." Santa Cruz METRO believes that slowing down this process is a good thing.

The Notice defines the Geography Division's methodology by setting the maximum distance between areas of given urban population densities (from 500-1,000 persons per square mile) which allow the areas to be combined into a UA. These distances are called "jumps" and "hops." The Notice request comments on this methodology, specifically whether the allowable jump size should be 1.5 or 2.5 miles and whether certain population thresholds$1,000,000$ or 500,000 or 250,000 -should be used to automatically designate UAs. The 250,000 threshold will best protect areas like ours from being arbitrarily absorbed into a UA, especially without the consideration of other critical variables, such as the overall workability of the method, whether or not it includes current and real data, the application of all local regulations governing urban growth, and significant topographical features of the area-all of which Santa Cruz METRO believes are crucially relevant considerations.

Staff examined the Geography Division’s methodology in-depth. The methodology does not work when applied to this geographic area, which staff clearly demonstrates in the comments and with a map based on Census-provided data. Staff first attempted the method using the Division's preferred unit of measurement-census blocks-but after examining over 12,000 blocks and applying the methodology, it was found completely unworkable, even with confirmation from Division personnel. Instead, staff used Census tracts as the measurement, and then found that all jump sizes through the rural space between urban areas along the main, highest travelled roads between Salinas, Watsonville and Santa Cruz exceeded the maximum allowable Geography Division jump of 2.5 miles. As a result, the agglomeration cannot become a UA because it fails to meet any of their criteria.

In addition, the many regulations, policies, ballot initiatives and General Plan measures regulating urban growth in Salinas, Watsonville and Santa Cruz also preclude them from growing into one another anytime between now and Census 2020. In between are many rural
areas of less than 2,500 people which have topographic boundaries-such as the six Coastal Mountain Ranges-which also prevent them from growing.

Because a new UA designation would have catastrophic effects, Santa Cruz METRO staff researched FTA guidance on proper procedure when the actions of a government entity may adversely affect protected populations. Guidance was found via the FTA in Title VI of the Civil Rights Act, the Americans with Disabilities Act, and various Executive Orders of the President. This guidance makes clear the responsibilities of all Federal Departments-such as the Department of Transportation (DOT), which governs the FTA, and the Department of Commerce (DOC), which governs the Census Bureau-to provide accessible outreach informing these populations of potential changes in programming which might impact them. DOC has an unknown number of projects and activities in the 51 proposed agglomerations.

In particular, when these actions are based on computer-generated projections from 2000 Census maps and data, with no consideration of local area governance, actual growth figures or significant geographical features such as mountain ranges, there is a glaring problem with the methodology. When these actions then potentially rob protected populations of basic services such as access to housing or transportation, there exists a larger obligation beyond the simple presentation of data projections. Santa Cruz METRO supports the position that if a government Department is aware of any possibly negative effects of their actions on protected populations, they have an obligation to provide accessible outreach and opportunities for input as early as possible in the process of change. The District itself regularly employs these practices as per DOT governance.

Santa Cruz METRO supports the position that the Federal Register is an inaccessible publication to many populations, such as those of Limited English Proficiency (LEP), or anyone who is not paid to read this dense publication for a living. Santa Cruz METRO is unaware of any other opportunities for input on this matter that may have been provided by DOC to protected populations in the 51 proposed agglomerations.

For these and other reasons detailed below and in the Attachment, Santa Cruz METRO is requesting that the DOC keep the current urban-rural designations in our area untouched, maintain a population threshold of 250,000 , provide both an extension of the comment period and an additional opportunity to comment on any future designation of UAs, and that they consider the larger issues addressed in the comments.

## IV. FINANCIAL CONSIDERATIONS

If a new Santa Cruz-Watsonville-Salinas urban agglomeration is successfully designated in 2012, Santa Cruz METRO stands to lose \$5-6 million annually in operational funds.

## V. ATTACHMENTS

Attachment A: Santa Cruz METRO Comments on Proposed Urban Area Criteria, Notice

## Staff Report prepared by: Tove Beatty, Grants/Legislative Analyst <br> Date prepared: November 12, 2010

# Attachment A 

# Santa Cruz Metropolitan Transit District (2n) 

November 10, 2010

Mr. Robert M. Groves, Director<br>Mr. Timothy Trainor<br>Chiel, Geography Division<br>U.S. Census Bureau<br>Washington, DC 20233-7400

Mr. Gary Locke, Secretary<br>Department of Commerce 1401 Constitution Avenue, NW Washington, DC 20230

Re: Comments on Proposed Criteria:<br>Proposed Urban Area Criteria for the 2010 Census; Notice<br>Federal Register, 8/24/10

Dear Director Groves, Chief Trainor and Secretary Locke:
In response to the above-referenced Notice in the Federal Register. Santa Cruz Metropolitan Transit District (Santa Cruz METRO) is writing to request an extension of the close of the comment period, currently set at November 22, 2010. We respectfully ask for an additional 30 days, or until December 21, 2010. We request that the Department of Commerce's Geography Division make no changes to any and all existing Urban and Rural Areas in place since Census 2000, and maintain the population threshold for splitting agglomerations at 250.000. Our reasons for these requests are detailed below.

In these comments, Santa Cruz METRO clearly demonstrates that the Geography Division's methodology does not work. We also believe that the proposed methodology does not account for relevant local and state regulations, growth measures, policies and patterns; and, most important, the human cost of making these designations in the vacuum of a data-driven system with an easily verifiable disconnection from 2010 reality. One need only read the first page of the August 24, 2010 Federal Register Notice to see the way in which the Census Bureau sloughs off consequential responsibility for what is, by any measure, an academic exercise with potentially catastrophic results, including to the Department of Commerce itself. "The Census Bureau is not responsible for the use of its urban-rural classification in nonstatistical programs.. . the Census Burcau urges each agency to consider permitting appropriate modifications of the results of implementing the urban-rural classification..."

The past decade between Censuses has been as unique a one as has ever been experienced and is unlikely to be repeated. Therefore, basing the potential re-designation of UAs

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on projections based upon data patterns and maps from 2000 is inherently flawed, no matter how good the "newly available data, as well as advancements in geographic information processing technology" ${ }^{1}$ may be. A look at the foreclosure and jobless rates any given week in 2010 shows that urban areas in general are shifting on a daily basis.

As stated, Santa Cruz METRO will demonstrate that, under any circumstances or proposed scenarios, the Census Bureau's Geography Division's methodology does not work in this geographic area, and that there is no basis whatsoever for the re-designation of any UAs in the proposed agglomeration. Santa Cruz METRO also will address some the many devastating consequences of the academic exercise of making urban and rural designations based on computer-modeled growth using self-confessed incomplete data for projection purposes. Equally damaging is the fact that, once made, any new UAs cannot be contested, even though the designations are based on projections which are easily dismantled by the application of fact, physical surveying of the proposed "urban blobs" (as Division staff called them) and actual implementation of the suggested methodology.

Santa Cruz METRO's best guess at the Geography Division’s method results in an endproduct which: (a) doesn't work; and, (b) fails to account for anything but the most basic designations of exempted and rural areas in forming huge urban agglomerations of, in our case, completely unconnected areas. The multiple sets of variables in play-such as different jump sizes and hops-added to the challenge. We dedicated considerable staff time to the effort of duplicating this method in order to illustrate its failings. Because it demonstrably does not work in our area (see Attachment D), Santa Cruz METRO requests that current urban and rural designations remain in place and that the population limit be set at 250,000, in order to avoid more such scenarios in areas similar to ours. After this exercise, we find it unacceptable that the Geography Division’s deficient methodology may result in new UAs via a process which fails to address critical variables and the legal responsibilities of the Department of Commerce (DOC) and upon which we will not be able to further comment.

We are grateful for information provided by Mr. Chris Henrie and Mr. Kevin Hawley, who met with the California Transit Association (CTA) during a conference call on October 20, 2010. However, the details provided in the conversation confirmed that any potential impacts beyond what they called the "intermediate step" of the "urban blobs" arrived at using computer modeling-otherwise known as the proposed agglomerations-had been considered. Insofar as they were concerned, the consequences of any newly designated UAs were not their problem, as stated in the Division's disclaimer at the beginning of the Federal Register Notice.

Nonetheless, for many of us on the conference call, it was clear that inadequate detail was provided in the announcement, particularly because not one of the very smart people on the call understood that the agglomerations were an "intermediate step," were based on 2000 Census maps, and that this would be the only chance to comment. From the published Notice, we believed that the agglomerations were based on 2010 data, or what the announcement referred to non-specifically as "newly available data," ${ }^{2}$ none of which was provided in the Notice. We were surprised to find out that the agglomerations are not the final product, and are not based on a fresh batch of data (information which Santa Cruz METRO staff had requested four separate

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times). Though it was a conference call, one could almost hear jaws dropping across the state as the gravity of these various issues and their potential effects began to sink in.

As mentioned, Santa Cruz METRO had attempted to get answers earlier about the Notice, and placed four unreturned calls to Mr. Vincent Osier, listed as the contact person on page 52174 of the Federal Register, during the period September 10, 2010 - October 18, 2010. As a result, nearly two months of the response period were lost seeking further information in order to begin our comments. Had we received the information that the proposed agglomerations were not the final product, or that the maps were the same as Census 2000, we would have had a clearer understanding and been able to proceed. For this reason alone-the lack of response from the identified Geography Division staff contact person to requests for essential information-we feel that an extension of the comment period is obligatory.

It was not until CTA's conference call on October $20^{\text {th }}$ that we understood the process by which the agglomerations were delineated. We were told that once our input had been received and any new UAs established, there would be no additional opportunity to comment, regardless of any devastating impacts on DOC's and other federal Departments' programs. This is another reason for extending the comment period. Should no extension be granted, we will request that our legislative delegations pursue both this extra time for responses and the allowance for an additional comment period following any new urban-rural designations.

The remainder of our comments is based on the assumption that this may be the only opportunity to make them. In addition to requesting that the Census Bureau leave the current UA designations in our area untouched and with a population threshold of 250,000 , Santa Cruz METRO will:

1) Provide evidence that the methodologies as applied to this geographic area are irrelevant because of local and/or State regulations, including general plans, ballot initiatives, county codes, etc.;
2) Provide evidence that the proposed Santa Cruz-Watsonville-Salinas agglomeration cannot be arrived at with this method (illustrated including both jump sizes as allowed along several main roads, using Census tracts and Census 2000 maps, and with exempted areas as defined) and must remain as is; and,
3) Provide evidence of the obligation of the DOC, its Census Bureau and Geography Division to adhere to the measures detailed in Title VI of the Civil Rights Act of 1964, the Americans with Disabilities Act (1990), and various Executive Orders of the President in assessing the impact of its decisions and actions in regard to appropriate outreach related to equal access under law and environmental justice in its own programming and potentially that of other Executive Branch Departments.

## Relevant Regulations, Policies, Ballot Initiatives and General Plans

The City of Salinas, approximately 20 miles from Watsonville and 36.1 miles from Santa Cruz along the most frequently traveled roads, is the densest of the cities in the proposed

## Attachment A

agglomeration, with about 7,900 persons per square mile (ppsm). ${ }^{3}$ This high density is due to the fact that many families "double up" in residential units, due to the $10.5 \%$ unemployment rate, a $16.7 \%$ poverty rate and a gang-related murder rate four times the national average. ${ }^{4}$ The area is closed-in by two coastal mountain ranges, the Gabilan and Santa Lucia, ${ }^{5}$ and is in a separate metropolitan statistical area from Watsonville. It is relevant here to note that the Census Bureau, in the Federal Register Notice, states a preference for separating UAs along metropolitan statistical boundaries. ${ }^{6}$

The City of Salinas's General Plan section on "Management of Future Growth" notes on page 35, "The community is compact. . .and is substantially built out within the present city boundary to accommodate future growth." ${ }^{7}$ Long considered the nation's "salad bowl" for its annual lettuce production, agriculture is Salinas's main industry and land-use issue precluding urban growth into surrounding farmland. On page 47 of the Plan, the future growth boundaries clearly indicate that Salinas will not expand towards Watsonville or Santa Cruz any time in the near future (Attachment A). The Plan states:

To prepare for population increases in the next 20 years, Salinas will direct growth within the Future Growth Area and Focused Growth areas to create a community that is compact and pedestrian and transit-oriented, avoids removing from production more valuable agricultural land than necessary, and is able to meet the public service and infrastructure needs of existing and future residents. (p. 62)

Twenty miles away in neighboring Santa Cruz County, there are several severe and limiting growth policies in place. The city of Watsonville, one of the cities in the proposed agglomeration, passed the decisive Measure U in 2002 by a measure of over $60 \% .{ }^{8}$ Otherwise known as the Orderly Growth and Agricultural Protection Initiative, it states:

The purpose of this initiative is to define a new Urban Limit Line ("ULL") for the City of Watsonville and to direct the phasing of development within the ULL to promote continued economic development and efficient urban growth while sustaining and enhancing the agricultural economy in the City of Watsonville and the surrounding region. With certain exceptions, the ULL cannot be amended, except by a vote of the people. (p. 1)

By establishing the ULL for the next 25 years, or beyond the 2020 Census, a very real boundary has been drawn showing that Watsonville will not, at any point in the foreseeable future, grow beyond the ULL, either towards Salinas or Santa Cruz. Please see Attachment B for

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a map showing Watsonville's ULL boundary, which ends approximately 4.2 miles south of the edge of Santa Cruz, ${ }^{9}$ nowhere near either one of the proposed jump sizes of 1.5 or 2.5 miles (Attachment D).

In addition, the Santa Cruz County Planning Commission makes an annual recommendation to the Board of Supervisors for the county as a whole. This year's report states, "Staff recommends a $0.5 \%$ population growth rate for $2011 .,{ }^{10}$ Recommended growth rates have consistently been between $0.5 \%$ and $1 \%$ since the 1990s. In Chapter 17 of the Santa Cruz County Code, Sections 17.01, 17.02 (governing growth management and urban and rural services lines respectively), and 17.04, which sets the annual population growth goal, it is clear official policies prevent any significant growth south towards Watsonville or southeast towards Salinas. ${ }^{11}$ It will not happen, no matter what configurations are arrived at via computer modeling exercises, due to local and state governance and regulations regarding urban growth.

As another example, in the City of Santa Cruz voters passed a growth policy initiative on November 15, 1988 to limit the expansion of the local University of California, ${ }^{12}$ the primary source of population increases within city limits. City Council Policy 26.7 makes it clear that Santa Cruz seriously considers the negative impacts of population growth and development and has put in place measures to thwart and/or prevent all but the most carefully considered, environmentally sound and publicly approved projects inviting any growth beyond existing boundaries. Please see Attachment C for a map of the city's growth limits.

The County also makes a strong distinction between its urban and rural areas, yet another consideration left out of the Geography Division's "urban blobs." The unique geography of this part of Central California, which covers legally protected coastal zones, ${ }^{13}$ wetlands, urban cities and woody, rural towns tucked away in the topography of the mountains, precludes any sort of "urban ooze" of cities and towns growing into each other. The foothills and mountains (Santa Cruz, Gabilan, Diablo and Santa Lucia Ranges, see Attachment E) ${ }^{14}$ are clear and finite boundaries in these areas, a few of which are well-populated ( 500 ppsm or thereabouts), but most of the towns are rural, with populations less than 2,500 . There are some exempted areas in-between-"bodies of water and wetlands," as defined by Geography Division staff-but their distance does not justify any sort of jump scenario to Watsonville or Santa Cruz or Salinas, further demonstrated below.

In the Santa Cruz County General Plan it states, "A basic land use policy of the County is to separate urban and rural areas. A distinct boundary between urban and rural areas serves to. . . protect agricultural land and natural resources in the rural areas," ${ }^{15}$ further exemplifying a proclivity towards conservation of natural space and well-modulated growth policies aiming to preserve the area's rural forested and agricultural lands. The County sticks fast to its boundaries between urban and rural areas, called Rural Services Lines (RSLs), via the Urban/Rural Boundary: Urban Services Line and Rural Services Line Ordinance in Chapter 13 of the County

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Code. ${ }^{16}$ RSLs exist primarily to define rural areas which require urban-level services, including public sanitation and the like, and the expansion of the Rural Services Line is prohibited by both the County's General Plan and the Local Coastal Program, which is submitted annually to the State of California Coastal Commission.

Examples of areas within the RSL in Santa Cruz County include the communities of Davenport, Boulder Creek, Ben Lomond, Lompico, Zayante, Paradise Park, La Selva Beach, Place de Mer, Sand Dollar Beach, Canon Del Sol, Sunset Beach, and Pajaro Dunes. Each of these areas is served by either Santa Cruz METRO's or Monterey Salinas Transit's fixed-route and paratransit door-to-door service for the disabled. Should their rural statuses be lost as a result of an unworkable computer model which absorbs them into a new or existing UA, access to all related transit funding streams for combined urban and rural operations will be lost, and Santa Cruz METRO's ability to serve both regular transit users and protected populations will be severely curtailed if not completely undermined.

This is another reason for requesting the retention of the current urban and rural designations. Due to the various policies county-wide and in affected cities, Santa Cruz County's rural areas are preserved until such time that these regulations are no longer valid, which will not occur before Census 2020. Furthermore, the Geography Division’s methodology (as described in the Federal Register and with some pointers from the staff regarding exempted areas and boundaries), when applied to Santa Cruz County and the proposed agglomeration, does not work (Attachment D). Therefore, it follows that any version is invalid.

## Application of Census Bureau Geography Division's Method in Proposed Agglomeration

Santa Cruz METRO began the process of assessing the Division's methods on the proposed agglomeration by downloading all the applicable Census 2000 data by census block, since this was the preferred unit of measure cited in the Federal Register. ${ }^{17}$ Because we were not able to obtain Census 2010 population data, we used California Department of Finance data from 2000-2009 to extrapolate 2010 population by block, noting an average local population increase of $5.5 \%$ over the course of the decade. ${ }^{18}$ Because there are over 12,000 census blocks to deal with, there were immediate problems with the recommended methodology. One such example is Block \# 1011, Block Group 1, Census Tract 1104, with an area of .000159 square miles and a population density of 47 . This area comprises a traffic island and one multi-unit structure with a presumed occupancy of 47 persons. If this is extrapolated out to a square mile area (the recommended methodology), one arrives at a population density per square mile (ppsm) of $295,597.48$, a number which is obviously wrong.

Santa Cruz METRO staff e-mailed this example to Mr. Michael R. Ratcliffe, Assistant Division Chief, Geocartographic Products and Criteria, for clarification purposes. Though we are grateful for his quick answers to our various inquiries, Mr. Ratcliff's response was unsatisfactory for our purposes. "The population density for the block mentioned below is correct. . .keep in mind that population density is just an indicator of the distribution of a population within an area,

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projected out to a square mile." However you look at it, it is markedly clear that this erroneous calculation based on computer models and over-generalization with no basis in reality is but one example of many among the over 12,000 blocks in the proposed agglomeration.

Another example of what staff encountered is Block 3008, Block Group 3, Census Tract 1213. For this block, the population is 1,186 (a trailer park) on a land area of .0005 square miles, which yields a ppsm of $93,903.97$ using the same recommended calculation and arriving at another false result. Needless to say, this kind of calculation is meaningless in real-world applications-or, as one Santa Cruz METRO staff member put it, "It's like measuring a fly with a yardstick." The central issue in our brief experience is with the calculation itself: too large a numerator (population) set over too small of a denominator (census block area).

After receiving this response from Mr. Ratcliffe, it was decided to proceed with our work using Census tracts as the main unit of measurement because of the outrageous densities we were arriving at using Census blocks. Attachment D is the map of the Census tracts in the proposed agglomeration, showing both Census-Bureau-designated urban (red) and rural (blue) areas, with the most travelled main connecting roads shown as yellow lines and exempted areas shown as either light blue water bodies or black lines, some of which we had to pencil-in since downloaded Census data did not show areas which we knew to be protected wetlands (such as Elkhorn Slough along State Highway 1 near Moss Landing, CA).

Staff examined the connections between Santa Cruz, Watsonville and Salinas using at least two main roads each. All scenarios shown on Attachment D yielded distances greater than either proposed jump size ( 1.5 or 2.5 miles), thus eliminating the need to examine any applicable "hops" of a half-mile or less between jumps. On Attachment D, it is clear that even with exempted areas, the distances between the official edges of Santa Cruz, Watsonville and Salinas are well above the jump sizes and that there are quantifiable population densities on at least one side of the roads between areas, since Census tracts were used and densities ostensibly established by the Census Bureau itself. Santa Cruz METRO believes that Attachment D is as clear a demonstration as possible that the proposed methodology and potential changes to urbanrural designations are unworkable, unfounded, incorrect and unjustifiable by any means at our disposal, including using data provided directly by the Census Bureau.

## Obligation of all Federal Departments to Adhere to Equal Access (Title VI, ADA) and Environmental Justice Regulations (Executive Orders 12898 and 13166)

During the course of the CTA conference call referred to above, the Geography Division staff told us that the Census Bureau bore no responsibility for what other Departments did with Census-generated data, echoing the disclaimer at the beginning of the Federal Register Notice. We were told that the methodology "was not designed to meet [your] needs," that "it is not up to the DOC what effects this has on funding," and that we needed to be aware that requests for an extension of the comment period and an additional comment period following the designation of new UAs would "slow everyone else down."

Santa Cruz METRO believes that this delay is a good thing, as many of the effects of this academic exercise based on 2000 maps, a combination of old and new data and subsequent projections would be catastrophic to vulnerable populations involved in programs governed by the DOC itself. One such project is directly across the street from Santa Cruz METRO's

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Administrative Offices on River Street in Santa Cruz, the Salz Tannery Arts Center, funded by DOC and the Recovery Act, and which houses many Section 8 federal assistance recipients. Other such programs include those supported by the Economic Development Administration in communities like Watsonville, a California-designated "enterprise zone" with an unemployment rate around $13 \% .{ }^{19}$ Also affected are programs of the Minority Business Development Agency, Office of Faith-Based and Neighborhood Partnerships, and Economic Adjustment Assistance, to name a few at DOC itself, ${ }^{20}$ let alone myriad other programs at various Departments.

As a result of this overview, we assert that it is indeed the responsibility of DOC, the Census Bureau and its Geography Division to conscientiously consider the results of any datadriven decisions on real people, particularly those decisions which do not account for "on-theground" tangible realities such as topography (Attachment E) and local and state regulations. This obligation is further supported by the fact that the methodology on which these decisions are based is, at best, deeply flawed, as we have clearly demonstrated. It is also DOC's responsibility to implement all legally required means to reach out to and inform affected DOC program participants-specifically minority, limited English proficiency (LEP), economically disadvantaged, elderly, disabled and isolated populations. It is unlikely that any of these groups read the Federal Register, since it is not available in other languages or at appropriate literacy levels, so they are completely unaware of any intermediate or final effects of Departmental decisions, designations or other actions which may affect DOC programs which target them.

During the call, it was clear that Division staff was unaware of the possibly devastating effects of their process. Also sidelined in the discussion were any direct legislative links between Census-derived data as a driver for a vast array of federal funding appropriations and competitive grant programs: health/human services; housing; transit/transportation; and, infrastructure (i.e. roads, municipal buildings, energy/power grids, national parks, etc.), among others. Once again, the Federal Register caveat that, "If a federal, tribal, state or local agency voluntarily uses the urban-rural classification in a nonstatistical program, it is that agency's responsibility to ensure that the classification is appropriate for such use,,"21 was invoked.

Though we understand that the Census Bureau cannot be held responsible for all of the consequences of the real, new data it collects, we do believe that it is responsible for any exercises in non-replicable projections based on ten-year-old data, particularly those which will have long-term adverse effects and which are not evidently grounded in present-day facts. We believe that the Bureau and its governing Department are responsible for oversight as prescribed by the laws, orders and regulations governing all federal Departments and cited at length in the following paragraphs.

The proposed re-designation of UAs in our area robs Santa Cruz METRO, as a direct recipient of Federal Transit Administration (FTA) and Department of Transportation (DOT) funds, of access to existing rural and other operational grant programs which make it possible to serve populations who are guaranteed equal access under law. The same is true for the DOC and other government Departments, as is the equal legal obligation to examine and address any potential negative effects inasmuch as is possible and as early as possible in the process of

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change. Applicable statutes include Title VI of Civil Rights Act (1964), Americans with Disabilities Act (1990), Executive Order 12898 (1994), Executive Order 13166 (2000), and President's Clinton's 1994 Memorandum on Environmental Justice.

The "US Department of Transportation's Order on Environmental Justice," published in the April 15, 1997 Federal Register, ${ }^{22}$ states that the President's memo on environmental justice was "sent to the heads of all departments and agencies," including DOC. The Order addresses:
. . .disproportionately high and adverse human health or environmental effects of their policies, programs and activities on minority populations and low-income populations. . .[and is] intended to insure that a process for the assessment of environmental justice factors becomes common practice.

The Order also states in section 1(b):
Executive Order 12898 requires each federal agency to the greatest extent practicable and permitted by law, and consistent with the principles set forth in the report on the National Performance Review, to achieve environmental justice as part of its mission by identifying and addressing, as appropriate, disproportionately high and adverse human health or environmental effects, including interrelated social and economic affects, of its programs, policies and activities on minority populations and low-income populations. . .

The Order continues:
Activities which have the potential to have a disproportionately high and adverse effect on human health or the environment shall include explicit consideration of the effects on minority populations and low-income populations. Procedures shall be established or expanded, as necessary, to provide meaningful opportunities for public involvement by members of minority populations and low-income populations.

Of note here is that no known outreach or opportunities for public involvement to date have been conducted by DOC to communities who will be impacted by the designation of new UAs other than publishing a Notice in a publication that will never reach them. The Federal Register is at a very high literacy level that, at best, is challenging to those of limited English proficiency or educational level, something which needs to be addressed early in the Bureau's and Division's process of identifying potential new UAs which impact program and service provision at DOC, let alone in other Departments. In regard to Executive Order 12898, the April 15, 1997 Federal Register elaborates:

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These requirements will be administered so as to identify, early in the development of the program, policy or activity, the risk of diserimination so that positive corrective action can be taken.

Thus, at the very least, DOC--subject to the same Title VI, ADA and environmental justice principles, including the named Executive Orders, which apply to all Departments-has a legal obligation to examine the impacts of the potential re-designation of UAs early enough in the process to develop the "proposed steps to guard against adverse effects" on affected and legally protected populations. The Department of Commerce has a legal obligation to itself, as stated in Executive Order 13166: "Agencies shall ensure that stakeholders, such as limited English proficiency persons and their representative organizations, recipients, and other appropriate individuals or entities, have an adequate opportunity to provide input."

In conclusion, Santa Cruz METRO believes that the contents of the Federal Register Notice of August 24, 2010 in regard to the proposed Santa Cruz-Watsonville-Salinas geographic agglomeration clearly do not support such a designation. Santa Cruz METRO staff has worked diligently to employ the suggested methodology in an attempt to establish whether or not the agglomeration works according to the Census Bureau. Using the information given, as well as additional Geography Division guidance, we have handily proven beyond a doubt that it does not. Growth policies and regulations governing the region further support our contention that the agglomeration will never happen as projected. Finally, we believe that the Division, Bureau and Department have a greater obligation to the populations they may affect with exercises in computer modeling, particularly when they are demonstrably impossible to duplicate and would cause great harm if implemented without further examination, outreach and input.

We appreciate this opportunity to give our input via these comments on the proposed criteria and thank you for your time and consideration. We look forward to hearing back from the DOC, Census Bureau and Geography Division regarding the next steps in this process and will be following it closely and encouraging our legislators to do the same.


Atlachments: A-E<br>cc: Representative Anna Eshoo<br>Representative Sam Farr<br>Senator Diane Feinstein<br>Senator Barbara Boxer



Source: City of Salinas; and P\&D Consultants.
Note:(1) Eastern Bypass Alignment is Conceptual. Actual alignment to be determined by Airport Master Plan. No development is planned for areas inside the Eastern and Western Bypasses.

## Circulation System

## General Plan Land Use Designations

| Residential Low Density <br> (1-8 units/net acre; average 6.5 units/gorss acres) |
| :---: |
| Residential Medium Density <br> (8-15 units/net acre; average 11.75 units/gorss acres) |
| Residential High Density <br> (15-24 units/net acre; average 16.75 units/gorss acres) |
| Retail |
| Arterial Frontage |
| Office |
| Mixed Use |

X
NORTH 0

## ${ }_{0}$

0.5
—— Freeway/New Interchange
$=$ Highway
========= Highway (Proposed)
—— Major Arterial
-.-.-.-.--- (Proposed)
—— Minor Arterial
(Proposed)
—— Collector
(Proposed)

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Attachment A


Attachment A


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## ATTACHMENT E:

Terrain Map of Santa Cruz-Watsonville-Salinas and Coastal Mountain Ranges
(Source: www.maps.google.com)


[^0]:    $\begin{array}{ll}\text { CHECK } & \text { CHECK } \\ \text { NUMBER } & \text { DATE }\end{array}$

[^1]:    | $\begin{array}{c}\text { FYTD 2010 Per cen of of } \\ \text { Passenger Fare Revenues }\end{array}$ | $59.5 \%$ | $22.5 \%$ | $16.7 \%$ | $1.4 \%$ |
    | :---: | :---: | :---: | :---: | :---: |

[^2]:    Cc Margaret Gallagher, District Counsel John Daugherty. SEA
    Will Regan, VMU
    Manny Martinez, PSA

[^3]:    ${ }^{1}$ Feder al Register. Vol 75 No. 163. August 24, 2010, p. 52174

[^4]:    ${ }^{1}$ Ibid.
    ${ }^{2}$ Ibid.

[^5]:    ${ }^{3}$ http://en.wikipedia.org/wiki/Salinas,_California
    ${ }^{4}$ http://www.bls.gov/eag/eag.ca_salinas_msa.htm
    ${ }^{5}$ http://en.wikipedia.org/wiki/Salinas,_California
    ${ }^{6}$ Federal Register, Vol. 75 No. 163, August 24, 2010, p. 52813.
    ${ }^{7}$ http://www.ci.salinas.ca.us/services/commdev/generalplan/GeneralPlan.pdf
    ${ }^{8}$ http://www.actionpajarovalley.org/measureU.htm

[^6]:    ${ }^{9}$ http://www.mapquest.com
    ${ }^{10} \mathrm{http}: / /$ sccounty01.co.santa-cruz.ca.us/planning/plnmeetings/PLNSupMaterial/PC/agendas/2010/20101027/012.pdf
    ${ }^{11}$ http://www.codepublishing.com/ca/santacruzcounty/, Section 17.04.
    ${ }^{12}$ http://www.cityofsantacruz.com/Modules/ShowDocument.aspx?documentid=3289
    ${ }^{13}$ http://montereybay.noaa.gov/intro/welcome.html
    ${ }^{14}$ http://en.wikipedia.org/wiki/California_Coast_Ranges
    ${ }^{15}$ http://www.sccoplanning.com/pdf/policy/chapter2.pdf , pp. 3-4.

[^7]:    ${ }^{16}$ http://www.codepublishing.com/ca/santacruzcounty/ , Chapter 13.
    ${ }^{17}$ Federal Register, Vol. 75 No. 163, August 24, 2010, p. 52176.
    ${ }^{18}$ http://www.dof.ca.gov/research/demographic/reports/estimates/e-4_2001-07/

[^8]:    ${ }^{19}$ http://www.bls.gov/eag/eag.ca_santacruz_msa.htm
    ${ }^{20}$ http://www.commerce.gov/
    ${ }^{21}$ Federal Register, Vol. 75 No. 163, August 24, 2010, p. 52174.

[^9]:    ${ }^{22}$ http://frwebgate2.access.gpo.gov/cgi-bin/PDFgate.cgi?WAISdocID=gPrUtN/8/2/0\&WAISaction=retrieve, pp. 18377-18381.

